PORTLAND PUBLIC ART COMMITTEE MINUTES
November 21, 2012, 4:00 – 6:00 p.m., Portland Public Library

Attendance:
Lin Lisberger, James Cradock, Tony Muench, Terry DeWan, Jere DeWaters, Alison Hildreth, Jessica Lipton (staff: Alex Jaegerman, Edwige Charlot)

Carole McCraken in attendance

AGENDA ITEMS
Call to Order (4:07pm)

Ms. Lisberger introduced Edwige Charlot from Creative Portland as new staff member.

Changes/Correction to the Notes: Ms. Lisberger and Mr. Jaegerman noted changes to be made to October notes. Kristen to Kirsten, Jagerman to Jaegerman, Terry to Jere, Coulcilor to Councilor, it's to its, adjourned to adjourned.

Mr. Muench and Ms. Hildreth joined meeting at 4:11pm

Mr. DeWan joined meeting 4:13pm

Mr. Muench volunteered to serve on the Civic Center committee (Mr. Muench, Ms. Lipton, Ms.Lisberger). Don Tuski has shown interest in being part of the Civic Center committee. Ms. Hildreth requested to participate for clarification on the goal of the Spring street and Civic Center committee.

Ms. Hildreth moved to approve the minutes, Mr. DeWan second :Unanimous

PROJECT REPORTS
Workshop outcomes and next steps

Ms. Lisberger asked to review notes from October workshop. Ms. Lisberger asked if group had had a chance to review notes. Ms. Lisberger asked what the group thought the outcomes were and what next steps should be taken next. Ms. Hildreth brought the result of the temporary art committee. Mr. Jaegerman responded about the letter that was sent to Mike Bobinski. Mr. Jaegerman reported his conversation with Mr. Bobinski about next steps in January 2013. Mr. Jaegerman suggested that the group prompt follow up with Mr. Bobinski in the next few weeks.

Mr. Jaegerman discussed the logistics and reported that Mr. Bobinski acknowledged that a group should be formed with different community and committee members.

Next Steps - Ms. Lisberger will contact Mr. Bobinski in January to schedule a meeting.

Ms. Hildreth, MS. Lipton, Ms. Lisberger, Alice Spencer to will serve on the temporary art committee. Mr. Jaegerman needs to clear this committee, if formalized by the Mayor.

Ms. Lisberger reported the need for structure/process for temporary and a new big piece in a prominent location in Portland. Group reflected back that the group is working on expanding projects beyond the Peninsula.

Workshop take away- Group identified Congress Square as a major concern.

Mr. Muench: We've identified Lincoln square, Congress Square and how to integrate art into new developments.

Ms. Lisberger asked if Congress Square was part of the conversation of the role of place-making. Mr. Jaegerman clarified by saying that the committee was working on temporary art, larger commissioned works and improving our sense of place-making (like Congress Square) with the focus of beyond the peninsula.

Ms. Lisberger asked if anyone ask if any other items need to be reviewed. Ms. Hildreth asked about development/soliciting money and suggested that the group identify areas for development.

1. Temporary art committee
2. Development of resources
3. Place-making role – integrating art
4. Larger Commission

Mr. Jaegerman wanted to add communication to the list of workshop outcomes.

5. Communication outreach and engagement

Mr. Muench requested information pieces to give away during first Friday.

OUTCOMES and NEXT STEPS
Ms. Lisberger inquired about next steps? Mr. Jaegerman: "We've reviewed and compile report to City Council." Ms. Lisberger: "Do we need more time workshop/brainstorm time?" Ms. Hildreth suggested a workshop at a later date. Mr. Cradock suggested the summer and fall following the launch of the website and other communication efforts.

--- **Bayside Seating Project**
Mr. Jaegerman communicated to Andrew Cocke and reported that progress was going well, Mr. Jaegerman asked what his next action step should be. Next step would be to get a drawing and request a contract to be designed.

Mr. DeWan asked for clarification on the final drawing. Mr. Jaegerman responded by saying that these drawings would be deliverables- capturing the 3 dimensional drawing matching the previous conversation.

Ms. Lisberger requested that Mr. DeWan/Mr. Jaegerman execute the project with support from DeWaters.

--- Art in Our Frontyard Series, report by Mr. DeWaters
Mr. DeWaters reported back on the meeting. Ms. Lisberger requested that all research be compiled into reports that can be included in Dropbox.

Side note: Ms. Lisberger identified Ms. Murtagh as the lobster handshaker

Side note: Ms. Hildreth announced that there is now a "Friends of Lincoln Park group" headed by Frank and Sharon Reilly.

Ms. Lisberger reported that PPAC would be on hiatus from the Art in Our Frontyard series until the weather warms up. Ms. Lisberger proposed an indoor event at the Red Claws. Ms. Lipton volunteered to seek sponsorship from the Red Claws

--- Tidal Moon"/Salisbury reception, report by Ms. Murtagh
Ms. Hildreth and Mr. Jaegerman attended. Mr. DeWan, Ms. Hildreth and Mr. Jaegerman reported 56 people were in attendance to event.

The group discussed the place of the sign in front of the piece. Mr. Jaegerman and Mr. DeWan reported on the issues with the sign and the setting in which the piece is set. Mr. Jaegerman identified that the site design was handed over to grounds crew of the Jetport. Mr. Jaegerman recommended that a landscape architect to be involved with the design. Ms. Lisberger raised the question of June LaCombe's involvement and who would be responsible for the funding of this re-design.

June LaCone and Paul Bradbury are spearheading the adjustment/ re-design efforts

Mr. Muench was appointed as designer the re-design sketch and collaboration with Mr. DeWan on lighting.

-- Civic Center wall art installation
Ms. Lisberger reported on the lack of activity on the project and identified Mr. Muench, Ms. Lipton and Ms. Lisberger as representatives for the committee. The committee will include Don Tuski. Ms. Lisberger said that she would reach out to contact.

--- Website Update
Mr. Cradock reported on the initial meeting with both potential web designers. Mr. Cradock reported on the decision and will be checking references.

By Montgomery Design and Perch both had bids. Mr. Jaegerman said that the subcommittee would make the decision about which bid to accept.

Motion by Mr DeWaters to authorize the subcommittee extend to contract to the winning bid, Ms. Hildreth second motion: Unanimous.

Ms. Lisberger reported that the project start date in January and launch in June.

Ms. Lipton suggested that group organize an event around the launch of the website. Ms. Lipton was appointed as the event planner for the launch party.

Downloadable map will be available with smart phone optimization, and QR codes

-- Temporary Art Policy Guideline Committee

Group identified Ms. Lipton (CP), Ms. LaCasse, Mr. Muench, Ms. Hildreth, with volunteers from Public Works and Parks & Recreation and Alice Spencer (Citizen) as the committee.

Primary contact for this committee is Mr. Jaegerman, Ms.Lipton said she would hand over the notes from the previous meetings. Mr. Jaegerman reported that he would work with Mayor to assemble the committee.

Ms. Hildreth requested a discussion about the Spring Street project for temporary art. Mr. Jaegerman reported that committee held meeting before reporting to the council. Website has been launched: springproject.com.

Mr. Jaegerman said space for art have been identified.

Sidenote: Ms. Lisberger requested Hi-Res images of art from Mr. DeWaters for the website. Mr. DeWaters confirmed that he would be willing to take on said project. Mr. Cradock confirmed the format for these images. Ms. Lisberger wanted to have consistency in the images for the site. Mr. DeWaters said he would curate and hand over archival and web formatted images to Ms. Lisberger for Dropbox.

SUBCOMMITTEE REPORTS

Communications Subcommittee

- Follow up on Dropbox

Ms. Lisberger reported back the access code for Dropbox, Mr. Cradock will email with information. Ms. Lisberger identified Dropbox as a tool for each group member to use (images, text, etc). Mr. Jaegerman suggested that the Annual report be uploaded for review.

- Facebook

Mr. Cradock set up fan page, Ms. Lisberger suggested that member 'like' the page to unlock other features. Mr. Cradock reported on the moderator settings for the page's content. Mr. Cradock identified the fan page as a visibility/marketing tool for the committee.

- Twitter, outward vs inward facing account

Ms. Lisberger reported on Ms. Murtagh's interest in a twitter account. Mr.Cradock recommended linking the FB account to twitter. Ms. Lisberger asked if the committee should. James recommended using Twitter with FB. Ms. Lipton asked who would be responsible for generating the content and moderator. Mr. Cradock and Ms. Lipton ask for the group to create a protocol for each account. Ms. Lipton recommended using Dropbox as a script for generating content. Ms. Lisberger asked who would be in charge of updating. Mr. Cradock and Ms. Lipton were identified as the FB/Twitter team. Mr. Jaegerman requested that instruction or how to be included, Ms. Ms. Lisberger asked for this team to take time during upcoming meeting for orientation.

- Distribute internal contact phone list

M. Lisbeger asked for members to email her with personal internal contact information. Mr. Jaegerman will forward the most recent contact list.

-- Governance/Board Development Subcommittee
Peggy Golden and Murtagh are coming off of the committee due to terms ending, Ms. Lisbeger asked for the committee to think about who should apply for this committee. Mr. Jaegerman confirmed that CP will need to send a delegate for this committee. Ms.Lipton reported that she has been reappointed by CP.

Ms. Murtagh and Ms. Lisberger are the committee as of now.

LaCasse, Libby Margolis-Pineo showed interest in being appointed. Ms. Lipton will meet with Ms. Murtagh and Ms. Lisberger to discuss recommendations.

Ms. Lisberger and Mr. Jaegerman verified the makeup of the committee – volunteers, PPAC, CP, landscape architect, professional curator and architect.

Mr. DeWaters recommended that Peggy make recommendation for the professional curator. Mr. Muench will reach out to Anne Zill for recommendations. Ms. Lipton will email B.Brown and Maine masters. Ms. Lisbeger expressed the limit of the term as chair of committee and criteria for chairmanship and succession for vice-chairmanship.

-- Professional Development Subcommittee

-- Sites Subcommittee
Ms. Hildreth reported on Todd Richardson's "Spring St. report".

OTHER BUSINESS
Mr. Jaegerman reported on communications with artist Tim Clorius and Andrew Coffin and their India Street project. Mr. Jaegerman recommended that one to two members of PPAC would sit on this subcommittee. Jessica requested more "free wall" in more downtown areas.

Lin asked for free wall to be sanctioned in areas in downtown (Franklin Street).
Mr. Cradock, Mr. DeWan, Ms. Lipton and Mr. Jaegerman identified themselves as the subcommittee to meet with Mr. Clorius and Mr. Coffin.

NEXT MEETING: December 19, 2012

Adjourned at 5:42pm.
Minutes by Edwige Charlot