

# Sustainability & Transportation Committee Agenda

June 16, 2025 at 5:00 PM  
Remotely on Zoom



**MEMBERS**  
Councilor Regina Phillips, Chair  
Councilor Pious Ali, At-Large  
Councilor Anna Bullett, District 4

The Sustainability and Transportation Committee will conduct this meeting remotely via Zoom. Allow your computer to install the free Zoom app to get the best meeting experience. If you are not able to attend live either in person or via Zoom, a recording will be available in the [Agenda Center](#) following the meeting.

For public comment via Zoom, you will need to use the "raise your hand" feature. To raise your hand via the telephone, please hit \*9. You will be unmuted by the host when it is time for public comment.

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1. Review and approve minutes from May 14, 2025
  - a. Minutes from May 14, 2025
2. Sustainability and Transportation Program Updates
  - a. Transportation Project Updates
  - b. Sustainability Program Updates
3. Presentation and Discussion
  - a. Complete streets policy update  
Public comment will be taken.
  - b. Vision Zero Quick Action Plan  
Public comment will be taken
  - c. Proposed moratorium on theater and performance halls  
Public comment will be taken
4. Other Business

**CITY OF PORTLAND, MAINE**  
Committee on Sustainability and Transportation  
Councilor Regina Phillips (D3), Chair  
Councilor Pious Ali (At-Large)  
Councilor Anna Bullett (D4)

**Draft Minutes May 14, 2025**

Members Present: Mayor Dion, Councilor Phillips, Councilor Bullett, Councilor Ali  
Staff Present: Troy Moon, Katie Tims, Kevin Kraft, Nell Donaldson, Zachary Lenhert

Meeting was called to order.

**April 9, 2025 Meeting Minutes**

The April 9, 2025 meeting minutes were approved unanimously.

**Sustainability Updates**

We are pleased to report that the City was awarded a \$180,000 Community Action Grant to support the development of a One Climate Future Risk-Based Asset Management Tool. This project will update the City's Climate Vulnerability Assessment, develop an inventory of coastal typography in Portland and South Portland. The final project will incorporate a broad range of data from public and private sources to create a sophisticated GIS-based tool that will help decision makers prioritize investments in critical infrastructure

Benchmarking reports were due May 1 for Portland buildings with a gross floor area of 20,000 sq ft or more and one tenant utilizing 90% of the space.

We are also hosting three educational webinars with partners at the Falmouth Land Trust, Maine Audubon, and Natural Resources Council of Maine this summer related to sustainable landcare. We also have free "Mow Tall Until Fall" yard signs available to residents

**Transportation Updates**

Kevin Kraft shares that the City has launched an internal task force on the Vision Zero plan and will be bringing the Quick Action Plan, composed of measures that can be implemented this year and within available resources, will be brought to the S&T Committee in June.

The first public open house on the Reimagining Franklin Street project was held, and the next public engagement sessions will be held at the end of June.

Lastly, regarding the Union Branch Multiuse Pathways, we have our construction bid materials submitted internally. Staff has also drafted the Complete Streets policy update, and we are meeting with bikeped organizations before bringing the update to the committee.

## **Transit Leaders Forum**

Presented by Kevin Kraft and panelists

Together, this panel discussion provided an overview of the current public transportation network serving Greater Portland and the future policy initiatives that may help strengthen Portland's multi-modal transportation system.

Panelists include the following representatives:

- Glenn Fenton, Greater Portland METRO
- John Savage, Biddeford Saco Orchard Beach Transit
- Dale Doughty, Maine Department of Transportation
- Patricia Quinn, Northern New England Passenger Rail Authority
- Kristina Egan, Andrew Clark and Chris Chop, Greater Portland Council of Governments
- Nick Mavodones, Casco Bay Lines
- Don Libby, Regional Transportation Program

All panelists gave an overview of the systems they operate, the services they provide, and the challenges they face.

## **Councilor Comments on Transit Leaders Forum**

Councilor Bullett notes that the Maine Association of New Americans was missing from the panel. MANA has been facilitating transit for the English learning language community and rides that do not qualify for MaineCare.

Councilor Bullett reminds the Committee that we did build Safe Streets money in our CIP budget this year, further noting that getting to the bus can be less related to the bus frequency than how safe the walk to the bus is.

Councilor Bullett asks Greater Portland METRO, in thinking about the enforcement of cars parked in bus stop areas, while traffic surveillance cameras are illegal in Maine, there is a carveout for school buses. Has Greater Portland METRO ever explored the possibility of putting cameras on buses? *Glenn Fenton responds that we do already have cameras on buses, so the technology is there; it would be more of a question of whether it would stand up in court.*

Councilor Bullett asks Biddeford Saco Orchard Beach Transit if they have an app for their trolley services. *John Savage responds that we use the Dirigo platform (same fare structure and services) and Google Transit to display our services for our passengers.*

Councilor Bullett asks the Regional Transportation Program if there are active partnerships with other organizations that serve the communities. *Don Libby responds that we would entertain any partnerships and are coordinated with child development services and for MaineCare and our drivers are well trained to work with a variety of age groups, disabilities, and other situations. Councilor Bullett asks what language access looks like. We use Language Line, there are cards on the bus, and our drivers are trained for those situations.*

Councilor Bullett asks the Maine Department of Transportation about the transitions between the LAP and METRO or other services. *Dale Doughty responds that they were designed with commuters in mind, and that it has been a full year, and it may be time to review and make adjustments if needed (are the connections efficient and working for people today).*

Councilor Bullett asks Casco Bay Lines about the charging station for the electric ferry. *Nick Mavodones responds that the shore power connection is here and ready for when the boat arrives. It will charge for 10 minutes between each trip.*

Councillor Ali notes that the federal funding uncertainty may impact the many regional transportation projects highlighted by the panel and asks how organizations are preparing for the impacts of funding loss. *Nick Mavodones shares that transit leaders across the country are concerned about the uncertainty, and if funding were to go away, we may have to downsize operations and/or eliminate staff. Dale Doughty shares that it has been difficult because of the continued legislative timelines and deadlines and lack of re-appropriation of funds, but we will continue our services until we are redirected. Glenn Fenton shares Dale's concerns and risk management strategy. Kristina Egan shares that GPCOG has lost multiple grants, but does feel like transportation is a little bit safer, and there are several transportation agencies trying to preserve funding.*

Councilor Phillips asks a question related to the funding that comes into the state. *50 million for the state, but 30 million of that is distributed through PACTS. That money is now distributed based on performance rather than a long discussion, and this coordinated efficiency between organizations has helped money go further.*

Mayor Dion asks what we can anticipate as a potential timeline for a decision around the question of the construction and siting of the train station. *Kristina Egan notes the Transit Oriented Development work being done throughout the region for years, particularly reflected through ReCode, and that GPCOG and others still have remaining questions as to whether the site that NNEPRA has identified is the best and highest return on investment. Where the site ends up, it should interact with the other transit investments and housing opportunities available. Patricia Quinn notes that the reason the station is colocated with the bus station is because NNEPRA and Maine DOT were not successful in reaching an agreement on the location, and a public-private partnership with Concord Coach Lines was created. 25 years later, the service has expanded north of Portland. We are hoping to site a location that can support future rail service.* Mayor Dion hopes we can find a mutual agreement between these analyses and move forward. City staff and the Council will begin a process to

Councilor Phillips asks Maine DOT if the LAP pilot will continue to function as a program after its "pilot". Dale Doughty notes that the pilot started last July and it was planned as a two-year pilot. If it is successful and growing, we may run it longer - dependent on costs, ridership, growth, promotion by the municipalities it serves, and the potential to locate a long-term operator.

## **Consideration of Amendments to Chapter 30 Regarding Golf Carts on Peaks Island**

Presented by Zachary Lenhert, Licensing Manager

Zachary Lenhert gave an overview of Sec. 30-110 of City Code regarding the regulation of golf cart rentals. Specifically, this proposal would remove the cap on golf cart operators and establish a wait list for rental golf cart licenses. Troy Moon notes that Assistant City Manager Dena Libner has been in communication with the Peaks Island Council and Peaks Island stakeholders, and they are all aware that this item has been raised. Zachary Lenhert notes that this conversation precipitated because we reached the cap on the number of golf cart operators (two operators).

Councilor Bullett asks if there are any safety concerns or issues related to the topic. *Zachary Lenhert notes that this ordinance has been in place since 2019 to regulate the number of golf carts on the island and prevent them from unnecessarily proliferating. There is a Portland safety officer who regulates the maintenance and registration of all the carts, rental and private.*

Councilor Phillips asks a clarifying question about the ordinance language regarding license renewal. Mayor Dion also notes that the safety officer on Peaks is well informed and encourages voluntary compliance to deal with this issue.

## **Public Comment on Consideration of Amendments to Chapter 30**

There was no public comment.

## **Motion to approve the Consideration of Amendments to Chapter 30**

The motion was moved by Councilor Ali and seconded by Councilor Bullett.

The motion was accepted unanimously and will move forward to full City Council.

## **Policy Review of Taxi Fares**

Presented by Troy Moon and Zachary Lenhert

Troy Moon reviews aspects of the existing ordinance governing taxi rates in Portland. The goal of this review is to determine if staff should perform additional analysis and present recommended changes to rates. Aspects reviewed include taxi fares, reregistration of taxi company licenses, and reregistration and inspection of taxi vehicles.

## **Councilor Comments on the Policy Review of Taxi Fares**

Councilor Ali asks why you register the taxi company separately from the driver. *In the past, there were taxi companies that had many drivers working for them. Can drivers move between cab companies? No language restricts that; it would just be reported in the taxi company registration.*

Councilor Ali asks if Uber and Lyft go through this registration process? *No, there is a state law that prevents municipalities from regulating ride-sharing organizations.*

Mayor Dion would support an amendment to update the ordinance regarding taxi wages.

Councilor Bullett would also support an update to the ordinance regarding taxi wages.

Councilor Ali is in communication with taxi drivers and will ensure they are represented when we discuss the amendment.

**Motion to Adjourn**

The motion was moved by Councilor Bullett and seconded by Councilor Ali.

The motion was accepted unanimously.

**Meeting Adjourned**



**To: Sustainability and Transportation Committee**  
Regina Phillips, Chair

**MEETING DATE**

June 16, 2025

**AGENDA ITEM**

Agenda Item 2A – Transportation Updates

**PURPOSE**

Provide the committee with update to date information on current transportation projects.

**COMMITTEE WORK PLAN/CITY COUNCIL GOAL ALIGNMENT**

These projects have been stated as an important topic and goal by the Sustainability and Transportation Committee.

**BACKGROUND/ANALYSIS**

The following transportation projects are in various stages of planning and/or construction.

**Vision Zero**

On April 14 the Council approved a resolution adopting GPCOG’s Vision Zero Plan and a goal of eliminating traffic fatalities and serious injuries in the long-term. As this is a multi-disciplinary effort an internal Vision Zero Task Force was formed and met on May 5. A Quick Action Plan—consisting of measures that can be implemented this year using available resources is on the S&T Committee agenda for 6/16.

**Franklin Street Transportation & Land Concept**

The Reimagining Franklin Street project aims to transform the corridor into a more urban, pedestrian-friendly downtown street that supports mixed-use development, restores neighborhood connectivity, and incorporates state-of-the-art active transportation facilities. The project will also integrate stormwater and sewer infrastructure upgrades to enhance sustainability and resilience.

- *Cost and Funding:* \$375,000 for EPS “planning phase”, funded jointly by the City and MaineDOT. Estimated construction cost is over \$26M.
- *Status and Next Steps:*

- City Staff and WSP, Inc. will be holding a 2-day design workshop on Wednesday, June 25th and Thursday, June 26th, to be held at the Rines Auditorium, in the Main Portland Library, 5 Monument Square. Featured events will be a public workshop on each day from 4:30–6:30PM. At the public workshop on the 25th, attendees will share ideas and priorities for a new street design and land use plan through interactive activities. At the 26th workshop, attendees can see our street design work in progress and provide important input on its direction.
- Staff hosted a table at the City’s *Walk the Working Waterfront* event on Saturday, May 31, and held pop-up tabling events on June 5 at the Oxford Street Community Garden and nearby locations to share information about the *Reimagine Franklin Street* planning study and gather community feedback.
- The Reimagining Franklin Street survey is open to the public and available on the project [website](#). To date, we have received over 250 responses.

### **Libbytown Safety and Accessibility Project**

Reconstruction of Congress St./Park Ave. between I-295 and St. John St. Establishes two-way traffic on one-way streets; includes a roundabout near former Denny’s location, separated bike lanes, signal improvements, and streetscape enhancements (lighting, furniture, plantings).

- *Cost and Funding:* Project estimated cost was \$28 million (\$25M construction; \$3M engineering). MaineDOT and City received \$22.4M in federal funding (Reconnecting Communities–Neighborhoods Grant Program). MaineDOT and the City are sharing equally the 20% local match of \$4.48M (\$2.24M each). Project estimates are still preliminary and additional funding may be needed.
- *Status and Next Steps:* Staff provided comments on the draft Horizontal and Vertical Alignment Complete (HVAC) design in February 2025; Preliminary Design Review (PDR) to be completed in 2025; final design in 2026. Additional meetings on various design components ongoing. Grant funding requires construction by 2027.
- *City Priorities & Concerns:*
  - Project management: scope, schedule, and budget.
  - Goals for climate resiliency, urban design and water quality compliance.
  - Protected intersections for cyclists and pedestrians at St. Johns at Congress and Park.

### **Brighton Avenue: Rosemont Corner Intersection Improvements**

Intersection improvements at the five-way Rosemont Corner intersection. The intersection will either be a revised traffic signal intersection or a roundabout design.

- *Cost and Funding:* Funding is currently available for the feasibility study and for 50% design (PDR). Construction cost is to be determined as part of the alternatives selection process and preliminary design. The PACTS Transportation Improvement Program (TIP) has allocated \$2 million for construction of the Brighton Ave Multi-Modal Project; that

project has been placed on hold and funding approved for the construction of the Rosemont Corner improvements.

- *Status and Next Steps:* The study began in July 2024 with the alternative analysis and preferred alternative to be selected in 2025. The project would then proceed to PDR.

#### **Forest Avenue: Morrill's Corner (Smart Corridor Study: Phase II)**

Redesign of Forest Avenue and the three intersections from Warren Avenue to Stevens Avenue to improve safety and enhance predictability of operations. Redesign will focus on safety for all users, enhanced streetscape, active transportation facilities, and access management/turning movement restrictions at key locations, including Bishop Street.

- *Cost and Funding:* No current estimate, but costs are expected to exceed \$10M. MaineDOT has identified either a RAISE or CDS grant as funding options. Local/state match percentage will be determined. Staff is awaiting updates from MaineDOT.
- *Status and Next Steps:* The City and MaineDOT are working toward completing PDR in late 2025.
- *City Priorities & Concerns:*
  - Determining the project priority level versus other projects
  - Access Management
  - Scope of active transportation/street design features.
  - Construction funding and timing.

#### **Forest Avenue: Marginal Way to Park Avenue (Smart Corridor Study: Phase III)**

Redesign of Forest Avenue to improve accommodations for active transportation from just south of Exit 6 through to Park Avenue. This work is anticipated to include the realignment of Kennebec Street to allow for two-way traffic access from Forest Avenue as well as the extension of the Bayside Trail from Brattle Street to Forest Avenue. In addition, a realignment of High Street is envisioned to reduce conflicts with vehicle queues at Forest and State, as well as reducing impacts to Deering Oaks.

- *Cost and Funding:* \$200,000 available for preliminary design level engineering (\$150,000 PACTS/\$50,000 City); PACTS has allocated some final design funds depending on project timeline; construction costs and potential funding to be determined following this stage.
- *Status and Next Steps:* As of June 2025, this effort is to be combined with the State and High two-way conversion effort to maximize coordination and enhance project delivery outcomes.
- *City Priorities & Concerns:*
  - Determining most appropriate alignments of streets in project area
  - Timeline for property negotiations

- Coordination with State and High outcomes if two-way conversion proceeds

#### **Forest Avenue: Bedford Street to Woodford Street (Smart Corridor Study: Phase IV)**

Redesign of Forest Avenue between Woodford’s Corner and USM/Exit 6 with evaluation of improving safety for all users, active transportation options and reducing congestion. This is a PACTS-sponsored project. The focus is on a short-term redesign concept to align with an expected paving project within the next five years, to include a ‘road diet’ that would reduce lanes and allow in-street bike lanes. More in depth design will be needed for a longer term, more transformational project that could include extensive sidewalk and streetscape rehabilitation and sidewalk-level cycle tracks.

- *Cost and Funding:* Currently funded for feasibility only. MaineDOT is evaluating this section of Forest Avenue for a potential paving project approximately 2027-2028 that could provide the opportunity to implement the short-term recommendations.
- *Status and Next Steps:* The existing conditions analysis was completed in August 2024. The alternatives analysis and final draft report was completed in February 2025, which can be viewed on the project website [here](#). The City will launch additional public engagement including to businesses and bicyclists in May and June to gather input on the final road diet street layout plan. This plan will then inform the striping and layout design for implementation.

#### **State & High Street Two-Way Conversion**

Update to 2015 study determining the feasibility of converting State and High to two-way streets which provides safety improvements and provision of bike lanes. Project seeks to minimize impacts to parking, trees and Level of Service (LOS). Coordination required with York Street, Forest Ave., and MaineDOT’s State-High Signal Replacement following determination of feasibility.

- *Cost and Funding:* Preliminary estimates suggest a \$5 million cost to the City for additional signal work and bicycle facilities. Will be refined as bicycle alternative and preliminary design proceed.
- *Status and Next Steps:* MaineDOT signal project funded and Council has approved supporting work associated with two-way conversion as well as bicycle facilities. MaineDOT had an update meeting on the signal project week of 2/10/25. City has requested MaineDOT establish a Two-Party Agreement, also directed by the Council. The City’s consultant is completing assessment for three bicycle alternatives along or near State Street this summer.
- *City Priorities & Concerns:*
  - Determining most appropriate design of bicycle facilities (likely on State Street)
  - Obtaining Two-Party Agreement with MaineDOT
  - Coordination with York Street and Forest Avenue efforts as work continues

### **Union Branch and Union Branch Connector Pathways**

These pathways will fill gaps in the existing pathway network from Forest Avenue to the Fore River Parkway Trail pathway when completed. The Union Branch Pathway will convert the rail line from Forest Avenue to Park Avenue to a shared use pathway (0.7 miles). It will include a 12' paved pathway, pathway lighting, landscaping, connections to Deering Oaks Park, Fitzpatrick Stadium and Hadlock Field and a stone dust jogging path by infilling between the remaining rails. The Union Branch Connector will cross Park Avenue to Valley Street, Congress Street and connect to the Fore River Parkway Trail.

- *Cost and Funding:* The Union Branch Pathway design is funded with 80% federal/20% local funding. The pathway's construction is funded 100% by state funding up to \$2.8M as well as a CIP allocation for costs the MaineDOT construction funding won't cover (e.g., landscaping). The Union Branch Connector is funded through design with 80% federal/20% local funding. There is no construction funding currently.
- *Status and Next Steps:* The final design bid documents for the Union Branch Path were completed in April and are currently being reviewed by the City's Purchasing Department with the project aiming to go out to bid in June for construction to begin in Summer 2025. The design of the second phase, the Union Branch Connector, is anticipated to be completed by Spring 2026.

### **West Commercial Street Pathway**

The West Commercial Street Pathway will, when completed, extend from the terminus of the Fore River Parkway Trail path at Cassidy Point Drive to High Street/Hobson's Landing. Phase I was completed by MaineDOT in 2018 as part of an International Marine Terminal expansion project. Phase II, from the Fore River Parkway Trail to the Star Match Building, was completed Summer 2024. Much of it was constructed as part of the site development process of the VA Clinic. The remaining segment (Phase III, 0.5 miles) is from Beach Street to High Street/Hobson's Landing.

- *Cost and Funding:* A funding application to the MaineDOT for Phase III for design and construction, approximately \$1M, was submitted this summer which would be 80% federal/20% local funding.
- *Status and Next Steps:* The City has received preliminary approval on this funding application to MaineDOT for the design and construction of the final Phase III but will not be officially awarded until Spring and this project is in the City's upcoming CIP list for funding. A City-MaineDOT agreement will be forthcoming.

### **Comprehensive Transportation Plan**

As Portland continues to evolve, we must ensure that our priorities evolve as well, especially in how we move around our city. The city's last transportation plan dates from the early 1990s, and a new transportation master plan would be a strategic document that outlines the methods and strategies to move Portland forward, ensuring that our city and its people can travel safely and

sustainably into the future. The comprehensive transportation plan would engage the public, identify and prioritize transportation goals, and identify the capital projects, programs, and policy initiatives necessary to achieve them.

- *Cost and Funding:* Staff is requesting funding through the FY26 CIP.
- *Status and Next Steps:* Identify funding options, project timeline, structure process, securing funding. Staff is requesting funding through the FY26 CIP.

**FISCAL IMPACT**

While all projects carry various fiscal impacts as noted above, this item is an update only.

**CONCLUSION(S)**

This item is for information and discussion.

**PRIOR COUNCIL/COMMITTEE REVIEW**

Ongoing report.

**PREPARED BY**

Mike Murray  
Director  
Public Works

Kevin Kraft  
Director  
Planning and Urban Development

**ATTACHMENTS**

N/A



## Sustainability Updates June 16, 2025

### Energy

City staff have been meeting with CMP to review their Area Grid Project involving upgrades to transmission and infrastructure in the region. City staff hope there are areas to collaborate, especially during major construction projects such as the Franklin Street Redesign.

### Landcare

On June 11, we hosted our first Landcare Lunch Break webinar of the season. In the webinar “Cool Plant, Wrong, Place: Correctly and Effectively Removing Invasive Species”, guest speaker Mila Plasvsic, Falmouth Land Trust, discussed introduced plant species in Maine and how to effectively remove them. Watch the recording here: [www.youtube.com/@SustainPortME](http://www.youtube.com/@SustainPortME)

Our next two [Landcare Lunch Break webinars](#) will cover:

- “Right Plant, Right Place: Finding the Right Native Plant for Your Yard” with Andrew Tufts of Maine Audubon
- “What Can We All Do for Stream Health? Let’s Talk About Phosphorus” with Luke Frankel of Natural Resources Council of Maine

### Community Engagement

On May 16, the City hosted Bike to Work Day in collaboration with Bike Coalition of Maine, GoMaine, Portland Trails, and others. This annual event celebrates active commuting and coordination between the many stakeholders to make Portland a safer place to bike and walk.

On May 31, we co-hosted [Walk the Working Waterfront](#) with support from the Maine Coastal Program, Gulf of Maine Research Institute, and the Waterfront Alliance. This event invites people onto real working wharves to learn about Casco Bay’s working waterfront and coastal resilience planning efforts. The press coverage was fantastic: [Portland Press Herald](#), [News Center Maine](#), [WGME](#), [WMTW](#)

On June 12 and 13, the Sustainability Office attended the New England Municipal Sustainability (NEMS) Network annual conference in New Bedford, Massachusetts. NEMS is a consortium of New England cities and towns that collaborate to build connections among municipal sustainability professionals in the region and share ideas and resources. The theme of this conference was on both renewable energy and port resilience.

On June 13th, we hosted a Coffee & Climate event with South Portland Stormwater Program Coordinator Aubrey Strause and Portland Stormwater Coordinator Doug Roncarati to discuss stormwater management and climate resilience. Learn how both cities are managing their stormwater programs, from urban runoff to water quality and flood control.

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As always, visit [www.oneclimatefuture.org](http://www.oneclimatefuture.org) to sign up for our once-a-month newsletter where we share information on upcoming events, programs launching, and climate action progress. We also host monthly Climate and Coffee events, which are community conversations that happen on the 2nd Friday of the month at 9 AM. You can also follow us on social media. Instagram @sustainableportlandme // FB @SustainablePortlandME



**Staff Memo To:**  
Sustainability & Transportation Committee  
Councilor Regina Phillips, Chair

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**MEETING DATE**

June 16, 2025

**AGENDA ITEM**

Agenda Item 3A – Complete Streets Policy Update

**PURPOSE**

To review a draft update to the City of Portland’s complete streets policy, originally adopted by the City Council in 2012, and provide a recommendation to the City Council.

**COMMITTEE WORK PLAN/CITY COUNCIL GOAL ALIGNMENT**

At its February 12, 2025 meeting, S&T Committee members and attendees expressed interest in reviewing the City’s existing complete streets policy and considering potential revisions to strengthen processes for integrating complete streets concepts into street design and construction. As a result, guiding an update to the complete streets policy was included in the committee’s 2025 work plan.

The complete streets policy supports the goals outlined in the City’s Comprehensive Plan, *Portland’s Plan 2030*, and is also embedded in the City’s climate action plan, *One Climate Future*.

**BACKGROUND/ANALYSIS**

Complete streets is a transportation approach that ensures that streets are planned, designed, built, operated, and maintained to provide safe, convenient, and accessible travel for all users, including pedestrians, bicyclists, motorists, and transit riders, regardless of age or ability. While the design of complete streets varies by context, they commonly include consideration of core elements like sidewalks, bike lanes, transit accommodations, crosswalks, lighting, and ADA-accessible curb ramps.

In 2011, the City Council unanimously passed a complete streets resolution that included principles to guide development of a complete streets policy. The following year, staff developed a [complete streets policy](#), based on best practice and stakeholder engagement (*Attachment 1*). The Council unanimously adopted the policy on December 17, 2012.

The complete streets policy is founded on the principle that streets should accommodate all users and modes of transportation. By adopting the policy, the City acknowledged that complete streets play a vital role in advancing key objectives, including developing a comprehensive,

equitable, and accessible transportation network; enhancing public safety and health; supporting land use objectives and economic development; and reducing greenhouse gas emissions and promoting climate resilience. The existing policy establishes a vision, defines terms of applicability, and outlines exceptions. The policy also suggests a number of means through which to implement the policy, including through education, tracking performance standards, and adapting and developing design guidelines with references to numerous street design manuals that reflect national best practice.

## PROCESS

On March 12, 2025, the S&T Committee reviewed the City's existing complete streets policy. Councilors expressed broad support for updating the policy to reflect current best practices. Councilors suggested engaging staff across departments in drafting revisions, and also that outside stakeholders be integrated in the revision process.

Following the March 12 meeting, staff developed a scope of work for updating the policy. Among the principles central to this scope were:

1. **Build on the strengths of the existing complete streets policy.** The City's existing complete streets policy meets many of the National Complete Streets Coalition's criteria for best practice. Furthermore, and more importantly, the existing policy has been effective in producing significant complete streets capital investments in the City of Portland, as well as serving as a springboard for changes in related land use and transportation policy. Changes should improve the policy and leave effective parts of the policy intact.
2. **Fit the policy within the context.** As noted in the March 12 S&T Committee meeting, the City's complete streets policy exists within a context of additional tools that the City uses to achieve complete streets ends. For instance, the City uses our land use code, including the site plan ordinance, to leverage private investments in complete streets. We use our *Technical Manual* to establish technical specifications for complete streets elements. Our policy intersects with the policies of our partners, including MaineDOT and PACTS, who are tied to many of our transportation investments. And lastly, the City has committed funding to develop a comprehensive transportation plan, which will result in network-level recommendations for multi-modal investments. The policy should augment and align with these other tools, not replace or compete with them.
3. **Engage stakeholders for targeted feedback.** Portland benefits from the presence of strong bicycle, pedestrian, and transit advocates, who have a wide range of experiences with the city's streets. These experiences should be used to help inform the policy.

In keeping with these principles, the drafting process included the following steps.

1. **Assessment of the existing complete streets policy.** Staff in Planning & Urban Development reviewed the existing complete streets policy through the lens of the [National Complete Streets Coalition's Complete Streets Policy Framework](#). This framework includes a rubric for assessing the strength of local complete streets policies.
2. **Initial drafting.** Following this review, staff in Planning & Urban Development and the Department of Public Works collaborated on early draft revisions to the existing complete streets policy. These revisions were based on best practice embedded within the *Complete*

*Streets Policy Framework* as well as careful consideration of the ways in which this best practice intersects with existing City processes around street design and construction, capital planning, data collection, and reporting, as well as other tools and guides.

3. **Interdepartmental review.** The early drafts were shared with staff across additional departments, including Public Health and the Fire Department. Feedback from those departments was broadly supportive.
4. **Stakeholder engagement.** Following internal review, staff shared the draft with a group consisting of representatives from the Bicycle Coalition of Maine, the Portland Bicycle and Pedestrian Advisory Committee, and Portland Trails. The group met in-person to discuss the draft on May 16. Feedback included both technical suggestions around the structure and legibility of the policy and input on specific content. Major themes included the desire for more clarity on the vision and goals, more specificity on exceptions to the policy (including the exceptions process), additional performance metrics, clear and regular reporting, more control on state-involved roadways, and more public engagement in the processes that flow from the policy.
5. **Public review.** On May 20, the City published the draft online for public review. The link to the online comment form was shared via the City's social media accounts and the Friday news round-up, as well as directly with the stakeholder group including representatives of the Bicycle Coalition of Maine, PBPAC, and Portland Trails. By the time the form closed on May 30, there were 26 respondents and comments on all elements of the working draft. These comments are included as *Attachment 2*. In addition, the Planning & Urban Development received one public comment via email, which is included as *Attachment 3*. In general, the public comments aligned with those from the stakeholder group, focusing on revising language to remove any bias toward vehicles, how and by whom exceptions to the policy can be granted, how broadly exceptions should be written, how and what performance measures are tracked, and next steps for implementation.
6. **Final revisions.** Using both feedback from the stakeholder group and broader public comment, staff revised the draft, making significant changes to address concerns regarding organization, clarity, and content. The final draft was shared for feedback across departments, and the resulting final draft is the one before the S&T Committee today (*Attachments 4 and 5*).

## PROPOSED UPDATES

The proposed changes include:

1. **Simplifying the vision statement.** The vision statement has been simplified, and goal-like statements have been moved into a separate section of the policy. Goals are now highlighted as a way to provide structure for performance tracking in future years.
2. **Adding new sections to align with national guidance.** Based on guidance from the National Complete Streets Coalition's *Complete Streets Policy Framework*, the updated draft includes new sections addressing underinvested and underserved communities and project prioritization. Both of these new sections make reference to the City's CIP process, rather than establishing new criteria for project selection that might overlay other mechanisms for capital planning.

3. **Clarifying exceptions.** The updated policy makes significant changes to the section on exceptions, clarifying the difference between instances where the policy generally does not apply and case-specific exceptions. The revisions also designate the City Manager or their designee as the granting entity, and require documented findings from the Director of the Department of Public Works in consultation with other City departments in order to grant an exception. Lastly, the case-specific exceptions have been aligned with guidance from the National Complete Streets Coalition.
4. **Adding cross-departmental references.** In various parts of the policy, language was added to acknowledge the need for cross-departmental collaboration on the implementation of complete streets.
5. **Requiring documentation and reporting.** In the sections on exceptions, performance measures, and implementation, references to documentation and reporting were added to ensure that there is a public mechanism for reviewing progress toward the goals of the complete streets policy. In addition, a timeline for annual reporting to the S&T Committee was added to the performance measures section.
6. **Updating design references.** The design language was revised to incorporate new resources for best practices and integrate language from elsewhere in the policy regarding complete streets treatment types.
7. **Revising performance measures.** Though the list of performance measures in the policy is meant as a guide rather than a binding list, the list was revised to better align with the goals at the outset of the policy.
8. **Reorganizing.** Various elements of the policy were reorganized to simplify and clarify the policy. Redundant elements and sentences were generally eliminated.
9. **Creating consistency with related city terms and processes.** Last, the proposed revisions include updates to reflect current day roles around project design, implementation, and tracking.

#### **FISCAL IMPACT**

Updating the City's complete streets policy does not commit the City to allocating funding. However, implementing complete streets does have financial implications in terms of design, construction, and maintenance.

#### **CONCLUSION(S)**

Staff suggest that the revised Complete Streets Policy be recommended to the Council for approval.

#### **PRIOR COMMITTEE REVIEW**

On March 12, 2025, the S&T Committee received a staff presentation providing an overview of the existing complete streets policy and outlining potential options for updating the policy. The Committee discussed these options and provided direction to staff to guide the process and development of a final draft for their review.

**PREPARED BY**

Kevin Kraft, AICP  
Director  
Planning & Urban Development

Nell Donaldson  
Director of Special Projects  
Planning & Urban Development

**ATTACHMENTS**

- Attachment 1 – 2012 Complete Streets Policy
- Attachment 2 – Complete Streets Policy Update Form Responses
- Attachment 3 – Complete Streets Policy Update Public Comment
- Attachment 4 – Draft 2025 Complete Streets Policy Update Redline
- Attachment 5 – Draft 2025 Complete Streets Policy Update

**1. Vision.** The City of Portland’s streets shall sustainably provide for the needs of all current and future users and all modes in planning, programming, design, construction, reconstruction, paving, retrofit, operations, and maintenance activities. The goal is to create a connected network of facilities accommodating each mode of travel that is consistent with and supportive of the local community, recognizing that all streets are different and that the needs of various users will need to be balanced in a flexible manner.

Complete Streets contribute to the city’s sustainability and livability goals including: creating a comprehensive, equitable, and fully accessible transportation network; enhancing public safety and public health; complementing land use patterns and economic development; and, achieving energy and environmental sustainability.

Decisions regarding the public right-of-way shall promote use by all users and all modes in a safe, balanced and effective manner taking into account the surrounding community context and land uses. The principles and policies guiding these decisions shall be known as Complete Streets.

**2. All Users and All Modes.** This Policy is inclusive of all users of all ages and abilities and all modes including: motorists; bicyclists; pedestrians, including persons with disabilities which may use mobility devices such as wheelchairs; public transportation services, vehicles and patrons; freight providers; and, emergency responders.

**3. All Projects.** Early consideration of all modes for all users will be important to the success of this Policy. Those planning and designing projects that affect public streets will give due consideration to all roadway users from the very start of planning and design work. This will apply to all roadway projects, including those involving new construction, reconstruction, re-paving/rehabilitation or roadway retrofit. Roadway retrofits may include changes in the allocation of the right-of-way and pavement space on an existing roadway, such as changes to the number and use of lanes, changes in lane widths, and/or reconfiguration of on-street parking.

When applying for and reviewing projects for funding purposes regardless of funding source, Complete Street practices and principles will be included, as appropriate, for all projects that affect the public right-of-way.

**4. Exceptions.** Bicyclist, pedestrian and bus transit users and facilities and their considerations shall be included in street construction, re-construction, re-paving, and rehabilitation projects, except under one or more of the following conditions:

- a. A project involves only ordinary maintenance activities designed to keep assets in serviceable condition, such as mowing, cleaning, sweeping, spot repair, concrete joint repair, or pothole filling, or when interim measures are implemented on temporary detour routes.

- b. The Director of Public Services, or designee, determines there is insufficient space to safely accommodate new facilities and a parallel or nearby facility provides a reasonable level of similar accessibility to destinations.
- c. The Director of Public Services determines there are relatively high safety risks.
- d. The City Council exempts a project due to the excessive and disproportionate cost of establishing a bikeway, walkway or transit enhancement as part of a project in relation to the anticipated number of users.
- e. As part of its Development Review process the Planning Board may waive sidewalk requirements based upon its formal, structured waiver provisions.
- f. The City Engineer and Planning Staff jointly determine that the construction is not practically feasible or cost-effective because of significant or adverse environmental impacts to historic resources, streams, flood plains, remnants of native vegetation, wetlands, steep slopes or other critical areas, or due to impacts on neighboring land uses, including impact from right of way acquisition.
- g. The project involves a roadway that bicyclists and/or pedestrians are prohibited by law or the roadway falls outside an established existing bus transit route or where it is reasonably determined a future bus transit route will not occur.

**5. Network.** Complete streets are planned, designed, maintained and operated to enable safe, convenient, appealing and continuous travel networks for all users. Pedestrians, bicyclists, motorists and bus riders of all ages and abilities are able to safely move from destination to destination along and across a network of complete streets.

Complete Streets can be achieved through network level improvements, through integration into single location projects, or incrementally, though a series of small improvements or maintenance activities.

Transportation improvements will include facilities and amenities, as appropriate, that are recognized as contributing to Complete Streets, which may include pavement markings and signs; street and sidewalk lighting; sidewalks and pedestrian safety improvements such as medians/pedestrian refuges, curb extensions and crosswalk improvements; improvements that provide ADA (Americans with Disabilities Act) compliant and full accessibility such as curb ramps and accessible pedestrian signals; transit accommodations including bus shelters and improved pedestrian access to transit stops and centers; bicycle detection at intersections and bicycle accommodations including, shared use lanes, paved shoulders, wide travel lanes or bike lanes as appropriate; bicycle parking; and street trees, landscaping, street furniture and adequate drainage facilities, including opportunities for 'green' stormwater management facilities and practices.

**6. All Agencies and All Roads.** The design of new, rehabilitated or reconstructed facilities should anticipate likely future demand for bicycling, walking, transit and motorist use and should not preclude the provision of future improvements.

The City of Portland will coordinate and collaborate with other transportation agencies including PACTS and the MaineDOT, and other users of the public right-of-way, such as utilities and public transportation providers, to ensure that the principles and practices of Complete Streets are embedded within their planning, design, construction, and maintenance activities.

**7. Design Standards and Guidelines.** The Department of Public Services and the Department of Planning and Urban Development shall adapt, develop and adopt inter-departmental policies, urban design guidelines, zoning and performance standards and other guidelines based upon resources identifying best practices in urban design and street design, construction, operations and maintenance. These resources include, but are not limited to: the AASHTO Green Book; AASHTO Guide for the Planning, Designing and Operating Pedestrian Facilities; AASHTO Guide for the Development of Bicycle Facilities; ITE Designing Walkable Urban Thoroughfares: A Context Sensitive Approach; NACTO Urban Bikeway Design Guide; Manual on Uniform Traffic Control Devices; and US Access Board Public Right-of-Way Accessibility Guidelines.

When fulfilling this Complete Streets policy the City will follow the design manuals, standards and guidelines above, as applicable, but should not be precluded from considering innovative or non-traditional design options where a comparable level of safety for users is present or provided.

**8. Community Context.** It will be important to the success of the Complete Streets policy to ensure that the project development process includes early consideration of the land use and transportation context of the project, the identification of gaps or deficiencies in the network for various user groups that could be addressed by the project, and an assessment of the tradeoffs to balance the needs of all users. The context factors that should be given high priority include the following:

- a. Whether the corridor provides a primary access to one or more significant destinations such as a community or regional park or recreational area, a school, a shopping/commercial area, a local transportation center or other multimodal center, or an employment center
- b. Whether the corridor provides access across a natural or man-made barrier such as a river or freeway
- c. Whether the corridor is in an area where a relatively high number of users of non-motorized transportation modes can be anticipated
- d. Whether a road corridor provides, or could provide, continuity or connectivity links for an existing trail or path network
- e. Whether nearby and/or parallel routes provide a similar Quality or Level of Service, convenience and connectivity already exist or could be implemented.

**9. Performance Measures.** The City will define performance measure to track the progress of implementation of this Policy and supporting documents, such as the Comprehensive Plan. Such measures shall include, but not be limited to: improvements in safety for all roadway users; increased capacity and connectivity for all modes of transportation; usage (such as mode share) of biking, walking and transit; miles of bicycle and pedestrian facilities; and attainment of ADA compliance. Such measures shall be incorporated into relevant plans, manuals, policies, processes and programs. The Public Services Department shall work with other departments and agencies to track such performance measures, as appropriate.

**10. Implementation.** The City will develop implementation strategies that will include, but are not limited to:

**a. Restructuring Policies and Procedures**

- Evaluate and revise manuals and practices.
- Develop project checklists for the incorporation of Complete Streets elements into projects, plans and other activities affecting streets and the public-right-of way.
- Work with governmental agencies such as PACTS and the MaineDOT to encourage incorporation of the City's Complete Street policy into transportation projects under their jurisdiction.

**b. Developing Design Policies and Guidelines**

- Develop and adopt street network plans.
- Develop Level/Quality of Service indicators for motor vehicle, pedestrian, bicycling and transit facilities and services.

**c. Providing Training**

- Continue education of staff and public officials on the principles and practices of Complete Streets.

**d. Improving and Updating Performance Measures**

- Identify performance goals and targets.
- Develop tracking measures such as safety, facility use and modal shifts to gauge success.

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Too wordy for a vision. Everything but the first sentence is about implementation, not vision.				Connectivity between areas is as important as investments within areas (journey to work, for example)	This is a slippery slope. I'd suggest tightening up how exceptions are determined so it doesn't just become the norm to waive complete streets requirements.		It seems that some of these sources may contradict one another? How about just relying on the NACTO guides?				
			All projects must include all modes? City striping and paving projects will build sidewalks at the same time if they are needed? Kudos to the City if that is the case. If not, be more prescriptive and realistic about what types of projects can build what types of complete streets facilities. Don't be aspirational, be implementable.	Has the City defined what "equitable distribution" means in this case?	The director should not need to exempt maintenance projects, they should automatically be exempt. How does the City define "disproportionate cost in relation to number of users?". The PW Director should not need to exempt projects when bikes and peds are prohibited, that should be automatically exempted.	This is a City policy, and should be focused on City implementation. Collaboration is great, but how does a City apply it's own municipal policy to projects implemented by other units of government? Ask nice and hope for compliance?		You said earlier in the policy that "All projects shall accommodate all users", if that is the case then how does context change that? You've already committed to doing everything everywhere (good luck), so how does context come into play?	Performance should not be about how many facilities or miles of certain infrastructure is built (that's a performance measure for a network plan), rather, performance measures should be tied to how many projects included Complete Streets items as dictated by this policy. You are measuring the performance of a policy, not the implementation of some other long term plan for the transportation network. The plan does not dictate mode share, it dictates how projects are planned and what they include.	Is this specific to only transportation project selection, or all capital planning? Will Complete Streets projects get priority over housing, electrification, or other City capital projects because of this policy? You've already said "all projects", if all projects apply them there shouldn't be any that don't advance the policy.	
This should include a definition of Street ( a street is designed as a platform for building community wealth, encouraging human interaction and commerce with slower speeds and equal access for all modes of transportation) and Road (a road is a high-speed connection between two places, prioritizing efficient movement and often limiting access to maximize traffic flow ) and a commitment to honoring those definitions	Complete streets should also be a platform for building community wealth, encouraging human interaction and commerce. This prioritizes people over cars	All modes should not be treated equally. Cars are antithetical to the definition of a street and have historically been given outside influence. Complete streets should be rectifying that.	Again, this should say that there is a priority to non-car travel	Investments should be made where the tax revenue of the community can support the permanent maintenance. Otherwise the dense parts of the city are subsidizing the suburban parts of the city	We always need to be thinking about pedestrian access and mobility. Pedestrian access should be removed from c and d		There needs to be more elevated cross walks and more traffic calming and less reliable on pedestrian signals	Whether it's a street or a road!			
					c. This clause seems like a loophole. It is very difficult to estimate number of users when bike infrastructure does not exist in an area. An assumption may be that no one will bike in that area, but that may just be because they have not been given a safe way to do so. This clause should have a similar caveat to point b where there must be a parallel or nearby alternative route.		Please prioritize separated bike lanes and devoted pedestrian/bike paths like the back cove trail.				I would love to see the city collaborating with the state to create longer multiuse paved recreation trails to promote healthy Mainer!

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this sounds open-ended enough that everyone can read their ideas into it.	I would add "are able to move safely and easily" - thinking about the wheelchair users who might be able to move safely from place to place, but do we put undue hardship on them - expecting them to be able to maneuver in ways that is difficult or burdensome than we would ask an able bodied person to do.				how are you defining "nearby" in point b? on point c - how do you determine an anticipated number of users?					this seems vague.	
I think this vision needs to include consistent and predictable patterns throughout the city to ensure safety.	Again, I think this needs to include patterns that are predictable in order to ensure safety and complete connection from one neighborhood to a next currently, there are many places in our city where bike lanes suddenly disappear										
					Regarding c, I see very few bikes on the road compared to the number of cars and in the winter, bikes are almost nonexistent so I'm not sure how the cost of adding bike lanes is ever not disproportionate to the number of users.						If you want people to use bike lanes, you'll need to train the city waste collectors not to leave the bins in them which they do all the time. On my street, there are no bike lanes, but they pull the bins off the sidewalk and leave them out in the road.
n/a	"Streets" should be capitalized				perhaps this decision should be made by a standing committee to ensure many eyes & diverse POVs/perspectives		makes sense but I lean toward NACTO over AASHTO. Listing all of the above could mean competing "advice" and/or mixed messages from the various resources		having another group weigh-in on the performance measures may make for more diverse perspectives and oversight, acknowledging the City ends up responsible financially and otherwise		
				A list of the underinvested and underserved communities we're prioritizing would be helpful.				Again, it would be helpful to include a list (or even just 2-3 examples!) of "user groups" as the policy or city defines them.			
I think "context-specific" is a better word than "flexible". Flexible implies the ability to waive these standards for any reason.		Commercial delivery vehicles may be a more comprehensive and descriptive stand in for freight providers. I would also add ride share as a distinct category, because there are places in the city we may want to make context-specific street elements for increased rideshare use (waiting areas, etc).		This makes sense, but only in so much as this doesn't preclude the creation of networks over time. Prioritizing the construction of complete streets elements in dispersed yet underserved areas of the city will ultimately be worse for underserved communities than focusing on robust network development that will run through both privileged and underserved communities	I would tighten this significantly. It is hard to think of a street for which one of these exemptions would not apply. I also think exceptions should face a City Council or Planning Board vote, and not be the sole discretion of a department that has long been focused on the needs of automobiles. In draft scenario, the DPW Director is playing the role of both jury and executioner.	I would note that both PACTS and MaineDOT have their own complete streets policies, and this section should address how to handle conflicts between the three separate policies			Fidelity to network connectivity should be a measure too. The worse case with this policy is we get a bunch of unconnected projects that do nothing to support increased non-motorized transportation.		

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<p>Overall this is a good summary, but the last line should be an "and" statement—indicating that network improvement, single location projects, *and* incremental small/improvements will be used to meet these goals, rather than giving the option of defaulting to small, incremental improvements only.</p>	<p>The first line should begin "Streets in Portland...", rather than "Complete Streets in Portland...". Complete Streets is the policy name, but shouldn't the implementation/intent of that policy be that all streets are being planned, designed, maintained, and operated according to those principals? Right now this reads as though streets don't need to meet those standards until they've been deemed 'complete', and others get a pass on accommodating the users mentioned in the second half of the statement.</p>		<p>This statement reads as very non-committal and hedging about what would be done differently from how roadways are currently planned and designed. If the purpose of this whole effort is to correct for the unsafe and overly car-focused design of our current road network at the expense of all other users, then there should be more of a *why* statement incorporated into this, even if it's pointing back to Vision Zero as the more policy-focused document.</p> <p>For instance, the "Accounting for the needs of all roadway users" statement should be followed by a more affirmative statement of intent: "...from the very start of planning and design work, with special priority given to the safety and accessibility of more vulnerable roadway users like pedestrians and cyclists, in accordance with the city's Vision Zero goals."</p> <p>Also, there's mention of changing the number of lanes, but only the "reconfiguration" of on-street parking, without the specific option for removal if safety or accessibility needs to take priority.</p> <p>The selective removal of certain on-street parking spaces (for instance, near intersections to improve sight lines) is a core aspect of Vision Zero when done correctly—like in Hoboken, NJ, which has gone over eight years without a traffic death—and this option should be clearly authorized in a complete streets policy, despite any anticipated pushback.</p>	<p>Again, the first line should just read "...and constructing streets", so all streets are benefitting from these priorities, under the "complete streets" policy umbrella.</p>	<p>These exceptions are excessively broad, essentially making this entire policy non-binding and leaves far too much at the discretion of the Director of Public Works. The person in that role will be empowered to make policy decisions about 1) what is "excessive and disproportionate" cost for a safer street, based on their own guess at the anticipated number of users (which would be impossible to accurately forecast before the improved facility is built and more pedestrian/bike demand is induced), 2) what is "insufficient space" for these new facilities (insufficient within the existing curb lines? Insufficient without removing a car lane? Without removing street parking?) and what constitutes "reasonably similar" access on a nearby street (putting aside that drivers are never expected to take a less direct route to find a "reasonably similar" road for driving, and the expectation that pedestrians and cyclists will do so is inherently inequitable), 3) what is "a current or future need" for these facilities, when the current built environment is so hostile to pedestrians and cyclists, and therefore some number of people who would choose to travel by these modes (helping to establish the "need" for them) are preemptively forced into driving out of a concern for their safety.</p> <p>These exceptions should be narrowed considerably, and any project being given an exception should be required to petition for it (with documentation) at a public forum where comment can be given—ideally the Sustainability and Transportation committee of the City Council—so these decisions are being made out in the open and with the ability for the public to weigh in on what are ultimately public policy decisions.</p>	<p>Great!</p>	<p>In the types of possible bicycle facilities, "curb-separated lanes" should be included as a distinct facility, to differentiate from separated bike lanes, which could be as limited as a painted buffer, providing much less safety for bike lane users.</p>	<p>This entire section in effect duplicates of the caveats in section 6 ("Exceptions"). Why continue to add more boxes that need to be ticked before a safer, more accessible, and improved street for pedestrians and cyclists can be implemented? It should instead be the default, without needing to justify it with possible destinations (all sorts of people go to all sorts of places), land use context that leads to guesswork about number of non-car-driving road users, etc.</p>	<p>Great! Can the reporting of these performance measures be codified in a regular presentation to the Sustainability &amp; Transportation committee of the City Council, so the public has easy and predictable access to this information?</p>	<p>Great!</p>	<p>This should include specific about where the reporting of performance metrics will be happening (who are they reported to, will there be public access and a forum for feedback?)—and language that creates more transparency into any exceptions given for projects (once an exception is documented, who's getting that information?), and a higher barrier for approval of exceptions than the discretion of the Public Works Director (for instance, a vote of the Sustainability &amp; Transportation committee of the City Council)—so that the default is for these policies to be implemented, and adhering to the City's Vision Zero goals is the path of least resistance.</p>

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					Items c. and e. include the ideas of "anticipated use" and "future need". These types of anticipatory metrics should not be relied on solely to waive the Complete Streets policy, for it is unclear how those metrics are extrapolating use. "Anticipated use" and "future need" often rely too heavily on scaling up current use to the proposed infrastructure. Non-driving infrastructure use, especially in areas that currently have poor non-driving infrastructure will grow and respond to better infrastructure with more of a positive feedback loop/ "snow ball" model. Take Washington Ave for example, where there is one bike lane running Southeast. If another bike lane is added going Northwest, the projected bike use won't double, it should more-than double.		In areas that snow, physically separating cars from non-cars becomes increasingly complicated from a plowing-logistics perspective. This does not mean however that physical barrier use should be underutilized in Portland. Plowing solutions should be pitched alongside separated bike lane infrastructure.				
	Separated bike lanes would be great, it would give drivers a good visual of where not to go, the lines fade and lots of drivers go way over the lines or just don't understand them. You can use the side walk plows to clear the bike lanes in the winter.	Is there another solution besides the knobby plastic rectangles that break as anti slip things where the sidewalk ends and street begins? They not only don't last but it's more plastic waste that goes into the sewer and then the ocean. They also sometimes come up on the sides and are trip hazards.	I trust you are up to date with current research and are doing the best thing for the city. Some of the changes have been very confusing as a driver so more signage would be great. Or perhaps put reflective paint/ tape to show where to go or not to go. I'm forgetting the street name but when your driving behind the art museum and it's 2 lanes, you go through the light towards the old mercy and there is a large curb that is now protecting parking and the street goes down to one lane when you cross over (state st?). There was always a curb there but now it sticks way out, it threw off drivers for quite a while, they would dart in front of you when they realized there was a curb there. A better warning would be good!	I love this! It will also make walking around the city feel safer for folks coming from small towns into the big city. I hear safety concerns frequently from folks when they learn I live in Portland. I don't agree but I think perception is important.	This is fair	I think it's important to work well with other agency's, glad to hear it.	I absolutely love that this includes trees, landscaping, street furniture, adequate drainage! This makes a huge impact on how the city feels to both it's residents and people coming in to visit. It contributes to the happiness and vibrancy of the community, no one's feels good in a concrete jungle. Concrete jungles dont make you want to walk around, check things out and shop it makes you want to drive, park and get your item as quickly as possible and leave.	Great thinking!			
great	great	great	great	great	This feels like a lot of exceptions. I'm particularly concerned about B, C, D, ... there are lots of places	fine	great	This is a little long and confusing, sort of feels like it's just creating more excuses to not do complete	great, maybe include that it will be presented to the city council in January of each year - Make a specific	great	love it. Would like to have some specific smart goals, like by what date will the design manual be updated?

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<p>It's very long, and a little hard to parse. I think it would benefit from more breakdown between vision and Goals, possibly with the goals as bullet points: without very clear goals success will be hard to measure.</p>	<p>This might want to shout out to the Master transportation plan: I see a cohesive network as being impossible without that plan. Maybe something like: "Plans at all levels, especially network wide plans, will ensure pedestrians, bicyclists, motorists and transit riders of all ages and abilities are able to safely move from destination to destination along and across a network of complete streets."</p>	<p>I would re-order this: "Pedestrians (including persons with disabilities), Public Transportation services (and access to public transportation by those with disabilities), Bicyclists, E-mobility device users {term agnostic, but they should be mentioned, we can't get rid of them} Emergency responders, Freight providers and Motorists"</p>	<p>This seems at first glance to conflict with some of the exceptions in section 6...</p>	<p>This is a really big problem in Portland: those with the time and energy have safer streets than those who don't have free time to advocate for them.</p> <p>I might say it in an even more neutral tone: what we should be doing is distributing complete streets based on risk harassment not on any other metric: dangerous streets need to be addressed, and should be addressed regardless of the income of those who live along them.</p>	<p>Ideally this policy would be written in such a way that exceptions are not necessary.</p> <p>I don't think one person should be responsible for determining an exemption is necessary; it should be ideally a board like the one recommended by PBPAC, which would include the DPW director, but also other perspectives.</p> <p>One problem with exemption A: it mentions detours: detours should consider the need for all users to continue using the infrastructure. A lack of detours for bikes, pedestrians can create serious safety concerns.</p> <p>I think the second part of B is pretty reasonable, esp. the parallel provision: the network needs to be complete, not each street. That's something I hope the Master plan process can really nail down: we need a plan for a network for every street!</p>	<p>The other option is to make clear that we shouldn't coordinate with partners if they're not following our Complete Streets policy or Vision Zero policy....</p>	<p>Really this needs, and will have, it's own process, but, I think it's important to stress:</p> <p>A) intuitive legible design B) cohesive design that matches similar designs within Portland Everything has to start somewhere, and hopefully the master plan will allow us to plan a network of intuitive and legible streets which clearly guide everyone along the safest routes.</p>	<p>This is really something that needs to be included in the master plan...</p>	<p>This is really contingent on having clear goals in the vision section of this document. This also needs to be more concrete; it's hard to say what it means right now.</p>	<p>All projects should advance complete streets; any project that doesn't need to be re-evaluated and set aside until it does.</p>	<p>This is the most important part.</p> <p>MAKE SURE THE S&amp;T COMMITTEE discusses this part first, and not at the end of the meeting when they are all very tired.</p> <p>If the vision is the executive summary, this is kind of the conclusion, which should really have been first.</p> <p>This should specifically call out the technical manual and need for a master transportation plan: we really aren't going to get anywhere without them. It sort of does in a., but, could be more specific: if the planning board doesn't have time for it, the Council needs to give the technical manual to a special task force, or set up a complete streets Committee, or something; they need to commit to doing whatever they have to do to get it over the line when they pass this policy.</p>
											<p>There must be a better way than painting new lines every year. We go without visible lines for months and months before the painting is complete. Please improve that situation.</p>
<p>Vision should include a reference to the city's climate pollution reduction mandates, which require reducing the amount of motorized vehicle traffic in the city: "eeds of all current and future users and transportation modes AND FACILITATE NECESSARY REDUCTIONS IN MOTOR VEHICLE TRAFFIC VOLUMES in planning, etc."</p>	<p>Add the word "connected"</p>			<p>Thanks for including this.</p>				<p>"f. The volume, average speeds, and crash rates of motor vehicle traffic on the corridor, which collectively indicate the level of risk to roadway users. More dangerous roadways should require more robust protection measures for vulnerable road users and more robust speed management interventions for drivers."</p>	<p>City's climate plan also requires VMT (vehicle miles traveled) reductions, which could also be inferred from annual roadway AADT counts.</p> <p>Another recommended performance measure: square footage of impervious City of Portland paved roadway area. Complete streets policies should reduce this and thus deliver long-term savings to the city's operations budget and stormwater treatment costs.</p>		<p>Would be great if the City Council could also set aside a dedicated source of funding for Complete Streets improvements, e.g. 10% of parking meter fees.</p>
<p>looks good!</p>	<p>nice</p>	<p>nice</p>									

1. VISION	2. NETWORK	3. ALL USERS + ALL MODES	4. ALL PROJECTS	5. PRIORITIZING UNDERINVESTED AND UNDERSERVED COMMUNITIES	6. EXCEPTIONS	7. ALL AGENCIES + ALL ROADS	8. DESIGN STANDARDS AND GUIDELINES	9. COMMUNITY CONTEXT	10. PERFORMANCE MEASURES	11. PROJECT SELECTION	12. IMPLEMENTATION
					Section c should be struck, unless a similar judgment evaluating the comparable anticipated number of car or truck/motor vehicle users of a given roadway or street is also undertaken. This section implicitly values operators of motorized vehicles over those using other modes of transport, and is counter to the policy's stated goals of equitable accessibility. Similarly, Section d should either be struck or reworded to include a similar judgment of the feasibility of costs of facilities for motor vehicle users, so as not to prioritize motor vehicle users and facilities for motor vehicle use over other modes of transport. Again, the second clause of Section e. should be struck due to its prioritizing/valuing motor vehicle users and their facilities over other modes of transport. (I am referring to the section that reads "or there is a documented absence of current and future need (e.g. the roadway falls outside an established existing or planned transit route).")			It's not clear why the modifier "a relatively high number of" is needed to refer to "users of non-motorized transportation modes" in section c. To ensure provision of equitable access in line with the policy, it seems that the phrase should be struck from the section, unless similar constraint or modification is used to refer to the number of users of motorized transportation modes.	Would a semiannual basis for evaluation performance measures be possible? Annual seems almost too infrequent, given the urgency of the safety outcomes of the project and the background of recent pedestrian and cyclist deaths in Portland.		I am concerned that the final phrase of the last bullet point of section a. could undermine the successful implementation of Portland's Complete Streets Policy, because it seems as if it implies there could be a weakening of Portland's Complete Streets Policy when aligning it with, for example, the MaineDOT's complete streets policies. Perhaps the word "encourage in section a, bullet point three, should be changed to something like "ensure," and "in alignment with their complete streets policies" should be struck.
						Call out Metro specifically here					
	No need to prioritize motorists	No need to prioritize motorists			Too restrictive for increasing bike/ped. Too much power for DPW to override						
Your goals are too vague and don't focus on concrete markers- what does equitability matter if you build a bicycle lane no one wants to use?  Better would be this: "The goal is to create a functional, well-designed, and intelligently connected street network that supports all modes of travel—while prioritizing pedestrians, cyclists, and public transit, and reducing or restricting car access where appropriate to make better use of urban space."	Motorists should be least prioritized and even deprioritized. You should consider closing off whole intersections to make squares or walkable plazas do drive more urban community congregation zones : ie intersections on forest Ave /allen Ave Stevens Ave and woodfords corner.		Include closers of certain roads converting to strictly public space with special locks or guards for emergency vehicles and public transport	Irrelevant - prioritize what makes the most sense for better roads and goals to benefit the most. That will in turn benefit these communities. IE block parts of forest ave to commuters so public buses can travel more regularly and faster and now that benefits these communities because their commute is cut in half	D is too restrictive and allows for abuse to prevent good projects from being built. Allow for these kinds of reviews after the fact but not for stalling				Include traffic reduction, accident reduction and increased pedestrian usage		



1. VISION	2. NETWORK	3. ALL USERS + ALL MODES	4. ALL PROJECTS	5. PRIORITIZING UNDERINVESTED AND UNDERSERVED COMMUNITIES	6. EXCEPTIONS	7. ALL AGENCIES + ALL ROADS	8. DESIGN STANDARDS AND GUIDELINES	9. COMMUNITY CONTEXT	10. PERFORMANCE MEASURES	11. PROJECT SELECTION	12. IMPLEMENTATION
	Continuous is a key word here that hasn't been fully implemented and still plagues new designs and renovated streets. Especially when considering new and novel bicycle and pedestrian infrastructure, we need to ensure they connect to the intersecting infrastructure which may be of a different design. Or commit to a design and require it to be followed through on everywhere.	The words are correct. Do it. Implement it. Prove the statement is true by funding the implementation of ways that serve all users, not simply those in private vehicles.	Again, the words are correct. Do it. Implement it. Do not allow for exceptions. Enforce TRUE IMPLEMENTATION. I can think of multiple "new builds" where there is technically a sidewalk installed after all is said and done but water pipes and other utilities sticking out of a building into the sidewalk space prevent passage, not only of wheelchairs or strollers, but in some cases even a single walking pedestrian. This is also an example of a dead ending sidewalk. See Avon St post-Hiawatha build.	In addition to new investments and improvements this should also include maintenance of existing infrastructure in all neighborhoods. Street and sidewalk sweeping is non-existent in low income neighborhoods, such as Parkside where you can see leaves piled on the sides of Mellen St all year round which accumulates trash and dangerous waste such as needles, making for inequitable access to safe parking, biking and walking.	Exceptions defeat the initiative if it isn't consistently applied. Funds must be allocated for the ongoing work needed to commit to and implement this policy. Without committed funds, this is a collection of words on paper and the internet with no teeth to allow it to come to fruition and start to protect and serve all users of Portland's streets.						
difficult to parse and run-on sentences. Suggestion: The goal is to create an equitable, accessible and connected network to accommodate all modes of travel. Outcomes will align with the City's commitment to safety, Vision Zero, appropriate land use, sustainability, and public health. All streets are different and the needs of all users must be flexibly balanced.	more run-on sentences. Suggestion: Complete streets in Portland shall be planned, designed, maintained, and operated to enable safe, convenient, appealing, and continuous travel networks for all users. Pedestrians, bicyclists, motorists and transit riders of all ages and abilities must be able to safely arrive at their destinations via a network of complete streets.	Suggestion: This policy is inclusive of users of all ages and abilities and all modes including: motorists; bicyclists; pedestrians, (including those with disabilities, wheelchair users) as well as public transportation vehicles and patrons; freight providers, and emergency responders.	Suggestion: This includes all publicly- and privately-initiated roadway projects; new construction, reconstruction, repaving/rehabilitation, resurfacing, restriping, or roadway retrofit.	Suggestion: the City of Portland shall identify and prioritize UNDERSERVED communities with the goal...	c is hard to support. If you don't build it, they won't come. Like bike lanes. You have to build them before folks will use them. Nor can you predict how many will use it because other facilities may spring up in the future that could use non-automobile access. Thompsons Point, for ex. Much better served by bicycles, due to limited space for parking.	These run on sentences are really hard to read. Suggestions: The City of Portland shall collaborate interdepartmentally, and externally with PACTS, Maine DOT, utilities and METRO to coordinate Complete Street practices.	"ADA compliance". For the last sentence, try: The City shall follow the design manuals, standards and guidelines above as applicable to the Complete Streets Policy. Innovative and non-traditional design options will be considered as long as comparable levels of user safety is provided.				
Sounds good	Sounds good	Sounds good	Sounds good	Sounds good	I am a bit nervous that item D is overly broad especially with regards to "impacts on neighboring land uses"	Sounds good	Sounds good	Sounds good	Sounds good	Sounds good	Sounds good
This sounds more like a catalog of terms than a clear vision. Why not use all these words in terms to define complete streets, and then just say "complete streets" henceforth in the document?	See above. I would rewrite this to say "Portland show create a network of complete streets" I like to use the terms motorists and bicyclists (as opposed to drivers and bikers).	Again this could go into the definition of complete streets. A description that includes both wheelchair users and freight providers is a little weird.	The section could be written to say "all projects will be built to the standard of complete streets"	"Underserved communities shall receive priority when determining which areas shall receive a complete streets makeover"	These are quite a lot of exceptions, and leaves a lot to the discretion of one person. It would be nice to have a tool kit of "micro improvements" they can be easily implemented in all or most of these cases.	Again, this section could be shortened if you put a robust definition of the words "complete streets" at the onset of this document	OK. This is the first mention of any of the nitty-gritty, and what it is saying is that two departments shall take an eclectic approach drawing from a potpourri of manual standards practices guidelines as they see fit. This, is not a policy. This is an arbitrary and ad hoc practice albeit one that is guided by a "vision" It would be nice if advocates and community stakeholders would be mentioned in the list of Resources.	You could substitute the word "constructed" for the word "Man made" (and yes, man-made is one word).	This section is pretty good, it would be nice to have more specifics though. You might also change "biking" to "bicycling" or "cycling." Biking "generally refers to motorcycle riding."	Nice and concise	There ought to also be some language about evaluation here. Just at a project included "current best practices" doesn't automatically ensure success. These projects need to be continually evaluated, and if necessary, revised.

Complete streets 2 views

Subscribe  



**Helen White** <helenwhite38@gmail.com>  
to planning@portlandmaine.gov

May 22, 2025, 4:05:01 PM (17 hours ago)   

I have no problem with the complete streets design. The problem I have is that so many drivers don't understand the concept of the turn lane -- I have seen drivers sit in the regular driving lane signaling for a left turn into a parking lot and tie up traffic. If only they had used the turn lane.

Helen White

**1. Vision.** The City of Portland shall develop and maintain a safe, predictable, continuous, convenient, accessible, and connected network of streets that provide for the year-round needs of all current and future users and transportation modes.

**2. Goals.** The goals of this policy are to:

- a. Ensure that pedestrians, bicyclists, motorists and transit riders of all ages and abilities are able to move from destination to destination along and across a network of complete streets;
- b. Improve multi-modal safety outcomes in alignment with the City’s initiatives such as Vision Zero;
- c. Complement land use patterns to support local businesses, enhance neighborhood livability, and foster people-centered public spaces;
- d. Support the City’s sustainability goals, including a shift toward multi-modal transportation, as defined in *One Climate Future*, the City’s climate action plan;
- e. Provide access to and connectivity between all neighborhoods, with a focus on those that are historically underinvested and underserved; and
- f. Enhance public health by encouraging active transportation and improvements to air and water quality;

recognizing that all streets are different and that the needs of various users will need to be balanced in a context-sensitive manner.

**3. All Projects.** Complete streets shall be achieved through network-level planning, network-level improvements, integration into single location projects, and incrementally, through a series of small improvements or maintenance activities. Those planning and designing projects that affect streets within the public right-of-way shall account for the needs of all street users and all modes from the very start of planning and design work. This includes all publicly- and privately-initiated street projects, including those involving new construction, reconstruction, repaving/rehabilitation, resurfacing, restriping, or street retrofit as well as private development projects subject to site plan review. Street retrofits may include changes in the allocation of the right-of-way and pavement space on an existing street, such as changes to the number and use of lanes, changes in lane widths, and/or reconfiguration or removal of on-street parking.

**4. All Users and All Modes.** This policy is inclusive of users of all ages and abilities and all modes including: bicyclists; pedestrians, including persons with disabilities who may use mobility devices such as wheelchairs; public transportation services, vehicles, and patrons; freight and delivery providers; emergency responders; and motorists.

**5. Prioritizing underinvested and underserved communities.** In planning, designing, and constructing streets, and in alignment with the Capital Improvement Plan process, the City of Portland shall prioritize equitable community investments, with the goal of ensuring the equitable distribution of complete streets benefits across the city and equitable access to a network of complete streets that provide connections to important destinations.

**6. Exceptions.** This policy shall not apply when a project involves a right-of-way where bicyclists and/or pedestrians are prohibited by law or when a project involves only ordinary maintenance or emergency repair activities designed to keep assets in serviceable condition, such as mowing, cleaning, sweeping, spot repair, concrete joint repair, or pothole filling, or when interim measures are implemented on temporary detour routes.

In addition, the City Manager or their designee may approve exceptions to this policy based on documented findings presented by the Director of Public Works or their designee, in consultation with other City departments, which demonstrate one or more of the following conditions:

- a. There is insufficient space to safely accommodate new or enhanced facilities and a parallel or nearby facility provides reasonably similar accessibility to destinations.
- b. The cost or right-of-way impacts of establishing new or enhanced facilities as part of a project would be excessive and disproportionate in relation to the anticipated number of users.
- c. Establishing new or enhanced facilities is not practically feasible or cost-effective because of significant adverse impacts to historic resources, streams, floodplains, remnants of native vegetation, wetlands, steep slopes or other critical areas; or due to impacts on neighboring land uses (including impacts from right-of-way acquisition); or
- d. There is a documented absence of current and future need (e.g. the street falls outside an established existing or planned transit route).

Sidewalk or transit shelter requirements for a private development project may also be formally waived based upon the waiver provisions within Chapter 14 of the Code of Ordinances.

**7. All Agencies and All Streets.** The City of Portland shall coordinate and collaborate internally across departments, with other transportation agencies including PACTS and the MaineDOT, and with other users of the public right-of-way, such as utilities and public transportation providers, including Greater Portland METRO, to ensure that the principles and practices of complete streets are embedded within their planning, design, construction, and maintenance activities in the City of Portland.

**8. Design Standards and Guidelines.** The Department of Public Works and the Department of Planning & Urban Development shall incorporate complete streets best practices into street design, construction, operations, and maintenance, using resources including but not limited to the most recent versions of: the AASHTO Policy on Geometric Design of Highways and Streets; AASHTO Guide for the Planning, Designing and Operating Pedestrian Facilities; AASHTO Guide for the Development of Bicycle Facilities; NACTO Urban Street Design Guide; NACTO Transit Street Design Guide; NACTO Urban Bikeway Design Guide; MassDOT's Separated Bike Lane Planning & Design Guide; Manual on Uniform Traffic Control Devices; US Access Board Public Right-of-Way Accessibility Guidelines; and Tactical Urbanism: Short Term Action for Long Term Change.

Transportation projects shall include facilities and features that support and enhance complete streets, such as:

- a. Pavement markings and signs;
- b. Street and sidewalk lighting;

- c. Sidewalks and pedestrian safety improvements such as medians/pedestrian refuges, curb extensions, raised intersections, pedestrian hybrid beacons, rectangular rapid flashing beacons (RRFB), and crosswalk improvements;
- d. Shared streets or street closures to motor vehicle traffic;
- e. Improvements that provide ADA (Americans with Disabilities Act) compliant and full accessibility such as curb ramps and accessible pedestrian signals;
- f. Traffic calming improvements;
- g. Transit accommodations including bus shelters, improved pedestrian access to transit stops and centers, and where appropriate transit priority treatments such as dedicated lanes and queue jumpers;
- h. Bicycle detection at intersections and bicycle accommodations including curb-separated bicycle lanes, separated bicycle lanes, shared use lanes, paved shoulders, wide travel lanes, or in-street bicycle lanes; and
- i. Street trees, landscaping, street furniture, bicycle parking, and adequate drainage facilities, including opportunities for 'green' stormwater management facilities and practices.

When fulfilling this complete streets policy the City shall follow the design manuals, standards, and guidelines above, as applicable, but should not be precluded from considering innovative or non-traditional design options where a comparable level of safety for users is present or provided.

**9. Community Context.** All projects that affect streets within the public right-of-way shall include early consideration of the existing and planned land use context, the identification of gaps or deficiencies in the transportation network for various user groups that could be addressed by the project, and an assessment of the tradeoffs to balance the needs of all users.

**10. Performance Measures.** The City will define performance measures to track the implementation and outcomes of this policy. Such measures may include, but not be limited to: percentage of transportation projects which implement complete streets elements; distribution of complete streets projects; safety for all street users; capacity and connectivity for all modes of transportation (e.g. miles of bicycle and pedestrian facilities); usage (such as mode share) of bicycling, walking, and transit, including for school-based trips; and attainment of ADA compliance. Such measures shall be incorporated into relevant plans, manuals, policies, processes, and programs. The Departments of Public Works and Planning & Urban Development shall work with other departments and agencies to track and report on such performance measures on an annual basis. An annual report covering the prior year will be presented to the City Council's Sustainability and Transportation Committee (or successor committee overseeing transportation) by January 31 of each year.

**11. Project selection and development.** In long-range and capital planning, the City of Portland shall prioritize projects that advance this complete streets policy, including through pilot projects.

**12. Implementation.** The City will implement this policy by:

- a. *Restructuring Policies and Procedures*
  - Evaluating and revising manuals and practices to ensure that they support safe, accessible, and complete streets design.

- Developing project checklists for the incorporation of complete streets elements into projects, plans, and other activities affecting streets and the public-right-of way, including documentation for exceptions.
  - Working with governmental agencies such as PACTS and the MaineDOT to ensure incorporation of the City’s complete streets policy into transportation projects under their jurisdiction.
  - Creating interdisciplinary project teams to review street designs for multi-modal performance.
- b. *Providing Training*
- Continuing education of staff and public officials on the principles and practices of complete streets.
- c. *Improving and Updating Performance Measures*
- Identifying and updating performance goals and targets.
  - Annually reporting on progress toward performance goals and targets and exceptions granted under Section 6 of this policy.

**1. Vision.** The City of ~~Portland's~~ Portland shall develop and maintain a safe, predictable, continuous, convenient, accessible, and connected network of streets ~~shall sustainably that~~ provide for the year-round needs of all current and future users and all transportation modes. ~~in planning, programming, design, construction, reconstruction, paving, retrofit, operations, and maintenance activities.~~

**2. Goals.** The goals of this policy are to: ~~The goal is to create a connected network of facilities accommodating each mode of travel that is consistent with and supportive of the local community;~~

- a. Ensure that pedestrians, bicyclists, motorists and transit riders of all ages and abilities are able to move from destination to destination along and across a network of complete streets;
- b. Improve multi-modal safety outcomes in alignment with the City's initiatives such as Vision Zero;
- c. Complement land use patterns to support local businesses, enhance neighborhood livability, and foster people-centered public spaces;
- d. Support the City's sustainability goals, including a shift toward multi-modal transportation, as defined in *One Climate Future*, the City's climate action plan;
- e. Provide access to and connectivity between all neighborhoods, with a focus on those that are historically underinvested and underserved; and
- f. Enhance public health by encouraging active transportation and improvements to air and water quality;

recognizing that all streets are different and that the needs of various users will need to be balanced in a flexible context-sensitive manner.

~~Complete Streets contribute to the city's sustainability and livability goals including: creating a comprehensive, equitable, and fully accessible transportation network; enhancing public safety and public health; complementing land use patterns and economic development; and, achieving energy and environmental sustainability.~~

~~Decisions regarding the public right of way shall promote use by all users and all modes in a safe, balanced and effective manner taking into account the surrounding community context and land uses. The principles and policies guiding these decisions shall be known as Complete Streets.~~

~~**2. All Users and All Modes.** This Policy is inclusive of all users of all ages and abilities and all modes including: motorists, bicyclists, pedestrians, including persons with disabilities which may use mobility devices such as wheelchairs, public transportation services, vehicles and patrons, freight providers, and emergency responders.~~

**3. All Projects.** ~~Early consideration of all modes for all users will be important to the success of this Policy.~~ Complete Streets ~~can~~ shall be achieved through network-level planning, network-level improvements, through integration into single location projects, and/or incrementally, through a series of small improvements or maintenance activities. Those planning and designing projects that affect public streets will give due consideration to within the public right-of-way shall account for the needs of all roadway street users and all modes from the very start of planning and design work. This will apply

~~to include~~ all ~~roadway~~ publicly- and privately-initiated street projects, including those involving new construction, reconstruction, ~~re-paving~~repaving/rehabilitation ~~or roadway, resurfacing, restriping, or street retrofit.~~ Roadway as well as private development projects subject to site plan review. Street retrofits may include changes in the allocation of the right-of-way and pavement space on an existing ~~roadway~~street, such as changes to the number and use of lanes, changes in lane widths, and/or reconfiguration ~~or removal~~ of on-street parking.

~~When applying for and reviewing projects for funding purposes regardless of funding source, Complete Street practices and principles will be included, as appropriate, for all projects that affect the public right-of-way.~~

~~24. All Users and All Modes. This pPolicy is inclusive of all users of all ages and abilities and all modes including: motorists; bicyclists; pedestrians, including persons with disabilities whoich may use mobility devices such as wheelchairs; public transportation services, vehicles, and patrons; freight and delivery providers; and, emergency responders; and motorists.~~

5. Prioritizing underinvested and underserved communities. In planning, designing, and constructing streets, and in alignment with the Capital Improvement Plan process, the City of Portland shall prioritize equitable community investments, with the goal of ensuring the equitable distribution of complete streets benefits across the city and equitable access to a network of complete streets that provide connections to important destinations.

6. Exceptions. ~~Bicyclist, pedestrian and bus transit users and facilities and their considerations shall be included in street construction, re-construction, re-paving, and rehabilitation projects, except under one or more of the following conditions: This policy shall not apply when a project involves a right-of-way where bicyclists and/or pedestrians are prohibited by law or when a a project involves only ordinary maintenance or emergency repair activities designed to keep assets in serviceable condition, such as mowing, cleaning, sweeping, spot repair, concrete joint repair, or pothole filling, or when interim measures are implemented on temporary detour routes.~~

~~b. The In addition, the City Manager or their designee may approve exceptions to this policy based on documented findings presented by the Director of Public Services, Works or their designee, determines therein consultation with other City departments, which demonstrate one or more of the following:~~

- a. ~~There~~ is insufficient space to safely accommodate new or enhanced facilities and a parallel or nearby facility provides ~~a reasonable level of~~reasonably similar accessibility to destinations.
- ~~c. The Director of Public Services determines there are relatively high safety risks.~~
- b. ~~d. The City Council exempts a project due to the excessive and disproportionate~~The cost or right-of-way impacts of establishing ~~a bikeway, walkway or transit enhancement~~new or enhanced facilities as part of a project would be excessive and disproportionate in relation to the anticipated number of users.
- ~~e. As part of its Development Review process the Planning Board may waive sidewalk requirements based upon its formal, structured waiver provisions.~~

- ~~c. f. The City Engineer and Planning Staff jointly determine that the construction of new or enhanced facilities is not practically feasible or cost-effective because of significant or adverse environmental impacts to historic resources, streams, flood plains, remnants of native vegetation, wetlands, steep slopes or other critical areas, or due to impacts on neighboring land uses, (including impacts from right-of-way acquisition); or~~
- ~~e.d. There is a documented absence of current and future need (e.g. the street falls outside an established existing or planned transit route).~~
- ~~g. The project involves a roadway that bicyclists and/or pedestrians are prohibited by law or the roadway falls outside an established existing bus transit route or where it is reasonably determined a future bus transit route will not occur.~~

Sidewalk or transit shelter requirements for a private development project are formally waived based upon the waiver provisions within Chapter 14 of the Code of Ordinances.

**5. Network.** Complete streets are planned, designed, maintained and operated to enable safe, convenient, appealing and continuous travel networks for all users. Pedestrians, bicyclists, motorists and bus riders of all ages and abilities are able to safely move from destination to destination along and across a network of complete streets.

~~Complete Streets can be achieved through network level improvements, through integration into single location projects, or incrementally, through a series of small improvements or maintenance activities.~~

~~Transportation improvements will include facilities and amenities, as appropriate, that are recognized as contributing to Complete Streets, which may include pavement markings and signs; street and sidewalk lighting; sidewalks and pedestrian safety improvements such as medians/pedestrian refuges, curb extensions and crosswalk improvements; improvements that provide ADA (Americans with Disabilities Act) compliant and full accessibility such as curb ramps and accessible pedestrian signals; transit accommodations including bus shelters and improved pedestrian access to transit stops and centers; bicycle detection at intersections and bicycle accommodations including, shared use lanes, paved shoulders, wide travel lanes or bike lanes as appropriate; bicycle parking; and street trees, landscaping, street furniture and adequate drainage facilities, including opportunities for 'green' stormwater management facilities and practices.~~

**7. All Agencies and All RoadsStreets.** The design of new, rehabilitated or reconstructed facilities should anticipate likely future demand for bicycling, walking, transit and motorist use and should not preclude the provision of future improvements.

The City of Portland shall will coordinate and collaborate internally across departments, with other transportation agencies including PACTS and the MaineDOT, and with other users of the public right-of-way, such as utilities and public transportation providers, including Greater Portland METRO, to ensure that the principles and practices of complete Sstreets are embedded within their planning, design, construction, and maintenance activities in the City of Portland.

**8. Design Standards and Guidelines.** The Department of Public ~~Services-Works~~ and the Department of Planning ~~&and~~ Urban Development shall incorporate complete streets best practices into adapt, develop and adopt inter-departmental policies, urban design guidelines, zoning and performance standards and other guidelines based upon resources identifying best practices in urban design and street design, construction, operations, and maintenance, using. These resources include ing, but are not limited to the most recent version of: the AASHTO Policy on Geometric Design of Highways and Streets Green Book; AASHTO Guide for the Planning, Designing and Operating Pedestrian Facilities; AASHTO Guide for the Development of Bicycle Facilities; NACTO Urban Street Design Guide; NACTO Transit Street Design Guide; NACTO Urban Bikeway Design Guide; MassDOT's Separated Bike Lane Planning & Design Guide; ITE Designing Walkable Urban Thoroughfares: A Context Sensitive Approach; NACTO Urban Bikeway Design Guide; Manual on Uniform Traffic Control Devices; and US Access Board Public Right-of-Way Accessibility Guidelines; and Tactical Urbanism: Short Term Action for Long Term Change.

Transportation improvements projects shall will include appropriate facilities and features amenities, as appropriate, that support and enhance are recognized as contributing to Complete Streets, such as:

- a. which may include Pavement markings and signs;
- b. Street and sidewalk lighting;
- c. Sidewalks and pedestrian safety improvements such as medians/pedestrian refuges, curb extensions, raised intersections, pedestrian hybrid beacons, rectangular rapid flashing beacons (RRFBs), and crosswalk improvements;
- d. Shared streets or street closures to motor vehicle traffic;
- e. Improvements that provide ADA (Americans with Disabilities Act) compliant and full accessibility such as curb ramps and accessible pedestrian signals;
- f. Traffic calming improvements;
- g. Transit accommodations including bus shelters, and improved pedestrian access to transit stops and centers, and where appropriate transit priority treatments such as dedicated lanes and queue jumpers;
- h. Bicycle detection at intersections and bicycle accommodations including curb-separated bicycle lanes, separated bicycle lanes, shared use lanes, paved shoulders, wide travel lanes or in-street bike lanes as appropriate; and
- i. bicycle parking; and sStreet trees, landscaping, street furniture, bicycle parking, and adequate drainage facilities, including opportunities for 'green' stormwater management facilities and practices.

When fulfilling this cComplete sStreets policy the City willshall follow the design manuals, standards, and guidelines above, as applicable, but should be not be precluded from considering innovative or non-traditional design options where a comparable level of safety for users is present or provided.

**9. Community Context.** It will be important to All projects that affect streets within the success public right-of-the Complete Streets policy to ensure that the project development process includes-way shall include early consideration of the existing and planned land use and transportation context-of-the project, the identification of gaps or deficiencies in the transportation network for various user groups that could be addressed by the project, and an assessment of the tradeoffs to balance the needs of all users. The context factors that should be given high priority include the following:

~~a. Whether the corridor provides a primary access to one or more significant destinations such as a community or regional park or recreational area, a school, a shopping/commercial area, a local transportation center or other multimodal center, or an employment center~~

~~b. Whether the corridor provides access across a natural or man-made barrier such as a river or freeway~~

~~c. Whether the corridor is in an area where a relatively high number of users of non-motorized transportation modes can be anticipated~~

~~d. Whether a road corridor provides, or could provide, continuity or connectivity links for an existing trail or path network~~

~~e. Whether nearby and/or parallel routes provide a similar Quality or Level of Service, convenience and connectivity already exist or could be implemented.~~

**10. Performance Measures.** The City will define performance measures to track the progress of implementation and outcomes of this Policy and supporting documents, such as the Comprehensive Plan policy. Such measures shall may include, but not be limited to: improvements in percentage of transportation projects which implement complete streets elements; distribution of complete streets projects; safety for all roadway street users; increased capacity and connectivity for all modes of transportation; (e.g. miles of bicycle and pedestrian facilities); usage (such as mode share) of biking bicycling, walking, and transit; miles of bicycle and pedestrian facilities, including for school-based trips; and attainment of ADA compliance. Such measures shall be incorporated into relevant plans, manuals, policies, processes and programs. The Departments of Public Services Department Works and Planning & Urban Development shall work with other departments and agencies to track and report on such performance measures, as appropriate, on an annual basis. An annual report covering the prior year will be presented to the City Council's Sustainability and Transportation Committee (or successor committee overseeing transportation) by January 31 of each year.

**11. Project selection and development.** In long-range and capital planning, the City of Portland shall prioritize projects that advance this complete streets policy, including through pilot projects.

**11.12. Implementation.** The City will develop implementation strategies that will include, but are not limited to: implement this policy by:

- a. ~~a. Restructuring Policies and Procedures~~
  - Evaluate Evaluating and revise revising manuals and practices to ensure that they support safe, accessible, and complete streets design.
  - Develop Developing project checklists for the incorporation of Complete Streets complete streets elements into projects, plans, and other activities affecting streets and the public-right-of way, including documentation for exceptions.

- ~~Work~~Working with governmental agencies such as PACTS and the MaineDOT to ~~encourage~~ensure incorporation of the City's ~~c~~Complete ~~s~~Streets policy into transportation projects under their jurisdiction.
- Creating interdisciplinary project teams to review street designs for multi-modal performance.

**~~b.~~ Developing Design Policies and Guidelines**

- ~~Develop and adopt street network plans.~~
- ~~Develop Level/Quality of Service indicators for motor vehicle, pedestrian, bicycling and transit facilities and services.~~

**~~b.~~ Providing Training**

- ~~Continue~~Continuing education of staff and public officials on the principles and practices of ~~c~~Complete ~~s~~Streets.

**~~c.~~ Improving and Updating Performance Measures**

- ~~Identify~~Identifying and updating performance goals and targets.
- ~~Develop tracking measures such as safety, facility use and modal shifts to gauge success.~~
- Annually reporting on progress toward performance goals and targets and exceptions granted under Section 6 of this policy.



**To: Sustainability and Transportation Committee**  
*Councilor Regina Phillips, Chair*

**MEETING DATE**

June 16, 2025

**AGENDA ITEM**

Agenda Item 3B - Vision Zero

**PURPOSE**

Review progress following adoption of the Council Resolve to adopt Greater Portland Council of Government's (GPCOG) Vision Zero plan and development of Quick Action Plan.

**COMMITTEE WORK PLAN/CITY COUNCIL GOAL ALIGNMENT**

This item is included in the Committee's 2025 workplan and supported by City Council Resolve 8-24/25.

**BACKGROUND/ANALYSIS**

Vision Zero is a traffic safety initiative aimed at eliminating traffic-related fatalities and serious injuries by prioritizing human life in transportation planning. Originating in Sweden in the 1990s, it is based on the principle that people make mistakes, but streets should be designed to prevent those mistakes from causing death or serious harm. The Greater Portland Council of Governments' (GPCOG) Vision Zero Action Plan was adopted on May 23, 2023.

At its February 12, 2025 meeting, committee members and attendees expressed a desire to explore GPCOG's Vision Zero plan and consider how to integrate into the City's planning, programs and projects. At its March 12, 2025 meeting, the Committee voted to recommend the City Council approve a resolution that would express the City's support for adopting the Greater Portland Council of Governments' ([GPCOG Vision Zero Action Plan](#)) and commit to a goal of eliminating all traffic fatalities and serious injuries by the year 2045. To these ends, the City Council adopted [Resolve 8-24/25](#) (Attachment A) on April 14, 2025.

As further outlined below, the Resolution aimed to broadly organize work by staff and the Committee to make progress on the Vision Zero goal over the short and long-term.

Action	Timeframe	Status
Develop Vision Zero Quick Action Plan	3 months	In progress – draft plan complete
Develop City’s Vision Zero Implementation Plan*	6 months	In progress
Update City’s Complete Streets Policy	6 months	In progress – draft update complete
Update Technical Manual; secure Planning Board Approval	1 year	Will commence following approval of Complete Streets Policy.
Complete Comprehensive Transportation Plan	2 years	In progress – scoping for consultant assistance.
Consult with diverse communities & stakeholders	Ongoing	Public engagement plan under development.
Prepare regular progress reports on crash data and plan implementation	Quarterly Annual	First quarterly report to ST Committee scheduled for July 2025.

*\* While not contemplated as part of the proposed Council resolution, this action item recognizes the need to develop a formal implementation plan for the City. This plan will be grounded in GPCOG’s plan and proposed measures, but is mostly aimed at implementation.*

Vision Zero demands a multi-disciplinary focus. Successful Vision Zero programs require cross-departmental and interagency collaboration and partnerships. Staff have formed an internal working group to guide the development and implementation of Vision Zero measures. The working group includes staff from the following departments and offices: Executive Office, Planning and Urban Development, Public Works, Police Department, Communications, Diversity Equity & Inclusion. Partner agencies include GPCOG and the Maine Department of Transportation. Additionally, the working group will develop an engagement plan for incorporating feedback and concerns from the community and stakeholder groups in the development of all major milestones with the exception of the Quick Action Plan due to its immediate timeframe.

The proposed Quick Action Plan is included as **Attachment A**. In order to develop the Quick Action Plan (and subsequent full implementation plan), staff are organizing work around the following strategic priorities consistent with GPCOG’s Vision Zero Action Plan: Programmatic Support and Funding, Safer Roads, Safer Speeds, Safer People, and Post-Crash Care.

**FISCAL IMPACT**

There is no direct fiscal impact associated with this item. City staff are utilizing existing budget capacity and/or grant funding to implement activities.

**CONCLUSION(S)**

Staff recommends the Committee endorse the Quick Action Plan and advance it to the City Council as a communication.

**PRIOR COUNCIL/COMMITTEE REVIEW**

Sustainability & Trans. Committee - February 12, 2025: Item introduced

Sustainability & Trans. Committee - March 12, 2025: Action to recommend Council Resolve

Sustainability & Trans. Committee - April 9, 2025: Informational Update

City Council - April 14, 2025: Approval of Resolution 8-24/25

**PREPARED BY**

Greg Jordan  
Assistant City Manager  
Executive Department

Vision Zero Working Group

**ATTACHMENTS**

Attachment A - Proposed Quick Action Plan

**City of Portland**  
**Vision Zero - Quick Action Plan**  
 July 1, 2025 - June 30, 2026



The proposed Quick Action Plan is outlined below. These actions represent what City staff can implement in a short timeframe within existing staff capacity and resources. These measures will be incorporated into a more complete Vision Zero Action Plan for the City with a longer time horizon. The measures outlined below are organized around the following strategic priorities consistent with GPCOG’s Vision Zero Action Plan: Programmatic Support and Funding, Safer Roads, Safer Speeds, Safer People, and Post-Crash Care.

**Objective 1: Programmatic Support and Funding (PF)**

#	Action	Timeframe	Status
PF-1	City Council adoption of GPCOG’s Vision Zero goal and plan adoption on April 14, 2025.	FY25, Qtr 4	Completed
PF-2	Form a cross-departmental task force to oversee Vision Zero Action Plan.	FY25, Qtr 4	Completed
PF-3	Participate on GPCOG Vision Zero Panel - DPW staff representing on VZ Panel	Ongoing	Ongoing - city staff participating.
PF-4	Update the City’s Complete Streets Policy	FY25, Qtr4	In progress - ST committee review on June 10, 2025.
PF-5	Onboard consultant(s) and commence work on Comprehensive Transportation Plan	FY26 Q2	In progress - scoping and procurement planning underway.
PF-6	Update the City’s Technical Manual	FY26, Qtr4	Will commence following adoption of Complete Streets policy with the goal of securing Planning Board approval by June 2026.
PF-7	Identify sources of funding to support Quick Action Plan measures.	Ongoing	Staff have secured grant funding to support traffic enforcement, budget capacity to support a pedestrian safety communications campaign, and will be pursuing a federal Safe Streets for All grant.

**City of Portland**  
**Vision Zero - Quick Action Plan**  
 July 1, 2025 - June 30, 2026



**Objective 2: Safer Roads (SR)**

#	Action	Timeframe	Status
SR-1	<p>Advance approved transportation CIP projects in alignment with Vision Zero goals.</p> <ul style="list-style-type: none"> <li>• CDBG Sidewalk &amp; ADA Improvements</li> <li>• Traffic Calming/Street Safety Initiatives</li> <li>• Arterial Crossing Program</li> <li>• Bike Facility Safety Improvements</li> <li>• Traffic Signal &amp; Lighting project</li> <li>• Sewer Separation Project with sidewalks, speed tables, raised crosswalk</li> <li>• Riverside Street Arterial Crossings</li> <li>• Ocean Avenue Sidewalk project</li> <li>• Congress Square Intersection</li> <li>• Vannah Ave raised speed tables</li> <li>• MDOT Paving with enhanced pedestrian crossings, speed tables in select areas.</li> <li>• Union Branch Pathway construction</li> <li>• North Deering Byway</li> </ul>	FY26, Qtr4	<p>These projects were approved as part of the FY25 and FY26 Capital Improvement Programs and are expected to be constructed during FY26.</p> <p>While these projects were already focused on improving the city's pedestrian and bike safety infrastructure, they will advance in close alignment with the Vision Zero framework.</p>
SR-2	<p>Department of Public Works (DPW) shall complete the following measures:</p> <ul style="list-style-type: none"> <li>• Confirm flashing school zone signs in all Portland Public School zones;</li> <li>• Install high-visibility safety flags at key pedestrian crossings on a trial basis;</li> <li>• Complete crosswalk painting.</li> </ul>	FY26, Qtr 1	In progress
SR-3	<p>DPW shall complete and document the following safety audits:</p> <ul style="list-style-type: none"> <li>• Arterial crosswalk safety and lighting;</li> <li>• School zone safety;</li> <li>• On-street parking near intersections.</li> </ul>	FY26, Qtr 4	In progress
SR-4	<p>To ensure safe and appropriate street lighting, DPW will:</p> <ul style="list-style-type: none"> <li>• Prepare quarterly reports on street light operability and performance;</li> <li>• Determine approach to evaluate citywide street lighting including coverage, brightness, technology and costs.</li> </ul>	FY26, Qtr 3	In progress

**City of Portland**  
**Vision Zero - Quick Action Plan**  
 July 1, 2025 - June 30, 2026



**Objective 2: Safer Roads (SR) - continued**

#	Action	Timeframe	Status
SR-5	Conduct review of current sidewalk snow ordinances in Chapter 25 with possible recommendations for Council action .	FY26, Qtr 2	Commencing September 2025.

**Objective 3: Safer Speeds (SS)**

#	Action	Timeframe	Status
SS-1	Police Department (PD) will surge traffic enforcement in the “high risk network” as identified in GPCOG’s Vision Zero Plan and MaineDOT’s Crash Database.	Ongoing	Traffic enforcement shall be implemented in close coordination with the Communications and DEI Offices.
SS-2	Based on findings of speed/traffic studies, DPW will install up to 4 speed feedback in FY26. Subject to additional resources DPW will work to accelerate installation of additional speed feedback signs.	FY26, Qtr 4	In progress.
SS-3	For the ST and/or HHS-PS Committee, conduct a policy analysis on the introduction of red light cameras as an enforcement tool.	FY26, Qtr 2	If determined to be a priority, this item would require a change in state law.

**Objective 4: Safer People (SS)**

#	Action	Timeframe	Status
SS-1	Implement a communications campaign aimed at both motor vehicle operators as well as bicyclists and pedestrians.	FY26, Qtr 2	Initial scoping complete.

**Objective 3: Post-Crash Care (PC)**

#	Action	Timeframe	Status
PC-1	PD will rejoin GPCOG’s Traffic Incident Management Committee on a trial basis.	Ongoing	In progress
PC-2	Measure progress effectively by engaging GPCOG to assist with data collection, analysis, and preparation of quarterly and annual reports.	FY26, Qtr 1	City staff working to engage GPCOG on this work.



**Staff Memo To:**  
Sustainability & Transportation Committee  
Councilor Regina Phillips, Chair

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**MEETING DATE**

June 16, 2025

**AGENDA ITEM**

**Agenda Item 3C – Theater and Performance Hall Moratorium**

**PURPOSE**

Review the proposed Theater and Performance Hall Moratorium presented to the City Council on April 28, 2025 (Order 165-24/25) and consider staff’s evaluation of the underlying conditions asserted as justification for enacting the moratorium.

**COMMITTEE WORK PLAN/CITY COUNCIL GOAL ALIGNMENT**

At its April 28, 2025 meeting, the City Council referred a proposed moratorium (Order 165-24/25) that would establish a 180-day prohibition on theater and performance hall projects with a capacity exceeding 2,000 people to the S&T Committee for consideration.

The City Council’s 2025 Common Goals, particularly Goal #3 (One Climate Future)—express a commitment to expanding transit options and encouraging alternatives to car travel. While this particular item is not included in the S&T Committee’s work plan, the underlying issues closely align with the Committee’s priorities around Vision Zero, Complete Streets, and Comprehensive Transportation Planning.

**BACKGROUND/ANALYSIS**

On April 28, 2025, the City Council considered, but did not approve, a proposed moratorium (Order 165-24/25) that would establish a 180-day prohibition on theater and performance hall projects with a capacity exceeding 2,000 people. The moratorium was introduced in response to a major site plan application submitted by Live Nation in December 2024, proposing a 3,300-seat music venue in Downtown Portland. The Planning Board held workshops on March 25 and May 27, 2025, to review the proposal. The proposed moratorium expressed concerns that development, tourism, and commercial activity has resulted in demonstrated parking pressures downtown. Furthermore, the moratorium expressed concerns that theaters and performance halls may increase traffic before and after large events and create unsafe road conditions and further strain parking. The proposed 180-day moratorium on approvals of new large theaters and performance halls was intended to give the City time to review and, if necessary, amend the Code to prevent overburdening public services, parking, and transportation infrastructure. Rather than vote to

approve the moratorium, the City Council referred the item to the S&T Committee for consideration.

Maine law requires that any moratorium adopted by a municipality on the processing or issuance of development permits or licenses must be needed either to prevent a shortage or overburdening of public facilities; or because existing comprehensive plans, land use ordinances, regulations, or other applicable laws are insufficient to prevent serious public harm from residential, commercial, or industrial development within the affected geographic area, 30-A MRS 4356.

Given the existing conditions, robust policy foundation including *Portland's Plan 2030* and *One Climate Future*, and well-established regulatory tools already in place such as the Land Use Code, Site Plan Ordinance, impact fees, and Traffic Movement Permit, staff concludes that there is sufficient capacity and regulatory framework in place to manage the parking and transportation impacts of new development. In staff's judgment, the conditions do not meet the necessary threshold to justify enacting a moratorium on theater and performance hall projects.

### ***Policy History***

Over the past decade, the City has made a concerted effort to adopt policies that reflect a modern, 21st-century approach to growth and sustainability. The City's long-range transportation planning has focused largely on developing a more integrated and multi-modal transportation network through public transit enhancements, sidewalk and streetscape improvements, and bikeway network planning, as well as work to the underlying street network. The City has also ensured that its land use framework is integrated and paired with transportation planning. The consistent direction of City policymaking over the past several decades reflects a common desire to guide Portland's growth in a sustainable manner that prioritizes a more multimodal transportation network—one that supports the needs of all users, rather than focusing solely on automobiles and single-occupancy vehicles. This commitment is increasingly evident in Portland's built environment today.

For example, in 1991 the City adopted the *Downtown Vision Plan*. As Maine's largest city and Northern New England's primary urban center, Portland's Downtown serves as a vital hub for commerce, culture, and civic life. In regards to transportation planning, the *Downtown Vision Plan* emphasized the need to reduce reliance on single-occupancy vehicles and minimize on-site parking. It advocated for a more pedestrian-oriented downtown, supported by transit, shuttle lots, carpools, biking, and walking. While acknowledging that reversing decades of car-centric development would take time, the plan called for a transitional approach, warning that continued auto-dependence could result in increased congestion, pollution, and diminished urban livability. Key transportation strategies outlined in the plan included limiting private on-site parking, encouraging employer participation in transit programs, and enhancing the role of public transit within a walkable, vibrant downtown core. This early policy direction laid the foundation for the City's ongoing efforts to create a more sustainable, accessible, and multimodal transportation system, and to support land use regulation that encourages a shift away from single-occupancy vehicles.

In 2009, the City approved the *Portland Peninsula Transit Study*, a study intended to advance transportation strategies that would support the livability and sustainability of the Portland Peninsula, recognized as one of the most vibrant and walkable small urban areas in the nation and the heart of the region. Building on prior policy direction, the study emphasized the need to integrate land use, infrastructure, and transportation planning to strengthen walking, biking, and transit options. The study acknowledged that while investments in pedestrian, bicycle, and transit infrastructure are critical, meaningful reductions in single-occupancy vehicle trips would also require addressing the financial incentives and convenience that favor driving. It highlighted that many cities have chosen to accept some loss in auto-oriented conveniences in order to improve safety, reduce emissions, and prioritize multimodal transportation. The plan reinforced the City's long-standing commitment to sustainable transportation and again set forth goals including reducing single-occupancy vehicle trips, shifting away from auto-oriented infrastructure toward support for alternative modes, and managing—rather than expanding—the existing parking supply.

Key policy recommendations included:

- Traffic Policy:
  - Shift from an auto-oriented infrastructure to promotion of other modes;
  - Shift investment strategy from support for new lanes of asphalt to transit;
  - No longer designing streets solely to accommodate peak-hour traffic;
  - Accepting traffic delays as normal in an urban environment
- Transit Policy:
  - Encourage development of transit to reduce the growth of traffic to and within the peninsula;
  - Provide convenient, frequent, attractive, reliable, and safe transit options;
  - Invest in transit over new vehicular travel lanes of asphalt
- Parking Policy:
  - Encourage new initiatives to decrease the growth of traffic volumes;
  - Manage the parking supply rather than continue to expand it;
  - Use parking impact fees to support transit;
  - Develop shared parking
- Pedestrian & Bike Policy:
  - Encourage walking and biking, along with transit - “share the street”

In 2017, the City adopted *Portland's Plan 2030*, the Comprehensive Plan for the City of Portland. As a foundational plan, it establishes the policy framework that informs and supports zoning, the land use code, and other adopted regulations. *Portland's Plan 2030* outlines a series of goals and strategies aimed at decreasing reliance on automobiles through compact, walkable, and multimodal development and strategically managed parking and reinforcing the city center, recognizing that Downtown Portland remains the region's cultural, civic, and economic hub. The plan's transportation and land use policies stress that by managing automobile traffic growth, the City can expand transportation choices and ensure a more accessible, sustainable urban environment.

*Portland's Plan 2030* laid the foundation for further studies and policy development, including *One Climate Future*, approved in 2021. *One Climate Future* continued to move the City toward the goal of sustainable growth. This adopted policy document included specific goals and strategies to support implementation of the higher level direction in *Portland's Plan 2030*. These goals and strategies again focused on mode shift, aiming to decrease private vehicle use and focused on expanding public transportation systems, biking accessibility, complete streets, and transit-oriented development (TOD) in an effort to make it easier to travel between destinations without a car.

A key action item identified in *One Climate Future* was to shift away from policies that promote increased parking demand and supply, and instead advance strategies that strengthen multimodal transportation options. To achieve this, the plan called for eliminating parking minimums in commercial areas and along designated transit corridors, and for establishing parking maximums. This action recognized that traditional minimum parking requirements, which emerged in the 1920s with the rise of the automobile, became entrenched in city planning by the 1950s, and remain embedded in many city codes today, are largely based on the belief that abundant parking is essential to meeting mobility needs, supporting real estate markets, and aiding local businesses.

However, over the past decade, researchers and policymakers have increasingly acknowledged that minimum parking requirements have led to an oversupply of parking and often work counter to broader city planning and economic development goals. These requirements can constrain new development and drive up housing and development costs. Moreover, large paved parking areas conflict with climate resilience goals by worsening stormwater runoff, flooding risks, and the urban heat island effect. Furthermore, by encouraging lower-density, car-oriented development, excessive parking also undermines public transit efficiency and creates streetscapes that discourage walking and biking. This reinforces car dependency, increases greenhouse gas emissions, and perpetuates demand for more parking.

Ultimately, the oversupply of free or convenient parking acts as a public subsidy for private vehicle travel, one that disproportionately benefits those with access to a car and undercuts the financial sustainability of public transportation systems.

## TLU 1.6 Summary - Parking



Figure 1: One Climate Future – Parking Strategies for Transportation & Land Use

In recent years, the City has continued to advance its multimodal transportation goals. In 2023, the *Gorham-Westbrook-Portland Bus Rapid Transit (BRT) Study* was completed to assess the feasibility and potential benefits of a rapid transit connection linking the three communities. The study identified a preferred alignment, running along Main Street, Brighton Avenue, and Congress Street through downtown Portland, as the most direct and effective corridor. This route would connect major destinations including USM Gorham, Gorham Village, Downtown Westbrook, Rock Row, USM Portland, Maine Medical Center, Downtown Portland, and the Eastern Waterfront.

On April 14, 2025, the City Council adopted the Greater Portland Council of Governments’ (GPCOG) *Regional Vision Zero Action Plan*. By doing so, the City formally endorsed the initiative’s core objective: eliminating all traffic-related fatalities and serious injuries by 2045. The GPCOG Vision Zero plan emphasizes reducing reliance on single-occupancy vehicles and promoting greater use of public transit as a critical step toward safer, more equitable mobility.

In 2025, the S&T Committee directed staff to update the City’s 2012 *Complete Streets Policy* to ensure that it continues to reflect the community’s vision for a safer, more multimodal city.

### PARKING CAPACITY & UTILIZATION

While parking has been a frequent topic of conversation for several decades, the City commissioned a study covering much of the downtown and nearby waterfront areas, which found that there are enough parking spaces to accommodate roughly one space for every four residents of the City of Portland. The study showed that peak utilization typically occurs on weekday afternoons in the summer, when businesses and offices are open, with demand tapering off by early afternoon and continuing into the evening. More recent studies and analyses have yielded similar findings.

*Parking Study for Downtown, the Old Port, and the Eastern Waterfront (2017)*

In 2017, the City commissioned a parking study covering the downtown, central waterfront, eastern waterfront, and a ¼-mile buffer surrounding these areas (Attachment B). The primary objectives were to collect data on parking supply and demand during both weekdays and weekends and to identify any areas of deficiency.



Figure 2: 2017 Parking Study – Study Area Map

The study identified a total supply of nearly 16,000 parking spaces (on-street, surface lot, structured parking) within the study area, or roughly one space for every four residents of the City of Portland (~25% of Portland’s entire population). Of these, over 11,000 spaces were located within the core downtown area. The analysis found that peak parking demand occurs on weekday afternoons during the summer, when office and businesses are open and visitors are abundant, and demand exceeds the system’s effective capacity<sup>1</sup>, though not its total capacity (Figure 3). On these peak weekdays, utilization begins to decline starting around 2:30 PM and continues to remain low, below the system’s effective capacity, into the evening hours. In contrast, weekend peak demand during the summer season was significantly lower in general, reaching only 71% of effective capacity (Figure 4).

<sup>1</sup> Effective Capacity: The effective capacity is a concept in parking analysis that refers to the occupancy level at which parking users begin to have difficulty finding open spaces and vehicle circulation to access parking begins to exhibit signs of congestion including queuing. The effective capacity is also thought of as the threshold when a parking supply begins to be perceived by users to be full.

The study documented a strong preference for on-street parking, which was at or above effective capacity during weekday and Saturday evenings, despite the fact that substantial capacity remained in nearby surface lots and parking garages during those same periods. The study also highlighted that individual streets varied and some high-demand streets, such as Commercial Street, Middle Street, and Exchange Street, exhibited higher occupancy rates than the overall sample.

The 2017 study also included a land-use-based analysis of parking demand. Using ITE parking generation factors, a conservative methodology known for overestimating demand, it concluded that evening and weekend events at a sold-out Cross Insurance Arena, with a seating capacity of approximately 6,700, appeared to be adequately supported by existing parking in Downtown Portland. The study indicated approximately 5,000 spaces anticipated to be available during the peak time for a sold out weekday event (Figure 5) and approximately 2,000 spaces anticipated to be available during the peak time for a sold event on a Saturday (Figure 6).

Rather than recommending the construction of additional parking facilities, the study concluded that the City should focus on more efficient management of existing supply. Recommendations included encouraging greater use of underutilized surface lots and structured parking facilities, particularly during peak demand periods.

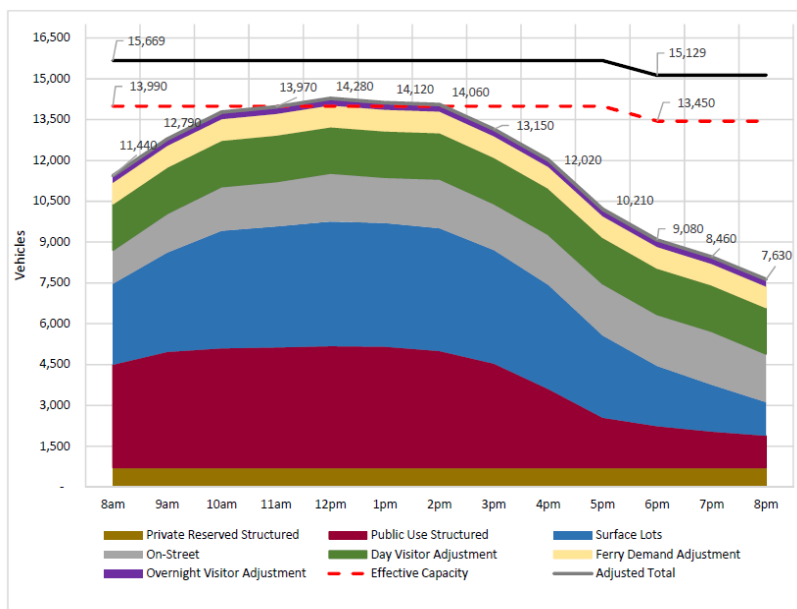


Figure 3: 2017 Parking Study – Estimated Peak Season Weekday Parking Demand by Time of Day

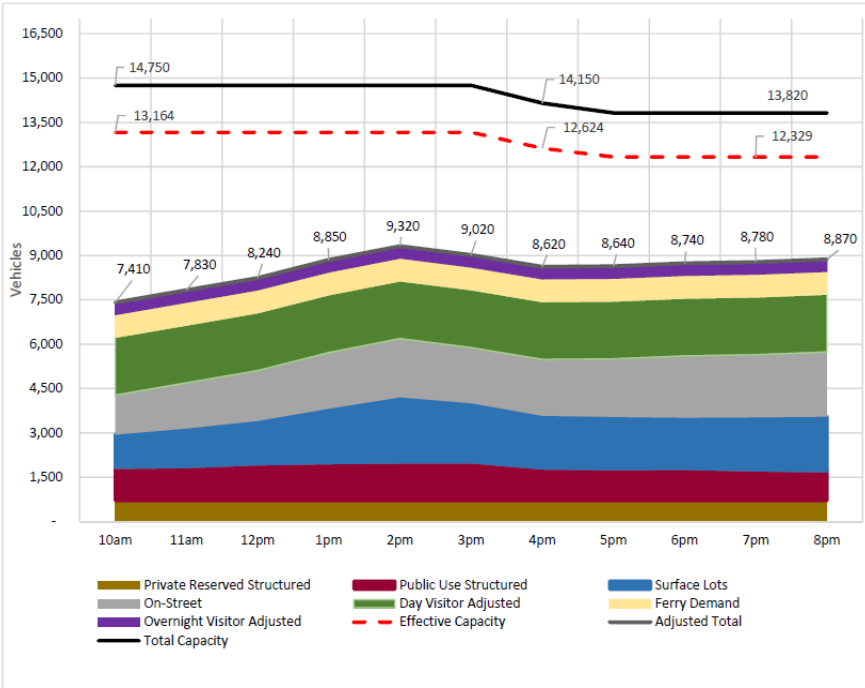


Figure 4: 2017 Parking Study – Estimated Peak Season Saturday Parking Demand by Time of Day

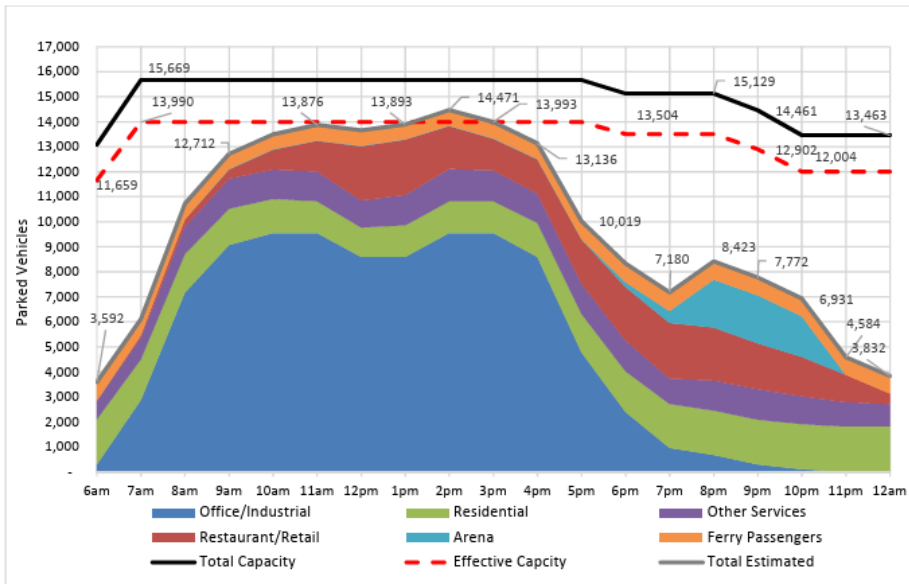


Figure 5: 2017 Parking Study – Weekday Peak Demand by Land-Use

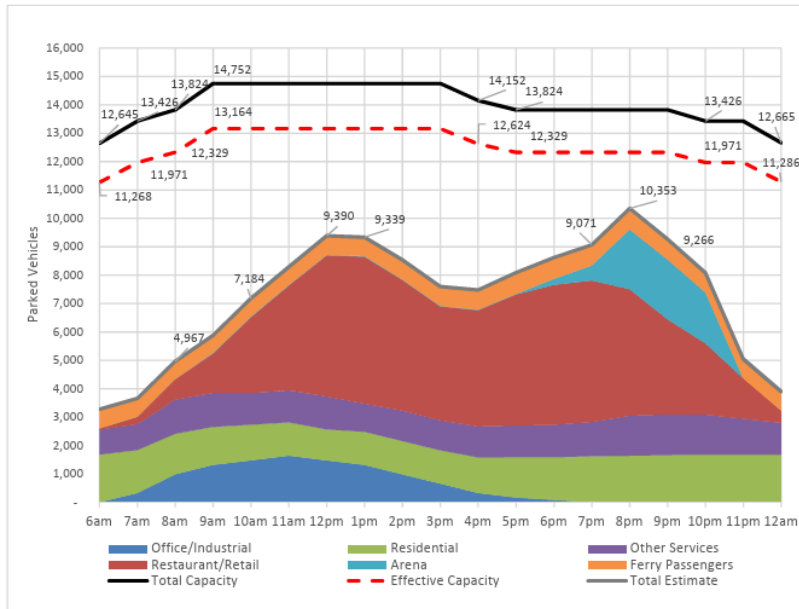


Figure 6: 2017 Parking Study – Saturday Peak Demand by Land-Use

**Current parking occupancy data**

As of today, parking capacity in the area remains similar to past levels. The City of Portland Parking Division conducted a parking lot occupancy assessment of parking lots and garages within ¼ mile of the proposed music venue and ½ mile of the proposed Live Nation Portland Music Hall on a Thursday, Friday, and Saturday in May of 2025. Each lot was counted at least twice, and in some cases, up to four times, over the three-day period with all counts occurring after 5:00 PM.

The results showed that of the approximately 2,700 parking spaces within a ¼-mile radius of the proposed Live Nation Portland Music Hall, the average utilization rate between 5:30 PM and 8:00 PM was 19% (Table 1). For parking spaces located between ¼ and ½ mile from the venue, utilization after 5:00 PM averaged 18% (Table 2). These findings suggest that roughly 80% of the parking supply remained available during those times, indicating sufficient existing capacity to support the proposed venue and other uses. These findings are consistent with the 2017 study and reflect a broader trend of reduced parking demand, particularly during evening hours. With utilization below 20% and available capacity at 80% these numbers indicate that there continues to be parking capacity within the existing supply aligning with the recommendations of both the 2009 *Portland Peninsula Study* and the 2017 study, which advised the City to focus on managing the existing parking supply rather than expanding it.

**TABLE 1**  
**Off-Street Parking Utilization: 0 to 1/4 Mile Occupancy (5:30 PM-8:00 PM)(May 2025)**

Total Spaces	Available Spaces	% Utilized	% Available
3,380	2,715	19.66%	80.4%

<b>Table 2 Off-Street Parking Utilization: 1/4 to 1/2 Mile Occupancy (5:30 PM-8:00 PM)(May 2025)</b>			
Total Spaces	Available Spaces	% Utilized	% Available
2,969	2,412	18.75%	81.25%

***Portland Music Hall TMP Parking Analysis***

Given that the proposed music venue includes no on-site parking, in accordance with zoning requirements, the project’s Traffic Movement Permit (TMP) included an analysis of existing parking to understand trip distribution within the surrounding area. The applicant provided a map of available off-street parking facilities, including garages and lots, identifying the total number of spaces within four-tenths of a mile of the site (Figure 7). These facilities were documented in the *March 2025 City of Portland Parking Division’s Annual Parking Survey*. Based on distance to the venue, current hours of operation, and capacity, the applicant identified five lots and garages as the most likely parking destinations for music hall patrons (Figure 8). Those five facilities alone account for approximately 2,800 total parking spaces.

Additionally, as part of the Portland Music Hall Major Site Plan Application, the applicant’s Transportation Demand Management (TDM) Plan highlights the venue’s central Downtown location and centers its strategies on access to and from the site on modal split and vehicle occupancy. The TDM materials estimate a total of 1,385 one-way vehicle trips, including both attendees and employees. The projected mode share is 82% vehicles, 2% transit, and 16% walking or biking. The applicant’s original TDM submission also sets a target to reduce personal vehicle use by 10%, aiming for a modal split of 72% vehicles instead of 82%, which would further decrease parking demand. In summary, when comparing the estimated parking demand to the effective parking capacity Downtown, there is sufficient parking available to accommodate demand, even under the more conservative 82% vehicle mode share.

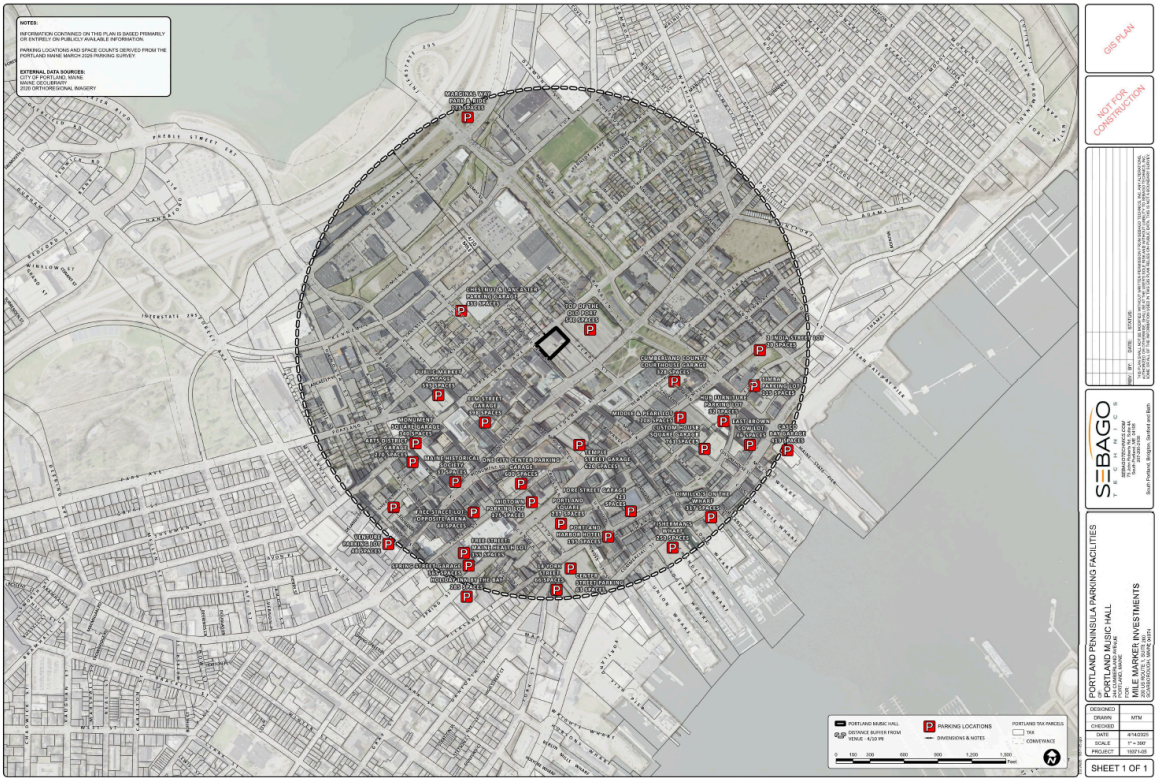


Figure 7: Garages and Lots Within 4/10 Mile of Proposed Portland Music Hall (outlined in black) – Traffic Movement Permit (April 21, 2025), Source: Sebago Technics

Parking Facility	# of Spaces	Hour of Operation	Walking Distance from Site
Top of the Old Port Surface Lot	540	Open 24hrs	0.1 Miles
Temple Street Parking Garage*	620	Closes 12AM	0.2 Miles
Cumberland County Parking Garage	328	Open 24hrs	0.3 Miles
Custom House Parking Garage*	761	Closes 12AM	0.4 Miles
One City Center Parking Garage	600	Open 24hrs	0.4 Miles

\*Preliminary parking agreements between event operator and parking facility.

Figure 8: Traffic Movement Permit – Portland Music Hall (April 21, 2025) Nearby Parking Facilities, Source: Sebago Technics

## RECODE & PARKING STANDARDS

### Pre-ReCode

Prior to the first phase of ReCode in 2020, the City’s land use code contained minimum parking requirements, as well as a variety of off-street parking regulations that had been amended over time to allow greater flexibility for projects seeking to provide less than the required minimum parking. The code offered several alternative compliance options, such as conducting a parking study, utilizing shared or off-site parking, or paying a fee in lieu of providing spaces on-site. In practice, many developers used a combination of these options to minimize their on-site parking.

### ***ReCode Phase I (2020)***

Against the backdrop of evolving planning priorities, policy initiatives, and data, the City of Portland undertook its first comprehensive rewrite of the land use code and zoning map in over 50 years. The primary objective was to align the City’s regulations with adopted policy direction and to support sustainable, intentional growth.

During ReCode Phase I, off-street parking requirements were a key area of interest for the City Council’s Ad Hoc ReCode Committee. Throughout early 2019, the committee discussed potential far-ranging reforms, including reducing or eliminating existing parking minimums, introducing parking maximums, and implementing a fee for developments that exceeded parking thresholds. In response, and in alignment with the goal of Phase I to streamline the code rather than fundamentally overhaul it, staff proposed a set of targeted revisions to expand existing flexibilities within the off-street parking requirements. This included the introduction of a quarter-mile transit buffer exemption for multi-family developments. Staff also noted that more comprehensive reform could be considered in a future phase of ReCode. During the Planning Board hearing, the proposed transit buffer drew substantial attention. Some members of the public opposed the exemption, while others argued it did not go far enough. Board members reflected this range of views. Ultimately, the Board voted to recommend the proposed exemption, with the understanding that the divergent perspectives on parking would be conveyed to the City Council. The Board also indicated its intent to explore parking maximums in Phase II of ReCode.

However, during the City Council’s adoption process for ReCode Phase I, the conversation around parking reform reemerged, and the Council ultimately voted to expand the quarter-mile parking exemption to apply to all land uses, effectively eliminating parking minimums for much of the city. This decision marked a shift in off-street parking policy and rendered much of the code’s previous off-street parking framework functionally obsolete. As a result, the City has not had minimum parking requirements for any land uses categories within a quarter mile of fixed route transit, representing most of the city, since 2020.

### ***ReCode Phase II (2024)***

In early 2021, *One Climate Future* committed the City to exploring the implementation of parking maximums, a commitment that was reaffirmed during the ReCode Phase II code evaluation later that year. Public feedback on this direction was generally positive; for example, more than half of respondents to ReCode’s code evaluation survey agreed or strongly agreed with establishing parking maximums in areas with access to transit. In line with this feedback, staff conducted additional research and released draft off-street parking regulations in spring 2024 that formally proposed eliminating minimum parking requirements and introducing parking maximums.

During the Planning Board’s review, there was extensive discussion about the potential impacts of parking maximums. While the Board generally supported the concept, some members expressed concerns about applying them in areas of the city with limited access to alternative transportation options (Off-peninsula). However, no concerns were raised regarding their applicability in areas—such as the peninsula—that are perceived to have better access to public transportation and higher degrees of walkability. Ultimately the Board voted unanimously in favor of the proposed maximums, recognizing that minimum parking requirements can act as a

barrier to housing production and development, that the proposed maximum parking caps were relatively generous, and that the City's long-range plans support a shift toward more sustainable modes of transportation. Furthermore, the Board acknowledged that, in practice, the City had been operating without minimum parking requirements since 2020.

During the City Council's review of ReCode Phase II, additional discussions focused specifically on the proposed parking maximums. Some Councilors expressed concerns that the caps were too high in mixed-use and Transit-Oriented Development (TOD) zones, and deliberated whether further reductions would better align with the City's transit-access goals. Staff advised that, as the City transitions to a system based on parking maximums, setting more conservative caps would provide flexibility, allowing market conditions to guide parking supply, while eliminating the barriers created by parking minimums. Ultimately, the City Council unanimously adopted the revised code (Order 70-24/25), including the implementation of parking maximums (8 in favor, 0 opposed, Councilor Fournier absent).

### *Case Studies: Cities That Have Adopted Parking Maximums*

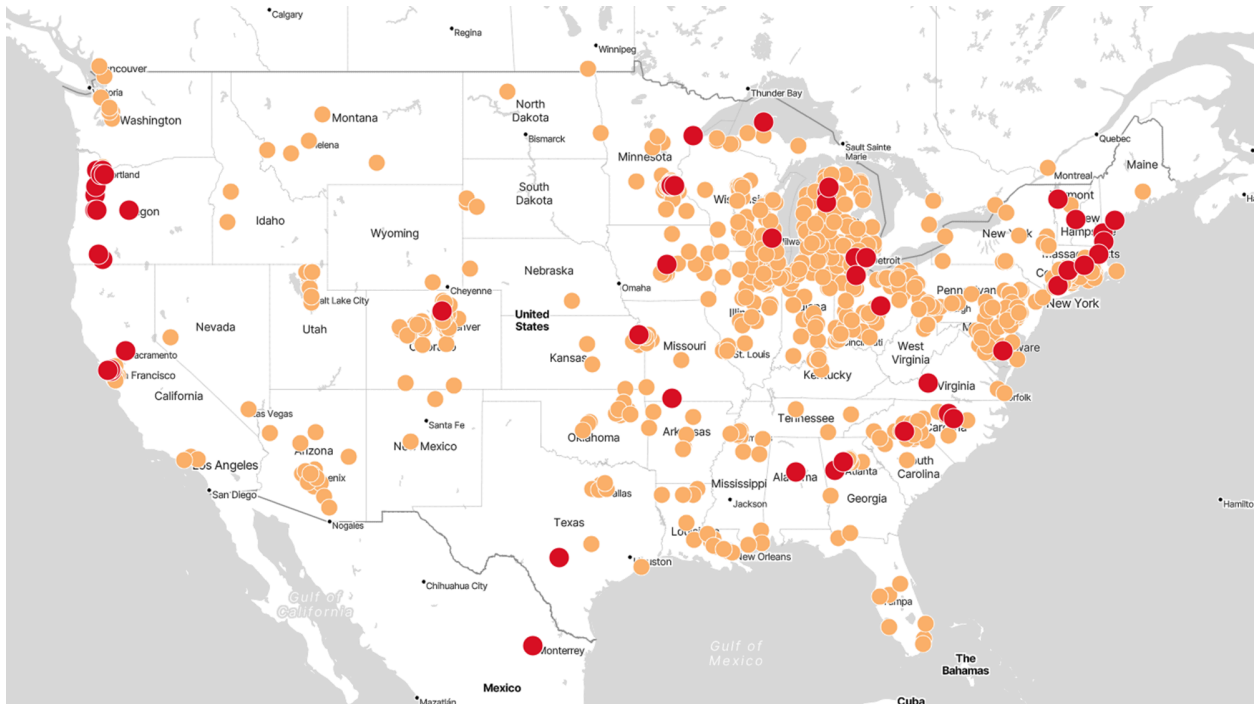
Beginning in the latter half of the 20th century, most American cities integrated the concept of required parking minimums into their land use codes. For any given development site or lot, a minimum ratio would be applied based on the proposed use, resulting in a parking requirement for the site. These parking minimum ratios were often based on outdated research and were conservative by design; by many standards they resulted in many more parking spaces than necessary.



Figure 9: Maine Mall Parking Lot, South Portland, ME

Realizing that not only were parking minimums resulting in “over parking,” but that they also encouraged the use of driving trips (and their carbon emissions), forced developers to use valuable land for cars rather than other uses, and meant that many city blocks were consumed by surface parking lots which detracted from the urban experience, cities began to embrace parking reform in the early 2000s. Many cities began by eliminating their parking minimums, effectively

choosing to “let the market decide” how much parking to provide on a site. Ultimately, many cities progressed to parking maximums, or off-street parking caps, within their land use codes.



Source: Parking Reform Network

### Regional examples

- *Hartford, CT:* In 2017, the City of Hartford, CT established parking maximums within its land use code. Hartford’s maximums are based on broad use categories (i.e. “industrial uses,” “employment uses,” “service uses”), and leave some discrepancy to special permit review. For entertainment uses, the maximum parking allowed is based on special permit review.
- *Boston, MA:* Boston, MA adopted parking maximums in 2022. These maximums apply to large projects, and are based both on use and geography. If a given use is in an area with a high “mobility score” (meaning good access to transportation options, grocery stores, and jobs), it has a lower parking maximum.
- *Burlington, VT:* Burlington, VT adopted parking maximums in 2023, with maximums that vary by zone and use.
- *Roanoke, VA:* Roanoke’s land use code establishes city-wide parking maximums by use.

### Examples of Cities Renowned for Their Live Music Venues

- *Gainesville, FL:* Gainesville’s 2022 parking maximums establish flat caps by land use.
- *Nashville, TN:* Nashville’s land use code establishes parking maximums within the Urban Zoning Overlay, an overlay which covers a large part of the city and all of downtown. Within the overlay, maximums are established by use.

- *Austin, TX:* Austin has established maximums within various zones, including the central business district (i.e. downtown). In the central business district, maximums are generally set at 40% of the number of spaces required elsewhere in the city.

## LAND USE CODE REGULATIONS & IMPACT FEES

### *Parking Regulations*

In Portland, Article 18 of the Land Use Code regulates parking requirements. Section 18.1.2 states that off-street vehicle parking is not required. Section 18.1.3 establishes maximum off-street parking limits for each designated use, as outlined in Table 18-A. For theaters and performance halls, the maximum allowed is one space per 300 square feet of floor area. Section 18.1.3.F.1 provides a process for exceeding this maximum by up to 25%, provided certain conditions are met.

### *Site Plan Requirements*

Portland's site plan ordinance, located within Chapter 14 of the City Code (Land Use Code), establishes the framework for reviewing new development proposals. Consistent with the City's Comprehensive Plan, the purpose of the ordinance is to support the City's vision for sustainable growth. The ordinance reflects shared goals around the environment, transportation, community well-being, and economic development. It is intended to complement the broader zoning regulations contained in the Land Use Code.

Any development that triggers site plan review must obtain approval before construction may begin. Site plan review is conducted administratively for minor site plans and by the Planning Board for major site plans. Approval may only be granted if the proposal complies with all applicable standards. The site plan ordinance includes several standards focused on transportation impacts, including:

- *Impact on Surrounding Street Systems:* Projects must demonstrate that they will not create or exacerbate safety hazards or congestion on adjacent streets. This includes evaluating vehicle loading/unloading, parking, and circulation for vehicles and pedestrians both on-site and on neighboring properties. Any increase in congestion must be mitigated proportionally.
- *Access and Circulation:* Developments must provide safe and efficient internal circulation and site access for all users. Continuous sidewalk and curb infrastructure is required along all site frontages.
- *Public Transit Access:* Projects 20,000 square feet or larger and located on an existing bus route must include a bus shelter.
- *Parking:* All developments must comply with off-street vehicle and bicycle parking standards outlined in the zoning code.
- *Transportation Demand Management (TDM):* Commercial, institutional, or mixed-use projects of 50,000 square feet or more must submit a TDM Plan to demonstrate how they intend to get people to and from their site using alternative transportation modes, such as public transit, walking, biking, or other methods. As part of TDM requirements, an annual report must be submitted to the Planning Authority.

In addition to the standards described above, projects that meet certain trip thresholds must also submit a Transportation Study in accordance with Section 2 of the City’s Technical Manual. This study must include:

- Description of the development proposal
- Overview of existing multi-modal transportation conditions
- Estimated trip generation and hourly volumes by mode (based on ITE or approved methodology)
- Trip distribution assumptions
- Multi-modal level of service (LOS) analysis pre- and post-development
- Capacity analysis at intersections and roadway segments, including delay, v/c ratios, and queuing
- Crash history and safety analysis within the study area
- Summary of transportation and safety issues caused or worsened by the development
- Impacts on pedestrian, bicycle, and transit infrastructure and users
- Findings and recommended mitigation measures to address identified impacts

#### ***State Traffic Movement Permit (TMP) Requirements***

The MaineDOT Traffic Movement Permit (TMP) is required for any development project that generates 100 or more passenger car equivalent trips during a peak hour. Its primary purpose is to ensure that such developments do not create unreasonable congestion or unsafe conditions for all users—motorists, pedestrians, and bicyclists—and that the surrounding infrastructure can safely accommodate the projected traffic. The TMP process promotes transportation-efficient development, supports multimodal access, and encourages the implementation of Transportation Demand Management (TDM) strategies. Applicants must submit a comprehensive traffic study that evaluates trip generation, distribution, safety impacts, and identifies necessary mitigation for both motorized and non-motorized travel. A TMP is issued once it is determined that a project will not adversely affect traffic conditions in the surrounding area.

#### ***Impact Fees***

In 2018, the Portland City Council adopted an impact fee ordinance aimed at ensuring new development contributes a proportional or reasonably related share of the costs for new, expanded, or replacement infrastructure required to support that development. The ordinance requires that any new building, building addition, or change of use that results in a net increase in impact is subject to paying an impact fee. These fees apply to all qualifying building permits and are intended to help fund necessary municipal infrastructure improvements.

Impact fees are assessed to ensure that as development occurs, bringing with it benefits and growth, it also accounts for increased demands on city infrastructure, such as higher volumes of vehicular, bicycle, and pedestrian traffic, greater strain on sewer systems, and additional use of parks and open spaces. These pressures require capital investment to maintain service levels and infrastructure quality. The City’s impact fee policy ensures that new development pays its fair share, supporting infrastructure expansion in line with the City’s Comprehensive Plan. Portland’s

impact fees pay for transportation, parks and recreation, and wastewater infrastructure required to serve proposed development.

To implement the impact fees, the City conducted the *City of Portland Impact Fee Study*, completed in the fall of 2018. This study analyzed growth-related infrastructure costs and apportioned those costs to anticipated development, calculated per square foot, per unit, or per trip, depending on the development type. Based on the study's findings, the City Council adopted the Impact Fee Ordinance, which includes a schedule of fees and a process for assessing and collecting them. The ordinance is codified in Article 16 of the City's Land Use Code. As of January 2025, the adjusted Transportation Impact Fee for a Retail/Service use, under which a performance hall is classified, is \$10,412 per 1,000 square feet of gross floor area.

#### **DEVELOPMENT TRENDS**

Between 2017 and 2025, 59 development projects were reviewed and approved in mixed-use zones on the peninsula, resulting in the approval of over 3,000 parking spaces. While several projects during this period chose not to provide any on-site parking, others opted to include it, indicating that market demand continues to influence these decisions. This demonstrates that not all developments rely solely on the existing parking supply to meet their needs even in downtown and mixed-use transit accessible locations of the city.

#### **CONCLUSION(S)**

In staff's judgment, the conditions do not meet the necessary threshold to justify enacting a moratorium on theater and performance hall projects. Given the existing conditions, robust policy foundation including *Portland's Plan 2030* and *One Climate Future*, and well-established regulatory tools already in place such as the Land Use Code, Site Plan Ordinance, Traffic Movement Permit, and Impact Fees, staff concludes that there is sufficient capacity and regulatory framework in place to manage the transportation impacts of new development.

Additionally, the City's transition from parking minimums to parking maximums reflects decades of intentional policy development and a consistent commitment from both policymakers and the community to support compact, sustainable, and multimodal growth. This approach is designed to reduce reliance on private vehicles, promote walkability, bikeability, and transit use, and align land use with broader transportation and climate goals. Furthermore, parking capacity studies and analysis have demonstrated capacity within Portland's parking supply to handle future growth and demand.

#### **PRIOR COMMITTEE REVIEW**

N/A

#### **PREPARED BY**

Kevin Kraft, AICP  
Director  
Planning & Urban Development

Nell Donaldson  
Director of Special Projects  
Planning & Urban Development

**ATTACHMENTS**

Attachment A - Proposed Performance Hall Moratorium (Order 165-24/25)

Attachment B – 2017 City of Portland Parking Study for Downtown, The Old Port, and The Eastern Waterfront

MARK DION (MAYOR)  
PIOUS ALI (A/L)  
APRIL D. FOURNIER (A/L)  
BENJAMIN GRANT (A/L)

**CITY OF PORTLAND  
IN THE CITY COUNCIL**

SARAH MICHNIEWICZ (1)  
WESLEY PELLETIER (2)  
REGINA L. PHILLIPS (3)  
ANNA BULLETT (4)  
KATE SYKES (5)

**ORDER ESTABLISHING A 180-DAY MORATORIUM ON THEATER AND  
PERFORMANCE HALL PROJECTS WITH A CAPACITY EXCEEDING 2000 PEOPLE  
IN THE CITY OF PORTLAND**

**WHEREAS**, land development, tourism and commerce on Portland’s Downtown Peninsula have resulted in significant and demonstrable parking pressure, which has in turn created hardships for members of the public and commercial enterprises ; and

**WHEREAS**, increased traffic before and after large events at theaters and performance halls are known to cause unsafe road conditions and strain parking resources; and

**WHEREAS**, as set forth in Table 18-A of the City of Portland Land Use Code, there are no parking minimums for theaters and performance halls, regardless of the anticipated capacity, and this issue requires further study and potential amendments to the Land Use Code in order to protect the public welfare and safety and prevent overburdening of public parking facilities; and

**WHEREAS**, section 14.6.8.14 of the City’s Land Use Code only requires a 100-foot buffer in the B-3 and WCZ zones between businesses with entertainment licenses; and

**WHEREAS**, the City’s Land Use Code does not require a larger buffer between large theaters and performance halls, which should be considered to protect public safety and ensure that these venues are not clustered and do not overburden public infrastructure and city services or create unsafe road conditions for pedestrians, bicycles and vehicles; and

**WHEREAS**, an immediate temporary 180-day prohibition on approvals of new large theaters and performance halls is necessary in order to allow the City time to review and amend the City Code as necessary to prevent an overburdening of city services and public parking and other facilities, and to ensure safe traffic patterns for pedestrians, bicyclists and vehicles; and

**WHEREAS**, in the judgment of the City Council for the City of Portland, these facts justify a moratorium under 30-A M.R.S. § 4356(1) (A) and (B) and create an emergency under the City Charter, and require the following Moratorium as immediately necessary to prevent an overburdening of public facilities and for the preservation of the public health, safety and welfare; and

**NOW, THEREFORE**, pursuant to its authority in 30-A M.R.S. §§ 3001 and 4356, and notwithstanding the provisions of 1 M.R.S. § 302, the Portland City Council hereby ordains that a Moratorium shall be applied retroactively, to December 1, 2024, on any and all proceedings, applications, petitions, and approvals required under the City's Land Use Code that were or have been pending before any officer, board, or agency of the City on or any time after December 1, 2024 for the development of new theaters or performance halls with a capacity exceeding 2000 people; and,

**BE IT ORDERED**, that that no permit applications for any new theaters or performance halls with a capacity exceeding 2000 people shall be accepted, processed, reviewed, or approved by the City or the Planning Board for the period of this Moratorium; and

**BE IT FURTHER ORDERED**, that those provisions of the City's Land Use Code that are inconsistent or conflicting with the provisions of this Moratorium, are hereby repealed to the extent that they are applicable for the duration of this Moratorium, but not otherwise; and

**BE IT FURTHER ORDERED**, that during the time that this Moratorium is in effect, the City's Housing and Economic Development Committee shall review the City Code, including, but not limited to, Chapters 4, 6, 14, and 15 and develop amendments for consideration by the Planning Board and City Council to address the concerns addressed in this Moratorium; and

**BE IT FURTHER ORDERED**, that this Moratorium shall remain in effect until the earlier of the effective date of amendments to the City Code adopted pursuant to this Moratorium or October 25, 2025, unless extended, repealed, or modified by the Portland City Council; and

**BE IT FURTHER ORDERED**, that to the extent any provision of this Moratorium is deemed invalid by a court of competent jurisdiction, the balance of the Moratorium that shall remain shall be considered valid.

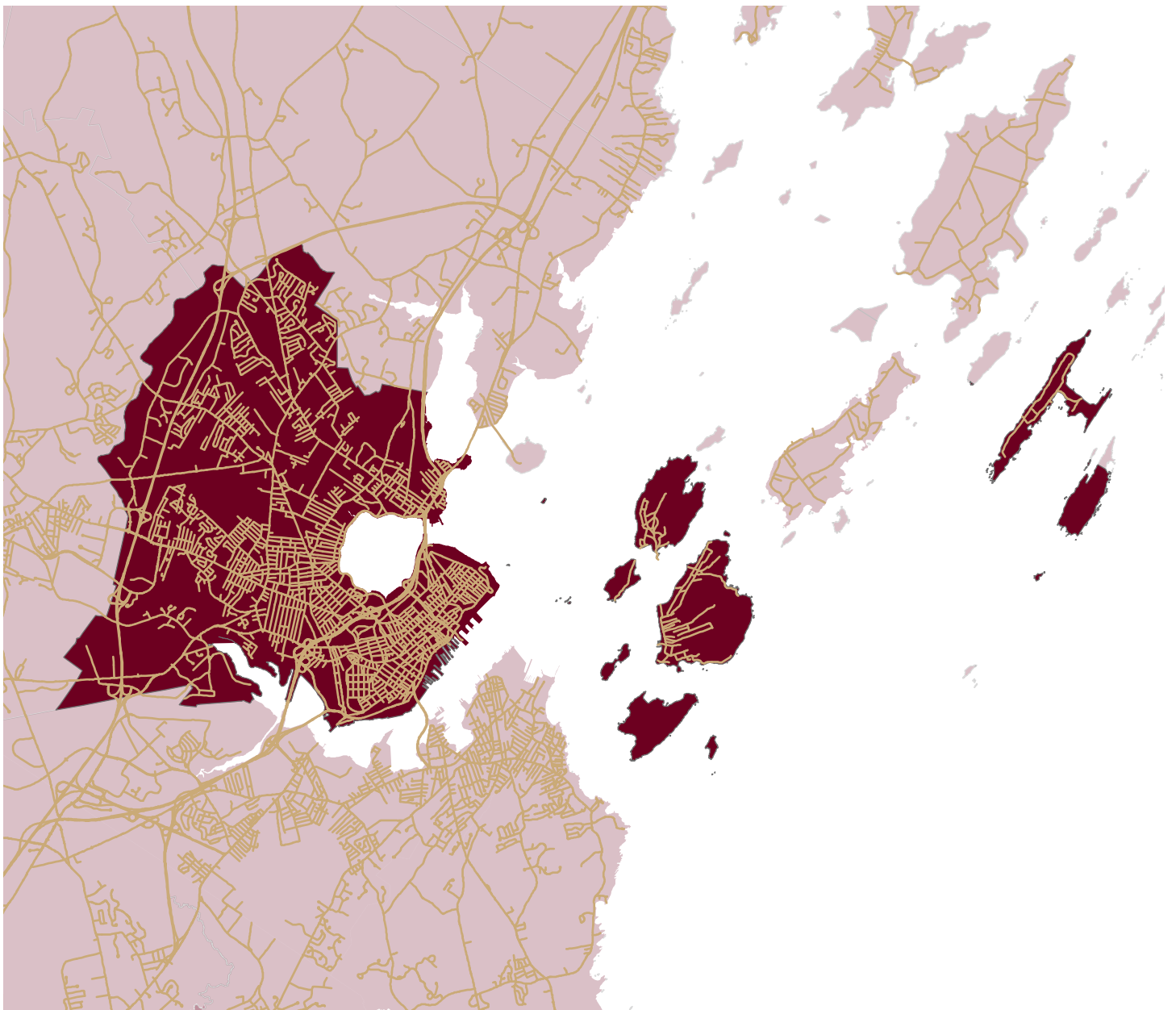


# City of Portland Parking Study for Downtown, The Old Port, and The Eastern Waterfront

Final Report

September 2017

**FORT HILL**  
*infrastructure*



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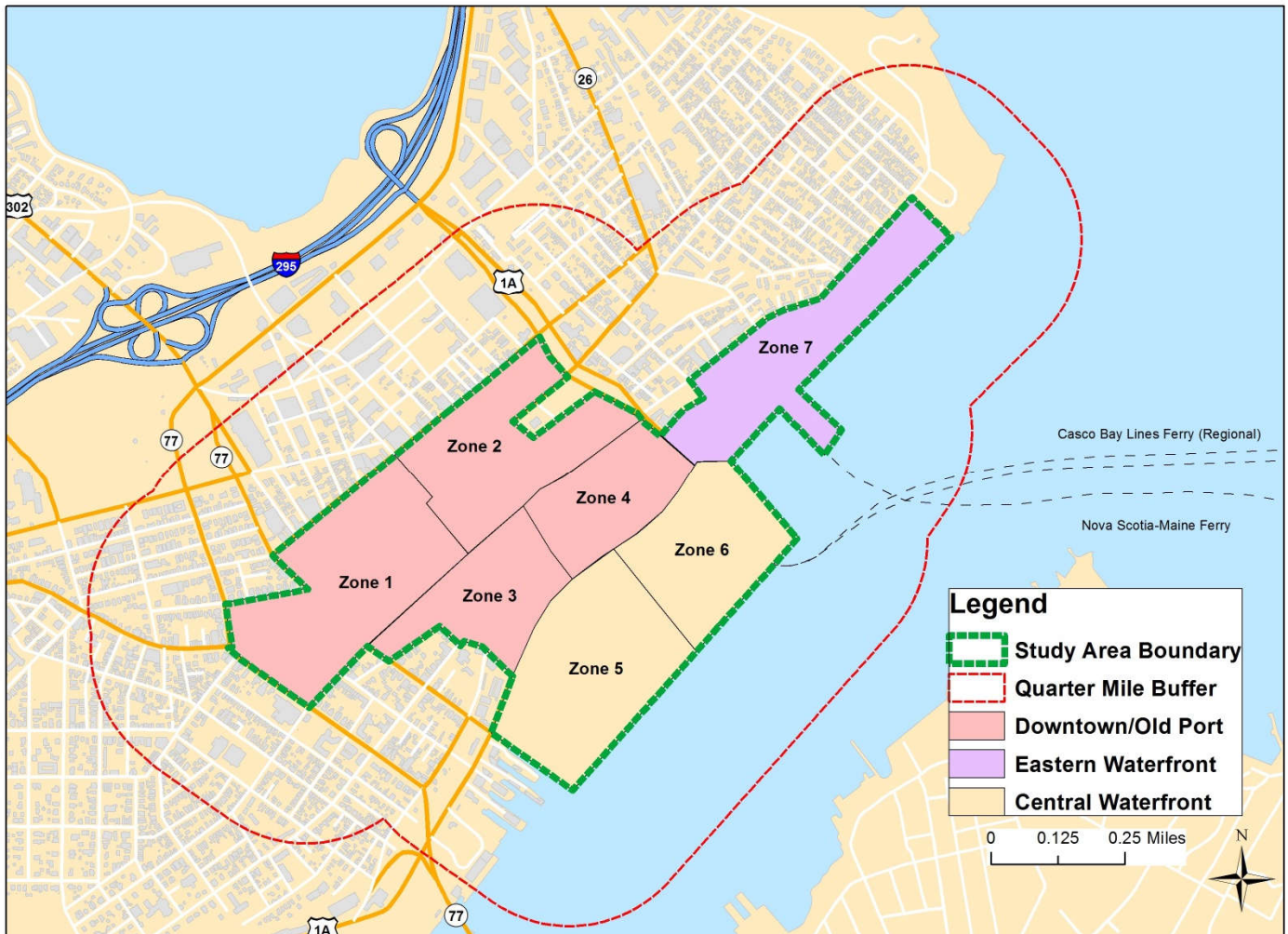
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## A. Executive Summary

Currently in the City of Portland, challenges associated with parking are among the most pressing and frequent issues brought to the City by constituents. This study quantifies the present state of parking supply and demand in a study area consisting of Downtown, the Old Port, the Central Waterfront, and the Eastern Waterfront. With continued development expected in the next 10 years, the study also projects future parking supply and demand given approved and likely development. The study area is shown in Figure A1 below outlined in green, a one quarter mile buffer around the study area is outlined in red.



**Figure A1: The Project Study Area**

The study addresses five tasks: Task 1) Existing Supply and Demand analysis, Task 2) Projected Future Parking Supply and Demand, Task 3) Strategy Recommendations, and Task 4) Implementation and Funding. Each task is described here with a summary of the key results.

**Task 1: Existing Supply and Demand Analysis**

An inventory of on-street, surface lot, and structured parking supply within the study area was created. The results are shown in Table A1. The total parking capacity in the study area is 15,669 spaces. This represents the maximum available parking capacity mid-day on a weekday. Because some off-street parking operators close during the evenings, overnight, and on weekends; the maximum parking capacity does vary, reaching a low of approximately 12,300 overnight on weekends. A detailed account of the pattern of supply variation by time of day and weekday versus weekend can be found in Chapter D.

**Table A1: Study Area Parking Supply Inventory Results**

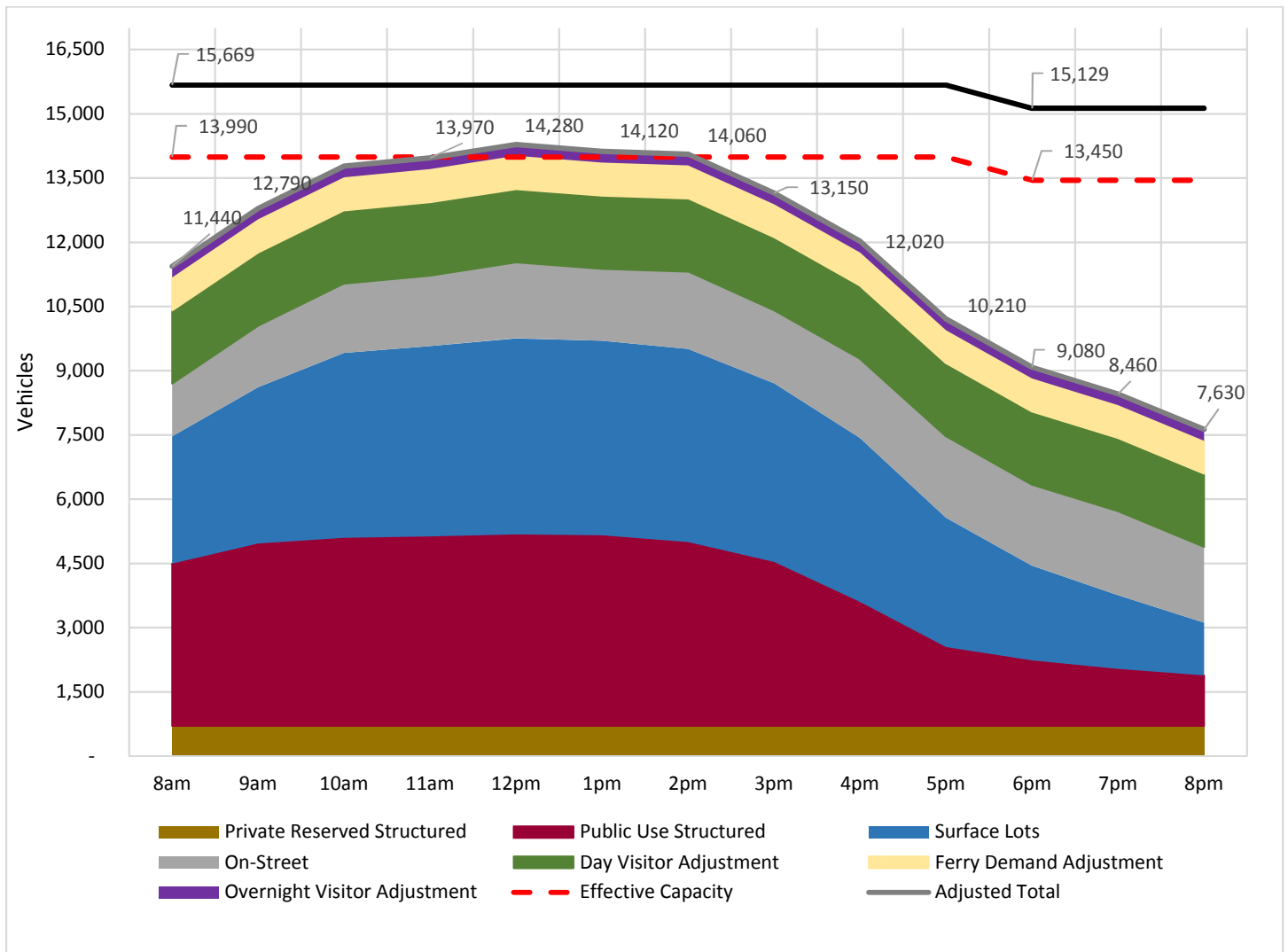
	Downtown/Old Port				Central Waterfront		Eastern Waterfront	Study Area (1-7)	1/4 mi Buffer Area
	1	2	3	4	5	6	7		
Total On-Street	577	553	337	367	131	94	192	<b>2,251</b>	N/A
Total Surface Lot Spaces	1,098	1,079	1,029	438	1,267	482	1,012	<b>6,405</b>	257
Total Garage Spaces	1,597	2,019	480	1,468	150	468	831	<b>7,013</b>	1,050
<b>Total Capacity</b>	<b>3,272</b>	<b>3,651</b>	<b>1,846</b>	<b>2,273</b>	<b>1,548</b>	<b>1,044</b>	<b>2,035</b>	<b>15,669</b>	<b>1,307</b>
<b>Effective Capacity</b>	<b>2,916</b>	<b>3,258</b>	<b>1,645</b>	<b>2,027</b>	<b>1,387</b>	<b>935</b>	<b>1,822</b>	<b>13,990</b>	<b>1,176</b>

In Table A1, the effective parking capacity, 13,990 spaces, is defined as the total of 90 percent of the structured and off-street parking supply and 85 percent of the on-street parking supply. The effective capacity is a concept in parking analysis that refers to the occupancy level at which parking users begin to have difficulty finding open spaces and vehicle circulation to access parking begins to exhibit signs of congestion including queuing. The effective capacity is also thought of as the threshold when a parking supply begins to be perceived by users to be full. If a parking supply reaches total capacity, vehicles must queue or continue circling until occupied space is vacated.

Table A1 also shows that outside of the defined study area boundary within a one quarter mile buffer area, there is up to an additional 1,176 spaces in effective parking capacity found in surface lots and structured parking that offer general use public parking and may be used by travelers destined for the study area. The supply outside of the study area is shared with land use outside of the study area. The parking demand generated by land use outside of the study area was not calculated during this study, therefore the exact amount of unoccupied parking available within the quarter mile buffer area for use by travelers to the study area is not known. It is estimated however, that several hundred spaces are needed in the quarter mile buffer area to meet the demand of employee monthly parking within the study area. More detail on the estimated supply and demand for monthly parking is presented in Chapter D.

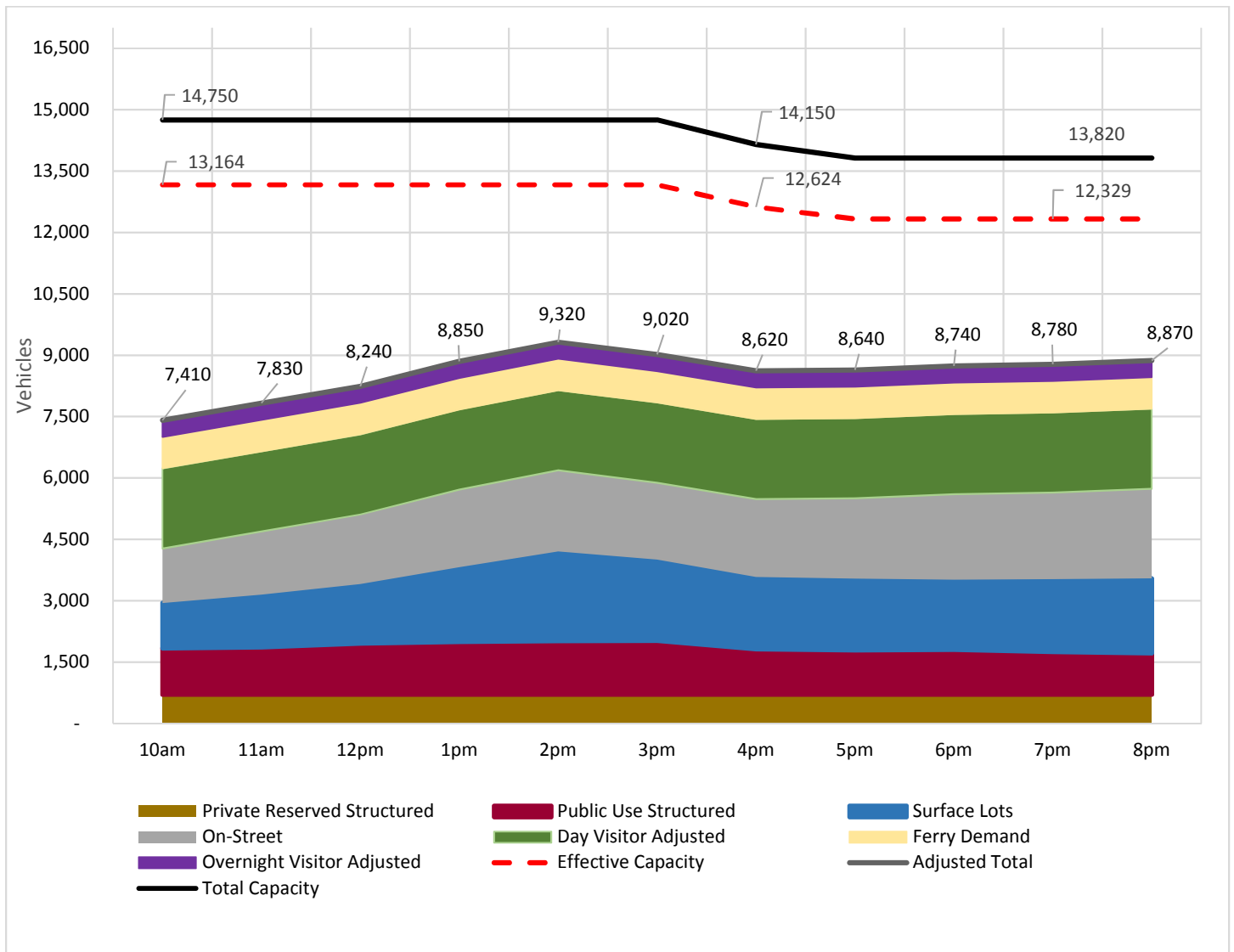
Task 1 included an estimation of current parking demand. An observed parking occupancy survey was conducted on one Thursday and one Saturday in December 2016. A sample of structured, surface lot, and on-street parking facilities were observed through manual data collection and voluntary reporting by structured parking operators. Because the observations were made during Winter, the observed parking occupancy results were adjusted for the peak Summer season using supplementary data on seasonal variation in ferry passenger demand and data on seasonal tourism from the Maine Office of Tourism.

Combining the observed occupancy results of the parking survey and adjusting for additional peak season demand using supplementary data, the peak season weekday parking demand by time of day is shown below in Figure A2. The peak occurs at 12pm when parking demand reaches 14,280 vehicles. The estimated peak weekday demand at 12pm is 290 vehicles above the effective parking capacity of the study area at that time.



**Figure A2: Estimated Peak Season Weekday Parking Demand by Time of Day**

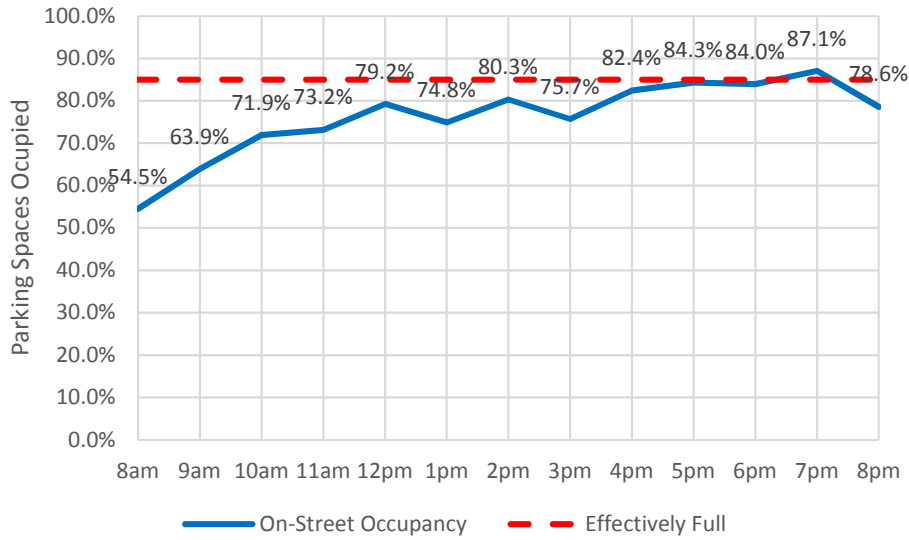
The estimated peak season Saturday parking demand result is shown below in Figure A3. The peak hour for parking demand occurs at 2pm when an estimated 9,320 vehicles park in the study area. The estimated peak Saturday demand at 2pm is approximately 3,840 vehicles below the effective parking capacity of the study area of 13,160 at that time.



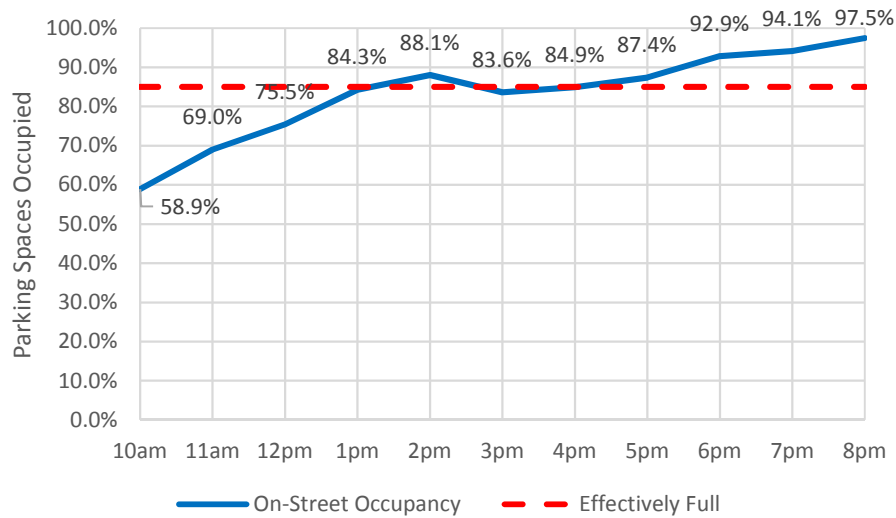
**Figure A3: Estimated Peak Season Saturday Parking Demand by Time of Day**

The results of the on-street parking occupancy survey individually show that during the weekday evening and on Saturday after 1pm, on-street parking is likely at or over effective capacity in the study area. Effective capacity for on-street parking is defined here as 85 percent of on-street spaces occupied. The implications of this finding are that at times when there is parking availability in surface lots and structured parking, such as weekday evenings and on Saturday, on-street parking is highly occupied and difficult for users to find. Findings on Portland’s on-street and off-street parking pricing relative to peer cities are included in Chapter D.

Figures A4 and A5 show the observed Thursday and Saturday on-street parking occupancies for the overall on-street survey sample. The Thursday results show an overall occupancy above 85 percent at 7pm only, however individual streets varied and some high demand streets such as Commercial St, Middle St, and Exchange St exhibited higher occupancy rates than the overall sample. A detailed account of the on-street parking occupancy survey results by street and block face appears in Chapter E of this report.



**Figure A4: Thursday Overall On-Street Parking Occupancy**



**Figure A5: Saturday Overall On-Street Parking Occupancy**

A second method was used to estimate overall parking demand in the study area based on Land-Use. Parking generation factors from the Institute of Transportation Engineers (ITE) and the Urban Land Institute (ULI) were used to create estimates of weekday and weekend parking demand based on land-use data provided by the City’s tax assessor. The results are shown in Figures A6 and A7 below. Weekday results show a peak parking demand at 2pm of 14,470 vehicles, which is 480 vehicles more than the effective capacity at that time. Weekend results show two peaks, a recurring parking demand peak between 12pm and 1pm of 9,390 vehicles, and an evening peak which would occur during a sold out arena event of 10,350 vehicles.

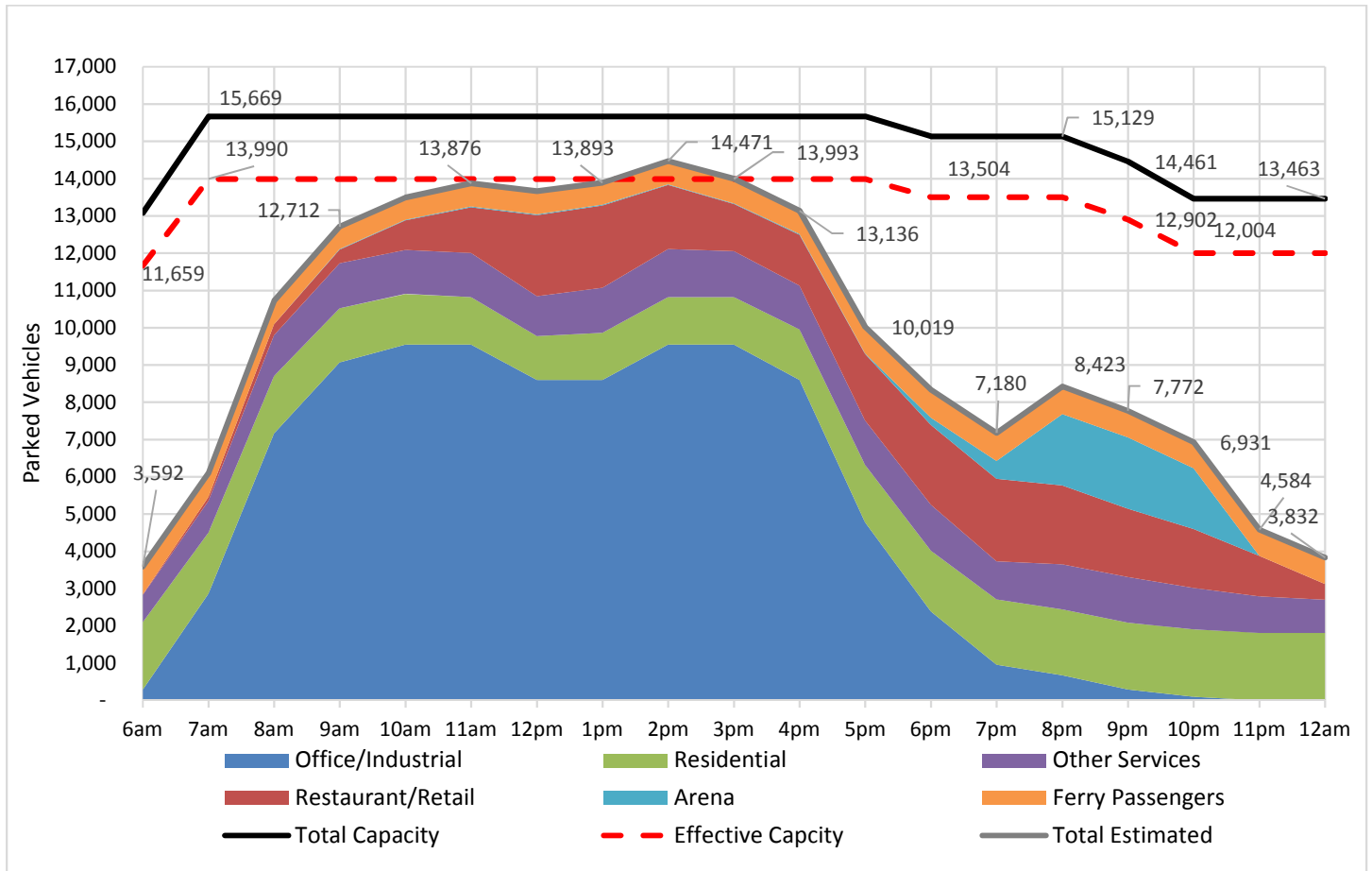
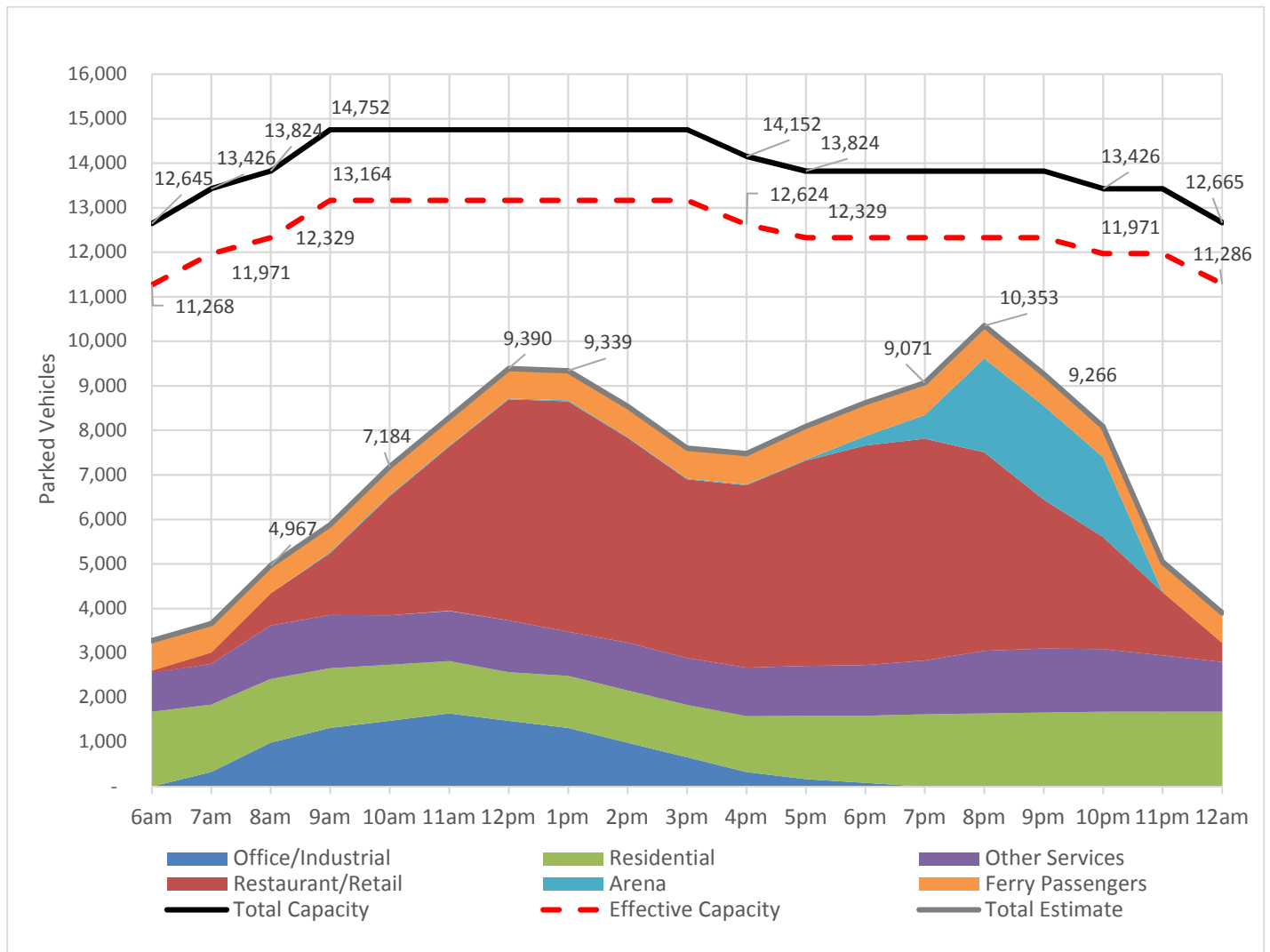


Figure A6: Land-Use Generated Parking Demand Estimate for a Weekday



**Figure A7: Land-Use Generated Parking Demand Estimate for a Weekend Day**

A summary of the overall parking supply and demand findings are presented in Tables A2 and A3. The conclusion is that at present, during the peak summer season on weekdays in the afternoon, parking demand in the study area is likely between 290 and 480 vehicles beyond the effective parking capacity of supply within the study area. On Saturday's during the peak season, parking demand is well below effective capacity overall, yet on-street parking is over capacity after 1pm as was shown in Figure A5.

**Table A2: Weekday Existing Parking Demand Results Summary**

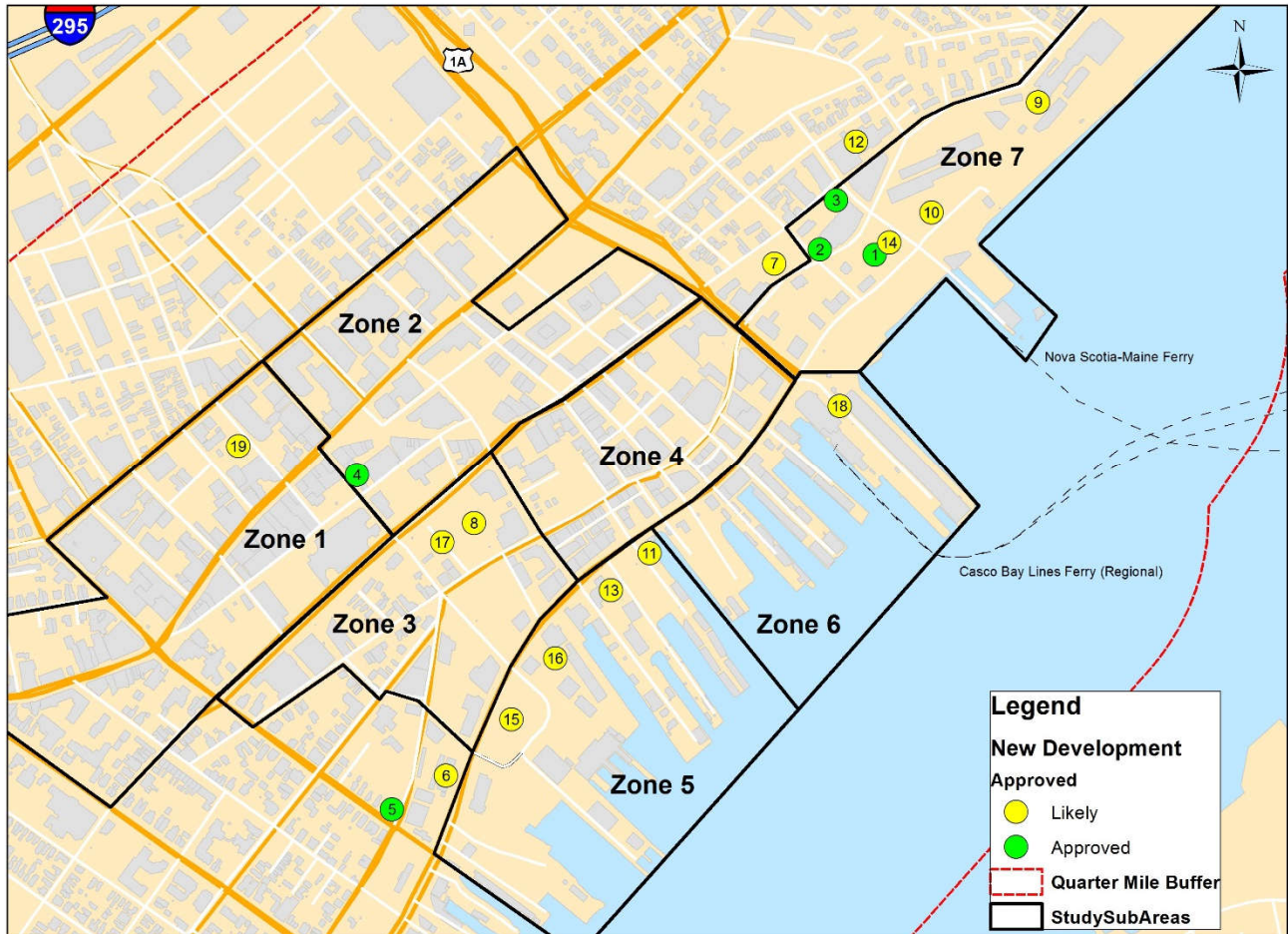
Weekday Peak								
Demand Estimation Method	Peak Hour	Full Capacity of Study Area at Peak	Effectively Full Occupancy Level	Peak Demand	Spaces Available Until Effectively Full	Reserve Spaces Remaining	Total Remaining Spaces	Parking Demand Reduction Needed
Observed Occupancy Dec. 2016	12pm	15,670	13,990	11,540	2,450	1,680	4,130	-
Observed Occupancy Dec. 2016 + Peak Season Adjustments	12pm	15,670	13,990	14,280	-290	1,390	1,390	<b>290</b>
ITE/ULI Land-Use Calculated Demand (50th percentile factors)	2pm	15,670	13,990	14,470	-480	1,200	1,200	<b>480</b>

**Table A3: Saturday Existing Parking Demand Results Summary**

Saturday Peak								
Demand Estimation Method	Peak Hour	Full Capacity of Study Area at Peak	Effectively Full Occupancy Level	Peak Demand	Spaces Available Until Effectively Full	Reserve Spaces Remaining	Total Remaining Spaces	Parking Demand Reduction Needed
Observed Occupancy Dec. 2016	2pm	14,750	13,160	6,190	6,970	1,590	8,560	-
Observed Occupancy Dec. 2016 + Peak Season Adjustments	2pm	14,750	13,160	9,320	3,840	1,590	5,430	-
ITE/ULI Land-Use Calculated Demand (50th percentile factors)	12pm	14,750	13,160	9,390	3,770	1,590	5,360	-
ITE/ULI Land-Use Calculated Demand (50th percentile factors) with 8pm Arena Event	8pm	13,820	12,330	10,350	1,980	1,490	3,470	-

**Task 2: Projected Future Parking Demand**

Future parking supply and demand 10 years from now is projected considering ferry passenger growth, tourism trends to the Casco Bay Region, and three land use development scenarios that include newly build parking supply. Detailed information on the methodology and development projects included in the projections appear in Chapter J. Figure A8 is a map of included development projects in the analysis.



**Figure A8: Future Development Projects Included in the 10-year Future Parking Demand Analysis**

The parking projections were created by adding the projected land use development to existing land use and applying the same land-use based parking generation methodology as the existing conditions analysis. Three development scenarios were considered, a full build-out, a scenario including all approved projects plus 75 percent of likely projects, and a scenario including all approved projects plus 50 percent of likely projects. For the scaled down scenarios, newly built parking was scaled down along with expected development. The population and employment implications of the three scenarios in comparison to Portland’s comprehensive plan are discussed in Chapter J.

Tables A4 and A5 summarize the projected parking supply and demand of the future scenarios. On weekdays during the peak season, the full build-out scenario is projected to result in parking demand that is 940 vehicles more than the projected effective parking capacity of the study area. The approved plus 75 percent of likely projects scenario is expected to result in parking demand that is 900 vehicles more than projected effective capacity, and the approved plus 50 percent of likely projects scenario is expected to result in a parking demand that is 840 vehicles more than projected

effective parking capacity. On Saturdays during the peak season, all development scenarios are projected to result in parking demand that is still below the effective parking capacity of the study area.

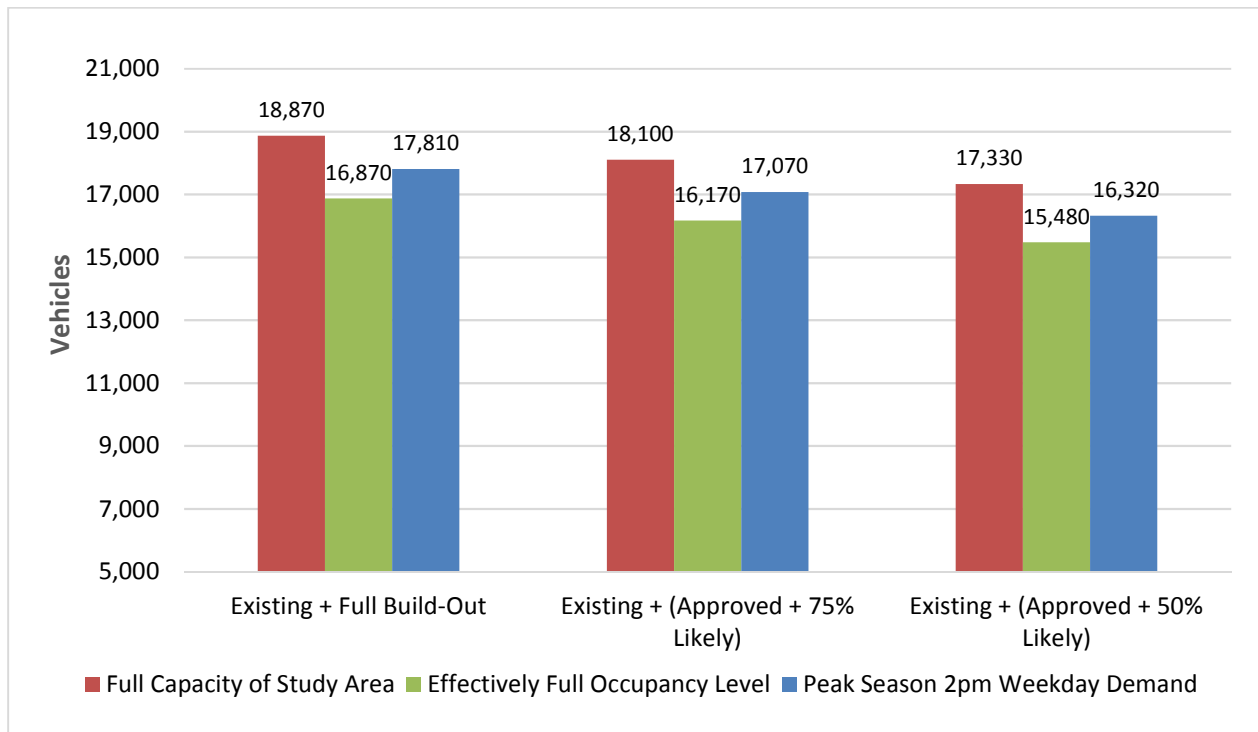
**Table A4: Weekday Peak Season and Peak Hour Parking Supply and Demand for the Combined Existing and 10-year Future Scenarios**

Demand Estimation Method	Peak Hour	Full Capacity of Study Area at Peak	Effectively Full Occupancy Level	Peak Demand	Spaces Available Until Effectively Full	Reserve Spaces Remaining	Total Remaining Spaces	Parking Demand Reduction Needed
Existing + Full Build-Out	2pm	18,870	16,870	17,810	-940	1,060	1,060	<b>940</b>
Existing + (Approved + 75% Likely)	2pm	18,100	16,170	17,070	-900	1,030	1,030	<b>900</b>
Existing + (Approved + 50% Likely)	2pm	17,330	15,480	16,320	-840	1,010	1,010	<b>840</b>

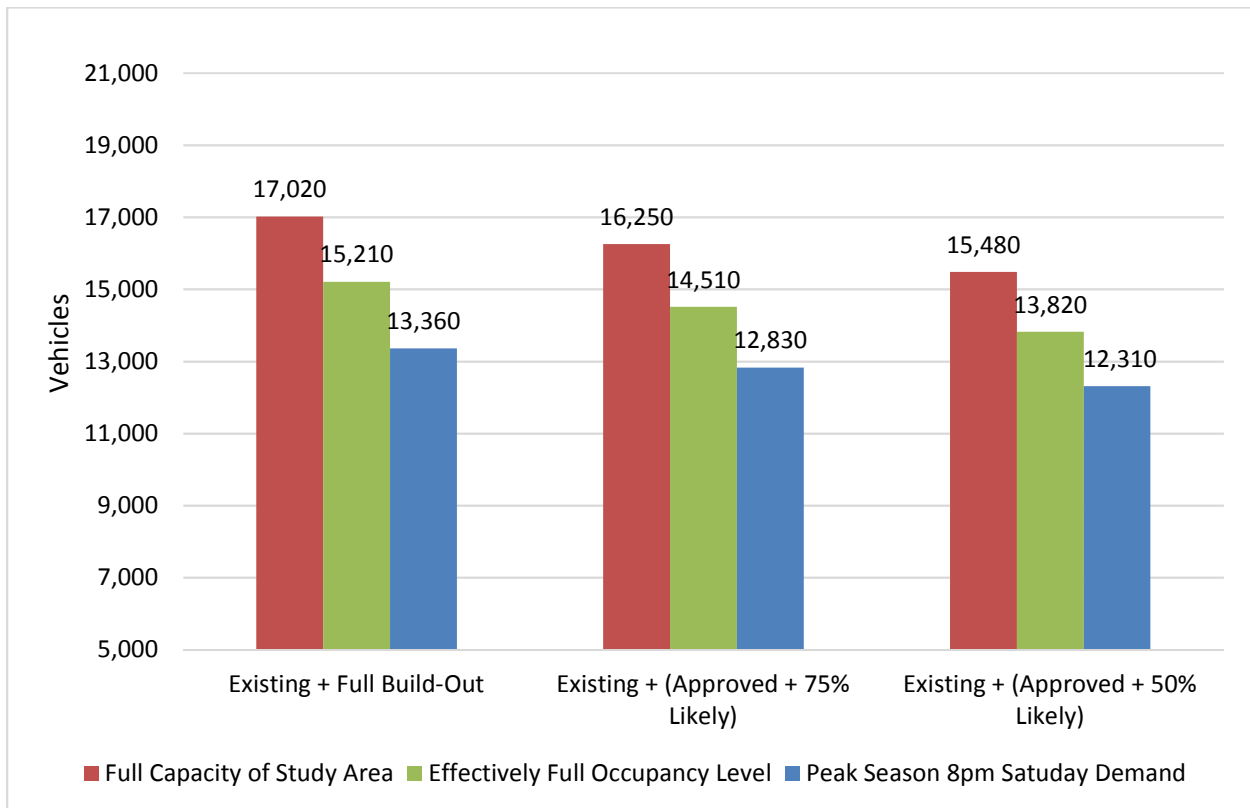
**Table A5: Saturday Peak Season and Peak Hour Parking Supply and Demand for the Combined Existing and 10-year Future Scenarios**

Demand Estimation Method	Peak Hour	Full Capacity of Study Area at Peak	Effectively Full Occupancy Level	Peak Demand	Spaces Available Until Effectively Full	Reserve Spaces Remaining	Total Remaining Spaces	Parking Demand Reduction Needed
Existing + Full Build-Out	8pm	17,020	15,320	13,360	1,960	1,700	3,660	-
Existing + (Approved + 75% Likely)	8pm	16,250	14,510	12,830	1,680	1,740	3,420	-
Existing + (Approved + 50% Likely)	8pm	15,480	13,820	12,310	1,510	1,660	3,170	-

Figures A9 and A10 show the future parking demand projections graphically.



**Figure A9: Weekday Peak Season and Peak Hour Parking Supply and Demand for the Combined Existing and 10-year Future Scenarios**



**Figure A10: Saturday Peak Season and Peak Hour Parking Supply and Demand for the Combined Existing and 10-year Future Scenarios**

Based on the results of the future parking supply and demand projections, we recommend a planning goal of reducing parking demand the study area by a range of 700-750 vehicles within a 10-year period. Parking demand should be managed to be at or just under the weekday peak hour effective capacity of parking supply inside of the study area, which is projected to be in a range between approximately 15,480 to 16,870 parking spaces depending on the future development scenario.

Table A6 summarizes the derivation of the recommended parking demand reduction.

**Table A6: Recommended 10-year Parking Demand Reduction**

Scenario	Study Area Peak Season Parking Demand Deficit Relative to Effective Capacity (in vehicles during the peak hour)	
	Weekday	Saturday
Existing Condition Observed + Adjusted	290	0
Existing Condition Land-Used Based	480	0
Difference Between Existing Conditions Methods	190	0
#1 Existing Condition Land-Used Based + 10-year Full Build-Out	940	0
#2 Existing Condition Land-Used Based + 10-year Approved & 75% Likely Development	900	0
#3 Existing Condition Land-Used Based + 10-year Approved & 50% Likely Development	840	0
#1- (Difference Between Existing Conditions Methods)	750	0
#2- (Difference Between Existing Conditions Methods)	710	0
#3- (Difference Between Existing Conditions Methods)	650	0
Recommended Planning Range Goal for 10- year Parking Demand Reduction	<b>700-750</b>	<b>0</b>

**Task 3: Strategy Recommendations & Task 4 Implementation and Funding**

Reducing demand for parking does not mean reducing trips to the study area. A set of recommendations were developed to use technology, emerging mobility on demand services, and enhancement of transit and bicycle infrastructure to reduce reliance on the personal vehicle for transportation to the study area. The recommendations also aim to provide options for better management of the City's existing parking resources, as well as an enhanced user experience. The specific parking challenges of employers, island residents, and low-wage earners are addressed in the recommendations and explained in greater detail in Chapter K.

Local, state, and federal funding assistance for the parking demand reduction and management recommendations are detailed in Chapter J. New sources of local funding include membership dues to a new transportation association, a development impact fee, and a special purpose parking meter rate increase on high demand streets to fund targeted programs. State funding was not found to be a likely source of funding with the exception of a possible contribution toward a local match to leverage federal funding. Federal funding assistance is possible for a number of the recommendations, and a discussion is included in Chapter J on relevant federal formula grants and competitive grants for which the City of Portland or another eligible agency in the study area could create a proposal.

Table A7 lists the parking demand reduction and management recommendations along with a suggested timeframe of implementation and suggested funding sources.

**Table A7: Strategy Recommendations and Suggested Funding Sources**

Strategy Recommendations	Suggested Implementation Timeframe	Suggested Funding Sources
Explore the Formation of a Non-Profit Transportation Association	1-2 years	Private membership dues, Federal Formula Grant, City Funds
Partner with Transportation Network Companies to Address Specific Parking Challenges for Constituents (employers, island residents, low-wage earners)	1-3 years	User fees, City Funds, Development Impact Fee, Special Purpose Meter Rate Increase, Federal Formula or Competitive Grant
Expand Specific Island Resident Parking Programs	1-2 years	City Funds
Pilot Test Higher Cost On-Street Parking in High Demand Areas	1-2 years	City Funds
Extend On-Street Meter Hours to 8pm City Wide	2 years	City Funds
Improve Parking Management and Technology	1 year -ongoing	City Funds, Federal Formula or Competitive Grant
Change Parking Requirements and Regulations	1 year	City Funds
Improve Parking Policies in the Context of Land Uses Permits	1 year	City Funds
Increase Car Sharing Use	1 year -ongoing	City Funds, Federal Formula or Competitive Grant
Continue Implementation of TDM Recommendations from the 2008 Peninsula Transit Study	1-5 years	City Funds, Development Impact Fee, Federal Formula or Competitive Grant
Additional Transit Recommendations	1-5 years	City Funds, Development Impact Fee, Federal Formula or Competitive Grant
Bicycle Infrastructure	1 year -ongoing	City Funds, Development Impact Fee, Federal Formula or Competitive Grant
Convert Unrestricted Parking	3-5 years	City Funds
Marketing and Advertising	1 year-ongoing	City Funds, Private/nonprofit funds/partnerships
Additional Data Collection	2 years-ongoing	City Funds, Private Donations, Federal Formula Grant
Construct New Structured Parking. Consider Requiring a Repurposeable Design	Depending on development, 3-7 years	Private Financing

## B. Existing Supply and Demand Analysis

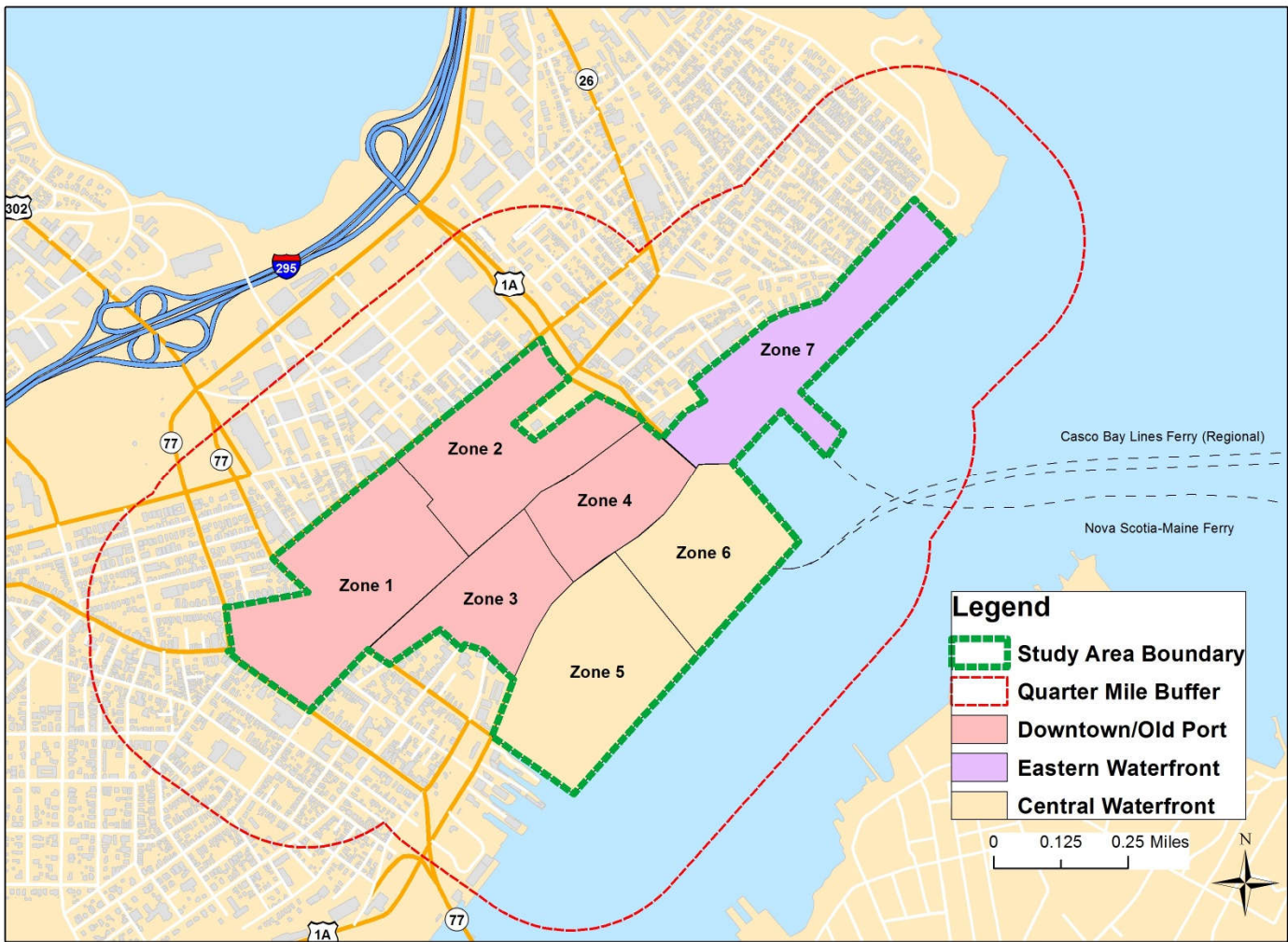
### B.1 Introduction

As Task 1 of The City of Portland Parking Study for the Eastern Waterfront & Old Port, Fort Hill Infrastructure conducted an existing conditions analysis. Task 1 objectives included:

- Inventorying the existing parking supply within the study area,
- Collecting parking occupancy data on one weekday and one weekend day during the winter,
- Adjusting the collected parking data to represent the peak season,
- Conducting interviews with parking stakeholders,
- Identifying key parking issues related to employees of the study area, island residents, visitors, and study area residents,
- Identify subareas within the study area that may be experiencing more parking challenges than others.

### B.2 The Study Area

The study area included what is generally considered Downtown Portland south of Cumberland Avenue encompassing some of the Arts District, all of the Old Port, the Waterfront (referred to here as the Central Waterfront), and the Eastern Waterfront. Figure 1 below shows the study area boundary. A one quarter mile buffer area boundary is shown outside of the study area.



**Figure 1: The Study Area Boundary and Subareas**

To allow for a more localized analysis in some sections of this report, the study area was divided into 7 subarea zones. Table 1 describes the streets demarcating the subarea zones.

**Table 1: Description of Subarea Zones**

Zone	Location	Area (acres)	Dividing Streets Within the Study Area
1	Downtown/ Old Port	63.7	North of Spring St, West of Preble St, West of Center St.
2	Downtown/ Old Port	49.8	North of Spring St/Middle St, East of Center St, East of Preble St.
3	Downtown/ Old Port	32.7	South of Spring St, West of Union St, North of Commercial St.
4	Downtown/ Old Port	30.3	South of Spring St/Middle St, East of Union St, North of Commercial St., West of Franklin St.
5	Central Waterfront	58.5	South of Commercial St, Hobson's Wharf to Long Wharf.
6	Central Waterfront	40.5	South of Commercial St, Long Wharf to Maine State Pier.
7	Eastern Waterfront	52.6	East of Franklin St, Bounded by Fore St and part of Middle St to the North.
<b>Total</b>		<b>328.1</b>	

### B.3 Employment

Employment growth in the Portland region and study area is considered here briefly to give a sense of the economic climate in which this parking study occurred. Between 2002 and 2014, a period that included The Great Recession of 2007 to 2009, employment growth was modest in the study area with a compound annual growth rate (CAGR) of 0.7% annually. During this 12-year period, employment growth in the study area slightly outpaced the City of Portland the Portland Metropolitan Statistical Area (MSA)<sup>1</sup>. Between 2010 and 2014, post-recession, employment grew in the study area at a faster CAGR of 2.2%. The rate of employment growth in the study area was, however, lower than the national employment growth rate during the same period as shown in Table 2. The Peninsula refers to the area south east of I-295.

**Table 2: Recent Employment Growth in the Study Area and Regionally**

	Study Area Jobs	Peninsula Jobs	City of Portland Jobs	Portland-South Portland-Biddeford MSA Jobs	U.S. Jobs
2002	15,721	33,987	63,912	235,145	114,115,409
2010	15,594	34,689	65,645	240,494	123,344,995
2014	17,149	36,607	67,648	247,487	135,035,443
Change '02-'14	9.1%	7.7%	5.8%	5.2%	18.3%
CAGR '02-'14	0.7%	0.6%	0.5%	0.4%	1.4%
CAGR '10-'14	2.2%	1.9%	1.4%	1.3%	4.3%

Source: Longitudinal Employer-Household Dynamics, U.S. Census Bureau.

<sup>1</sup> The Portland, ME MSA includes Cumberland, Sagadahoc, and York Counties

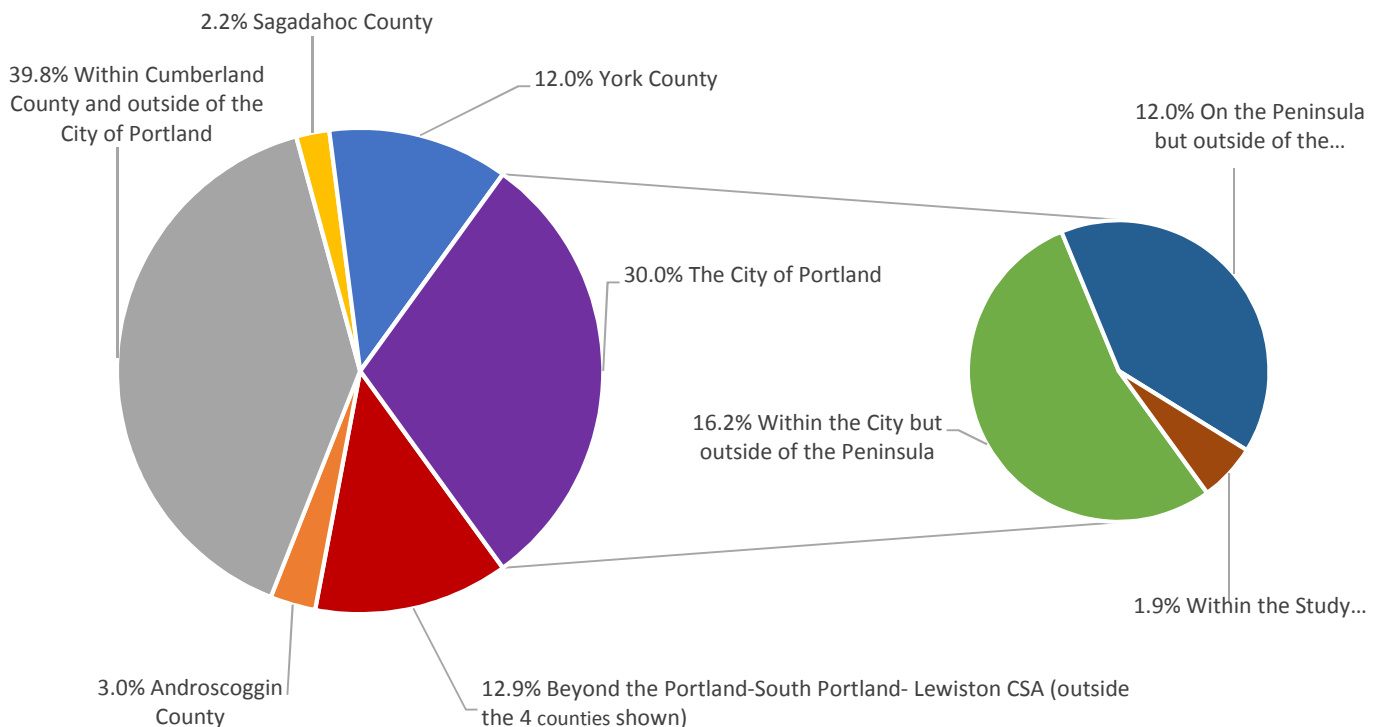
The employment distribution among the subarea zones is shown in Table 3. Subarea Zone 4, in the Old Port, contains the most jobs, over 25% of the total study area employment, and has the highest employment density of the subarea zones at 144 jobs per acre. The subarea zones on the Central and Eastern Waterfronts currently contain fewer jobs, however as a subsequent chapter will show, the Waterfront zones are expected to see significant employment growth in the next 10 years.

**Table 3: Subarea Zone Employment**

Location	Zone	Area (acres)	Primary Jobs 2014	Non-Primary Jobs 2014	All Jobs 2014	Percentage of All Jobs 2014	Employment Density Jobs/Acre
Downtown/ Old Port	1	63.7	3,722	349	4,071	23.7%	63.9
Downtown/ Old Port	2	49.8	3,764	219	3,983	23.2%	80.0
Downtown/ Old Port	3	32.7	2,045	91	2,136	12.5%	65.3
Downtown/ Old Port	4	30.3	4,088	274	4,362	25.4%	144.0
Central Waterfront	5	58.5	750	38	788	4.6%	13.5
Central Waterfront	6	40.5	948	89	1,037	6.0%	25.6
Eastern Waterfront	7	52.6	740	32	772	4.5%	14.7
<b>Study Area</b>		<b>328.1</b>	<b>16,057</b>	<b>1,092</b>	<b>17,149</b>	<b>100.0%</b>	<b>52.3</b>

Source: Longitudinal Employer-Household Dynamics, U.S. Census Bureau. Non-Primary Jobs are jobs for which there is more than one worker.

A majority of workers employed in the study area, 70%, do not live within the city limits of the City of Portland. Just under 2% of study area workers currently live within the study area boundary. Figure 2 shows the home origins of workers in the study area as of 2014.



**Figure 2: Study Area Worker Home Origins in 2014**

Source: Longitudinal Employer-Household Dynamics, U.S. Census Bureau.

In Table 4, the home zip codes of study area workers who live within the City of Portland give a sense that Portland City residents who work within the study area are distributed roughly evenly among the City's zip codes, with the exception of zip codes covering the islands.

**Table 4: Study Area Workers from City of Portland Zip Codes**

Home Origin of Worker	Study Area Jobs	Percent of All Study Area Jobs
04101 Downtown-East End-Bayside (includes study area)	1,970	12%
04102 West End-Stroudwater	1,400	9%
04103 North Deering-Deering Center	1,709	11%
04108 Peaks Island	61	<0.1%
04109 Great Diamond, Little Diamond Island	5	<0.1%

Source: 2014 Longitudinal Employer–Household Dynamics (LEHD) data. U.S. Census Bureau.

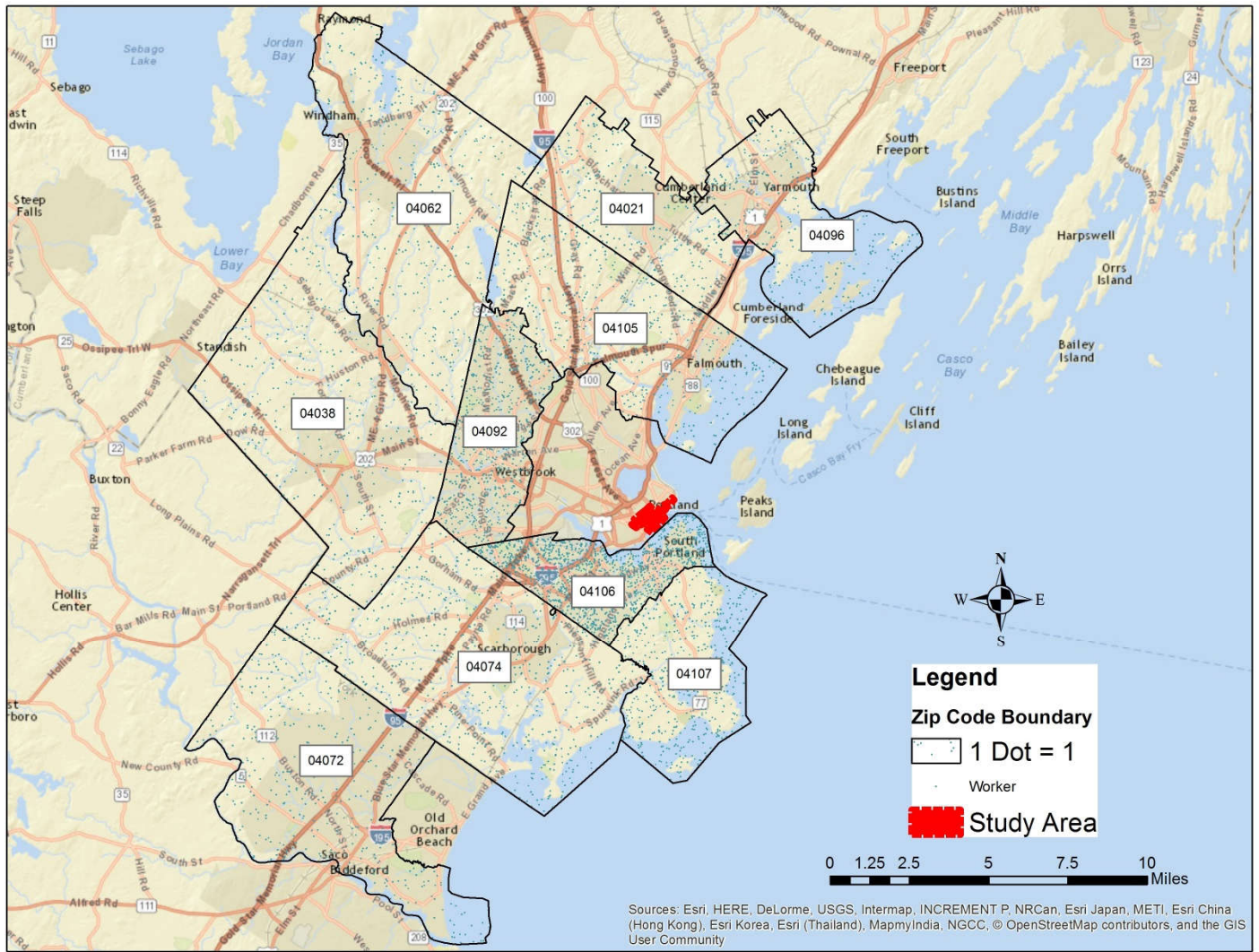
Of the workers who live outside of the City of Portland, Table 5 shows the top ten zip codes from which workers commute. Any mobility solution for commuting workers to the study area should take into consideration where more workers tend to begin their commute.

**Table 5: The Top Ten Zip Codes of Study Area Workers Outside of the City of Portland**

Home Origin of Worker	Study Area Jobs	Percent of All Study Area Jobs
04106 South Portland	1,347	8%
04092 Westbrook Area	686	4%
04074 Scarborough Area	674	4%
04105 Falmouth Area	547	3%
04107 Cape Elizabeth Area	525	3%
04062 Windham Area	440	3%
04038 Gorham Area	424	2%
04072 Saco Area	411	2%
04096 Yarmouth Area	328	2%
04021 Cumberland Center Area	317	2%

Source: 2014 Longitudinal Employer–Household Dynamics (LEHD) data. U.S. Census Bureau.

Figure 3 maps the zip codes shown in Table 5. The zip code boundaries are populated with dots representing workers to give a visual sense of relative worker density, although the dots are distributed evenly in each zip code boundary and not to actual worker home locations. South Portland, Zip Code 04106, and Westbrook, Zip Code 04092, stand out as particularly important commuter markets for the study area located outside of the City of Portland due to their relatively high density of study area worker homes.



**Figure 3: Study Area Workers by Zip Code Outside the City of Portland**

### B.4 Population

As shown in Table 6, according to the 2015 American Community Survey 5-year sample, Census Tract 3 in Cumberland County, which has a boundary that closely matches the study area, has a total resident population of 2,600. Since 2000, the total population in the study area has decreased, evidently due to a significant drop in the population living in group quarters, which includes group homes, institutions, shelters, etc. However, the number of occupied households in the study area and the population living in occupied households has remained relatively constant in the last 15 years, as shown in Table 7. In contrast, the Portland MSA gained population at a rate of nearly 7 percent during the same period.

**Table 6: Total Population in the Study Area and Regionally**

Year	Study Area	Peninsula	City of Portland	Portland-South Portland-Biddeford MSA
2000	3,125	23,168	64,249	487,568
2015	2,589	23,248	66,490	520,893
Change '00-'15	-17%	0.3%	3.5%	6.8%

Sources: 2000 Census, 2015 ACS 5-Year Estimate. U.S. Census Bureau.

**Table 7: Study Area Population in Occupied Households**

Year	Occupied Households	Population in Occupied Households
2000	1,709	2,434
2015	1,729	2,441
Change '00-'15	1.2%	0.3%

Sources: 2000 Census, 2010 Census, 2015 ACS 5-Year Estimate. U.S. Census Bureau.

The resident population within the study area is shown in Table 8. It shows that existing population within the study area is heavily concentrated in Subarea Zone 1 with approximately 63% of the population. Subarea Zones 5, 6, and 7, along the Central and Eastern Waterfronts currently have the fewest residents, however a subsequent chapter will show that these zones are expected to see significant residential development in the near future.

**Table 8: Subarea Zone Population**

Location	Zone	Area (acres)	Pop%	HH %
Downtown/Old Port	1	63.7	63%	61%
Downtown/Old Port	2	49.8	8%	9%
Downtown/Old Port	3	32.7	10%	9%
Downtown/Old Port	4	30.3	8%	8%
Central Waterfront	5	58.5	4%	5%
Central Waterfront	6	40.5	0%	0%
Eastern Waterfront	7	52.6	7%	8%
Study Area		328.1	100%	100%

Sources: 2010 Census. U.S. Census Bureau. Census Block Level Data.

## B.5 Work Commute Travel Mode

To get a sense of commuting trends in the Portland region, journey to work data from the 2000 census and 2015 ACS 5-year estimate were compared. The data describes how workers who live in a defined area commute to work collectively to all jobs. It is not possible to exclusively isolate how those who work in the study area commute, as that information would need to be extracted from a regional travel demand model or collected through a travel survey.

The data shows significantly lower shares of drive alone commuting for workers who live in the study area or on the Peninsula as compared to the City and MSA. The share of workers who walk to work is very high in the study area at 43 percent in 2015, implying that those who live in the study area tend to work within a walkable distance from home.

Table 9 summarizes regional commuting trends between 2000 and 2015, the key insights are:

- The share of commuters who drive alone decreased in the region, and residents of the study area shifted away from driving alone more than the region with nearly a 9 percent decrease;

- Carpooling decreased everywhere except with residents of the study area where the carpool mode to work rose by nearly 7 percent;
- Transit commute mode share appears to have decreased slightly for residents who live in the urban core of the Portland region, yet the region saw a very small 0.1% increase in transit ridership suggesting that commuters living outside of the City of Portland have accounted for the small regional net gain in transit commute share;
- Bicycle commute mode share increased on the Peninsula at just over 1 percent, yet residents of the study area appeared to be commuting by bicycle less in 2015 compared to 2000;
- Walk mode share increased everywhere with impressive gains of nearly 9 percent on the Peninsula and nearly 12 percent for residents of the study area;
- The share of workers who worked from home increased everywhere except for the study area, which saw a nearly 4 percent drop in the share of home workers.

**Table 9: Commute Mode Share Trends by Home Origin**

	<b>Commuter Home Origin</b>	<b>Drive Alone</b>	<b>Carpool</b>	<b>Transit</b>	<b>Bicycle</b>	<b>Walked</b>	<b>Work from Home &amp; Other</b>
2015	Portland-South Portland-Biddeford MSA	78.3%	9.3%	1.1%	0.6%	3.9%	7.0%
	City of Portland	67.4%	8.6%	3.1%	1.6%	12.2%	7.3%
	On the Peninsula	49.2%	6.9%	4.7%	2.8%	28.6%	7.9%
	Within the Study Area	40.6%	10.2%	3.5%	0%	42.5%	3.2%
	<b>Commuter Home Origin</b>	<b>Drive Alone</b>	<b>Carpool</b>	<b>Transit</b>	<b>Bicycle</b>	<b>Walked</b>	<b>Work from Home &amp; Other</b>
2000	Portland-South Portland-Biddeford MSA	79.8%	10.2%	1.0%	0.3%	3.7%	5.0%
	City of Portland	70.7%	10.8%	3.9%	1.1%	8.9%	4.5%
	On the Peninsula	56.8%	11.8%	5.0%	1.7%	19.7%	4.9%
	Within the Study Area	49.4%	3.9%	8.5%	0.5%	30.8%	6.9%
	<b>Commuter Home Origin</b>	<b>Drive Alone</b>	<b>Carpool</b>	<b>Transit</b>	<b>Bicycle</b>	<b>Walked</b>	<b>Work from Home &amp; Other</b>
Change '00-'15	Portland-South Portland-Biddeford MSA	-1.5%	-0.9%	0.1%	0.2%	0.2%	1.9%
	City of Portland	-3.3%	-2.2%	-0.8%	0.5%	3.3%	2.8%
	On the Peninsula	-7.6%	-4.8%	-0.4%	1.1%	8.9%	2.9%
	Within the Study Area	-8.8%	6.3%	-5.0%	-0.5%	11.7%	-3.7%

Sources: 2000 Census, 2015 ACS 5-Year Estimate. U.S. Census Bureau.

## B.6 Auto Ownership

Auto ownership trends between 2000 and 2015 in the Portland MSA looked more or less like the nation as a whole, with growth in the number of vehicles available per occupied household of 3.3 percent in the Portland MSA versus 3.9 percent nationally. The City of Portland had higher growth in auto ownership than national and region rates with an increase of 4.4 percent.

The urban core of Portland had slower rate of growth in vehicles per household during the 15-year period. Household vehicle ownership rates on The Peninsula grew by a rate of 2.6 percent during the period while the study area grew at a rather marginal rate of 1.1 percent. In 2015, Peninsula residents owned vehicles at a rate of 0.97 per household. Within the study area, the rate was 0.7 vehicles per household, well below the national average of 1.76 vehicles per household and the regional Portland average of 1.79 vehicles per household. It is interesting to note that while auto ownership levels rose, commuting to work by single occupancy vehicle appears to have decreased in the Portland region over the same timeframe. Table 10 shows the regional auto ownership trends normalized by occupied households.

**Table 10: Auto Ownership 2000-2015**

	Home Location	Vehicles	Occupied Households	Veh/HH
2015	Total U.S.	205,767,452	116,926,305	1.76
	Portland-South Portland-Biddeford MSA	383,798	214,667	1.79
	City of Portland	40,495	30,119	1.34
	On the Peninsula	11,611	11,917	0.97
	Within the Study Area	1,206	1,729	0.70
	Home Location	Vehicles	Occupied Households	Veh/HH
2000	Total U.S.	178,344,236	105,480,101	1.69
	Portland-South Portland-Biddeford MSA	340,344	196,669	1.73
	City of Portland	38,283	29,715	1.29
	On the Peninsula	11,468	12,073	0.95
	Within the Study Area	1,179	1,709	0.69
	Home Location	Vehicles	Occupied Households	Veh/HH
Change '00-'15	Total U.S.	13.3%	9.8%	3.9%
	Portland-South Portland-Biddeford MSA	12.8%	9.2%	3.3%
	City of Portland	5.8%	1.4%	4.4%
	On the Peninsula	1.2%	-1.3%	2.6%
	Within the Study Area	2.3%	1.2%	1.1%

Sources: 2000 Census, 2015 ACS 5-Year Estimate. U.S. Census Bureau.

## C. Existing Parking Information Technology

Many cities are making detailed parking data available to users in real time. It is encouraging that the following smartphone apps are either already available in Portland, or will soon be:

- Expected in the Fall of 2017, the new City of Portland Parking app that will allow for payment of on-street parking using a smartphone for the first time. Users will get updates on the app including alerts for expiring time and will have the opportunity to add more time up to the allowable limit. The app will be functional using both multi-space kiosk and traditional coin operated metered spaces. If over time the app can be enhanced to provide on-street occupancy and wayfinding to open on-street spaces, it could be helpful for Portland to dispel negative perceptions about parking availability. The new app along with the City's new electronic enforcement technology should help the city better manage on-street parking supply.
- The Passport Parking app is used by the largest surface lot operator in the study area, Unified Parking Partners. The Passport app already informs users where to find surface lot space on a map of Portland, allows for price comparison, hourly or multi-hour parking purchasing, and the app interfaces seamlessly with Google Maps for wayfinding. The interface could be improved by displaying price information earlier in the transaction process to quicken price comparing and including information on real-time lot occupancy.
- Spare Spott is a parking app operating in Portland that allows commercial parking operators or commercial property owners to sell transient parking at underperforming locations that may have low visibility or are grouped in small numbers in "spare" locations. The app markets itself as a way for operators who do not have their own app to connect with customers and sell underperforming spaces. The app splits profit with the owner. Hourly prices are displayed on a map of Portland prominently, making price shopping easy upon fist opening the app. The company may raise or lower hourly rates based on demand every six months.
- ParkMe and Parkopedia are global parking apps and websites that began as mostly informational but are evolving into full service parking apps as more operators share real-time information and partner with them to allow reservations. Substantial information on parking facility operating hours, prices, and facility size, and wayfinding is currently available for Downtown Portland using both apps. A limited number of parking operators currently allow the purchasing of parking using the apps. ParkMe also provides real-time occupancy at structured parking facilities, and in some markets, such as Washington, DC, the coverage of occupancy data at downtown garages is impressive. Currently, just one floor of the One City Center Garage in Portland appears to provide real-time occupancy information to the ParkMe app. With more parking operator partnerships, these apps could become excellent tools for prospective parking users.

## D. Existing Parking Supply

### D.1 Structured Parking Supply Inventory

Structured parking garages were inventoried in the study area using existing City parking survey data, supplemental aerial imagery, and information from City staff. The parking structures shown below in Figure 4 are categorized as either:

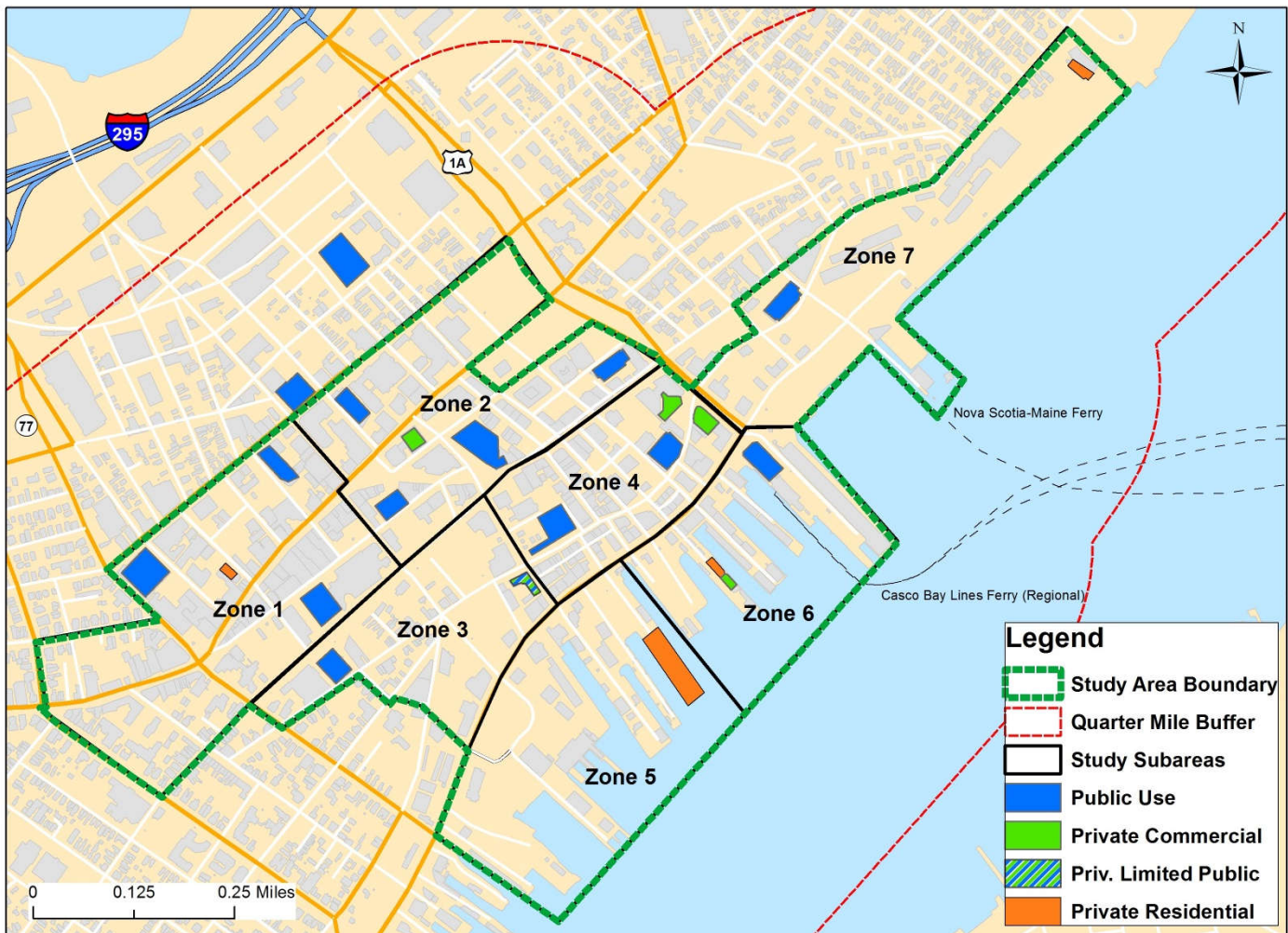
*Public Use*- Daily general purpose public parking use including monthly and transient users. Blocks of passes may be held by employers and or hotels/business for customers. Allocation of space to monthly pass holders and transient users is typically managed in real time with the help of software.

*Private Commercial*- Parking reserved for the employees and customers of commercial tenants in attached or nearby buildings.

*Private Residential*- Parking reserved exclusively for residents of attached or nearby buildings.

*Private with Limited Public Use*- Parking reserved for private tenants of attached or nearby buildings with some allowance for general use public parking either through monthly parking passes or limited transient hours typically during off-peak periods.

**Figure 4: Structured Parking**



An inventory of the number of parking structures by subarea zone and primary use is shown in Table 11. The land area consumed by structured parking is included. Where a parking structure fit within the structural footprint of a commercial or residential structure, the land area was not counted. This exception does not include parking structures with ground floor retail. Two public use garages within the quarter mile buffer area surrounding the study area are also included.

**Table 11: Structured Parking Inventory: Quantity and Area**

Subarea Zone	Downtown/Old Port				Central Waterfront		Eastern Waterfront	Study Area Total	1/4 mi Buffer Area <sup>+</sup>
	1	2	3	4	5	6	7		
Public Use	3	4	1	2	0	1	1	12	2
Private with Limited Public Use	0	0	1	0	0	0	0	1	N/A
Private Use	1	1	0	2	1	2	1	8	N/A
Total Parking Structures	4	5	2	4	1	3	2	21	2
Structured Parking Area (acres)*	2.6	2.8	0.9	1.6	0.0	0.7	0.9	9.5	2.0
Subarea Zone Land Area (acres)	63.7	49.8	32.7	30.3	58.5	40.5	52.6	328.1	N/A
Structured Parking pct Land Area	4.1%	5.6%	2.6%	5.3%	0.0%	1.8%	1.7%	2.9%	N/A

\*The areas of parking structures built beneath a commercial or residential building are not included.

+ Structured parking in the ¼ mile buffer area included the Chestnut St garage and the Public Market garage.

Structured parking capacities are summarized in Table 11. The Downtown/Old Port contains the most structured parking in the study area, with Subarea Zones 1 and 2 containing just over half of the structured parking. Total structured parking capacity totals 7,013 spaces with 87% percent of total spaces (6,113) located in garages operated for public use. There are an additional 1,050 structured parking spaces outside of the study area north of Cumberland Avenue within the quarter mile buffer area. Effective capacity is defined as 90 percent of total capacity, which is the maximum occupancy level attained before users have high difficulty locating spaces and queuing begins to occur in and around the facility.

**Table 12: Structured Parking Inventory: Spaces**

Subarea Zone	Downtown/Old Port				Central Waterfront		Eastern Waterfront	Study Area	1/4 mi Buffer Area <sup>+</sup>
	1	2	3	4	5	6	7		
Public Use	1560	1946	285	1184	0	418	720	<b>6,113</b>	1050
Private with Limited Public Use	0	0	195	0	0	0	0	<b>195</b>	N/A
Private Commercial	0	73	0	284	0	20	0	<b>377</b>	N/A
Private Residential	37	0	0	0	150	30	111	<b>328</b>	N/A
Total Capacity	1,597	2,019	480	1,468	150	468	831	<b>7,013</b>	1,050
Effective Capacity (90%)	1,437	1,817	432	1,321	135	421	748	<b>6,312</b>	945

+ Structured parking in the ¼ mile buffer area included the Chestnut St garage and the Public Market garage.

## D.2 Structured Parking Monthly Supply and Pricing

The exact number of monthly spaces sold at privately operated garages is considered confidential information and was not shared by operators for this study. The amount of monthly parking offered is sometimes set by lending terms. Parking operators set their rate structures and parking mix (monthly vs. transient) to maximize revenue. Transient parking users pay a higher daily rate but can be a less reliable source of revenue. Many structured parking operators use software to optimize the parking mix offered. The amount of monthly parking available to employees in the study area is among the most important parking issues Portland is facing, as employers have voiced frustration over the scarcity of monthly parking for new employees.

Table 13 shows what the quantity of monthly structured parking would likely be under a range of reasonable assumptions for different types of structured parking.

For the public use structures, a low range of 65 percent and a high range of 85 percent of total capacity for daytime monthly parking was assumed, including an oversell rate of 10 percent. Oversell rates are possible because of the daily probability of monthly parker absenteeism, vacation, and time differences in worker shifts. Reserved parking is not typical in Portland except for in private commercial and residential garages. Monthly supply in private commercial garages was estimated as the total capacity since these structures are primarily built to accommodate the employees of attached structures.

Garages primarily for hotel patron use were estimated at 15 percent to 20 percent monthly. Although residential parking structures do not typically contract out monthly parking for nearby employees, an estimated 12 percent of structured residential spaces are counted towards monthly parking capacity because it is unlikely that residents who both live and work within the study area would pay to re-park their vehicles at their place of employment. The 12 percent estimate is derived from dividing the number of primary job holders who both live and work in the study area, 300<sup>2</sup> by the adult population of the study area, 2,431<sup>3</sup>.

<sup>2</sup> Source: 2014 Longitudinal Employer-Household Dynamics Data from the U.S. Census Bureau, the latest year available.

<sup>3</sup> Source: 2015 American Community Survey 5-year estimates from the U.S. Census Bureau. 18 years and over population of Census Tract 3 in Cumberland County Maine.

**Table 13: Structured Parking Pricing and Estimate of Monthly Structured Parking**

Subarea Zone	Downtown/Old Port				Central Waterfront		Eastern Waterfront	Study Area (1-7)	1/4 mi Buffer Area <sup>+</sup>
	1	2	3	4	5	6	7		
Total Capacity	1,597	2,019	480	1,468	150	468	831	<b>7,013</b>	1,050
Effective Capacity (Spaces)	1,437	1,817	432	1,321	135	421	748	<b>6,312</b>	945
Estimate of Monthly Spaces	1,020-1,460	1,460-1,890	70-100	1,130-1,390	18-20	320-410	530-690	<b>4,650-5,960</b>	680-880
Monthly Percentage of Total Spaces (Estimate)	70%-91%	72-94%	15-20%	77-95%	12%	68-88%	64-83%	<b>66-85%</b>	71-93%
Average Monthly Price	\$120	\$126	\$120	\$160	N/A	\$155	\$155	<b>\$134</b>	\$120
Average Daily	\$25	\$30	\$16	\$45	N/A	\$40	\$50	<b>\$32</b>	\$35
Average Hourly Price	\$2.60	\$3.10	\$1.75	\$5.50	N/A	\$5.00	\$5.00	<b>\$3.60</b>	\$3.00

+ Structured parking in the ¼ mile buffer area included the Chestnut St garage and the Public Market garage.

Also in Table 13 are average monthly, daily, and hourly parking prices for structured parking. The average prices in each zone were weighted by garage size. The highest average parking rates are found in Subarea Zone 4 in the Old Port, Subarea Zone 6 near the Casco Bay Lines Ferry Terminal, and Subarea Zone 7 the Eastern Waterfront.

To put the average structured parking prices into context, Table 14 was made to show how average prices from the study area compared to other cities in New England. As a quick way to aggregate price data from other cities, the online parking information from site Parkopedia.com was used to retrieve parking prices from the 5 closest parking structures to City Hall in each of the respective cities. The averages shown are weighted by structure size where possible and reflect weekday prices.

**Table 14: Comparing Structured Parking Cost in New England Cities**

	City	Monthly		City	Daily		City	Hourly
1	Boston, MA	\$502	1	Boston, MA	\$39	1	Boston, MA	\$25.58
2	Providence, RI	\$211	2	Portland, ME	\$32	2	Providence, RI	\$8.00
3	Hartford, CT	\$202	3	Portsmouth, NH	\$25	3	Hartford, CT	\$4.00
4	New Haven, CT	\$159	4	Hartford, CT	\$22	4	New Haven, CT	\$3.89
5	Portsmouth, NH	\$135	5	Providence, RI	\$19	5	Portland, ME	\$3.60
6	Portland, ME	\$134	6	New Haven, CT	\$17	6	Bridgeport, CT	\$3.25
7	Worcester, MA	\$121	7	Stamford, CT	\$14	7	Worcester, MA	\$3.18
8	Burlington, VT	\$96	8	Bridgeport, CT	\$14	8	Stamford, CT	\$3.00
9	Manchester, NH	\$93	9	Springfield, MA	\$13	9	Manchester, NH	\$2.26
10	Springfield, MA	\$93	10	Manchester, NH	\$11	10	Portsmouth, NH	\$1.25
11	Bridgeport, CT	\$89	11	Worcester, MA	\$11	11	Springfield, MA	\$1.23
12	Stamford, CT	\$89	12	Burlington, VT	\$10	12	Burlington, VT	\$1.11

Source: City of Portland, ME Parking Survey 2017, Parkopedia.com accessed in June 2017.

Portland appears to be middle of the pack compared to other New England cities by monthly and hourly prices for structured parking. Daily structured parking prices, however, show that Portland is second only to Boston in average price.

In some markets, garages offer evenings-only monthly parking at reduced rates, however the practice does not appear to be widespread in the Portland. One garage in Subarea Zone 4 advertises monthly evenings-only parking at a cost of \$85.

### D.3 Surface Lot Parking

Surface parking lots were inventoried in the study area using existing City parking survey data, supplemental aerial imagery, and information from City staff. The surface lots in Figure 5 are categorized by their primary use as either:

*Public Use*- General purpose public parking use. Payment structure may either be by monthly permit, daily, hourly or some combination thereof. Public use lots may be publicly or privately owned.

*Private with Limited Public Use*- Private lots primarily for employee or customer parking that offer limited general-purpose public use either through the sale of a limited number of permits for weekdays or off-peak transient access.

*Private Commercial*- Parking intended for use by the customers of nearby commercial land use, possibly with limited employee parking mixed in.

*Private Residential*- Parking reserved exclusively for residents of nearby buildings.

*Private Employer*- Parking reserved for employee or industrial parking use.

*Private Shared/Other*- Parking that serves a mix of nearby land uses including residential, commercial, and or civic/ecclesiastical/institutional use. General public parking is not allowed.

Figure 5: Surface Lot Parking

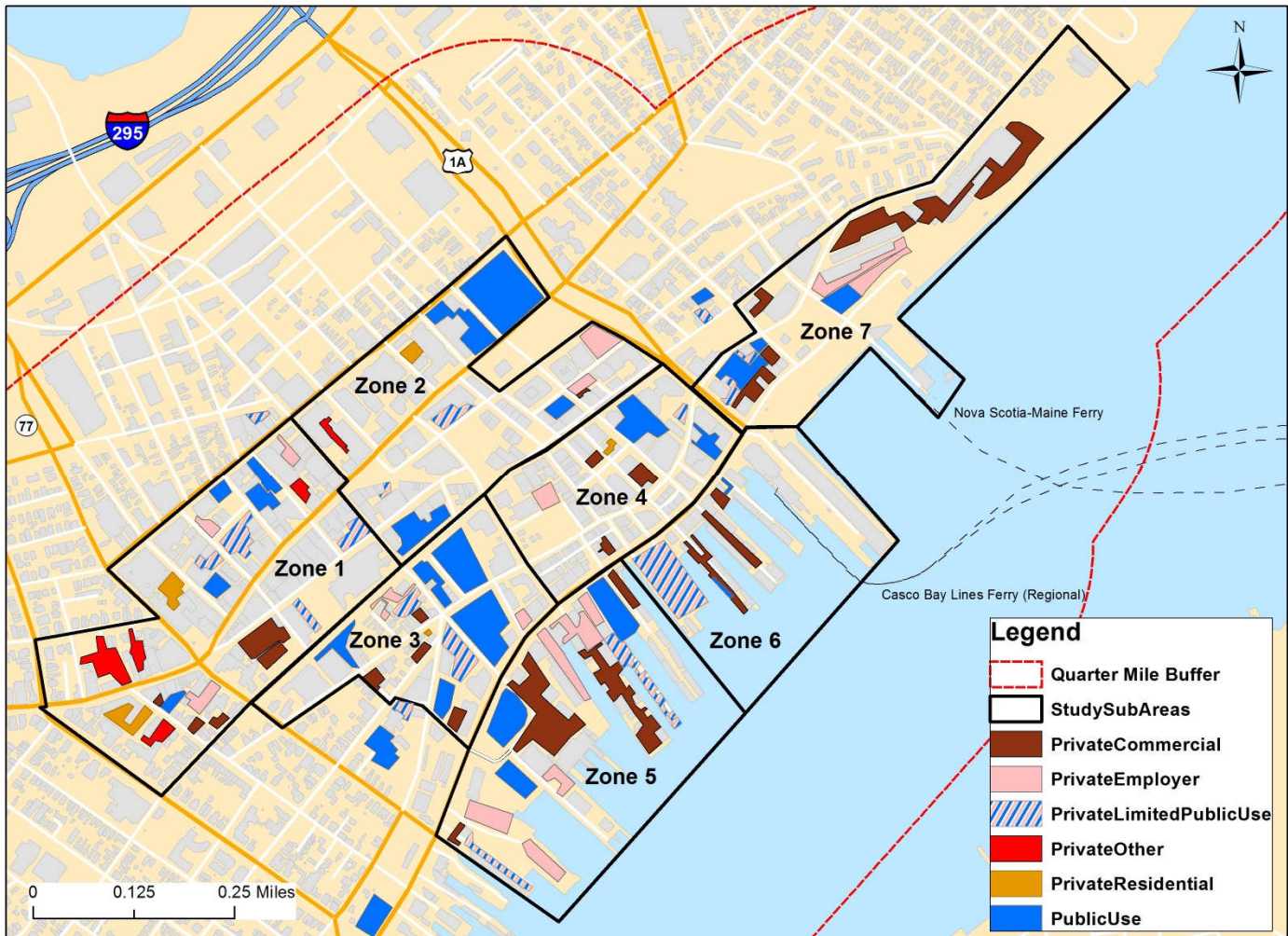


Figure 5 also includes a small number of surface parking lots located outside of the study area that are known to offer general purpose public parking. There are many more private surface lots within the quarter mile buffer area, but most serve businesses and residences outside of the study area.

Table 15 summarizes the quantity of surface lots in each category by subarea and includes the percentage of land occupied by surface parking.

**Table 15: Surface Lot Parking Inventory: Quantity and Area**

Subarea Zone	Downtown/Old Port				Central Waterfront		Eastern Waterfront	Study Area	1/4 mi Buffer Area <sup>+</sup>
	1	2	3	4	5	6	7		
Public Use Lots	5	4	5	2	3	2	3	<b>24</b>	3
Private Lots with Lim. Public Use	4	2	2	1	2	1	2	<b>14</b>	2
Private Lots	14	5	8	5	10	3	7	<b>52</b>	N/A
Total Surface Lots	23	11	15	8	15	6	12	<b>90</b>	N/A
Public Use Lot Area (acres)	1.8	6.3	6.7	1.8	3.5	0.2	1.6	<b>21.9</b>	1.78
Private with Lim. Public Use Lot Area (acres)	2.0	0.6	0.4	0.2	1.6	2.7	0.4	<b>7.7</b>	0.3
Private Lot Area (acres)	5.9	1.6	1.3	1.2	9.0	1.3	6.3	<b>26.5</b>	N/A
Total Surface Lot Area (acres)	11.7	8.5	8.9	3.3	14.0	6.8	8.7	<b>61.9</b>	N/A
Subarea Zone Area (acres)	63.7	49.8	32.7	30.3	58.5	40.5	52.6	<b>328.1</b>	N/A
Surface Lot Parking Pct Land Area	<b>18.4%</b>	<b>17.0%</b>	<b>27.2%</b>	<b>11.0%</b>	<b>23.9%</b>	<b>16.7%</b>	<b>16.6%</b>	<b>18.9%</b>	N/A

+ Surface lot parking in the ¼ mile buffer area included Maria’s Ristorante, Angelo’s Acre, 52 Danforth St, 62 India St, and 59 Middle St.

Surface parking land area totaled 18.9 percent in the study area. When combined with the land area of structured parking, which was 2.9 percent (as shown in Table 11), the total land area allocated to parking in the study area becomes 21.8 percent. To put the percent of land area devoted to parking in the study area into perspective, Table 16 shows central business district land area allocated to off-street parking from past studies of other cities. The study area, which is a close proxy for Portland’s CBD, is among other CBDs known to have a high percent of land area allocated to surface parking.

**Table 16: Comparing CBD Land Area Allocated to Parking**

City	Year	Percent of CBD Land Area Devoted to Parking
Los Angeles, CA	1960 <sup>4</sup>	24%
<b>Portland, ME</b>	<b>2017</b>	<b>22%</b>
Silver Springs, MD	2010 <sup>5</sup>	22%
Hartford, CT	2000 <sup>6</sup>	18%
Dallas, TX	1961 <sup>3</sup>	18%
New Haven, CT	2000 <sup>5</sup>	16%
Berkeley, CA	2000 <sup>5</sup>	6%
Cambridge, MA	2000 <sup>5</sup>	3%

The capacity of surface lots is summarized in Table 17. Surface lot parking supply within the study area totals 6,405 spaces with 43 percent of total spaces (2,785) designated for public use. There are an additional 316 spaces outside of the study area identified as offering public parking. Effective capacity is shown as 90 percent of total capacity, which is the maximum occupancy level attained (5,765 spaces) before users have high difficulty locating spaces and queuing begins to occur in and around the facility.

**Table 17: Surface Lot Parking Inventory: Spaces**

Subarea Zone	Downtown/Old Port				Central Waterfront		Eastern Waterfront	Study Area	1/4 mi Buffer Area <sup>+</sup>
	1	2	3	4	5	6	7		
Public Use Lots	208	889	672	254	520	32	210	<b>2,785</b>	271
Private with Lim. Public Use Lots	175	67	163	32	125	317	56	<b>935</b>	45
Private Employer Lots	136	65	74	35	361	-	282	<b>953</b>	N/A
Private Commercial Lots	261	6	114	90	261	133	464	<b>1,329</b>	N/A
Private Other/Mixed Lots	188	15	-	-	-	-	-	<b>203</b>	N/A
Private Residential Lots	130	37	6	27	-	-	-	<b>200</b>	N/A
Total Capacity	1,098	1,079	1,029	438	1,267	482	1,012	<b>6,405</b>	316
Effective Capacity	988	971	926	394	1,140	434	911	<b>5,765</b>	284

+ Surface lot parking in the ¼ mile buffer area included Maria's Ristorante, Angelo's Acre, 52 Danforth St, 62 India St, and 59 Middle St.

<sup>4</sup> Manville, Michael; Shoup, Donald. "Parking, People, and Cities". Journal of Urban Planning and Development. American Society of Civil Engineers. December 2005.

<sup>5</sup> Johnson, Matt, "Parking Takes Up Space", Greater Greater Washington. July 23, 2010. <<https://gwwash.org/view/5939/parking-takes-up-space>>

<sup>6</sup> McCahil, Chris et. Al. "Visualizing Urban Parking Supply Ratios". Congress for New Urbanism 22nd Annual Meeting, Buffalo, NY June 4-7, 2014.

### D.4 Surface Lot Monthly Supply and Pricing

An estimate of monthly surface lot parking supply (available during the daytime) was made using the following assumptions. Public use lots that advertise as monthly parking only during weekday working hours are known. Public use lots that offer a mix of monthly, daily, and hourly parking where the number of monthly parking spaces sold was unknown were assumed to offer a range between 65 percent and 85 monthly with an oversell rate of 10%.

Private employer lots were considered to be 100% monthly. Private commercial lots are primarily for customers, however 25% was counted as monthly to account for limited parking for business owners and employees who may have close parking privileges. Similarly, a 25% assumption was also made for shared/other parking lots. Private residential parking lots were counted as 12% monthly parking, based on the percent of adult study area residents who also work in the study area and would be unlikely to repark their vehicle at work.

Table 18 shows the estimated range of monthly parking by subarea zone. Also in Table 18 are surface lot weighted price averages. Price averages were weighted by lot size. A separate average was calculated for weekend prices because some private lots offer public daily and hourly parking on weekends only. The average daily weekend rate was slightly lower, \$21 compared to \$23, on weekdays. The average weekend hourly rate was slightly higher at \$3.75, compared to \$3.25 on weekdays. Additionally, a limited number of lots offer a flat evening rate after 6pm at an average of \$5.

**Table 18: Surface Lot Parking Pricing and Estimate of Monthly Parking**

Subarea Zone	Downtown/Old Port				Central Waterfront		Eastern Waterfront	Study Area (subareas 1-7)	1/4 mi Buffer Area <sup>+</sup>
	1	2	3	4	5	6	7		
Total Capacity (Spaces)	1,098	1,079	1,029	438	1,267	482	1,012	<b>6,405</b>	257
Effective Capacity (Spaces)	988	971	926	394	1,140	434	911	<b>5,765</b>	231
Estimate of Monthly (Spaces)	540-580	750-940	750-890	270-330	920-1030	370-380	600-650	<b>4200-4800</b>	110-160
Estimate of Monthly (Pct)	49-53%	70-87%	73-86%	62-75%	73-81%	77-79%	59-64%	<b>66-75%</b>	43-62%
Avg Monthly Price	\$95	\$108	\$120	\$135	\$119	\$140	\$116	<b>\$118</b>	\$81
Avg Weekday Daily (if offered)	N/A	\$17	\$36	N/A	\$10	\$40	\$10	<b>\$23</b>	\$6
Avg Weekday Hourly	\$3.75	\$2.75	\$3.75	\$6.25	\$3.00	\$6.00	\$5.00	<b>\$3.25</b>	\$4
Avg. Evening Flat Rate after 6pm (if offered)	N/A	N/A	\$5.00	\$6.00	\$5.00	N/A	N/A	<b>\$5.00</b>	N/A
Avg Weekend Daily (if offered)	N/A	\$19	\$36	N/A	\$8	\$40	\$10	<b>\$21</b>	\$6
Avg Weekend Hourly	\$4.00	\$2.50	\$4.25	\$4.25	\$4.00	\$6.00	\$5.00	<b>\$3.75</b>	\$4

+ Surface lot parking in the ¼ mile buffer area included Maria’s Ristorante, Angelo’s Acre, 52 Danforth St, 62 India St, and 59 Middle St.

Comparing the study area surface lot prices to other cities in New England shows that the monthly and hourly surface lot prices fall near the middle of the pack in New England, but the daily surface lot price of \$21 ranks third behind Boston and Portsmouth, NH. Table 19 contains a surface lot price comparison. The data from other cities was collected by averaging prices at up to 5 of the nearest surface lots to each respective city hall using the parking information site Parkopedia.com and supplemental information from individual city websites.

**Table 19: Comparing Surface Lot Parking Cost in New England Cities**

	City	Monthly		City	Daily		City	Hourly
1	Boston, MA	\$332	1	Boston, MA	\$34	1	Boston, MA	\$15.00
2	Providence, RI	\$188	2	Portsmouth, NH	\$25	2	Providence, RI	\$8.00
3	New Haven, CT	\$135	3	Portland, ME	\$21	3	Hartford, CT	\$4.70
4	Portland, ME	\$118	4	New Haven, CT	\$19	4	New Haven, CT	\$4.51
5	Hartford, CT	\$117	5	Burlington, VT	\$16	5	Portland, ME	\$3.25
6	Stamford, CT	\$75	6	Providence, RI	\$16	6	Burlington, VT	\$1.80
7	Manchester, NH	\$60	7	Hartford, CT	\$12	7	Springfield, MA	\$1.38
8	Springfield, MA	\$60	8	Stamford, CT	\$10	8	Portsmouth, NH*	\$1.00
9	Burlington, VT	\$55	9	Bridgeport, CT	\$10	9	Worcester, MA	\$0.90
10	Portsmouth, NH	N/A	10	Worcester, MA	\$8	10	Manchester, NH	\$0.61
	Worcester, MA	N/A	11	Springfield, MA	\$6		Stamford, CT	N/A
	Bridgeport, CT	N/A	12	Manchester, NH	\$6		Bridgeport, CT	N/A

\*Surface lots in Portsmouth, NH priced at \$1 per hour have a 2 to 4-hour time limit.

### D.5 On-Street Parking Supply

Using recent City survey data for on-street parking supply in the study area and supplemental counts using available street level images, the total on-street supply for the study area is summarized in Table 20.

**Table 20: On-Street Parking Supply Summary**

Regulation Type	Downtown/Old Port				Central Waterfront		Eastern Waterfront	Study Area (subareas 1-7)	Percent of Total On-Street Supply
	1	2	3	4	5	6	7	Total	Percent
2 Hour Meter	366	381	179	293	115	88	63 or (48)*	1,470	66%
2 Hour Zone	10	7	13	2	0	0	76	108	5%
1 Hour Zone	106	22	27	8	0	0	2	165	7%
30min Zone	3	34	2	4	0	1	0	44	2%
15min Zone	9	12	21	12	2	3	12	71	3%
5min Zone	12	11	1	1	0	0	0	25	1%
VLZ	24	27	29	33	3	1	0	117	5%
Motor Cycle	10	13	3	9	9	0	0	44	2%
Disabled	22	17	2	4	2	1	1	49	2%
Special Permit	8	14	0	0	0	0	0	22	1%
Unrestricted	6	7	60	0	0	0	53	126	6%
Taxi	1	0	0	1	0	0	0	2	0.1%
School Restricted	0	8	0	0	0	0	0	8	0.4%
<b>Total</b>	<b>577</b>	<b>553</b>	<b>337</b>	<b>367</b>	<b>131</b>	<b>94</b>	<b>192</b>	<b>2,251</b>	<b>100%</b>

Bus Zone	5	0	0	1	3	1	0	10	
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\*(15 meters on the Eastern Waterfront are taken out of service during cruise ship visits and fall events, 48 spaces are included in the total).

Portland charges \$1.25 per hour for on-street parking, a rate comparable to other medium to large New England cities. As Table 21 shows, where other cities have raised rates higher than a \$1.25 per hour, they have also typically introduced some type of price variability by location with higher rates in higher demand areas.

**Table 21: On- Street Parking Pricing in New England Cities**

City	Hourly	Price Exceptions	Metered Time Limits	Payment Methods	Meter Hours
Boston, MA	\$1.25	A pilot test in the Back-Bay Neighborhood is testing rates of \$3.75 for all meters; A pilot test in the Seaport District is testing demand based pricing where hourly meter rates are adjusted bi-monthly from \$1 to \$2.50. The adjustments are made in \$0.50 increments up or down using an 80% occupancy by block-face threshold.	2hr	Coin, Credit, ParkBoson app	Mon-Sat 8am-8pm
Portsmouth, NH	Varies	Hourly prices range from \$1.50 to \$2.00	15 min, 3hr, and 4hr	Coin, Credit, Passport app, EasyPark device	Mon-Sat 9am to 8pm, Sun 12pm to 8pm
New Haven, CT	Varies	Hourly prices range from \$0.75 to \$1.50	15min, 30min, 1hr, 2hr, 5hr, and no time limit meters	Coin, Credit Parkmobile app	Mon-Sat 8am-9pm
Providence, RI	\$1.25		2hr, 3hr,4hr, and 10 hr	Coin, Credit, Passport app	Mon-Sat 8am-9pm
Portland, ME	\$1.25		2hr	Coin, Credit, new parking app	Mon-Sat 9am-6pm
Hartford, CT	\$1.00		2hrs	Coin, Credit, Prepaid Downtown Gift Card	Mon-Fri 8am-6pm
Worcester, MA	\$1.00		1hr, 2hr	Coin, Credit	Mon-Sat 8am-8pm
Bridgeport, CT*	\$1		2hr	Coin, Credit, MobileNow app	Mon-Sat 8am-6pm
Stamford, CT	\$1		Not available	Coin, Parkmobile app	Mon-Sat 8am-7pm
Burlington, VT	Varies	Hourly rates \$1 for most spaces and \$0.40 for the 10hr spaces	15min, 30 min, 1hr, 3hr, 10hr	Coin, Credit, Parkmobile app	Mon-Sat 8am-10pm
Manchester, NH	\$0.75	Downtown on-street permit \$55 per month, commercial use \$20 per day on-street permits	2hr, 10hr	Coin, Credit, EasyPark device	Mon-Fri 8am-8pm, Sat 10am-8pm
Springfield, MA	\$0.50		2hr	Coin, Credit, Prepaid card, Passport app	Mon-Sat 8am-6pm

\*Bridgeport, CT has recently installed new 'smart' parking meters that include sensors and cameras for automated ticketing by mail. Results have been mixed.

## D.6 Total Study Area Parking Supply

Combining the structured, surface lot, and on-street parking supply in the study area gives the total parking capacity shown in Table 22. The study area capacity comes out to 15,669 spaces with an effective capacity of 13,990 spaces which is the state at which all structures and surface lots are both 90% full and on-street parking is 85% occupied. The total estimate of monthly parking comes out to a likely range of between 8,730 and 10,750 monthly spaces, which is 65 percent to 80 percent of the total off-street supply in the study area.

**Table 22: Total Study Area Parking Supply**

	Downtown/Old Port				Central Waterfront		Eastern Water front	Study Area (1-7)	1/4 mi Buffer Area
	1	2	3	4	5	6	7		
Total On-Street	577	553	337	367	131	94	192	2,251	N/A
Total Surface Lot Spaces	1,098	1,079	1,029	438	1,267	482	1,012	6,405	257
Total Garage Spaces	1,597	2,019	480	1,468	150	468	831	7,013	1,050
<b>Total Capacity</b>	<b>3,272</b>	<b>3,651</b>	<b>1,846</b>	<b>2,273</b>	<b>1,548</b>	<b>1,044</b>	<b>2,035</b>	<b>15,669</b>	<b>1,307</b>
<b>Effective Capacity</b>	<b>2,916</b>	<b>3,258</b>	<b>1,645</b>	<b>2,027</b>	<b>1,387</b>	<b>935</b>	<b>1,822</b>	<b>13,990</b>	<b>1,176</b>
Estimated Monthly Structured	1,020-1,460	1,460-1,890	70-100	1,130-1,390	20	320-410	530-690	<b>4,650-5,960</b>	750-980
Estimated Monthly Surface Lot	540-580	750-940	750-890	270-330	920-1030	370-380	600-650	<b>4,200-4800</b>	110-160
Total Off-Street Estimated Monthly	1560-2040	2210-2830	820-990	1400-1720	920-1030	690-800	1130-1340	<b>8,730-10,750</b>	860-1140
Total Estimated Monthly Percent of Off-Street Parking	58-76%	71-91%	54-66%	73-90%	65-73%	73-84%	61-73%	<b>65-80%</b>	66-87%

In the sections that follow, observed parking occupancy and a land-use based parking analysis estimates overall parking demand in the study area. However, neither of these methods could isolate monthly parking demand from transient demand. A quick approximation of monthly demand from employees in the study area is made using a combination of the employment from Table 3, the commuter mode share data from Table 9, and the estimated supply of monthly parking in Table 22.

The results in Table 23 place the demand for monthly employee parking in the study area about 320 spaces above the high range estimate for monthly parking supply in the study area. After including the estimated monthly parking supply in the quarter mile buffer area as available to study area workers, the total monthly supply within walking distance to the study area is about 800 greater than the demand. The monthly parking demand from employees who work outside

of the study area but within the quarter mile buffer area was not calculated, however these employees surely take up some of the monthly supply in the buffer area, although it is more common for employers outside of the study area to provide on-site parking. This approximation is not precise enough to produce a definitive number of additional monthly supply needed. There are also island residents who also purchase monthly parking at and near the ferry terminal. Overall monthly parking demand per day is probably within a couple of hundred of the total monthly supply within a walkable distance of the study area. Unrestricted on-street parking in the study area and in adjacent neighborhoods is also likely being used by full-time workers given the tight market for monthly parking.

**Table 23: An Approximation of Monthly Parking Demand per Day from Study Area Employees**

	Downtown/Old Port				Central Waterfront		Eastern Waterfront	Study Area (1-7)	1/4 mi Buffer Area	Study Area + Buffer Area
	1	2	3	4	5	6	7			
Primary Employees <sup>7</sup>	3,722	3,764	2,045	4,088	750	948	740	16,057		
Subtract Study Area Resident Employees (1.9%) <sup>6</sup>	(70)	(70)	(38)	(76)	(14)	(18)	(14)	(300)		
Subtract Avg Employee Absenteeism Rate (2.9%) <sup>8</sup>	(108)	(109)	(59)	(119)	(22)	(27)	(21)	(466)		
Subtract Avg Employee Vacation Rate (6.2%) <sup>9</sup>	(231)	(233)	(127)	(253)	(47)	(59)	(46)	(996)		
Estimated Commuting Employees	3,314	3,351	1,821	3,640	668	844	659	14,296		
City of Portland Drive Alone Mode Share <sup>10</sup>	73.1%	73.1%	73.1%	73.1%	73.1%	73.1%	73.1%	73.1%		
City of Portland Carpool Mode Share <sup>9</sup>	9.3%	9.3%	9.3%	9.3%	9.3%	9.3%	9.3%	9.3%		
Estimated Drive Alone Vehicles <sup>11</sup>	2,422	2,450	1,331	2,661	488	617	482	10,450		
Estimated Carpool Vehicles <sup>10</sup>	143	145	79	157	29	36	28	617		
Estimated Total Monthly Vehicle Parking Demand	2,570	2,590	1,410	2,820	520	650	510	<b>11,070</b>		
Total Estimated Monthly Parking Spaces	1,560-2,040	2,210-2,830	820-990	1,400-1,720	920-1,030	690-800	1,130-1,340	<b>8,730-10,750</b>	860-1,140	<b>9,590-11,890</b>

<sup>7</sup> Primary Employees are defined as working at jobs which are filled by only one worker. Source: 2014 Longitudinal Household Employer Dynamics data from the U.S. Census Bureau.

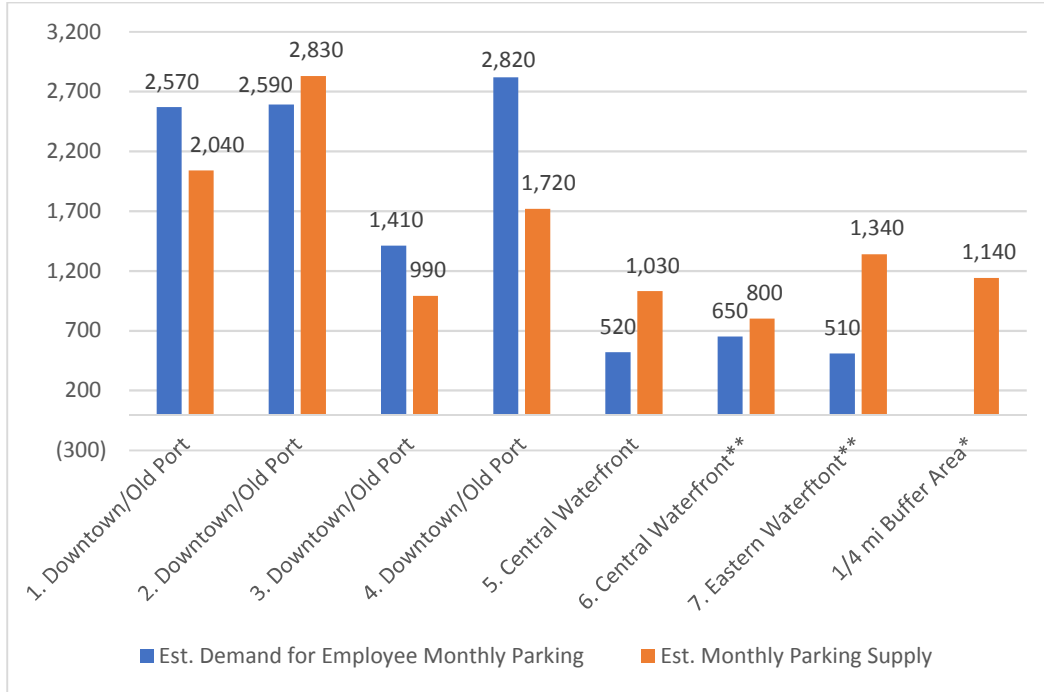
<sup>8</sup> Absence rate from work for all occupations. Not including vacation. Source: 2016 Current Population Survey from the Bureau of Labor Statistics.

<sup>9</sup> Data from Project Time Off research on the vacation habits of American workers. American workers were found to have taken 16.2 vacation days on average. <https://www.projecttimeoff.com/research/state-american-vacation-2016>. With 261 work days in 2016, the percentage of vacation days taken represent 6.2% of work days.

<sup>10</sup> The drive-alone and carpool mode shares from the City of Portland are used as an approximation in the absence of specific mode share data for all commuters to the study area. Rates are adjusted here after excluding the share of workers who reported working from home. Source: 2015 ACS 5-Year Estimate. U.S. Census Bureau.

<sup>11</sup> Carpool vehicles were estimated using the reported rates of 2-person, 3-person, and 4-person or more carpool users. It is assumed that the carpool vehicle parks within the study area or buffer area. 2015 ACS 5-Year Estimate. U.S. Census Bureau.

Based on Table 23, Figure 6 shows which subarea zones likely generate more monthly parking demand than the high estimate of monthly parking supply in each zone. Subarea Zones 1, 3, and 4 have more employee demand for monthly parking than available supply in those zones respectively. Employees of these zones are likely parking in adjacent zones with available monthly parking where available.



**Figure 6: Monthly Parking Supply and Demand by Subarea Zone**

\*Monthly parking demand from land use in the ¼ mile buffer area was not calculated but consumes some of the monthly parking supply shown here.

\*\*Island resident monthly parking also consumes monthly supply particularly in Zones 6 and 7.

### D.7 Time of Day Variation in Parking Supply

Due to variation in off-street parking operating days and hours, total parking supply in the study is not constant. Figure 7 shows how total parking supply varies on a weekday, and Figure 8 shows how total parking supply varies on Saturday.

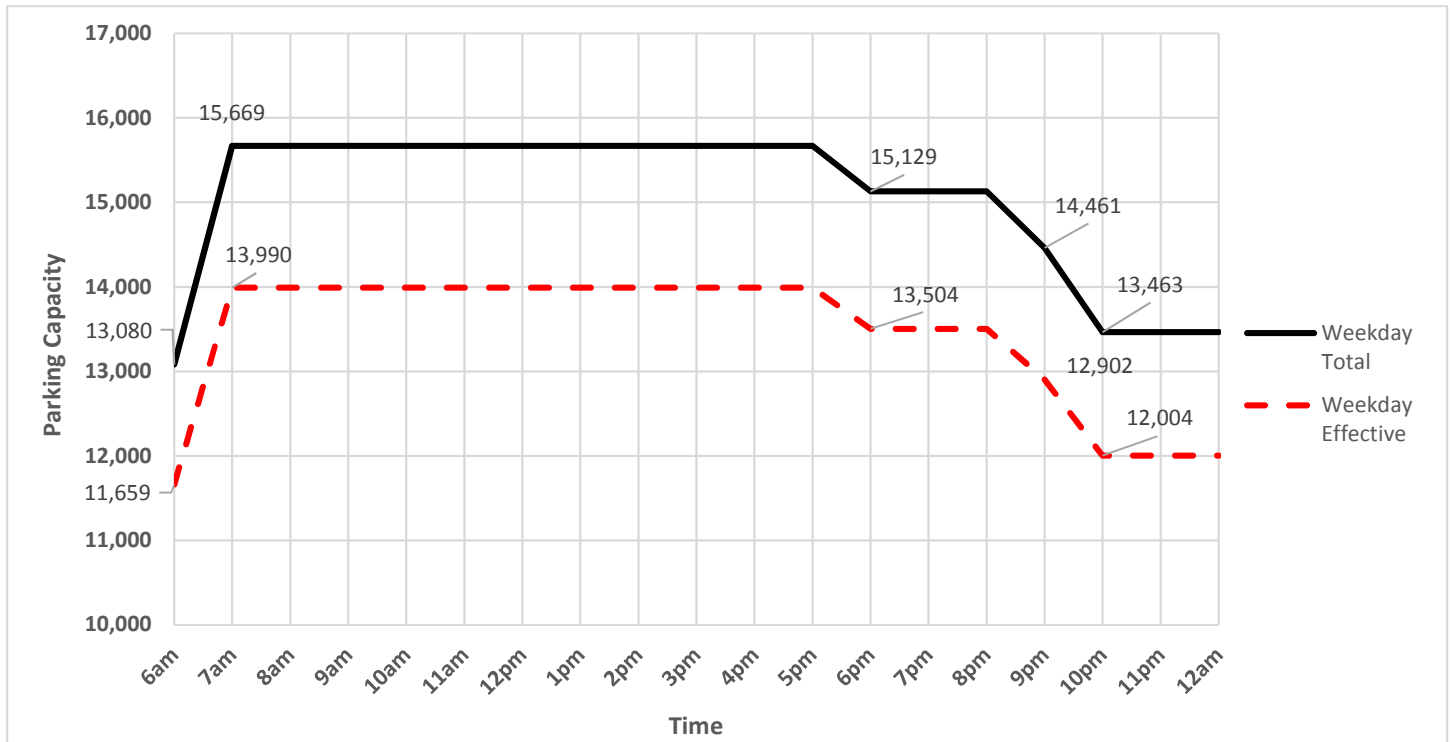


Figure 7: Weekday Parking Capacity by Time of Day

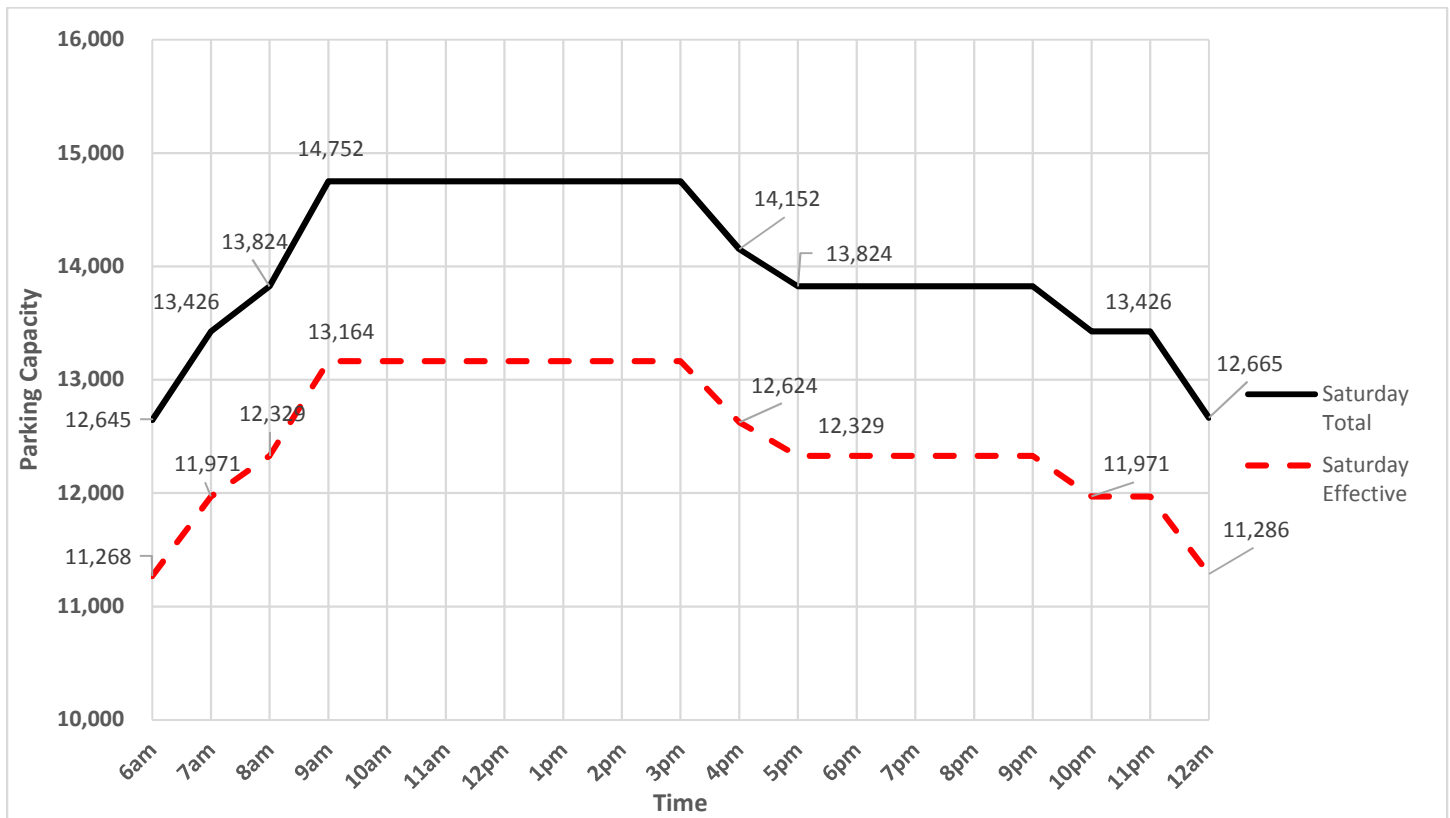


Figure 8: Saturday Parking Capacity by Time of Day<sup>12</sup>

### E. Observed Parking Occupancy

Parking occupancy data was collected at a sample of garages, surface lots, and on-street sites simultaneously on Thursday, December 1<sup>st</sup>, 2016 and Saturday, December 3<sup>rd</sup>, 2016.

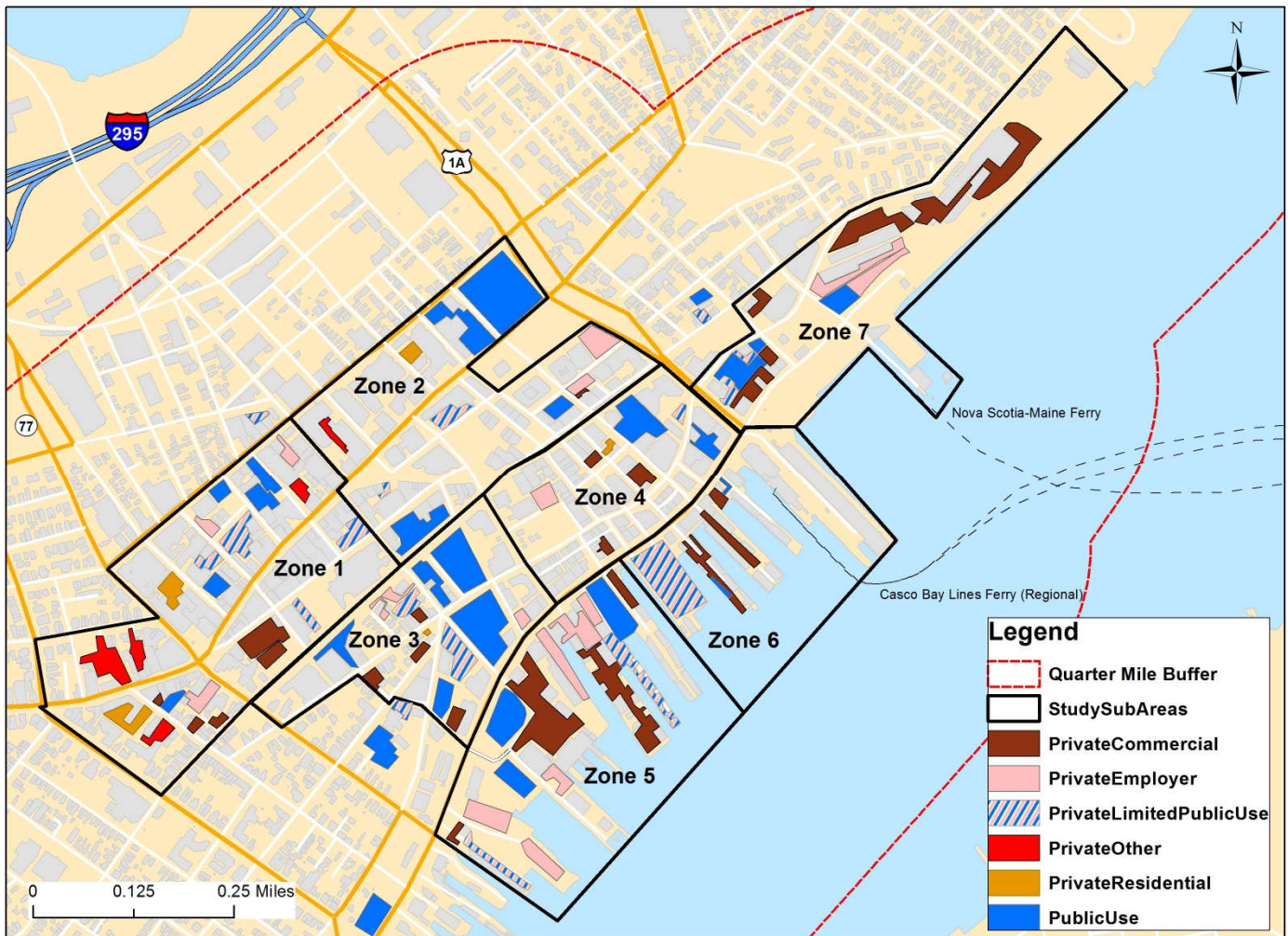
The weather on the Thursday sample date was 36 degrees and had a light drizzle of rain until 9am before overcast skies stabilized. The Saturday sample had a temperature of 40 degrees with intermittent clouds and sun. The choice of early December for collecting the data was more of a project timeline necessity than a first choice, but as shown in the seasonal factors section, the sample days appear to have had higher than average, but not annual peak demand. December is near the annual low in visitors to Portland from outside of the region. This issue is addressed in the seasonal factors section where the observed parking occupancy is adjusted for the peak season.

The occupancy data presented in this section shows the amount of vacant space observed without adjustment for how the vacant space is managed. Almost all of the structured parking operators in the study area manage their facilities with software to maximize the amount of vacant space that may be sold to transient demand at a certain time of day. Surface lots in Portland tend to be operated more manually. For surface lots that are managed in a way that does not allow for optimal resale of vacant space to transient users, there may be fewer available spaces for resale than observed

<sup>12</sup> The large decrease in parking between 3pm and 5pm on Saturday resulted from The One City Center Garage closing at 4pm and the Cumberland County Courthouse garage closing at 5pm when this parking capacity analysis was completed. However, the operating hours of Th One City Center garage (600 spaces) has since changed to 24 hours a day and 7 days per week.

occupancy would suggest. As shown in Table 23, the daily average rate of absenteeism and vacation use for American workers is about 10%. Additionally, some monthly parking users may leave during the day for appointments etc. As a result, operators might oversell their target share of monthly parking based on their experience with the daily use rates of monthly parking. We have not factored up the observed occupancy rates to address monthly parking user vacancy, because making efficient use of that vacancy can be maximized with optimal parking management, and it is important to know the observed amount of vacant space so that the efficiency of parking supply management might be known in cases where parking is said to be unavailable but vacant spaces exist.

### E.1 Observed Surface Lot Occupancy



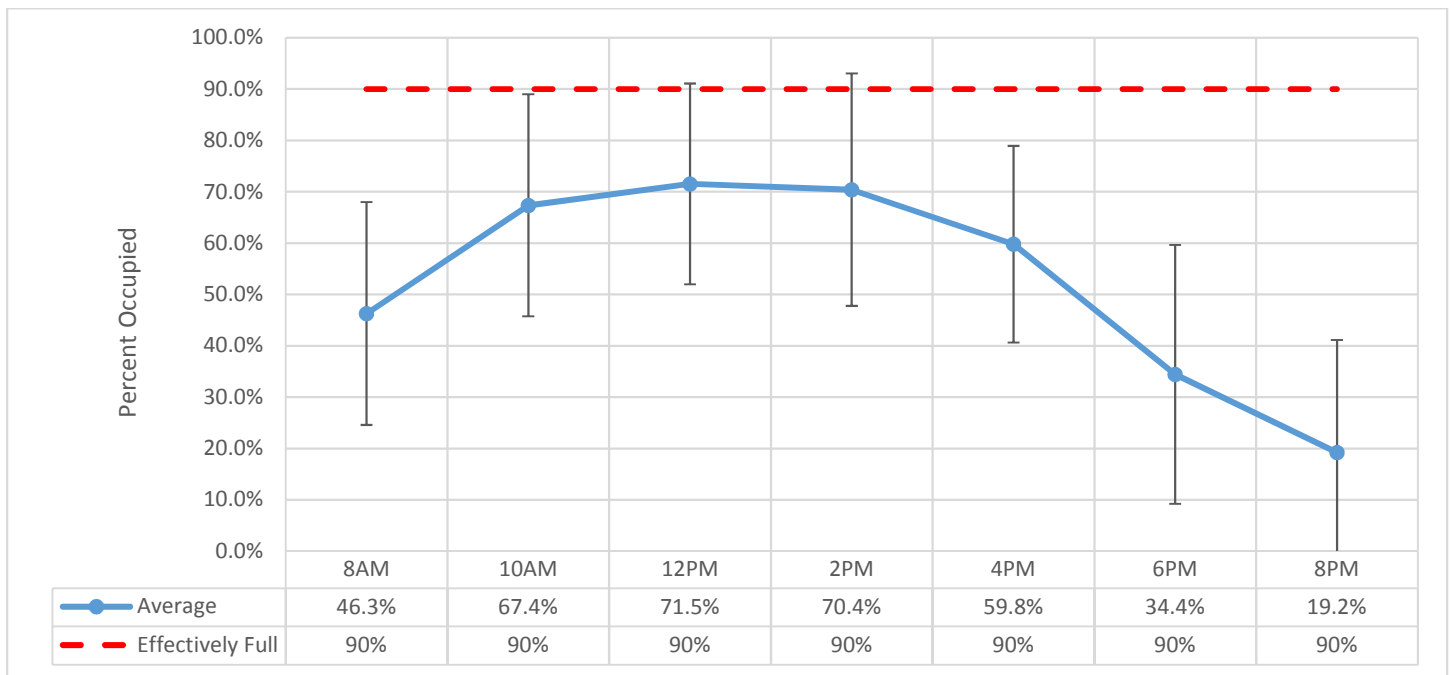
(Figure 5 from Section D.3 repeated here for reference)

As described in the section on garage and surface lot supply, there are 90 surface lots containing 6,405 spaces in the study area. On two data collection days, the surface lot occupancy data was manually collected by a team of observers every two hours. The Thursday count intervals began at 8am and concluded with a final count interval at 8pm. On Saturday, the counting began at 10am and concluded at 8pm. Between 60 and 77 lots were captured in the sample depending on the hour, and the coverage was well distributed across the study area.

Off-street parking is considered effectively full when it reaches 90 percent occupancy because that is the occupancy level beyond which the facility is perceived as full by users. The short-term rise and fall of occupancy level due to turnover needs a 10 percent reserve capacity to prevent intermittent queuing in and around the facility.

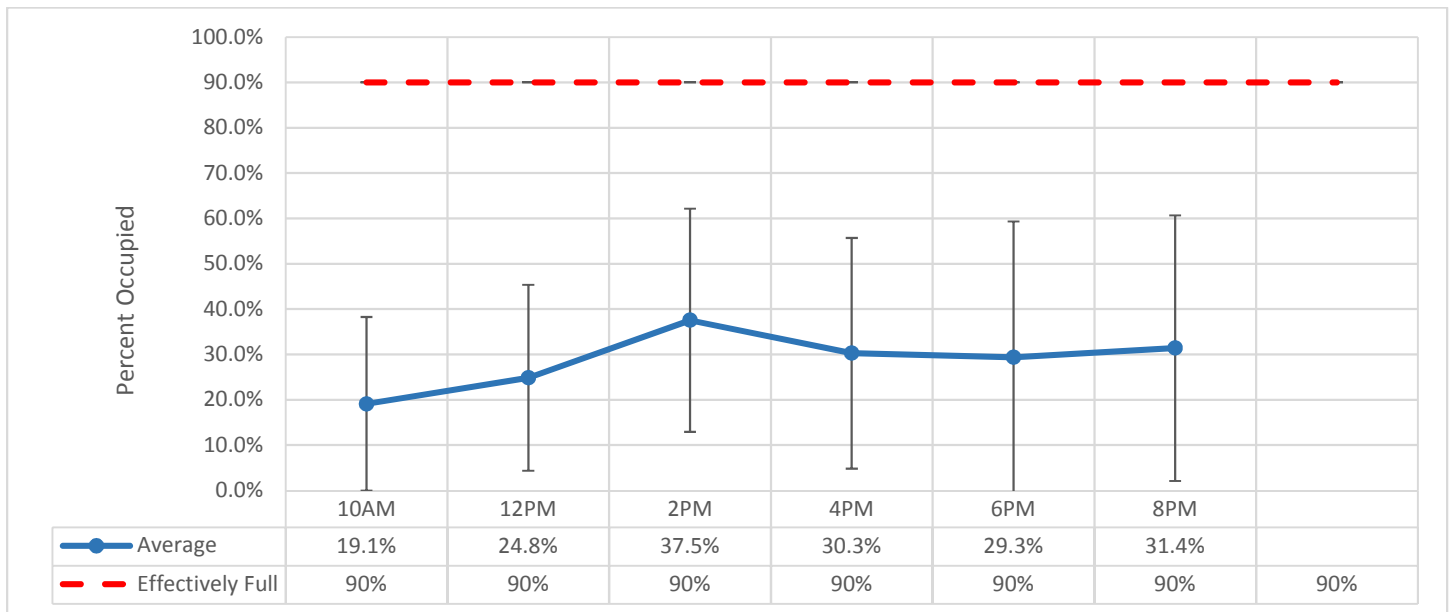
For the study area on Thursday, a single peak was observed during the middle of the day. The peak average surface lot occupancy of 72 percent was observed at 12pm, and the observation at 2pm of 70 percent was nearly as high. Occupancy dropped steadily after 2pm to a low of 19 percent by 8pm.

Figure 9 shows a chart of average surface lot occupancy for the study area for the Thursday sample. As a measure of dispersion in the sample of surface lots, the bars represent one standard deviation from the mean, which tended to be about +/-22 percent.



**Figure 9: Surface Lot Occupancy by Location Thursday Sample**

Figure 10 shows a chart of overall average surface lot occupancy for the study area on Saturday, the peak surface lot occupancy of 37.5 percent was observed at 2pm. A second smaller peak of 31.4 percent occurred at 8pm. The absence of many weekday employees appears to open up ample surface lot space on Saturday. One standard deviation from the mean tended to be about +/-25%.



**Figure 10: Surface Lot Occupancy by Location Saturday Sample**

Within the study area, variation in surface lot occupancy by subarea zone is shown for the Thursday sample in Figure 11.

Location (Zone)	Spaces	8AM	10AM	12PM	2PM	4PM	6PM	8PM
Downtown/Old Port (1)	1,098	51%	62%	67%	60%	52%	49%	32%
Downtown/Old Port (2)	1,079	42%	73%	74%	75%	65%	35%	14%
Downtown/Old Port (3)	1,029	47%	77%	81%	84%	70%	38%	20%
Downtown/Old Port (4)	438	58%	70%	69%	72%	64%	31%	26%
Central Waterfront (5)	1,267	44%	73%	76%	74%	64%	18%	11%
Central Waterfront (6)	482	32%	54%	66%	69%	55%	54%	42%
Eastern Waterfront (7)	1,012	58%	59%	61%	58%	45%	15%	12%
<b>Overall Time Period Avg</b>		<b>46%</b>	<b>67%</b>	<b>72%</b>	<b>70%</b>	<b>60%</b>	<b>34%</b>	<b>19%</b>

\*Higher Than Average Occupancy for The Time Period

**Figure 11: Thursday Observed Surface Lot Occupancy Variation by Subarea Zone**

Subarea zones that had a higher occupancy level than average by time period are highlighted in red. Subarea Zone 3 in the Downtown/Old Port area stands out as having surface lots that are more occupied than average throughout the day, reaching a peak of 84% occupancy at 2pm. Subarea Zone 2 had higher than average surface lot occupancy between 10am and 6pm with a high of 75% occupied at 2pm.

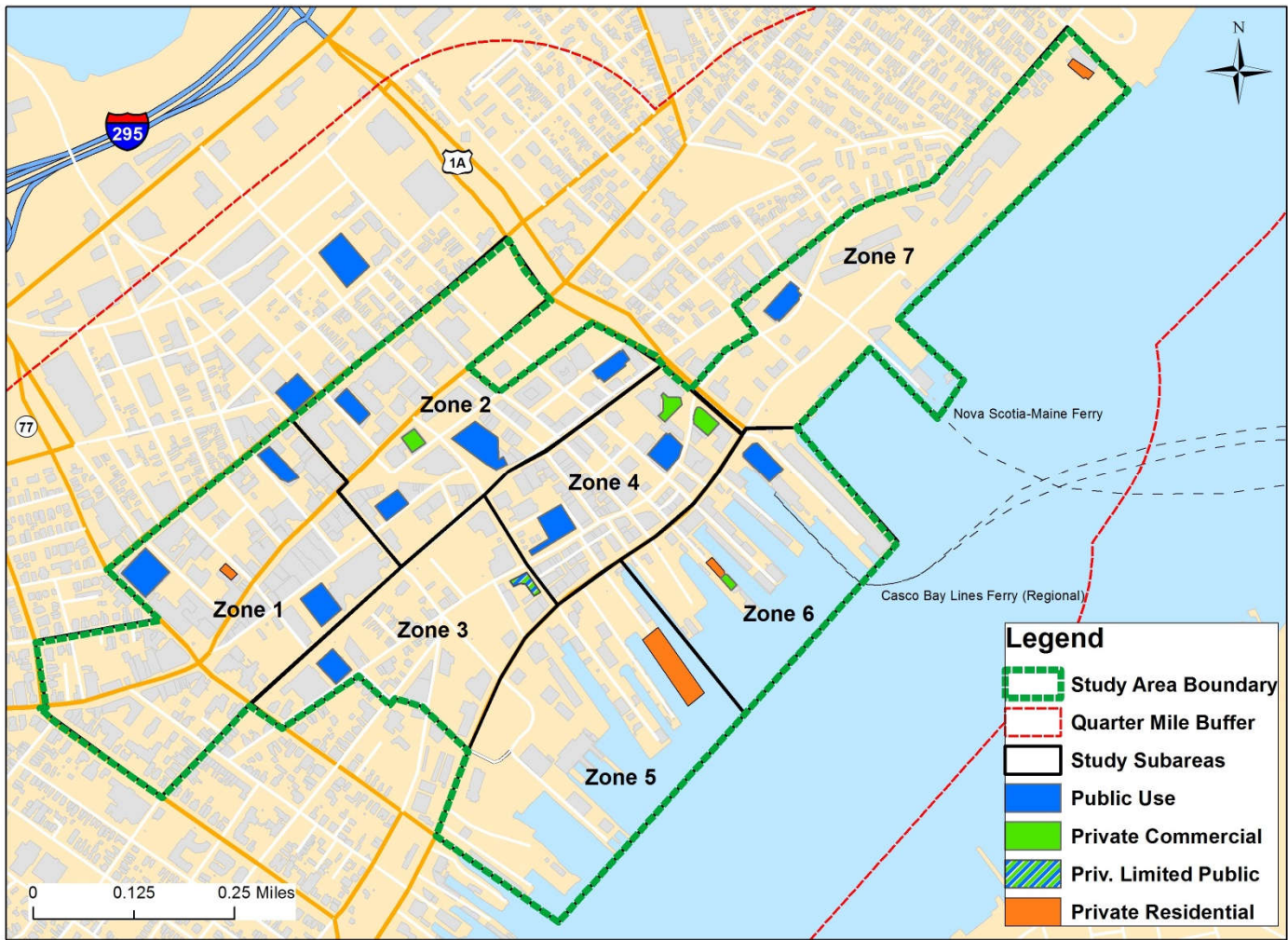
Figure 12 shows the Saturday occupancy results by subarea zone. Subarea Zone 6, on the central Waterfront stands out as having higher than average surface lot occupancy throughout the day reaching a peak of 73% occupancy at 2pm. Otherwise, occupancy is low in all subarea zones.

Location (Zone)	Spaces	10AM	12PM	2PM	4PM	6PM	8PM
Downtown/Old Port (1)	1,098	27%	39%	40%	29%	32%	35%
Downtown/Old Port (2)	1,079	11%	17%	54%	48%	23%	36%
Downtown/Old Port (3)	1,029	19%	20%	23%	20%	23%	24%
Downtown/Old Port (4)	438	27%	27%	35%	42%	55%	51%
Central Waterfront (5)	1,267	12%	16%	28%	13%	16%	16%
Central Waterfront (6)	482	33%	54%	73%	54%	64%	64%
Eastern Waterfront (7)	1,012	16%	17%	19%	18%	22%	16%
<b>Overall Time Period Avg</b>		<b>19%</b>	<b>25%</b>	<b>38%</b>	<b>30%</b>	<b>29%</b>	<b>31%</b>

\*Higher Than Average Occupancy for The Time Period

**Figure 12: Saturday Observed Surface Lot Occupancy Variation by Subarea Zone**

E.2 Observed Structured Parking Occupancy



(Figure 6 repeated here for reference)

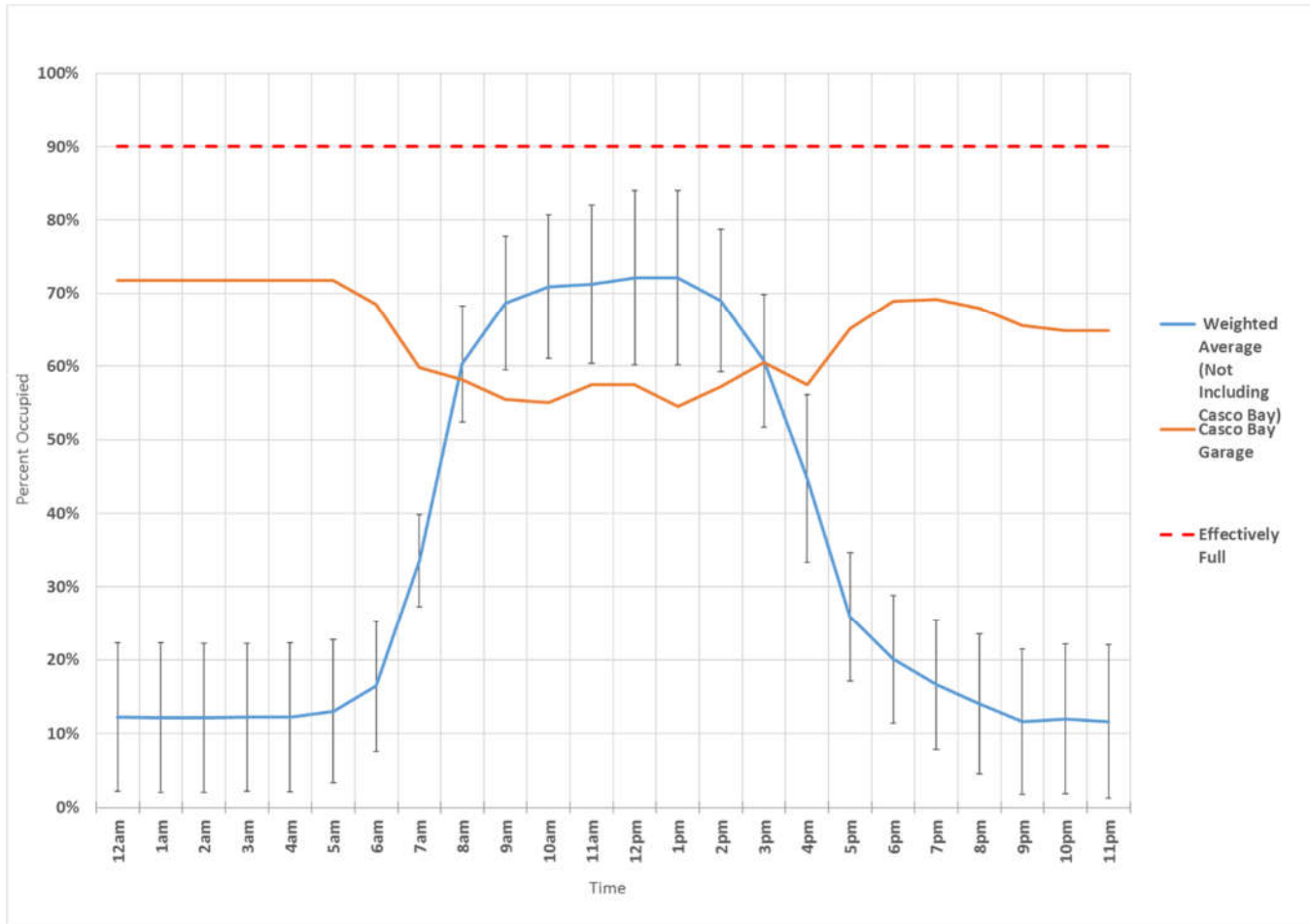
As described in the section on structured parking inventory, there are 21 parking structures containing 7,013 spaces in the study area. Eight parking structures are for private use only, four serve office employees in attached structures, while four are used by attached residential developments. The observed occupancy results here focused on the 13 parking structures that offered at least some public parking with a total of 6,308 spaces.

Automated entrance/exit data was requested from structured parking operators on Thursday, Dec. 1<sup>st</sup> and Saturday, Dec. 3<sup>rd</sup>. Data was received for 9 parking structures with at least one structure in each subarea zone. Data from a 10<sup>th</sup> structure was collected manually on-site during the data collection days.

Structured parking is considered effectively full at 90 percent occupancy. The Thursday and Saturday weighted average occupancy data are displayed in Figure 13 and Figure 14 respectively. Average occupancy was weighted by garage size. The standard deviation bars give a sense of the range of occupancy levels found among the different parking structures by time period.

The Thursday results showed a single peak mid-day with a high of 72 percent between 12pm and 2pm. One standard deviation from the mean during the peak period was about 12 percent.

Individual garages are not shown for commercial privacy considerations, but one garage had to be displayed separately because it is an important outlier. The Casco Bay Garage is an ‘upside down’ garage meaning it peaks in occupancy opposite of the usual mid-day peak. The Casco Bay Garage showed a peak occupancy of 72% between 12am and 6am. The garage is known to have customers who live on islands in Casco Bay and commute daily to and from the island using a parked vehicle at the garage.



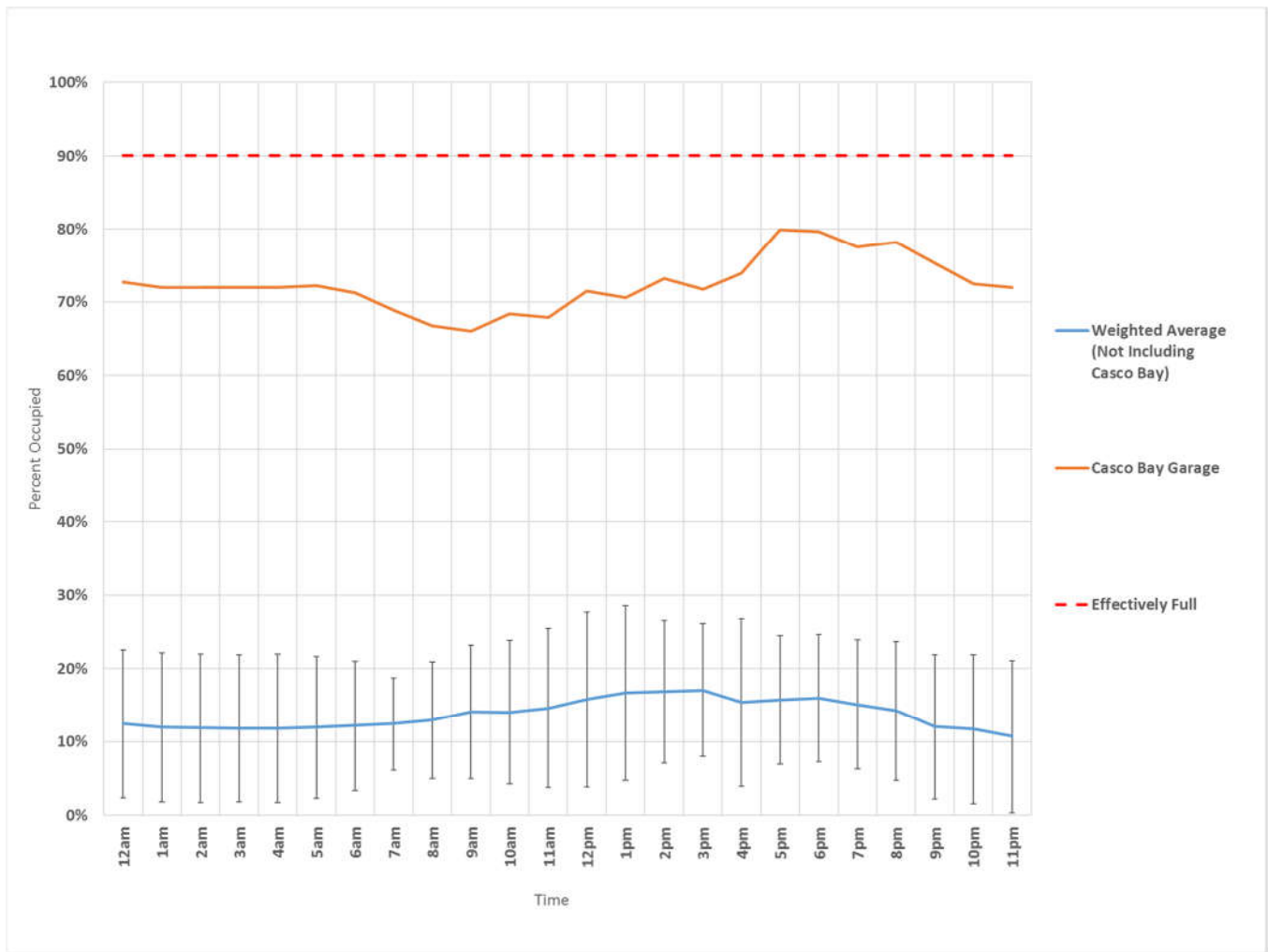
**Figure 13: Thursday Observed Occupancy at Structured Parking for Public Use**

A quick look at the variation within the study area of structured parking occupancy for the Thursday sample shows that for the period between 10am and 2pm, Subarea Zone 4 and Subarea Zone 2 both in the Downtown/Old Port had higher average occupancy than the study area, when not including the Casco Bay Garage. Table 24 shows average subarea zone occupancies during the mid-day period ordered from highest to lowest on the observed Thursday.

**Table 24: Thursday Peak Period Structured Parking Occupancy by Subarea Zone**

Subarea Zone	Average Occupancy 10am-2pm
Downtown/Old Port (4)	78%
Downtown/Old Port (2)	74%
Downtown/Old Port (1)	69%
Eastern Waterfront (7)	63%
Downtown/Old Port (3)	60%
Central Waterfront (6)	56%
Central Waterfront (5)	N/A
Overall Average (Not Including Casco Bay Garage)	72%

Results from the Saturday sample showed low structured parking occupancies across the study area except for the Casco Bay Garage as shown in Figure 14. The Casco Bay Garage had occupancies ranging between a low of 66 percent at 9am to a high of 80 percent at 5pm. The weighted average occupancy for all other sampled parking structures peaked between 1pm and 3pm at about 17 percent, one standard deviation from the average during the peak period was about 9 percent.



**Figure 14: Saturday Observed Structured Parking Occupancy**

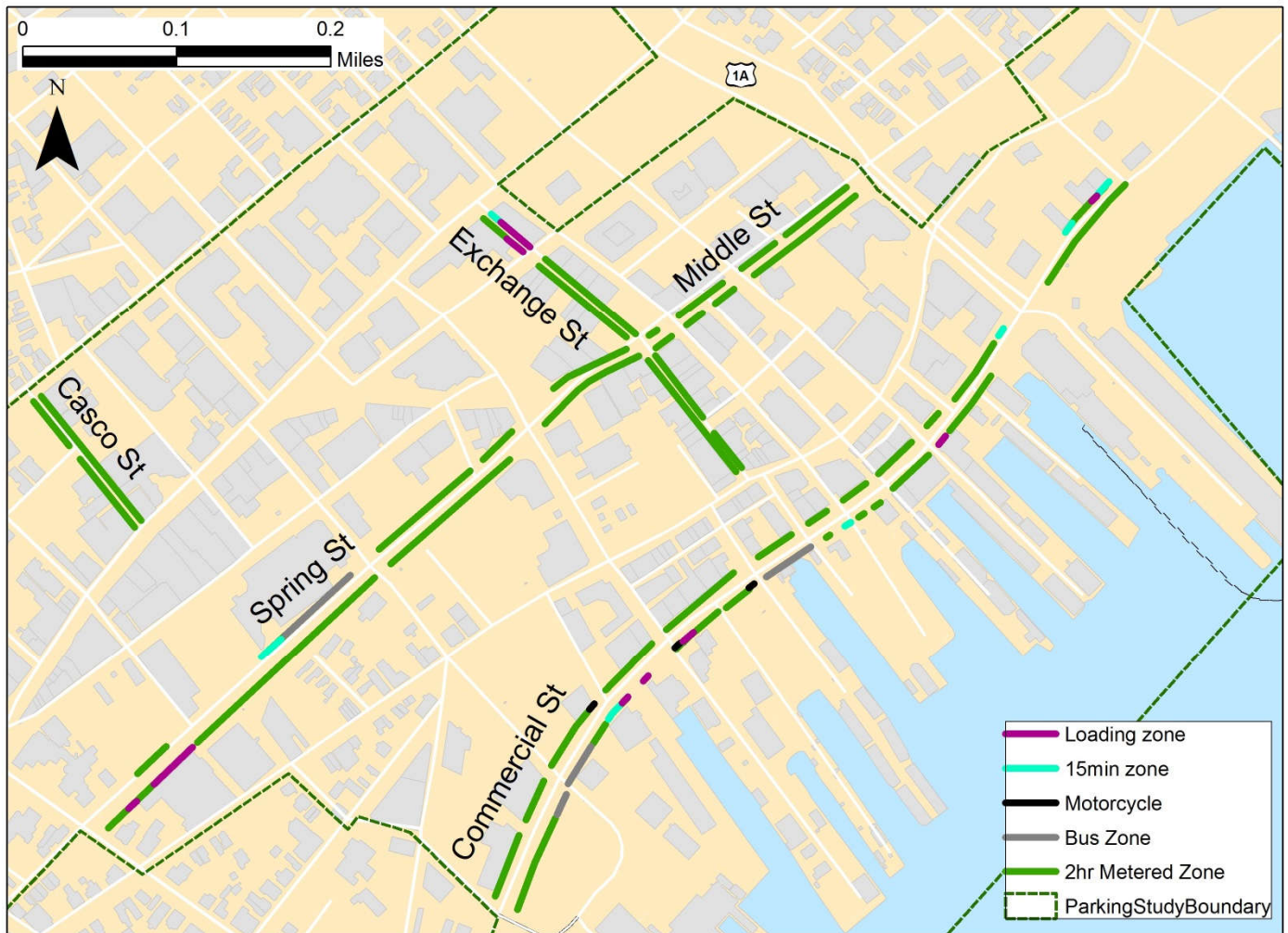
A quick look at the variation within the study area of structured parking occupancy for the Saturday sample shows that for the period between 1pm and 3pm, the afternoon peak period, Subarea Zone 3 in the Downtown/Old Port and Subarea Zone 7, the Eastern Waterfront, had slightly higher than average structured parking occupancy than the study area, in addition to the Casco Bay Garage in Subarea Zone 6. Table 25 shows subarea zone occupancies during the afternoon peak period ordered from highest to lowest on the observed Saturday.

**Table 25: Saturday Peak Period Structured Parking Occupancy by Subarea Zone**

Subarea Zone	Average Occupancy 1am-3pm
Central Waterfront (6)	72%
Downtown/Old Port (3)	30%
Eastern Waterfront (7)	23%
Downtown/Old Port (2)	16%
Downtown/Old Port (1)	15%
Downtown/Old Port (4)	11%
Central Waterfront (5)	N/A
Overall Average (Not Including Casco Bay Garage)	17%

### E.3 On-Street Parking: Overall Occupancy

On-street parking data was collected on the sample dates (Thursday Dec. 1<sup>st</sup> and Saturday Dec. 3<sup>rd</sup>) from selected streets in the study area including: Commercial St, Spring St, Middle St, Exchange St and Casco St. Observations were made at one-hour intervals beginning at 8am and ending after 8pm. An observer walked along each side of the street and recorded the last 3 digits of parked vehicle license plates allowing for analysis of both occupancy, duration, and turnover. Metering in the 2-hour zones was in effect between 9am and 6pm on Thursday and Saturday. The total number of 2-hour metered spaces sampled was 477 representing about one third of the 1,485 two-hour metered spaces in the study area. Figure 15 shows the on-street sample coverage area.

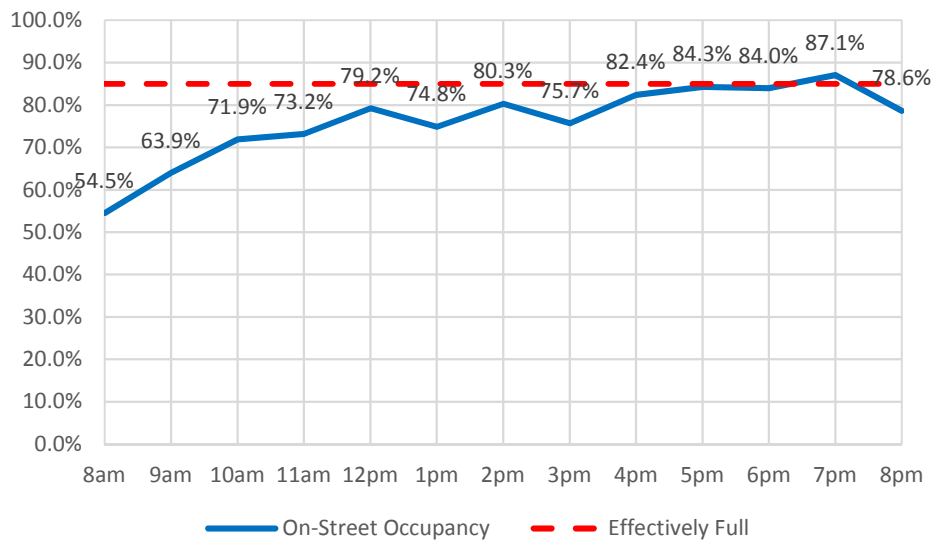


**Figure 15: The On-Street Parking Sample**

The focus in this section is on occupancy in the 2-hour metered zones. On-Street parking is considered effectively full at 85% capacity. Beyond this level, users have difficulty finding parking on the street and either give up or circle the block repeatedly leading to user frustration, increased traffic, and the perception that there is no parking.

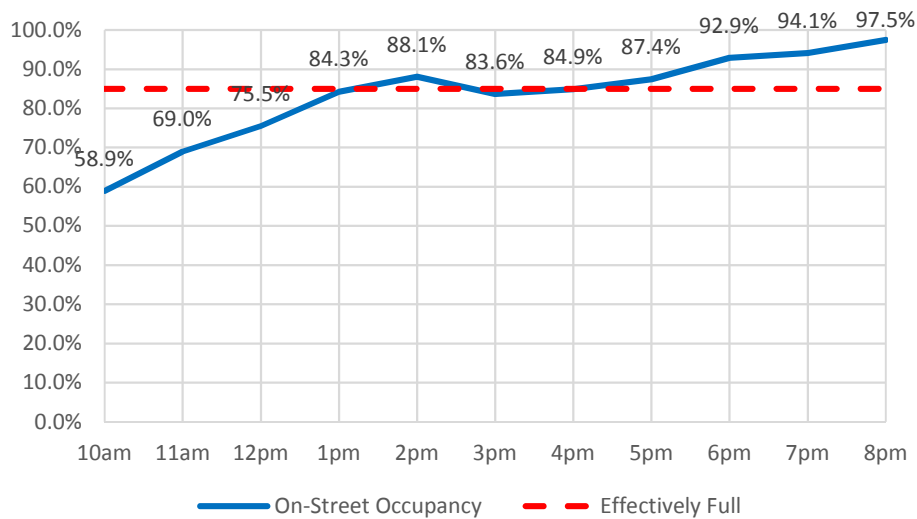
Study area wide, the Thursday results show a pattern of rising occupancy in the morning to about 80 percent by noon. Between noon and 3pm, occupancy moved between 75-80 percent. After 3pm, occupancy began to climb and reached a peak of 87 percent at 7pm before trending down to 77 percent by 8pm. The 7pm observation interval was the only one

on Thursday to show that the aggregate on-street sample was effectively full, though as subsequent sections show, variation existed block to block. Figure 16 shows the percent of 2-hour metered spaces occupied between 8am and 8pm for the study area sample on Thursday.



**Figure 16: Overall Thursday 2-Hour Metered Occupancy**

The Saturday results show higher on-street occupancy than Thursday. Overall 2-hour metered occupancy rose steadily to an effectively full level of 88 percent by 2pm before decreasing slightly below 85 percent through 3pm. After 3pm, overall occupancy surpassed the effectively full level again and steadily climbed to a peak of 97.5 percent by 8pm. Figure 17 shows occupancy between 10am and 8pm for Saturday. It should be noted that the increasing occupancy trend leading to the second peak of the day begins close to 4pm. That is the time when a vehicle may park, pay for two hours until the metered period ends at 6pm, and then remain for the rest of the evening.



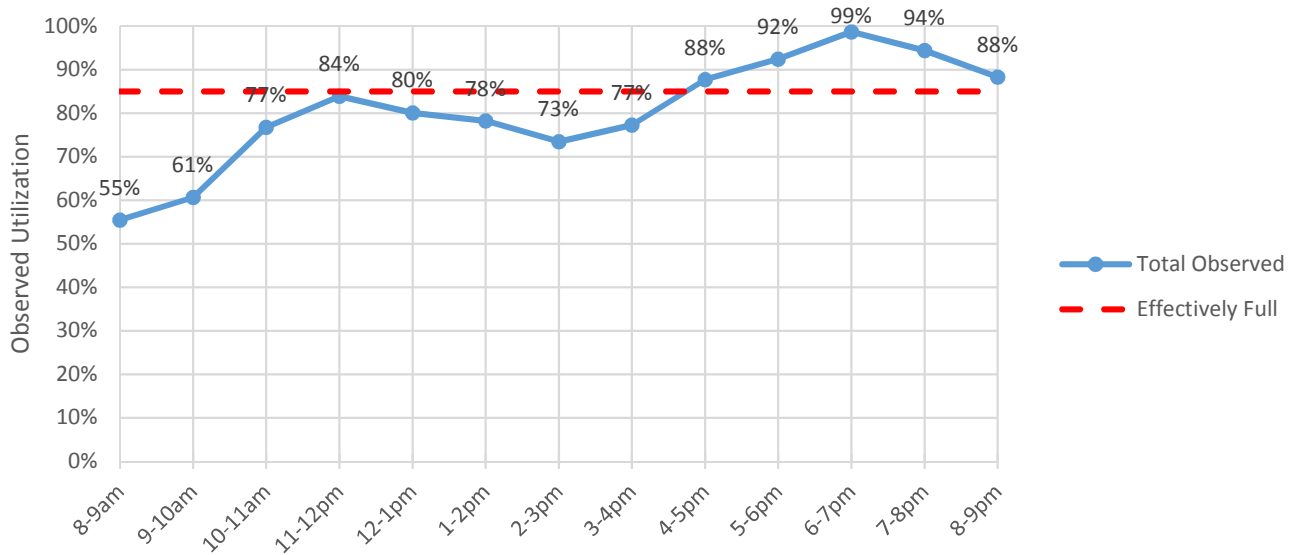
**Figure 17: Overall Saturday 2-Hour Metered Occupancy**

### E.4 On-Street Parking: Occupancy by Street

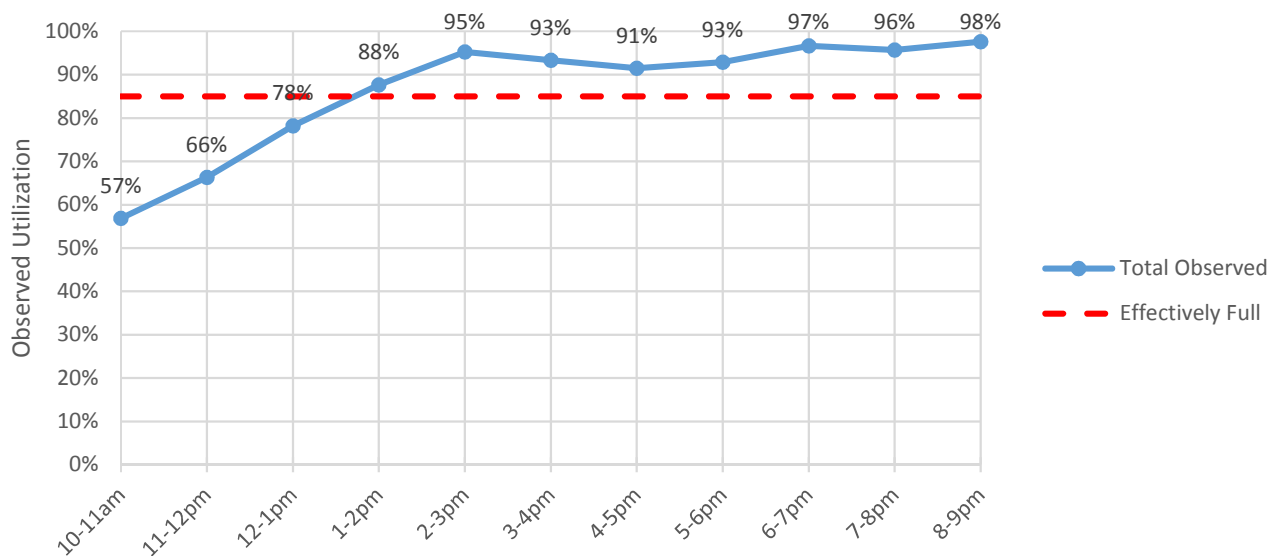
This section shows aggregate 2-hour metered occupancy by street. Both sides of each street are combined into a single average occupancy by observation period. It should be noted that even when a street is effectively full on average, there may be variation among block-faces as shown in the next section.

#### E.4.1 Commercial St from Maple St to India St

Commercial St from Maple St to India St was beyond effectively full after 5pm on Thursday. On Saturday, this section of Commercial St was over effectively full at 2pm and after.



**Figure 18: Commercial St Thursday 2-Hour Metered Occupancy**



**Figure 19: Commercial St Saturday 2-Hour Metered Occupancy**

E.4.2 Exchange St from Congress St to Fore St

Exchange St from Congress St to Fore St was effectively full between 12pm and 6pm on Thursday. On Saturday, this section of Exchange St was effectively full all day except for 3-4pm.

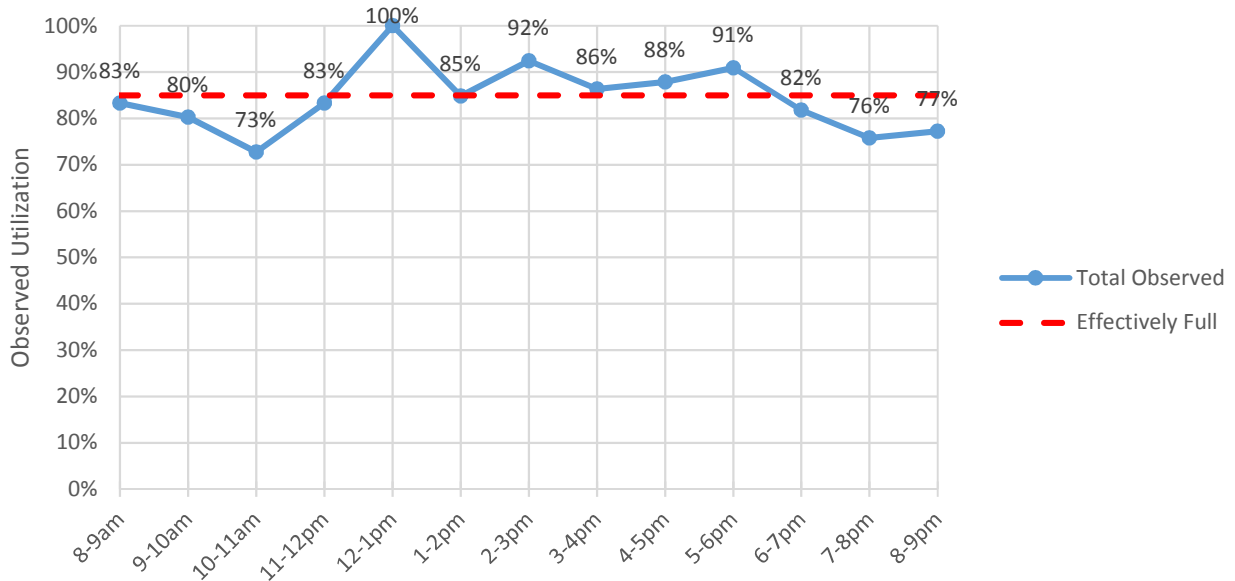


Figure 20: Exchange St Thursday 2-Hour Metered Occupancy

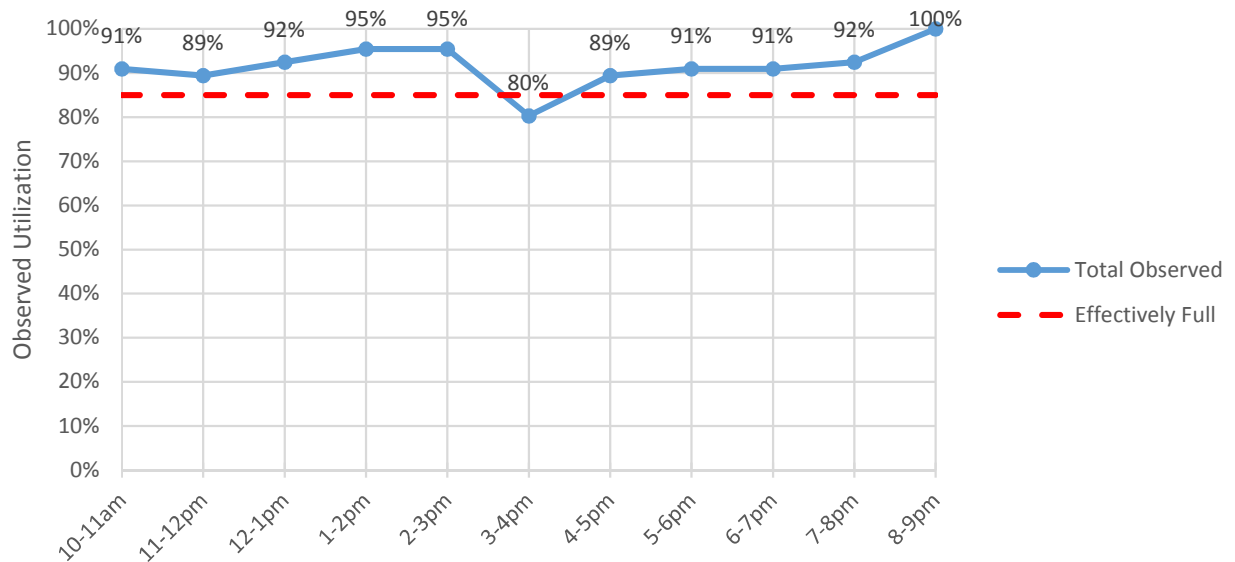


Figure 21: Exchange St Saturday 2-Hour Metered Occupancy

E.4.3 Middle St from Union St to Franklin St

On Thursday, Middle St from Union St to Franklin St was effectively full at 10am, 12pm, 2pm, 3pm and 7pm. On Saturday, this section of Middle St was effectively full between 12pm and 3pm then again from 4pm on.

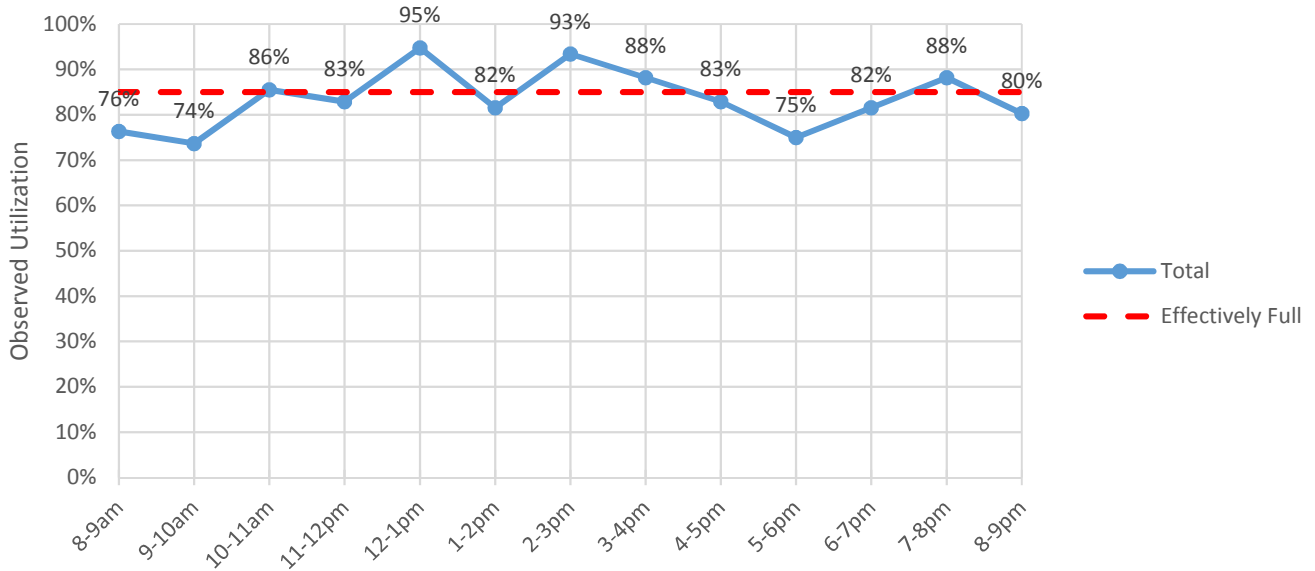


Figure 22: Middle St Thursday 2-Hour Metered Occupancy

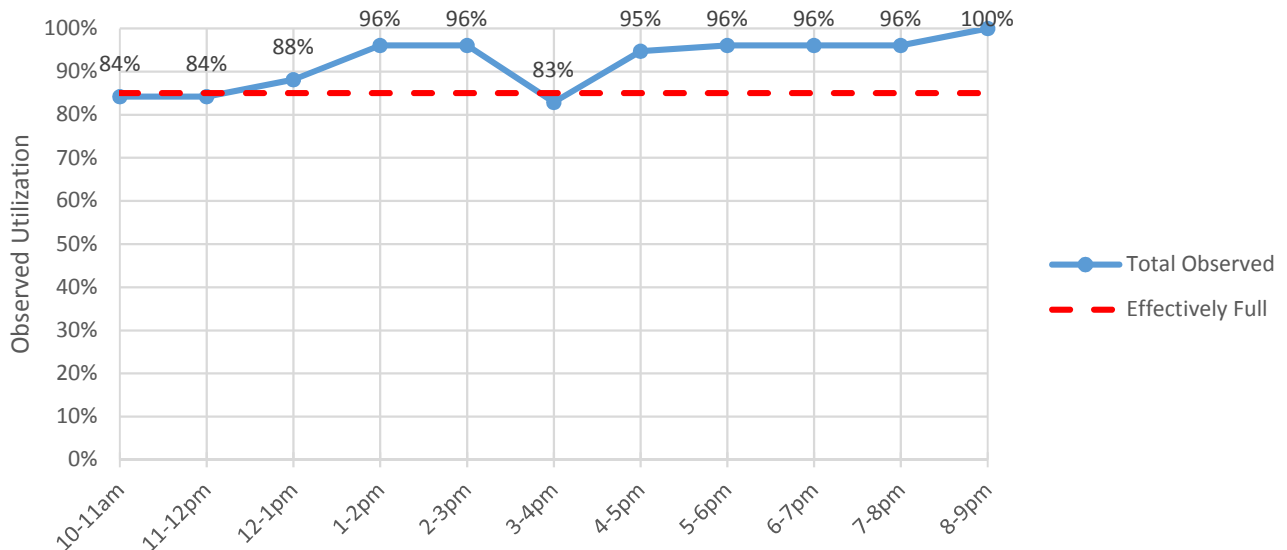


Figure 23: Middle St Saturday 2-Hour Metered Occupancy

E.4.4 Spring St from High St to Union St

On Thursday, Spring St between High St and Union St was the only street sampled that was not effectively full on average during the sample day. On Saturday, this section of Spring St did not become effectively full on average until 7pm.

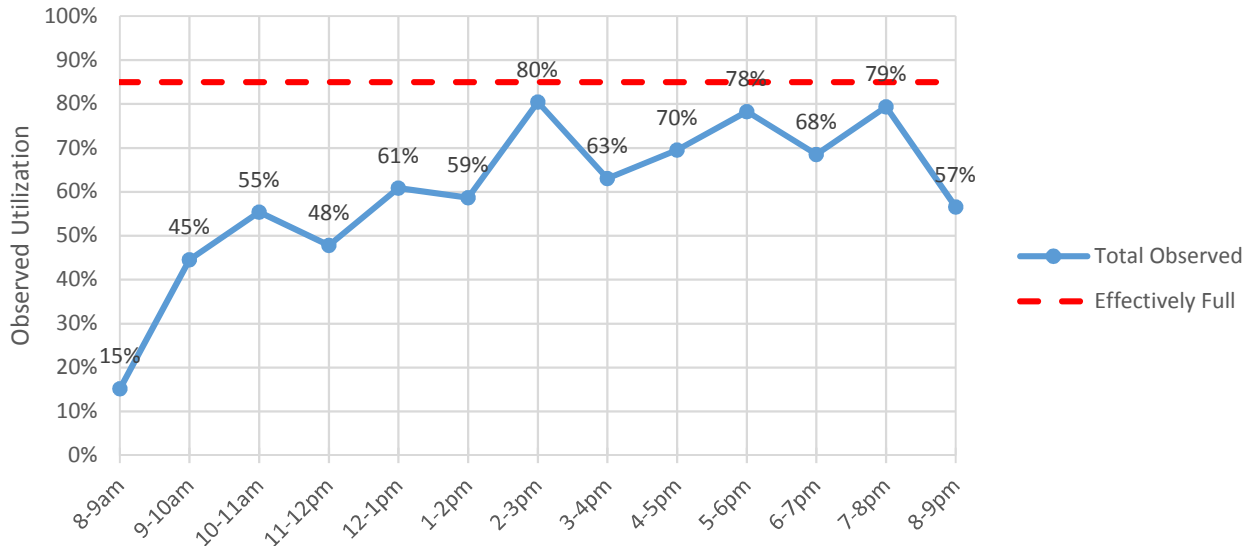


Figure 24: Spring St Thursday 2-Hour Metered Occupancy

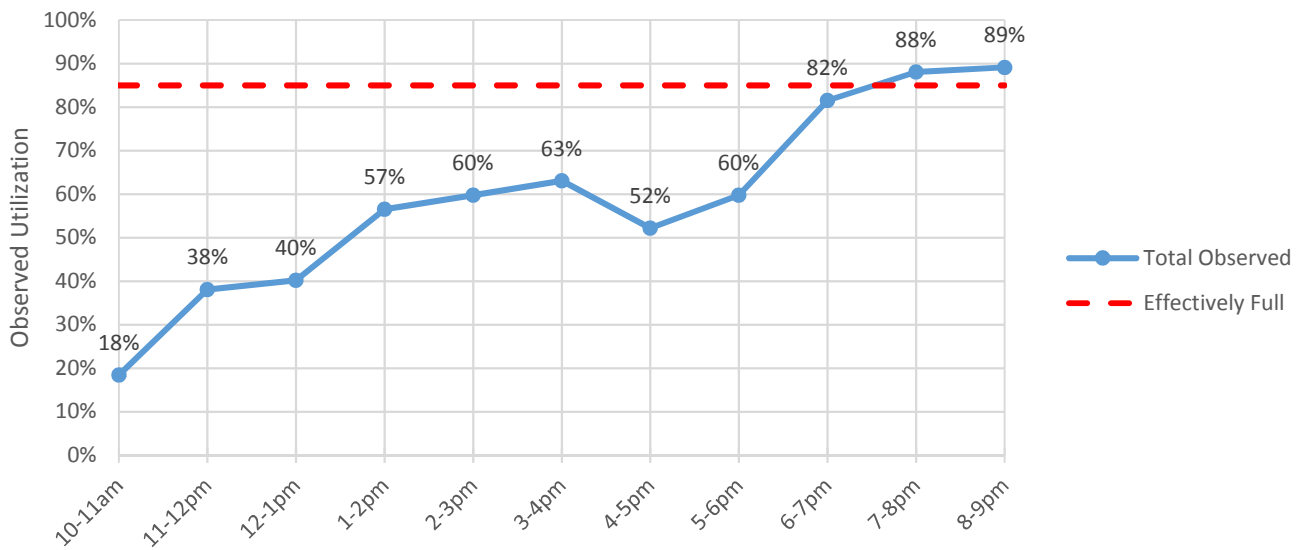


Figure 25: Spring St Saturday 2-Hour Metered Occupancy

E.4.5 Casco St between Cumberland Ave and Congress St

On Thursday, Casco St between Cumberland Ave and Congress St was briefly effectively full at 9am on Thursday, but then fell well below that until 6pm when it became 100% occupied. On Saturday, Casco St was effectively full between 11am on, reaching 100% occupied at 4pm and remaining nearly that high through 8pm.

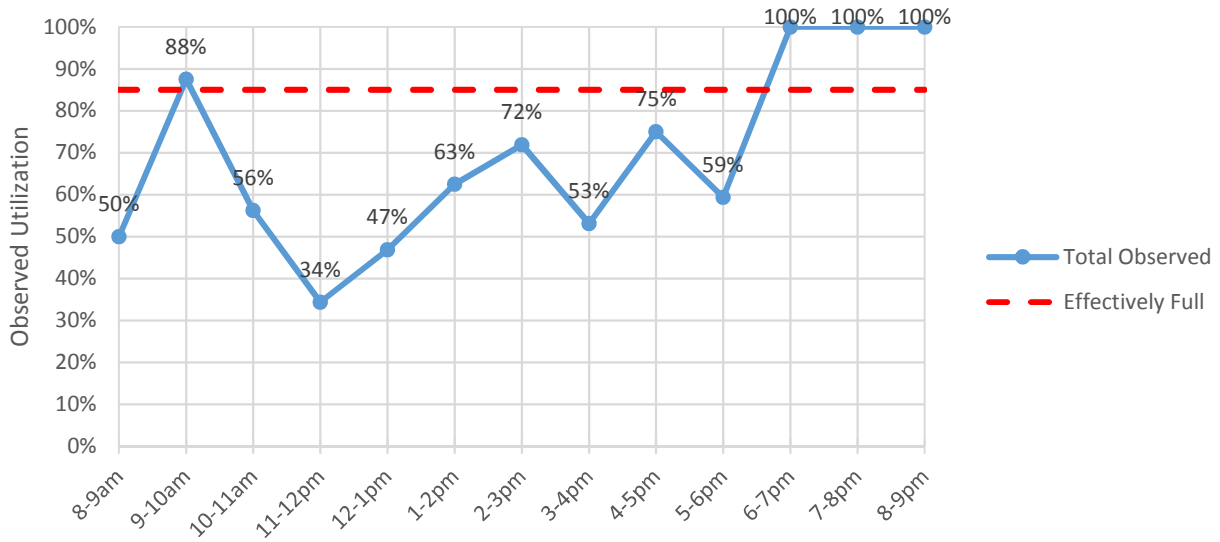


Figure 26: Casco St Thursday 2-Hour Metered Occupancy

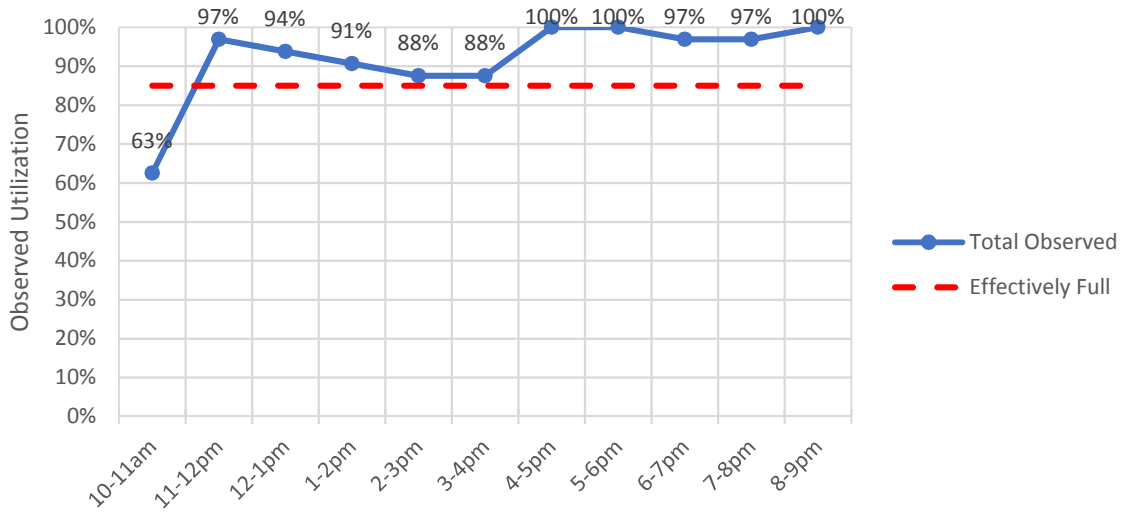


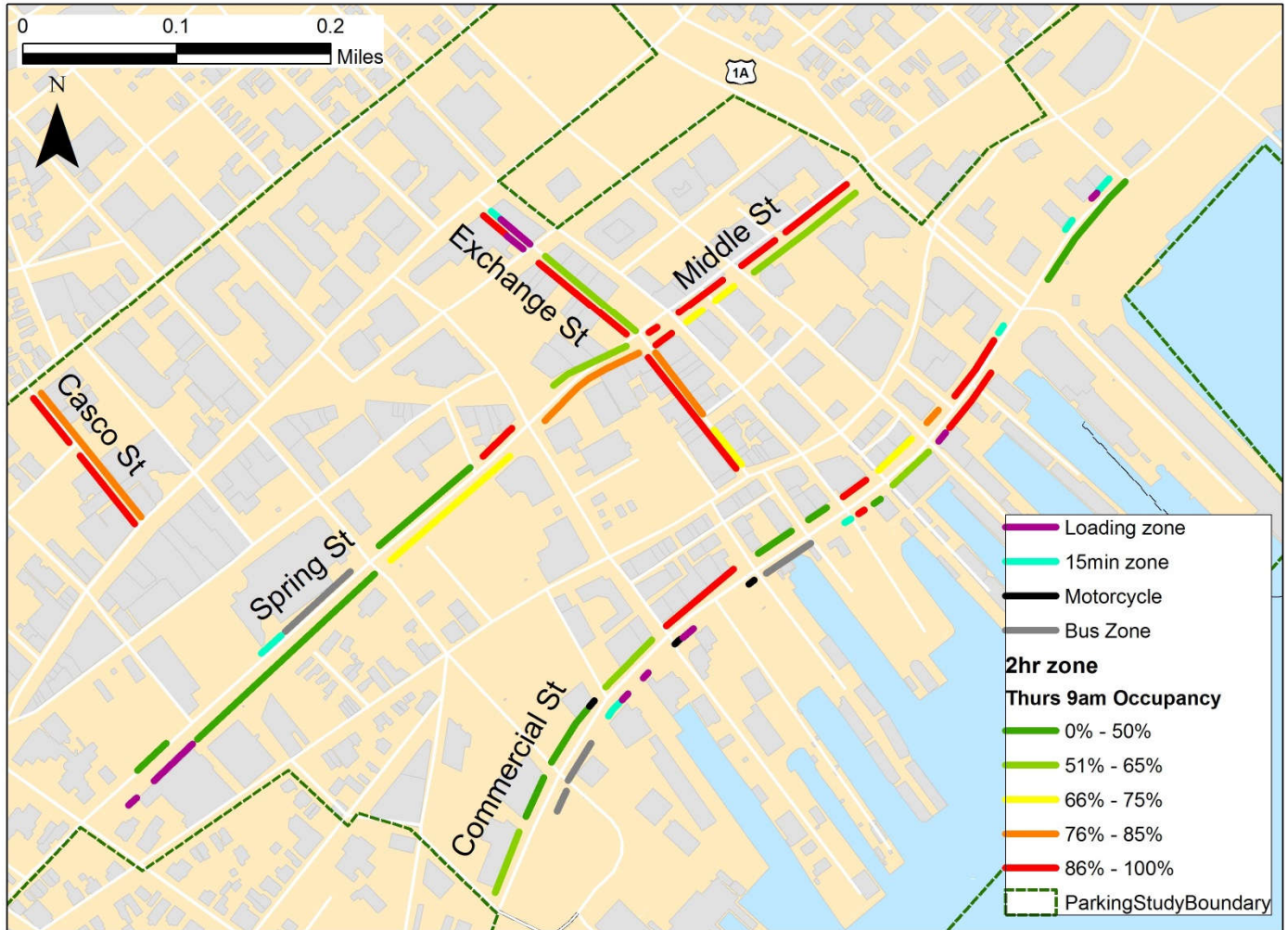
Figure 27: Casco St Saturday 2-Hour Metered Occupancy

### E.5 On-Street Parking: Occupancy by Block-Face

In this section, on-street parking occupancy in 2-hour metered zones is shown by block-face.

#### E.5.1 Thursday 2-Hour Metered Zone Occupancy by Block-Face

Starting with Figure 28 and ending with Figure 34, Thursday parking occupancies in the 2-hour zones at 9am, 11am, 1pm, 3pm, 5pm, 7pm and 8pm are shown respectively.



**Figure 28: Thursday 9am Parking Occupancy by Block-Face**

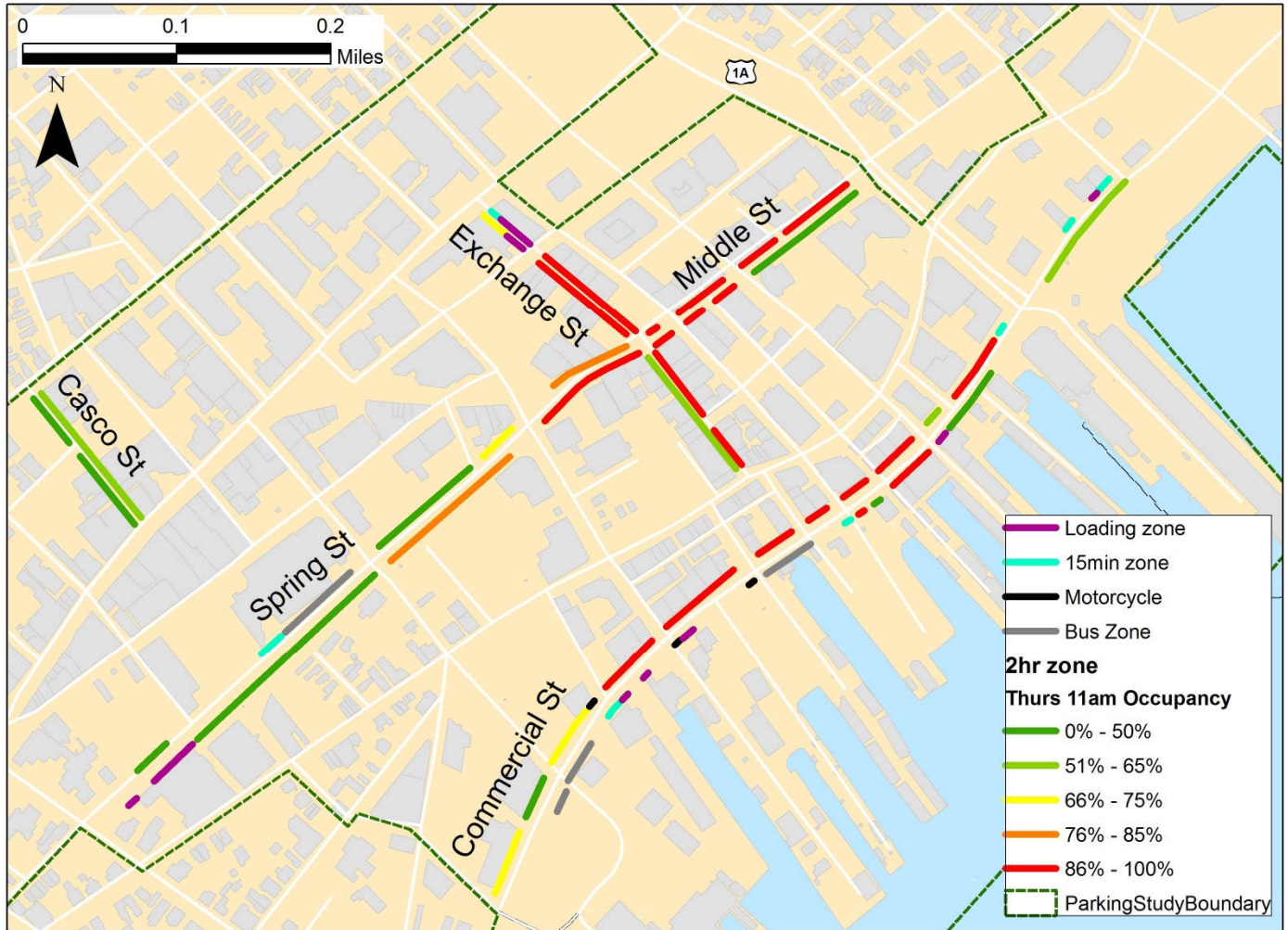
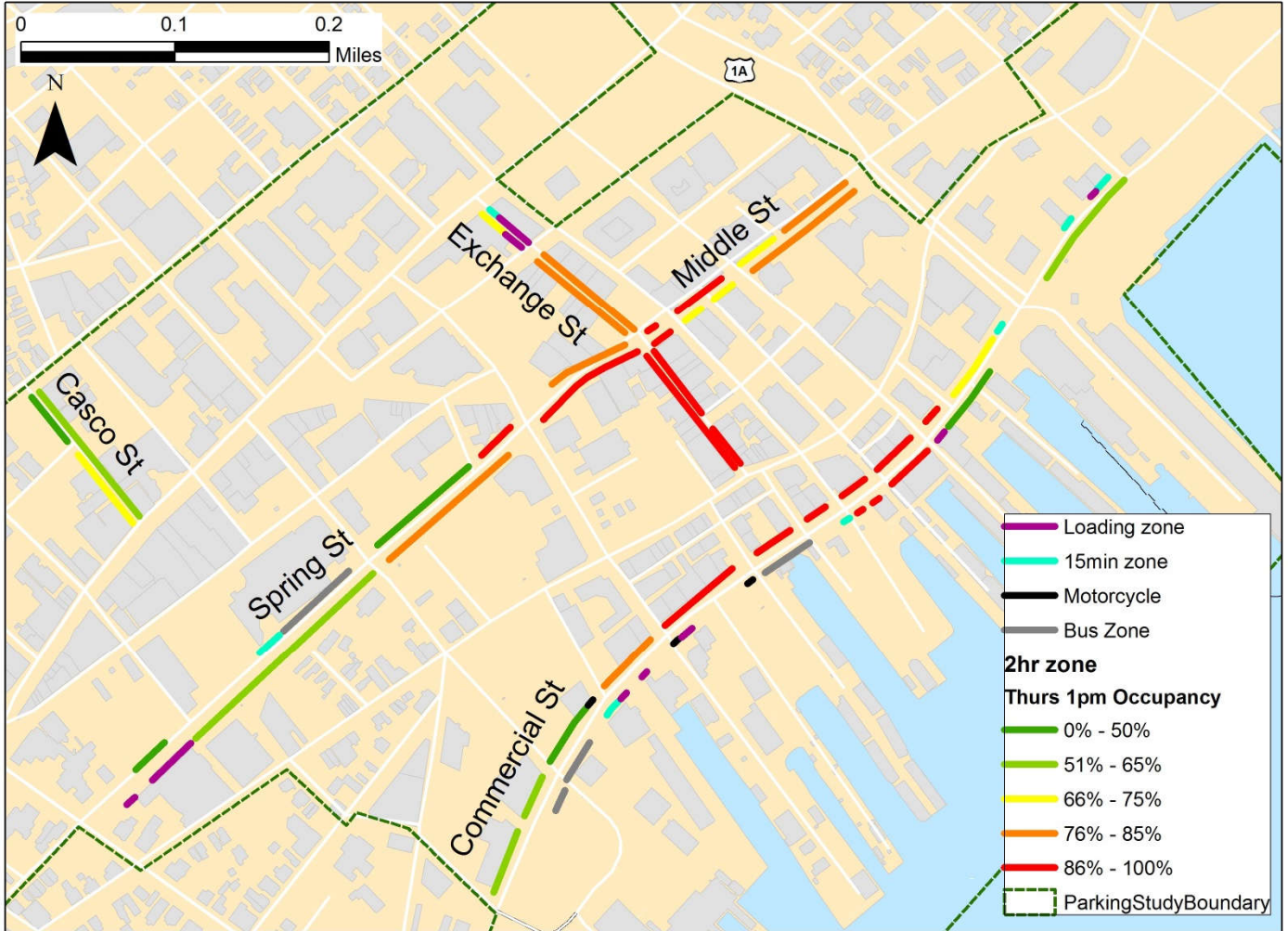
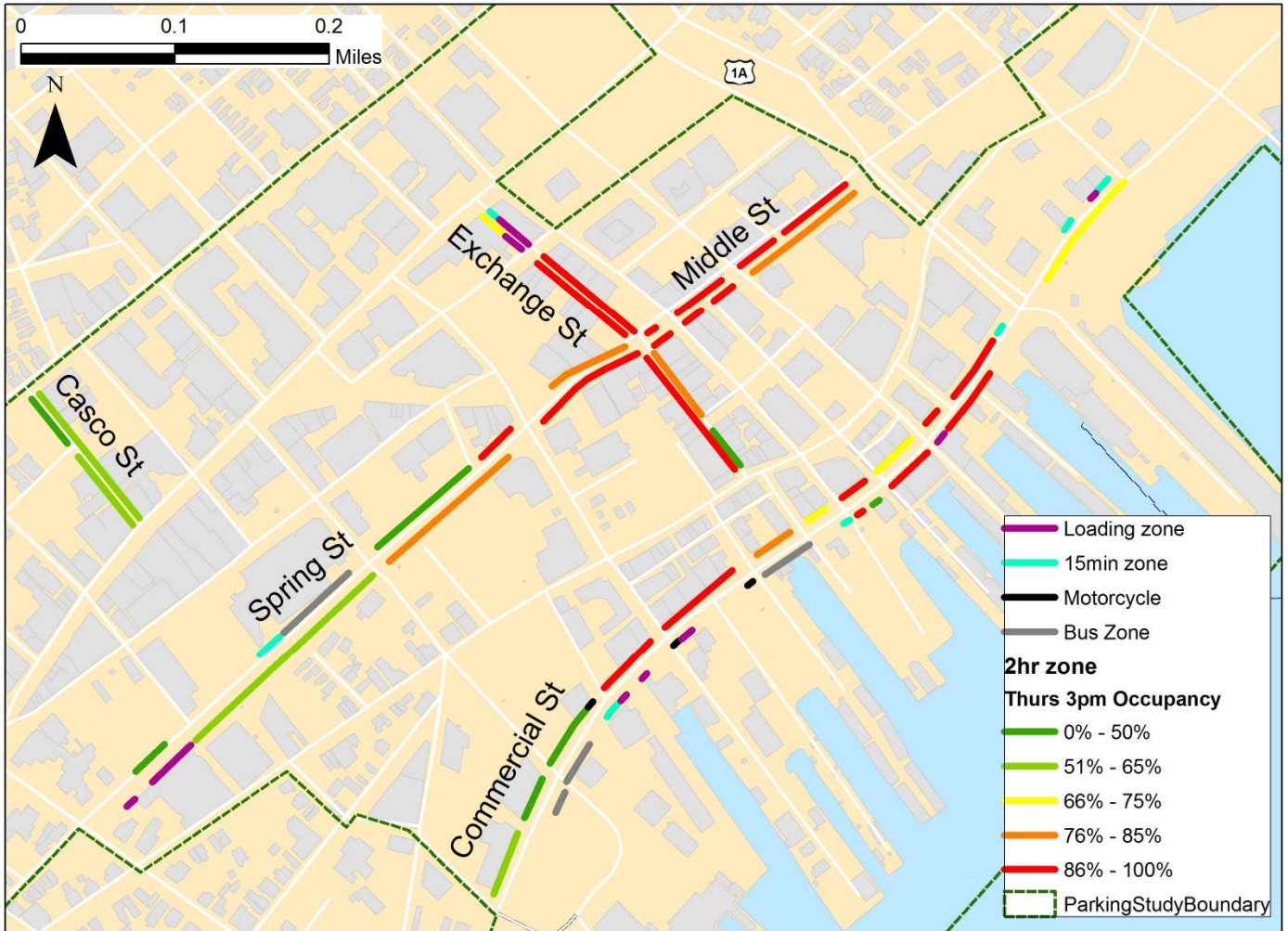


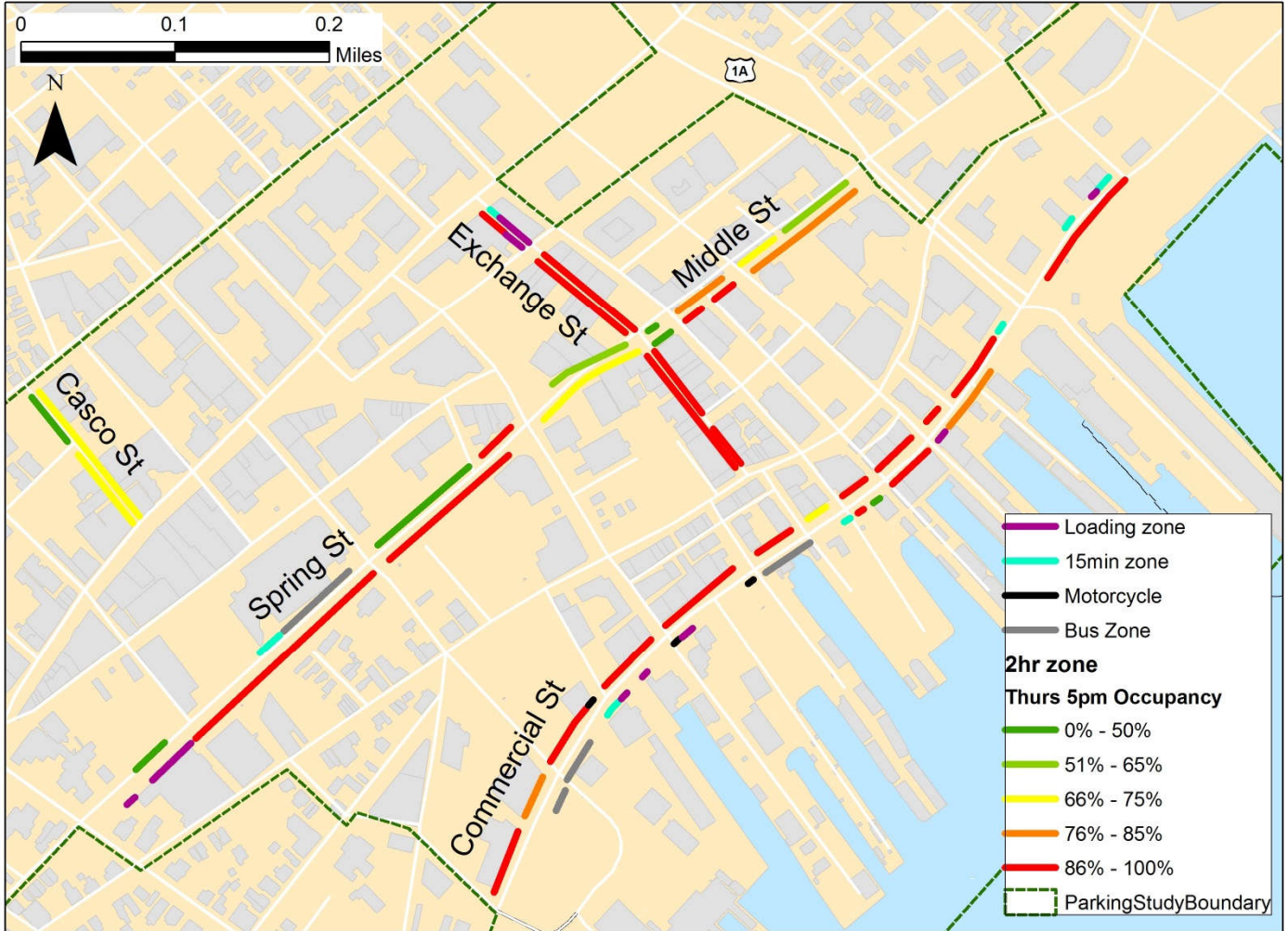
Figure 29: Thursday 11am Parking Occupancy by Block-Face



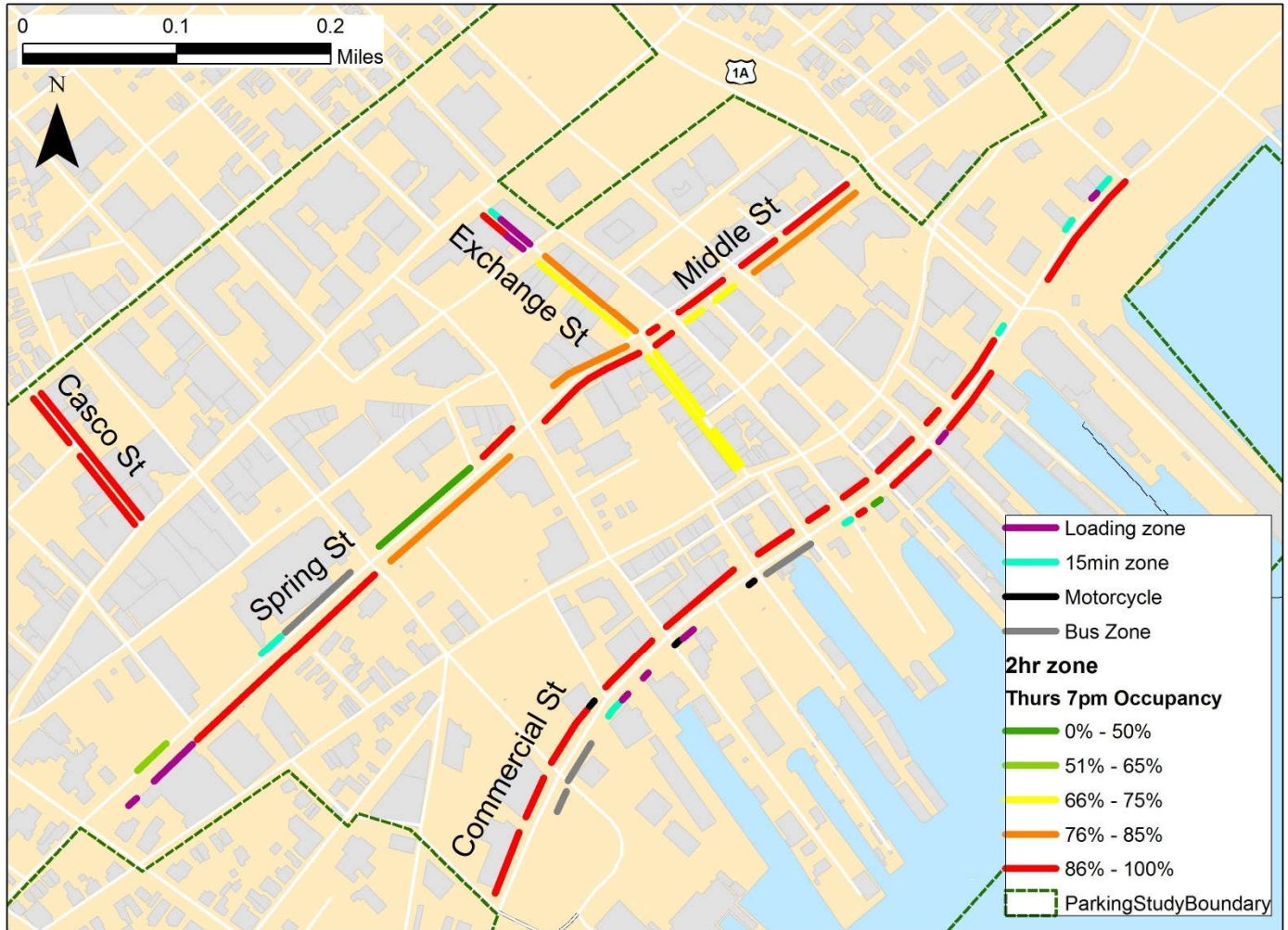
**Figure 30: Thursday 1pm Parking Occupancy by Block-Face**



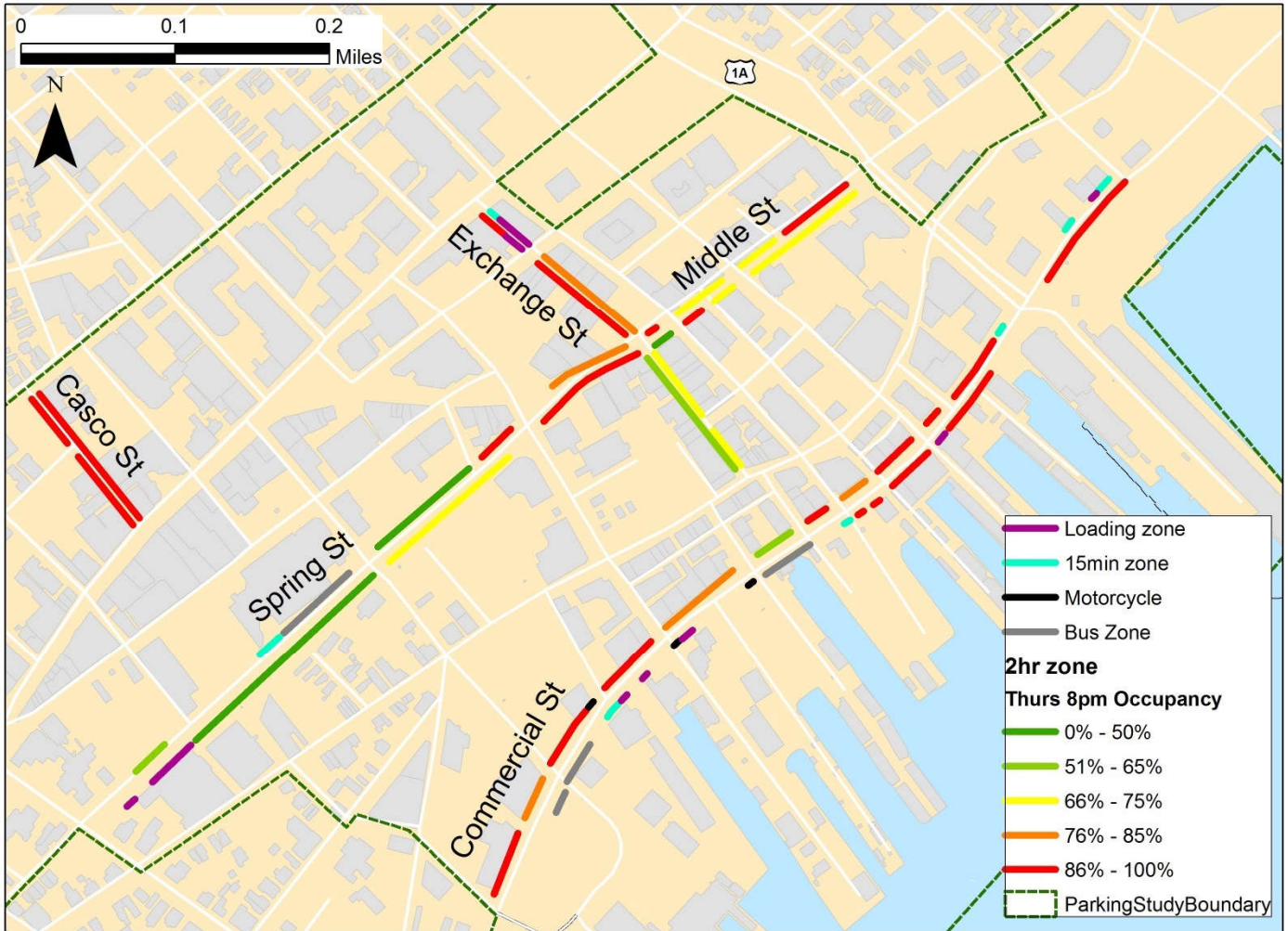
**Figure 31: Thursday 3pm Parking Occupancy by Block-Face**



**Figure 32: Thursday 5pm Parking Occupancy by Block-Face**



**Figure 33: Thursday 7pm Parking Occupancy by Block-Face**



**Figure 34: Thursday 8pm Parking Occupancy by Block-Face**

E.5.2 Saturday 2-hour Metered Zone Occupancy by Block-Face

Starting with Figure 35 and ending with Figure 40, Saturday parking occupancies at 11am, 1pm, 3pm, 5pm, 7pm and 8pm are shown respectively.

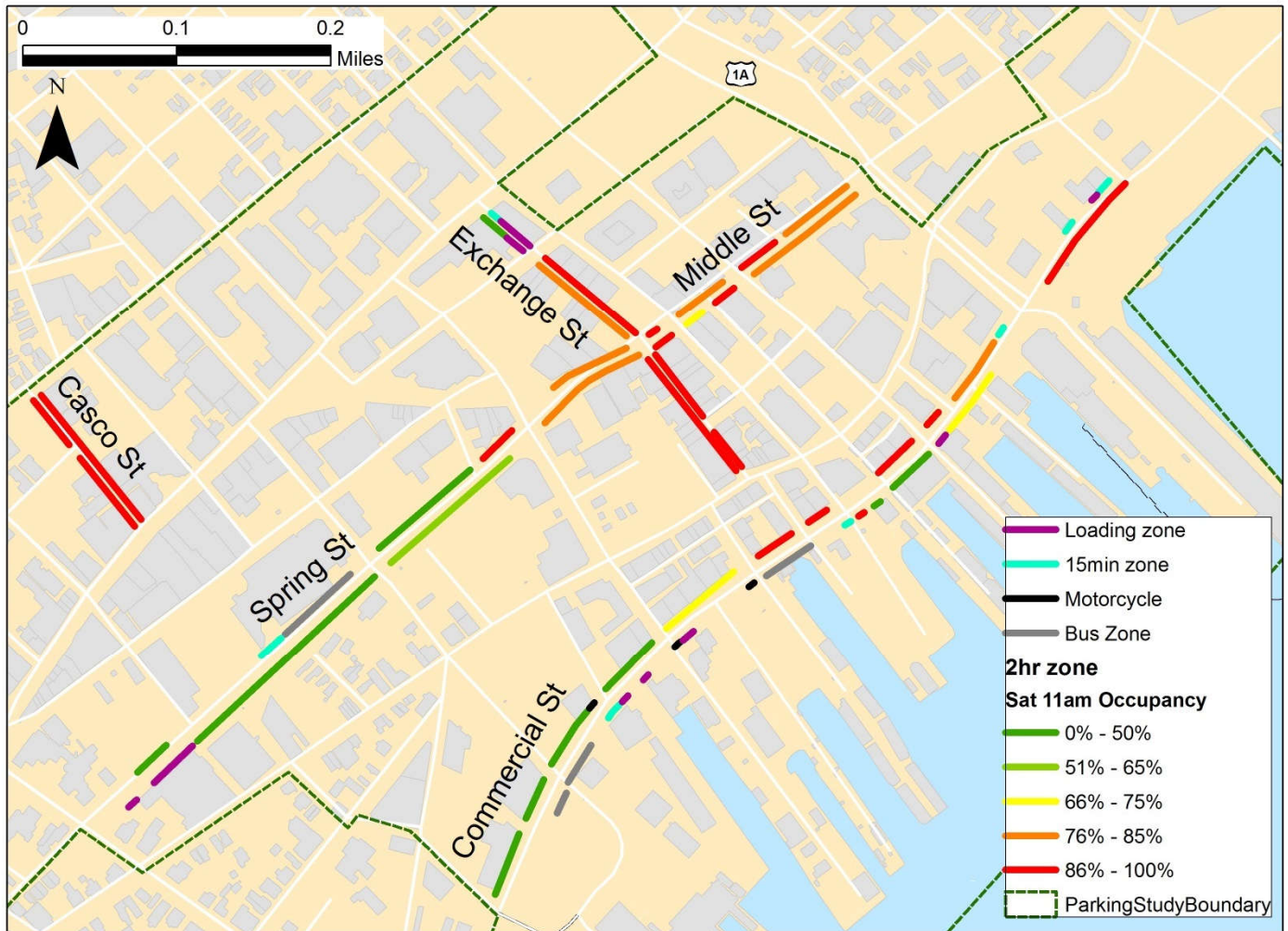


Figure 35: Saturday 11am Parking Occupancy by Block-Face

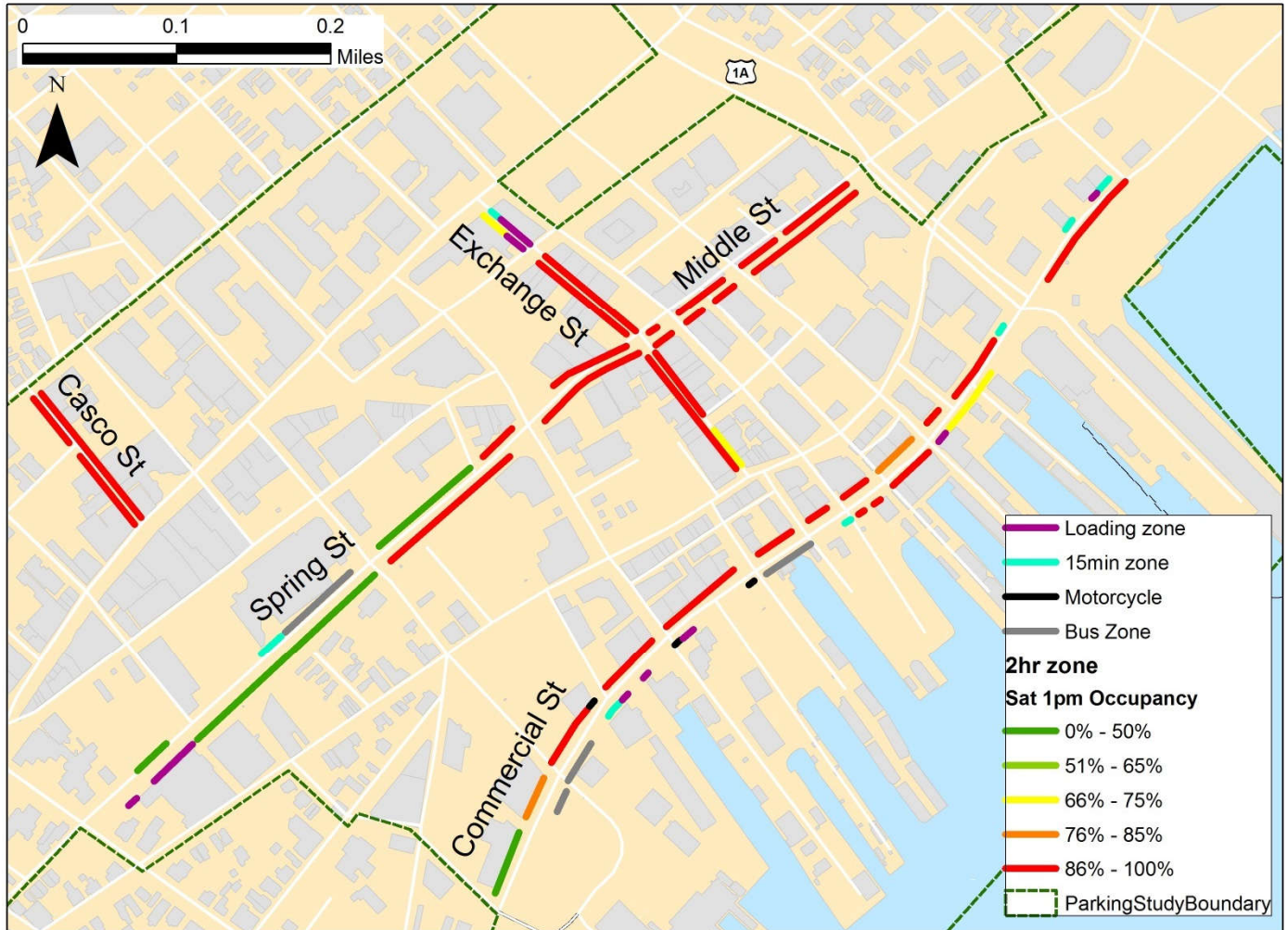
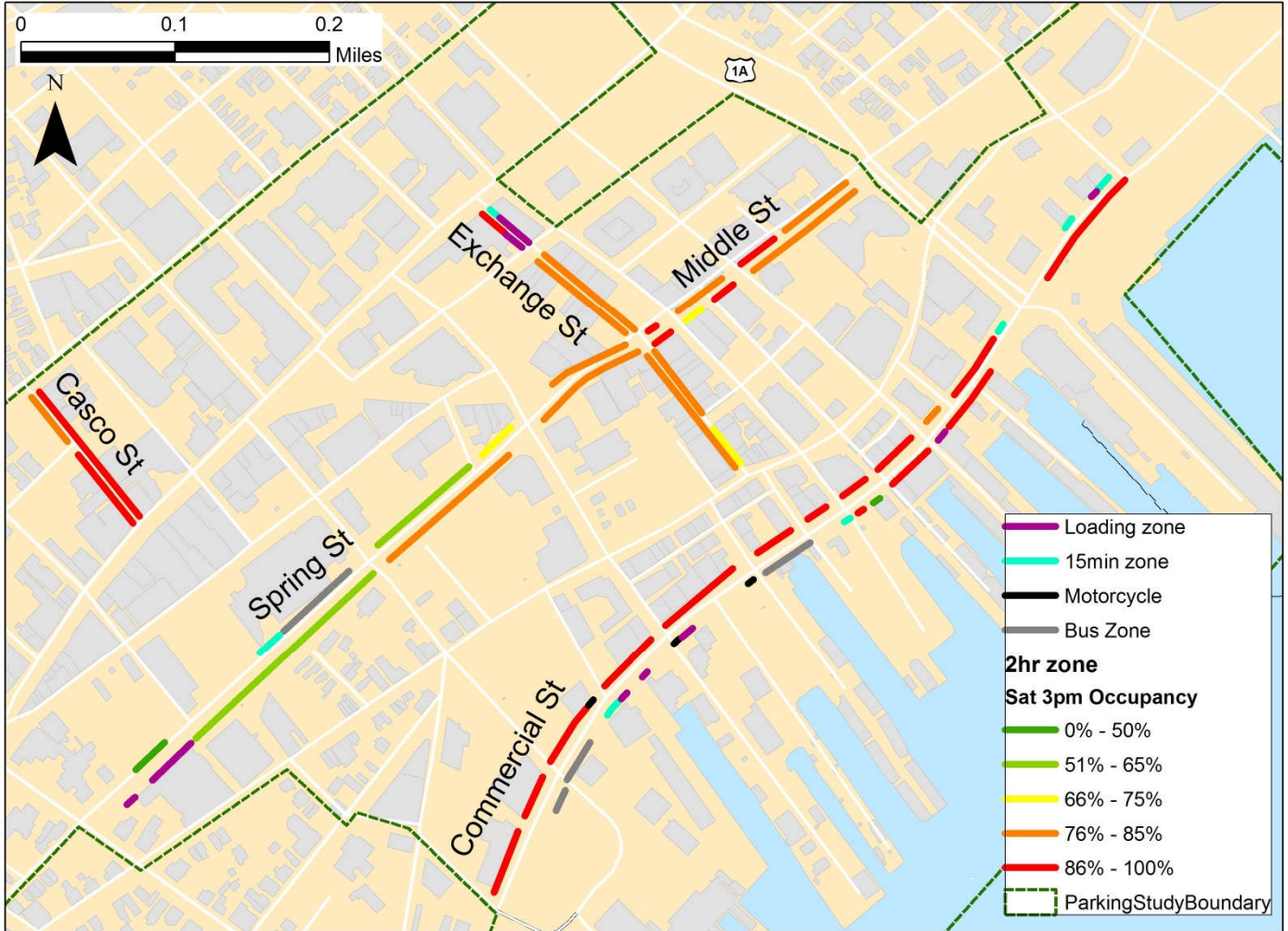
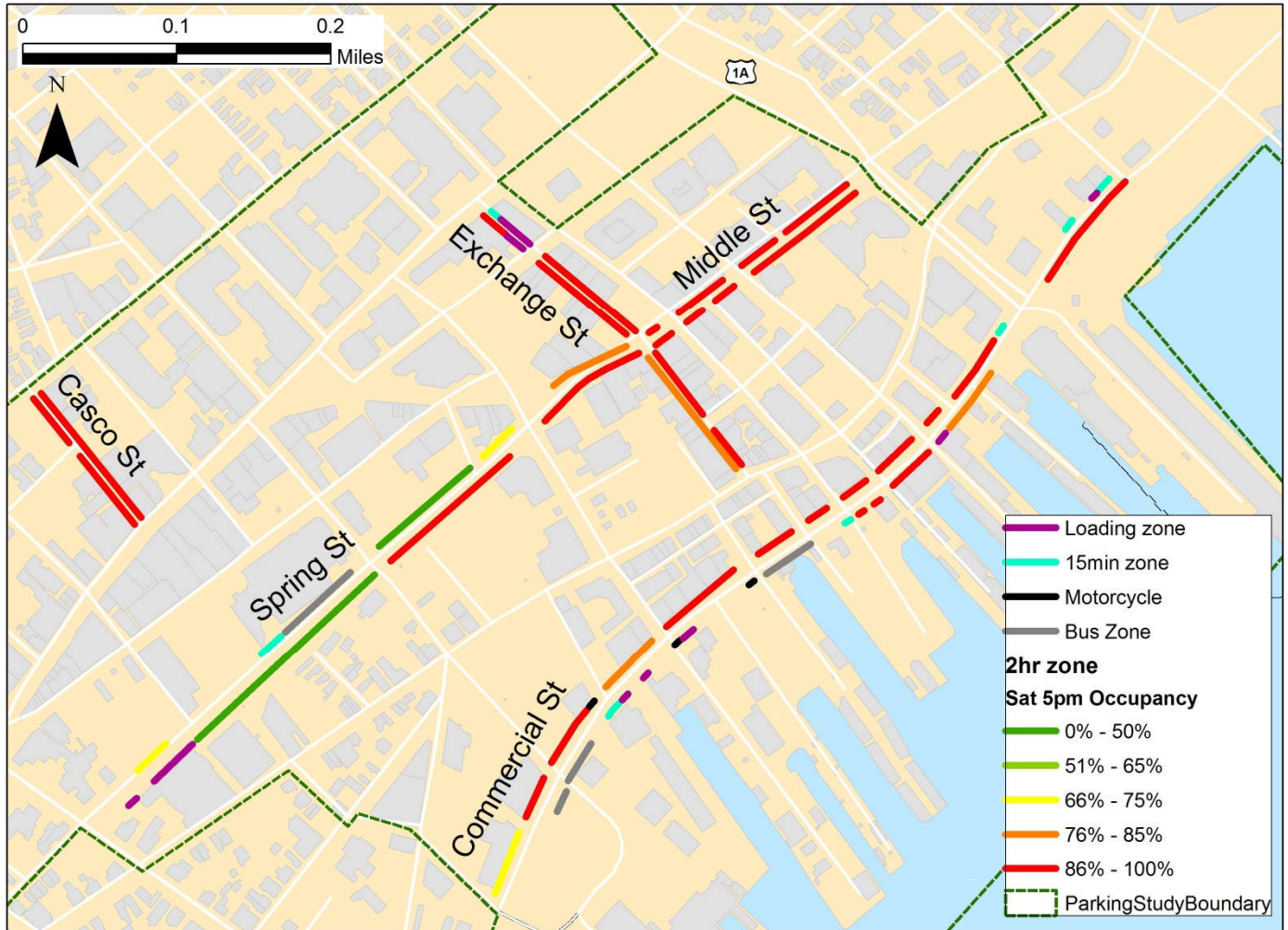


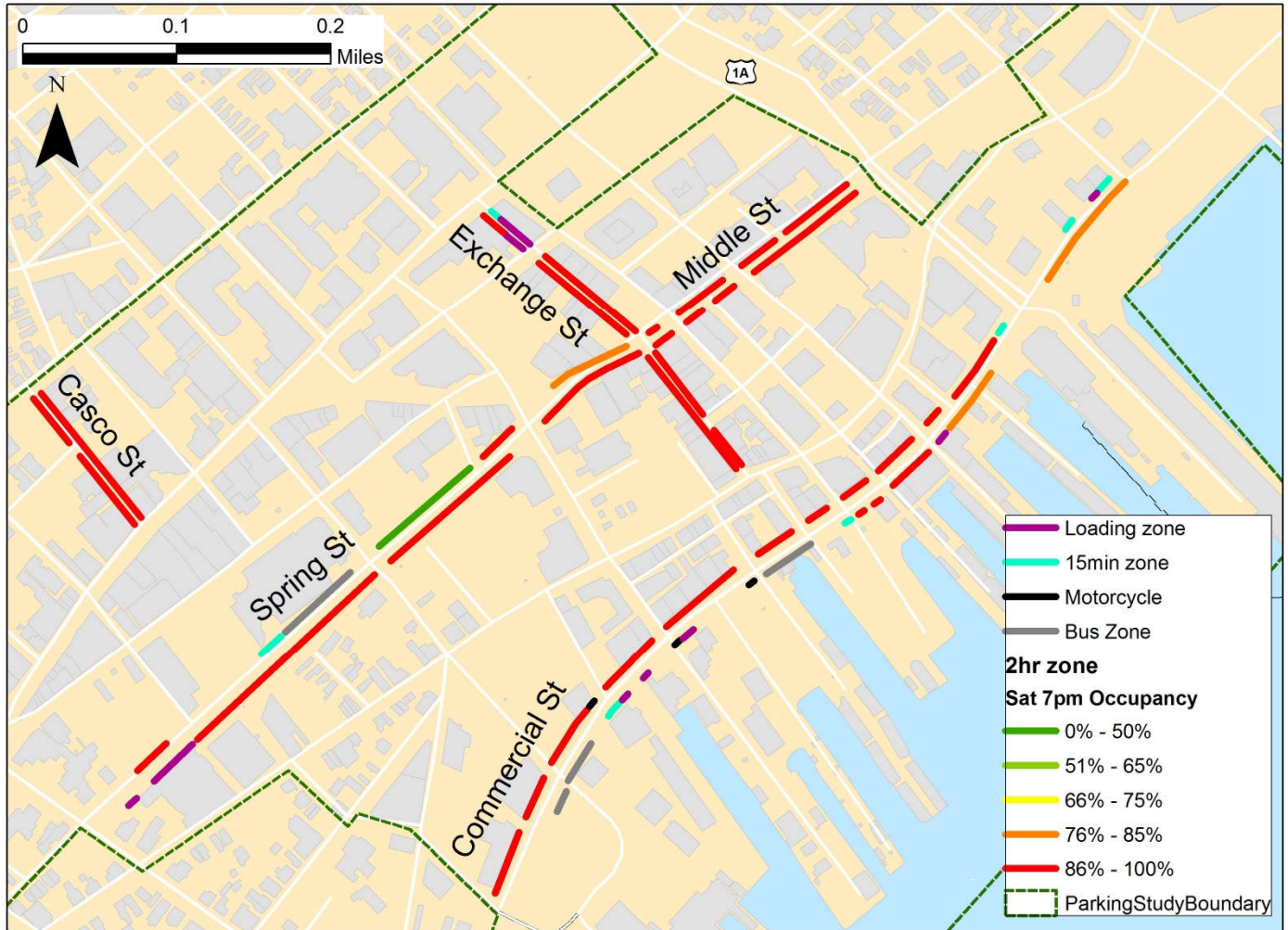
Figure 36: Saturday 1pm Parking Occupancy by Block-Face



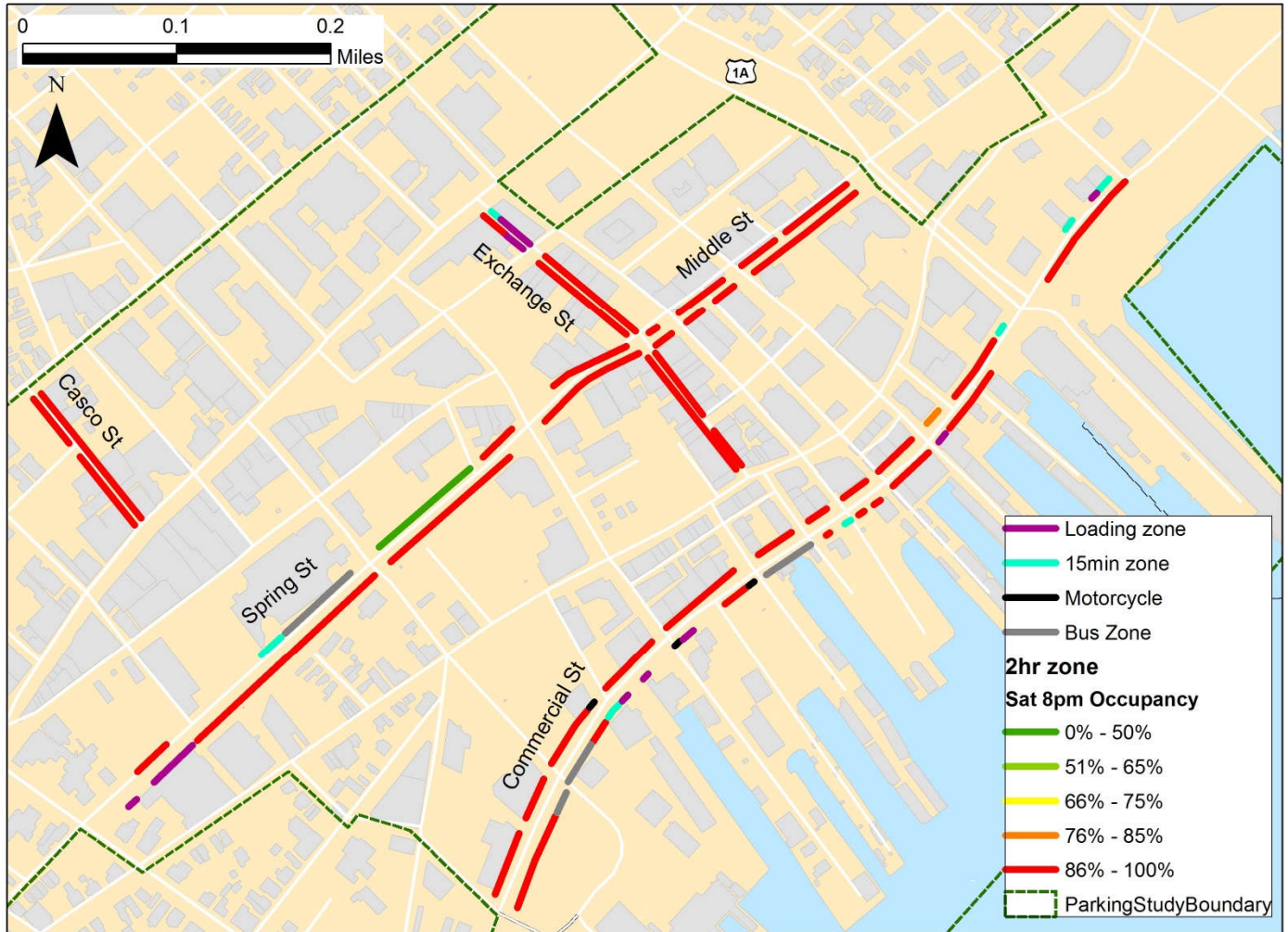
**Figure 37: Saturday 3pm Parking Occupancy by Block-Face**



**Figure 38: Saturday 5pm Parking Occupancy by Block-Face**



**Figure 39: Saturday 7pm Parking Occupancy by Block-Face**



**Figure 40: Saturday 8pm Parking Occupancy by Block-Face**

## E.6 On-Street Parking Duration and Turnover in 2-Hour Metered Zones

Parked vehicle duration and turnover are important metrics to understand parking behavior. When on-street parking occupancy is high, it is more desirable for parking turnover to also be high so that users have a greater chance of finding an open space. When the observed data for this study was collected, in December of 2016, the City of Portland's on-street meter fee was \$1 per hour for 2-hour limited zones. The hourly fee and time limit aim to facilitate parking turnover between 9am and 6pm Monday through Saturday.

Average on-street parking duration and turnover by block face was calculated between 8am and 6pm for Thursday and Saturday using observed partially recorded license plate data. Because the observation intervals were 1 hour apart, an assumption had to be made about observed vehicle duration. If a vehicle was observed only once on a block-face it was assigned a duration of 0.5 hours. A vehicle that was observed for exactly two count intervals on a block-face was assigned a duration of 1.5 hours. Exactly 3 observations and the vehicle was assigned a duration of 2.5 hours, and so on. The average parked vehicle duration for each block face was calculated using the formula

$$D = \frac{\sum_x (N_x \cdot X \cdot I)}{N_T}$$

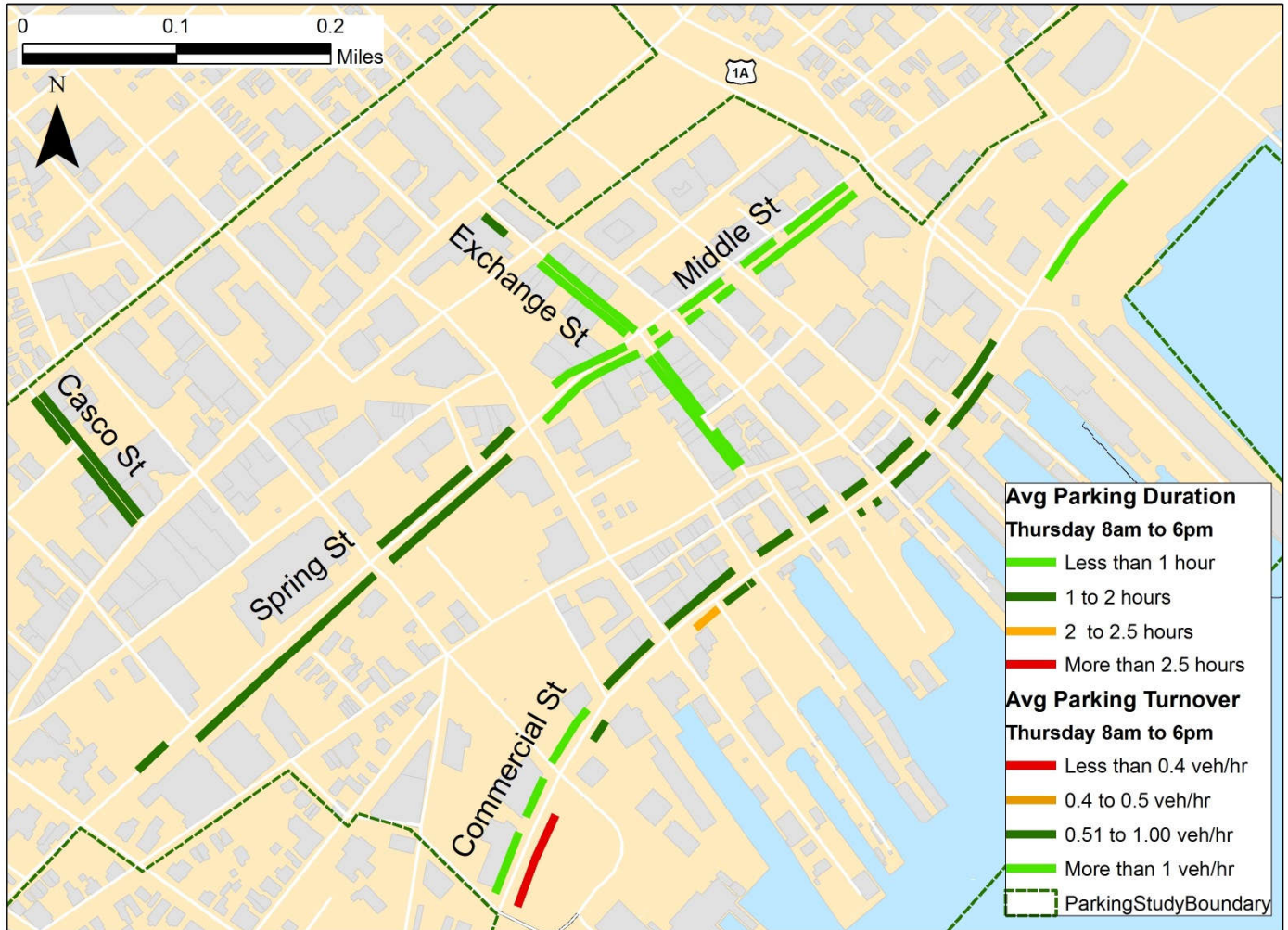
Where  $D$  = average parking duration, h/veh;  
 $N_x$  = number of vehicles parked for  $x$  intervals;  
 $X$  = number of intervals parked;  
 $I$  = length of the observation interval, h;  
 $N_T$  = total number of parked vehicles observed.

The average turnover rate for parked vehicles follows as the inverse of average duration. In Figure 41 and Figure 42, the average parked vehicle durations by block-face are shown for the Thursday and Saturday samples.

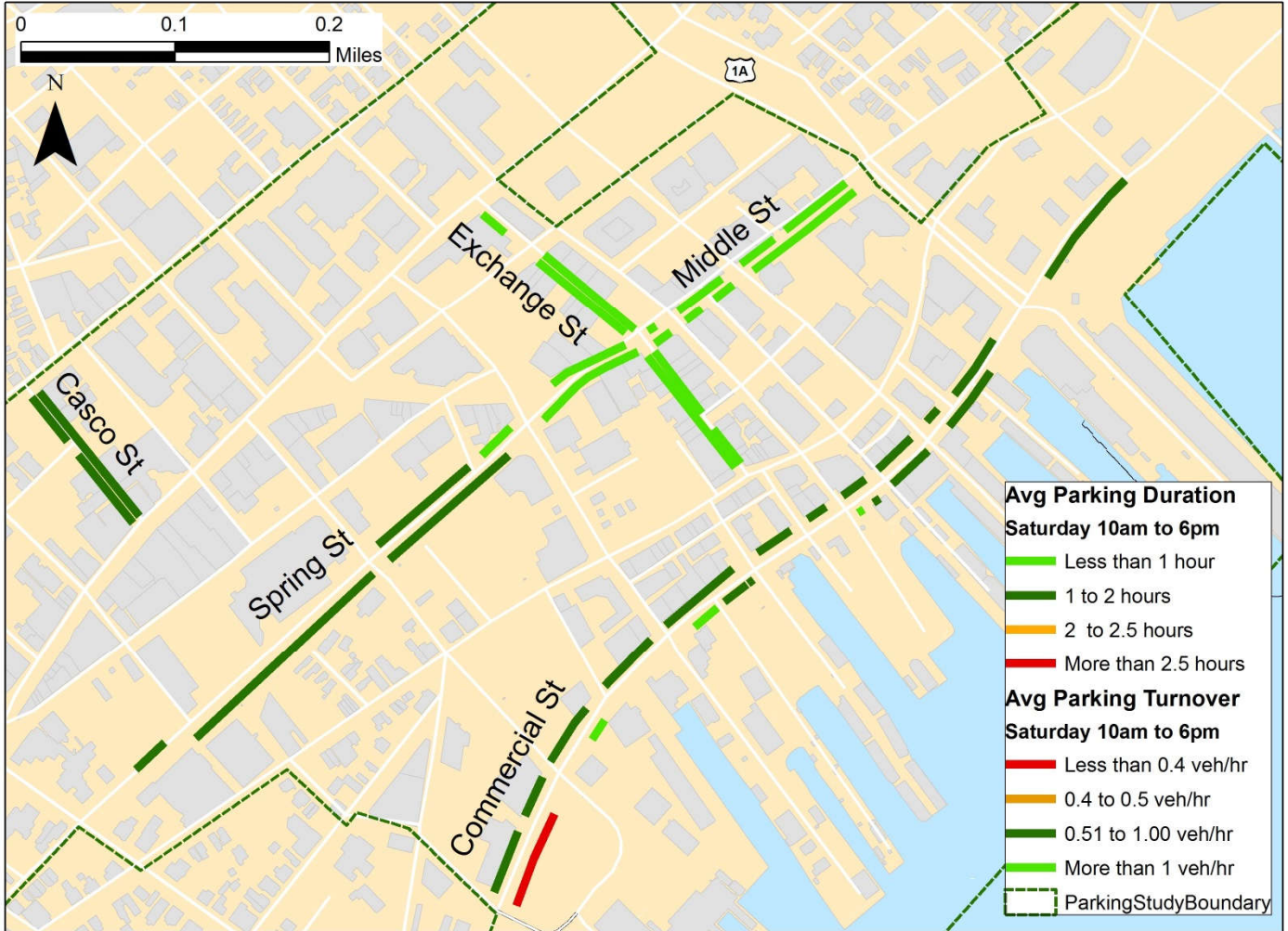
The results show that on both Thursday and Saturday, the block-faces on Exchange St and Middle St had a lower parked vehicle duration and higher turnover rate compared to Casco St and Spring St. This is a positive sign given that Exchange and Middle St had some of the highest rates of parking occupancy.

Commercial St shows more of a range of parking durations by block-face which tended to be 1 to 2 hours closer to the center of the Old Port on Thursday while block faces west of Cross St (north side of the street) and east of Franklin St had an average parking duration under 1 hour. On Saturday, average durations on Commercial St tended to be higher, between 1 and 2 hours on the north side of the street throughout.

There is one block-face on Commercial St west of Center St (south side of the street) that had unrestricted angled parking on the observation days. The unrestricted parking was also observed in an adjacent bus loading zone to this block-face, presumably because it was not bus tourist season. This was the location of the longest on-street parking duration observed in the study area. On Thursday, this block-face had an average parking duration of just over 5 hours per vehicle between 8am and 6pm which is a turnover rate of less than 0.2 vehicles per hour. On Saturday, the duration was just over 2.5 hours per vehicle, a turnover rate of 0.4 vehicles per hour. This example illustrates how the metered and time limited block-faces maintain a higher turnover rate compared to unrestricted and free on-street parking.



**Figure 41: Thursday Average Duration and Turnover in 2-Hour Metered Zones 8am-6pm**



**Figure 42: Saturday Average Duration and Turnover in 2-Hour Metered Zones 10am-6pm**

## F. Summary of Observed Parking Results

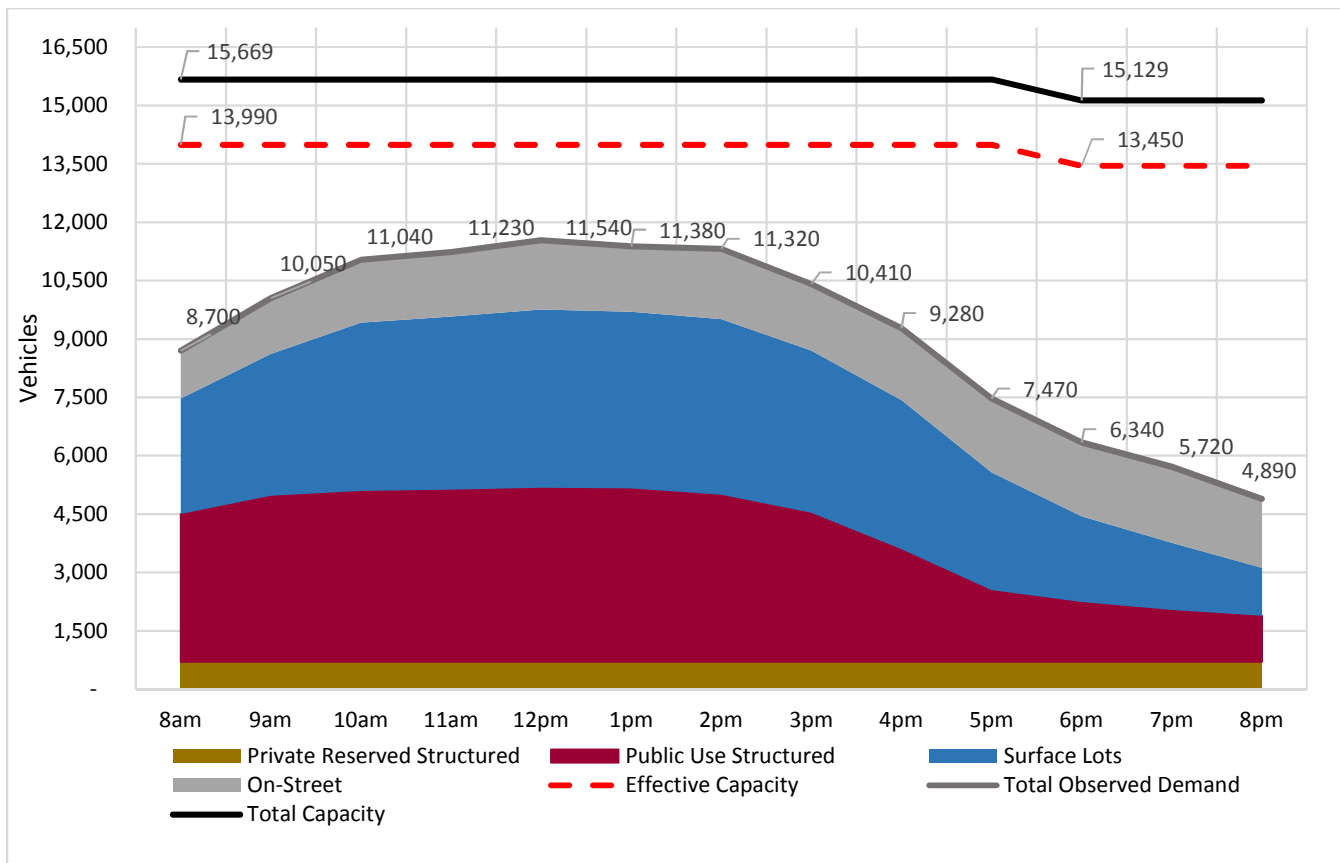
In this section, the observed occupancy rates from the structured, surface lot, and on-street samples are projected onto the total parking supply in each respective category to estimate the total number of occupied spaces between 8am and 8pm. The results presented in this section have not yet been adjusted for seasonality. Table 26 summarizes the Thursday observed occupancy rates by hour.

Figure 43 displays the projected parking occupancy in the study area based on the Thursday, December 1st observations. Private use only structured parking is displayed as 100 percent occupied since the spaces are reserved and are not resold to the transient public even when vacant. The effectively full level of vehicles for the study area represents the capacity when the surface lots and structured parking are 90 percent occupied and the on-street supply is at 85 percent occupied. The Thursday peak occurred at 12pm when an estimated 11,560 spaces were occupied leaving about 2,450 vacant spaces below the effective capacity of 14,011 spaces.

**Table 26: Thursday Observed Occupancies and Projected Total Spaces Occupied**

Observation Period	Surface Lots		On-Street		Public Use Structured		Private Structured
	Observed Occupancy	Projected Spaces Occupied	Observed Occupancy	Projected Spaces Occupied	Observed Occupancy	Projected Spaces Occupied	Reserved
8am	46.3%	2,970	54.5%	1,230	60.1%	3,790	705
9am	*	3,645	63.9%	1,440	67.5%	4,260	705
10am	67.4%	4,320	71.9%	1,620	69.5%	4,390	705
11am	*	4,450	73.2%	1,650	70.0%	4,420	705
12pm	71.5%	4,580	79.2%	1,780	70.9%	4,470	705
1pm	*	4,545	74.8%	1,680	70.6%	4,450	705
2pm	70.4%	4,510	80.3%	1,810	67.9%	4,290	705
3pm	*	4,170	75.7%	1,700	60.7%	3,830	705
4pm	59.8%	3,830	82.4%	1,850	45.8%	2,890	705
5pm	*	3,020	84.3%	1,900	29.2%	1,840	705
6pm	34.4%	2,210	84.0%	1,890	24.3%	1,530	705
7pm	*	1,720	87.1%	1,960	21.2%	1,330	705
8pm	19.2%	1,230	78.6%	1,770	18.7%	1,180	705

\*Interpolated Estimate



**Figure 43: Thursday Projected Total Occupancy in the Study Area Based on the December 1<sup>st</sup> Sample**

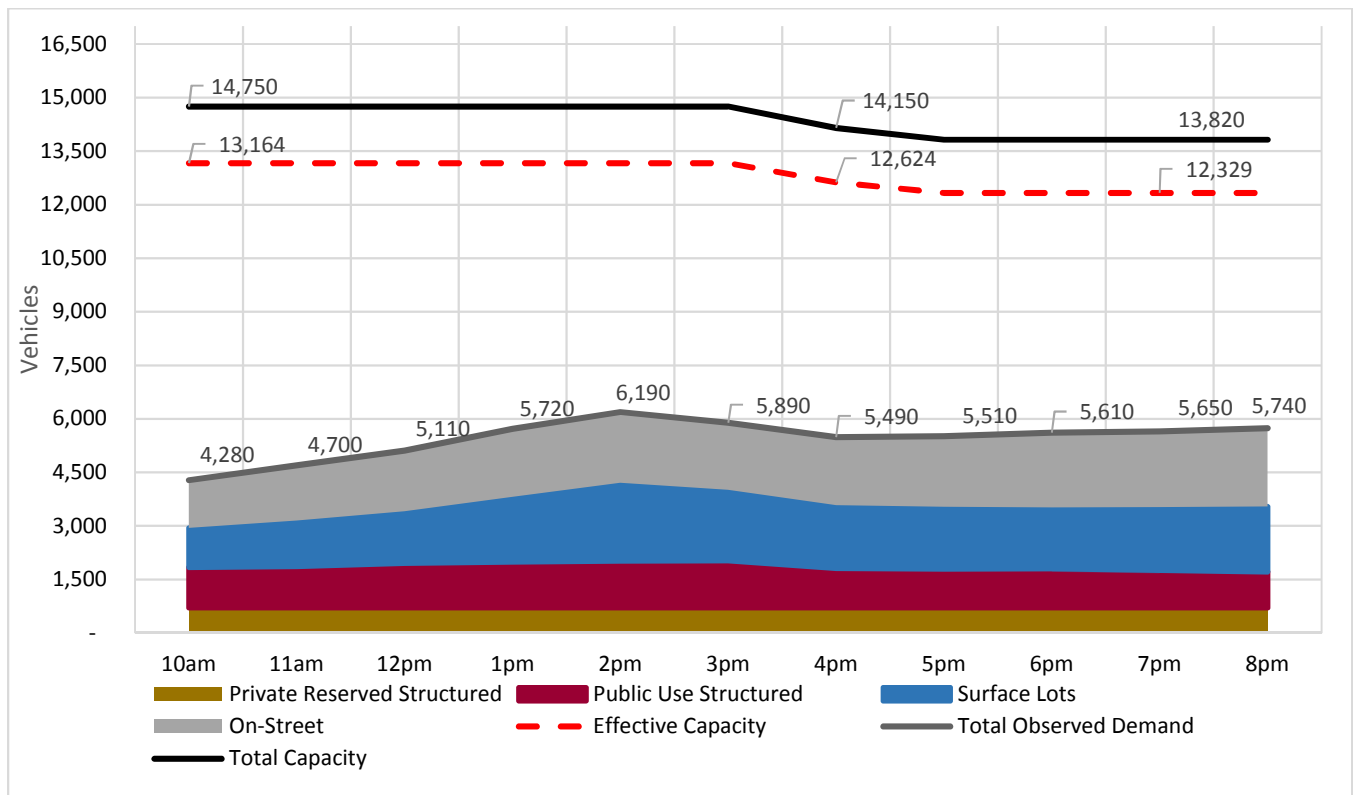
Table 27 summarizes the Saturday observed occupancy rates by hour. Figure 44 displays the projected parking occupancy in the study area based on the Saturday, December 3rd observations.

**Table 27: Saturday Observed Occupancies and Projected Total Spaces Occupied**

Observation Period	Surface Lots		On-Street		Public Use Structured		Private Structured
	Observed Occupancy	Projected Spaces Occupied	Observed Occupancy	Projected Spaces Occupied	Observed Occupancy	Projected Spaces Occupied	Reserved
10am	19.1%	1,110	58.9%	1,330	19.0%	1,130	705
11am	*	1,280	69.0%	1,550	19.5%	1,160	705
12pm	24.8%	1,450	75.5%	1,700	20.9%	1,250	705
1pm	*	1,820	84.3%	1,900	21.6%	1,290	705
2pm	37.5%	2,190	88.1%	1,980	22.0%	1,310	705
3pm	*	1,980	83.6%	1,880	22.0%	1,320	705
4pm	30.3%	1,760	84.9%	1,910	20.7%	1,110	705
5pm	*	1,740	87.4%	1,970	21.6%	1,090	705
6pm	29.3%	1,710	92.9%	2,090	21.8%	1,100	705
7pm	*	1,770	94.1%	2,120	20.8%	1,050	705
8pm	31.4%	1,830	97.5%	2,190	20.1%	1,010	705

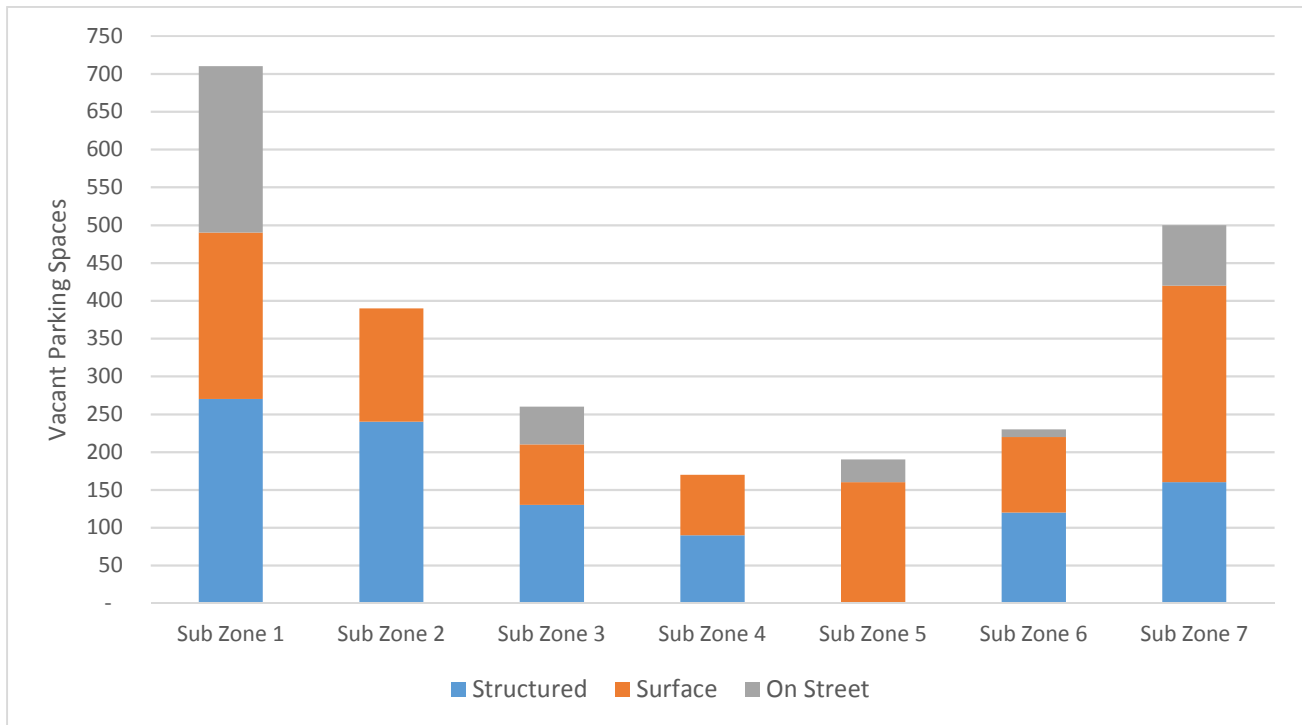
\*Interpolated Estimate

**Figure 44: Saturday Projected Total Occupancy in the Study Area Based on the December 3rd Sample**



Projected results from the observed Saturday had a peak of approx. 6,200 parked vehicles at 2pm leaving about 7,300 vacant spaces before the effective capacity of 13,525 is reached.

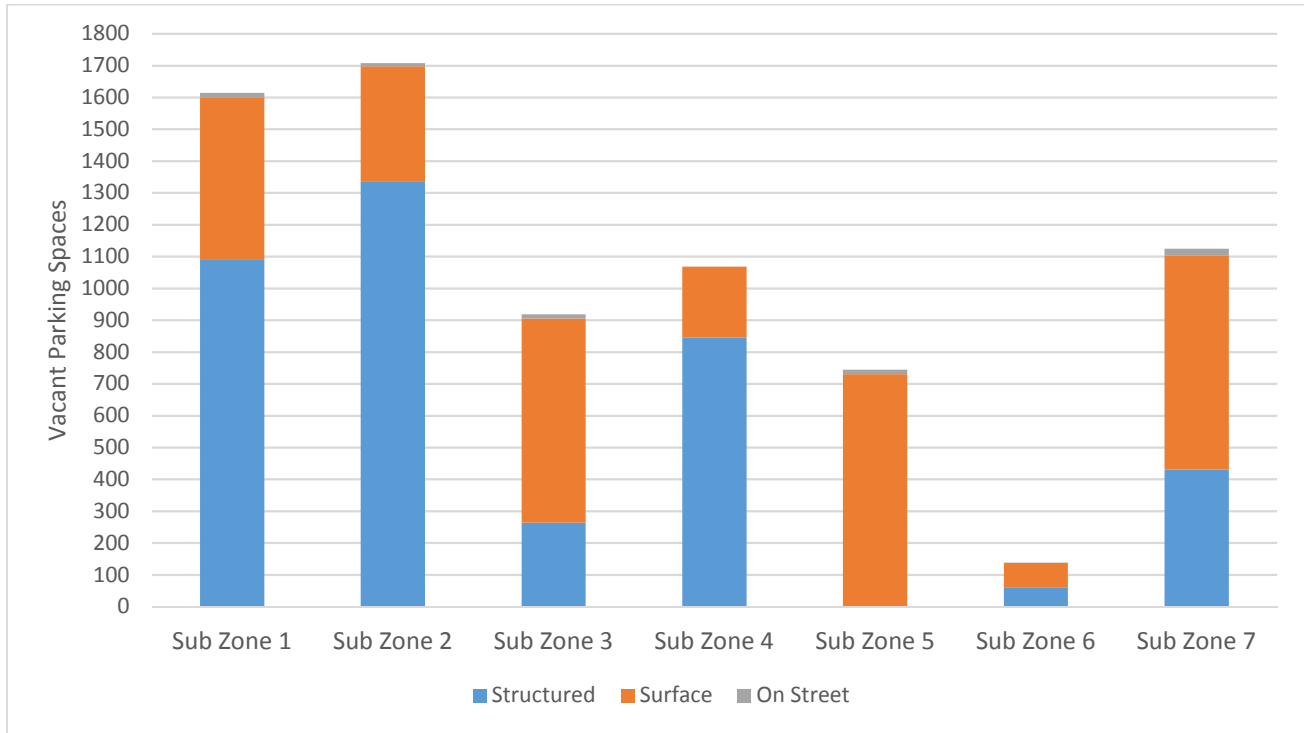
Looking in more detail at the distribution of the observed vacant space, the next two figures show how many vacant spaces remained before the effectively full level was reached in each subarea zone at the peak hour. In Figure 45, we see that during the peak hour of 12pm on the observed weekday, Subarea Zone 1 had the highest number of vacant spaces particularly on-street spaces and structured spaces. On-Street spaces in Subarea Zones 2 and 4 were above 85 percent occupied during the peak hour, therefore no on-street vacancy is shown for those zones. Subarea Zone 7, the Eastern Waterfront had the most vacancy in surface lots at the peak hour.



**Figure 45: The Number of Vacant Spaces Until Effectively Full on Thursday at 12pm by Subarea**

It is likely that not all of the observed vacant spaces were available for use depending on off-street parking management. While garages use a computer to minimize vacant space that must be held for absent monthly customers, some surface lots that are operated more manually may hold more vacant space open for absent monthly customers, although holding more vacant monthly spaces open than necessary is not in an operator’s best interest.

During the observed peak hour on Saturday, there were many more overall vacant spaces observed due to higher vacancies in structured and surface lot parking. However, the peak hour on Saturday had far fewer vacant on-street spaces before the effectively full level of 85 percent occupancy. The only subarea that had less vacancy during the Saturday peak hour compared to the Thursday peak hour was Subarea Zone 6 surrounding the Ferry Terminal on the Waterfront.



**Figure 46: The Number of Vacant Spaces Until Effectively Full on Saturday at 2pm by Subarea**

The vacant space charts are useful to understand where additional transient parking demand during the peak season might be accommodated within the study area.

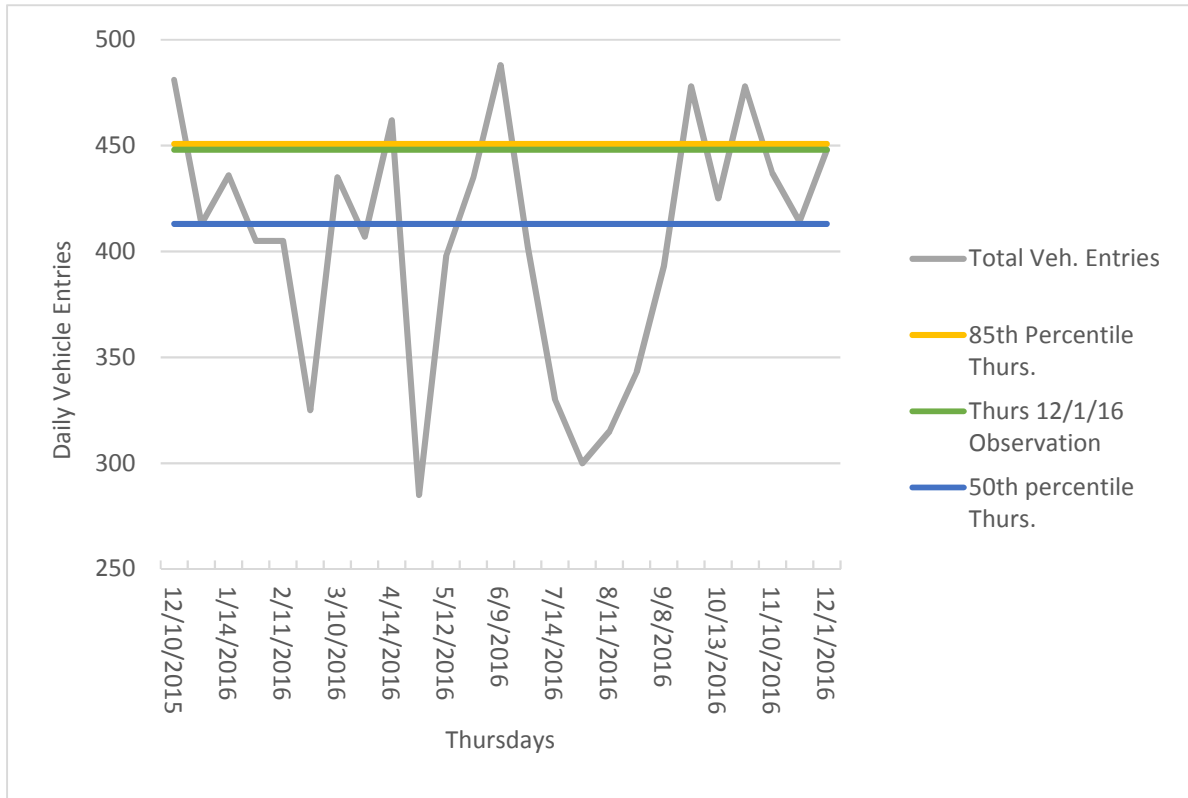
## G. Seasonal Analysis

In this section, the observed parking demand data is compared to annual parking demand curves at two sample garage locations to determine if the sampled days in December were a good representation of recurring regional demand, parking demand from seasonal variation in island ferry ridership is analyzed, and additional parking demand from higher levels of day visitors and overnight visitors during the summer season is estimated using data from the Maine Office of Tourism.

### G.1 Recurring Regional Demand

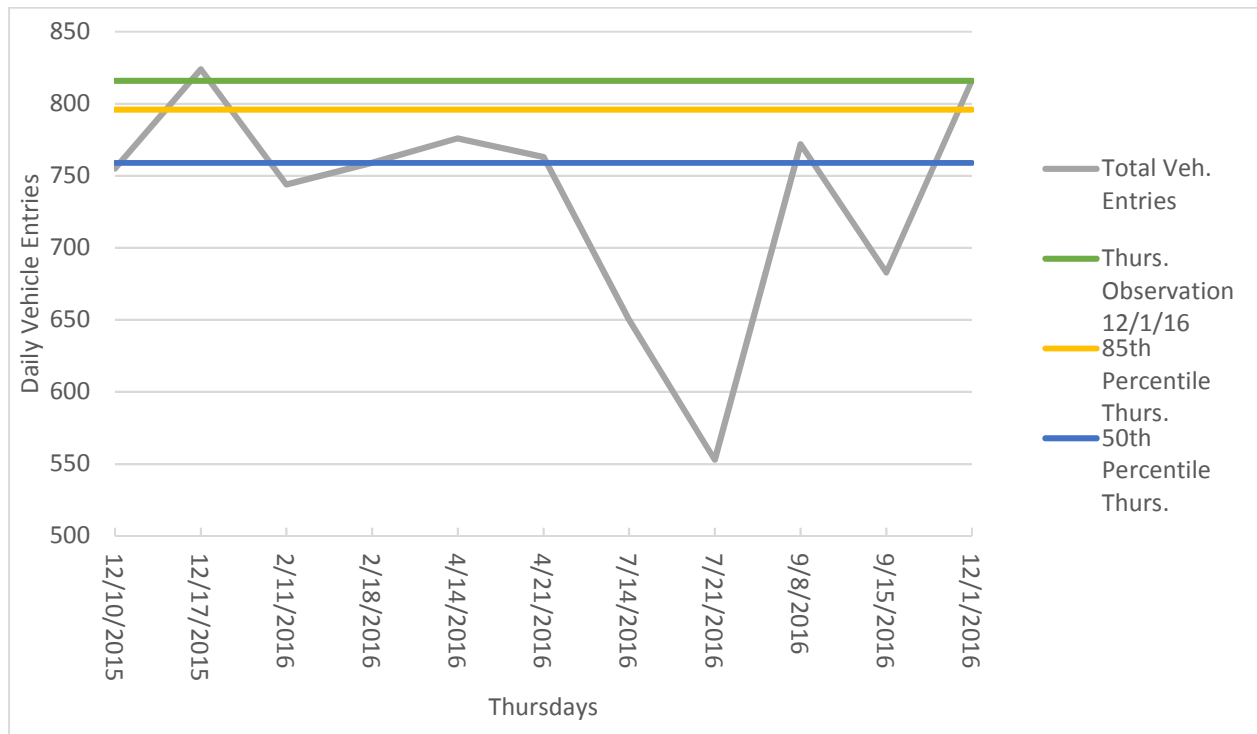
Because the data collection occurred in December, it is important to look at the results in the context of parking demand from other times during the year. Data on customer entrance and exit volumes annually is not usually disclosed by private parking operators because the information is related to revenue. Data from the two publicly operated garages in the study area, Elm St and Spring St, are analyzed here to put the observed results from the December sample days into an annual context. Based on the location of the Elm St and Spring St garages, both are located in the north-west quadrant of the study area, it is likely that annual demand patterns at these garages are better indicators of recurring employment, retail, arena event, and restaurant related parking demand, rather than seasonal demand related to waterfront tourism and ferry passenger activity.

Data from the year prior to this study at the Elm St and Spring St garages were obtained. Figure 47 shows the December 1<sup>st</sup> daily parking demand with other Thursday demand levels during the year at the Elm St garage. The December 1, 2016 daily demand fell at the 81<sup>st</sup> percentile of Thursdays, well above the median (50<sup>th</sup> percentile) peak demand for Thursday.



**Figure 47: Recent Thursday Demand Variation at Elm St Garage**

Thursday demand data from different seasons during the year at the Spring St Garage is shown in Figure 48. The December 1<sup>st</sup> 2016 data at the Spring St garage placed in the 87<sup>th</sup> percentile, corroborating that the Thursday sample date was well above average in parking demand, at least in the vicinity of the Elm St and Spring St garages.



**Figure 48: Recent Thursday Demand Variation at Spring St Garage**

The same comparisons were made between the Saturday, December 3<sup>rd</sup> observations at Elm St and Spring St using annual Saturday data at each location. Figure 49 shows that the Elm St garage sample on December 3<sup>rd</sup> fits in near the 85<sup>th</sup> percentile of Saturday parking demand in the past year at that location. In Figure 50, however, we see that the December 3<sup>rd</sup> data at the Spring St garage is very close to the 50<sup>th</sup> percentile Saturday demand at that location. The observation day did not include an arena event and this is likely the reason for the observed demand at that location placing close to the median. The highest demand on Saturdays at Spring St appears to correspond with arena events during the year.

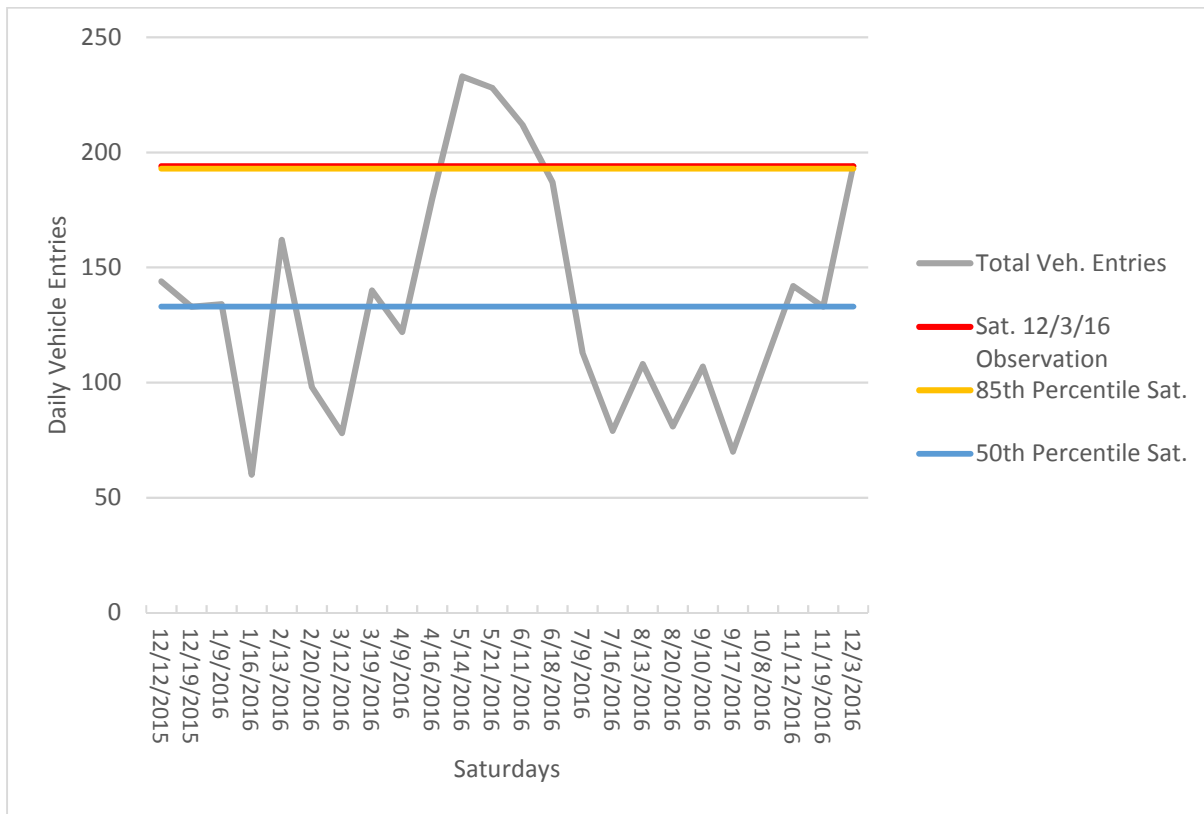


Figure 49: Recent Saturday Demand Variation at Elm St Garage

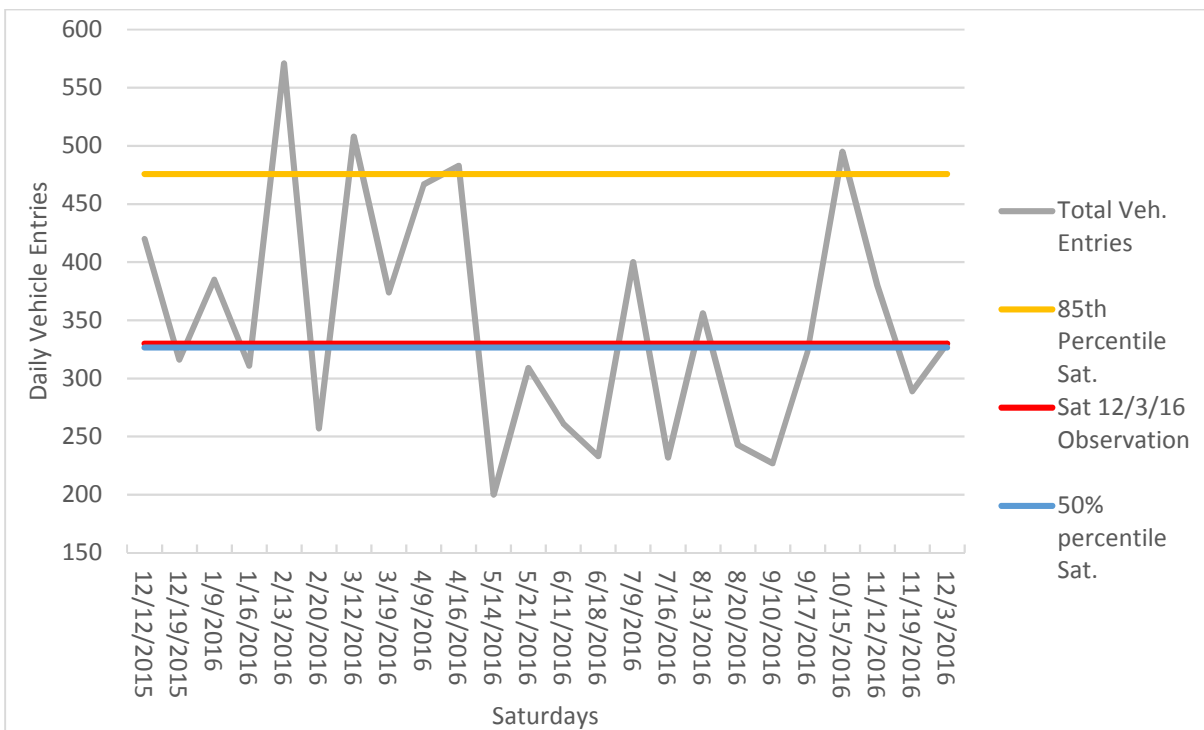


Figure 50: Recent Saturday Demand Variation at Spring St Garage

Based on the annual trends at Spring St and Elm St, we conclude that the December sample days were very likely a good representation of average to higher than average recurring regional parking demand in the study area based on the location of these garages.

It is interesting to note that both Elm St and Spring St garages appear to show lower demand for parking during July and August, when a higher percentage of office workers and educators would be expected to be on vacation. It does not appear that Elm St and Spring St attract a high volume of tourism parking during the summer. We were unable to investigate the annual trends at other privately-operated garages because operators typically do not share annual data. Further data collection in the summer season would be useful to determine whether other garages and lots see a downturn in recurring employee parking during the summer and also to find out which facilities are attracting peak season visitor parking demand.

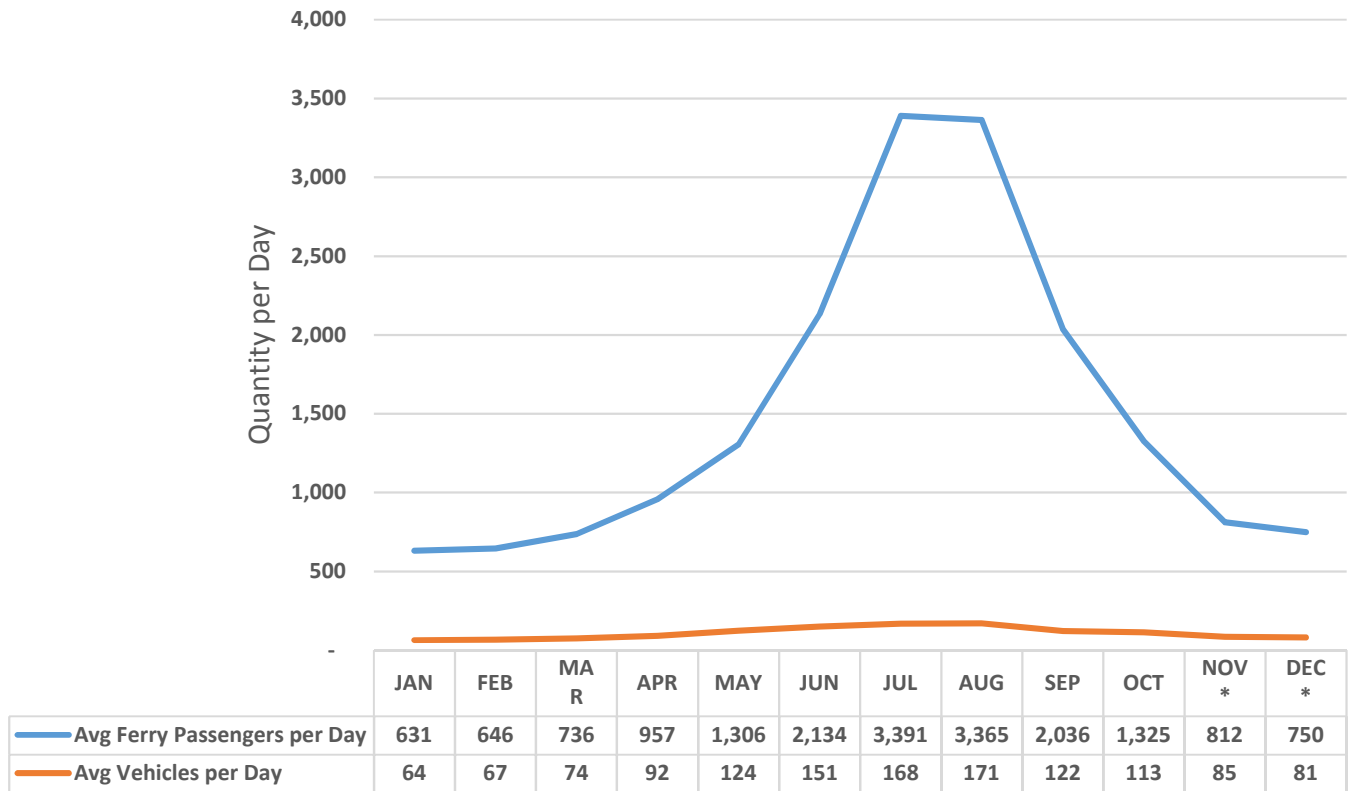
## G.2 Seasonal Variation in Island Resident and Island Visitor Parking

In this section, an estimate of additional peak season parking demand in the study area associated with island ferry passenger activity is made using passenger data from Casco Bay Lines, employment data, and assumed automobile mode shares.

The City of Portland's Waterfront is home to the Casco Bay Lines Ferry Terminal, which serves as a vital transportation hub for residents of and visitors to several islands in Casco Bay including Peaks Island, Little Diamond Island, Great Diamond Island, Cliff Island, and Long Island. The parking garage located at the ferry terminal is known to house the vehicles of many island residents and a waitlist estimated at several years long exists for the opportunity to purchase monthly parking there. Island residents with a residential sticker from the City may also park in designated non-metered (but time limited) zones located on the Eastern Waterfront for days at a time, although finding an on-street space has become more difficult for islanders as development has occurred on the Eastern Waterfront. Additionally, island residents and visitors to the islands may purchase parking at other structured and surface lot facilities in the study area, if and when available.

For context, according to 2015 American Community Survey estimates, the island communities served by the Casco Bay Transit District have a year-round resident population of 1,258 people living in 589 year-round occupied households. Year-round island residents own 744 vehicles in total. The number of year-round island households owning at least one vehicle was 400. During the peak Summer season, the number of occupied households increases to 1,803. The ACS does not estimate seasonal population or seasonal vehicle ownership.

Available data describing travel to and from the islands consists of Casco Bay Lines ferry passenger monthly totals, on-board vehicle transport monthly totals, and worker flow data between the mainland and the islands for primary job holders. Ferry passenger volume variation is highly seasonal, the summer season is much higher than the rest of the year. Figure 51 shows the trend of average daily passenger and on-board vehicle volumes by month for the most recent year available.



**Figure 51: Average Daily Ferry Passenger and Vehicle Volumes by Month**

Source: Casco Bay Lines, 2016 monthly passenger and vehicle data. \*November and December data are from 2015 as 2016 data for those months was not yet available at the time of the data request.

According to Longitudinal Employer-Household Dynamics (LEHD) data from 2014, the most recent year available, the number of workers who live on an island served by a Casco Bay Lines Ferry and hold a primary job on the mainland is approximately 550. Additionally, the number of workers who live on the mainland but hold a primary job on one of the islands totals approximately 100.

Subtracting the expected number of commuting workers to and from the islands from the average daily passenger totals for a given month leaves a remainder of passengers that consists of visitors, full-time island residents making non-work trips, and seasonal island residents (depending on the month). Table 28 shows the difference between August and December passengers after subtracting out the expected number of recurring work commute trips.

**Table 28: Peak Season Ferry Passenger Difference**

CBL Ferry Passengers	Dec	Aug	Difference (Aug-Dec)
Avg. Round Trip Passengers/Day	750	3,365	
Island Resident Workers who Commute Daily to Work on the Mainland (Primary Jobs)	-550	-550	
Mainland Residents Workers who Commute Daily to the Islands (Primary Jobs)	-100	-100	

Remaining Round Trip Passengers to/from the Islands per Day	=100	=2,715	2,615
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Sources: Casco Bay Lines, 2016 monthly passenger and vehicle data; 2014 LEHD data, U.S. Census Bureau

To estimate the vehicle parking demand on the mainland associated with the August and December ferry passenger demand, some assumptions need to be made about how workers and non-workers travel to and from the ferry terminal. The following assumptions are made in the absence of more specific data on travel behavior to and from the islands particularly for non-work trips:

- Of the approximately 550 island resident workers who commute to the mainland, employment data shows that approximately 100 of these workers work in the Downtown/Old Port. It is assumed that these commuters by and large do not drive between the ferry terminal and their work destination.
- For the remaining 450 island resident workers, a drive mode share equivalent to the City of Portland’s for work trips is assumed for travel between the ferry terminal and their work destination. The City’s rate in 2015 was 73 percent drive alone, and about 9 percent carpool consisting of parties between 2 to 4 people.<sup>13</sup>
- For the approximately 100 workers who commute from the mainland to the islands, the City of Portland’s drive alone and carpool to work mode shares are also assumed.
- For all other passengers including visitor trips, year-round island resident non-work trips, and seasonal island resident trips, it is assumed that average travel party size is 2.5, which was the average travel party size for day visitor parties to the Portland region in 2015<sup>14</sup>. A drive mode share of 82 percent is assumed based on the total automobile mode share of work travel in the City of Portland in 2015 in lieu of more specific data.

Applying the stated assumptions, an estimate for parking demand in the study area arising from ferry passenger activity is presented in Table 29. The average daily number of vehicles transported round trip on-board the ferry is subtracted from the estimated parking demand since those vehicles traveled with the passengers rather than remaining parked in the study area.

**Table 29: Estimate of Peak Season Differential in Ferry Parking Demand**

Vehicles	Dec	Aug	Difference (Aug-Dec)
Parking Demand Estimate for Island Resident Workers Who Commute by Car from the Ferry Terminal (Primary Jobs)	350	350	
Parking Demand Estimate for Mainland Residents who Commute by Car to the Islands	80	80	
Parking Demand Estimate for Remaining Passengers to/from the Islands	30	890	
<b>Total Estimated Vehicles</b>	<b>460</b>	<b>1,320</b>	
<b>Average Ferry Transported Vehicles per Day</b>	<b>- 81</b>	<b>-171</b>	
<b>Estimate of Average Daily Ferry Parking Demand in the Study Area</b>	<b>=379</b>	<b>=1,149</b>	<b>770</b>

<sup>13</sup> 2015 American Community Survey 5-year estimate. Work travel mode share for the City of Portland adjusted for commuting workers only (those who did not work from home).

<sup>14</sup> Maine Office of Tourism Visitor Tracking Research 2015 Calendar Year Annual Report: Regional Insights Greater Portland & Casco Bay. April 2016.pg 29.

The net additional 770 vehicles are added to the observed demand from December as a seasonal adjustment to the peak season for increased ferry parking demand. Because the passenger data from Casco Bay Lines does not give weekday vs. weekend variation in passenger demand, the average of 770 additional vehicles are added to both weekday and Saturday peak season estimates.

In addition to the Casco Bay Lines, the Eastern Waterfront hosts the international ferry to Nova Scotia that operates May through October. Based on average daily passenger data from 2014-2016, an average daily walk-on passenger total is 25. It is estimated that parking demand related to the walk-on passengers is 10 vehicles, raising the peak adjustment for combined ferry parking demand to 780 vehicles.

It is assumed that the impact of the additional 780 parked vehicles in the peak season would be allocated to the subarea zone of the Ferry Terminal, Subarea Zone 6, and then to the Eastern Waterfront, Subarea Zone 7, following that to Subarea Zones 4 in the Old Port and Subarea Zone 5 on the Central Waterfront, which are adjacent to Subarea Zone 6.

It is clear that added parking demand of approximately 780 vehicles from the increase in seasonal ferry ridership alone could consume most of the off-street December observed vacant parking spaces shown in Figure 45 for the following zones: Subarea Zone 6 (200-225 spaces), Subarea Zone 7 (400-425 spaces), Subarea Zone 4 (125-150 spaces), and Subarea Zone 5(125-150 spaces) which collectively had about 850-950 vacant off-street spaces at 12pm on a December weekday.

### G.3 Summer Day Visitor Parking Demand Adjustment

A seasonal adjustment is estimated to account for the additional day visitor parking demand in the study area expected during the peak summer season. Detailed survey data commissioned by the Maine Office of Tourism are used to create the estimate. In the surveys, a day visitor to the Portland/Casco Bay region is defined as a traveler who originated within the state of Maine or from up to 100 miles from Maine's borders and traveled more than 50 miles from home to reach their destination. Day visitor trip purposes included leisure, visit friend/relative, and business. The average weekday and weekend day visitor parking demand to the study area is estimated for both the winter and summer seasons for the purpose of understanding the difference. The percentage of day visitors who reported visiting Peaks Island (7 percent) was subtracted from the adjustment so as not to overlap with the seasonal ferry passenger demand adjustment.

Several assumptions were made where specific data was not available. The automobile share of day visitor parties to the study area is estimated to be 93 percent. The automobile mode share of overnight visitors was between 81-93percent<sup>15</sup>. It is assumed that day visitors would have less time to travel by train or airplane, and therefore would be likely to drive at a rate closer to the high estimate for overnight visitors.

It is assumed that the volume of day visitors is on average 15 percent greater on weekend days as compared to weekdays. This is in keeping with tourism markets where leisure travel is dominant. Table 30 summarizes the derivation of estimated day visitor parking demand to the study area for the winter and summer seasons. The result is an estimated additional 1,710 vehicles on a peak season weekday and an additional 1,960 vehicles on a peak season Saturday.

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<sup>15</sup> Maine Office of Tourism Visitor Tracking Research 2015 Calendar Year Annual Report. Prepared by DPA for the Maine Office of Tourism. March 2016. Pg. 34.

**Table 30: Estimation of Seasonal Day Visitor Adjustment Factors to the Study Area**

	Winter	Summer	Difference (Summer-Winter)	Variable/Equation
Months	Dec.-April	May-August		
Number of days in 2015/2016	151	123		A
Number of weekdays	105	86		B
Number of weekend days	46	37		C
Estimated total seasonal day visitation in Maine <sup>16,17</sup>	2,609,957	15,468,062	12,858,105	D
Day visitor primary destination was greater Portland/Casco Bay Region <sup>14,15</sup>	14%	11%		E
Share of day visitors to the greater Portland/Casco Bay region that visited the study area not including visitors to Peaks Island <sup>18</sup>	42%	42%		F
Average day visitor travel party size <sup>19</sup>	2.5	2.5		G
Automobile mode share of day visitors, assumed	93%	93%		H
Estimated seasonal day visitors to the study area	153,465	714,624	561,159	(D*E*F)
Daily average day visitors to the study area	1,016	5,810	4,794	(D*E*F)/A
Daily average day visitor parking demand to the study area	378	2,161	1,783	(D*E*F*H)/(A*G)
Weekday average day visitors to the study area (assume weekdays are 15% lower than weekend days)	972	5,559	4,587	(D*E*F)/(B+1.15*C)
Weekend average day visitors the study area (assume weekend days are 15% higher than weekdays)	1,118	6,393	5,275	1.15*(D*E*F)/(B+1.15*C)
Estimated weekday average day visitor parking demand in the study area	362	2,068	<b>1,710</b>	((D*E*F)/(B+1.15*C))*H/G
Estimated weekend average day visitor parking demand in the study area	416	2,378	<b>1,960</b>	1.15*((D*E*F)/(B+1.15*C))*H/G

<sup>16</sup> Maine Office of Tourism Visitor Tracking Research Summer 2016 Seasonal Topline. Prepared by DPA for the Maine Office of Tourism. October 2016. pgs. 19,25.

<sup>17</sup> Maine Office of Tourism Visitor Tracking Research Winter 2016 Seasonal Topline. Prepared by DPA for the Maine Office of Tourism. June 2016. pgs. 19,25.

<sup>18</sup> Maine Office of Tourism Visitor Tracking Research 2015 Calendar Year Annual Report: Regional Insights Greater Portland & Casco Bay. April 2016. Pgs. 42. (Sum of day visitors who reported visiting either the Waterfront (27%), the Museum of Art (10%), or the State Theater (5%).

<sup>19</sup> Maine Office of Tourism Visitor Tracking Research 2015 Calendar Year Annual Report: Regional Insights Greater Portland & Casco Bay. Prepared by DPA for the Maine Office of Tourism. April 2016. Pg. 29.

## G.4 Summer Overnight Visitor Parking Demand

In this section, a seasonal adjustment is estimated to account for the additional overnight visitor parking demand in the study area expected during the peak summer season. The methodology uses a combination of published hotel occupancy rates in Portland for 2016, seasonal variation in statewide hotel occupancy rates, and Institute of Transportation Engineers (ITE) parking generation factors for urban hotels. The percent of overnight visitors (7 percent) who reported visiting Peaks Island in a survey commissioned by the Maine Office of Tourism<sup>20</sup> was subtracted because they are already captured in the seasonal ferry passenger parking demand adjustment.

Table 31 summarizes the derivation of the peak season overnight visitor parking demand adjustment. The result is an additional 260 vehicles on a peak season weekday and 400 vehicles on a peak season Saturday.

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<sup>20</sup> Maine Office of Tourism Visitor Tracking Research 2015 Calendar Year Annual Report. Prepared by DPA for the Maine Office of Tourism. March 2016. Pg. 23.

**Table 31: Estimation of Seasonal Overnight Visitor Adjustment Factors to the Study Area**

Description	Result	Formula
Maine hotel occupancy annual rate 2015 <sup>21</sup>	57%	A
Maine hotel occupancy winter rate <sup>22</sup>	42%	B
Maine hotel occupancy summer rate <sup>19</sup>	78%	C
Portland hotel occupancy annual rate 2015 <sup>18</sup>	70%	D
Estimated Portland hotel occupancy Winter rate	55%	D-(A-B)
Estimated Portland hotel occupancy Summer rate	91%	D+(C-A)
Number of days in Dec. 2015-April 2016	151	E
Number of weekdays Dec. 2015-April 2016	105	F
Number of weekend days Dec. 2015-April 2016	46	G
Estimated winter weekday hotel occupancy in Portland (assuming weekdays are 10% lower)	54%	(55%)/((F+1.1*G)/E)
Estimated winter weekend hotel occupancy in Portland (assuming weekend days are 10% higher)	59%	1.1*(54%)
Number of days May-August 2016	123	H
Number of weekdays May-August 2016	86	I
Number of weekend days May-August 2016	37	J
Estimated summer weekday hotel occupancy in Portland (assuming weekdays are 10% lower)	89%	(91%)/((I+1.1*J)/H)
Estimated summer weekend hotel occupancy in Portland (assuming weekend days are 10% higher)	97%	1.1*(89%)
Hotel Rooms in the study area	1,393	K
Winter hotel weekday parking generation <sup>23</sup>	478	K*54%*0.64
Winter hotel Saturday parking generation <sup>20</sup>	740	K*59%*0.9
Summer hotel weekday parking generation (-7% for Peaks Island Visitors) <sup>20</sup>	735	(K*89%*0.64)-7%
Summer hotel Saturday parking generation (-7% for Peaks Island Visitors) <sup>20</sup>	1,137	(K*97%*0.9)-7%
Adjustment factor for weekday overnight visitor parking	<b>260</b>	Wkdy summer-winter
Adjustment factor for weekend day overnight visitor parking	<b>400</b>	Wkend summer-winter

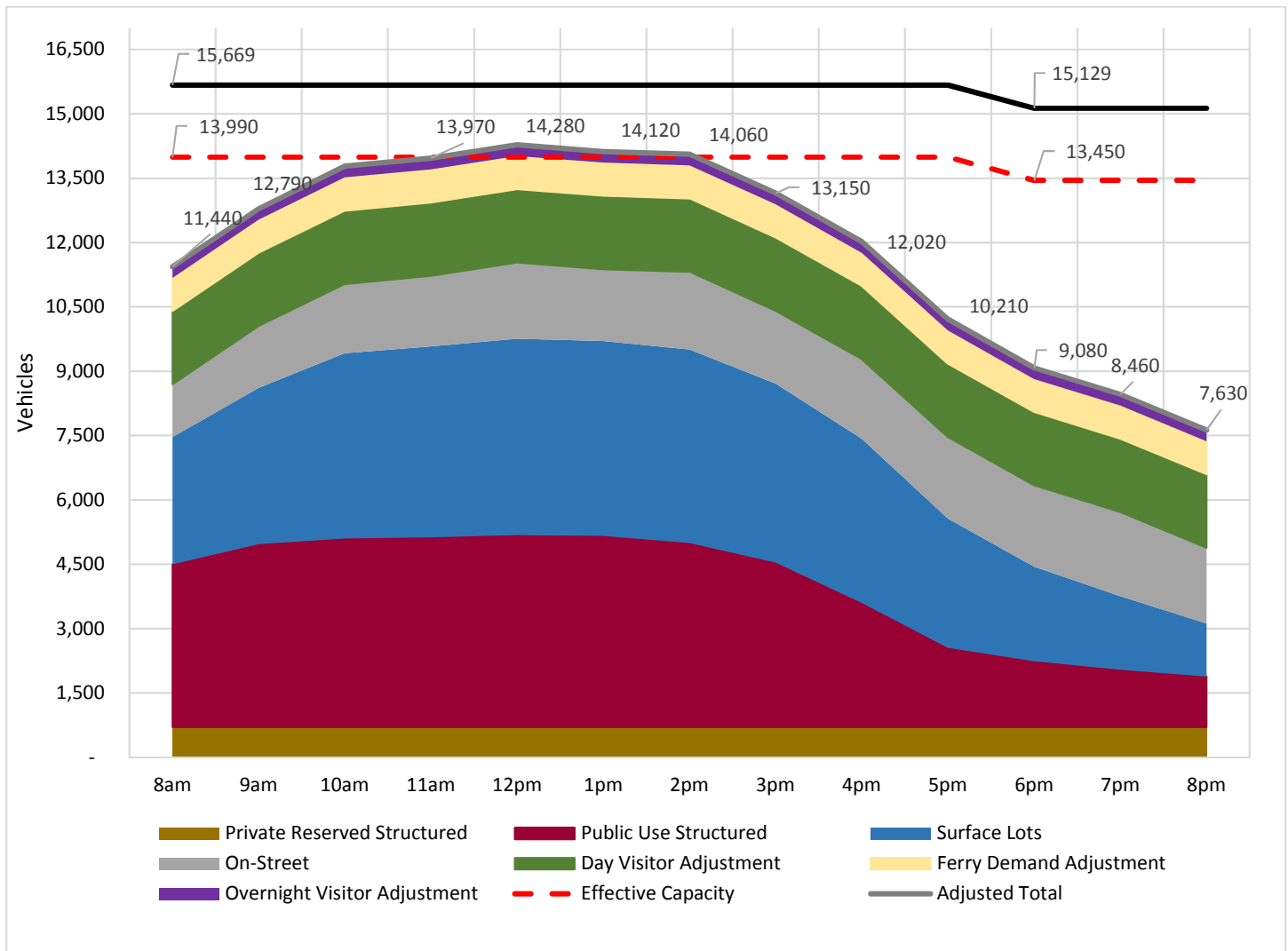
<sup>21</sup> Maine Lodging Outlook 2016. Prepared for MEREDA by Pinnacle Advisory Group.

<sup>22</sup> 2015 Maine Lodging Study. June 2015. Prepared by DPA for The Maine Office of Tourism. Pgs. 16.

<sup>23</sup> ITE Parking Generation 4<sup>th</sup> Edition. 2010. Institute of Transportation Engineers. 0.64 vehicles/occupied room for weekdays and 0.9 vehicles/occupied room for weekends.

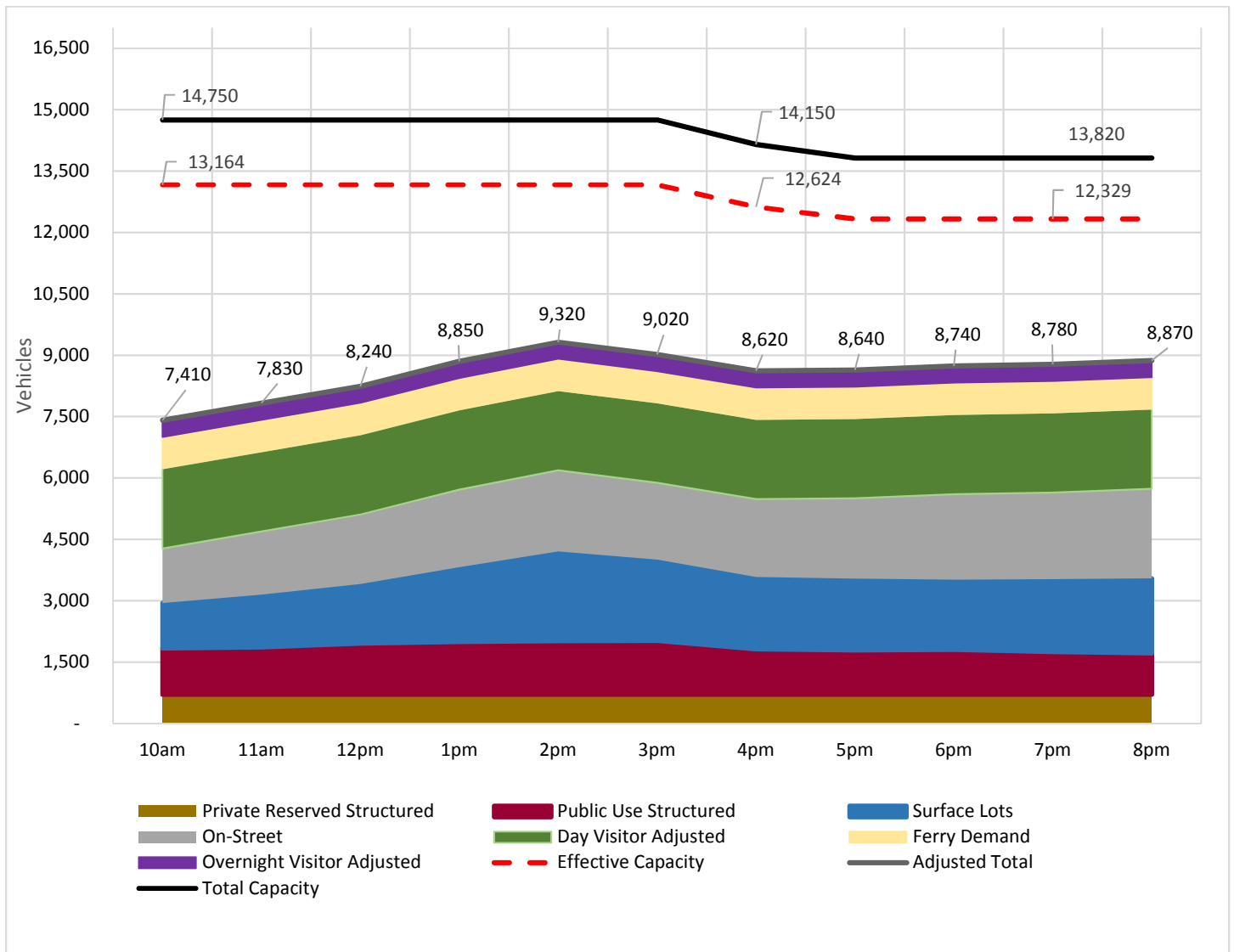
### G.5 Adjusted Seasonal Demand

Combining the demand curves from the observed December sample in Section E with the estimated adjustments for peak season ferry travel, peak season day visitors, and peak season overnight visitors, a new adjusted estimate of peak season weekday parking demand is produced as shown in Figure 52. The peak season adjustments result in a parking demand that is higher than effective capacity between 12pm and 2pm on weekdays. Peak vehicle demand is estimated as approximately 14,300 vehicles, which is approx. 320 vehicles more than the effective capacity.



**Figure 52: Weekday Observed Demand with Additional Summer Visitor Demand**

Figure 53 shows the Saturday observed parking demand with added peak season adjustments. The peak occurs at 2pm with approx. 9,320 vehicles parked, about 4,300 vehicles below Saturday effective capacity.



**Figure 53: Weekend Observed Demand with Additional Summer Visitor Demand**

## H. Land Use-Based Analysis of Parking Demand

A second method to estimate parking demand in the study area is theoretical parking demand based on existing land use development with engineering industry standard parking generation factors. Land use-based parking demand analysis estimates how much parking a development will generate based on factors derived from averaged historical observed parking data found in studies of similar land uses. A commonly used source of parking generation factors is the Institute of Transportation Engineers (ITE) Parking Generation, 4<sup>th</sup> Edition. Although still the engineering standard for estimating the parking demand of new development when no applicable local parking case studies exist, the methodology has been called into question for reliance for too few or out of date samples used to calculate the factors, and overly conservative results leading to oversized parking.<sup>24</sup> The methodology also results in only a single answer for a parking supply, usually enough parking to satisfy a chosen peak.

To improve upon the results of land use-based parking analysis, the Urban Land Institute (ULI) Shared Parking 2<sup>nd</sup> Ed. Methodology can be used together with ITE factors to distribute parking demand by time of day based on the type of land use. Shared parking factors are also based on averaged observed land use specific parking studies. The ULI Shared Parking methodology allows for the estimation of how adjacent or nearby land uses may or may not be able to use the same parking supply in a complimentary way based on a distributed parking demand curve for each land use.

The steps taken to create a land-used based estimate for the Portland study area were:

- Commercial building use data by floor were obtained from the City's Tax Assessor office at the parcel level.
- Additional data on residential parcels were obtained from the City's GIS department.
- Vacancy rates of 7 percent for office, 1 percent for residential, and 2 percent for retail/restaurant were applied after consultation with the City Planning Department.
- The hotel occupancy level in the study area was set at 70 percent based on the 2015 average annual hotel occupancy for Portland<sup>25</sup>
- Assumptions had to be made about the percentage of internal capture trips in the study area for each land use. Internal capture is the expected share of trips that are attracted to a land use while the customer's vehicle is already parked for another purpose. An example occurs when an office worker goes to lunch on foot while their vehicle is parked at their office and the lunch trip does not extend the time the vehicle would already have been parked. Internal capture trips increase with dense mixed-use development, much like the study area. Low rates of internal capture of 10 percent or less were assumed except for restaurants in the study area which were assumed to have a 50 percent internal capture rate.
- ITE Parking Generation rates were used to calculate a peak parking demand for each identified land use at the 50<sup>th</sup> and 85<sup>th</sup> annual percentile demand levels according to ITE. The 50<sup>th</sup> percentile is intended to represent an average day, while the 85<sup>th</sup> is regarded to be the highest peak that should be designed for while remaining economical.
- The results of the ITE Parking Generation calculations were next processed through a spreadsheet of land use specific ULI Shared Parking time-of-day factors and then a spreadsheet of internal capture rates.
- The resulting charts give a combined peak parking demand by time of day that also shows how the parking demand of individual land uses crest and fall during the day while consuming and yielding shared parking.

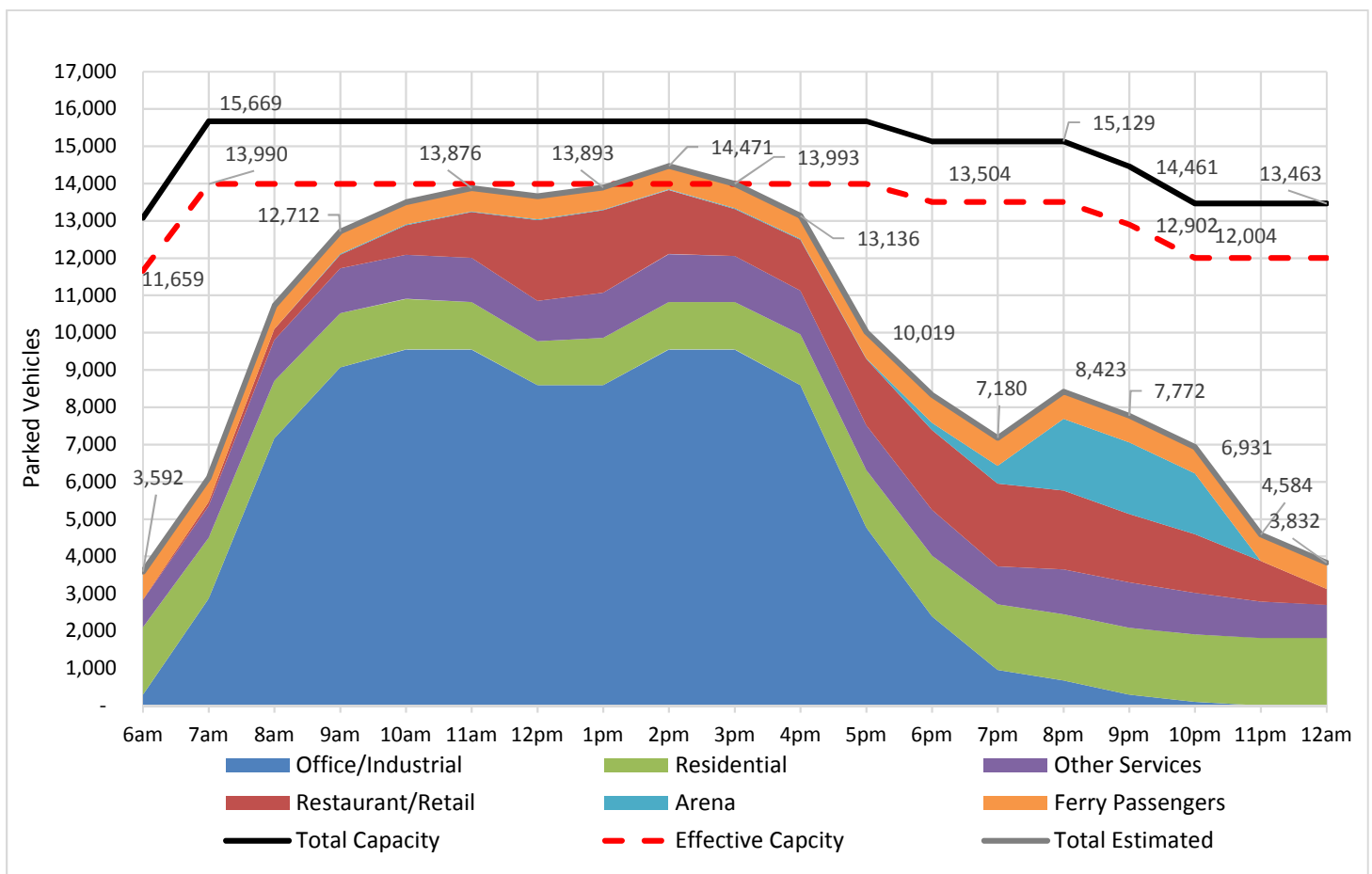
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<sup>24</sup> Shoup, Donald C.(2003) Truth in Transportation Planning. *Journal of Transportation Statistics*. Vol. 6 No. 1 2003.

<sup>25</sup> Maine Lodging Outlook 2016. Prepared for MEREDA by Pinnacle Advisory Group.

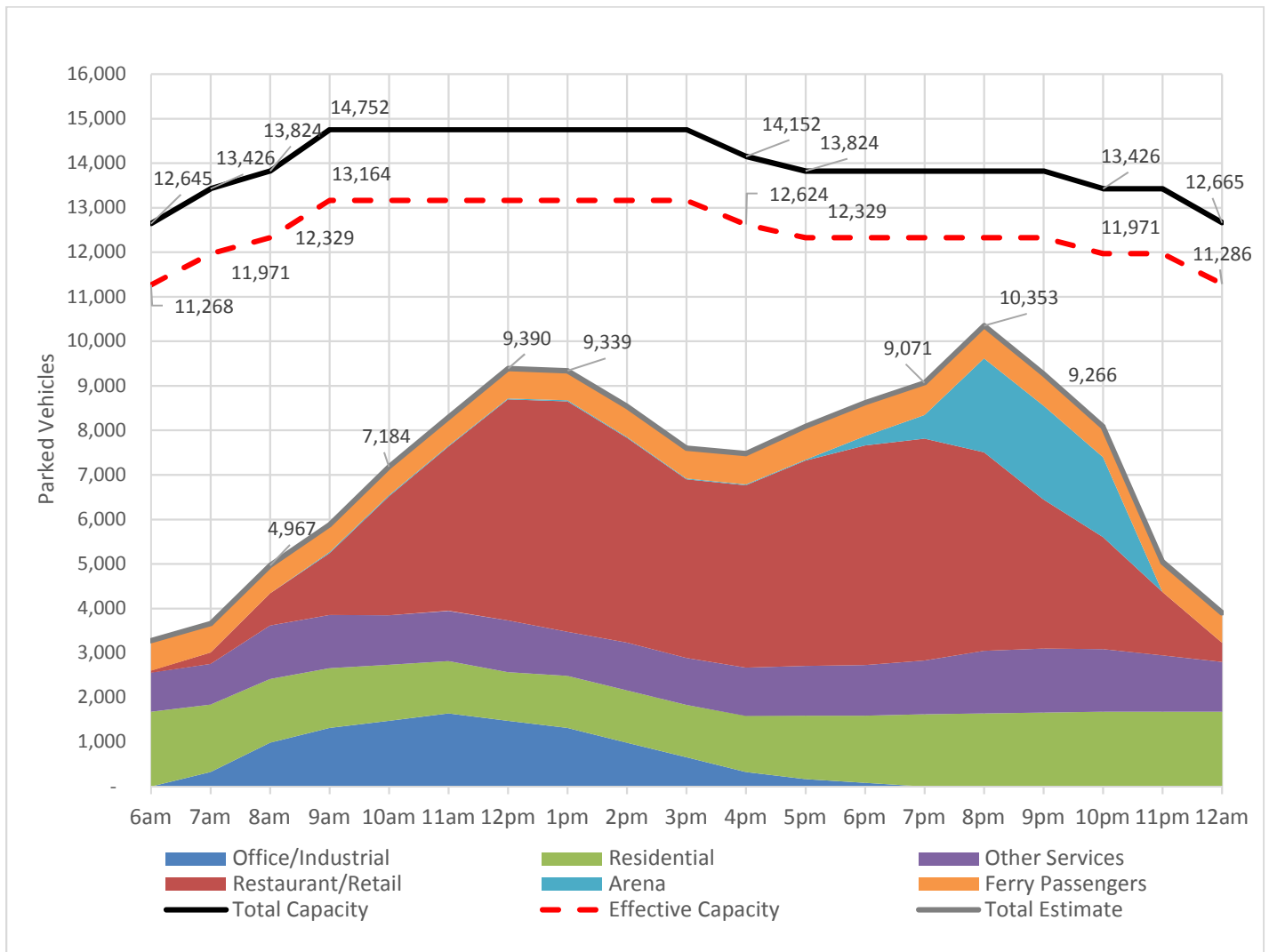
Figure 54 is the shared parking curve for the ITE generated weekday 50<sup>th</sup> percentile demand of the study area. The results of the 50<sup>th</sup> percentile calculation had a peak at 2pm of 14,470 vehicles, 480 vehicles more than effective study area capacity at that time. Noticeably, the 50<sup>th</sup> percentile land-used based estimate is not far off from the peak adjusted observed estimate in the prior section which found an average peak season high of 14,300 vehicle at 12pm. This is indicative of the reputation of ITE Parking Generation factors as over predicting parking demand.

Another point made apparent from the land-use based parking demand calculations is that Downtown Portland appears that it would have difficulty hosting a mid-day event at Cross Insurance Arena during the summer on a weekday. The Arena parking demand was generated using the seating capacity as an input variable. Cross arena has a seating capacity of 6,733 and is predicted by ULI Shared Parking Factors to have a peak parking demand of 2,200 vehicles. An event using the full seating capacity of the Arena held mid-day during the peak season could push parking demand several hundred over the total capacity of the study area according the land-use based calculations. Evening and weekend events at the Arena, however, appear to be well accommodated for parking.



**Figure 54: Weekday 50<sup>th</sup> Percentile Peak Demand Land-Use Calculated**

Figure 55 has the resulting shared parking curve for the ITE generated Saturday 50<sup>th</sup> percentile demand showing a peak at 8pm of 10,350 vehicles assuming an arena event in the evening. Without an arena event, the peak occurred at 12pm with 9,390 vehicles. Again, what is meant to be an average annual Saturday using the ITE land-use based factors turned out very close to the observed occupancy with peak season adjustment which had a Saturday peak of 9,320 at 2pm.



**Figure 55: Saturday 50<sup>th</sup> Percentile Peak Demand Land-Use Calculated**

When the weekday 85<sup>th</sup> percentile demand factors from ITE were applied to the study area land use, the results came out unreasonably high with a peak of 17,270 at 2pm, approximately 1,500 more than the total parking capacity of the study area. Such an occurrence would leave no open parking space in the study area and would also fill the public use spaces in the quarter mile buffer area. It is unlikely that this is a good representation of the peak season in the Portland study area and for this reason, the ITE 85<sup>th</sup> percentile demand factors are not applied further in this study. The 50<sup>th</sup> percentile ITE demand factors together with the ULI Shared Parking methodology appear to better approximate what was found to be a likely peak scenario based on the observed and adjusted results.

## I. Existing Conditions Conclusion

In conclusion, Table 32 summarizes the following for the weekday existing conditions:

- 1) The results of the observed parking occupancy analysis performed in December, which was found to likely be a good representation of recurring parking demand but lacked peak season visitor and increased ferry passenger parking demand.
- 2) The observed parking occupancy analysis with calculated adjustments to account for additional peak summer season parking demand related to higher ferry passenger ridership and higher levels of overnight and day visitors.
- 3) The theoretical land-use based parking demand estimated using ITE Parking Generation (4<sup>th</sup> Ed.) factors together with ULI Shared Parking (2<sup>nd</sup> Ed) factors at the 50<sup>th</sup> percentile demand, which was found to be more realistic as an approximation of peak season demand for the study area compared to the results using 85<sup>th</sup> percentile factors.

Weekday Peak								
Demand Estimation Method	Peak Hour	Full Capacity of Study Area at Peak	Effectively Full Occupancy Level	Peak Demand	Spaces Available Until Effectively Full	Reserve Spaces Remaining	Total Remaining Spaces	Parking Demand Reduction Needed
Observed Occupancy Dec. 2016	12pm	15,670	13,990	11,540	2,450	1,680	4,130	-
Observed Occupancy Dec. 2016 + Peak Season Adjustments	12pm	15,670	13,990	14,280	-290	1,390	1,390	<b>290</b>
ITE/ULI Land-Use Calculated Demand (50th percentile factors)	2pm	15,670	13,990	14,470	-480	1,200	1,200	<b>480</b>

**Table 32: Weekday Existing Parking Demand Results Summary**

While the observed parking occupancy in December was found to be 2,450 below effective capacity, after adjusting average daily parking demand for the peak season, we find that the study area is likely approximately 290 vehicles over effective parking capacity during the mid-day peak hour in the peak summer season. The land-use based calculation of parking demand using 50<sup>th</sup> percentile factors estimated that the study area is 480 vehicles over effective parking capacity. Travelers to the Study area do have access to an additional 1,300 off-street spaces with an effective capacity of 1,170 spaces within a quarter mile of the study area. However, this additional supply is shared with demand generated outside of the study area which was not calculated during this study.

It was found that a high-range estimate of monthly parking supply within the study area, 10,750, is below estimated employee monthly parking demand, 11,070. Additional monthly parking supply outside of the study area, such as parking structures north of Cumberland Ave, have some additional monthly parking shared with land-use outside of the study area and this additional supply appears to be needed to accommodate monthly employee parking demand in the study area. Given the tight market for monthly parking, it is likely that unrestricted parking on streets surrounding the study area are being used by employees of the study area.

It was found that during the peak summer season on a weekday, added parking demand related to higher ferry passenger ridership levels alone is of an order magnitude capable of consuming much of the peak period off-street

vacant parking observed during December in zones surrounding the Casco Bay Ferry Terminal. When day and overnight visitor parking demand is added to the weekday summer peak, a majority of whom visit the Old Port and Waterfront, the pattern of how the vacant space observed during December fills up would appear to emanate from the Ferry Terminal and Waterfront consuming vacant space gradually outward to Cumberland Ave.

On Saturday, it was found that off-street parking facilities were well below effective capacity. Table 33 summarizes the Saturday existing conditions case:

Saturday Peak								
Demand Estimation Method	Peak Hour	Full Capacity of Study Area at Peak	Effectively Full Occupancy Level	Peak Demand	Spaces Available Until Effectively Full	Reserve Spaces Remaining	Total Remaining Spaces	Parking Demand Reduction Needed
Observed Occupancy Dec. 2016	2pm	14,750	13,160	6,190	6,970	1,590	8,560	-
Observed Occupancy Dec. 2016 + Peak Season Adjustments	2pm	14,750	13,160	9,320	3,840	1,590	5,430	-
ITE/ULI Land-Use Calculated Demand (50th percentile factors)	12pm	14,750	13,160	9,390	3,770	1,590	5,360	-
ITE/ULI Land-Use Calculated Demand (50th percentile factors) with 8pm Arena Event	8pm	13,820	12,330	10,350	1,980	1,490	3,470	-

**Table 33: Saturday Existing Parking Demand Results Summary**

On-street parking during the weekday sample was found to be below 85 percent occupied overall in the study area except for during the evening at around 7pm. Individual streets varied however, and it was found that Commercial St was over capacity after 4pm, Exchange St was over capacity between 11am and 6pm, Middle St was over capacity between 11am and 3pm and then again at 7pm, and Casco St was over capacity after 6pm.

Saturday on-street parking was above 85 percent occupied overall in the study area for much of the day after 1pm which is likely giving the perception that there is little parking to be found when in fact, off-street parking is abundant on Saturday, though at a higher price. Commercial St was over capacity from 1pm on. Both Middle St and Exchange St were over capacity during all sampled hours except for 3pm. Spring St was over capacity after 6pm. Casco St was over capacity from 11am onward.

## J. Projected Future Parking Supply and Demand

This chapter of the report projects future parking supply and demand considering ferry passenger growth, tourism trends to the Casco Bay Region, and three land use development scenarios that include new parking supply. Our methodology is outlined here:

- 1). First, using recent historic ferry passenger and ferry vehicle transport data, we determine a daily parking demand for ferry passengers 10 years into the future during the peak season.
- 2). Considering data from the Maine Office of Tourism, we determine if an additional growth factor for visitor parking demand is needed in addition to the projected parking demand from ferry passenger growth and new land use development.
- 3). Next a land use development analysis is carried out in the following steps:
  - a. A set of approved and likely development projects in the next 10 years were obtained from the City of Portland. Three build-out levels, 50%, 75%, and 100% build out, are calculated to create three development scenarios. The scenarios are compared with population growth estimates from Portland's Comprehensive Plan and state employment growth estimates.
  - b. The three development scenarios are then apportioned to the study area using the subarea zone geography convention from the existing conditions chapter.
  - c. A combination of ITE Parking Generation (4<sup>th</sup> Ed) and ULI Shared Parking (2<sup>nd</sup> Ed) methods are used to calculate a time distributed daily parking demand for each scenario based on land use development.
  - d. An accounting of the new development generated parking demand, newly built parking, and eliminated parking due to construction reveals whether the development scenarios are projected to be parking demand neutral, create a net new parking supply surplus, or create a future parking supply deficit.

## J.1 Projected Ferry Passenger Parking Demand

Casco Bay Lines Ferry passenger ridership between the City of Portland Waterfront and the Casco Bay Islands has grown in recent years by 12.5% between 2012 and 2016. A 10-year growth projection of ferry passenger parking demand is calculated here continuing the recent 5-year growth trend. Table 34 shows the compound annual growth rates (CAGRs) for annual passenger and vehicle volumes between 2012 and 2016.

**Table 34: Casco Bay Lines Passenger Growth 2012-2016**

Round-Trip Passengers	2012	2013	2014	2015	2016	Total % Growth 2012-2016	Compounded Annual Growth Rate
Annual Total	491,624	492,740	492,222	547,188	552,868	12.5%	2.4%
Round-Trip Transported Vehicles	2012	2013	2014	2015	2016	Total % Growth 2012-2016	Compounded Annual Growth Rate
Annual Total	15,413	12,978*	16,068	17,168	19,998	29.7%	5.3%

\* In 2012 the car ferry was dry docked and service was subcontracted

The passenger and vehicle growth rates were then used to project peak daily passenger and vehicle totals in 2027 as shown in Table 35. To convert ferry passenger and transported vehicle volumes to projected parking demand, the same set of assumptions that were made as in Section G.2 of the existing conditions chapter were applied. Those assumptions were:

- Employment data shows that approximately 18% of the island resident workers who commute to the mainland work in the Downtown/Old Port. It is assumed that these commuters by and large do not drive between the ferry terminal and their work destination.
- For the remaining island resident workers, a drive mode share equivalent to the City of Portland's for work trips is assumed for travel between the ferry terminal and their work destination. The City's rate in 2015 was 73% drive alone, and about 9% carpool consisting of parties between 2 to 4 people.<sup>26</sup>
- The City of Portland's drive alone and carpool to work mode shares are also assumed for the workers who commute from the mainland to the islands,
- For all other passengers including visitor trips, year-round island resident non-work trips, and seasonal island resident trips, it is assumed that average travel party size is 2.5, which was the average travel party size for day visitor parties to the Portland region in 2015<sup>27</sup>. A drive mode share of 82% is assumed based on the total automobile mode share of work travel in the City of Portland in 2015 in lieu of more specific data.

Included in the future projection is an assumed rate of growth of the number of work commuters traveling to and from the islands. Commuter populations were increased by 8 percent in keeping with the Portland Comprehensive Plan goal of 8 percent population growth in 10 years. The result was a projection of an additional peak season daily parking demand of 230 vehicles for ferry passengers using Casco Bay Lines as shown in Table 35. The ferry parking projection will be added to both weekends and weekdays.

<sup>26</sup> 2015 American Community Survey 5-year estimate. Work travel mode share for the City of Portland.

<sup>27</sup> Maine Office of Tourism Visitor Tracking Research 2015 Calendar Year Annual Report: Regional Insights Greater Portland & Casco Bay. April 2016.pg 29.

**Table 35: Projected Additional Ferry Parking Demand in 2027**

<b>Passengers</b>	<b>Aug-16</b>	<b>Projected Aug 2027</b>	<b>Difference (2027-2016)</b>
Avg Round Trip Ferry Passengers/Day	3,365	4,472	
Year-round Island Resident Workers who Commute to Work on the Mainland (Primary Jobs)	550	594	
Year-Round Mainland Residents who Work on the Islands	100	108	
Remaining Passengers to/from the Islands	2,715	3,770	1,056
<b>Vehicles</b>	<b>Aug-16</b>	<b>Projected Aug 2027</b>	<b>Difference (2027-2016)</b>
Parking Demand Estimate for Island Resident Workers Who Commute by Car from the Ferry Terminal (Primary Jobs)	350	380	
Parking Demand Estimate for Mainland Residents who Commute by Car to the Islands	80	80	
Parking Demand Estimate for Remaining Passengers to/from the Islands	890	1,240	
<b>Total Estimated Vehicles</b>	<b>1,320</b>	<b>1,700</b>	
Average Ferry Transported Vehicles per Day	-171	-318	
Estimate of Ferry Parking Demand in the Study Area	=1,149	= 1,382	<b>230</b>

Forecasts of passenger demand for international ferry service to Nova Scotia were unavailable. Based on average daily passenger data from 2014-2016, an average daily walk-on passenger total of 25 will be held constant for the future weekday and weekend projections. It is estimated that parking demand related to the walk-on passengers is 10 vehicles.

The results project a total ferry passenger parking demand of 240 additional vehicles in 2027. Ferry parking demand peaks in the evening and during the early morning hours before 7am. During the day, parking demand dips slightly as island residents make trips using their vehicles and visitors return to their vehicles. The time of day demand distribution from the Casco Bay Parking Garage is used as an approximation for the time of day distribution for ferry parking demand.

## J.2 Tourism Considerations

The Maine Office of Tourism does not forecast visitor levels, although it does set future goals for increased visitation, such as first-time visitation and business visitation. Recent data on 2016 from the office of tourism showed another strong year for increased visitors in Maine. Between 2012 and 2016, visitation grew by from 28 million visitors to 35.8 million visitors, which was a 28% percent increase overall and a compound annual growth rate of 5%. However, visitation to the Greater Portland Casco Bay Region is not necessarily growing at the same rate as the state Maine

because a lower percentage of visitors reported making the Portland region their primary destination in 2016 as compared to 2012<sup>28 29 30</sup>.

Our future estimate of overnight visitor parking demand to the study area is based on the growth in hotel rooms in each development scenario. An occupancy rate of 70%, the annual average from 2016, is applied into the future scenarios.

Similar to the existing conditions land use-based parking analysis, the future parking demand estimates are based on land-use generated parking demand using ITE Parking Generation (4<sup>th</sup> Ed) factors at the 50<sup>th</sup> percentile demand level together with ULI Shared Parking (2<sup>nd</sup> Ed). The 50<sup>th</sup> percentile demand level factors were found to be a better representation of Portland's existing conditions peak season than 85<sup>th</sup> percentile factors, which produced an unreasonably high peak too dissimilar from observed occupancy and calculated seasonal adjustment factors.

Land-use based parking generation does not delineate between resident and visitor parking demand, total demand is based on the quantity of land-use development. The peak demand from the parking generation factors is already an approximation of the high demand season, meaning additional demand from tourism does not need to be added unless it is believed that tourism is increasing beyond the rate suggested by new development. New retail, restaurant, and hotel development specified in the future projects have been sized in anticipation of tourism. Additionally, we are accounting for growth in ferry passenger ridership in the future demand estimates, based on passenger growth since 2012, which is a way of accounting for projected island tourism growth.

### J.3 Land-Use Development Scenarios Parking Analysis

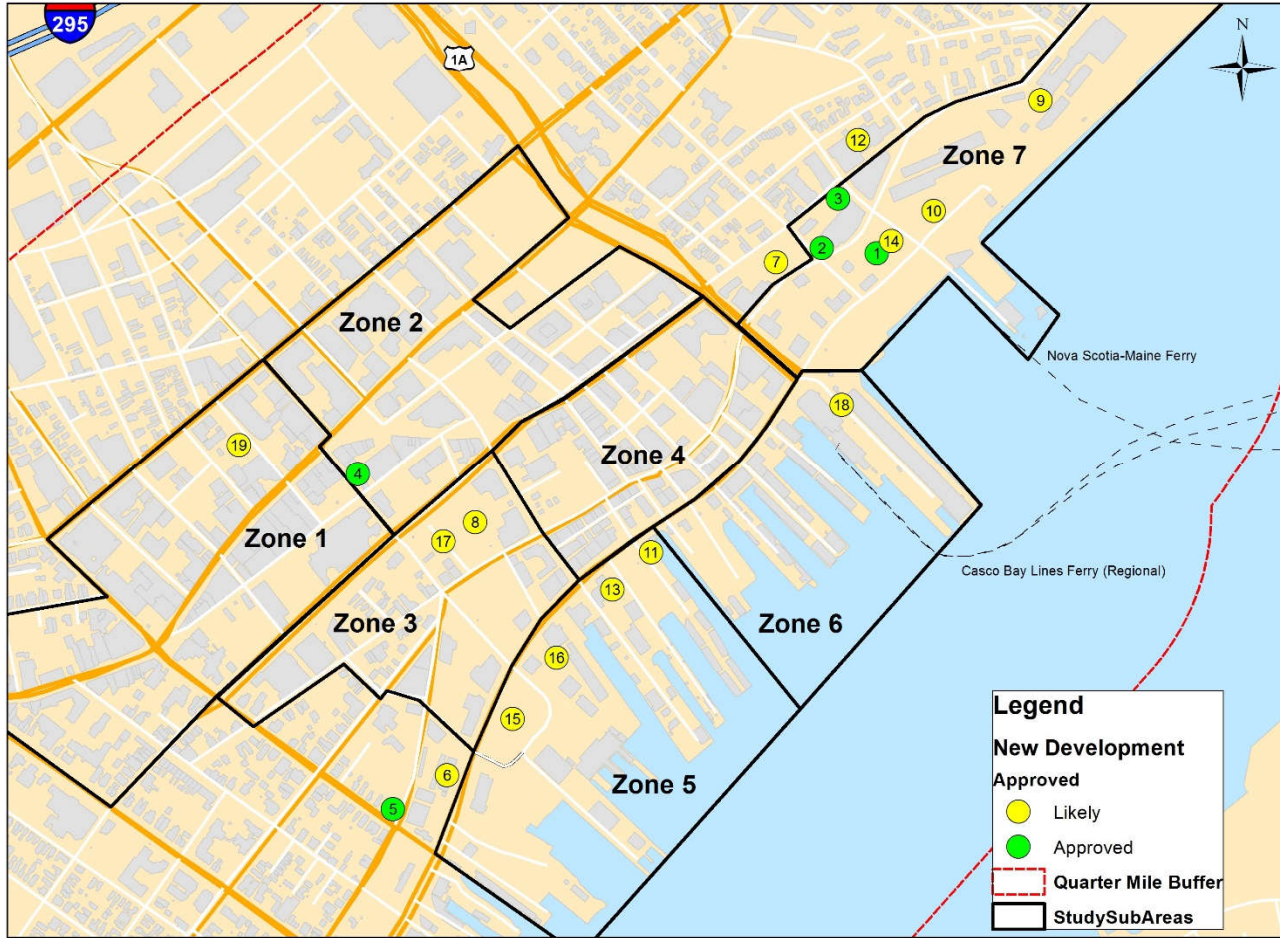
Information on a set of approved and potential future projects within a 10-year time frame was obtained from the City of Portland's Planning Department and the Economic Development Department. Figure 56 shows the approximate location of future projects within or very near the study area. The study area is shown divided into seven subarea zones as defined in the existing conditions chapter for the sake of discussion. The location of the projects suggests both a concentration of new parking demand in Subarea Zones 3 and 5, and a second concentration of new parking demand in Subarea Zone 7, the Eastern Waterfront, that will include new demand in the eastern edge of Subarea Zone 6 at the Maine State Pier.

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<sup>28</sup> Maine Office of Tourism Visitor Tracking Research 2012 Calendar Year Annual Report. Prepared by DPA. Pgs. 52,77. Seventeen percent of annual day visitors reported making the Portland region their primary destination.

<sup>29</sup> Maine Office of Tourism Visitor Tracking Research Winter/Spring 2016 Seasonal Topline pgs24,25. Fourteen percent of winter and spring day visitors reported making the Portland region their primary destination.

<sup>30</sup> Maine Office of Tourism Visitor Tracking Research Summer 2016 Seasonal Topline pgs24,25. Eleven percent of day visitors reported making the Portland region their primary destination.



**Figure 56: Future Development Projects: Approved and Likely**

**J.3.1 Approved but Unoccupied Land Use Developments**

The developments in Table 36 are either under construction or now complete but were not occupied and therefore did not generate parking demand at the time of the parking occupancy surveys in December 2016. As a result of not having been included in the existing conditions analysis, they are included here in the future analysis.

**Table 36: Approved Development Projects**

Map No.	Project Description
1	158 Fore Street (AC Hotel) – 150 room hotel/4,000SF restaurant with 65 parking spaces in the Ocean Gateway Garage
2	33 India Street - 5,964SF retail/8 residential units with 44 parking spaces used in the Ocean Gateway Garage
3	8 Middle Street – 39,526SF Office/5,032SF Retail Units with 124 parking spaces used in the Ocean Gateway Garage
4	121 Center Street – 8,859SF expansion of Aura entertainment venue with 60 parking spaces used in nearby existing lots
5	101 York Street – 63 residential units/7,000SF restaurant/9,955SF retail with 211 parking spaces (95 existing surface parking spaces eliminated)

### J.3.2 Assumed Future Land Use Developments Likely to Occur

Some of the developments anticipated in the next 10 years are expected to provide on-site parking, those developments are grouped in Table 37. Other developments plan to provide parking by using existing spaces in a nearby lot or garage, those developments are included in Table 38.

**Table 37: Likely Developments with On-Site Parking**

Map No.	Project Description
6	383 Commercial Street (former Rufus Deering site) – 22,691SF retail/275 residential units with 390 parking spaces
7	209 Fore Street (Next to Hampton Inn) – 136 hotel room with 97 parking spaces
8	3 Portland Square - 300,000SF office/30,000SF retail/35,000SF restaurant/84 residential units/145 room hotel with 1480 parking spaces (547 existing surface spaces eliminated)
9	58 Fore Street (Portland Company) – 123,917SF office/50,273SF retail/638 residential units/132 room hotel/3,800SF restaurant with 616 parking spaces
10	Thames Street Surface Lot – 80,000SF office with 450 parking spaces (100 existing spaces eliminated)
11	Fisherman’s Wharf – 93 room hotel/30,405SF office/7,625SF retail/5,200SF restaurant with 501 parking spaces (261 existing surface parking spaces eliminated)
12	Shipyards Brewery Expansion – 3,382SF retail/103 residential units with 420 parking spaces
13	230 Commercial Street (Union and Widgery Wharf) – 18,000SF office/10,000SF mixed use with 179 parking spaces (208 existing surface parking spaces eliminated)
19	Brown St Garage- 257 space parking structure for the tenants of 511 Congress St. (67 existing surface spaces eliminated)

**Table 38: Likely Developments without On-Site Parking**

Map No.	Description
14	158 Fore Street –48,000SF office /21,000SF retail/48-unit residential building
15	Portland Fish Pier– 10,000SF marine use/20,000SF office (20 surface parking spaces eliminated)
16	Portland Fish Pier– 20,000SF office/10,000SF light manufacturing
17	Cotton Street – 10,000SF retail/10,000SF restaurant/20,000SF office/20,000SF residential (50 spaces eliminated)
18	40 Commercial Street (Maine State Pier) – 20,000SF office

J.3.3 Development Scenario Summaries

Aggregating all identified development projects by land use type, the full build out scenario is summarized in Table 39. The amount of new parking built is shown, as well as any parking eliminated from construction.

**Table 39: Summary of Approved and 10-Year Likely Future Development: Full Build-Out**

	Subarea Zone							Total
	1	2	3	4	5	6	7	
<b>Full Build-Out</b>								
Residential Units	-	-	104	-	338	-	813	<b>1,255</b>
Restaurant Sqft	-	-	45,000	-	12,200	-	7,800	<b>65,000</b>
Office Sqft	-	-	320,000	-	88,405	20,000	291,443	<b>719,848</b>
Retail Sqft	-	-	40,000	-	52,843	-	85,651	<b>178,494</b>
Hotel Rooms	-	-	145	-	93	-	418	<b>656</b>
Industrial Sqft	-	-	-	-	20,000	-	-	<b>20,000</b>
Other Sqft	-	8,859	-	-	-	-	-	<b>8,859</b>
	-	-	-	-	-	-	-	-
Newly Built Parking	257	-	1,480	-	1,281	-	1,583	<b>4,601</b>
Eliminated Parking	67	-	597	-	639	-	100	<b>1,403</b>
Net New Parking	190	-	883	-	642	-	1,483	<b>3,198</b>
Existing Parking Reserved	-	60	-	-	-	-	233	<b>293</b>

Two additional scenarios were created to view the results of what might happen if less development than anticipated were to occur. As a simplified way of doing this, the likely to occur but not previously approved projects listed in Table 37 and Table 38 were reduced in total size to create a scenario described as all approved development plus 75 percent of likely development, summarized in Table 40. Similarly, Table 41 summarizes the last scenario described as all approved development plus 50 percent of likely development.

**Table 40: Summary of Approved Development Plus 75 Percent of Likely 10-Year Development**

	Subarea Zone							Total
	1	2	3	4	5	6	7	
<b>Approved+ 75%</b>								
Residential Units	-	-	78	-	269	-	616	<b>963</b>
Restaurant Sqft	-	-	33,750	-	10,900	-	6,850	<b>51,500</b>
Office Sqft	-	-	240,000	-	66,304	15,000	218,582	<b>539,886</b>
Retail Sqft	-	-	30,000	-	42,121	-	66,987	<b>139,108</b>
Hotel Rooms	-	-	109	-	70	-	351	<b>530</b>
Industrial Sqft	-	-	-	-	15,000	-	-	<b>15,000</b>
Other Sqft	-	8,859	-	-	-	-	-	<b>8,859</b>
	-	-	-	-	-	-	-	<b>-</b>
Newly Built Parking	193	-	1,110	-	1,014	-	1,187	<b>3,504</b>
Removed Parking	50	-	448	-	503	-	75	<b>1,076</b>
Net New Parking	143	-	662	-	511	-	1,112	<b>2,428</b>
Existing Parking Reserved	-	60	-	-	-	-	233	<b>293</b>

**Table 41: Summary of Approved Development Plus 50 Percent of Likely 10-Year Development**

	Subarea Zone							Total
	1	2	3	4	5	6	7	
<b>Approved+ 50% Potential</b>								
Residential Units	-	-	52	-	201	-	419	<b>671</b>
Restaurant Sqft	-	-	22,500	-	9,600	-	5,900	<b>38,000</b>
Office Sqft	-	-	160,000	-	44,203	10,000	145,722	<b>359,924</b>
Retail Sqft	-	-	20,000	-	31,399	-	48,324	<b>99,723</b>
Hotel Rooms	-	-	73	-	47	-	284	<b>403</b>
Industrial Sqft	-	-	-	-	10,000	-	-	<b>10,000</b>
Other Sqft	-	8,859	-	-	-	-	-	<b>8,859</b>
	-	-	-	-	-	-	-	<b>-</b>
Newly Built Parking	129	-	740	-	746	-	792	<b>2,406</b>
Removed Parking	34	-	299	-	367	-	50	<b>749</b>
Net New Parking	95	-	442	-	379	-	742	<b>1,657</b>
Existing Parking Reserved	-	60	-	-	-	-	233	<b>293</b>

J.3.4 Population Analysis of Development Scenarios

Between 2000 and 2010, on the Peninsula, the majority of new growth occurred in the vicinity of the Parkside, East Bayside, and India Street neighborhoods, while Downtown, the West End, and a portion of the East End, lost population. As mentioned in section B.4 in the existing conditions chapter, the population lost Downtown between 2000 and 2015 was nearly all due to losses in the population living in group quarters while the population of residents in occupied households grew a small amount, by 0.3 percent.

According to the City’s comprehensive plan (2017), the City has set a goal of growing from a current population of 66,681 residents (2016) to a population of 72,000 residents by the year 2027. The desired increase of 5,319 residents represents 8 percent in total population growth and would reflect a compound annual growth rate (CAGR) between 2016 and 2027 of 0.6 percent per year.

The comprehensive plan also says of the City’s goal of reaching 72,000 residents that, “This figure falls between the medium and high growth scenarios developed based on USM’s county growth model.”<sup>31</sup> The USM county growth model estimated a range of 2030 growth scenarios, from a high growth scenario which estimated a population of 81,000 to a low growth scenario which estimated a population of 69,000.

The three development scenarios identified in this study consist of new residential units totaling 1,255, 963, and 671 units respectively for the Full Build-Out, the Approved Plus 75 Percent of Likely Development, and the Approved Plus 50 Percent Development scenarios.

The average household size in the study area is 1.5 residents based on the 2015 American Community Survey 5-year estimate. The population increases resulting from each development scenario relative to the City, the Peninsula, and the study area are summarized in Table 42.

**Table 42: 10-Year Relative Population Growth of Development Scenarios**

Development Scenario	Residential Units	Est. Pop Growth from Development (1.5 Persons/Unit)	Growth Relative to Study Area (2,589 residents in 2015)	Growth Relative to Peninsula (23,248 residents in 2015)	Growth Relative to City (66,681 residents in 2015)
Approved + 50%	671	1,010	39%	4%	1.5%
Approved + 75%	963	1,440	56%	6%	2.2%
Full Build-Out	1,255	1,880	73%	8%	2.8%

The 10-year Full Build-Out scenario would result in a population growth of 1,880, which is 2.8 percent of the City’s current population. The comprehensive plan does not say where the City’s goal of 8 percent growth would occur within the City, however should the Full Build-Out occur, the City would need an additional 5.2 percent in population growth relative to the present population, or 3,439 additional residents, in neighborhoods outside of the study area to reach 8 percent total growth by 2027.

Interestingly, the population growth from the Full Build-Out relative to the Peninsula is 8%. This means that if the Full Build-Out were to occur, no further population gain on the Peninsula would be necessary for the Peninsula to have grown in population by the same rate as the City’s overall 10-year goal.

<sup>31</sup> Portland’s Plan (2017) pg. 100

The Full Build-Out population growth relative to the study area, which has a current resident population of 2,589, would be 73 percent over 10-years, about 9 times the rate of growth compared to the City's overall target of 8 percent. This is in keeping with trends nationally and with the City's comprehensive plan policies related to supporting mixed use growth of Downtown as the center of the City and region.

Between 2000 and 2015, the study area population in occupied households grew by 0.3% total. During the same period, the City population grew by 3.5%, as was shown in Table 6 and Table 7 in the existing conditions chapter. Should the study area experience a relative population growth of 73 percent in the next 10 years, as implied in the Full Build-Out, while the City grows by 8 percent during the same period, it would be a significant change in the relationship between growth in the study area vs. growth in the City overall in recent years. The same can be said of the Approved Plus 50 Percent Likely and Approved Plus 75 Percent Likely scenarios, though less dramatically so. The Approved Plus 50 Percent scenario would grow the study area resident population by 39 percent in 10 years. The Approved Plus 75 Percent Likely scenario would grow the study area by 56 percent in 10 years.

### J.3.5 Employment Analysis of Development Scenarios

According to employment forecasts developed by the State of Maine, the City of Portland is expected to see a net increase of 16,610 jobs over the 30-year period from 2010 to 2040, a 25% total increase and a compound annual growth rate of 0.7%. In 2014, the latest estimate available, the City of Portland had 67,648 jobs<sup>32</sup>. Using the same rate of growth rate predicted by the State of Maine, 10 years of growth would result in 73,211 jobs in Portland, an increase of 5,563 jobs which is 8.2% total employment growth.

The study area currently has 17,149 total jobs. Between 2002 and 2014 the study area employment grew by 9.1% while during the same period employment in the City grew by 5.2%. The study area gained employment at 1.75 times the rate of the City during the period.

The implied employment from the three development scenarios was calculated using general employee occupancy factors for each land use. The total number of employees expected in each scenario is summarized in Table 43.

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<sup>32</sup> 2014 Longitudinal Household-Employer Dynamics. U.S. Census Bureau

**Table 43: 10-year Future Employment Estimated from Development Scenarios**

Land Use Type	Development Scenario		
	Approved + 50%	Approved + 75%	Full Build-Out
Restaurant Sqft	38,000	51,500	65,000
Office Sqft	359,924	539,886	719,848
Retail Sqft	98,437	137,179	175,922
Hotel Rooms	403	530	656
Industrial Sqft	10,000	15,000	20,000
<b>Estimated Employees</b>			
Restaurant Employees <sup>33</sup>	87	118	149
Office Employees <sup>31</sup>	1,152	1,728	2,304
Retail Employees <sup>31</sup>	179	249	320
Hotel Employees <sup>34</sup>	322	424	525
Industrial Employees <sup>35</sup>	22	33	44
<b>Total Employees</b>	<b>1,763</b>	<b>2,553</b>	<b>3,342</b>

Restaurant= 1 emp/435sf;  
 Office= (0.8\*Gross Floor Area)/250sf;  
 Retail = 1emp/550sf;  
 Hotel= 0.8emp/room;  
 Industrial= 1emp/450sf

<sup>33</sup> For Restaurant, Office, and Retail: U.S. Green Building Council. LEED BD+C: New Construction V4 Appendix 2. Default Occupancy Counts. <https://www.usgbc.org/credits/new-construction-existing-buildings-commercial-interiors-core-and-shell-schools-new-constr-3>. Accessed July 20, 2017

<sup>34</sup> For Hotel: "Hotel Staff". City-of-Hotels.com. <http://www.city-of-hotels.com/165/hotel-staff-en.html>. This article quotes the World Tourist Organization in saying that the optimum hotel staff for a 3-star hotel is 8 employees for 10 rooms

<sup>35</sup> For Industrial: Metropolitan Washington Council of Governments. Non -Residential Employment Factors. <http://www.mwcog.org/asset.aspx?id=committee-documents/Zl1aVlhe20131217082723.pdf>

Table 44 compares the estimated employment from the development scenarios with existing employment totals in the study area and City.

**Table 44: 10-year Scenario Employment Growth Relative Comparison**

Development Scenario	Estimated Scenario Employment Growth (10-yr)	Growth Relative to Current Study Area Employment (17,149)	Growth Relative to Current City Employment (67,648)	Growth Relative to State Estimate of 10-yr City Employment Growth (5,560)
Approved + 50%	1,763	10%	3%	32%
Approved + 75%	2,553	15%	4%	46%
Full Build-Out	3,342	19%	5%	60%

The Full Build-Out scenario would result in a 10-year employment growth of 19 percent in the study area relative to current employment. While this is a higher rate of employment growth than the State of Maine predicted for the City in a 10-year period (8.2 percent), recent history does suggest that the study area has in fact tended to gain employment at a higher rate than the City.

However, if the study area were to gain 19 percent in employment during a 10-year period when the City gained 8.2 percent, the study area’s rate of employment growth would be 2.3 times that of the City. This means that the Full Build-Out scenario would add employment to the study area at a higher rate relative to the City’s growth rate compared to the period between 2002 and 2014, when the study area gained employment at 1.75 times the rate of the city.

The Approved Plus 75 Percent Potential scenario represents an employment growth rate in the study area of 15 percent, which would be 1.83 times more than a City employment gain of 8.2 percent, which is more in keeping with the recent past in terms of how study area employment grew relative to the City.

The Approved Plus 50 Percent Potential scenario represents an employment growth rate in the study area of 10 percent, which would be a rate 1.22 times more than a City employment gain of 8.2 percent, a slower rate of employment growth in the study area relative to the City when compared to the period between 2002 and 2014.

### J.3.6 Projection of Future Parking Demand

For the existing condition, parking demand was calculated two ways: observed demand with peak season adjustments from tourism and ferry passenger data, and land-used based parking generation. For the 10-year demand projections, only the land-used based method is applied with an adjustment for ferry passenger growth. Attempting to adjust observed parking demand to the future is not typically done.

The development scenarios were apportioned to the study area using the Subarea Zones 1 through 7 geography convention from the existing conditions analysis. A combination of ITE Parking Generation (4<sup>th</sup> Ed) factors at the 50<sup>th</sup> percentile demand level and ULI Shared Parking (2<sup>nd</sup> Ed) factors were then applied to calculate a time distributed daily parking demand for each scenario. The 50<sup>th</sup> percentile ITE factors were found to be a more realistic approximation of the peak season in Portland compared to ITE’s 85<sup>th</sup> percentile factors in the existing conditions analysis, therefore the 85<sup>th</sup> percentile factors were not applied to the future scenarios.

J.3.6.1 Future Weekday Results

The following section first presents the results of only the future supply and demand analysis, then the combined future supply and demand with the existing. Figure 57 shows projected parking demand for the 10-year Full Build-Out scenario on a weekday. Between 7am and 5pm, the projected future parking demand is greater than the effective capacity of the net new parking supply.

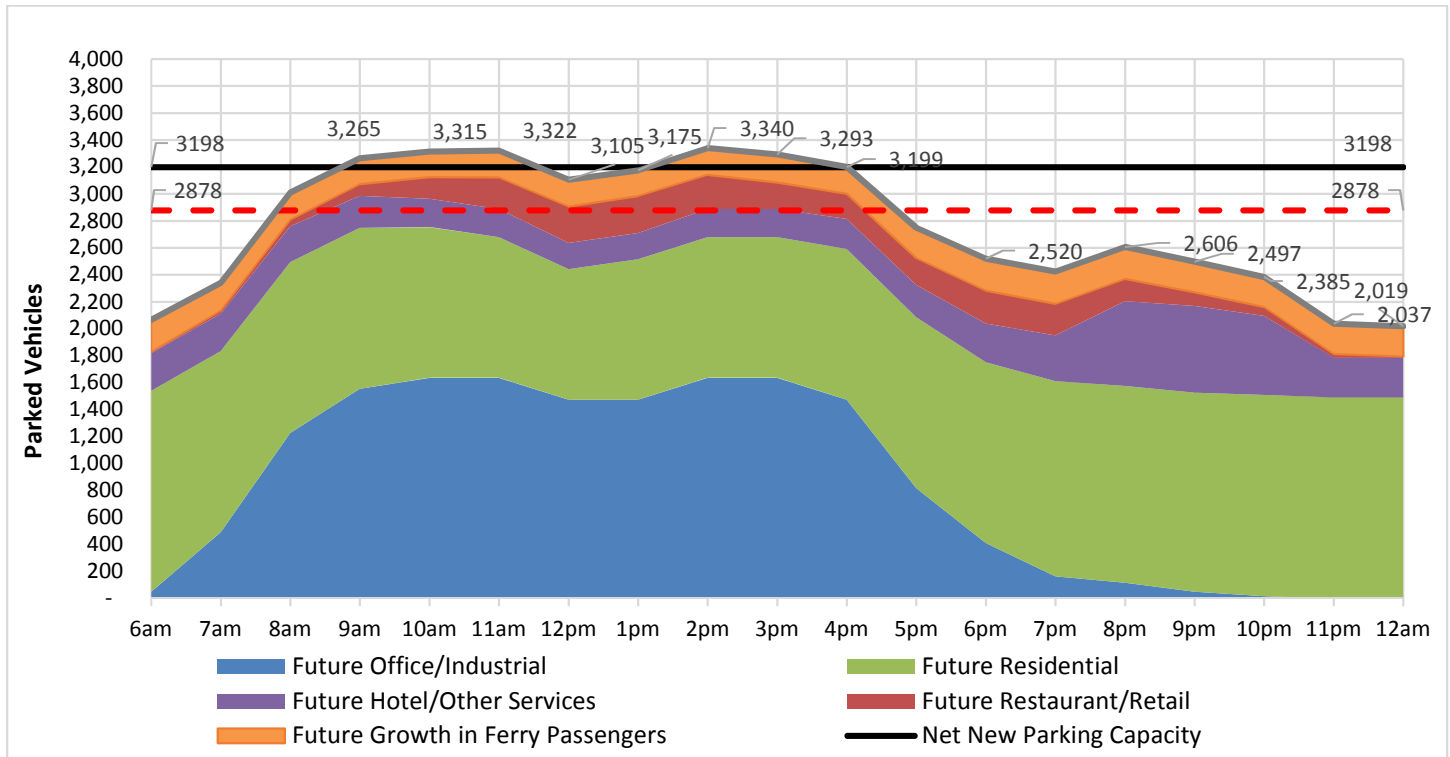


Figure 57: 10-yr Full Build-Out Scenario Only: Projected Weekday Parking Demand vs. Net New Supply

The peak parking demand projected from the new development in the Full Build-Out scenario occurs at 2pm. Table 45 shows the projected demand for each subarea zone at 2pm on a weekday.

Table 45: 10-Year Weekday Full Build-Out Parking Supply and Demand

	Projected Parking Demand from Development at 2pm	Projected New Demand from Ferry Passengers at 2pm	Total Projected Demand at 2pm	Net New Parking Total Capacity	Net New Total Capacity-Demand	Net New Effective Capacity	Net New Effective Capacity-Demand
Zone 1	-	-	-	190	190	171	171
Zone 2	10	-	10	-	(10)	-	(10)
Zone 3	980	-	980	883	(100)	795	(185)
Zone 4	-	-	-	-	-	-	-
Zone 5	580	-	580	642	60	578	-
Zone 6	40	200	240	-	(240)	-	(240)
Zone 7	1,530	-	1,530	1,483	(50)	1,335	(195)
<b>Total</b>	<b>3,140</b>	<b>200</b>	<b>3,340</b>	<b>3,198</b>	<b>(150)</b>	<b>2,878</b>	<b>(460)</b>

(Parking Deficit)

Subarea Zone 1 has a surplus of 170 new parking spaces in effective capacity. The development in Subarea Zone 1 is a parking garage intended for an adjacent tenant, which would likely open up space in other existing parking supply in Zone 1 that could absorb most but not all of the excess future peak weekday demand from adjacent Zones 2 and 3 (195 vehicles).

A common theme in all the future scenarios is that future parking demand from the projected growth in ferry passengers causes a net parking deficit in Subarea Zone 6, the location of the Casco Bay Ferry Terminal. There does not appear to be leftover room to accommodate the projected growth in ferry passenger parking demand within the net new parking supply from development. The future developments in Subarea Zone 7 alone appear to be at a deficit of parking supply during the weekday peak of 195 spaces despite approx. 1,500 net new spaces in that zone under the Full Build-Out scenario.

The final tally for the Full Build-Out has a deficit of 150 in total parking supply, but a deficit of 460 if we consider that a 10 percent reserve supply of the net new parking should be maintained to keep circulation for parking functional.

As was found in the existing conditions analysis, the peak hour of the peak season weekday is likely currently over effective capacity by 290-480 vehicles. The projected deficit from the Full Build-Out scenario could not likely be absorbed into existing parking supply under these conditions without further diminishing the study area's reserve parking capacity needed to maintain a functioning parking system.

There is however, a noteworthy caveat to the future demand results related to residential parking demand. In Figure 57, the scale of future residential development is apparent. The ITE parking generation factors predict 1.2 vehicles per unit for mid-rise urban housing. Based on the 1,255 new housing units in the Full Build-Out scenario, and carrying forward a 1 percent vacancy rate from the existing conditions, the projection for residential parking demand is just under 1,500 vehicles. The ULI time of day curves predict that at 2pm on a weekday, 70 percent of the total residential parking demand will be either occupied by resident vehicles or reserved and therefore not shared by other parking users. However, if the parking supply for the new residential development is managed in a way that maximizes the possibility of parking space re-use when residents are away, particularly during the work day, this could help lower the peak parking demand curve.

Furthermore, our projections retained the internal capture rate for office land use at 2 percent, based on the present, where only 2 percent of the employees in the study are also residents according to the latest available employment data (LEHD 2014). If future residential development in the study area were to attract a higher percentage of residents who also work in the study area, and do not use their vehicle to commute to work, this would raise the internal capture rate for office parking demand. An internally captured office trip does not need an additional office parking space because the resident employee leaves their vehicle at home. In this way, a single parking space would serve either a residential purpose or an office purpose depending on the time of day. It would help lower parking demand to promote or incentivize the occupancy of new residential development with employees (of any kind) who also work in the study area.

The results of the Approved Plus 75 Percent Likely and Approved Plus 50 Percent Likely scenarios are shown in Table 46 and Table 47 respectively. The parking demand deficit in each scenario is lower than the Full Build-Out, though not dramatically so since newly built parking was scaled down along with development in the scenarios. The spatial parking deficit patterns remain the same, since all developments considered likely but not yet approved were scaled down evenly. The projected ferry parking demand was not scaled down with the development in these scenarios. In summary, the Approved Plus 75 Percent Likely scenario resulted in a total parking deficit of 180 spaces, but an effective parking deficit of 410 spaces. The Approved Plus 50 Percent Likely scenario resulted in a total parking deficit of 195 spaces, but an effective parking deficit of 365 spaces.

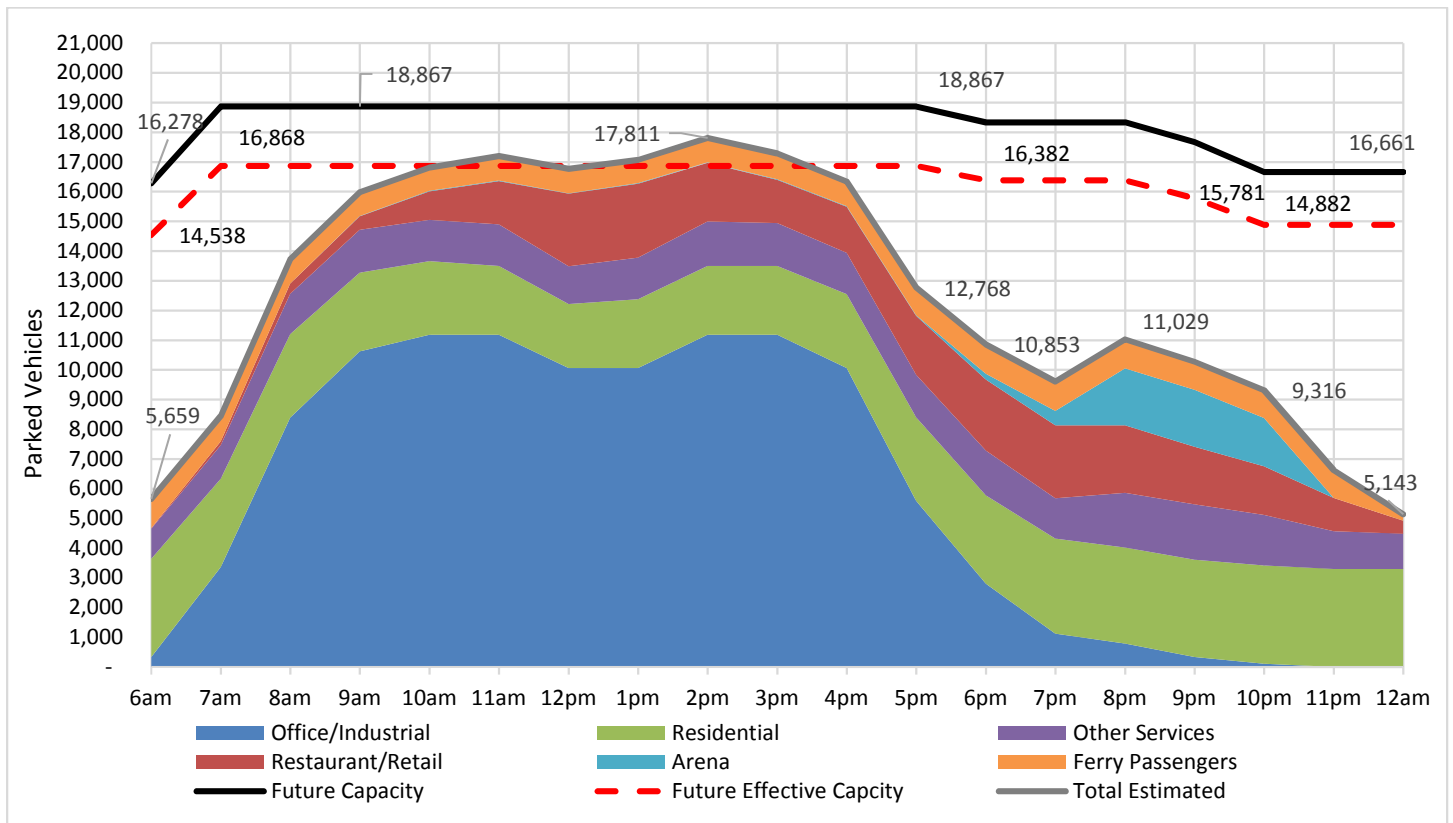
**Table 46: 10-year Weekday Approved Plus 75 Percent Likely Parking Supply and Demand**

	Projected Parking Demand from Development at 2pm	Projected New Demand from Ferry Passengers at 2pm	Total Projected Demand at 2pm	Net New Parking Total Capacity	Net New Total Capacity-Demand	Net New Effective Capacity	Net New Effective Capacity-Demand
Zone 1	-	-	-	143	140	128	130
Zone 2	10	-	10	0	(10)	0	(10)
Zone 3	740	-	740	662	(80)	596	(140)
Zone 4	-	-	-	0	-	0	-
Zone 5	450	-	450	511	60	459	10
Zone 6	30	200	230	0	(230)	0	(230)
Zone 7	1,170	-	1,170	1112	(60)	1001	(170)
<b>Total</b>	<b>2,400</b>	<b>200</b>	<b>2,600</b>	<b>2,428</b>	<b>(180)</b>	<b>2,185</b>	<b>(410)</b>

**Table 47: 10-year Weekday Approved Plus 50 Percent Likely Parking Supply and Demand**

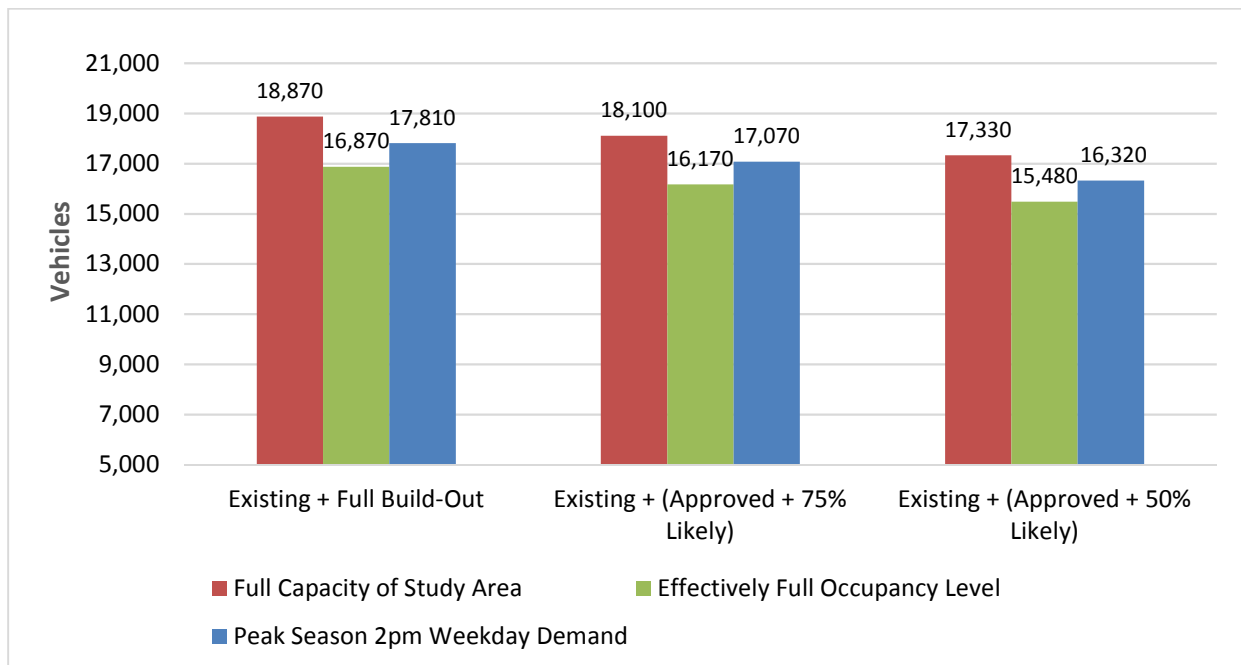
	Projected Parking Demand from Development at 2pm	Projected New Demand from Ferry Passengers at 2pm	Total Projected Demand at 2pm	Net New Parking Total Capacity	Net New Total Capacity-Demand	Net New Effective Capacity	Net New Effective Capacity-Demand
Zone 1	-	-	-	95	95	86	90
Zone 2	10	-	10	-	(10)	-	(10)
Zone 3	492	-	492	442	(50)	397	(90)
Zone 4	-	-	-	-	-	-	-
Zone 5	328	-	328	379	50	341	10
Zone 6	21	200	221	-	(220)	-	(220)
Zone 7	805	-	805	742	(60)	667	(140)
<b>Total</b>	<b>1,656</b>	<b>200</b>	<b>1,856</b>	<b>1,657</b>	<b>(195)</b>	<b>1,491</b>	<b>(365)</b>

Next, the weekday Full Build-Out scenario parking demand is combined with the existing peak season weekday parking demand from the existing condition land-use based calculations results in Figure 58. The combined parking demand is higher than the future effective capacity between the hours of 10am and 4pm. The projected peak occurs at 2pm when the demand for parking totals approximately 17,800 spaces while the effective capacity is 16,700 spaces.



**Figure 58: Weekday Peak Season Existing + 10-year Full Build-Out Parking Supply and Demand**

To summarize, the weekday peak season and peak hour parking supply and demand of the combined future and existing scenarios is depicted in Figure 59 which shows the total capacity, effective capacity, and peak parking demand for each of the three 10-year future development scenarios. The results appear in tabular form in Table 48.



**Figure 59: Weekday Peak Season and 2pm Parking Supply and Demand for Combined Existing and Future Scenarios**

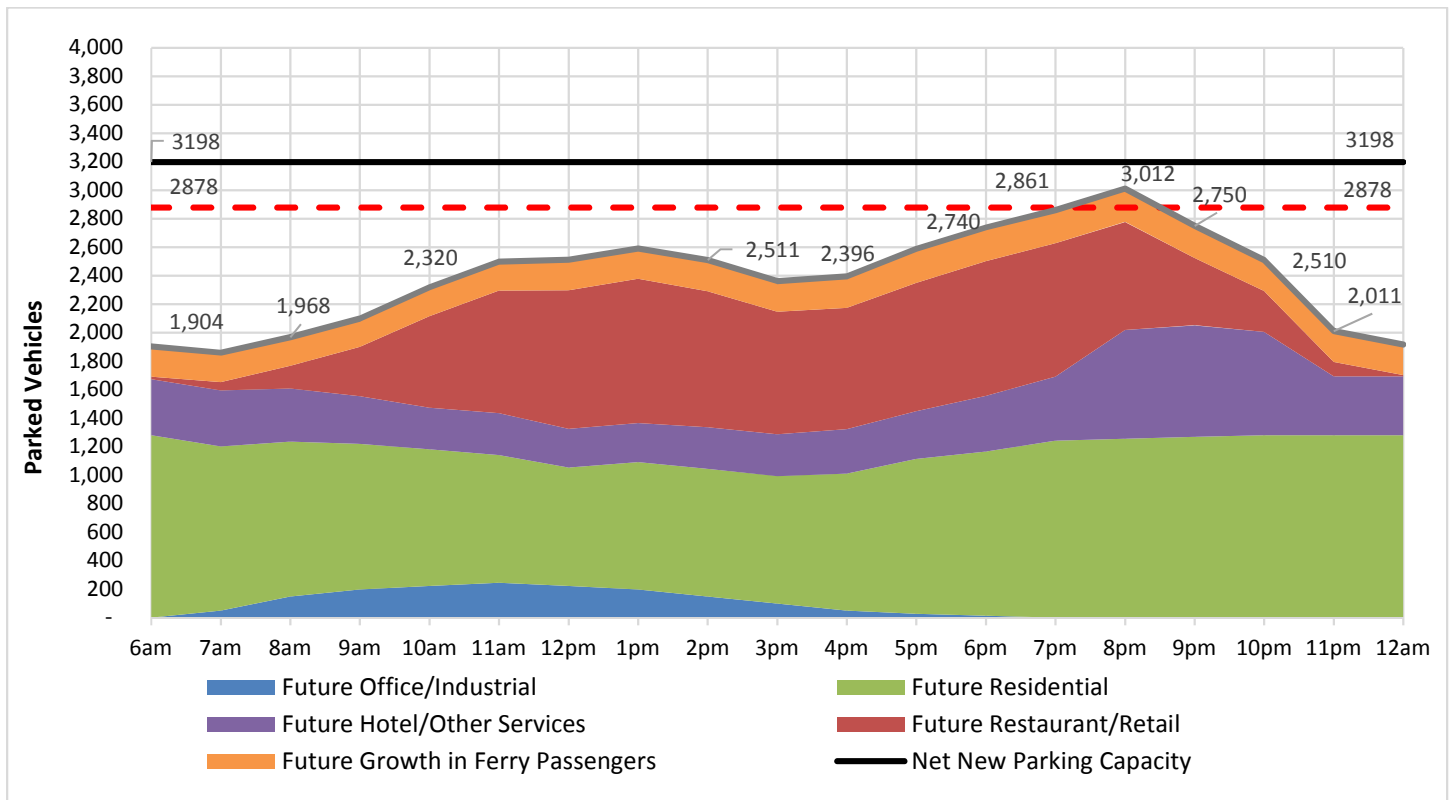
**Table 48: Weekday Peak Season 2pm Parking Supply and Demand for Combined Existing and Future Scenarios**

Demand Estimation Method	Peak Hour	Full Capacity of Study Area at Peak	Effectively Full Occupancy Level	Peak Demand	Spaces Available Until Effectively Full	Reserve Spaces Remaining	Total Remaining Spaces	Parking Demand Reduction Needed
<b>Existing + Full Build-Out</b>	2pm	18,870	16,870	17,810	-940	1,060	1,060	<b>940</b>
<b>Existing + (Approved + 75% Likely)</b>	2pm	18,100	16,170	17,070	-900	1,030	1,030	<b>900</b>
<b>Existing + (Approved + 50% Likely)</b>	2pm	17,330	15,480	16,320	-840	1,010	1,010	<b>840</b>

The 10-year projected weekday results show that parking demand would need to be reduced by 940 to remain under the effective capacity of parking supply within the study area in the Existing + Full Build-Out scenario. The Existing + Approved Plus 75 Percent Likely scenario results in a need to reduce parking demand by 900 vehicles to remain under effective capacity. Finally, the Existing + Approved Plus 50 Percent Likely scenario results in a need to reduce parking demand by 840 vehicles.

J.3.6.2 Future Saturday Results

Next, the projected 10-year Saturday parking demand is described. Figure 60 shows the hourly Full Build-Out scenario net new supply and demand alone. Between 6pm and 9pm, the projected future parking demand is greater than the effective capacity of the net new parking supply, which is approximately 2,900 spaces. Demand generated by the new development is projected to rise to just over 3,000 at 8pm, 100 vehicles more than the net new effective capacity to be built.



**Figure 60: 10-yr Full Build-Out Scenario Only: Saturday Projected Parking Demand vs. Net New Supply**

Table 49 shows the 10-year projected parking demand for each subarea zone at 8pm peak hour on Saturday. The development in Subarea Zone 2 is an evening entertainment venue and the generated demand is based on full occupancy of the 1,000 seats. The net new parking in Subarea Zone 3 has a surplus of 395 spaces because of the lack of office demand during the weekend evening peak. In Subarea Zone 5, the net new parking is within 20 spaces of supplying enough parking for the evening generated parking demand in the zone. Ferry passenger parking demand is at its peak in the evening and creates a projected deficit of 240 vehicles generated from the Ferry Terminal in Zone 6. Subarea Zone 7 has a projected deficit of approximately 45 from hotel, retail, restaurant and residential generated demand. While the Full Build-Out scenario creates more net new total parking spaces than demand generated on Saturday at 8pm, there is a parking deficit of approximately 130 spaces relative to net new effective parking capacity.

**Table 49: 10-Year Saturday Full Build-Out Parking Supply and Demand**

	Projected Parking Demand from Development at 8pm	Projected New Demand from Ferry Passengers at 8pm	Total Projected Demand at 8pm	Net New Parking Total Capacity	Net New Total Capacity-Demand	Net New Effective Capacity	Net New Effective Capacity-Demand
Zone 1	-	-	-	190	190	171	<b>170</b>
Zone 2	390	-	390	-	(390)	-	<b>(390)</b>
Zone 3	400	-	400	883	480	795	<b>395</b>
Zone 4	-	-	-	-	-	-	-
Zone 5	600	-	600	642	40	578	<b>(20)</b>
Zone 6	-	240	240	-	(240)	-	<b>(240)</b>
Zone 7	1,380	-	1,380	1,483	100	1,335	<b>(45)</b>
<b>Total</b>	<b>2,770</b>	<b>240</b>	<b>3,010</b>	<b>3,198</b>	<b>180</b>	<b>2,878</b>	<b>(130)</b>

The Saturday Approved Plus 75 Percent Likely scenario parking demand deficit is higher than the Full-Build Out because the approved development in Subarea Zone 2 and ferry passenger parking demand are not scaled down while many of the likely developments that include net new parking are scaled down. The Approved Plus 75 Percent Likely result is a deficit of 300 spaces relative to net new effective capacity as shown in Table 50.

**Table 50: 10yr Saturday + 75% Likely**

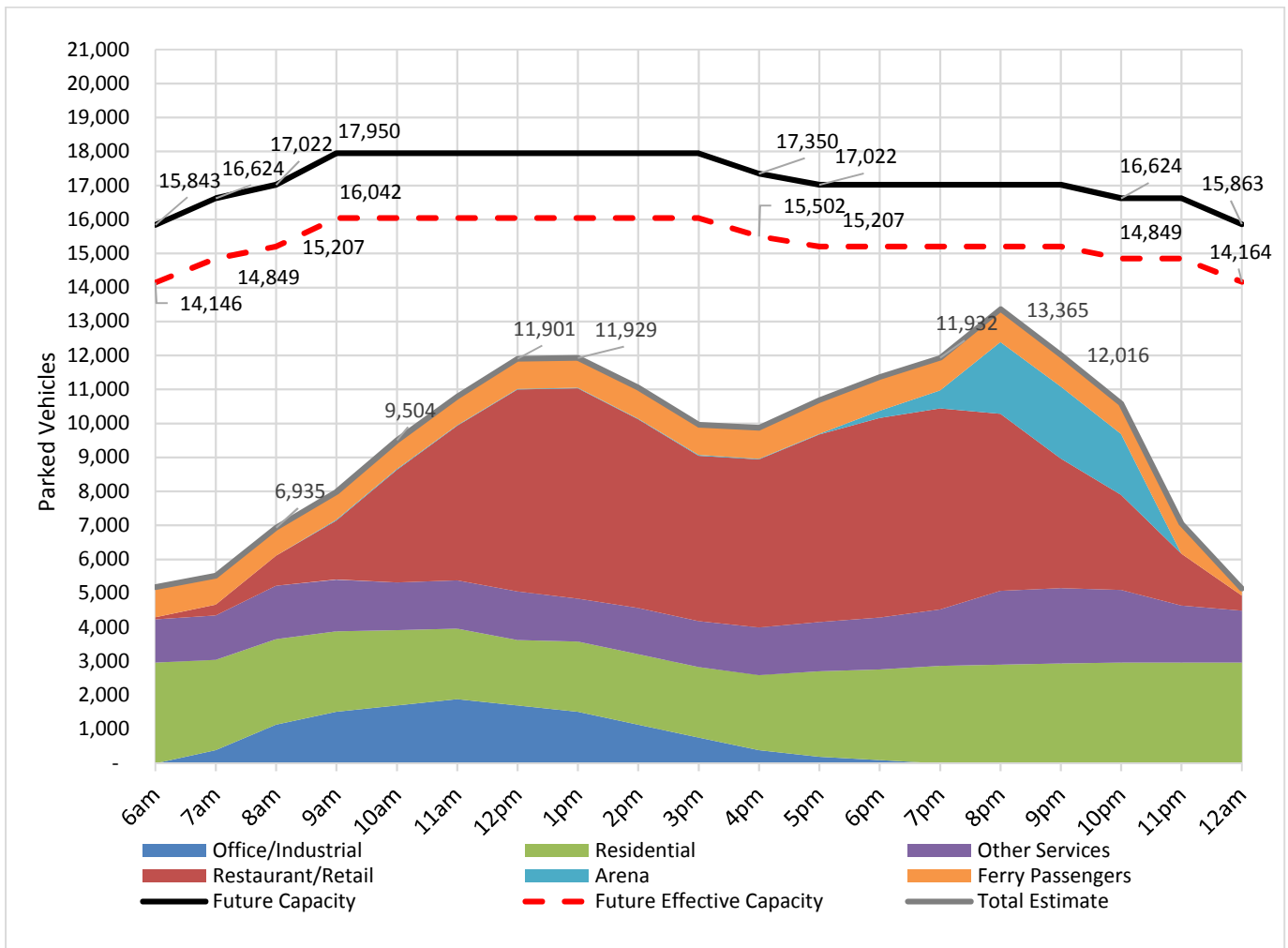
	Projected Parking Demand from Development at 8pm	Projected New Demand from Ferry Passengers at 8pm	Total Projected Demand at 8pm	Net New Parking Total Capacity	Net New Total Capacity-Demand	Net New Effective Capacity	Net New Effective Capacity-Demand
Zone 1	-	-	-	143	140	128	<b>130</b>
Zone 2	390	-	390	-	(390)	-	<b>(390)</b>
Zone 3	300	-	300	662	360	596	<b>300</b>
Zone 4	-	-	-	-	-	-	-
Zone 5	480	-	480	511	30	459	<b>(20)</b>
Zone 6	-	240	240	-	(240)	-	<b>(240)</b>
Zone 7	1,080	-	1,080	1,112	30	1,001	<b>(80)</b>
<b>Total</b>	<b>2,250</b>	<b>240</b>	<b>2,490</b>	<b>2,428</b>	<b>(70)</b>	<b>2,185</b>	<b>(300)</b>

The Approved Plus 50 percent Likely scenario has a final deficit of 460 relative to net new effective parking supply at 8pm on Saturday as shown in Table 51.

**Table 51: 10yr Saturday + 50% Likely**

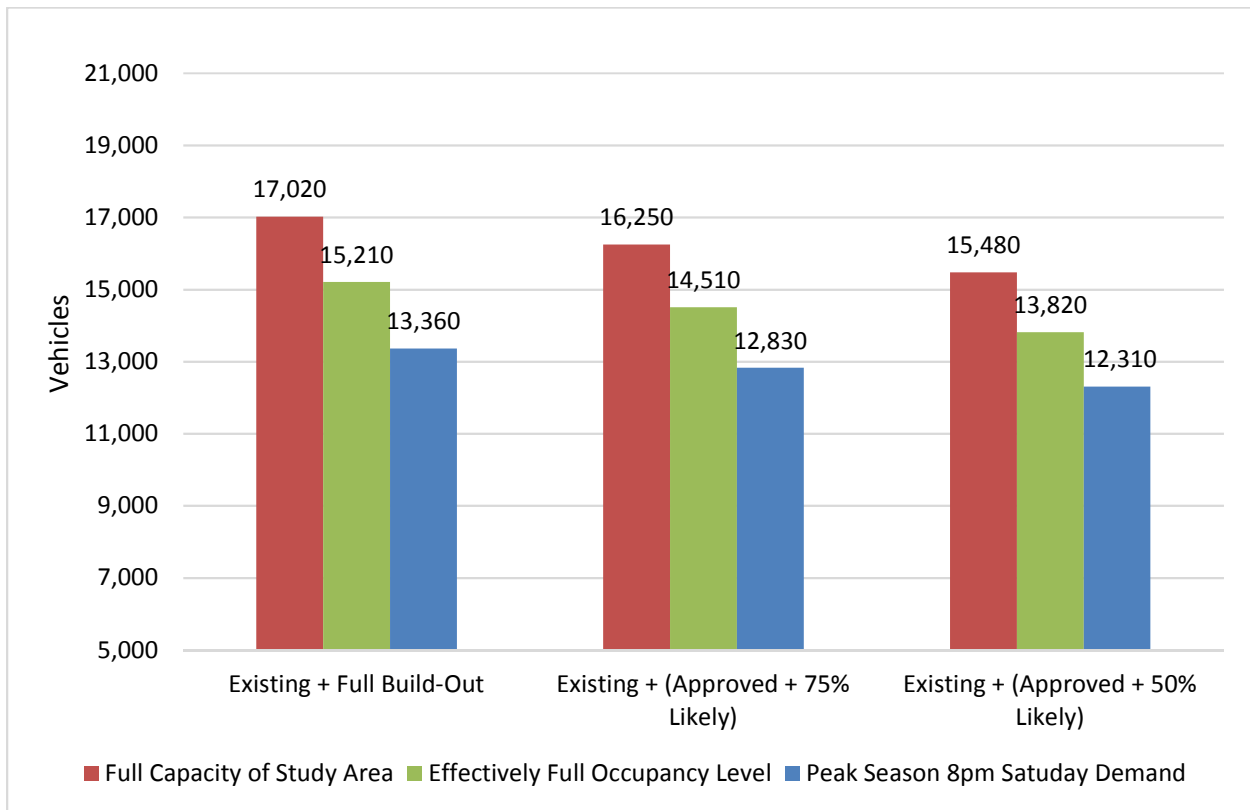
	Projected Parking Demand from Development at 8pm	Projected New Demand from Ferry Passengers at 8pm	Total Projected Demand at 8pm	Net New Parking Total Capacity	Net New Total Capacity-Demand	Net New Effective Capacity	Net New Effective Capacity-Demand
Zone 1	-	-	-	95	95	86	90
Zone 2	390	-	390	-	(390)	-	(390)
Zone 3	200	-	200	442	240	397	200
Zone 4	-	-	-	-	-	-	-
Zone 5	360	-	360	379	20	341	(20)
Zone 6	-	240	240	-	(240)	-	(240)
Zone 7	770		770	742	(30)	667	(100)
<b>Total</b>	<b>1,720</b>	<b>240</b>	<b>1,960</b>	<b>1,657</b>	<b>(305)</b>	<b>1,491</b>	<b>(460)</b>

Although all three 10-year Saturday scenarios are projected to generate more parking demand than net effective supply, the existing condition land-used based calculated results had more than enough surplus parking capacity to accommodate the future Saturday demand. Figure 61 combines the Existing and Full Build-Out scenarios.



**Figure 61: Saturday Peak Season Existing + 10-year Full Build-Out Parking Supply and Demand**

The combined existing and future Saturday peak hour results are shown as a chart in Figure 62.



**Figure 62: Saturday Peak Season 8pm Parking Supply and Demand for Combined Existing and Future Scenarios**

The 10-year combined existing and future parking projections for all scenarios find that, as was the case in the existing condition, parking supply is higher than demand during the Saturday peak as summarized in Table 52. The future scenarios do however result in a slight decrease in the amount of parking available until effectively full on a Saturday at 8pm. In the existing condition, the Saturday 8pm peak had 1,940 available spaces until effectively full, while the Existing plus Full Build-Out scenario has 1,850 spaces available until effectively full. Should the existing trend of over capacity on-street parking with simultaneous under capacity off-street parking continue, the added 10-year parking demand under any of the future scenarios could further shape perceptions of Portland as being a difficult place to find parking.

**Table 52: Saturday Peak Season 8pm Parking Supply and Demand for Combined Existing and Future Scenarios**

Demand Estimation Method	Peak Hour	Full Capacity of Study Area at Peak	Effectively Full Occupancy Level	Peak Demand	Spaces Available Until Effectively Full	Reserve Spaces Remaining	Total Remaining Spaces	Parking Demand Reduction Needed
Existing + Full Build-Out	8pm	17,020	15,320	13,360	1,960	1,700	3,660	-
Existing + (Approved + 75% Likely)	8pm	16,250	14,510	12,830	1,680	1,740	3,420	-
Existing + (Approved + 50% Likely)	8pm	15,480	13,820	12,310	1,510	1,660	3,170	-

#### J.4 Conclusion

In the future parking demand section, we have shown the magnitude of approved and likely 10-year development in the Portland study area. The development was shown to exhibit clustering in Subarea Zones 3 and 5 as well as separately in Subarea Zones 6 and 7. Significant increases in study area resident population and employment are anticipated. The rate of population and employment growth would be significantly higher in the study area as compared to rates that have been projected for the City of Portland overall. This is not necessarily incompatible; however, it would require that the study area add employment and especially residents at a higher relative rate than the overall growth rate of the City compared to how the study area and City grew during the past 15 years. This is in keeping with policies of Portland’s plan.

A 10-year growth assumption for ferry passenger demand was made by continuing the trend of the previous 5-years. Associated parking demand from ferry passenger growth was calculated to be an additional 240 vehicles during the peak season. The past 5-years saw a healthy growth in ridership, and continuing this trend may result in a future projection somewhat on the high or conservative side. Nevertheless, the future scenarios did not provide enough surplus net new parking that could absorb growing parking demand from ferry passengers.

Although tourism in Maine has been increasing robustly during the last 5-years, the data was not as clear on visitation to the Portland region which may be relatively flat as a lower share of day visitors to the state reported the region as their primary destination even though the total number of state visitors increased. Tourism was accounted for in the future demand analysis as part of the ferry passenger growth trend and it is also embedded in the future land use parking demand generation from the addition of new land use development such as restaurant, retail, and hotels which has been scaled in anticipation of tourism.

Three future development scenarios, a full build and two scenarios that allowed for the possibility of less development, were analyzed using a combination of ITE Parking Generation factors and ULI shared parking factors. The key results are summarized in Table 53, the final figures have been adjusted by the difference between the land-use generated existing conditions results and the observed and adjusted existing conditions results. This calibration was made assuming the observed and adjusted existing conditions results were more accurate than the land-use based results and carrying the difference forward into the future.

**Table 53: Future Demand Analysis Adjusted Results**

Scenario	Study Area Peak Season Parking Demand Deficit Relative to Effective Capacity (in vehicles during the peak hour)	
	Weekday	Saturday
Existing Condition Observed + Adjusted	290	0
Existing Condition Land-Used Based	480	0
Difference Between Existing Conditions Methods	190	0
#1 Existing Condition Land-Used Based + 10-year Full Build-Out	940	0
#2 Existing Condition Land-Used Based + 10-year Approved & 75% Likely Development	900	0
#3 Existing Condition Land-Used Based + 10-year Approved & 50% Likely Development	840	0
#1-(Difference Between Existing Conditions Methods)	750	0
#2-(Difference Between Existing Conditions Methods)	710	0
#3-(Difference Between Existing Conditions Methods)	650	0
Recommended Planning Range Goal for 10- year Parking Demand Reduction	<b>700-750</b>	0

It should be recalled that an additional 1,307 spaces in structured and surface lot parking available to the public with an effective capacity of 1,176 vehicles outside of the study area within a quarter-mile buffer. This additional parking supply serves a combination of travelers destined for the study area and travelers destined for land use outside of the study area. The existing parking demand for land use outside of the study area was not observed. It should not be assumed that this additional capacity can offset the projected parking demand deficit in the study area alone. Analysis in the existing conditions chapter showed that the quarter-mile buffer area parking supply is likely already critical to meeting the monthly parking demand of employees in the study area.

We therefore recommend that the City of Portland plan to reduce weekday parking demand in the study area by a range of 700-750 vehicles in a 10-year horizon. We propose a goal of managing parking demand in the study area to be at or just under the weekday peak hour effective capacity of parking supply inside of the study area, which is projected to be in a range between approximately 15,480 to 16,870 parking spaces depending on the future build scenario.

In the following section, we offer a set of recommendations to address Portland’s critical need to manage overall parking demand in the study area and the specific parking demands of key user groups experiencing difficulty parking.

## K. Strategy Recommendations and Development

### K.1 Introduction

In Task 1, the existing conditions report determined that overall parking demand in the study area, including on-street and off-street parking, is likely 290-480 vehicles over effective parking capacity in the midday period on weekdays during the peak summer season. Furthermore, it was found that during weekday evenings (after 5pm) and on weekends, parking supply in the study area is well below effective capacity overall. However, on-street parking during the evening on weekdays (5pm-8pm) and after 1pm on Saturday is at or over effective capacity along key commercial streets in the study area.

The most urgent existing condition parking challenges are identified as:

- There is a scarcity of monthly parking offered for employees on weekdays during the work day.
- There are limited low-cost parking options for low wage earners in the study area.
- There are limited low-cost multi-day and monthly options for island residents who have a need to park a vehicle on the mainland accessible from the ferry terminal.
- Visitors during the summer season compete with employees of the study area for day parking, contributing to off-street parking scarcity mid-day on weekdays.
- High rates of on-street parking occupancy during weekday evenings and on weekends, in many sampled locations above 85%, is contributing to the perception that there is no parking, when in fact ample off-street parking is available during these periods, but at a higher cost.
- Unrestricted parking on streets outside of the study area, but within a walkable distance, are under pressure of increased use by travelers to the study area seeking day parking, including employees and day visitors. This is particularly relevant weekdays during the peak summer season when study area parking demand is at or over effective capacity.

In Task 2, the future demand report, three future development scenarios were identified, consisting of approved projects and likely projects built out to 50%, 75%, and 100% of proposed development capacity.

The main parking challenges associated with the identified future parking scenarios are:

- In the Eastern Waterfront area, Subarea Zone 7, and the area surrounding the Casco Bay Lines Ferry Terminal, Subarea Zone 6, the projected demand associated with new mixed-use development combined with growth in ferry passenger parking demand will likely exceed net new parking supply on both peak (summer) weekdays in the afternoon and on weekends in the evening.

While there is existing off-street parking capacity elsewhere in the Study Area on weekends to accommodate the growth in parking demand, there does not appear to be existing capacity on weekdays during the afternoon peak hour to accommodate the amount of parking demand that is projected to be over capacity from Subarea Zones 6 and 7.

- In Subarea Zone 3 located Downtown, the projected demand associated with new mixed-use development will slightly exceed the net new parking supply in that zone on peak season (summer) weekdays during the afternoon. Net new parking supply in adjacent Subarea Zone 1 will help to offset most of the projected parking deficit in Subarea Zone 3, but not entirely.

The following recommended strategies are made to address overall parking demand and the specific parking demands of key user groups including all employees, low-wage employees specifically, and island residents.

## K.2 Recommended Strategies

### K.2.1 Explore the Formation of a Non-Profit Transportation Association

A new non-profit organization, a Transportation Management Association (TMA) being just one example, could serve as an important entity for bringing private and public-sector interests together to address collective parking challenges and other mobility issues affecting the study area. We recommend the role of the organization to be a facilitator of solution-finding for members and to play an important informational role to businesses in Portland.

Commonly, transportation associations form to pool private funding for shuttle services created to solve employer mobility challenges. We do not necessarily recommend that the association itself contract with a fixed route shuttle service provider. Instead we recommend that the association become well-versed in existing and emerging transportation network company (TNC) services that use customized mobility solutions for individual members or partnered members.

The advantages of TNC solutions over traditional fixed-route private shuttles are the possibility for on-demand and custom routing, custom smartphone apps can improve the user experience, and depending on the arrangement, members can pay for only the rides they use.

Key issues that a new transportation association could play an important role in addressing are:

- The difficulty employers and their employees are having securing monthly parking; specifically, we recommend the crafting of customized TNC solutions for employee mobility that could include new park and ride lots at underutilized and lower cost locations outside of the study area.
- Helping to connect employers with transit mobility solutions for employees. This could range from practical matters such as helping to integrate the procurement of transit passes, to a larger-scale programmatic role of serving as a unified voice for members to dialog with regional public transit providers, Amtrak, the JetPort etc.
- Collecting metrics on mobility issues, such as parking demand, that may help members solve mobility problems through coordination and sharing of unused parking spaces or crafting of another policy.
- Acting as a clearinghouse for information and ideas regarding Travel Demand Management. The association could also provide a venue for voluntary compliance monitoring with TDM ordinances.
- Identifying parking management strategies or programs that could benefit the area collectively or strategies to achieve a specific initiative, for example a large-scale special event.
- Marketing mobility and parking solutions to visitors to help prevent the perception that Portland is a difficult place to visit because of hard to find and expensive parking.

### K.2.2 Partner with Transportation Network Companies to Address Specific Parking Challenges

We recommend that the City of Portland explore partnering with TNCs to create customized programs to address three specific issues: 1) island resident parking supply; 2) the limited availability of low cost parking for low-wage earners; and 3) surges in peak season visitor parking demand.

- The City could partner with a TNC to create a customized program for island residents to improve mobility between the Casco Bay Ferry Terminal and a location where multi-day parking is lower cost, more available, and more reliable compared to the current situation of a crowded on-street resident parking zone. The City could explore ways to share the cost of this program with the island resident on a per-ride basis, a one-time annual fee, or another means. We strongly suggest keeping the existing on-street resident zones for island residents, and we suggest this new option as an alternative that could be very attractive given the right price point and convenience of use.

The Chebeague Transportation Company (CTC) currently operates a shuttle bus between a satellite parking lot on Route 1 in Cumberland and the CTC ferry terminal in Yarmouth. Our recommendation for the Casco Bay Ferry Terminal would work similarly, but replaces a shuttle bus with on-demand TNC service utilizing a smartphone app.

- The City could partner with a TNC to create a customized program for low-wage earners who are having difficulty finding affordable parking options close to their employer. The City could manage membership to such a program by requiring applicants already meet the requirements of another existing income restricted program. The program would allow low-wage earners to use a coupon code or custom app to use TNC travel between their employer and another location such as a park and ride lot or a transit center during defined working hours. The City could share the cost of this program with the employee on a per-ride basis, a one-time annual fee, or another means.
- The City could partner with a TNC to coordinate a well-publicized option for peak season visitors to park remotely at an underutilized lot, perhaps a distant lot with good highway access, and use TNC services to ride to and from the study area, particularly those traveling to the Old Port, Waterfront, and Casco Bay Islands. The lot could offer day and multi-day pricing that together with the cost of the TNC ride could be comparable to what would be paid for off-street parking in the study area. We do not necessarily suggest the City play a role in cost sharing for visitor rides, but rather set the cost of parking in the remote lot intentionally to make the program viable.

### K.2.3 Expand Specific Island Resident Parking Programs

Expand island resident parking programs to include a program where island residents may remit a resident parking permit in exchange for ridesharing subsidy or stipend to use as they see fit. This is like the suggestion above, but could be less programmatic and may not include a designated off-site lot. The City could also explore the possibility of allowing island residents to park in another residential zone that has surplus on-street parking and use ridesharing or transit to reach the Ferry terminal.

### K.2.4 Pilot Test Higher Cost On-Street Parking in High Demand Areas

One of the main findings of the study was that on-street parking is at or over capacity during weekday evenings and during most observed hours on Saturday. One side effect of over capacity on-street parking for businesses is lower customer turnover. Residents, employers, and their visitors may experience more difficulty finding short term on-street

parking, and a higher incidence of double parking for pickup and drop-off activities. Stakeholders will need to define what an acceptable level of on-street parking occupancy is, we suggest 85 percent, and if it is acceptable to use meter pricing as a mechanism of influencing turnover and on-street occupancy levels.

If higher turnover is defined as a goal, one way to increase parking turnover would be to pilot test higher on-street parking rates and extended meter hours to 8pm in high demand areas such as Commercial St. A pilot test would mean a short-term experiment with a known end that is followed by an assessment of the results. The goal of the pilot would be to determine if Portland parking users respond to the price increase with higher turnover rates and whether stakeholders decide the higher turnover rate was beneficial.

#### K.2.5 Extend On-Street Meter Hours to 8pm City Wide

The on-street occupancy data shows that occupancy levels rise above capacity on weekends beginning near 4pm when a user would be able to pay for two-hours of on-street parking and leave a vehicle for the remainder of the evening. If stakeholders decide that maintaining a two-hour turnover up until 6pm is beneficial, which it may be for some stakeholders such as restaurants, the meters could be extended until 8pm so that cars cannot be left on the street for the evening with a two-hour payment until 6pm. Additional outreach would be necessary before any such change could be implemented.

#### K.2.6 Improve Parking Management and Technology

It is recommended that parking operators continue to utilize the latest technology in operating their parking supply including sharing pricing, hours, and even real-time occupancy data with customers via smartphone apps. The more customers know about where parking is available and at what price before departure or en route, the better the parking experience and more efficient use of available space study area wide.

To address the issue of overcrowding of on-street parking during evenings and weekends while off-street parking is underutilized, parking managers could consider offering more competitive pricing with on-street rates during the first one or two hours of stay.

More operators might consider offering evenings only monthly passes that might attract evening shift workers who would otherwise avoid higher priced hourly parking close to their employer.

Implement Transportation Systems Management (TSM) practices to better utilize existing parking supplies. One of the challenges associated with parking in Portland is knowing where to park. There are several approaches to addressing this problem. First, we recommend the review and implementation of any remaining initiatives identified in the 2013 Portland Peninsula Vehicular Wayfinding Plan specifically related to parking signage and wayfinding in the Old Port, Waterfront, Arts District, and Eastern Waterfront. If recommendations in the plan are found to be out of date, we recommend a new City led effort to study how parking wayfinding can be optimized through signage and technology.

Technology is the wayfinding of the future. Encourage maximum use of technological tools that guide the public to available parking spaces at known prices. Smartphone apps can market and incentivize the use of existing parking by allowing users to price compare, reserve, purchase, and way find with one tool. Such programs maximize the efficiency of existing parking while reducing congestion and vehicle miles traveled.

### K.2.7 Change Parking Requirements and Regulations

Manage parking demand by reducing parking requirements for residential units in the urban core to less than 1 space per unit, while slightly increasing parking requirements for office from one space per 400sqft to one per 300sqft. The projected parking demand suggests that weekday mid-day parking will be over effective capacity. Increasing office parking requirements slightly will relieve part of this demand gap. However, we do not recommend closing the new gap entirely with new parking supply. Some of this parking supply gap should be closed through better management of citywide parking supplies. We suggest targeting 50% of the parking supply gap to be closed through parking requirements for land use approvals, while closing the balance through parking management strategies.

Any increased structured parking supply should be specifically designed to be repurposed as retail space, due to the widely anticipated likelihood that structured parking demand will decrease substantially with the advent of the autonomous vehicle. While some believe that wide adoption of autonomous vehicles is many years in the future, it is important to note that structured parking costs are routinely amortized over 30 or more years. Based on current studies, it is highly likely that autonomous vehicles will result in a substantial reduction in parking demand, thereby undermining the financial models that allow for commercial parking garage developments. Many underwriters are already questioning the validity of parking garage pro formas in dense urban environments.

### K.2.8 Improve Parking Policies in the Context of Land Uses Permits

As part of the city's upcoming land use code rewrite, consider requiring additional parking data and or trip or parking generation studies as a component of all site plan review. Requesting that developments provide parking and trip generation information on a periodic basis will help the city calibrate its parking policies to reflect actual demand and allow for more informed policy decisions. This data collection effort should include pricing information (if applicable) for spaces that are sold or rented to tenants.

In addition, strengthen the policy of allowing fees-in-lieu. If the current \$5,000 minimum per space program has had low participation, the problem could be uncertainty about how the City's Sustainable Transportation Fund will benefit development. Contributors to the fund must understand how the funds will be used. This is critical to lenders and investors looking to underwrite land development projects so the payment is viewed having a benefit for the project. The City should consider more marketing or public engagement related to the annual Sustainable Transportation Fund Appropriations Schedule. The City could use a variety of platforms to state how the Sustainable Transportation Fund is being used, follow through on the plan, and then let constituents know via social media or other means the results of the investment.

### K.2.9 Increase Car Sharing Use

Facilitate car sharing through parking strategies. The use of U-Car and other car share opportunities can have a significant benefit for islanders and residents of the study area if made convenient enough. Car sharing can reduce demand for a landside car, while facilitating travel on the Peninsula for routine trips. One or more shared cars should frequently be accessible from the Casco Bay Lines Ferry Terminal, in the parking garage or via a short trip either by foot or using a ridesharing app.

Additionally, new peer to peer car sharing apps, e.g. Getaround or a similar company, could allow residents of the study area to rent their personal vehicles to islanders or vice versa. A resident who lives and works in the study area may have a vehicle that is parked at home during the work day which an islander could rent. An islander who keeps a vehicle on the mainland but does not use it daily could rent it to residents of the study area on a short-term basis. The apps simplify the coordination and transactions necessary to rent. The companies provide special insurance, and allow the car owner to choose renters with favorable feedback ratings.

### K.2.10 Continue Implementation of TDM Recommendations from the 2008 Peninsula Transit Study

Continue to pursue the adoption of multiple strategies for single occupancy vehicle parking demand reduction through travel demand management (TDM) in the study area as recommended in the 2008 Portland Peninsula Transit Study. The study outlined TDM strategies, some of which have been implemented, e.g. fee-in-lieu payments as part city's zoning code and the creation of the Sustainable Transportation Fund. However, unimplemented strategies remain. TDM strategies that could address the Study Area's parking challenges include:

- Requiring new development in the study area become a member of the new transportation association and require the implementation of TDM ordinances such as:
  - Appointing a mobility coordinator for the development to interact with the transportation association.
  - Provide a car share space on-site.
  - Offer employees the option to purchase a pre-tax monthly transit pass.
  - Create incentives and educate employers on parking cash-out programs where employees may forgo an employee provided parking spot for a one-time payment.
  - The unbundling of parking and residential units so a resident is not obligated to take a parking space if they do not want one or own a car.

The Peninsula Transit Study also made a number of detailed transit service recommendations that have yet to be achieved. We recommend continued pursuance of the following goals:

- Increase the peak period frequency of key Peninsula routes to 10-20 min headways
- Provide a direct link between the Portland Transportation Center and Downtown/ Waterfront. As development on the Eastern Waterfront progresses, service should extend there as well.
- Use signal prioritization and other techniques (e.g. queue jump lane) to help move buses through congested areas.

### K.2.11 Additional Transit Recommendations

Additionally, we recommend the consideration of a downtown circulator route specifically meant to transport riders between the Waterfront and Cumberland Ave in a loop. There is a need to make available parking uphill from the Waterfront more attractive to better distribute parking demand within the study area.

The introduction of GPS enabled bus arrival tracking in Portland during 2016 is an important advancement. The City should encourage the creation of additional smartphone apps that utilize the open-source bus location data. The City could organize a hack-a-thon, a contest, or another incentive to spur user engagement with the new information technology.

### K.2.12 Bicycle Infrastructure

It is encouraging that the final design for the Franklin Ave reconstruction will include new bike lanes to both cross Franklin Ave and travel along it. The eventual realization of that project should help raise the bicycle commute share to the study area. If the City can raise the bicycle commute share during the peak summer season especially, it could play a role in managing peak parking demand.

Additional investment in bikeways, bike lanes, bike paths, and byways to improve bicycle access from off-peninsula is needed to raise the bicycle mode share of travel to the study area.

The City will have the opportunity to observe the new bike sharing initiative to be launched in Portland in 2018. We recommend the City support additional bike share infrastructure should the pilot program prove successful. Bike sharing could be part of a mobility strategy between outlying parking areas or transit hubs and high-demand destinations.

#### K.2.13 Convert Unrestricted Parking

If further study shows unrestricted on-street parking within walking distance to the study area is over capacity and is being used for longer duration parking than desired by stakeholders. Conversion of unrestricted spaces to time limited zones or metered spaces is recommended. It is recommended that this be carried out gradually so that the effects of parking demand on the study area can be monitored for adverse impacts should significant new parking demand be forced into the study area. The unrestricted spaces on Commercial St west of the study area could potentially be converted to metered spaces if a successful low-wage earner remote parking program were implemented as described in Section K.2.2, since those spaces are intended to provide at least some no-cost parking near the study area.

#### K.2.14 Marketing and Advertising

The City could continue to support a marketing and advertising campaign to raise awareness and improve perception about multi-modal access to the study area; including parking strategies, smartphone apps, and parking prices. Campaigns should also highlight transit and bicycle commuting opportunities.

#### K.2.15 Additional Data Collection

We recommend periodic data collection on parking demand, particularly during the peak season since this effort collected data during the winter season. Also recommended is data collection that would measure public knowledge about multi-modal access to the study area and willingness to pay for transportation and parking services. Establishing baseline data on these topics will greatly help to develop performance measures for any solutions the City pursues. Having high quality measures of effectiveness can be key to attracting state and federal funding.

#### K.2.16 Construct Additional Structured Public Use Parking Supply

If stakeholders decide that additional parking capacity is a necessary component to the City's overall parking demand management strategy. The construction of up to approximately 500 to 750 new structured parking spaces for public use by travelers to the study area could be explored. We recommend the consideration of repurposeable parking structure design to allow for the possibility of a change in use over the design life of the structure.

## L. Implementation and Funding

This section identifies potential local, state, and federal funding sources applicable to the recommendations in Chapter K. First, a short description of potential funding sources, then Table 54 summarizes each recommendation from Chapter K with applicable funding sources.

### L.1 Local Funding Suggestions

#### A Development Impact Fee

The proposed fee is a transportation impact fee scaled to the size, intensity, and or land use type of new development in the study area for funding travel demand management, workforce mobility, or parking demand management related initiatives. This fee would be separate from the existing optional parking in-lieu of fee in the City's Land Use Code.

#### A Special Purpose On-Street Parking Meter Rate Increase

The proposed meter rate increase is for high-demand locations, such as Commercial St, Exchange St, and Middle St. It is suggested that the collected revenue be used specifically for mobility initiatives for low-wage earners and island resident commuters having trouble parking in the high-demand areas. It is also proposed that the purpose of the meter rate increase be clearly communicated to the public and the programs funded by the new revenue be clearly explained.

### L.2 State Funding

The State of Maine collects revenue from gasoline tax and other transportation related user fees into a State Highway Fund. State Highway Fund expenditures are primarily allocated to road and bridge improvements, supporting traffic law enforcement, safety, and ferry passenger service operations. Funding for transit and other mobility programs is comparatively small and has not grown significantly in recent years. It doesn't seem probable that tax and user fee revenue collected by the State will be a major source of funding for new mobility initiatives in the study area surrounding Downtown Portland. However, a mobility initiative with regional appeal or one that can be replicated elsewhere in the State should at least request a State contribution toward a local match requirement needed to leverage federal funding assistance.

### L.3 Federal Funding

There are a several federal funding programs administered by the Federal Highway Administration (FHWA) and the Federal Transit Administration (FTA) that are applicable to the mobility recommendations in Chapter K. What follows is a brief description of relevant federal transportation grant programs, made law under the most recent federal transportation bill, the Fixing America's Surface Transportation (FAST) Act of 2015, which authorized federal transportation funding through federal fiscal year 2020.

#### L.3.1 Formula Grant Programs

A number of federal transportation grant programs are administered jointly by the FHWA and FTA as formula programs. This means that a formula defined during the writing of the transportation bill reauthorization is used to allocate federal

funds to states on an annual basis considering factors such as population, federal fuel taxes paid, transit revenue miles, etc. Each grant program may use a different formula. After funding is allocated to the states, a second formula then applies for allocating funds within each state between state departments of transportation (DOTs) and regional metropolitan planning organizations (MPOs). The City of Portland and other eligible agencies may then apply for federal grants through either a regional MPO or the DOT in a competitive annual process. Eligible projects in most cases should be included in a regional long-range plan (LRP), state implementation plan (STIP), and a regional transportation improvement plan (TIP) where applicable. With some exceptions, the federal grant programs typically offer funding assistance of up to 80 percent of project cost requiring a 20 percent local match at minimum. Four examples of formula grant programs are described below.

#### L.3.1.1 Surface Transportation Block Grant Program

The Surface Transportation Block Grant Program (STBG) is the most flexible of the federal transportation grant programs covering a wide variety of eligible projects related to surface transportation including capital investments, planning, design, asset management, research, and training to name a few.

#### L.3.1.2 Transportation Alternatives Program

The Transportation Alternatives (TA) program is a subset of the STBG program meant for projects pertaining to alternatives to vehicular transportation such as bicycle and pedestrian facilities on and off road including recreational trail projects.

#### L.3.1.3 Congestion Mitigation Air Quality Program

The Congestion Mitigation Air Quality Program (CMAQ) is a grant program meant to provide assistance in funding transportation projects that help meet or maintain compliance with the Clean Air Act. Although Maine is currently in attainment of federal air quality standards, the State still receives a minimum apportionment of CMAQ funding for projects that improve or maintain air quality. CMAQ funds are provided on a reimbursement basis, meaning funds are not provided until work is completed.

#### L.3.1.4 Urbanized Area Formula Funding Program, Section 5307

The FTA administers an Urbanized Area Formula Funding Program, also known as Section 5307. Eligible activities include a variety of transit planning, engineering, design, capital investment, and related communications technology. Some activities related to mobility management programs are also eligible under the program. Urbanized areas with a population over 200,000 are usually not allowed to use Section 5307 grant funding for transit operating expenses, however, a Special Rule exists allowing some urban areas to do so. The Portland, ME urbanized area is currently allowed to use a limited amount of Section 5307 funds for transit operating expenses.

### L.3.2 Competitive Grant Programs

There are also grant programs administered by FHWA and FTA that are allocated through competitive processes at the federal level. Eligible applicants apply directly for the grants through one of the federal agencies and awarded funds do not count against the formula grant funds received by the states. The grant programs typically offer funding assistance at a maximum of 80 percent of project cost, though applicants are encouraged to apply for less to better the odds of receiving funding. Two examples of competitive grant programs are described below.

### L.3.2.1 Passenger Ferry Grant Program

The Passenger Ferry Grant Program is a competitive grant program administered by FTA for projects related to passenger ferry systems in urbanized areas. In addition to directly supporting capital expenses related to ferry boat service, eligible projects include enhancements to terminals and connectivity to other modes of transportation.

### L.3.2.2 Mobility on Demand Sandbox Demonstration Program

The Mobility on Demand (MOD) Sandbox Demonstration Program was the first program of its kind created by the FTA in 2016. The MOD program is part of a broader long-range policy visioning effort at the USDOT called Beyond Traffic. Although the MOD program has already fully allocated its budget of \$8 million in awards, future programs funding MOD demonstrations will likely follow in years to come. The MOD program funded innovative pilot projects in communities seeking to integrate mobility on demand services such as bike sharing, car sharing, and demand-responsive buses and vans with traditional transit services. The integration of smart phone technology across MOD services and transit was also a key component of many awarded programs. Eleven grants were awarded including one to The Vermont Agency of Transportation which received \$480,000 to create a statewide transit trip planner that will attempt to enable various non-fixed route mobility services to be integrated with fixed route transit services using smartphone technology.

## L.4 Conclusion

This chapter offered ideas for funding sources to support the recommendations made in Chapter K to reduce parking demand in Downtown Portland, The Waterfront, and The Eastern Waterfront over the next ten years. In Table 54, each recommendation from Chapter K is listed with the relevant funding sources described here in Chapter L.

**Table 54: Suggested Funding Sources for Recommendations**

Recommendation	Suggested Initiation Timeframe	Suggested Local Funding Sources	Suggested Federal Funding Assistance
<b>K.2.1 Explore the Formation of a Non-Profit Transportation Association</b>			
Feasibility study	1 year	Contributions from the private sector to an existing association or to the City to manage the procurement of a feasibility study.	STBG Program has eligibility for planning projects.
Incorporation and startup	2 years	Membership dues. Some transportation associations also provide services for fees.	CMAQ program. The Association would need to demonstrate a mission that will result in air quality improvement. Transportation Management Associations, for example, are eligible for federal assistance under the CMAQ program with startup funding assistance and up to 3 years of operating assistance spread out over a maximum of 5 years.
<b>K.2.2 Partner with Transportation Network Companies to Address Specific Parking Challenges</b>			
Meet with TNC providers to discuss partnership and service	1 year	N/A	N/A
Develop a custom program for island residents	2 years	City funding, user fees, development impact fee, Special purpose on-street meter rate increase.	Park and ride lot projects are eligible under the STBG program, however use of federal funds for remote parking facilities and programs would preclude the City from collecting user fees beyond operation and maintenance of the parking lot. Park and Ride lot projects using federal funds must accommodate transit service and or traditional carpool/vanpool programs.
Develop a custom program for low-wage earners	2 years	City funding, user fees, development impact fee, Special purpose on-street meter rate increase.	
Develop a remote park and ride lot strategy for visitors	3 years	City funding, user fees, development impact fee.	
A future successor to the FY 2016 MOD program may provide an opportunity for the City to create a project integrating bus and passenger ferry service with mobility on demand services using smartphone technology.  Approved use of federal funds for programs that include mobility on demand services is a current and emerging topic of federal policy review.			

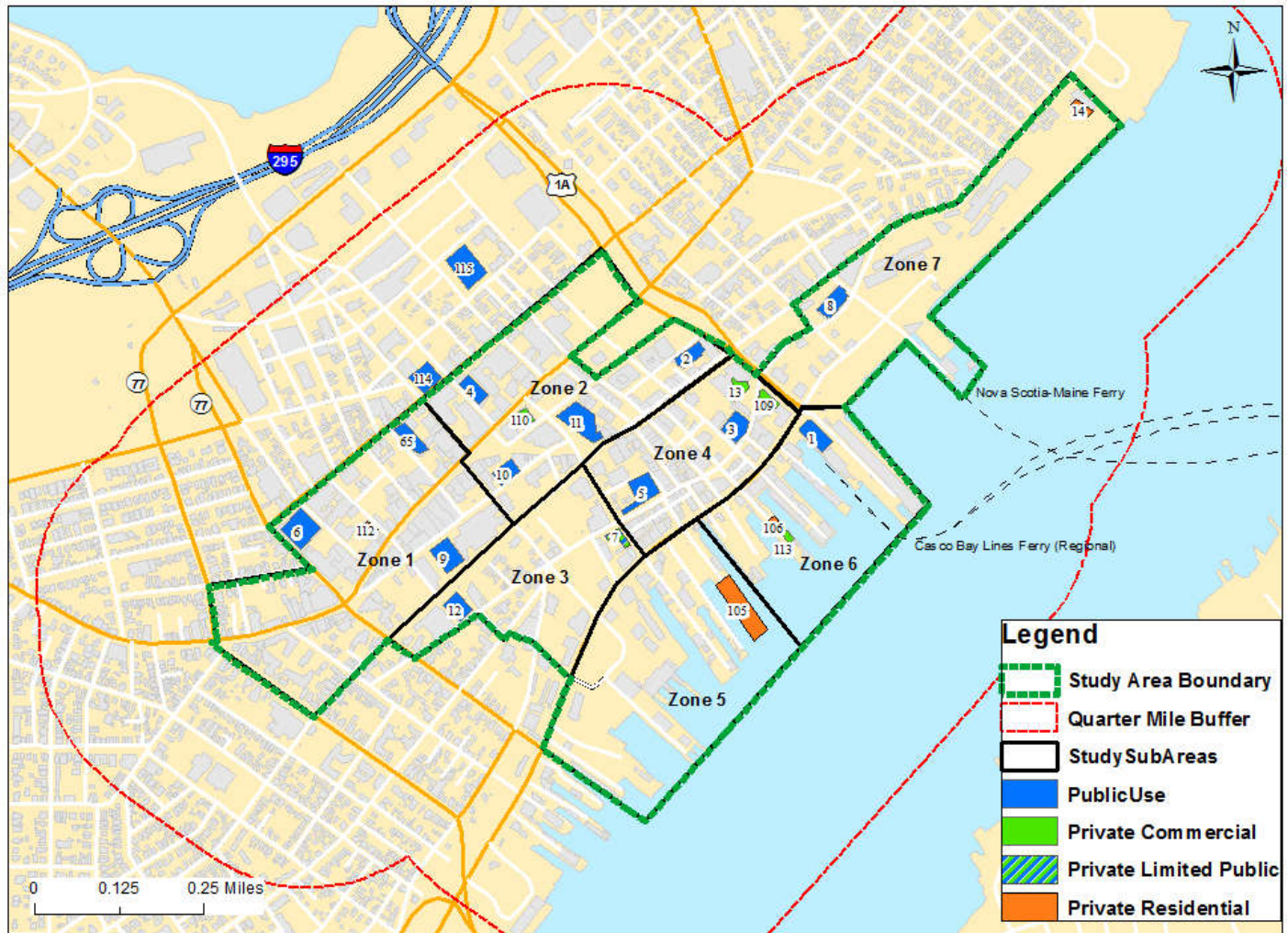
Recommendation	Suggested Initiation Timeframe	Suggested Local Funding Sources	Suggested Federal Funding Assistance
<b>K.2.3</b>	<b>Expand Specific Island Resident Parking Permit Programs</b>		
	1-2 years	City Funding. Funding for this recommendation could help offset future loss of revenue associated with the additional conversion of on-street spaces to unmetered hourly zones.	N/A
<b>K.2.4</b>	<b>Pilot Test Higher Cost On-Street Parking in High Demand Areas</b>		
Design Pilot Study	1 year	City Funding	N/A
Implement Pilot Study	2 years	City Funding	N/A
<b>K.2.5</b>	<b>Extend On-Street Meter Hours to 8pm City Wide</b>		
	2 years	City Funding for changes in signage, public awareness.	N/A
<b>K.2.6</b>	<b>Improve Parking Management and Technology</b>		
	1 year -ongoing	Continued private operator investment	The City could apply for wayfinding project grant under the CMAQ program. The project would need to demonstrate air quality benefits from improved wayfinding, e.g., decreased vehicular trip lengths.
<b>K.2.7</b>	<b>Change Parking Requirements and Regulations</b>		
	1 year	This recommendation could be reviewed during the upcoming re-write of the City's Land Use Code, already budgeted for FY2018.	N/A
<b>K.2.8</b>	<b>Improve Parking Policies in the Context of Land Uses Permits</b>		
	1 year	This recommendation could be reviewed during the upcoming re-write of the City's Land Use Code, already budgeted for FY2018.	N/A

Recommendation	Suggested Initiation Timeframe	Suggested Local Funding Sources	Suggested Federal Funding Assistance
<b>K.2.9 Increase Car Sharing Use</b>			
	1 year-ongoing	The City could review additional requirements in the Land Use Code for the creation of designated parking spaces for car sharing vehicles as part of future private developments.	While federal public transportation law does not consider car sharing as a form of public transportation, capital expenses related to the creation of parking spaces for car sharing programs at transit stops, transit centers, or passenger ferry terminals may be eligible for funding through the Urbanized Area Formula Grants Section 5307 or the Passenger Ferry Grant Program.
<b>K.2.10 Continue Implementation of TDM Recommendations from the 2008 Peninsula Transit Study</b>			
Additional TDM requirements for development	1 year-ongoing	This recommendation could be reviewed during the upcoming re-write of the City's Land Use Code, already budgeted for FY2018.	N/A
Transit Service Enhancements and Upgrades	3-5 years	City funding, development impact fee	STBG program, Section 5307
<b>K.2.11 Additional Transit Recommendations</b>			
Hack-a-thon, contest, or another incentive to engage users with the invention of new Portland area bus location smartphone apps.	1 year	City funding, private donations	N/A
Downtown circulator bus route	3-5 years	Development impact fee	STBG program, Section 5307
<b>K.2.12 Bicycle Infrastructure</b>			
	1 year-ongoing	City funding, development impact fee	STBG program, TA program. Bicycle infrastructure upgrades to ferry terminals may be eligible under the Passenger Ferry Program. A successor to the 2016 MOD program may present Portland with an opportunity to create a program to integrate

Recommendation	Suggested Initiation Timeframe	Suggested Local Funding Sources	Suggested Federal Funding Assistance
			bike sharing and bus or passenger ferry service while incorporating smartphone technology.
<b>K.2.13</b>	<b>Convert Unrestricted Parking</b>		
	3-5 years	City funding.	N/A
<b>K.2.14</b>	<b>Marketing and Advertising</b>		
	1 year-ongoing	City funding, Private/nonprofit funds/partnerships	N/A
<b>K.2.15</b>	<b>Additional Data Collection</b>		
	2 years	City funding, private donations	Data collection as part of planning activities could be eligible under the STBG program.
<b>K.2.16</b>	<b>Construct New Structured Public Parking Supply</b>		
	Depending on development. 3-7 years.	Private financing	N/A

# M. Appendix A: Structured and Surface Lot Parking Inventory with Numbered Maps

## Structured Parking Map with Numbered Index

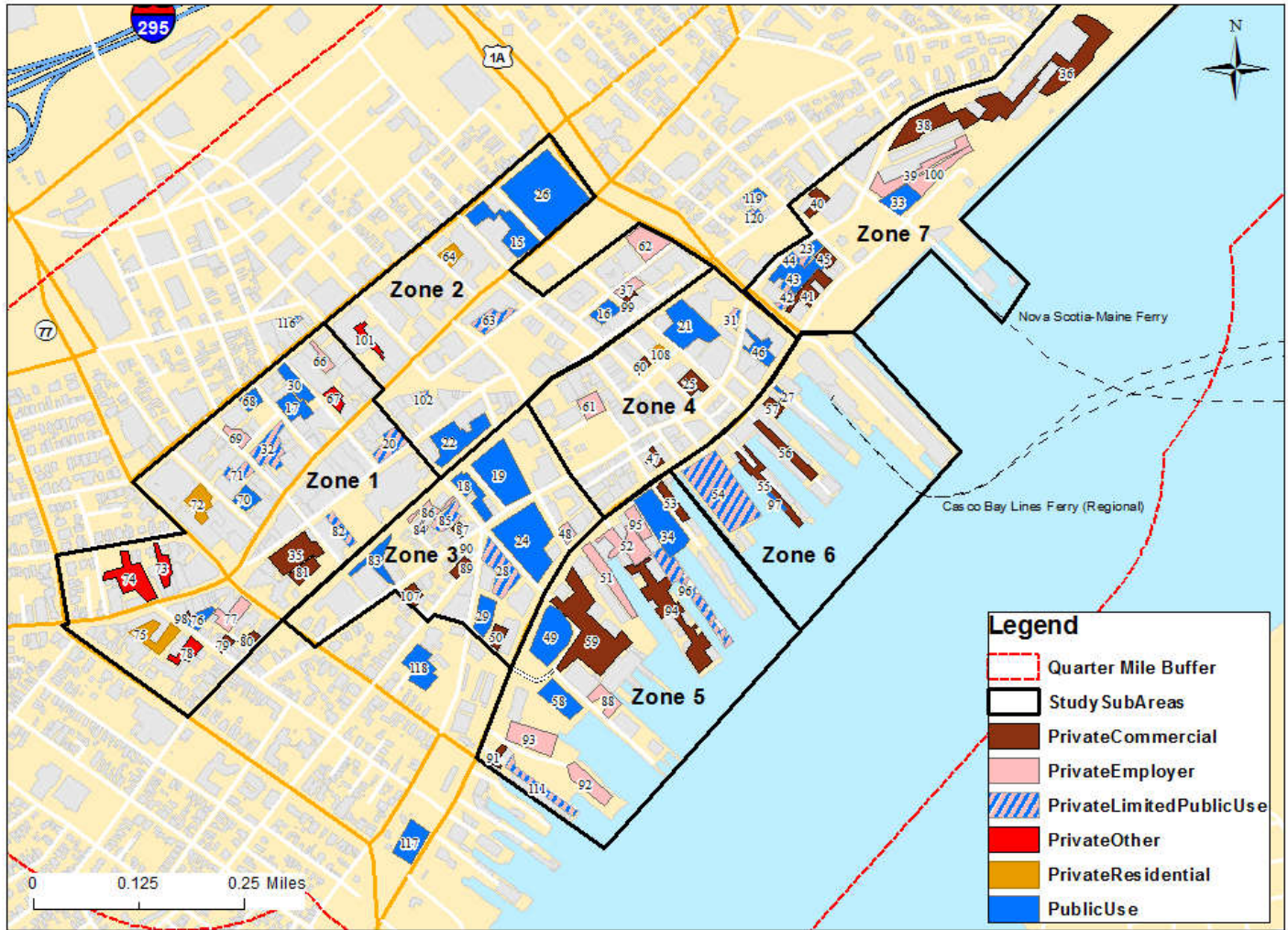


Capacity count methodology: For surface lots and structured parking included in the City’s seasonal parking inventory, the published total of spaces were used. All remaining surface lots not included in the City inventory were manually counted using Google Earth aerial photography. For structured parking not included in the City inventory (which were typically private use garages), estimates were made using a combination of Google Earth aerial photography and Google Street View to determine the number of parking levels. The number of residential units associated with a private residential garage also informed private garage estimates.

Map Index for Structures

LOT_ID on Map	Name	Study Area Section	Spaces	Use Type	SubArea Zone
1	Casco Bay Parking Garage	Waterfront	418	Public Use	6
2	Cumberland County Courthouse Parking Garage	OldPort	328	Public Use	2
3	Custom House Parking Garage	OldPort	761	Public Use	4
4	Elm St Garage	OldPort	398	Public Use	2
5	Fore St. Parking Garage	OldPort	423	Public Use	4
6	Gateway Parking Garage	OldPort	655	Public Use	1
7	Portland Harbor Hotel Garage	OldPort	195	PrivateLimPub	3
8	Ocean Gateway Garage	EasternWaterfront	720	Public Use	7
9	Spring Street Garage	OldPort	565	Public Use	1
10	One City Center Garage	OldPort	600	Public Use	2
11	Temple Street Parking Garage	OldPort	620	Public Use	2
12	Holiday Inn by the Bay	OldPort	285	Public Use	3
13	Morgan Stanley_Citizens Bank Parking Garage	OldPort	200	Private Commercial	4
14	Portland House Parking Garage	Eastern Waterfront	111	Private Residential	7
65	Monument Square Garage	OldPort	340	Public Use	1
105	Chandlers Wharf	OldPort	150	Private Residential	5
106	Portland Pier Condos	OldPort	30	Private Residential	6
109	Bangor Savings Bank	Old Port	84	Private Commercial	4
110	2 Monument Way	OldPort	73	Private Commercial	2
112	Oak St Lofts	OldPort	37	Private Residential	1
113	Portland Pier Commercial Condos	Waterfront	20	Private Commercial	6
	<b>Study Area Total</b>		<b>7,013</b>		
	<b>1/4 Mi Buffer Area</b>				
114	Public Market Garage	1/4 mi Buffer Area	600	Public Use	
115	Chestnut St Garage	1/4 mi Buffer Area	450	Public Use	
	<b>1/4 Mi Buffer Area</b>		<b>1,050</b>		

Surface Lot Parking Map with Number Index



Map Index for Surface Lots

LOT_ID Map	NAME	Study Area Section	Spaces	Use Type	SubArea Zone
15	385 Congress St Lot	OldPort	130	PublicUse	2
16	66 Pearl St	OldPort	44	PublicUse	2
17	Casco St Lot	OldPort	25	PublicUse	1
18	Cotton & Center Parking Lot & Center St Par	OldPort	50	PublicUse	3
19	Portland Square Upper Visitor Lot	OldPort	237	PublicUse	3
20	J.B. Brown Parking Lot on Free St.	OldPort	44	PrivateLimPub	1
21	Middle & Pearl Parking Lot	OldPort	208	PublicUse	4
22	Midtown Parking Lot	OldPort	175	PublicUse	2
23	Omni Park System/Casa Parking Lot	Eastern Waterfront	20	PublicUse	7
24	Portland Square Lower Monthly Lot	OldPort	300	PublicUse	3
25	Regency Hotel Parking Lot	OldPort	45	Private Commercial	4
26	Top of the Old Port	OldPort	540	PublicUse	2
27	68 Commercial St	Waterfront	17	PublicUse	6
28	Baxter Place Lot	OldPort	100	PrivateLimPub	3
29	14 York St Parking Lot	OldPort	50	PublicUse	3
30	52 Brown St Lot	OldPort	69	PublicUse	1
31	Hub Furniture Lot	OldPort	32	PrivateLimPub	4
32	Sheply Lot	OldPort	59	PrivateLimPub	1
33	Thames St Hourly Lot	Eastern Waterfront	75	PublicUse	7
34	Fisherman's Wharf Parking Lot	Waterfront	250	PublicUse	5
35	Free St Parking Lot	OldPort	155	Private Commercial	1
36	58 Fore St Narrow Gauge RR	Eastern Waterfront	200	Private Commercial	7
37	198 Newbury St	OldPort	21	PrivateEmployer	2
38	100 Fore St	Eastern Waterfront	142	Private Commercial	7
39	144 Fore St	Eastern Waterfront	82	PrivateEmployer	7
40	Micucci Grocery Store	Eastern Waterfront	30	Private Commercial	7
41	19-39 Commercial St	Eastern Waterfront	66	Private Commercial	7
42	15 Franklin St	Eastern Waterfront	33	PrivateLimPub	7
43	Simba Parking	Eastern Waterfront	115	PublicUse	7

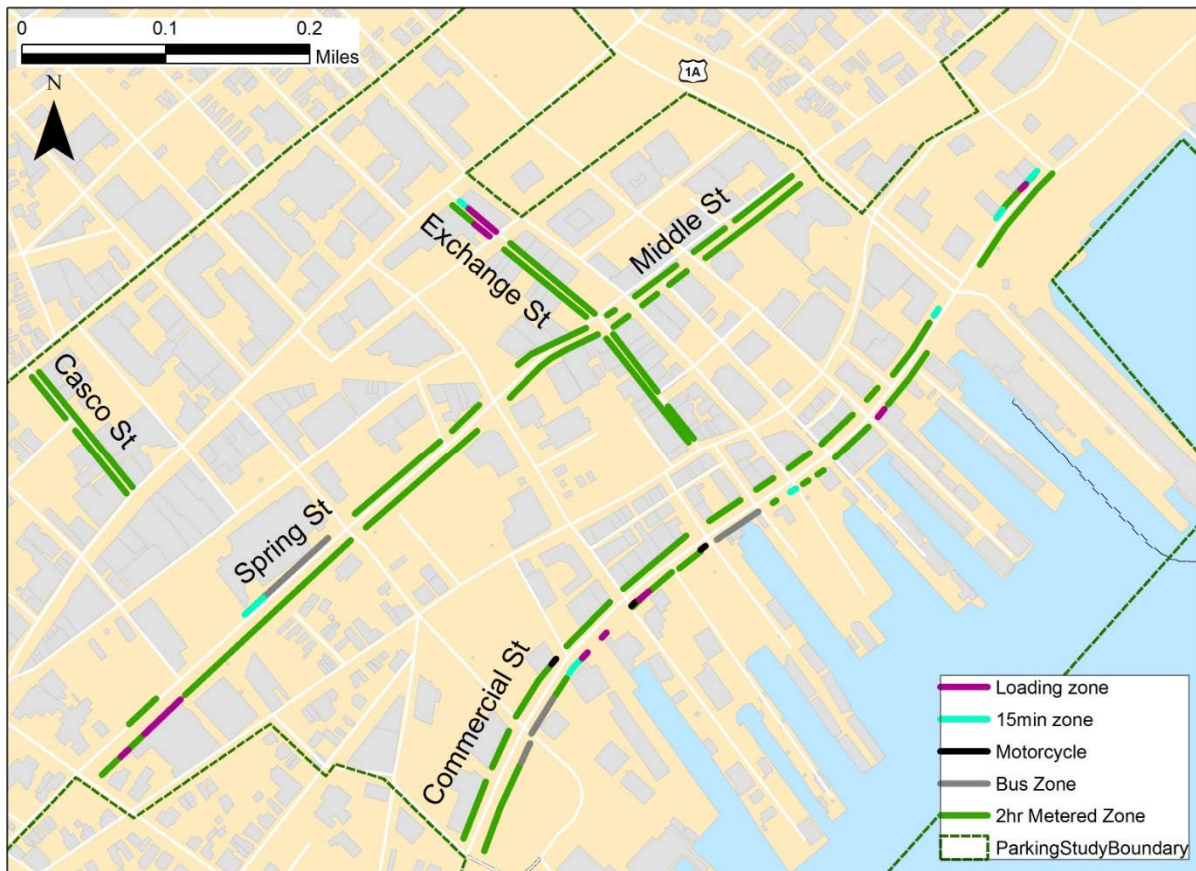
LOT_ID Map	NAME	Study Area Section	Spaces	Use Type	SubArea Zone
44	208 Fore St	Eastern Waterfront	23	PrivateLimPub	7
45	1 Commercial St	Eastern Waterfront	26	Private Commercial	7
46	East Brown Cow Lot 75 Commercial St	OldPort	46	PublicUse	4
47	185 Commercial St	OldPort	20	Private Commercial	4
48	Memic Lot	OldPort	20	PrivateEmployer	3
49	Portland Fish Pier Front Lot	Waterfront	165	PublicUse	5
50	Courtyard Portland Lot	OldPort	22	Private Commercial	3
51	254 Commercial St Wharf	Waterfront	72	PrivateEmployer	5
52	36 Union Wharf	Waterfront	60	PrivateEmployer	5
53	2-422 Chandler's Wharf	Waterfront	46	Private Commercial	5
54	DiMillo's Parking Lot (Long Wharf)	Waterfront	317	PrivateLimPub	6
55	Portland Pier Private Parking	Waterfront	38	Private Commercial	6
56	Custom House Wharf	Waterfront	70	Private Commercial	6
57	90 Commercial St	Waterfront	25	Private Commercial	6
58	Portland Fish Pier Back Lot	Waterfront	105	PublicUse	5
59	6 Portland Fish Pier	Waterfront	100	Private Commercial	5
60	99 Silver St	OldPort	25	Private Commercial	4
61	11 Patton Court Lot	OldPort	35	PrivateEmployer	4
62	Cumberland Register of Probate Lot	OldPort	44	PrivateEmployer	2
63	400 Congress St	OldPort	36	PrivateLimPub	2
64	Chestnut St Lofts Lot	OldPort	37	Private Residential	2
66	340 Cumberland Ave	OldPort	35	PrivateEmployer	1
67	Maine Historical Society	OldPort	37	PrivateOther	1
68	380 Cumberland Ave Lot	OldPort	26	PublicUse	1
69	Fairpoint Communications Lot	OldPort	19	PrivateEmployer	1
70	Venture (VIP) Parking Lot	OldPort	48	PublicUse	1
71	84 Oak St	OldPort	35	PrivateLimPub	1
72	Congress Square Apartments	OldPort	48	Private Residential	1
73	12 Deering Place	OldPort	35	PrivateOther	1
74	645 Congress Lot	OldPort	76	PrivateOther	1
75	Lafayette Square Lot	OldPort	82	Private Residential	1

LOT_ID Map	NAME	Study Area Section	Spaces	Use Type	SubArea Zone
76	622 Congress St	OldPort	40	PublicUse	1
77	WCSH 6	OldPort	82	PrivateEmployer	1
78	Episcopal Church Lot	OldPort	40	PrivateOther	1
79	125 Park St	OldPort	25	Private Commercial	1
80	127 Spring St	OldPort	26	Private Commercial	1
81	87 Spring St	OldPort	44	Private Commercial	1
82	Maine Health Lot	OldPort	37	PrivateLimPub	1
83	Holiday Inn by the Bay Lot	OldPort	35	PublicUse	3
84	17 south St	OldPort	23	PrivateEmployer	3
85	52 Center St Parking Lot	OldPort	63	PrivateLimPub	3
86	70 Center St	OldPort	31	PrivateEmployer	3
87	9 Pleasant St	OldPort	22	Private Commercial	3
88	Portland Fish Pier Employee Lot	Waterfront	37	PrivateEmployer	5
89	Yosaku Restaurant Lot	OldPort	30	Private Commercial	3
90	10 Pleasant St	OldPort	6	Private Residential	3
91	Hobson's Pier	Waterfront	25	Private Commercial	5
92	US Coast Guard	Waterfront	50	PrivateEmployer	5
93	Gulf of Maine Research Inst.	Waterfront	82	PrivateEmployer	5
94	48 Union Wharf	Waterfront	90	Private Commercial	5
95	13 Widgery Wharf	Waterfront	60	PrivateEmployer	5
96	1-39 Widgery Wharf	Waterfront	75	PrivateLimPub	5
97	Portland Pier Public Parking	Waterfront	15	PublicUse	6
98	626 Congress St	OldPort	11	Private Commercial	1
99	Church St Lot	OldPort	6	Private Commercial	2
100	Thames St Permit Lot	Eastern Waterfront	200	PrivateEmployer	7
101	465 Congress St	OldPort	15	PrivateOther	2
102	6 Monument Sq	OldPort	31	PrivateLimPub	2
107	58 Pleasant St	OldPort	40	Private Commercial	3
108	Storer Condos	OldPort	27	Private Residential	4
111	254 Commercial St	Waterfront	50	PrivateLimPub	5
	<b>Total</b>		<b>6,405</b>		

LOT_ID Map	NAME	Study Area Section	Spaces	Use Type	SubArea Zone
	<b>Buffer Area</b>				
116	Maria's Ristorante	1/4 mi Buffer Area	25	PrivateLimPublic	
117	Angelo's Acre	1/4 mi Buffer Area	65	PublicUse	
118	52 Danforth	1/4 mi Buffer Area	100	PublicUse	
119	62 India St	1/4 mi Buffer Area	47	PublicUse	
120	59 Middle St	1/4 mi Buffer Area	20	PrivateLimPublic	
	<b>Total</b>		<b>257</b>		

## N. Appendix B: On-Street Parking Observed Data Maps and Charts

**The On-Street Parking Observed Sample Coverage Locations**

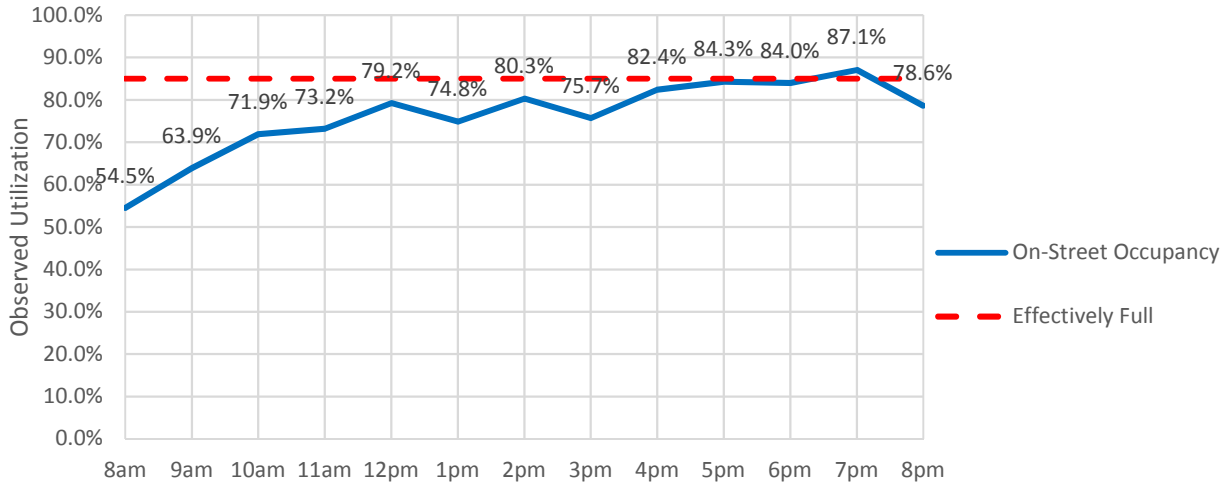


On-street parking supply for the street block faces designated above were counted manually in the field. Five observers were assigned individual data collection routes. Parking occupancy was collected by recording the last three digits of parked vehicle license plates hourly between 8am and 8pm on a Thursday, December 1, 2017 and between 10am and 8pm on a Saturday, December 3, 2016.

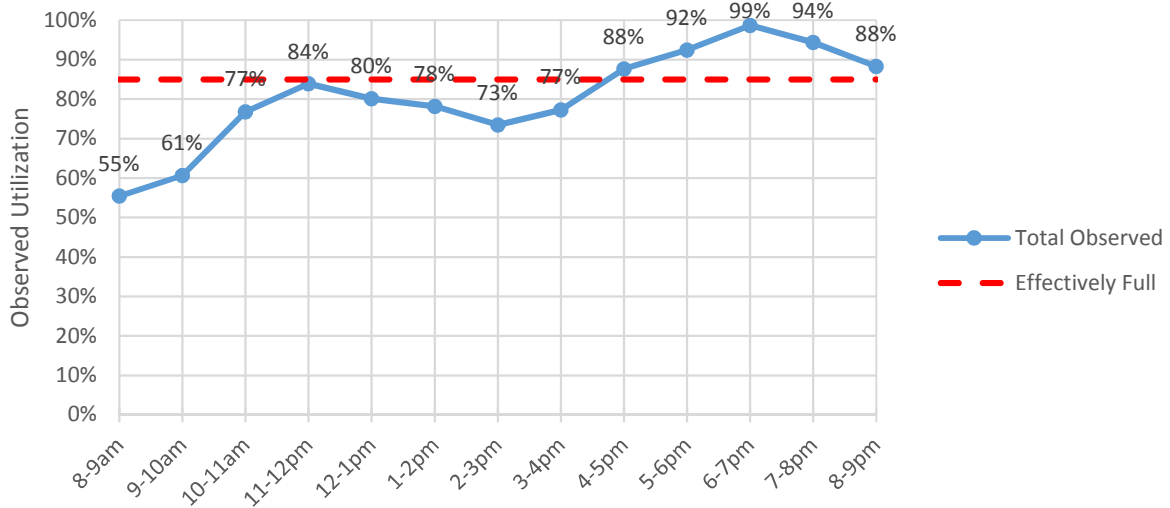
Total on-street parking capacity for the remainder of the study area was counted manually using Google Street View with edits from the City on the recently developed Eastern Waterfront.

## Charts of Thursday 12/01/16 On-Street Parking Occupancy Observed Sample Results

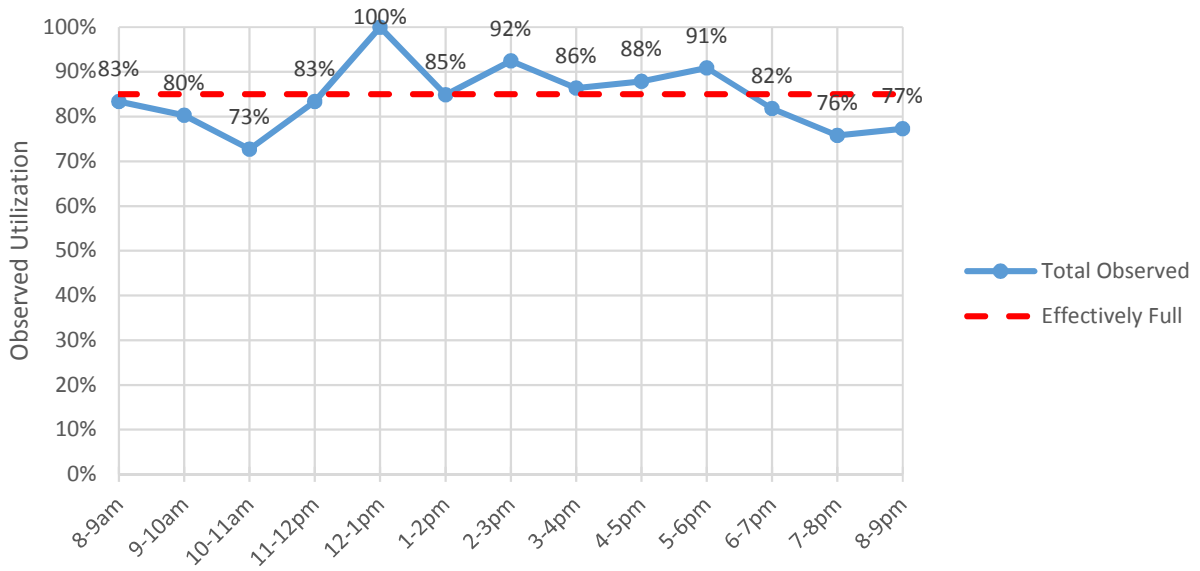
### Overall Thursday Results: Parking Occupancy on All Streets Combined



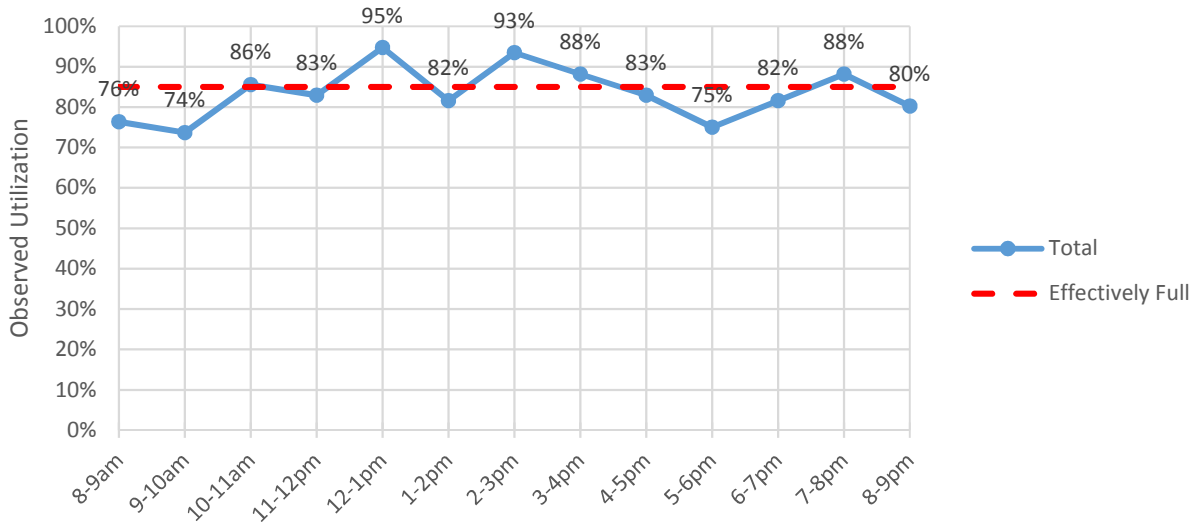
### Commercial St: Thursday Parking Occupancy



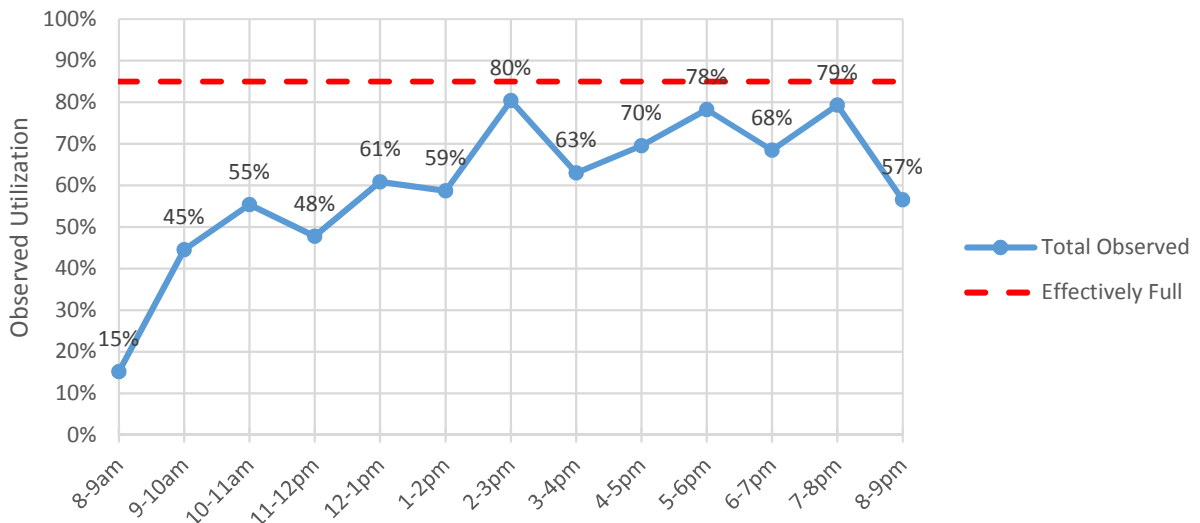
Exchange St: Thursday Parking Occupancy



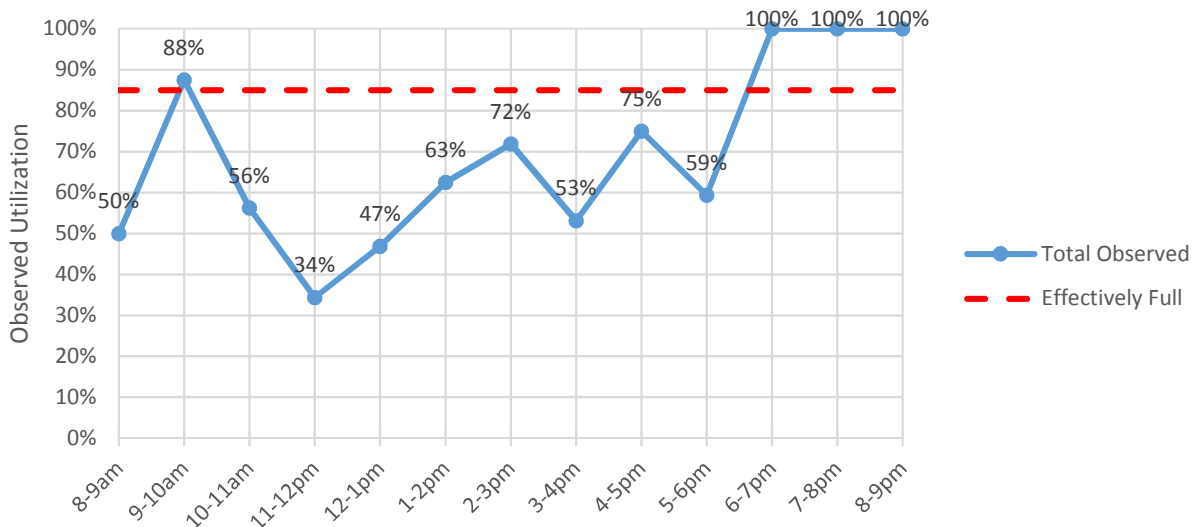
Middle St: Thursday Parking Occupancy



Spring St: Thursday Parking Occupancy

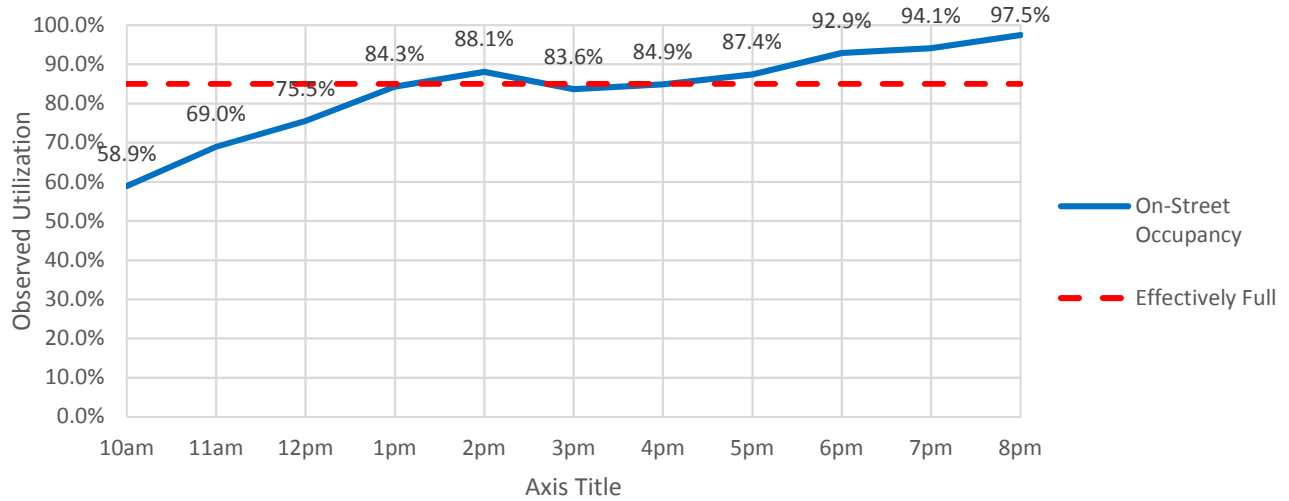


Casco St: Thursday Parking Occupancy

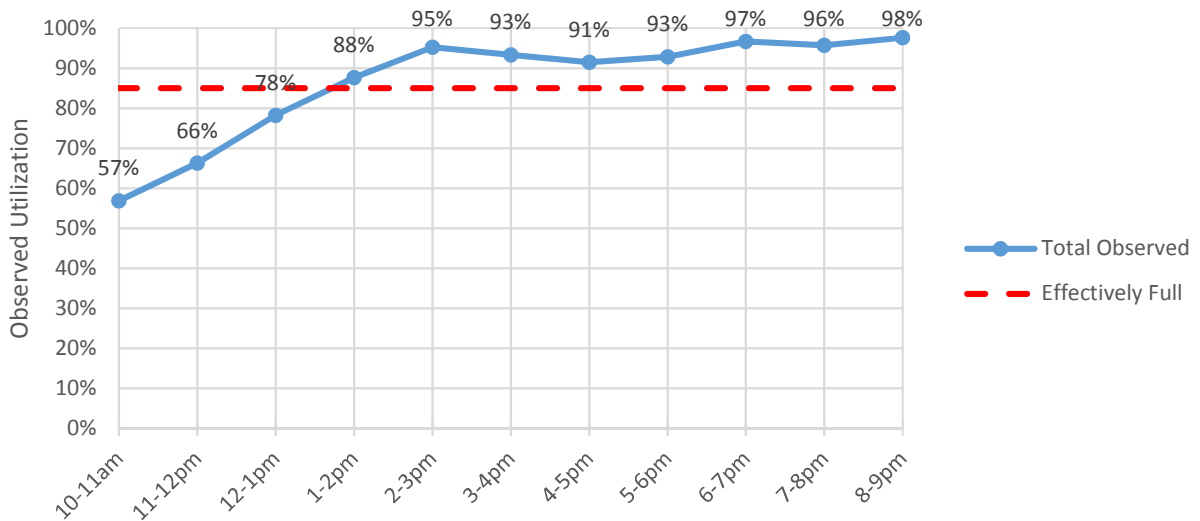


## Charts of Saturday 12/03/16 On-Street Parking Occupancy Observed Sample Results

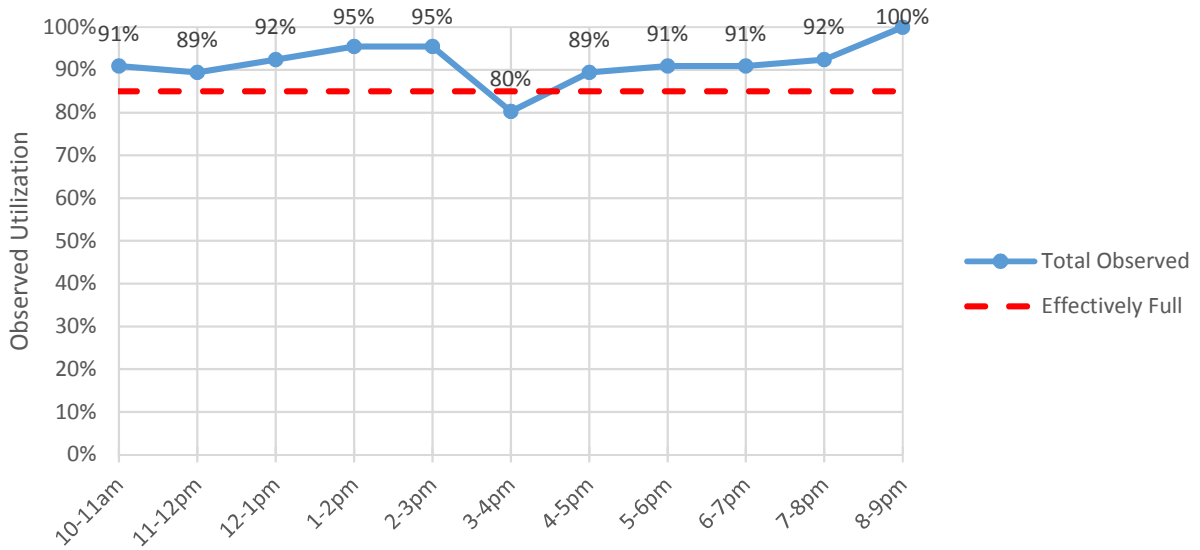
### Overall Saturday Results: Parking Occupancy on All Streets Combined



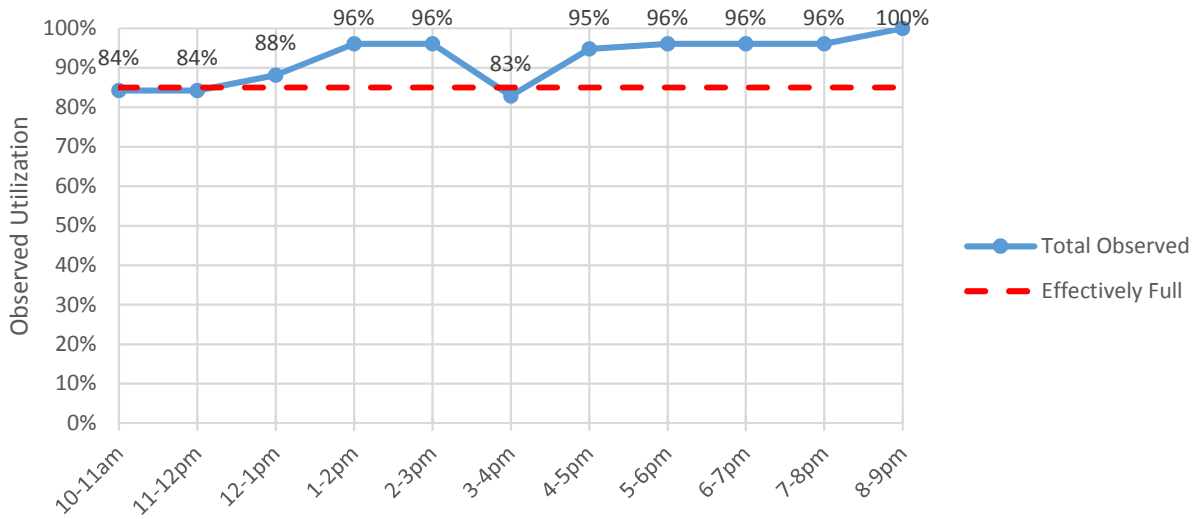
### Commercial St: Saturday Parking Occupancy



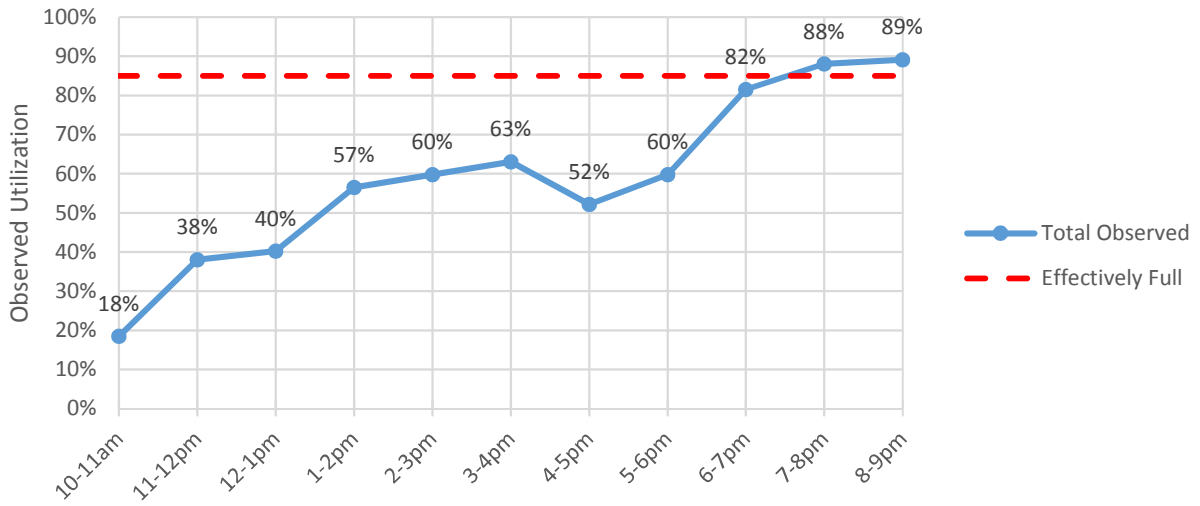
Exchange St: Saturday Parking Occupancy



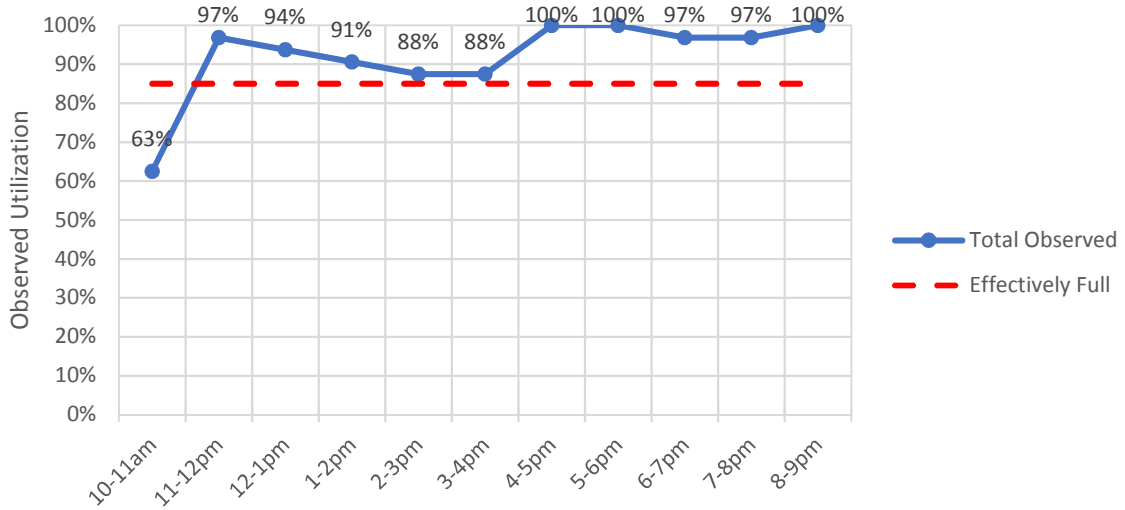
Middle St: Saturday Parking Occupancy



Spring St: Saturday Parking Occupancy

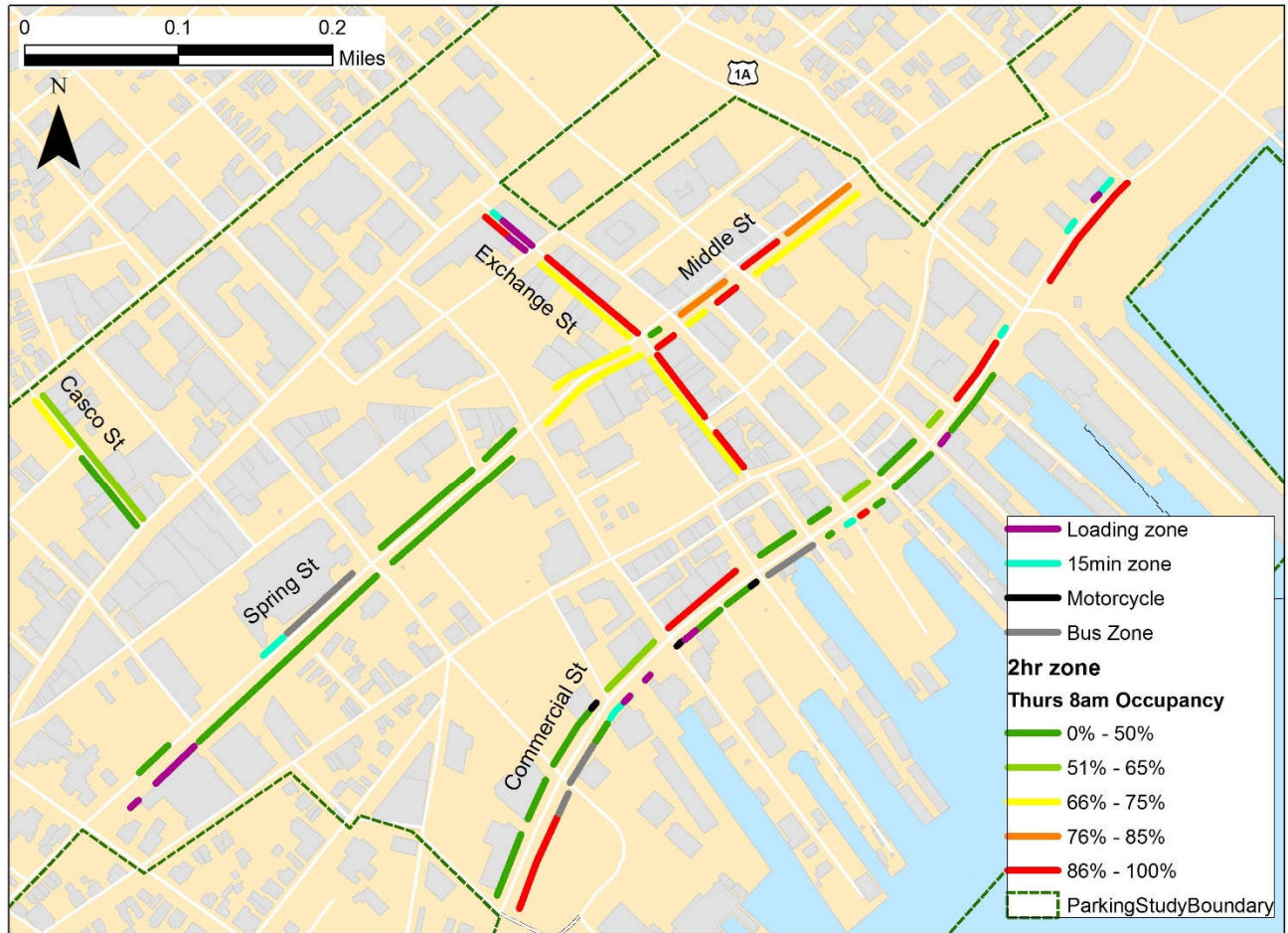


Casco St: Saturday Parking Occupancy

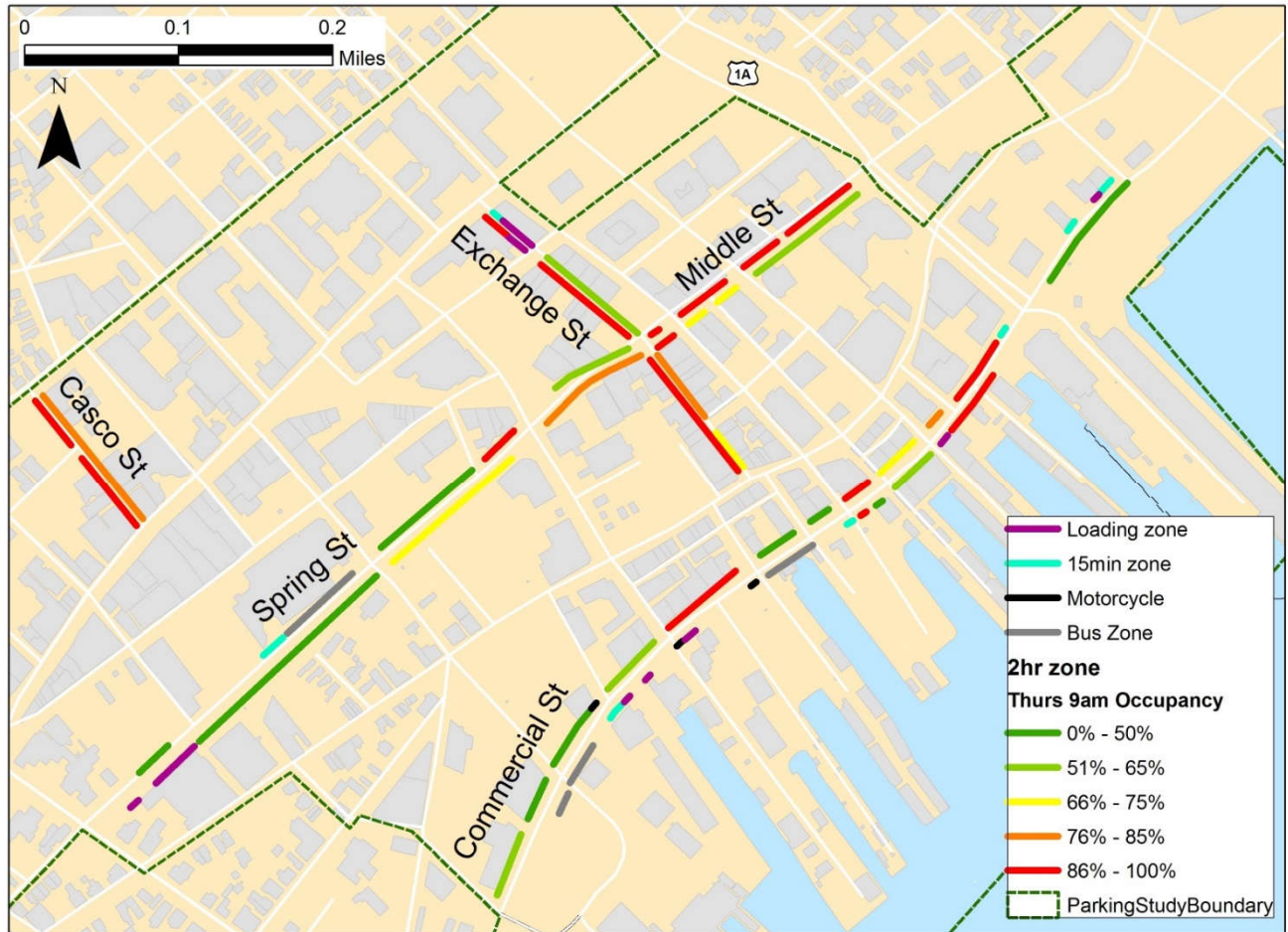


# Maps of Thursday 12/01/16 On-Street Parking Occupancy Observed Sample Results

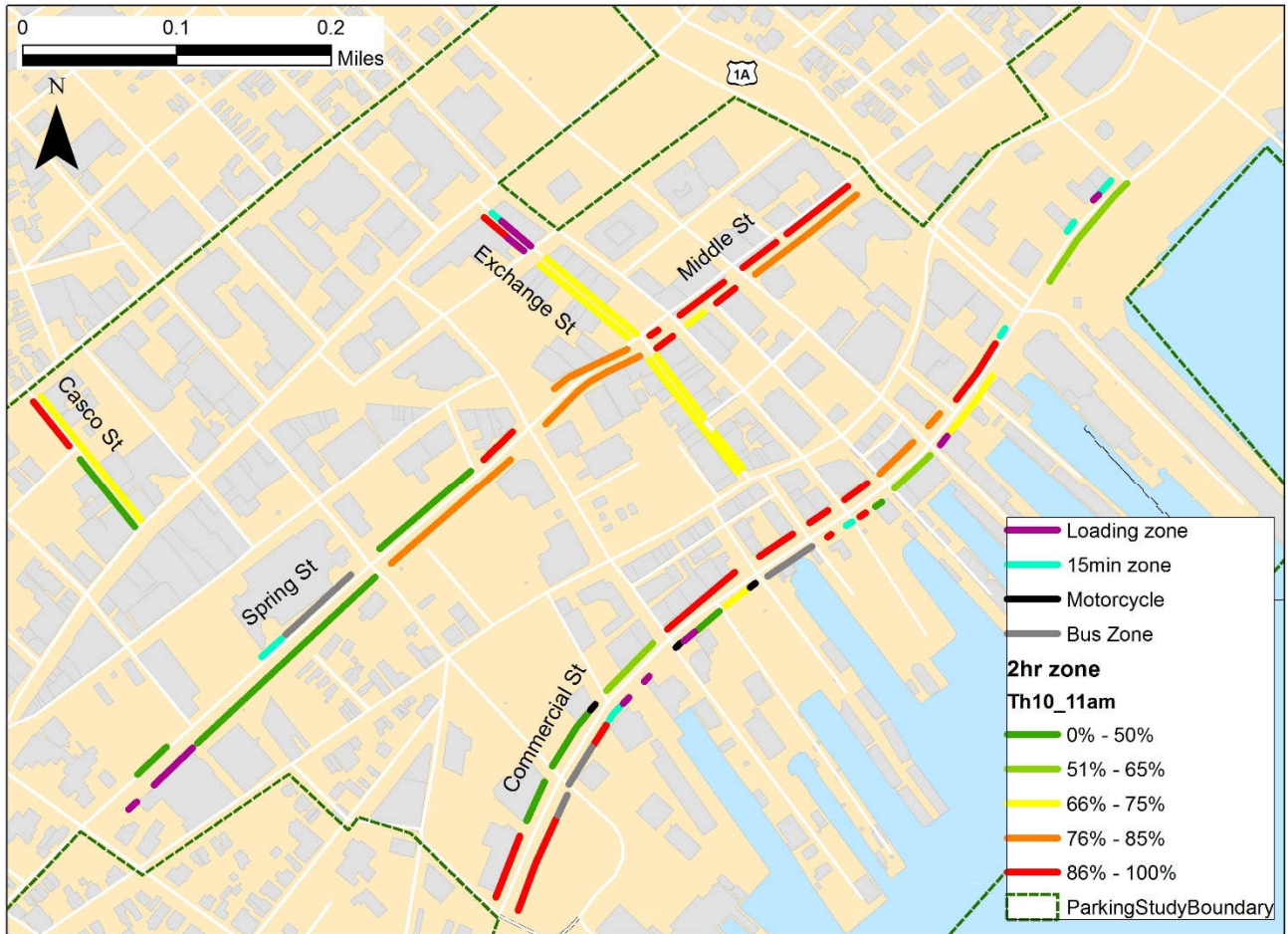
## Thursday 8am Parking Occupancy in Metered Zones



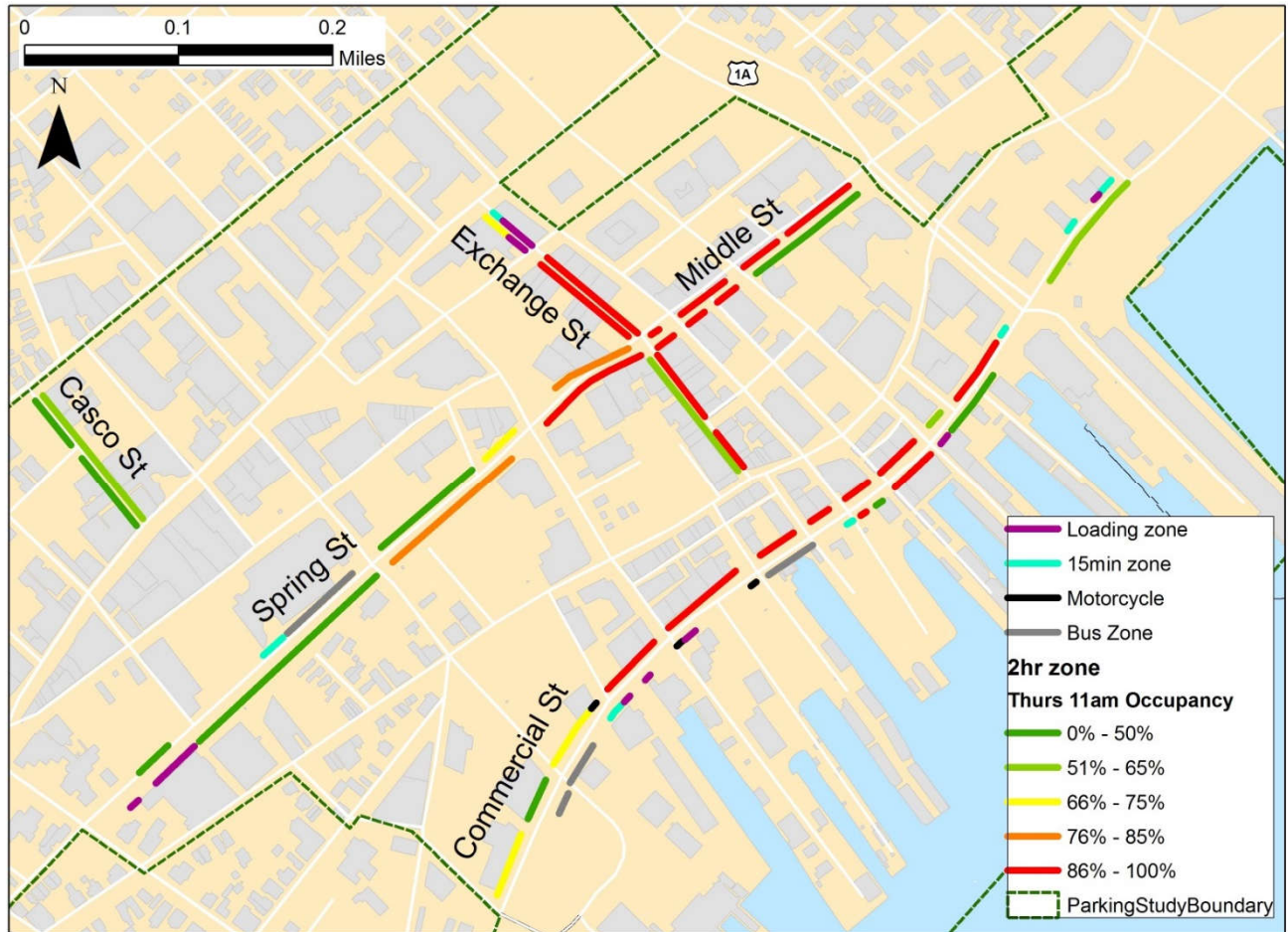
### Thursday 9am Parking Occupancy in Metered Zones



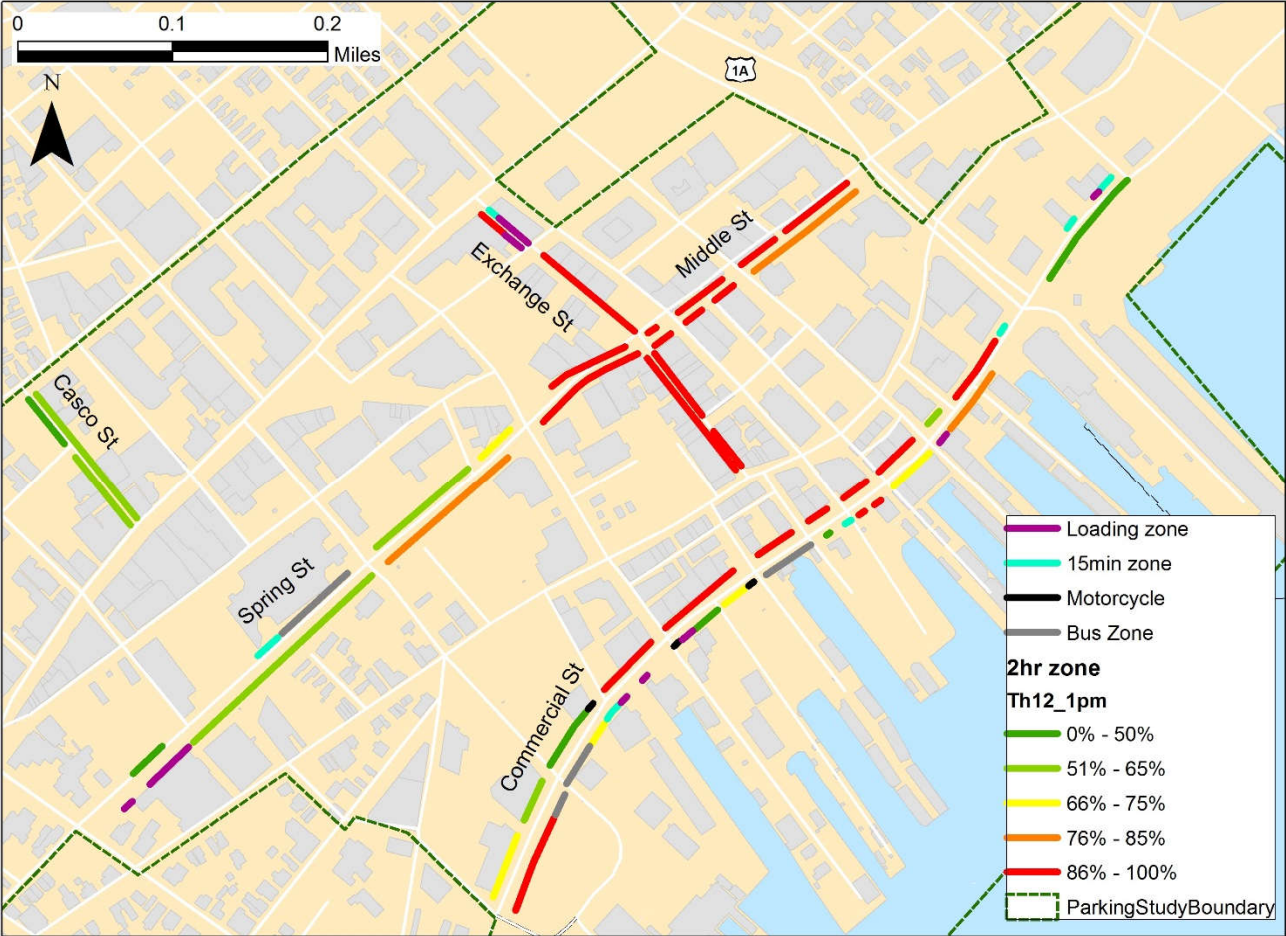
### Thursday 10am Parking Occupancy in Metered Zones



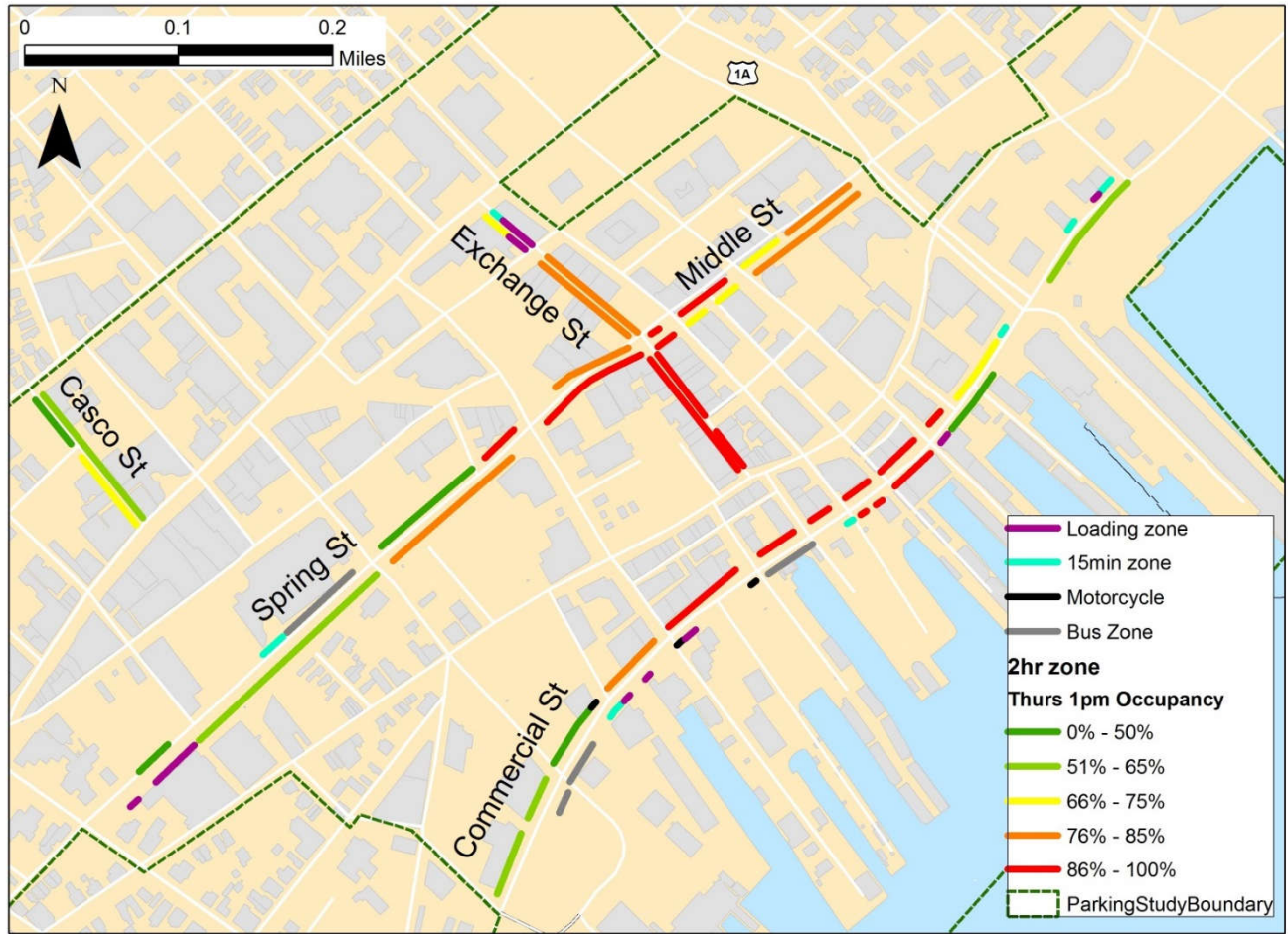
### Thursday 11am Parking Occupancy in Metered Zones



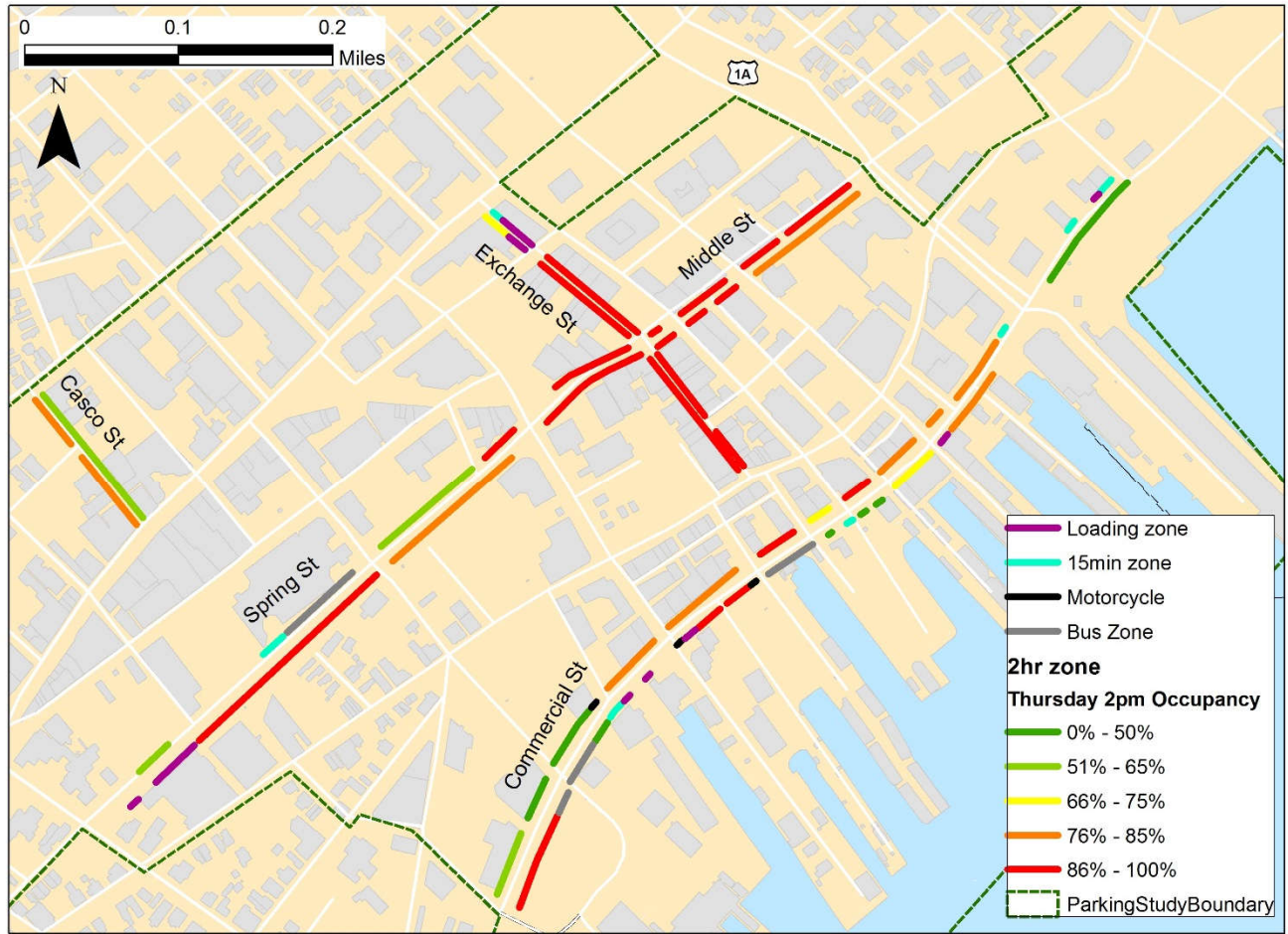
Thursday 12pm Parking Occupancy in Metered Zones



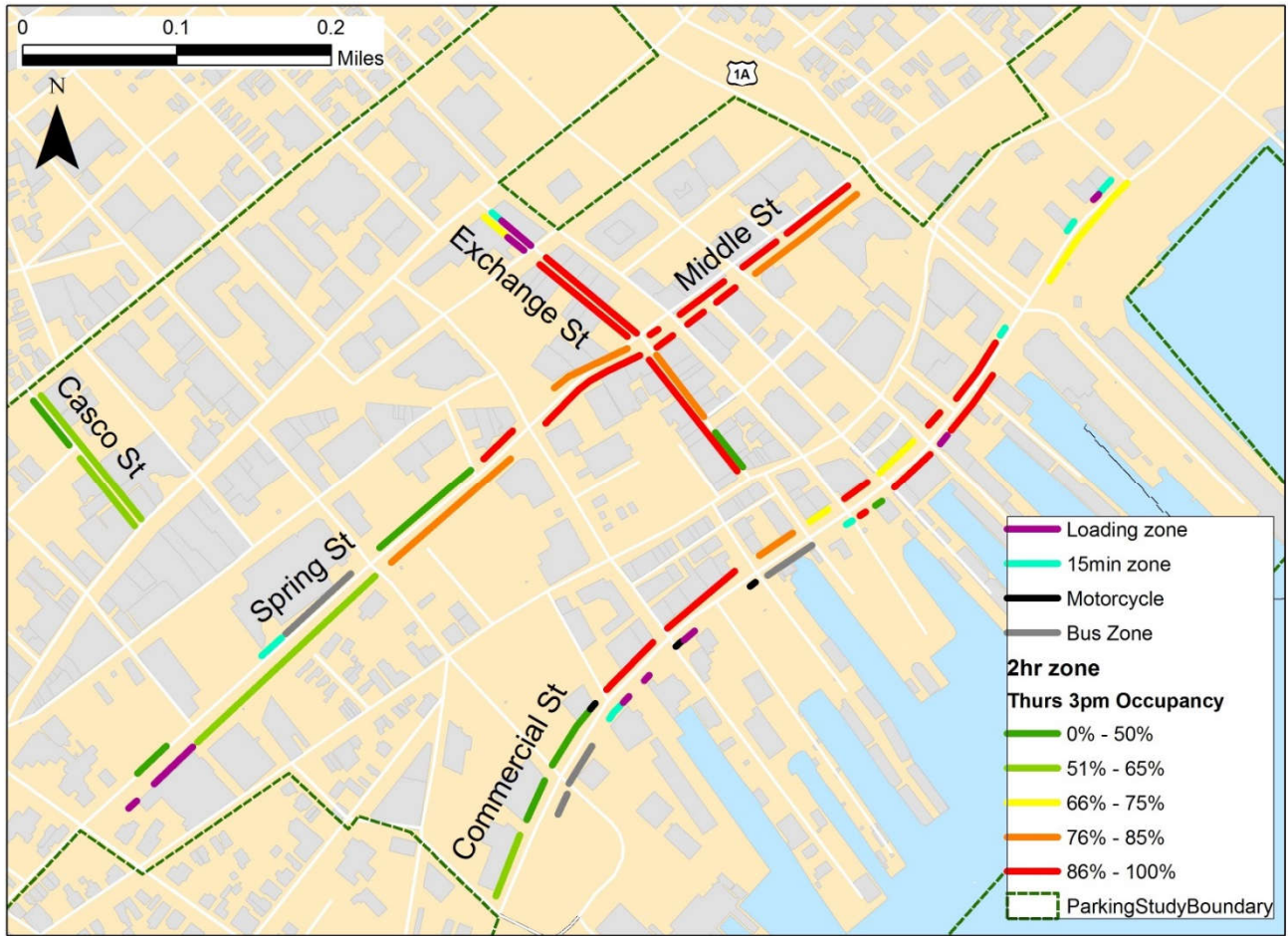
# Thursday 1pm Parking Occupancy in Metered Zones



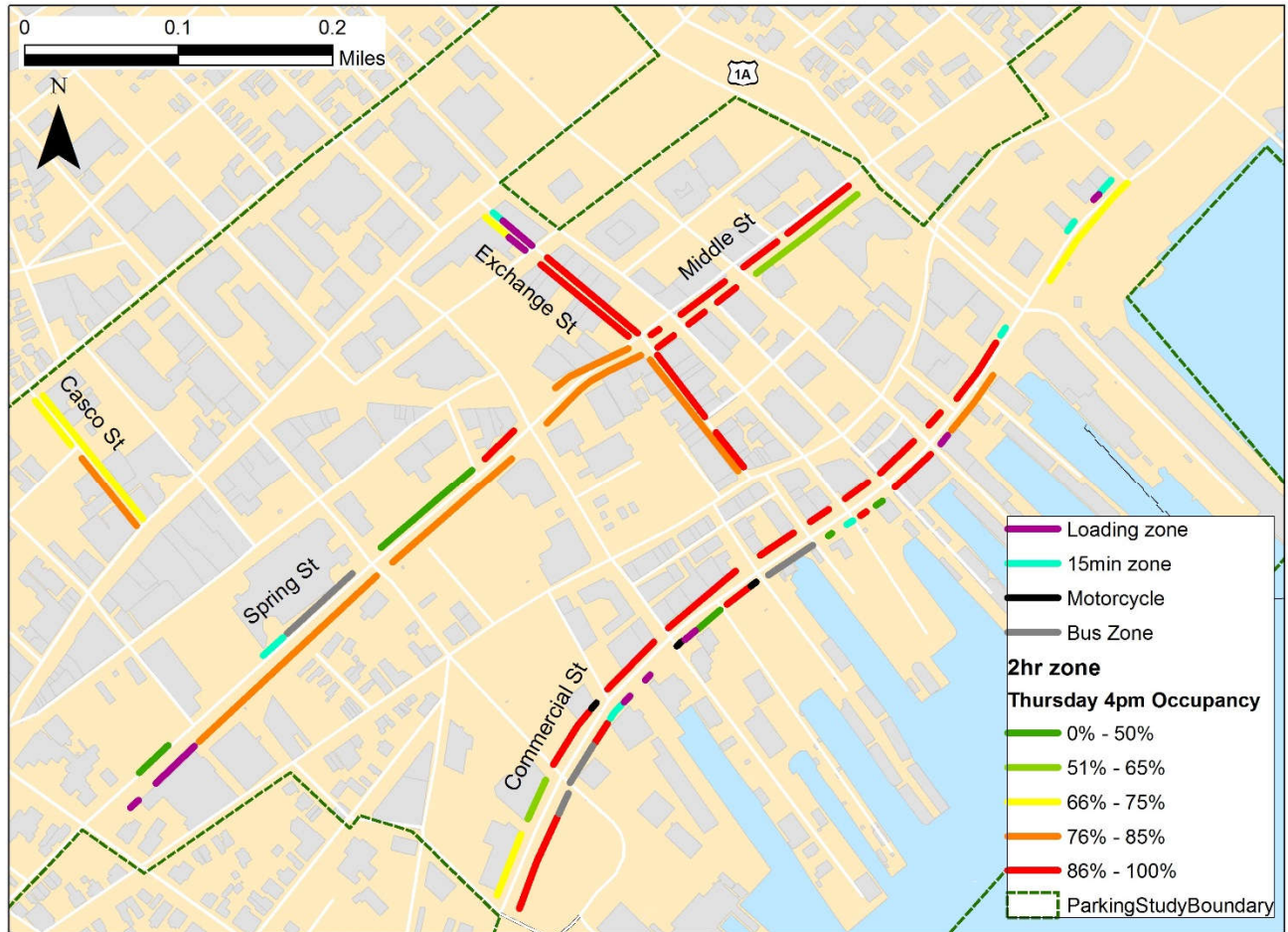
# Thursday 2pm Parking Occupancy in Metered Zones



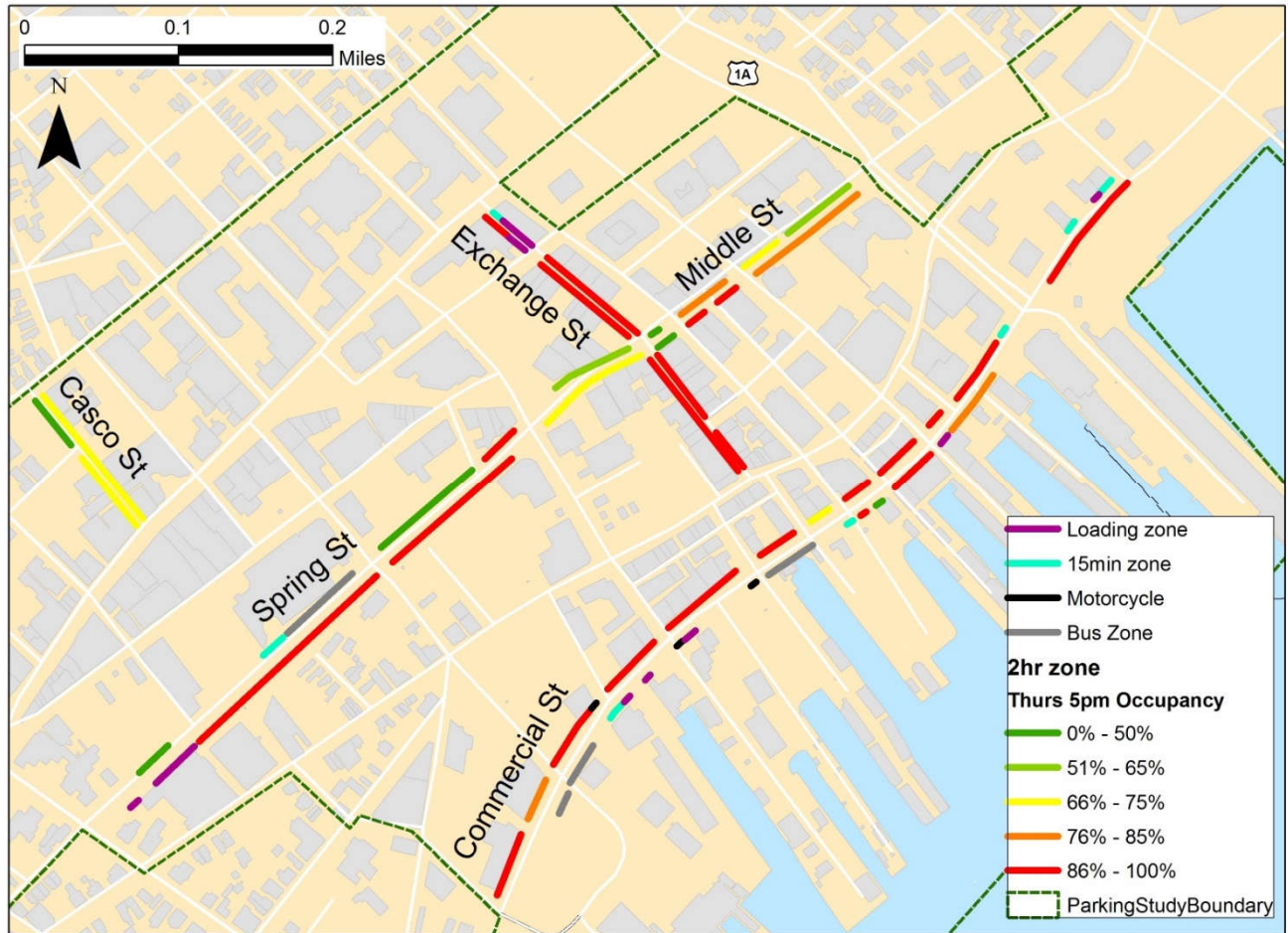
# Thursday 3pm Parking Occupancy in Metered Zones



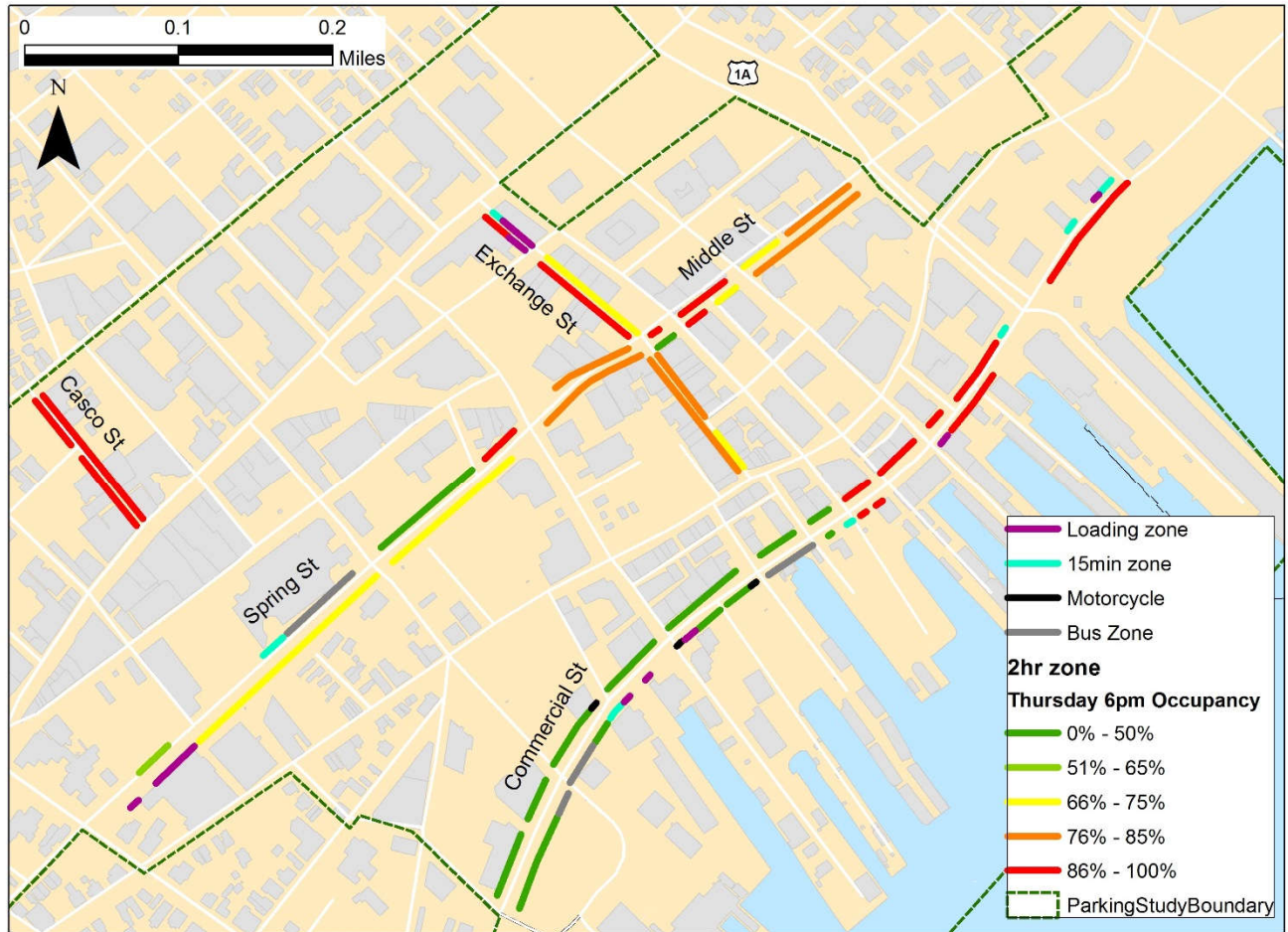
# Thursday 4pm Parking Occupancy in Metered Zones



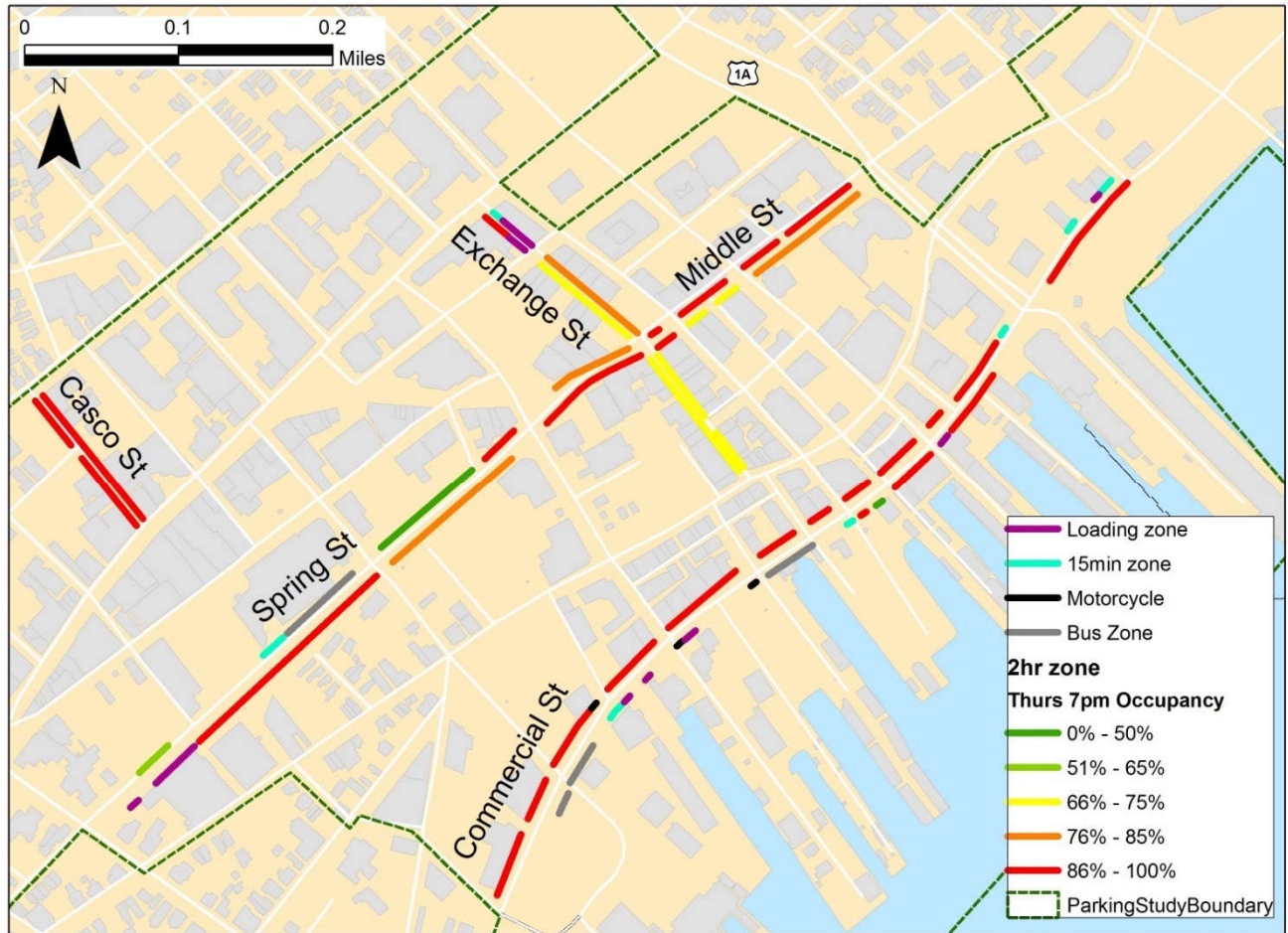
### Thursday 5pm Parking Occupancy in Metered Zones



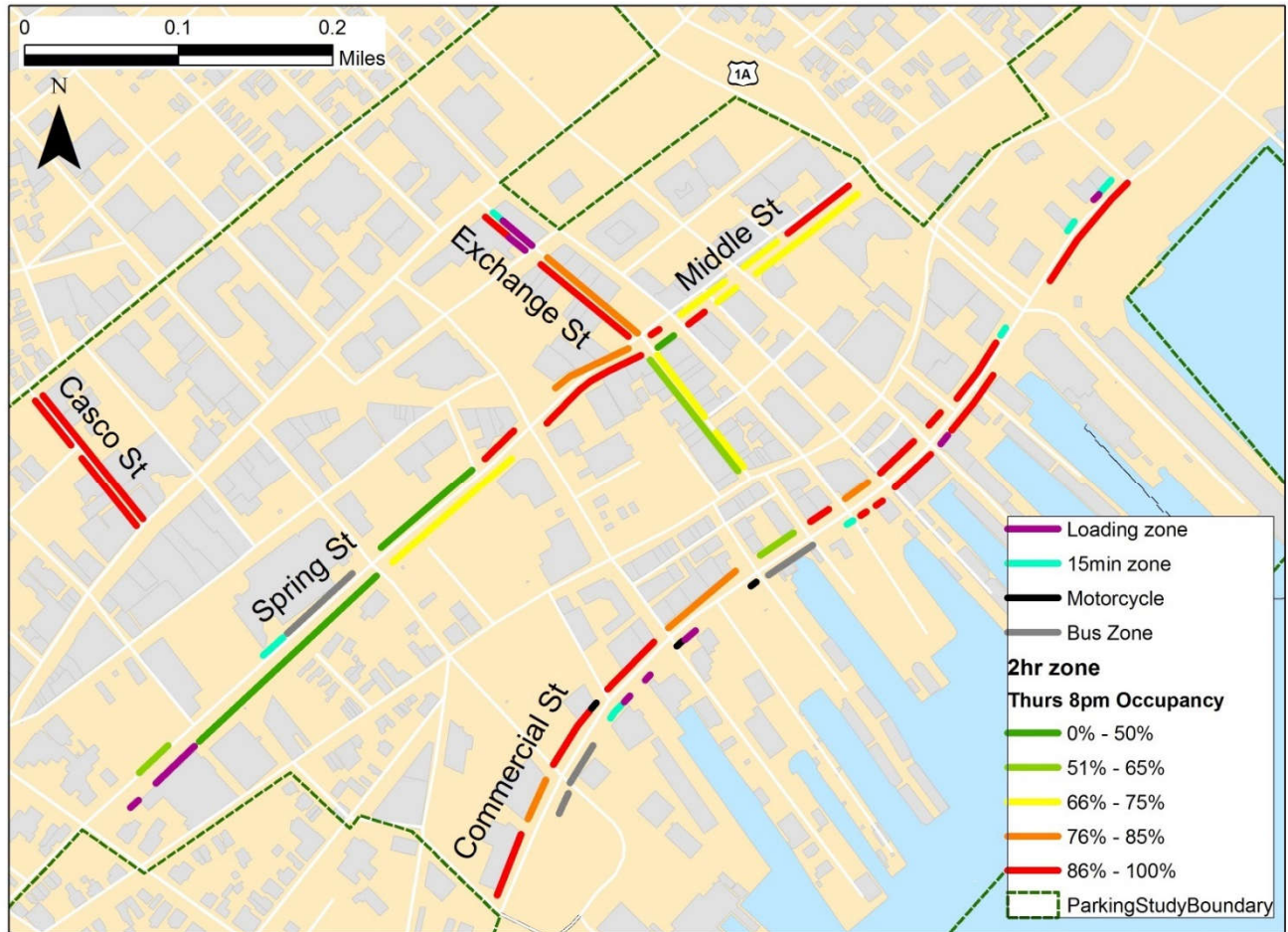
# Thursday 6pm Parking Occupancy in Metered Zones



### Thursday 7pm Parking Occupancy in Metered Zones

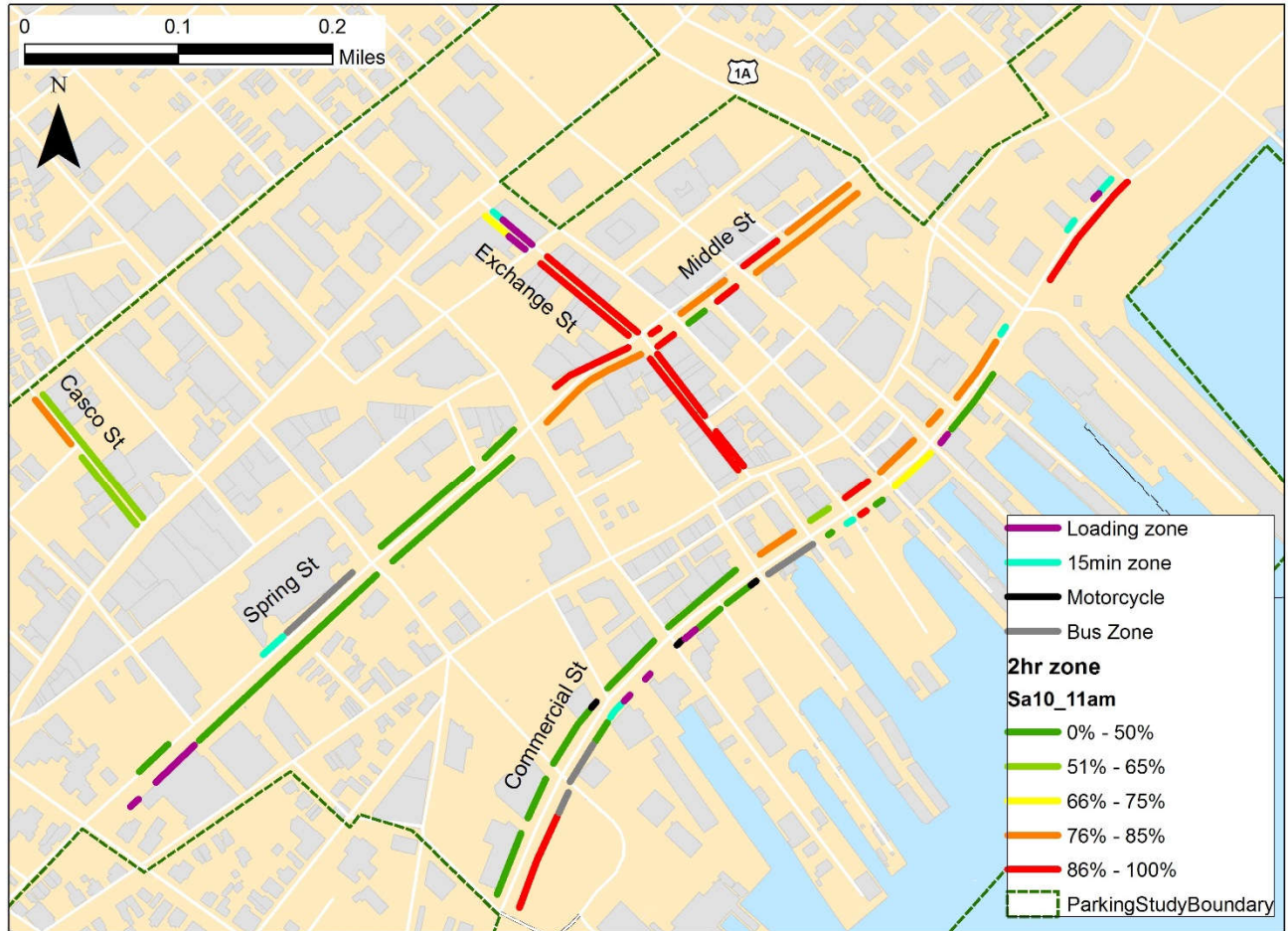


### Thursday 8pm Parking Occupancy in Metered Zones

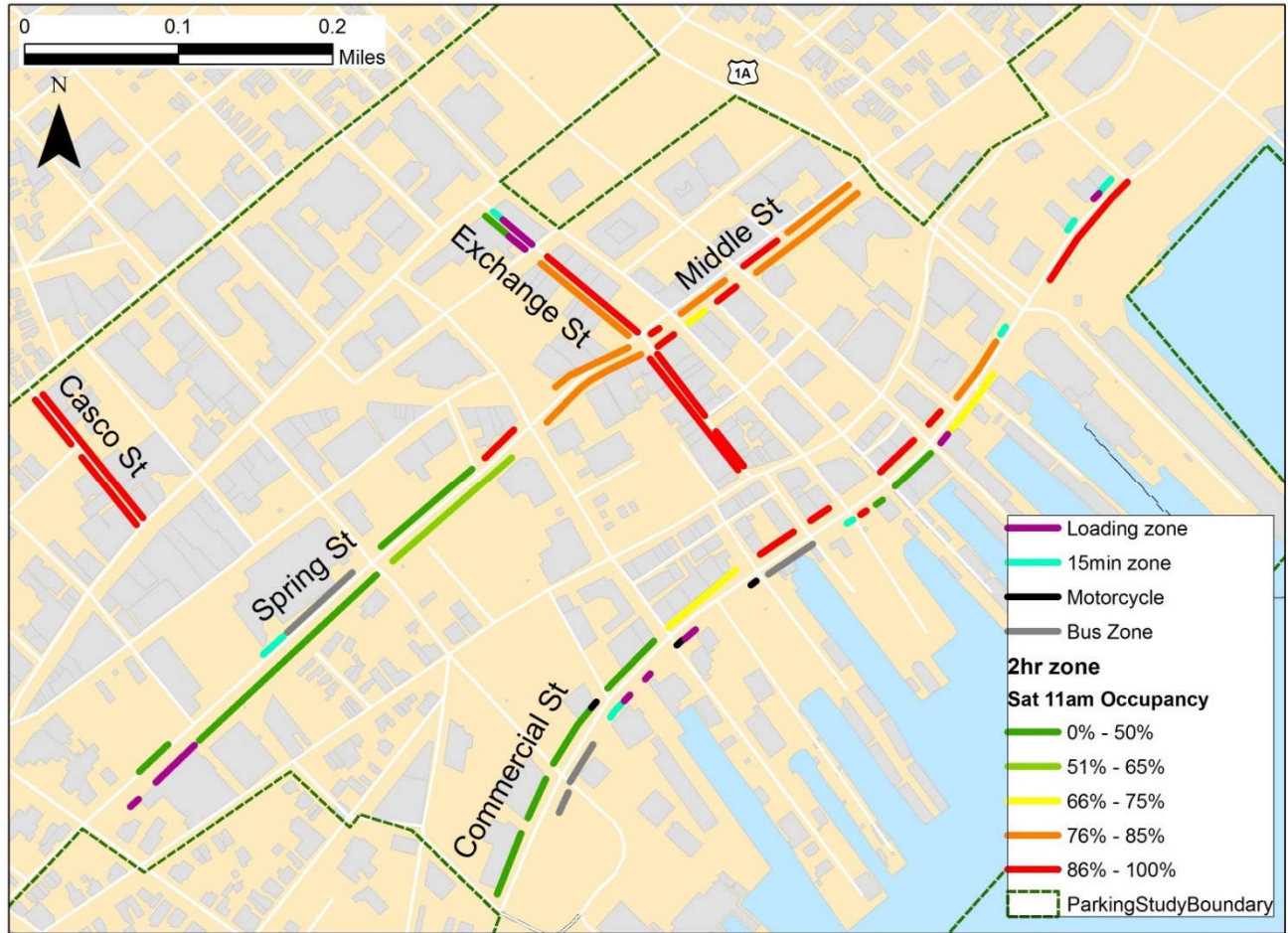


# Maps of Saturday 12/01/16 On-Street Parking Occupancy Observed Sample Results

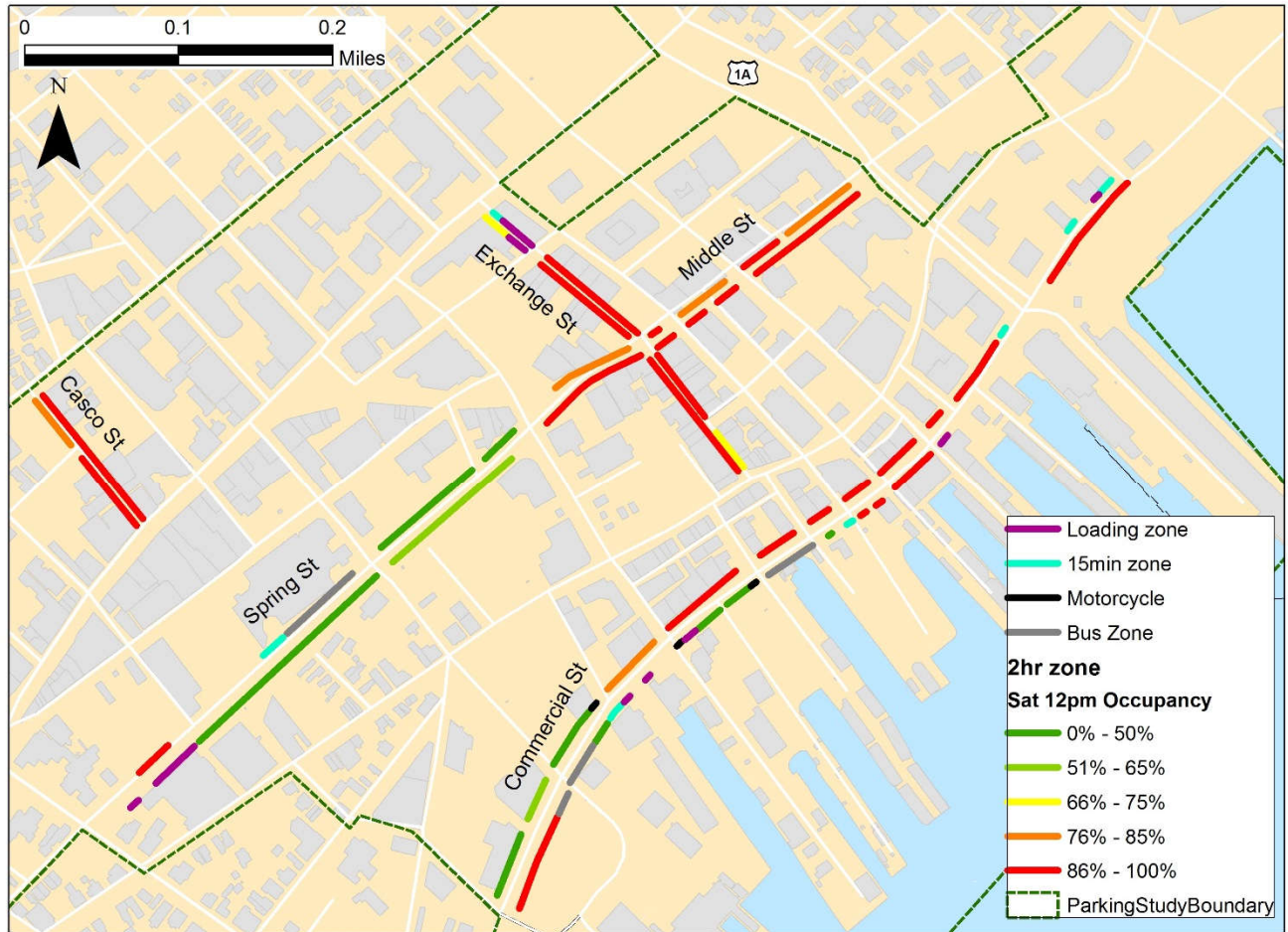
## Saturday 10am Parking Occupancy in Metered Zones



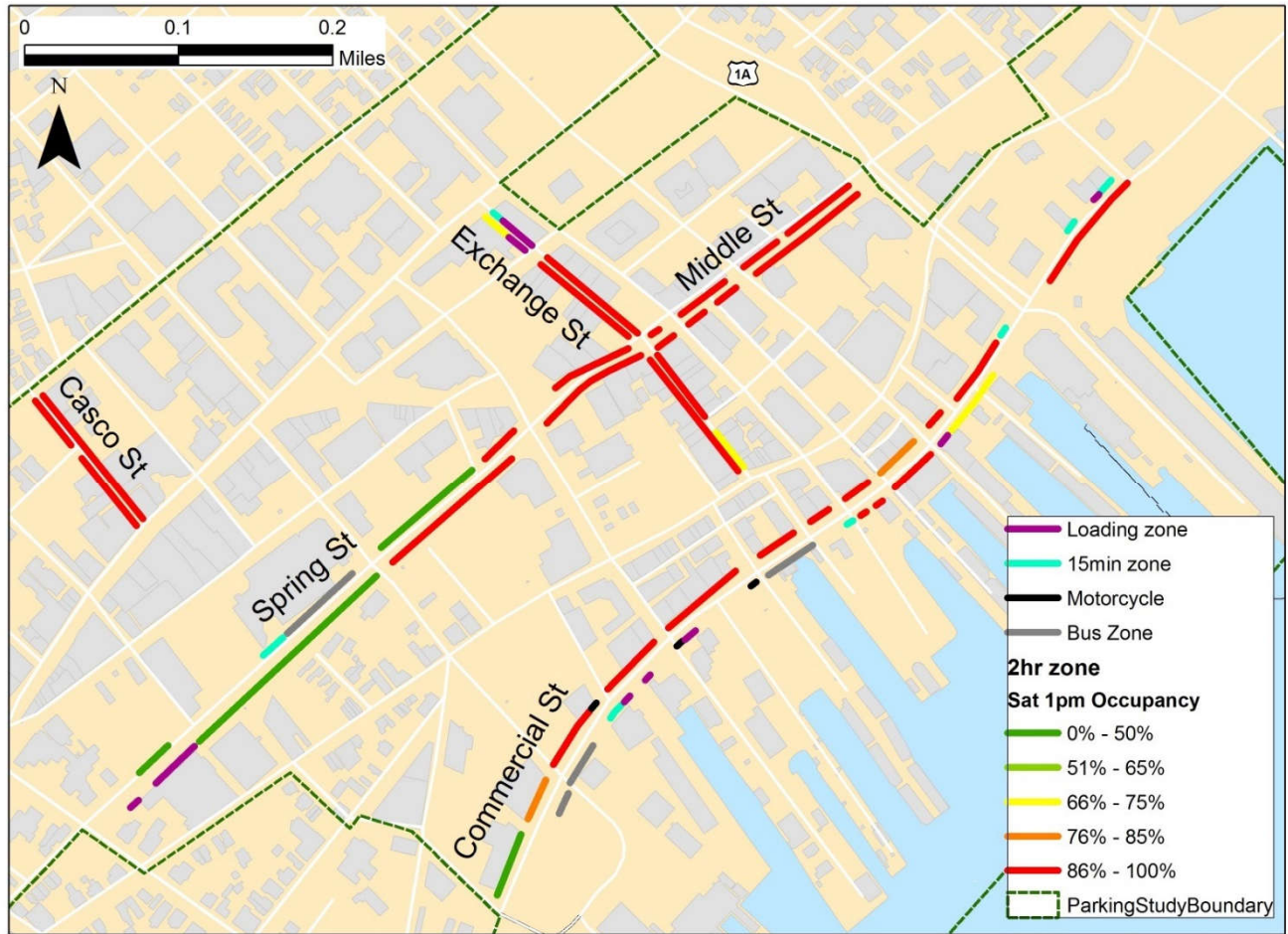
### Saturday 11am Parking Occupancy in Metered Zones



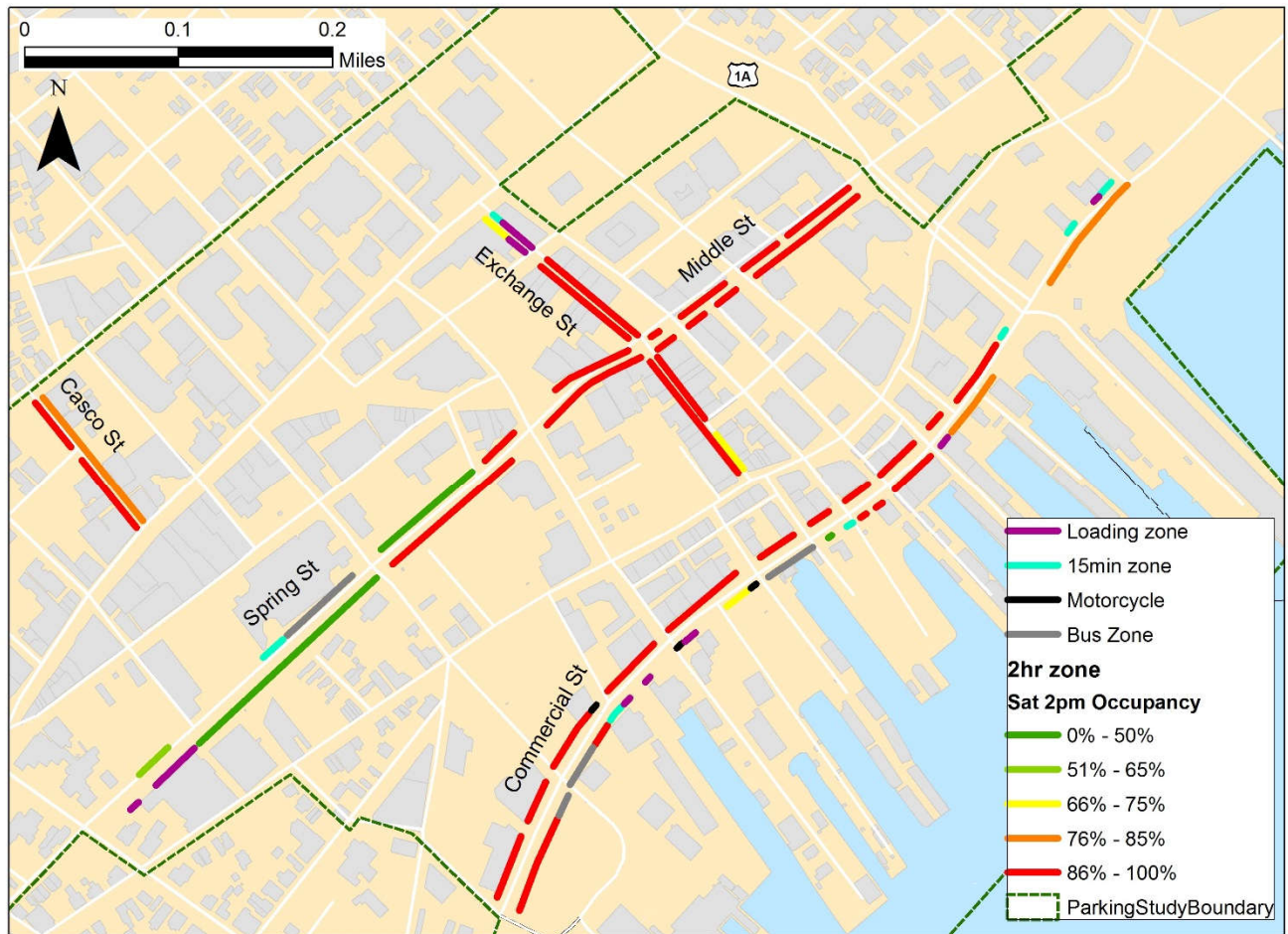
# Saturday 12pm Parking Occupancy in Metered Zones



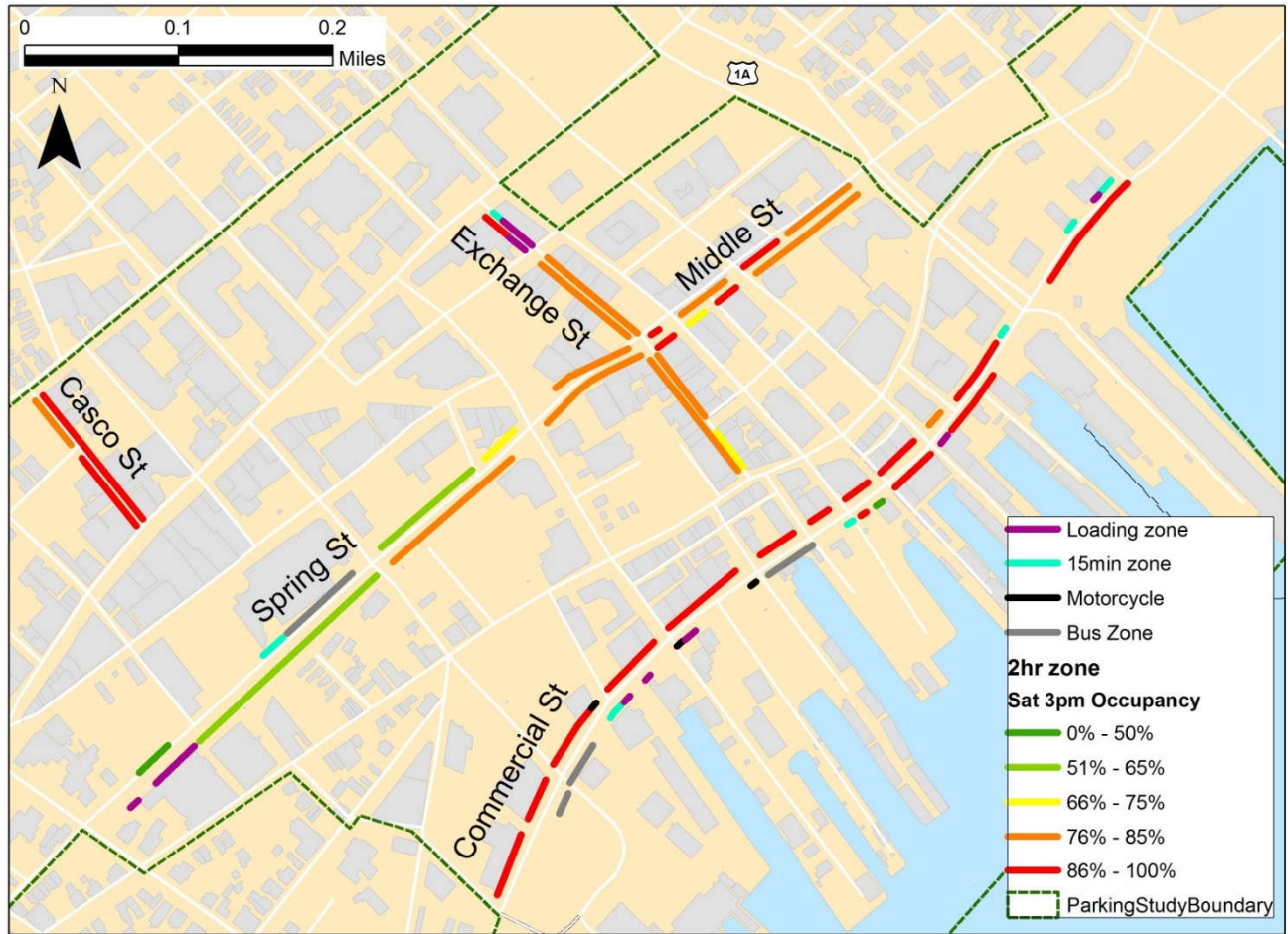
Saturday 1pm Parking Occupancy in Metered Zones



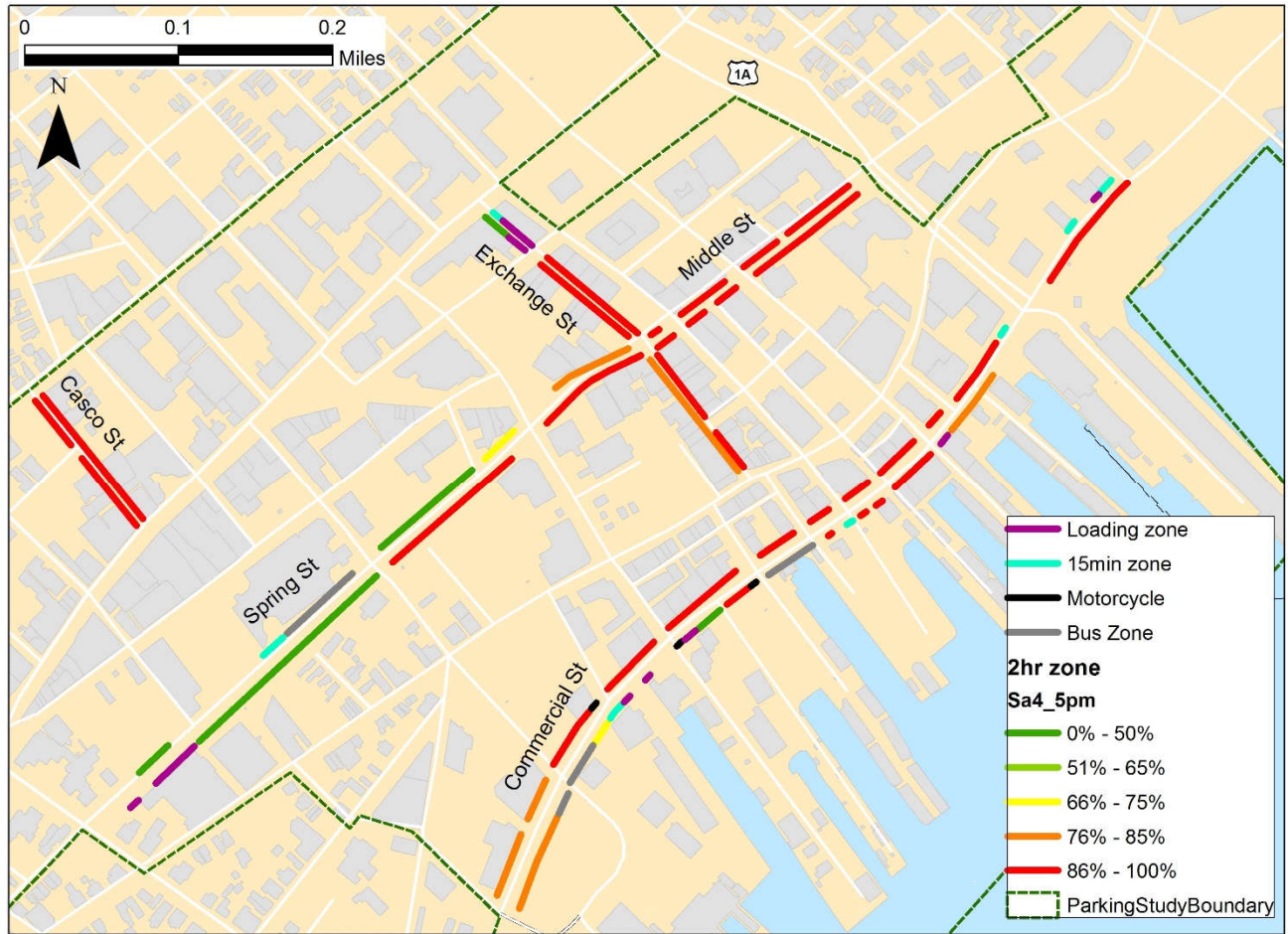
### Saturday 2pm Parking Occupancy in Metered Zones



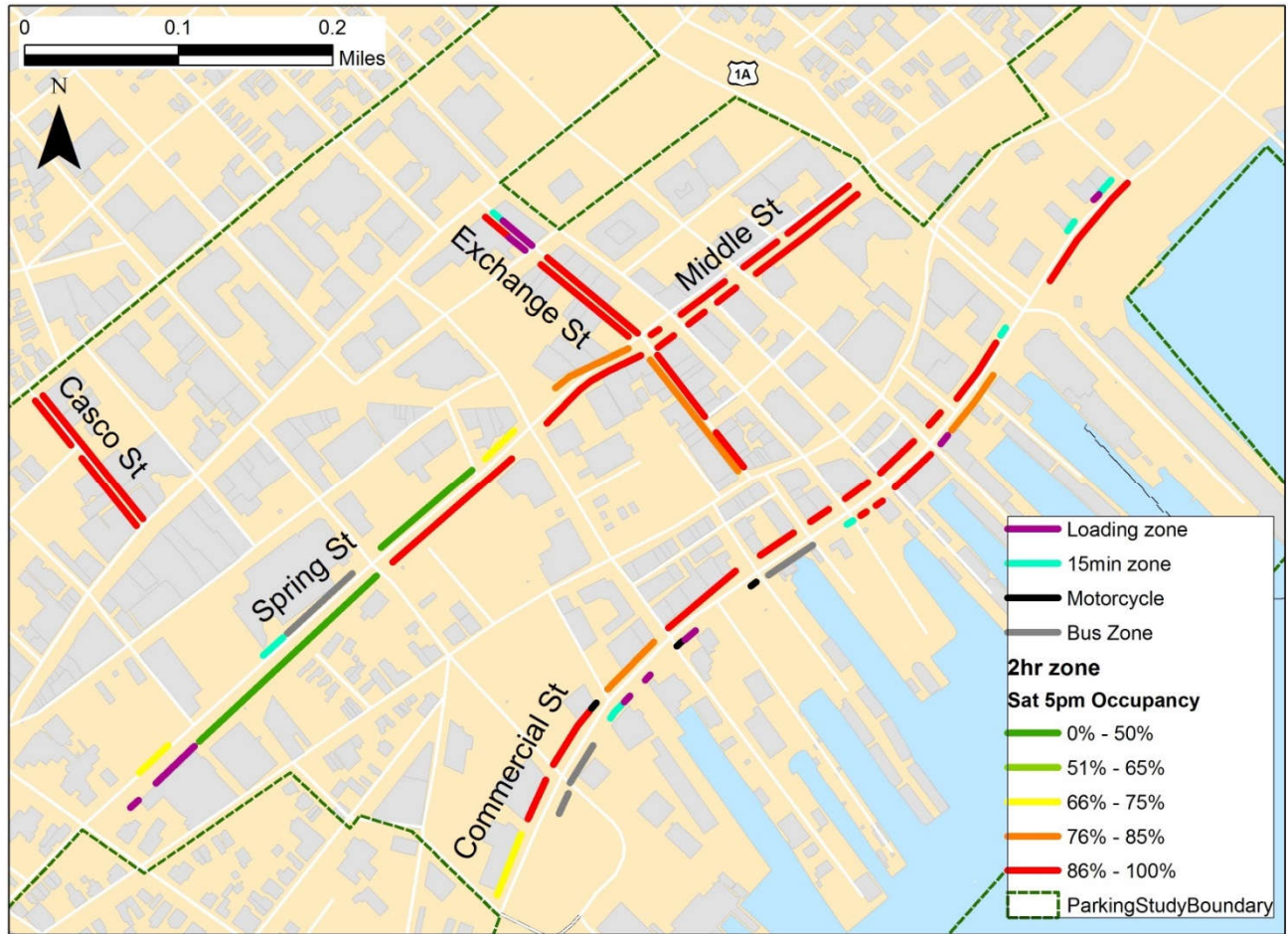
# Saturday 3pm Parking Occupancy in Metered Zones



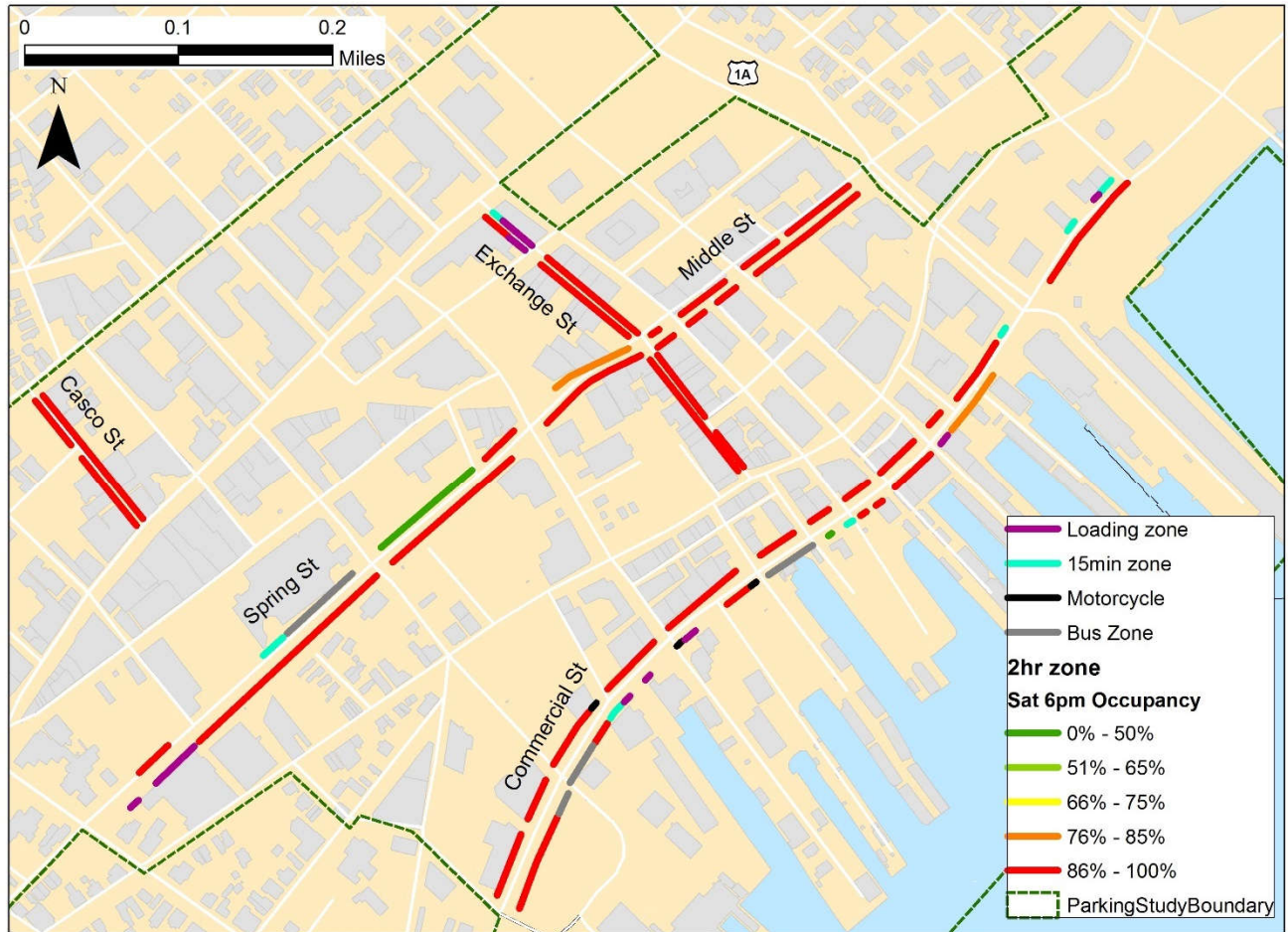
# Saturday 4pm Parking Occupancy in Metered Zones



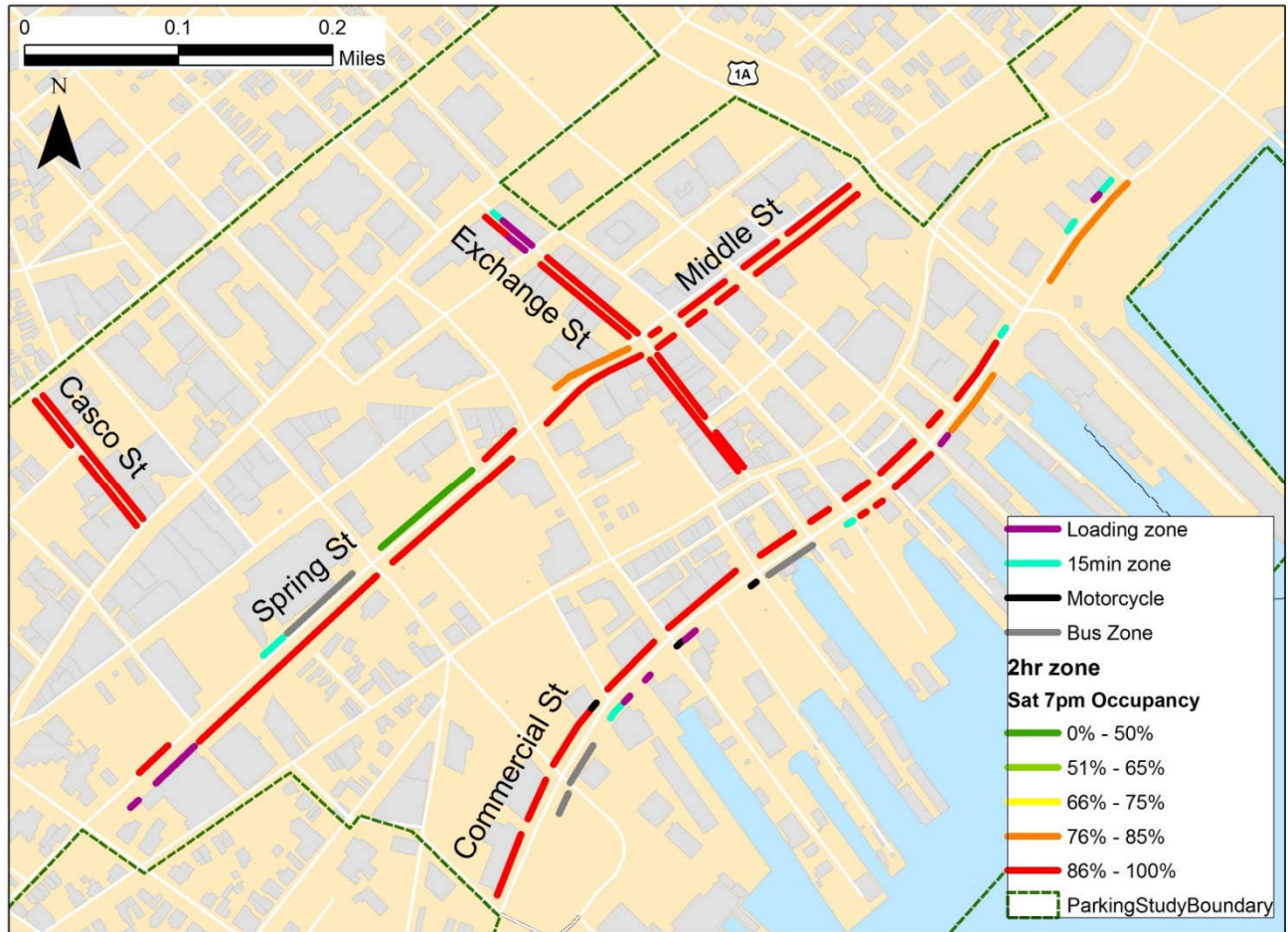
# Saturday 5pm Parking Occupancy in Metered Zones



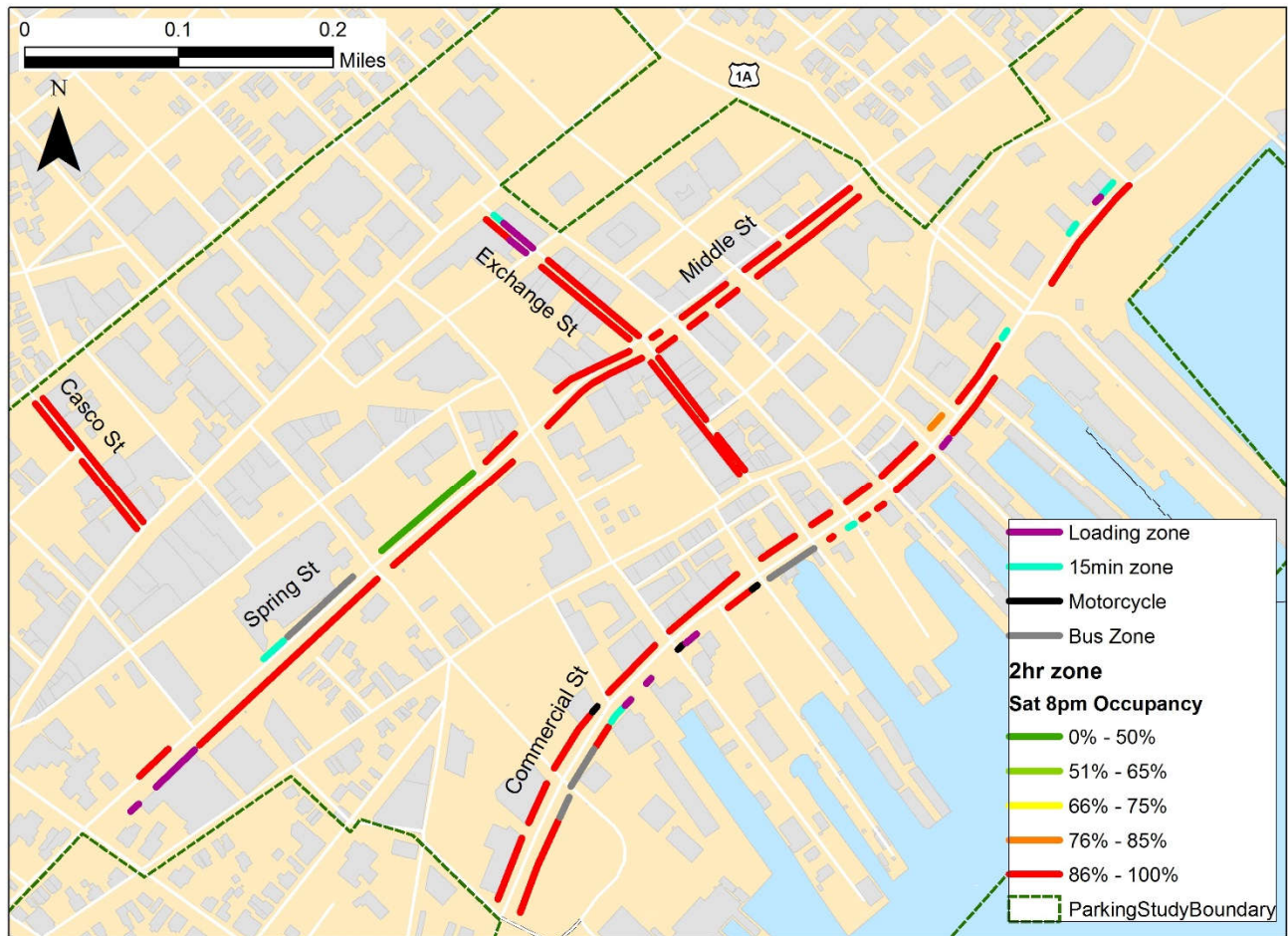
# Saturday 6pm Parking Occupancy in Metered Zones



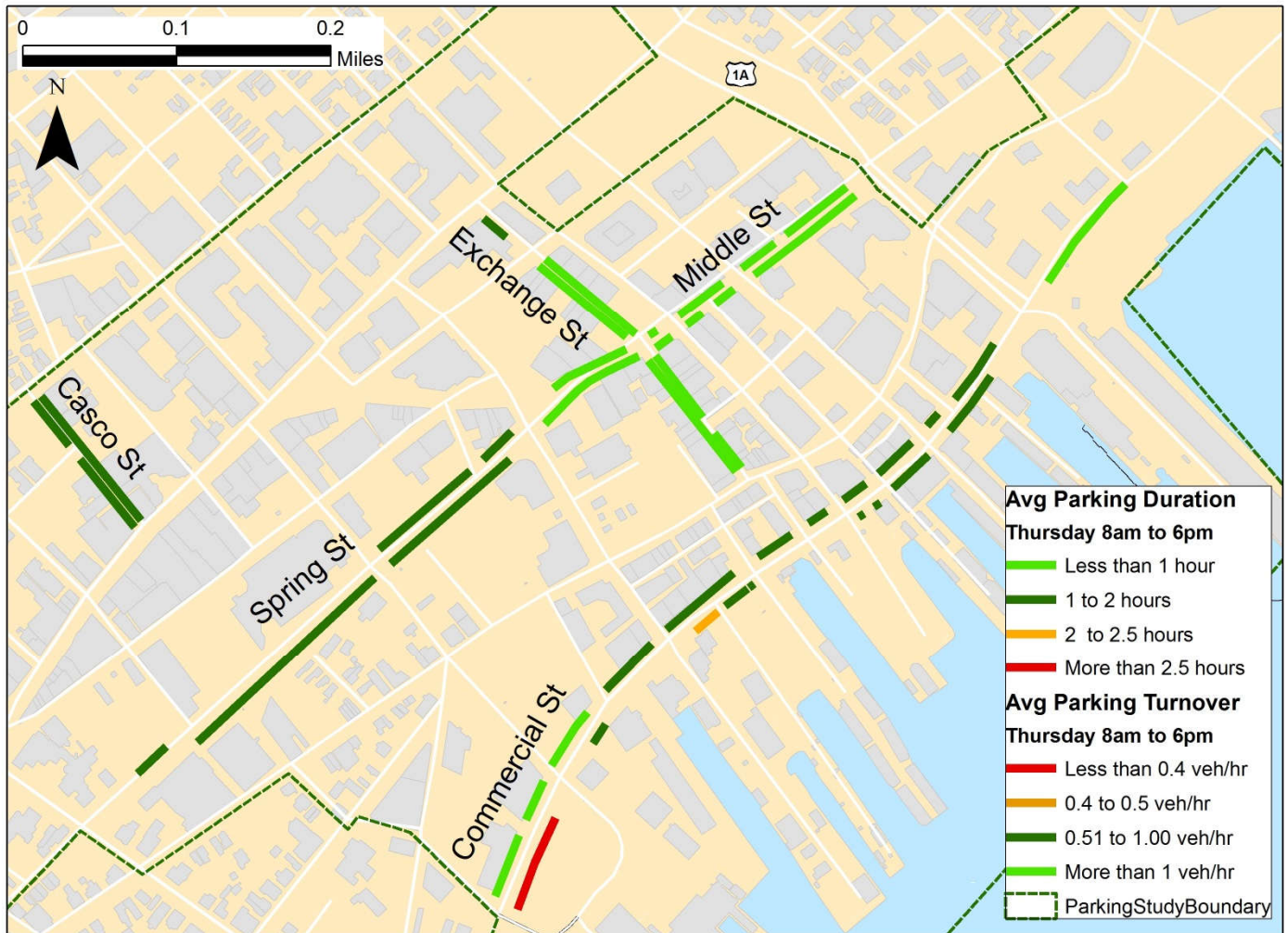
# Saturday 7pm Parking Occupancy in Metered Zones



### Saturday 8pm Parking Occupancy in Metered Zones



Map of Observed Average Parking Turnover Between 8am and 6pm Thursday 12/01/2016



Map of Observed Average Parking Turnover Between 8am and 6pm Saturday 12/03/2016

