Lin Lisberger, Co-Chair
Patricia Murtagh, Co-Chair
James Cradock
Terry DeWan
Jere DeWaters
Peggy Greenhut Golden
Alison Hildreth
Pandora LaCasse
Jessica Lipton
Councilor Dave Marshall
Tony Muench

Management & Administration
Alexander Jaegerman,
Planning Division Director

Edwige Charlot
Program Assistant, Creative Portland

PORTLAND PUBLIC ART COMMITTEE

Wednesday, February 20, 2013
4:00 p.m. – 5:30 p.m. Room 3, Portland Public Library

MEETING MINUTES

Attendance
Alison Hildreth, Lin Lisberger, Jim Cradock, Peggy Greenhut Golden, Tony Muench, Terry DeWan, Jere DeWaters, Jessica Lipton (Staff Kirsten Stray-Gundersen, Edwige Charlot)

Call to Order 4:05pm

Approve Minutes from January 16, 2013
Motion to approve minutes by Mr. Cradock, second by Mr. Muench - vote unanimous

PROJECT REPORTS

- **Bayside Seating Project – Lisberger & DeWan Report**

Sky design is working to mill wood slats to meet design requirements. Sky design is taking the cost of the process into consideration but the production price is too high. Sky design is working with another collaborator to meet the budget.
Ms. Golden referred a previous project and expressed concern the terms of this project.
Ms. Lisberger reported the complexities of the project and the need for specific technology. Ms. Lisberger reported that this project to launch in June will meet the budget.

"Could he simplify this design without losing the integrity of the project?" Ms. Hildreth
Mr. DeWan responded by explaining the complexities of this project and how the material is producing challenges.

Ms. Golden asked "Will this project happen?" Mr. DeWan expressed his confidence that the designer will work to make this project happen. Ms. Lisberger asked "Do we wish to step back and reevaluate this project? ". Ms Golden asked the committee to consider possible next steps. Ms. Lisberger proposed a few options in changing the design/production.

Mr. Cradock asked for clarity around the timeline of this project. M.r Cradock requested a hard deadline for this project to move this project forward. Ms. Hildreth asked the committee to consider our options.
Mr.DeWan referred to the last communications with Sky Design. Ms. Lisberger will communicate this new deadline to Sky Design and clarify the committee's expectations of this project.

Press asked for clarity around the budget of this project. The committee reported $40K estimate.

- **Art in Our Front Yard series: Lobster Man Report – Murtagh**

Ms. Lisberger reported that Mr. Muench attended the event umbrella in hand to "save the day". Ms. Lisberger reported that there was a small crowd. Ms. Murtagh reported that she did find it fun. Mr. Muench further explained the history that Ms. Murtagh covered during the event. Ms. Lisberger reported back on an interesting art community connection between the caster and the designer.

- **"Tidal Moon" site redesign – DeWan & Muench**

Mr. Muench reported on the proposed site plan he and Mr. DeWan designed. Mr. Muench explained the plan in detail. Mr. Muench talked about possible compromises that will need to happen to accommodate vegetation and other elements. Mr. Muench expressed his confidence that the new plans will feature the sculpture in a more considered way. Mr. DeWan explained that the sculpture's base is an important part of this piece and installation.
Ms. Lisberger did clarify the need of this sketch. Ms. Golden suggested that research material be included in the presentation to make a better case. Mr. Muench continued to explain the details of the proposed treatment of the area surrounding the sculpture. This proposed plan included new vegetation, possible lighting and a bench to encourage interaction by the public. The committee discussed possible resources for materials and labor. Ms. Golden volunteered to present this proposal to June LaCombe on behalf of the committee. Ms. Lisberger thanked Mr. DeWan and Mr. Muench for their work.

- **Civic Center wall art installation / Feb. 1 meeting update – Lipton, Lisberger, Muench**

Roberta Wright, Linda Boudreau and Mike (Architect CBRE), and Donna McNeil (Maine Arts Commission). Ms. Lipton reported back on yesterday's meeting. This committee will use the PERCENT for ART prospectus as a guideline for this prospectus. Ms/ Lisberger hopes that this prospectus will encourage the inclusion of the concrete wall as part of this project.

Ms. Lipton furthered this discussion by including the naming and further design consideration. Mr. Muench mentioned fundraising efforts of other Maine organization. Ms. Lisberger asked Mr. Muench to pass this information along to Ms. Wright.

Ms. Lipton furthered that the prospectus will be presented to the Planning Board. Ms. Lisberger reported that the Maine College of Art (MECA) and the University of Southern Maine: Art Department are both working on some temporary art projects.

Ms. Hildreth made connections to possible expansion of this project and other fundraising efforts.

Ms. Lisberger reported MECA's interest in this project. Ms. Lisberger asked for any further comments. Ms. Lipton clarified that she is officially representing CP on this project.

- **Web Site Update _- Lisberger & Cradock**

Met with PERCH and talked about some new concepts for the site. Mr. Cradock reported on the requirement to register the domain.

- **Photographs**

Ms. Lisberger reported on the photos from Corey Templeton and ----------. Mr. Cradock will be meeting with Mr. Templeton later this week. Ms. Lisberger reported that PERCH is ahead of schedule. Ms. Lisberger and Mr. Cradock further explained the functionality of the site, from the front page to the content. Ms. Stray- Gundersen and Mr. DeWaters clarified the location of the work Ms. Lisberger mentioned. Mr. Cradock mentioned the function of the slideshow and the contact sheet of the works. Ms. Lisberger explained the layers of the profile of each piece with the "images of nearby works" as a walking tool, and an interactive map. Ms. Lisberger explained that upon further exploration/click each piece of the collection will include a brief and a more detailed description.

Ms. Hildreth asked which map would be used. Ms. Lisberger and Ms. Lipton explained the functions of the map from color coding to markers on the map. Ms. Lisberger requested more photographs to be included in the website.

- **Launch Party**

Ms. Lipton will be planning this party. Ms. Lipton mentioned past events by Creative Portland. Ms. Lisberger proposed the website be projected onto the façade of the museum. Ms. Golden proposed MECA as a site. The committee agreed that this launch before the Creative Community Exchange in early June.

- **Write-ups**

Ms. Lisberger made a plea to the committee to submit write-ups for the site. Ms. Lisberger mentioned that Nicole Clegg would be willing to compile and edit this copy. Ms. Lisberger requested that the Art in Our Front yard write-ups, research, information and links to be emailed to her. Ms. Lisberger reported Ms. Spencer, Darlene _____ and _____ wrote and submitted write ups about specific pieces. Ms. Lisberger mentioned the pieces that still need write-ups and who she has reached out. Ms. Lisberger asked for committee members to take some of the items she mentioned. Mr. Muench agreed to do research on the "fireman".

Ms. Stray- Gundersen clarified that there is no money available from the city to fund the website. Ms. Golden proposed an in-kind donation by photographers who would be donating their photographs to be used on the site. Ms. Lipton mentioned a plea to City Council to change the by-laws to include and a small percentage of the capital improvement to make updates to the website. Ms. Golden asked if the Mayor had any funds to contribute to this effort. Ms. Lisberger said that she would reach out to the Mayor for support.

Ms. Lipton suggested a preliminary submission of materials for the site. Ms. Hildreth volunteered to take the Civil War Monument in the East Cemetery. Ms. Lipton volunteered to take the bench.

Subcommittee Reports

- **Communications Subcommittee report – Lisberger**

Nothing to report. Next communications will be in regards to the bench and site launch. Ms. Charlot will resend the contacts list to the committee.

- **Governance/Board Development Subcommittee – Lisberger**

Ms. Lisberger spoke to a few community members about some possible candidate. Ms. Lisberger met with Julia Kirby as a potential candidate. Kate Cox is also interested.

- **Professional Development Subcommittee – Hildreth**

Nothing to report.

- **Sites Subcommittee – Hildreth**

Ms. Hildreth explained the rubric that subcommittee designed to evaluate sites. (Ms. LaCasse, Mr. Muench, Ms. Hildreth). Ms. Lisberger and other committee members applauded their efforts.

Other Business

- Bayside (Anderson Street) Murals Maintenance?

Ms. Stray- Gundersen reported that it is in the purview of the PPAC to maintain/repair the mural. Ms. Lisberger requested that the committee consider next steps. The mural was completed in spring of 2003. Committee will contact the artist, the professor and the social worker who worked on the mural to think about next steps and new opportunity. Mr. DeWaters mentioned the limits of the community arts project. Ms. Golden suggested that this mural may be a possible site for temporary site. Ms. Lipton reported on the guidelines of the temporary art sites in relationship to other sites and projects.

Ms. Golden suggested that the committee can proposal to make changes to the 25 year ordinance. Ms. Golden suggested a new process and new opportunity for this project. Committee will ask Mr. Jaegerman how to best proceed.

- **Art in our Front Yard- Cradock**

Mr. Cradock will present in the Expo before the Red Claws game on March 1, 2013 at 6pm.

- **Next meeting date**

Next Meeting: Wednesday, March 20th, 2013

Adjourned at 5:47pm