



## City of Portland Remote CDBG Priority Task Force

The CDBG Priority Task Force will hold a remote meeting on Thursday, July 13<sup>th</sup>, 2020 at 5:00 pm. This meeting will take place remotely using Zoom.

Virtual meetings are allowed using emergency legislation approved by LD 2167; 1 M.R.S. §403-A, that authorizes cities and towns to conduct meetings online.

Allow your computer to install the free Zoom app to get the best meeting experience.

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/84274869888>

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Telephone: Dial(for higher quality, dial a number based on your current location):

US: +1 646 558 8656 or +1 301 715 8592 or +1 312 626 6799 or +1 669 900 9128 or +1 253 215 8782 or +1 346 248 7799

International numbers available: <https://us02web.zoom.us/j/84274869888>

For public comment, you will need to use the “raise your hand” feature. To raise your hand via the telephone, please hit \*9. You will be unmuted by the host when it is time for public comment.

Webinar ID: 842 7486 9888

1. Introduction of meeting to Zoom attendees - Amanda Methot Presenting
2. Review and Accept Minutes of CDBG Priority Task Force meeting held on June 25, 2020.
  - a. Draft Minutes of June 25, 2020
3. Review Survey Data
  - a. Presentation of Data by Amanda Methot
  - b. Discussion of Report
4. Next Meeting
  - a. Continue discussion on priority activities

- b. Take action on priority activities
  - c. Start discussion on guiding principles and score card
- 5. Next Meeting: July 30, 2020
- 6. Adjournment

## June 25<sup>th</sup> CDBG Priority Task Force Meeting Minutes

**Attendance:** Brad Hanscom, Julia Sherian, Mark Adelson, Andrew Ouellette, Chase Hewitt, Lucas Bloom, Adam Cohen, Ben Strick, Ashish Shrestha, Sam Heck, Jim Hall, Matt Dubel, Grace Braley,

**Staff:** Mary Davis, HCD Division Director, Amanda Methot, HCD Compliance Officer, Kelley Walsh, HCD Program Manager

**Missing:** Don Harden

### 1. Review and accept Minutes of CDBG Task Force 6.08.20 meeting:

- Members objected to the Motion to lower City of Portland cap to 45% REVISION: Motion to lower City of Portland cap to 40%
- Member objected to the second motion listed in the minutes - motion to maintain high priority and priority designations, remove the current point distribution and allocate points only to high priority activities – REVISION: Motion to allocate five points to high priority activities, with zero points to priority activities
- Member objected to the spelling of the name – REVISION: Andrew Ouellette

### 2. Review of detailed work plan/Q&A regarding work plan with staff: staff reviewed action items and work plan for the meeting

### 3. Bonus Points and Penalty Points:

#### a. Discuss history and use of penalty points:

Members reviewed the history of penalty points, the purpose of the implementation of the penalty points and how often they are being used. Staff noted that the penalty points were initially implemented to ensure applicants were submitting quality applications that followed all guidelines. Staff also noted that this year, there were several penalty points awarded, mostly for page limits and formatting errors. Member suggested the idea of eliminating the penalty points, and disqualifying applicants whose applications are not in compliance. Members noted from experience writing grants, the page limits on MOU/MOA can be difficult when working with larger institutions such as hospitals.

Member asked what the current process is for applicants to submit applications, staff clarified that applicants are required to submit an application both electronically and a hard copy in person to the HCD office (penalty points are not deducted for inability to submit electronic copy)

Member inquired on whether or not the CDBG grant is a reimbursement process – staff clarified that yes, it is a HUD requirement that CDBG is funded on a reimbursement basis

#### b. Brainstorm potential changes:

- suggestion to update the application process to a more tech savvy process

#### c. Decide on additional information needed if any:

- Motion to leave the submission penalty language as is – **Motion passed 13-0**
- Motion to increase the collaboration section from 2 page limit to 5 page limit – **Motion passed 13-0**

- 4. Community Policing Set-a-Side:** Member brought up the community policing set-a-side, sharing personal thoughts on the program and advocating for the community policing set-a-side for the following reasons: *Insert copy of statement?*

Member noted that there are other social service programs who are more equipped to respond to situations that are not related to criminal activity/law enforcement

Member noted suggested the community policing set-aside become a competitive process.

Members discussed the current social service landscape, including the peer outreach worker team and the HOME team, and how those programs are operating.

Member suggested having a set-aside for community policing as well as outreach services.

Staff clarified it would be difficult/impossible to designate a set-aside for specific agencies outside of the City of Portland – set-asides have historically been for City programs.

Member questioned whether or not PPD can add this to the annual budget; noting that social service agencies/substance abuse agencies are unable to that.

Member suggested making a recommendation that Community Policing be incorporated into the City budget, to ensure the program continues to be funded, and frees up the CDBG money.

Members discussed the financial competent of programs and organizational budgets

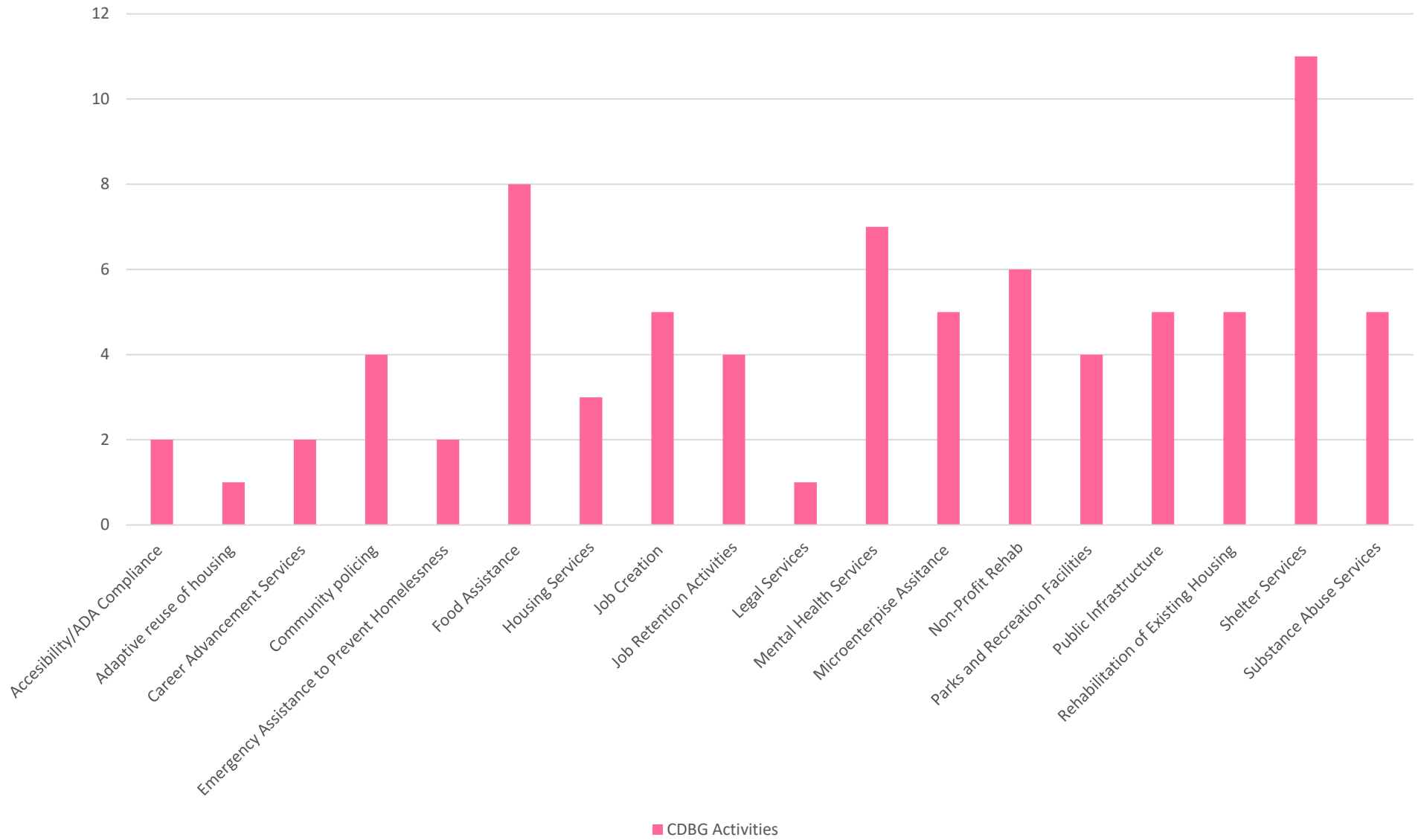
Members discussed the final task force report, and if they should start framing that now.

Staff noted that the structure of the report template has been created and sent out; staff also noted that the bulk of the report will be the motions that have been made and passed, and that additional recommendations need to be the general consensus of the group and not individual opinions.

Meeting adjourned 7:00pm

**Next Meeting: July 13<sup>th</sup> 5:00-7:00pm**

CDBG Activities 2016-2020



| GOAL  | YEAR      | ORGANIZATION                      | PROGRAM                                                  | ACTIVITY                                       |
|-------|-----------|-----------------------------------|----------------------------------------------------------|------------------------------------------------|
| NI    | 2019-2020 | Mayo Street Arts                  | Wheelchair Access Ramp                                   | Accessibility/ ADA Compliance                  |
| NI    | 2016-2017 | COP Public Works                  | ADA Curb Ramps and Pedestrian Safety                     | ADA Compliance                                 |
| AH    | 2016-2017 | Portland Housing Dev. Corp (PHA)  | 58 Boyd Street                                           | Adaptive reuse for housing                     |
| NI    | 2019-2020 | COP and Portland Downtown         | Bicycle and Pedestrian Infrastructure Improvements       | alternative modes of transportation            |
| EO    | 2016-2017 | LearningWorks                     | English Language Program                                 | Career Advancement Services (ESL)              |
| EO    | 2019-2020 | Portland Adult Education          | New Mainers Resource Center Job Search Support Program   | Career Advancement services (ESL/Job training) |
| NI    | 2019-2020 | COP Portland Police Department    | Community Policing                                       | Community Policing                             |
| NI    | 2018-2019 | COP, Police Department            | Community Policing                                       | Community Policing                             |
| NI    | 2016-2017 | COP, Police Department            | Community Policing                                       | Community Policing                             |
| ANGHP | 2017-2018 | COP- Health and Human Services    | Family Shelter- After Hours Program                      | Emergency Assistance to Prevent Homelessness   |
| ANGHP | 2016-2017 | COP- Health and Human Services    | Family Shelter- After Hours Program                      | Emergency Assistance to Prevent Homelessness   |
| ANGHP | 2019-2020 | Wayside Foods                     | Direct Service Program                                   | Food Assistance                                |
| ANGHP | 2019-2020 | Preble Street                     | Food Programs                                            | Food Assistance                                |
| ANGHP | 2018-2019 | Wayside Food Programs             | Direct Service Program                                   | Food Assistance                                |
| ANGHP | 2018-2019 | Preble Street                     | Food Programs                                            | Food Assistance                                |
| ANGHP | 2017-2018 | Wayside Food Programs             | Direct Service Program                                   | Food Assistance                                |
| ANGHP | 2017-2018 | Preble Street                     | Emergency Food Program                                   | Food Assistance                                |
| ANGHP | 2016-2017 | Wayside Food Programs             | Direct Service Program                                   | Food Assistance                                |
| ANGHP | 2016-2017 | Preble Street                     | Emergency Food Program                                   | Food Assistance                                |
| ANGHP | 2019-2020 | COP Health and Human Services     | Long Term Stayers Program                                | Housing Services                               |
| ANGHP | 2018-2019 | COP Health and Human Services     | Long Term Stayers Program                                | Housing Services                               |
| ANGHP | 2016-2017 | COP- Health and Human Services    | Oxford Street- Housing Assistance for Long Term Stayers  | Housing Services                               |
| EO    | 2019-2020 | COP Economic Development          | Business Assistance Program                              | Job Creation                                   |
| EO    | 2018-2019 | COP Economic Development          | Business Assistance Program                              | Job Creation                                   |
| ANGHP | 2017-2018 | COP- HHS and Parks                | Portland Opportunity Crew                                | Job Creation                                   |
| EO    | 2017-2018 | COP Economic Development Division | Business Assistance Program for Job Creation             | Job Creation                                   |
| EO    | 2016-2017 | Coastal Enterprises Inc (CEI)     | Portland Jobs Alliance Employment Dev. Initiative        | Job Creation                                   |
| EO    | 2017-2018 | Catherine Morrill Day Nursery     | CDBG Childcare Voucher Collaborative                     | Job retention activities (child care)          |
| EO    | 2016-2017 | Catherine Morrill Day Nursery     | CDBG Childcare Assistance Program                        | Job Retention Activities (child care)          |
| EO    | 2019-2020 | Catherine Morrill Day Nursery     | CDBG Childcare Voucher Collaborative                     | Job Retention Services (child care)            |
| EO    | 2018-2019 | Catherine Morrill Day Nursery     | CDBG Childcare Voucher Collaborative                     | Job Retention Services (Child Care)            |
| EO    | 2018-2019 | Catholic Charities and ILAP       | Immigrant Legal Services                                 | Legal Services                                 |
| ANGHP | 2019-2020 | Amistad                           | Peer Outreach Worker                                     | Mental Health Services                         |
| ANGHP | 2019-2020 | COP Public Health                 | Mobile Medical Outreach                                  | Mental Health Services                         |
| ANGHP | 2018-2019 | COP, Public Health Division       | Mobile Medical Outreach                                  | Mental Health Services                         |
| ANGHP | 2018-2019 | Amistad and Portland Downtown     | Peer Outreach Worker                                     | Mental Health Services                         |
| ANGHP | 2017-2018 | Amistad Inc                       | Amistad Peer Coaching Initiative                         | Mental Health Services                         |
| ANGHP | 2016-2017 | Amistad Inc                       | Amistad Peer Support and Recovery Center                 | Mental Health Services                         |
| ANGHP | 2016-2017 | Amistad Inc                       | Amistad Peer Coaching Initiative                         | Mental Health Services                         |
| EO    | 2019-2020 | CEI                               | Portland Microbusiness Assistance Program                | Microenterprise Assistance                     |
| EO    | 2017-2018 | Coastal Enterprises Inc (CEI)     | Portland Microenterprise Assistance Project (PMAP)       | Microenterprise Assistance                     |
| EO    | 2016-2017 | Living with Peace                 | The Portland Micros: Building microenterprises & Jobs    | Microenterprise Assistance                     |
| EO    | 2016-2017 | Coastal Enterprises Inc (CEI)     | Portland Microenterprise Assistance Project (PMAP)       | Microenterprise Assistance                     |
| EO    | 2018-2019 | CEI                               | Portland Microbusiness Assistance Program                | Microenterprise Assistance                     |
| NI    | 2019-2020 | Learning Works                    | Renovation of Historic Education Facility                | Non-profit rehab                               |
| NI    | 2019-2020 | Boys and Girls Club               | Energy Efficient Improvements to Portland Clubhouse      | Non-profit rehab                               |
| NI    | 2017-2018 | YMCA of Southern Maine            | Boiler Replacement project                               | Non-profit rehab                               |
| NI    | 2017-2018 | Youth and Family Outreach (YFO)   | Life and Safety Upgrades                                 | Non-profit rehab                               |
| NI    | 2017-2018 | Catholic Charities                | Energy Efficiency Upgrades - Support and Recovery center | Non-profit rehab                               |
| NI    | 2017-2018 | Catherine Morrill Day Nursery     | Toddler Classroom Expansion Project                      | Non-profit rehab                               |

|       |                                            |                                                                      |                                                      |
|-------|--------------------------------------------|----------------------------------------------------------------------|------------------------------------------------------|
| NI    | 2018-2019 COP Parks and Recreation         | Dougherty Field Adventure Playground                                 | Parks and Recreation facilities                      |
| NI    | 2017-2018 Bayside Neighborhood Association | Bayside: A Livable Neighborhood Community Garden                     | Parks and recreation facilities                      |
| NI    | 2017-2018 COP- Parks Rec and Facilities    | East Bayside Soccer Futsal Court                                     | Parks and recreation facilities                      |
| NI    | 2016-2017 COP Public Works                 | Libbytown Community Garden                                           | Parks and recreation facilities                      |
| NI    | 2018-2019 COP Public Works                 | Preble Street Corridor Sidewalk Project                              | Public Infrastructure in Targeted Area               |
| NI    | 2019-2020 COP Public Works                 | Kennebec Street Lighting                                             | Public Infrastructure in targeted neighborhood       |
| NI    | 2019-2020 COP Public Works                 | Elm Street Sidewalk                                                  | Public Infrastructure in targeted neighborhood       |
| NI    | 2016-2017 COP Planning and Public Works    | Marginal Way (** Amended to State Street in 2017)                    | Public infrastructure outside of target neighborhood |
| NI    | 2017-2018 COP Public Works                 | Oxford Street Sidewalk Improvements                                  | Public infrastrucutre in target area                 |
| AH    | 2019-2020 Port Resource                    | Port Resources Group Home Rehab                                      | rehabilitation of existing housing                   |
| AH    | 2019-2020 Alpha One                        | Critical Access Ramp Program                                         | rehabilitation of existing housing                   |
| AH    | 2018-2019 Portland Housing Authority       | Front Street Redevelopment Phase I                                   | Rehabilitation of Existing Housing                   |
| AH    | 2018-2019 Port Resources                   | Hot Water Heater Replacement                                         | Rehabilitation of Existing Housing                   |
| AH    | 2016-2017 Portland Housing Authority (PHA) | East Bayside Surveillance System                                     | Rehabilitation of existing housing                   |
| ANGHP | 2019-2020 Preble Street                    | Florence House Womans Shelter                                        | Shelter Services                                     |
| ANGHP | 2019-2020 Preble Street                    | Joe Kreisler Teen Shelter                                            | Shelter Services                                     |
| ANGHP | 2018-2019 Preble Street                    | Joe Kreisler Teen Shelter                                            | Shelter Services                                     |
| ANGHP | 2018-2019 Preble Street                    | Florence House Womans Shelter                                        | Shelter Services                                     |
| ANGHP | 2018-2019 Preble Street                    | Resource Center                                                      | Shelter Services                                     |
| ANGHP | 2017-2018 Preble Street                    | Florence House Womens Shelter                                        | Shelter Services                                     |
| ANGHP | 2017-2018 Preble Street                    | Resource Center                                                      | Shelter Services                                     |
| ANGHP | 2017-2018 Preble Street                    | Joe Kreisler Teen Center                                             | Shelter Services                                     |
| ANGHP | 2016-2017 Preble Street                    | Resource Center                                                      | Shelter Services                                     |
| ANGHP | 2016-2017 Preble Street                    | Florence House Womens Shelter                                        | Shelter Services                                     |
| ANGHP | 2016-2017 Preble Street                    | Joe Kreisler Teen Center                                             | Shelter Services                                     |
| ANGHP | 2017-2018 Milestone Foundation Inc         | HOME Team                                                            | Substance Abuse Service                              |
| ANGHP | 2019-2020 Milestones                       | HOME Team                                                            | Substance Abuse Services                             |
| ANGHP | 2019-2020 Spurwink                         | Adult Behavioral Health Opioid Medication Assisted Treatment Program | Substance Abuse Services                             |
| ANGHP | 2018-2019 Milestone                        | HOME Team                                                            | Substance Abuse Services                             |
| ANGHP | 2016-2017 Milestone Foundation Inc         | HOME Team                                                            | Substance Abuse Services                             |

## MEMORANDUM

To: CDBG Priority Setting Task force

From: Amanda Methot, HCD Compliance Officer

Date: July 9, 2020

Re: Survey Data

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### **INTRODUCTION**

The Housing and Community Development Division created a website explaining the Consolidated Plan as well as the Priority Setting Task Force. The website included targeted surveys to collect data from residents and service providers regarding the priority and high priority activities, as well as, feedback on housing, broadband access, and the overall allocation process.

The surveys' were broken down in to four major categories

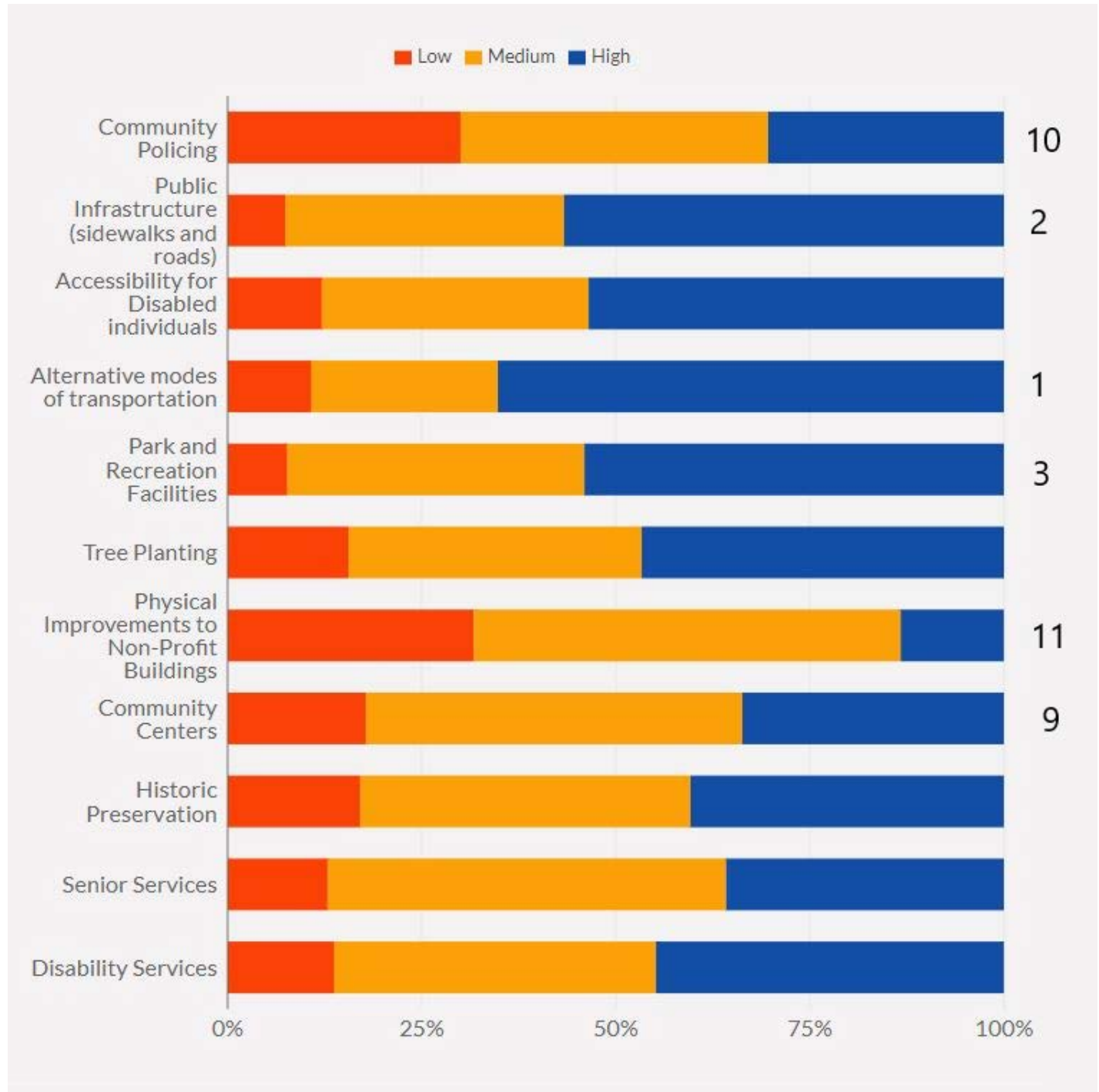
- General Community Survey
  - o 352 participants
  - o Topics
    - Neighborhood investment in infrastructure
      - Parks, recreation, community spaces
      - Improved roads and sidewalks
      - Priority ranking
    - Housing
      - Types of housing needed in Portland
      - Affordable Housing priority ranking
    - Economic Opportunity
      - Priority ranking
    - Addressing the Needs of the Growing Homeless Population
      - Priority Ranking
- Social Service Provider Survey
  - o 76 participants
  - o Topics
    - Addressing the Needs of the Growing Homeless Population
      - Priority ranking
      - Neighborhoods that should be prioritized for funding
    - Housing
      - Types of housing needed in Portland
    - Economic Opportunity
      - Career advancement services ranking
      - Job retention support services ranking
- Economic Development Survey
  - o 29 participants
  - o Topics
    - Challenges to employee recruitment
    - Additional skills and training employees need
    - Infrastructure needs
- CDBG Applicant Survey
  - o 20 Participants

- o Not asked about priority impacts

## **NEIGHBORHOOD INVESTMENT AND INFRASTRUCTURE**

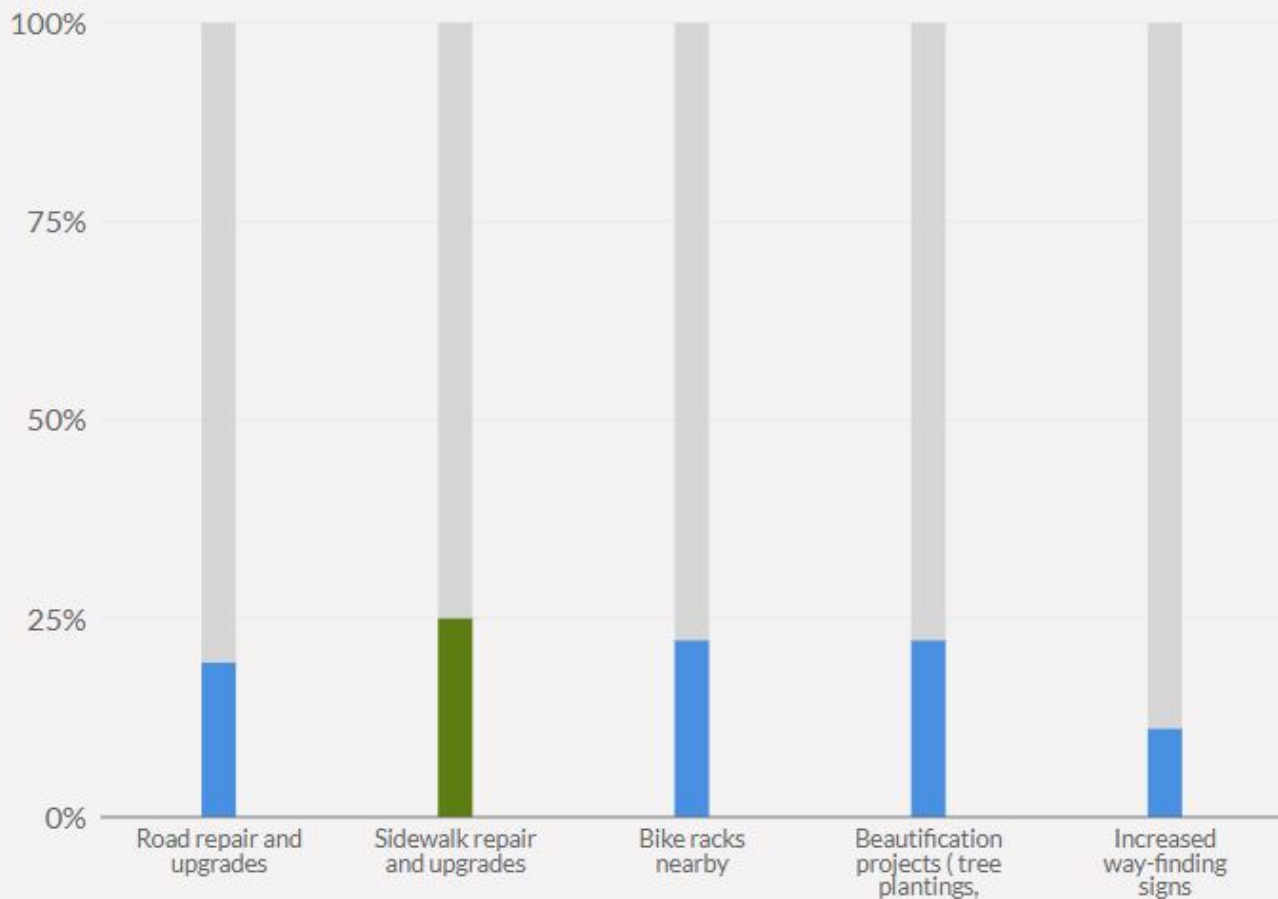
The general population survey were asked to rank our current neighborhood investment and infrastructure activities as high, medium, and low. The 3 highest-ranking activities included Alternative Modes of Transportation (65.19%/ 176 people), Public Infrastructure such as sidewalks and roads (56.67%/ 153 people), Parks and Recreation Facilities (54.04%/ 147 people). The Economic Development survey was sent to business groups such as the chamber of commerce and Portland Downtown. They had one question about infrastructure that would help improve their business. The results showed that sidewalk repair and upgrades ranked number one, with bike racks and beautification projects tied for second, followed by road repair upgrades, and lastly way-finding signs.

## ***GENERAL COMMUNITY SURVEY***



## ECONOMIC DEVELOPMENT SURVEY

### What types of infrastructure improvements would help your business (select all that apply)



## ECONOMIC OPPORTUNITY

The general population, service provider, and economic development survey all asked questions on the topic of economic opportunity. The questions centered around financial and technical assistance to businesses directly, career advancement services for workers, and job retention services that would provide benefit to both the business and the employee.

### Priority Ranking

The general population survey was asked to rank all of our current economic opportunity activities as high, medium, or low. The top 3 activities were; Education (68.65%/ 173 people), ESL programs (53.17%/ 134 people), and a tie for 3<sup>rd</sup> with Job Creation and Job Skills Training (48.62%/ 123 people)

### Economic Development survey

Participants were asked to sets of questions regarding employees and job retention. The first asked participants to rank the challenges to employee recruitment as high, medium, and low. The highest ranked challenge was the high cost of

living in the area (46.15%). The lowest ranked challenge was lack of affordable childcare (38.46%). The second question asked what additional skills or training do employees need. Soft skills training received the most votes with 39.7%. Soft skills training includes time management, conflict resolution, communication skills, etc. The Economic Development data did not prioritize ESL or additional education.

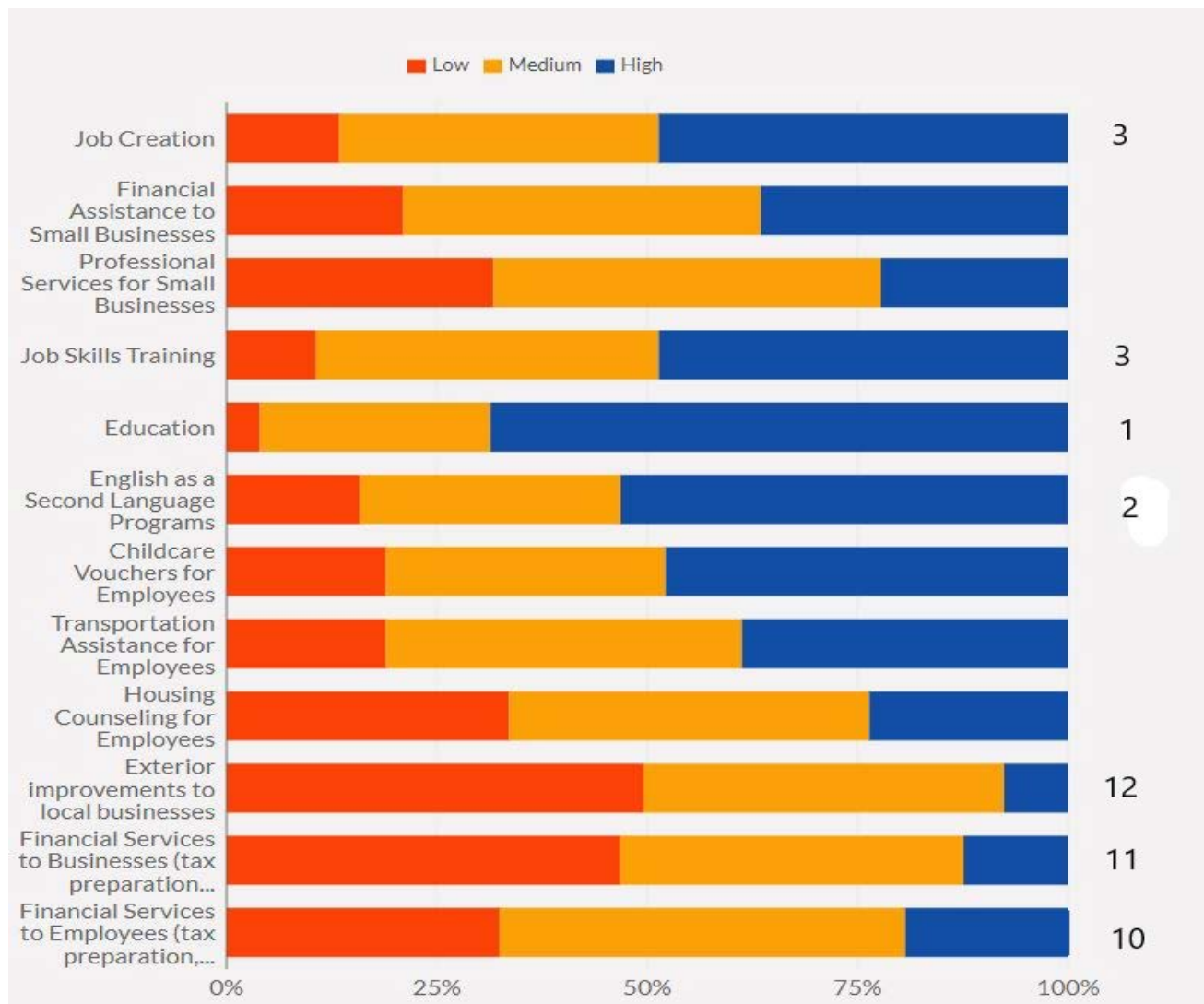
### Social Service Provider Survey

Participants were asked two questions that were similar to the Economic Development survey questions. The first was to rank career advancement services 1-4. The rankings were as follows; 1) ESL, 2) Job Training, 3) GED Attainment 4) Education. The second question centered on Job Retention Support Services, they were asked to rank the services 1-3. The rankings were as follows; 1) Childcare vouchers, 2) Transportation Assistance, 3) Housing Counseling.

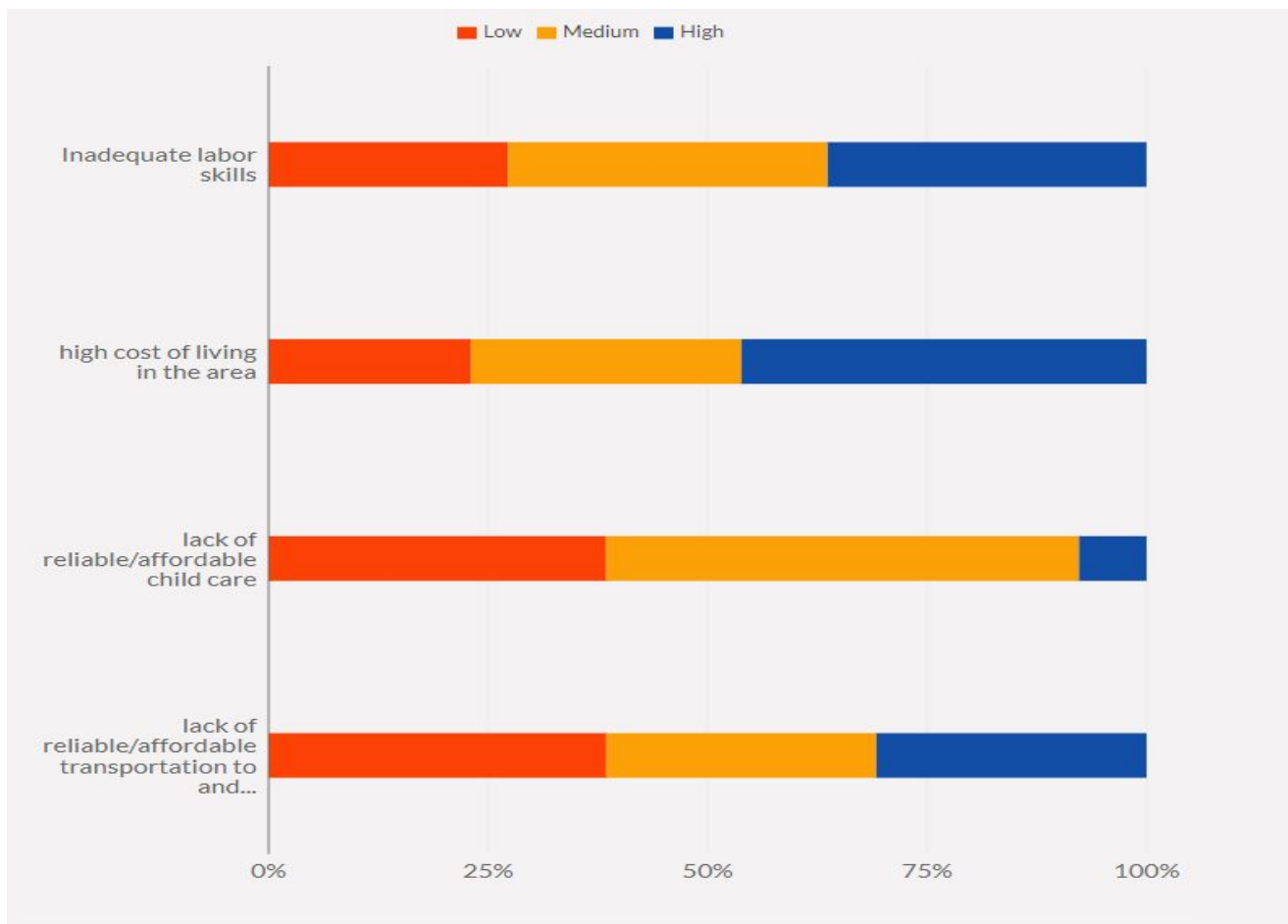
### Conclusion

The general population survey and social service provider priorities were most in line with ESL being a top priority as well as job training and education. The economic development data was most at odds with the other two surveys, siting affordable housing as a larger issue than affordable childcare for employee retention. The economic development survey did prioritize soft skills training which is often encompassed in many job training classes and programs in the City.

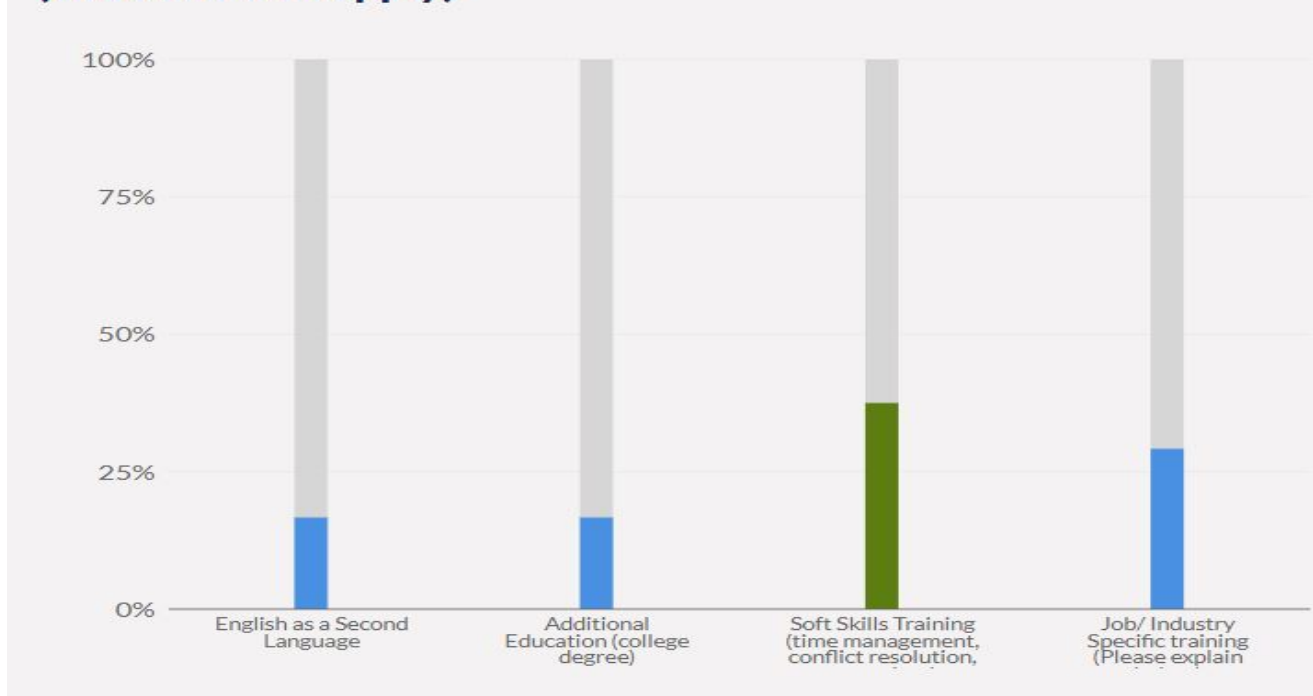
### **GENERAL POPULATION SURVEY**



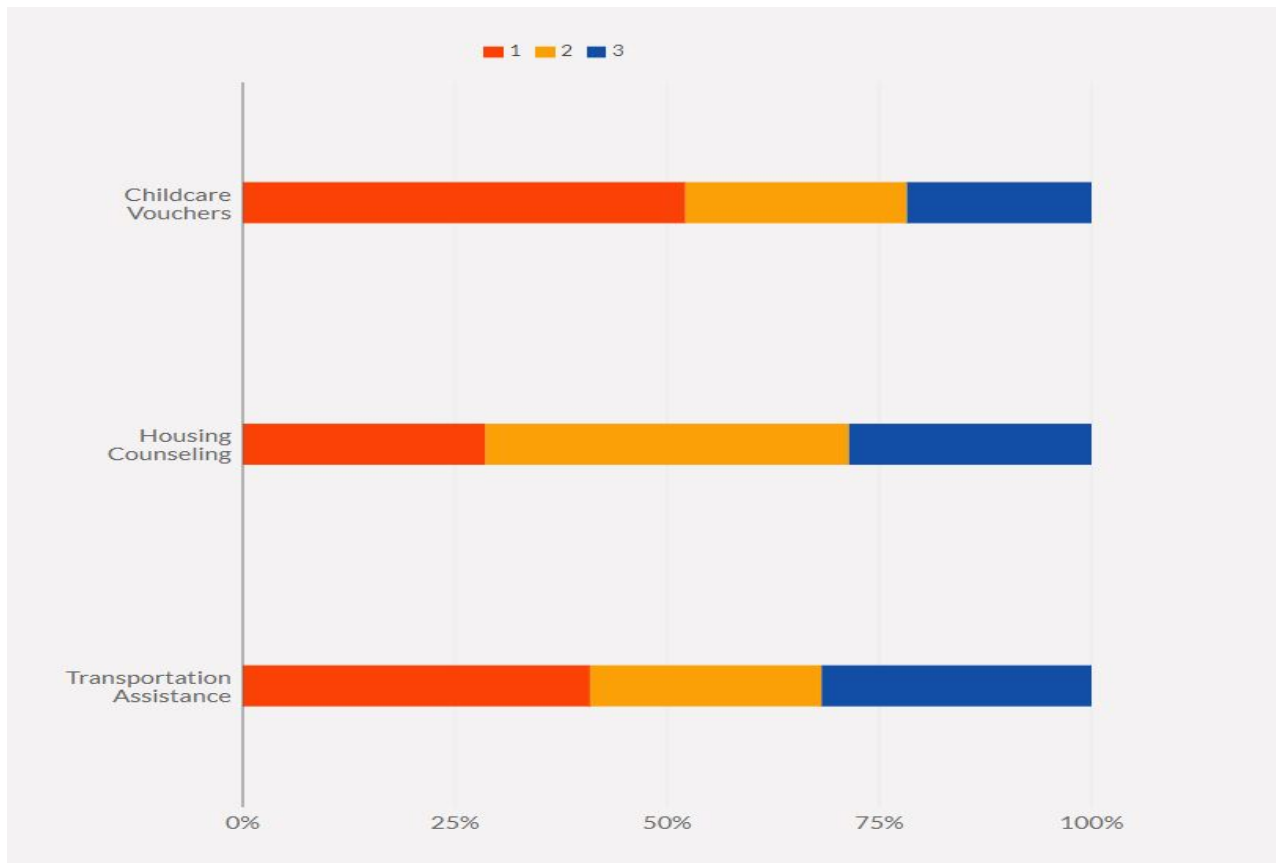
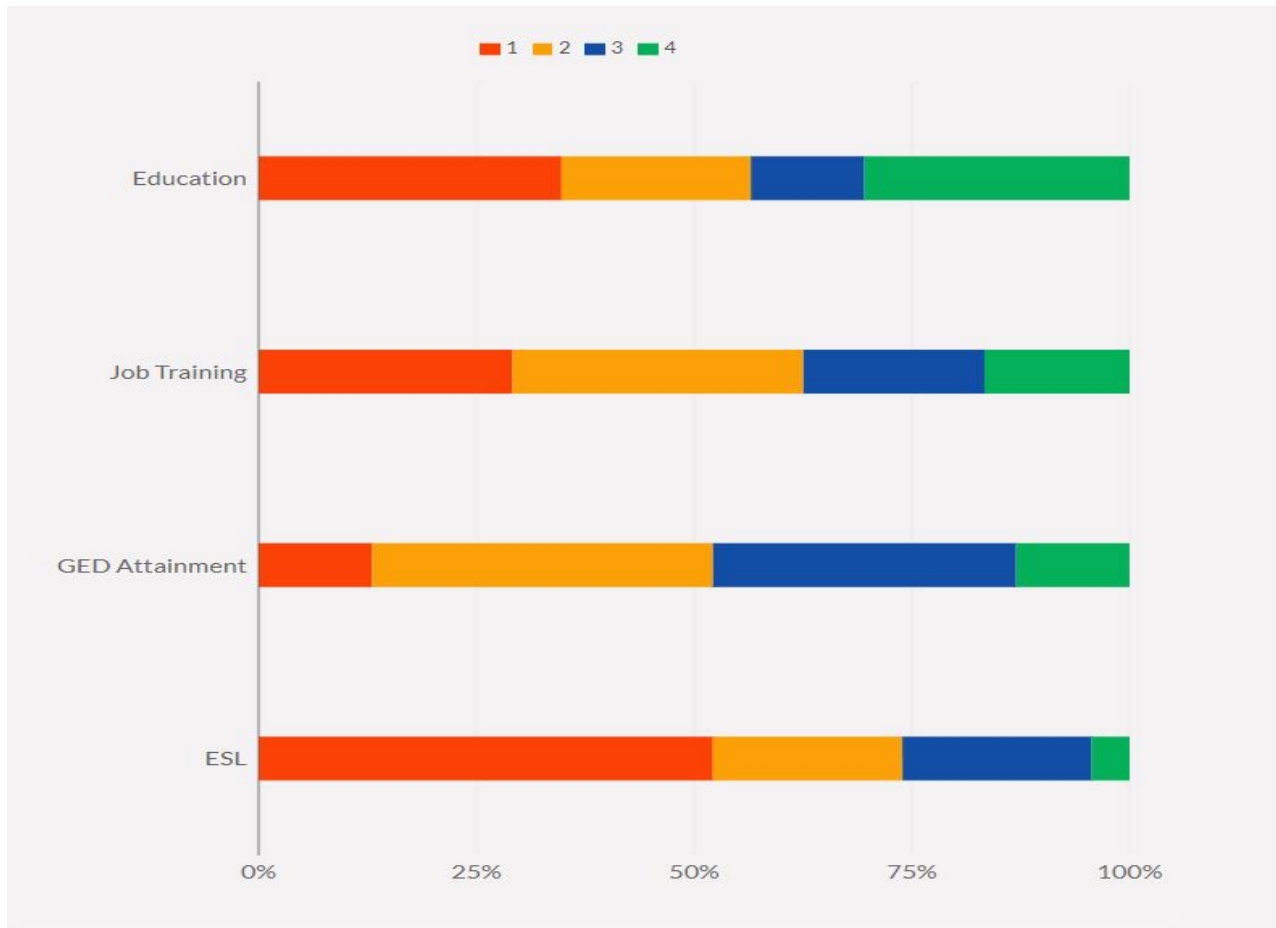
## ECONOMIC DEVELOPMENT SURVEY



## What type of additional skills and training do employees need (check all that apply)

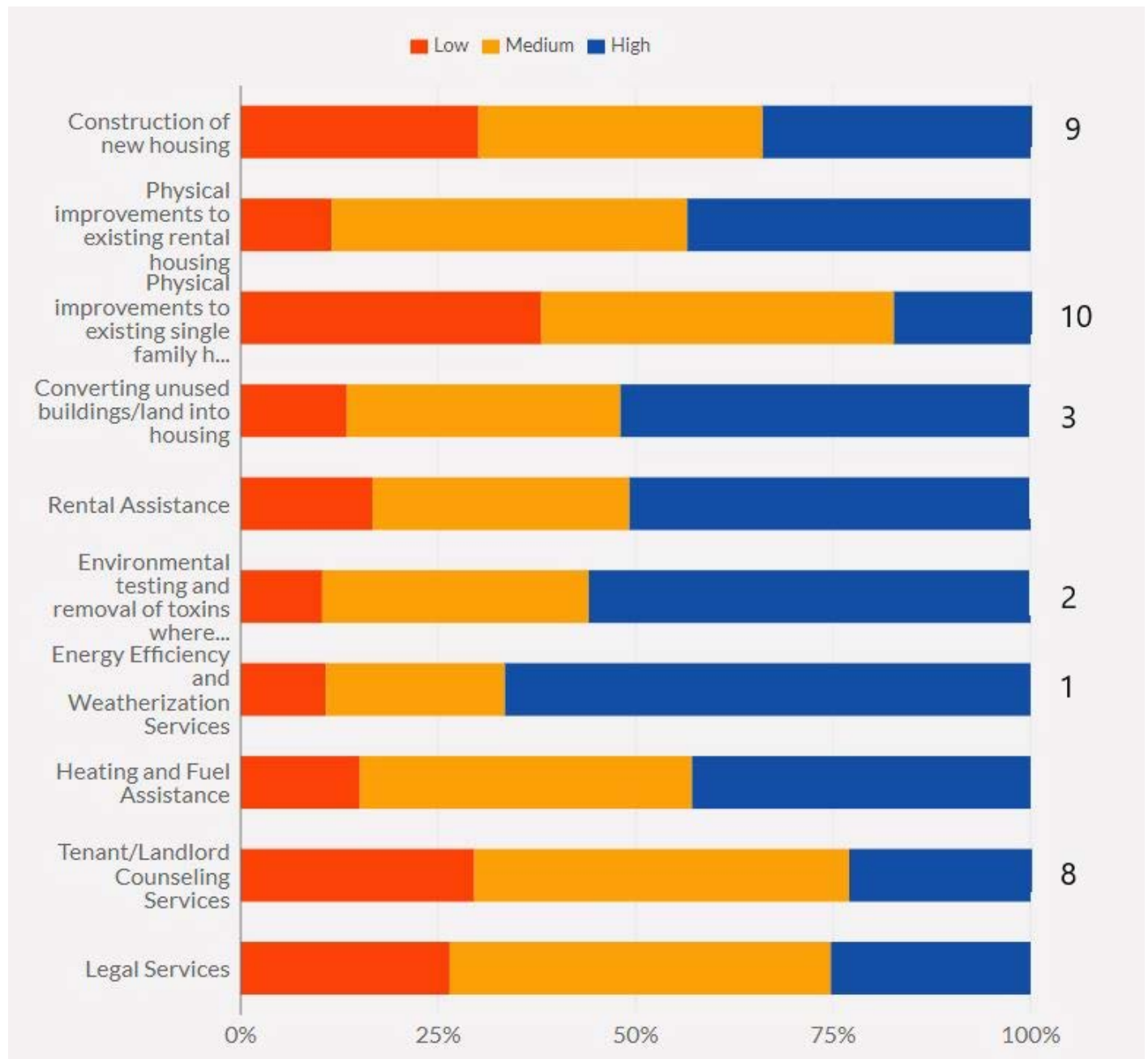


## SOCIAL SERVICE PROVIDER SURVEY



## HOUSING AVAILABILITY

The general community survey and social service provider survey asked questions regarding the type of housing they perceive Portland needs. In addition, the general survey asked participants to rank our current priorities as high, medium, or low. The three top ranking housing activities include Energy Efficiency and Weatherization Services (66.54%/ 173 people), Environmental Testing and Removal of Toxins (5.94%/ 146 people), Converting Unused Buildings/Land into Housing (51.92%/ 135 people). All three activities are rarely used on applications. Other programming such a Low Income Home Energy Assistance Program (LIHEAP) offers weatherization and energy efficiency services; they have steady funding through the State and have not looked for additional funding through the City. In addition, the City's Healthy Homes and Lead programs work with homeowners and renters regarding removal of toxins, therefore there is a grant readily available to pursue these activities. Lastly, CDBG eligible housing activities are very limited. Acquisition of unused buildings are allowable but rehab and construction would need to be funded from a different source. HOME funding is a typical funding stream that is tapped for rehabilitation and construction work for affordable housing.



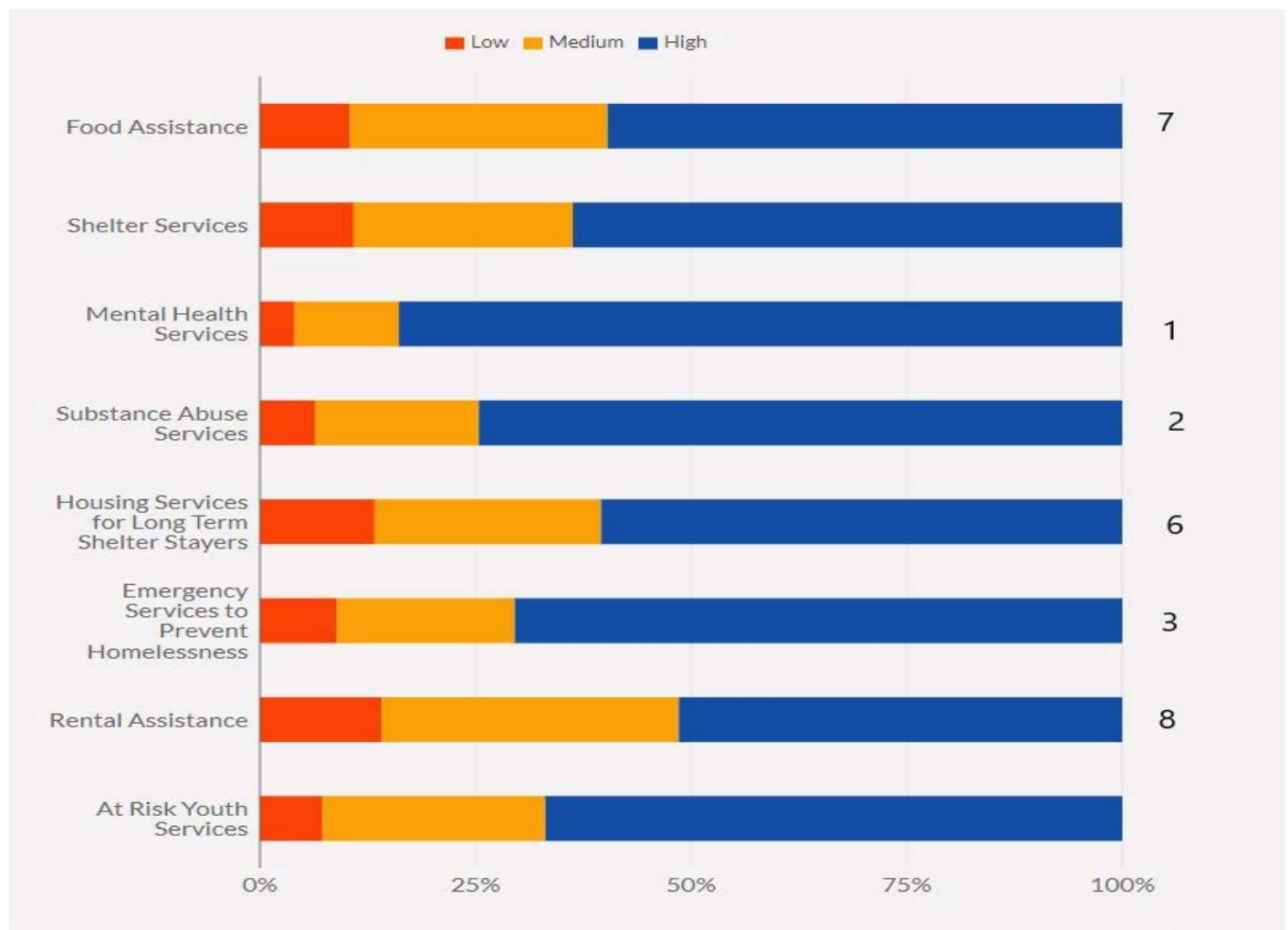
## **ADDRESSING THE NEEDS OF THE GROWING HOMELESS POPULATION**

The General Population survey had participants rank the current priority activities as high, medium, or low. The Social Service Provider survey asked participants to rank the activities 1-9 with 1 being most important and 9 being least important. In addition, Social Service providers were able to answer an open ended question about addressing the needs of the growing homeless population. They were also able to drop a pin on a map showing what neighborhoods should be prioritized for funding (target neighborhood).

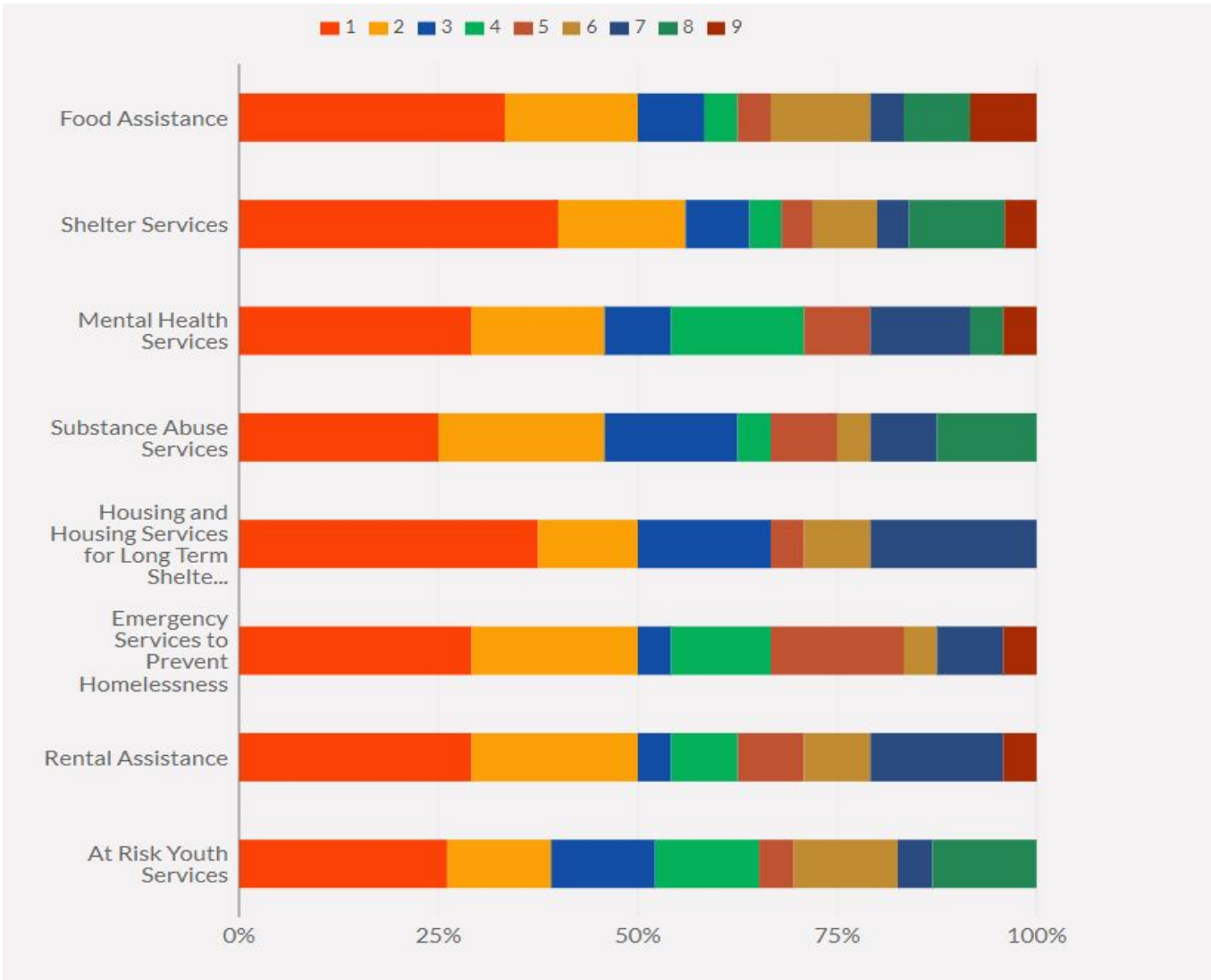
The General Population survey rankings were as follows; 1) Mental Health Services (83.97%/ 208 people) 2) Substance Abuse Services (74.6%/ 185 people), 3) Emergency Services to Prevent Homelessness (70.45%/ 174 people). Overall, very few people gave any of the activities a low ranking. Many of the activities are basic needs and from the data, it appears people recognize that all of the activities are at least somewhat important.

The Social Service Provider survey forced participants to rank all activities by importance, 1-9 with 1 being most important and 9 being least important. Shelter services were ranked number 1 with 40% of participants giving it a 1 ranking. Housing services for long-term shelter stayers was close in second with 37.5% of the number 1 vote. At Risk Youth Services received the least amount of number 1 votes with 26.09%, but did not receive any 9<sup>th</sup> place votes. Food Assistance received the highest percentage of 9<sup>th</sup> place votes with 8.33%, but also had 33.33% of the 1<sup>st</sup> place ranking. The open-ended question asking service providers for any additional needs the City should focus on for the next 5-year plan, yielded very similar answers. Supportive housing and long term housing solutions were mentioned the most based on the text analysis. Additional comments included peer support programs, case management for all not just those insured by MaineCare, and domestic violence services.

### **GENERAL POPULATION SURVEY**

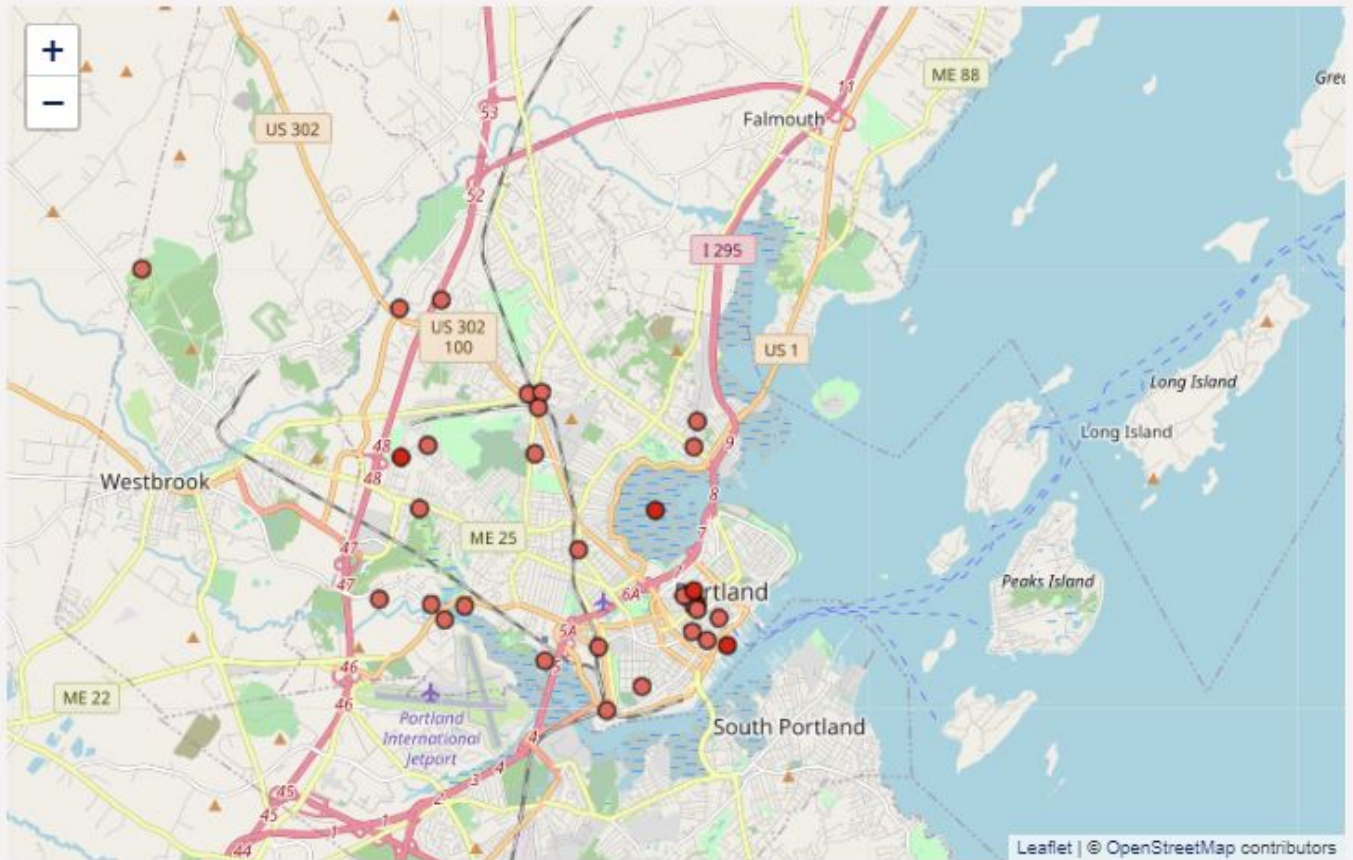


### **SOCIAL SERVICE PROVIDER SURVEY**



# Addressing the Needs of the Growing Homeless Population

Drop a pin on neighborhoods that should be prioritized for funding



| NEED                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | GOAL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | PRIORITY IMPACT LEVEL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>Neighborhood Investment &amp; Infrastructure:</b></p> <p><i>Description:</i> Public safety and mobility are key components to improving the livelihood of Portland neighborhoods. There is a significant need to build neighborhood sidewalks where none exist, improve ADA compliance, and increase access to alternative modes of transportation. Additionally, there is a need to increase resident's ability to remain or become active and engaged members of their neighborhoods through community based services and programs.</p> <p><i>Basis for Relative priority:</i> In 2014 the Portland City Council identified two goals that identified this need: 1) Develop a transportation system that advances healthy living, minimizes environmental impacts, and promotes the local economy by advancing opportunities for mass transit, bicycle use and walking; and 2) Advance environmental programs that safeguard our natural resources, promote a healthy lifestyle and support a sustainable economy. The 2030 Comprehensive plan lists the following strategy: Full Service City: 2. Provide services to all residents. Operate City facilities and services in an efficient and effective manner that is responsive to all segments of the community.</p> <p>Resource:<br/>City of Portland <i>Capital Improvement Plan Sustainable Portland Report and the 2030 City of Portland Comprehensive Plan</i></p> | <p><b>Create strong, safe, accessible and vibrant neighborhoods:</b></p> <p><i>Description:</i> Invest in infrastructure to improve neighborhood assets and build strong, safe, accessible and vibrant neighborhoods. Improve accessibility and livability through age-friendly designs and ADA compliance. Build sidewalks and trails to improve connectivity, increase the use of bicycles as a mode of transportation, and redevelop streetscapes to create shared streets for cars, bikes, and pedestrians that integrate with the fabric of the neighborhood. Support programs that increase safety in neighborhoods for residents and visitors.</p> <p>Invest in programs and services that address the specific needs of members of the community. Encourage programs that build a sense of inclusiveness, safety, and security within individual neighborhoods.</p> | <p><b>Including but not limited to:</b></p> <p><b>HIGH PRIORITY</b></p> <ul style="list-style-type: none"> <li>• Community policing</li> <li>• Public infrastructure in targeted neighborhoods</li> <li>• Accessibility/ADA compliance</li> <li>• Alternative modes of transportation</li> </ul> <p><b>PRIORITY</b></p> <ul style="list-style-type: none"> <li>• Park and recreation facilities</li> <li>• Tree planting</li> <li>• Non-profit rehab</li> <li>• Community centers and engagement programs</li> <li>• Historic preservation</li> <li>• Senior Services</li> <li>• Disability Services</li> <li>• Public infrastructure outside of targeted neighborhood</li> </ul> |

| NEED                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | GOAL                                                                                                                                                                                                                                                                                                                                                                                                                        | PRIORITY IMPACT LEVEL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
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| <p><b>Housing Availability:</b></p> <p><i>Description:</i> In 2014 Portland contracted with the Greater Portland Council of Governments to complete a study entitled <i>2030 Workforce Housing Demand Study</i>. The report, released in January 2015, found that current housing production is not meeting the housing needs of Portland. The City Council has made a goal to promote housing availability in all segments of the housing market while insuring a suitable balance of housing opportunities among those sectors.</p> <p><i>Basis for Relative priority:</i> In 2014 the Portland City Council identified the following goal to address this need: provide increased availability in all segments of the housing market while insuring that there is suitable balance of housing opportunities among those sectors.</p> <p>Resources:<br/> <i>2030 Workforce Housing Demand Study</i><br/> 2002 Housing Plan<br/> <i>Report of the Task Force to Develop a Strategic Plan to Prevent &amp; End Homelessness in Portland, Nov. 2012</i></p> | <p><b>Increase housing availability &amp; affordability:</b></p> <p><i>Description:</i> Increase housing availability and affordability to all Portland residents regardless of income, race, ethnicity, and family size. Encourage housing development by removing barriers to traditional urban housing types while ensuring the inclusion of workforce and age-friendly housing in significant development projects.</p> | <p><b>Including but not limited to:</b></p> <p><b>HIGH PRIORITY</b></p> <ul style="list-style-type: none"> <li>• Construction of new housing (HOME funds only)</li> <li>• Adaptive reuse for housing</li> <li>• Rehabilitation of existing housing</li> <li>• Housing Retention</li> </ul> <p><b>PRIORITY</b></p> <ul style="list-style-type: none"> <li>• Rental assistance</li> <li>• Environmental testing and remediation</li> <li>• Energy efficiency/weatherization</li> <li>• Fair housing activities</li> <li>• Heating and fuel assistance</li> <li>• Tenant landlord counseling services</li> <li>• Legal services</li> </ul> |

| NEED                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | GOAL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | PRIORITY IMPACT LEVEL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
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| <p><b>Economic Opportunity:</b></p> <p><i>Description:</i> Portland has a well-developed employment support system with many established providers. However, the system is fragmented, providers work in silos, there is insufficient funding to cover needs of potential workers, and career planning and financial stability are often prioritized less than job placement. Employment retention support is scarce and turnover results in economic uncertainty for employees and higher costs for employers.</p> <p><i>Basis for Relative priority:</i> In 2014, the Portland City Council identified the following goal: Promote Economic Development in the City in a manner that provides for increased property values, diversification across industry sectors and high paying jobs. Specifically, as it relates to HUD programming and objectives, the Council further identified the need to advance work on the “Minority and Women-owned Business Development Initiative” and secure City Council approval to invest CDBG funds in workforce development.</p> <p>Resources:<br/> <i>Portland Economic Development Vision and Plan</i><br/> Portland Community Chamber of Commerce:<br/> <i>Portland’s Economic Scorecard 2014-2015</i><br/> Muskie School of Public Service: <i>The State of Infant Pre-K Childcare in Portland, Maine 2015</i><br/> GPCOG 2014-2018 Economic Development Action Plan</p> | <p><b>Create economic opportunities to transition people out of poverty:</b></p> <p><i>Description:</i> Invest in Portland businesses to enable them to expand to create jobs. Invest in persons wanting to create microenterprises. Engage job seekers in a continuum of services to increase their professional capacity, financial stability, and ability to maintain employment. Focus on difficult to employ populations including homeless, new Americans and single parent head of households. Combine resources and build partnerships between public and private entities to provide opportunities to transition Portland residents out of poverty to sustainable employment and financial stability.</p> | <p><b>Including but not limited to:</b></p> <p><b>HIGH PRIORITY</b></p> <ul style="list-style-type: none"> <li>• Job creation</li> <li>• Microenterprise assistance</li> <li>• Career advancement services <ul style="list-style-type: none"> <li>• Education</li> <li>• Job training</li> <li>• GED attainment</li> <li>• ESL</li> </ul> </li> <li>• Job retention support services <ul style="list-style-type: none"> <li>• Childcare vouchers</li> <li>• Housing counseling</li> <li>• Transportation assistance</li> </ul> </li> </ul> <p><b>PRIORITY</b></p> <ul style="list-style-type: none"> <li>• Façade improvements</li> <li>• Financial stability services <ul style="list-style-type: none"> <li>• Budgeting</li> <li>• Financial planning</li> <li>• Tax preparation</li> </ul> </li> </ul> |

| NEED                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | GOAL                                                                                                                                                                                                                                                                                                                                                                                                                          | PRIORITY IMPACT LEVEL                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
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| <p><b>Address the Needs for Growing Homeless Population:</b></p> <p><i>Description:</i> The shelter system in Portland is beyond capacity. Staff and local organizations struggle to deal with overflow strategies to meet increasing need. Data suggests most persons who are homeless stay at the shelter less than three weeks. Homeless Prevention and Rapid Rehousing are key components to help reduce shelter usage and homelessness. Additionally increased case management is needed for those who have mental illness and substance abuse issues to help them navigate the service delivery system. Additionally, the State of Maine will be reducing funding support and increase documentation requirements for those staying at the shelter, making it more difficult to serve those most in need.</p> <p><i>Basis for Relative priority:</i> In 2014 the Portland City Council identified the goal: Prevent and end homelessness in the city of Portland by continuing to implement the recommendations of the Homelessness Task Force, including retooling the emergency shelter system to create centralized intake process and evaluate steps to improve efficiency, prevent homelessness and rapidly rehouse those who become homeless to avoid long term stays in the shelters, and increase case management for persons with mental illness and substance abuse to help navigate the service delivery system.</p> <p>Resource: <i>Report of the Task Force to Develop a Strategic Plan to Prevent &amp; End Homelessness in Portland, Nov. 2012.</i></p> | <p><b>Prevent and Reduce Homelessness:</b></p> <p><i>Description:</i> Prevent individuals and families from becoming homeless and entering into the shelter system. Rapidly rehouse those who enter the shelter system. Provide necessary resources to assist vulnerable population's transition out of homelessness, including housing opportunities for chronically homeless or long-term stayers at homeless shelters.</p> | <p><b>Including but not limited to:</b></p> <p><b>HIGH PRIORITY</b></p> <ul style="list-style-type: none"> <li>• Food assistance</li> <li>• Shelter services</li> <li>• Mental health services</li> <li>• Substance abuse services</li> <li>• Housing and Housing Services for long-term shelter consumers</li> <li>• Emergency services to prevent homelessness</li> </ul> <p><b>PRIORITY</b></p> <ul style="list-style-type: none"> <li>• Rental Assistance</li> <li>• At risk youth services</li> </ul> |