Lin Lisberger, Co-Chair
Patricia Murtagh, Co-Chair
James Cradock
Terry DeWan
Jere DeWaters
Peggy Greenhut Golden
Alison Hildreth
Pandora LaCasse
Jessica Lipton
Councilor Dave Marshall
Tony Muench

Management & Administration
Alexander Jaegerman,
Planning Division Director

Caiitlin Cameron
Urban Designer, Panning Divison

Edwige Charlot
Program Assistant, Creative Portland

PORTLAND PUBLIC ART COMMITTEE

Wednesday, April 17, 2013
4:00 p.m. – 6:00 p.m. Room 3, Portland Public Library

Attendance :
Lin Lisberger, James Cradock, Jere DeWaters, Alison Hildreth, Pandora LaCasse, Jessica Lipton, Mr. Muench ,Alex Jaegerman (Staff: Caitlin Cameron, Kirsten Stray- Gundersen, and Edwige Charlot)

Also in attendance: Mr. Tim Clorius and Mr. Andrew Coffin.
Not in attendance: Councilor Marshall, Ms. Golden and (Terry DeWan?)

Call to Order : 4:07pm
Approve Minutes from March 20, 2013
Motion to accept Ms. Hildreth by Second Mr. DeWaters - Vote Unanimous

PROJECT REPORTS

- **India Street Mural- Tim Clorius and Andrew Coffin**

Ms. Lipton made introductions. Mr. Clorius gave an update on the project. Mr. Clorius wanted to personally thanked the committee for their help in moving his proposed project forward. At this time, Mr. Clorius and his team have decided to hold off on the project due to the economy and the risks involved.

Mr. Jaegerman asked for a brief synopsis of the project proposal. Mr. Clorius explained the project to the rest of the committee. His team would like to spend more time fundraising. He mentioned the large scale of the project and did not feel that the scope of the project could not be met. Mr. Coffin furthered that the biggest hesitation for this project was the 25 year lifespan required by this committee.

Clorius & Coffin left the meeting 4:18pm

- **Bayside Seating Project -- Lisberger & DeWan Report**

Mr. Jaegerman and Ms. Cameron reported back to committee about a brief check-in with Andrew Cocke. Mr. Cocke is still waiting for a quote from John Keller. This quote should be in at the end of the week. Mr. Cocke will adjust the proposal once he receives the quote.

(Mr. DeWan?) asked for clarity regarding the budget involved in this proposal. Ms. Cameron specified the width of the slats and their design. Ms. LaCasse asked if diagrams were submitted with these changes. Mr. Jaegerman confirmed. The committee agreed that Mr. Jaegerman, Ms. Cameron and the rest of the staff would continue to flush out the details for this project. Ms. Stray-Gundersen asked if the number of slats will be reduced and therefore reduce the total amount of the project. Ms. Lisberger was hopeful that this project would be moving forward later this week.

WEB SITE UPDATE -- Lisberger & Stray-Gundersen

Ms. Lisberger reported that the website is progressing quickly. Ms. Lisberger asked Mr. Cradock to predict the timeline. Mr. Cradock felt confident this project will be ready for a soft launch and ready for the launch party in mid June. Ms. Lisberger reported as of this morning, PERCH has all of the content and images for the site. Their next meeting with PERCH will be to refine the content. Committee will provide feedback and guidance for how the images are ordered and selected. Ms. Lisberger asked Mr. Jaegerman if there were any images of the Bayside/ Fox field mural.

LAUNCH PARTY

Ms. Stray-Gundersen reported that she and Ms. Lipton have been working with a small budget. There is potential to partner with MENSK for the launch party. Ms. Lipton thought this would be a great opportunity to pig back on their current programming. Ms. Lipton will move forward by contact Patrick Roche from MENSK. Ms. Stray-Gundersen asked if food could be provided through sponsorship. Lipton will check in with MENSK to assess what will and will not be covered. Ms. Lipton will also reach out to Back Bay Towers. Ms. Stray-Gundersen explained Stacy Kim's suggestion to add a narrative to corresponding map for the website. Ms. Lipton reported on the way finding presentation that took place during the CP board meeting. Lin reported that she explored weatherproof sticky paper.

MAP/WALK

Ms. Stray-Gundersen will curate the map with time limits. Ms.Cameron suggested taking a look at other walk/trails by other organizations like Portland Landmarks. Ms. Lisberger asked for volunteers to help with this project.

LOVE LOCKS -- Cameron & Stray-Gundersen

Ms. Stray-Gundersen discussed more short-term solution for the fence. Ms. Cameron and Ms. Stray-Gundersen will continue to reach out to figure out the most appropriate solution. Ms. Stray-Gundersen reported some potential scenarios to deal with this fence (relocation, a new location, etc). Ms. LaCasse asked about the view, the relocation, the fence itself and the future of this project.

CIVIC CENTER – Lisberger

Ms. Lisberger reported back that Civic Center team (Brodreau & Wright) is determined to raise funds for an art piece for the Civic Center. Ms. LaCasse explained that the wall was not the only potential art site. She furthered that the inclusion of more art space would be directed by the amount of funds raised. The money the Civic Center team is hoping to raise would add more art to the wall. It is possible the Civic Center will be issuing an RFP hopefully by June of this year. Ms. Lipton added that this committee is looking for an artist in tandem to fundraising. This group is planning for a large art piece that would include both sites. Mr. Jaegerman added that the building project would be done in phases. Ms. LaCasse added that starting this conversation now could lead to the art piece being more incorporated into the design of building. Donna McNeil will be volunteering to be part of this committee after her retirement from the Maine Arts Commission. Mr. Jaegerman explained the concern he expressed regarding the scope of the project and the direction during this past meeting. Mr. Jaegerman recommended that the group

consider the original objective and try to develop a scaled proposal.Ms. Stray- Gundersen asked what is the scope funding of this project. Ms. LaCasse asked if the Civic Center entry way could be a potential l site for a Langlais piece. Ms. Hildreth asked if this Roberta Wright was receptive.

LANGLAIS – Cameron

The Sub committee will be going to the estate on Tuesday April 30th 2013 to meet with Terry Yoho at the estate. The subcommittee includes : _____. Ms. Cameron thought it would be useful to decide site first then piece or vice versa. Mr. Soley had proposed Ocean Gateway as a potential site. Ms. Cameron asked the subcommittee to specific the criteria for selecting these pieces. Ms. Cameron reported that Terry Yoho did mention that museums are top priority for the estate. Ms. Lisberger asked if there is a cap to how many Langlais pieces would be too many. Mr. Jaegerman brought up the terminals in Portland as great sites for larger pieces; he also mentioned schools as potential site (East End School). Mr. Jaegerman and Ms. Cameron suggested going into this meeting with dimensions of potential sites. Mr. Muench suggested that the committee focus on the art first. Ms. Cameron suggested that the group go into this meeting with some materials to create a reference sheet for the committee to consider how to select their preferences.

Temporary Art Guidelines -- Lipton

Ms. Lipton reported back on the guidelines meeting with Green Spaces, representatives from Friends of Deering Oaks & the promenades. The subcommittee hopes their guidelines can serve as a template for each group. These guidelines would include best practices for public/private contracts. The proposed process would start with proposal sheet to Mr. Musgrave then next tier of the group then to local stakeholders. The final step would include meeting with artist, a deposit, and finally proof of insurance. City reserves the right to move the piece at their leisure. Ms. Lisberger explained that these guidelines would be included in the new website. The subcommittee reported that this process has been developed slowly but thoroughly.

Subcommittee Reports

- **COMMUNICATIONS SUBCOMMITTEE REPORT – Lisberger**
  - Schedule Art in Our Front yard – TABLED
    - May 3rd, Muench Fireman Statue
    - June 7th, Lipton Our Lady of Victories

- **GOVERNANCE/BOARD DEVELOPMENT SUBCOMMITTEE – Lisberger**
  - **Update possible new committee members**

Ms. Lisberger asked Ms. Hildreth to talk to Kate Cox before the review by City Council. Ms. Lisberger reported two people will apply for Peggy Golden's seat (Julia Kirby and Kate Cox). Ms. Hildreth asked for clarity on the procedure for selecting the City Manager's appointment and the City Council appointment.

Press arrived 5:26pm

  - **Established budget committee**

Ms. Stray-Gundersen will be organizing this sub committee. Ms. LaCasse asked what is the budget for the committe. Ms. Lisberger reported that the draft budget from $107,000 with an additional $50,000. Ms. Lisberger asked for volunteers to help Ms. Stray-Gundersen with the budget committee with the capital plan. Mr. Jaegerman recommended that this plan include reprogram for the continuation of our current programs with a plan with the reminder of the unused funds to make a recommendation to the City Council by late summer, early fall.

  - **DISCUSS ART CONSERVATION CONTRACT**

Mr. Jaegerman reported that the committee does not need revisit their contract with Jonathan Taggert. The committee will look to Mr. Taggert for recommendations for next assessment and conservation.

- **PROFESSIONAL DEVELOPMENT SUBCOMMITTEE – Hildreth**
    - Architalx, two more talks are scheduled.

Ms. Hildreth mentioned that she would need to resign and or retire this committee. The committee agreed to retire this committee temporarily.

- **Sites Subcommittee – Hildreth & Muench**

Potential site areas stretch from Bramhall Square – Eastern Cemetery
From these sites, the committee developed a rubric to evaluate these potential sites. Mr. **Muench** furthered that artist could easily use this rubric to develop their proposals.

Sidenote : The committee will need to select a member from the committee to attend.

Ms. LaCasse furthered that the group started with the Congress St. corridor to develop the rubric. Congress square was used as a model for this rubric. The group hopes to expand this assessment to the entire city. Ms. LaCasse explained that they would look to the City for guidance in regards to what would be potential site.

Ms. LaCasse wanted to develop the language for the sites to set up some criteria to assess more sites. Ms. Hildreth sees this rubric as a tool for the temporary art guidelines. Ms. Lipton sees this rubric and the assessment of the site as a resource to potentially be shared by other PPAC subcommittees. Ms. LaCasse next steps including meeting with the City to assess restrictions and best sites.

- BAYSIDE MURAL – Stray-Gundersen - TABLED
- RUBRIC TO ADD TO GUIDELINES?

Other Business

- NEFA conference – Committee selected Jessica Lipton as the PPAC representative
- Architalx Tower

Ms. Lisberger asked the committee if they should pursue siting this Tower somewhere in Portland. **Ms. Lisberger** will follow up. Motion by Ms. **Lipton** for the PPAC to be the umbrella organization and the convening agency for the Temporary Art, second Cradock, Vote - 5 votes, 1 abstention

- Gazebo - TABLED
- Moving the “Cloud Couch” to new location – TABLED

Meeting adjorned 6:08pm

Next meeting is Wednesday May 15, 2013