

CREATIVE PORTLAND

P.O. Box 4675 | Portland, ME | 04112 | 207-370-4784

Board of Directors Meeting

Wednesday, October 2, 2024

3:30 PM

Join Zoom Meeting

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Meeting ID: 825 3399 9923

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For Public Comment:

To submit written public comment on an Agenda item, email programassistant@creativeportland.com. Submissions must be received by 12:00 p.m. the day before the Creative Portland Board meeting to guarantee their inclusion in the Agenda packet. All submissions must include the commenter's name and legal address. To help ensure your comment is submitted for the correct item, please include the name of the Agenda item (see below)

AGENDA

1. Welcome and President's Comments (Herb Ivy presiding)

A. Consent Agenda: September minutes (attached)

Action: Vote to accept Consent Agenda

2. Executive Director Update

A. 5th Arts & Culture Summit Recap/Update

- City Council Workshop for Creative Portland hosted by Mark Dion
- Summary Report will be published on website, along with graph report of registrant choices
- Video segment & summary - Portland Media Center
- Arts Advocacy Group - formation of a steering committee
- Issues that came up: Sarah Sze sculpture advocacy, capacity issues at venue, ARPA funds, fiscal sponsorship, who was not there?
- Thank you letters in process

- Budget Report (in process)
- Database registration capture
- Other ideas to leverage results and engagement (PR & Marketing)

- B. Monday Morning Drop By will resume October 7th
- C. App & Community Outreach Coordinator - Part-time contractor vacancy
- D. AR experiences on the APP
- E. Fundraising - Giving Tuesday, Fundraiser in 2025?, Hear Here?

3. Board Business

- A. EXCOM nominees
- B. Board nominees
- C. Board Outreach & Fundraising
- D. Board volunteer spots (PD utility, PPAC, FFAW, MMDB, Workshop recap)
- E. Board Share

4. FY25 Board Meetings: November 6, 2024 and January 8, February 5, April 2, May 7 & June 4, 2025

Creative Portland Board Meeting Minutes

Wednesday, September 4, 2024

Actual: 3:33pm - 5:03pm

Via ZOOM

Attendance:

Board Members: Lindsay Hancock, Kate Anker (Immediate Past President), Herb Ivy (Co-President), Tae Chong, Gib Foltz, Matt Schwach, David Brenerman (Secretary), Clare Hannan, Lucy Comaskey, Kirstie Archambault, Dawn Reshen-Doty (Treasurer), Greg Watson (ex officio), Daniel Minter, Matt Schwach

Staff: Dinah Minot; Walks Tall Keith

Absent: Eliza Ginn, Kirstie Archambault, Daniel Minter, Councilor Regina Phillips, Greg Watson, Dawn Reshen-Doty

1. Welcome & President's Comments (Herb Ivy presiding) 3:33pm - 3:36pm

Herb opened up and thanked everyone for all their work and talked about how excited we all are for the Arts & Culture Summit, "our Super Bowl."

2. Consent Agenda (July Minutes and August Financials) 3:36pm - 3:38pm 4:23pm

Vote to approve Consent Agenda passed unanimously. (first motion by Lindsay, seconded by Kirstie.

3. Executive Director Report (3:38pm - 4:23pm)

ACS AGENDA

- Dinah went over the [Agenda for the Arts & Culture Summit](#).

1:30pm - 4:30pm - Breakout Sessions

- **Funding Resources & Opportunities**

ARTS & CULTURAL ORGS - 1:30pm-2:30pm (Mechanics' Hall)

ARTISTS - 1:30pm-2:30pm (Creative Portland)

- **Venue Spaces - how to secure rehearsal & maker spaces** (discussion includes creative placemaking pursuit of arts center, and other space issues) - 2:30pm-3:30pm (Mechanics' Hall)

- **Staying in Maine: Artist Opportunities** (how local higher ed institutions, patrons, developers and arts collectives can provide opportunities - 2:30-3:30pm (Mechanics' Hall)

- **Inclusive Practices/DEI Programs** - 3:30pm-4:30pm (SPACE)
- **Stimulating & Revitalizing Business in Portland's Arts District**
3:30-4:30pm (Mechanics' Hall)
- **Arts Advocacy** - (Form a sub-committee to pursue increased Municipal Funding/City Arts Department) 3:30-4:30pm

BOARD ENGAGEMENT WITH ACS

- We want our board to feel engaged and attend ACS. To be ambassadors for the organization and look for potential board members, volunteers, funders, etc.
- [Registration is live for the Arts & Culture Summit](#). Board Members, please register yourselves via links on the Newsletter, our Website.
- Volunteer opportunities: taking notes at breakout sessions, wrangling those who are willing to give testimonies, working the registration table, lunch hour / networking hour to host and network, be a panelist, volunteer on microphones for Q & A.
- Kate Anker will either be in Staying in Maine or Maker Spaces.
- Tae Chong, will be in the morning part of the Report Out (state of the Arts in Maine, the economy, and various groups and populations)
- Greg can talk about City investment in CP, plus funding and resources available through the city's micro-grant programs etc.
- Clare Hannan said she is available for anything at the Arts and Culture Summit.
- Press release for the Arts & Culture Summit (which the Steering Committee has approved) will go out Sept 17th.

GENERAL ACS INFO

- Several board members suggested we have moderators for breakout sessions.
- Board members volunteered for various roles and indicated their availability.
- We received a grant from the Onion Foundation for the Arts & Culture Summit allowing free attendance to all registrants.

OTHER INFO:

- Time and Temperature sold a piece of art. Raj Saha's "Renames to Canal St." sold to a nice couple from Berlin, Germany.

Board Business 4:23pm - 4:53pm

- Herb says the Arts & Culture Summit is our Super Bowl and an opportunity for Board members to show off what we're all about as a way of recruiting potential board members and sponsors.
- Herb asked the board to be engaged, invite people and really maximize the opportunity of the Arts & Culture Summit.
- Lucy asked if there are flyers for the Arts & Culture Summit.
- We will have a press release that will go out Monday. We have a design in the Newsletter and Website but we could print out flyers.
- We will soon be blasting it out on social media and our artist base and partners from the past, 2 degrees partners, etc.

- Clare asked what we were looking for in a board member.
- Dinah said we are looking for someone with an invested interest in Maine: fundraisers, developers, hotel sector, lawyers, realtors.
- Tae did a market study and said we lost **million and a half** summer visitors 2021 - 2023 but saw an increase of visitors in the wintertime. The state of Maine lost visitors but greater Portland saw an increase of visitors. 25% of the people who come to Portland are coming from other places. So, "if the arts scene wasn't as good as it was, we would have lost approximately 300,000 tourists". The entertainment sector of Maine grew \$330 million in the last few years. **Source: Mine Office of Tourism.** If Portland isn't attractive to women, LGBTQIA+ people and people of color, it has a ripple effect on Maine. The state has to be targeted with how they attract people. We have \$330 million coming from the entertainment sector. The information is all aggregated right now so the numbers are not exact on women, LGBTQIA+ and people of color's engagement with Portland, but Tae talked about how murals representing LGBTQ people are needed for Portland because they have a direct correlation for the entire state's economy. Tae believes we need to invite hotel, restaurant owners and people in the tourism industry and let them know how important the tourism industry is in Maine.
- Dinah wants Tae to provide this information in the Report Card segment at the Summit.
- Dinah is going to do a Report Out to show economic impact data results
- Kirstie says we need to get MOT in on this.
- The AEP6 study shows \$85 million expenditures in the arts sector; why isn't the state investing enough in the arts and culture sector.
- Dinah is thankful to Lin for allowing her to speak to Tourism members in November.
- Tae said the city just passed non occupied air BNB's. The minimum wage and tip wage also failed.
- Dinah said everyone is able to express an interest to be on the Executive Committee or suggest possible board members.
- There is a vacancy at the Portland Public Art Committee. In November, so someone else could be appointed to represent CP on the Portland Public Art committee. Meetings are on the third Thursday of every month. Hour and a half long meetings.
- Opportunity to be a judge on Artists drawing for Portland Downtown's Utility Box Initiative. Dinah would like to turn this over to board members.
- Volunteer opportunities ALWAYS on First Fridays. Either someone to man the fort so Walks Tall and Kail can go out and meet with other organizations, take photos and pass out flyers, or Board volunteers can hand out flyers themselves.
- AR Marker and AR Experience will possibly go live at the arts and culture summit.
- Volunteer opportunities for Monday Morning Drop By.
- Lindsay says the PPAC opportunity is worth it.
- There will be conversations about Roux Institute and other new ideas to develop sponsors for them.

Board Share 4:53pm - 5:03pm

- Kate: Maine Craft Weekend is first week of October. Welcomed a new cohort of emerging artists on September 1st. Print Maker who had been working out of kinkos to

make prints happen is now making lots of work in their new space. Kate says they have some studios opening up, if anyone knows anyone looking for artist space.

- Dinah says RWS should have a rep at the Creative Portland lunch hour. Kate would like to have a table for that. Kate is also happy to host other studios by hosting their information at their table.
- Dinah was on FOX 23 News advertising FFAW. They told Dinah she can come back on September 23rd to advertise the Summit.
- Herb suggested we share the news piece on our social media.
- Matt plugged First Friday at Blue - Katherine Perkins show.
- Kirstie mentioned that cruise ship season is about to gear up. We will be getting 2-3 ships (per day?) through the end of October. City Loop Shuttle will be starting this year to move people around. It's a transportation system. Not a narrated tour. Point A to B. Pick up for cruise ships specifically. Only operates on cruise ship days, starts at the ocean gateway and moves them to the Arts District. They're hop on - hop off. Started in July and they worked out most of the kinks. We will share this in our Newsletter.

5:03pm Motion to adjourn first by Tae and seconded by Lindsay.

Our next Board meeting will be held Wednesday October 2, 2024 from 3:30pm - 5:00pm.

Meeting notes submitted by Walks Tall Keith