



Lin Lisberger, Co-Chair  
Julia Kirby, Vice-Chair  
James Cradock  
Jenna Crowder  
Christopher Devlin  
Penny Harris  
Alison Hildreth  
Pandora LaCasse  
Councilor Dave Marshall  
Tony Muench  
Corey Templeton

**Management & Administration**  
Alexander Jaegerman,  
Planning Division Director

Caitlin Cameron  
Urban Designer, Planning Division

**Portland Public Art Committee**  
Wednesday, April 15, 2015  
4:00 p.m. – 6:00 p.m. Portland Public Library

**Attendance;**

Lin Lisberger, Chair, James Cradock, Christopher Devlin, Corey Templeton, Jenna Crowder, Julia Kirby, Penny Harris, Alison Hildreth, Pandora LaCasse, Tony Muench, (Staff: Alex Jaegerman). Not in attendance: Councilor Marshall and Caitlin Cameron.

**Call to Order 4:00pm**

Approve Minutes from February 18 and March 18, 2015. Kirby moves, LaCasse seconds, unanimous (7-0) approval (Chris Devlin, Penny Harris, and Corey Templeton not present for vote. Councilor Marshall absent).

**Project Reports**

**Portland Brick:** Crowder reported on the Portland Bricks project. She said the installation date for the first phase of initial thirty bricks has been set for October. Jaegerman reported that the contract has been dropped off and has to be signed by everyone before the invoice can be paid. Lisberger commented that the messages on the bricks range from historical to hysterical. Crowder explained that each brick is tagged with the Portland Bricks website so people can find out more information about the project. Lisberger suggested that one brick bear the PPAC logo and website. Kirby offered to help promote the bricks project with a press release and other marketing strategies.

**Langlais:** Lisberger reported that the bronze plaques will be installed soon. Crowder gave a report on the Jetport posters. Committee members decided the posters should be 4 x 8' and Kirby offered to ask Grapheteria about an exact quote for the posters so they can all be mounted on the same color board. Designtex, the company that gave the initial quote has saved 6 4x8 boards for this project but they 2 are white, 2 are gray, and 2 are black. LaCasse asked about doing posters for other PPAC works and Jaegerman explained that the Langlais installation budget covers the expense of the posters, which makes it difficult to produce posters for non-Langlais works. LaCasse suggested producing one 4x8' poster with a collage of other PPAC works.

**Murals:** The status of the building with the Andrew Schoultz mural is uncertain, Lisberger wondered if PPAC should begin process of deaccession. Lisberger explained that an Andrew Schoultz mural now commissions for \$60,000. Jaegerman explained the building it is on in Bayside will be a surplus by 2017 when Parks and Rec consolidates on Canco Road. Lisberger asked if we should whitewash the Westerly mural in bayside and allow temporary mural in its place. She put two ideas forward for temporary artists including the Portland Mural initiative. This group is seeking sites in Portland for temporary murals.

### **Collection Assessment:**

Jonathan Taggart is willing to do the collection assessment. Jaegerman said an RFP would be issued for work to be done. LaCasse questioned why Taggart would not do the assessment and the work; Jaegerman explained that with government work there needs to be an opportunity for other firms to bid on the project. There was a question as to whether an RFP should include the collection assessment, but Jaegerman explained that Taggart knows the collection and it makes more sense to have him do the initial proposal of what work needs to be accomplished.

### **Subcommittee Reports**

#### **Governance/Board Development:**

Lisberger explained she was a bit taken aback that valued committee members like LaCasse and Craddock had to reapply for their seats on the committee. Lisberger inquired about this process and was told it provides the opportunity to not renew a seat for a committee member who is not doing good work or is troublesome.

#### **Communications Subcommittee Report:**

**Art in our Front Yard:** Kirby gave a report on Art in our Front Yard stating that Alice Spencer's talk on *Little Water Girl* on April 3 kicked off the most recent series of talks. The talk was videotaped free of charge by Carlos Cuellar and this video has been included in grant application to Maine Arts Commission for promotion and marketing of Art in our Front Yard (\$5,000). Lisberger also has sent a proposal for corporate support to Key Bank. Lisberger reported that she and Kirby met with the Community Television Network (CTN) about being the organization that videotapes all future Art in our Front Yard talks. Lisberger asked about PPAC becoming a member of CTN. Jaegerman explained that the City of Portland is already a member of CTN. Lisberger will inquire whether PPAC can use that membership. The membership includes a free "PSA." Kirby listed other upcoming talks and possible speakers.

**Website:** Craddock reported that he updated the slide show and software on the website. He explained that the site went down, but has been fixed. The site was only able to do 5 slides at a time, but now has been expanded to include more. The website problem raised concerns that the current hosting company, Perch, is not backing up the site beyond its server. Craddock suggested PPAC host the website somewhere it has a backup component. Craddock's company can host the site, but Jaegerman will have to check if paying a PPAC member for a service is a conflict of interest. LaCasse asked if the "ABOUT" tab on the website could be changed to "INFORMATION" or "RESOURCES" to make it easier to find things like the temporary art guidelines. Committee members agreed that "RESOURCES" made more sense than about.

#### **Site Selection Subcommittee:**

**The Congress Square Art Selection:** LaCasse reported that the committee met with Mark Bessire (Director of Portland Museum of Art). Three components for committee focus came from that meeting – selecting artists, creating an educational piece around the project like a lecture series, and creating a fundraising plan. The goal of the committee is to get an artist on board by the time the design team starts to ensure a strong collaboration between them.

**New proposal:** Crowder did not have an update on the new proposal.

**Common Ground Gazebo:** Lisberger reported that she sent a letter to all Portland Neighborhood organizations about interest in having the Common Ground Gazebo. The West End Neighborhood organization suggested they could put it in Harborview Park. The Deering Center Neighborhood Organizations suggested Brentwood Farms Community Garden, the entrance to Baxter Woods, or the Ice Skating Park on Ludlow. Back Cove Neighborhood Organization suggested Hazeltine Park. Stroudwater Neighborhood Association suggested Stroudwater Park or Waldo Park. Lisberger said a subcommittee should form to visit and then choose a spot. Jaegerman said the committee would have to work with Deb Andrews and the Historic Preservation Board depending on the chosen spot. Devlin and Craddock said they would be on the subcommittee.

**Puffin:** Lisberger reported that the owner of Casco Bay Lines said they needed to form an art acquisition committee before they could make a decision on accepting the Puffin. Lisberger gave them all the information to create guidelines. The board rejected the Puffin at their last meeting. Lisberger said it was unacceptable and talked to Jack Soley (former PPAC member) and Erno Bonebakker, a Casco Bay Lines Board Member and fan of accepting the Puffin, to try again to get Casco Bay Lines to accept the sculpture. Lisberger reported that Erno and fellow board member Twain Braden said they will bully it through at the upcoming Casco Bay Lines Board Meeting.

#### **Other Business**

**Temporary Art:** Lisberger reported about Anne Alexander's Deering Oaks proposal stating that Anne needs to figure out better the use of public works for moving the piece around.

**Grants Update:** Lisberger submitted a grant to promote Art in Our Front Yard to the Maine Arts Commission.

**Adjourn at 6:02 p.m.**

Respectfully Submitted:  
Julia Kirby