



Lin Lisberger, Co-Chair
Julia Kirby, Vice-Chair
James Cradock
Jenna Crowder
Christopher Devlin
Penny Harris
Alison Hildreth
Pandora LaCasse
Councilor Dave Marshall
Tony Muench
Corey Templeton

Management & Administration
Alexander Jaegerman,
Planning Division Director

Caitlin Cameron
Urban Designer, Planning Division

PORTLAND PUBLIC ART COMMITTEE

Wednesday, December 17, 2014

4:00 p.m. – 6:00 p.m. Room 3, Portland Public Library

Attendance:

Lin Lisberger, Chair, James Cradock, Christopher Devlin, Penny Harris, Tony Muench, Corey Templeton
(Staff: Caitlin Cameron, Alex Jaegerman)

Not in attendance: Julia Kirby, Jenna Crowder, Alison Hildreth, Councilor Marshall

Call to Order 4:05pm

*Approve Minutes from November 19, 2014 Devlin moves, LaCasse seconds, unanimous (7-0) approval
(Julia Kirby, Jenna Crowder, Alison Hildreth, Councilor Marshall absent).

Project Reports

Portland Brick:

Cameron updated the group that the Portland Brick project was approved and adopted into the collection by the City Council. Next steps for implementing this project include developing a contract with the artists. LaCasse stated that the contract should spell out the scope of the project being included in the Public Art Collection.

Langlais:

Lisberger had several installation updates. One of the birdhouse heads fell off the stand for an unknown reason in Deering High School. Several PPAC members worked to reinstall the head. LaCasse spoke with Nate Deyesso, who provided the bases, to look at the base at Deering High School to provide a design solution for the movement issue. Lisberger added that all Langlais except the Peaks and Burbank library artworks are now installed. Lisberger also finished the wood surround for the Standing Bear base. Cradock asked where in the Burbank branch the artwork will go. Lisberger responded that they don't yet know because of the renovation but Lisberger will contact them again to start that conversation.

Lisberger announced a press event announcing the Langlais collection to be held on Thursday, December 18 at 3pm at Ocean Gateway. The press event will include Santa doing an Art in Our Front Yard presentation about the Standing Bear. Bob Keyes will do a feature article in the Sunday newspaper, a press release, and a story in the Forecaster. Someone will also videorecord the event and Art in Our Front Yard presentation.

Lisberger also announced that new signage is being considered for all new acquisitions. Information boards are ready for each indoor piece. Bronze plaques will be made. Lisberger asked staff whether the plaques may include mention of sponsors/donors. Lisberger also asked committee member position on whether to include the website address on the plaques. The committee came to the conclusion that digital information such as the website and QR codes would be best applied after the fact rather than be incorporated in the bronze. Lisberger suggested that the QR codes could be smaller and less visible. LaCasse suggested incorporating a space for a sticker in the design of the bronze plaques. Lisberger will get a formal quote on the plaques to move forward. Templeton asked whether the committee has the capability of tracking who is accessing the artwork information via the QR codes. Cradock responded that they could put a tag on the QR when it is created. Lisberger agreed to coordinate this before making the new QR codes.

Lisberger updated the group on Crowder's progress on the Langlais posters. The main poster was created but the rest have not been finished. Good photos are needed before this work can be completed. Muench asked what to do about the abstract pieces that have not been installed. Lisberger asked how many posters are desired. LaCasse asked what material the posters will be printed on. Lisberger suggested that they go and look at choices to choose what the committee wants. The Jetport agreed to install the posters. Lisberger will give Templeton a map of those artworks to be photographed. Andy Graham has agreed to print the posters at cost.

Governance Subcommittee:

Jetport Curator: Lisberger sent an email to Paul Bradbury at the Jetport but has not heard back. A Gifts subcommittee needs to be created – Kirby and Devlin volunteered to be on that committee.

Quorum: Cameron reminded the committee that there is now a full committee of eleven people and therefore a quorum consists of six people moving forward for meeting attendance.

Communications Subcommittee:

Art in Our Front Yard:

- There will be an Art in Our Front Yard presentation at the press event on December 18 at Ocean Gateway for the Standing Bear.
- One more person is needed for the subcommittee. Harris, Lisberger, and Kirby have agreed to be on the subcommittee.

Website: Cradock needs to provide the image dimensions to Crowder and Templeton. The black bar component had been removed. There was some discussion of a Temporary Art page – Cradock will add one to the site. Two further ideas to be pursued – add video directly onto the site and provide an Instagram feed for people to tag. There was some discussion about an appropriate hashtag – currently there is #publicartportland.

Online Media: Cameron reminded the committee of the mobile app developer of Otocast contacted Portland about possible interest in a public art tour app. Cameron will send the link and information to the committee members. Lisberger asked each committee member to look at the app prior to the January meeting so that there may be an informed discussion on the topic for that meeting. Cameron also asked whether updates needed to be provided to CultureNOW for the Portland Public Art content on that website.

Sites Selection Subcommittee:

The Congress Square Art Selection Panel: LaCasse updated the committee on the progress of this group.

Several members of the panel met with Mark Bessire to discuss fundraising strategy. The conclusion was to start with an education and public outreach component next year as a way to build support and buy-in for the value of public art. The fundraising will be a two-prong approach after that with a small donor crowdsourced effort and then an effort to identify larger donors later. Lisberger reminded the group that there is one individual, Sam Blier who contacted the committee with interest in donating art work in Congress Square in memory of Rose Blier. Lisberger will get in contact with Mr. Blier to find out what level of involvement he is interested in.

Other Business:

Temporary Art: The committee would like to send an official thank you to the team that put together the Bloomberg Art Challenge application.

Annual Dinner: The proposal is to have the annual dinner after the regular PPAC meeting in either January or February. Lisberger will poll the committee to determine best date.

Annual Plan: Lisberger will draft the annual plan document and provide for staff and committee review prior to submitting to Council.

Adjourn at 5:36pm

Respectfully Submitted:
Caitlin Cameron