



James Cradock, Chair
Nick Aceto
Anna Berke
Gibrian Foltz, Creative Portland
Diana Greenwold
Julia Kirby
Jessica Lauren Lipton, Vice-Chair
Lin Lisberger
Kavya Seshachar
Mayor Kate Snyder

Management & Administration
Caitlin Cameron
Urban Designer, Planning Division

PORTLAND PUBLIC ART COMMITTEE
Wednesday, September 16, 2020
4:00 p.m. – 6:00 p.m. online via Zoom link

Virtual meetings are allowed using emergency legislation approved by LD 2167; 1 M.R.S. §403A, that authorizes cities and towns to conduct meetings online.

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Public comment will be taken; written comments may be submitted to publicart@portlandmaine.gov

Please click the link below to join the webinar:

<https://us02web.zoom.us/j/86769663537>

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Webinar ID: 867 6966 3537

Announcement of decisions of previous meeting:

- none

1. Call to Order

- Approve Minutes from August 18, 2020

2. Project Reports

- Great Black Hawk (Kirby) – sign installation status
- Maintenance/Conservation – no updates
- Congress Square Public Art (Cameron) – no updates
- MLK memorial (Lisberger, Lipton) – no updates
- Deaccession of Schoultz Mural – discussion of public/artist outreach

3. Subcommittee Reports

- Governance/Board Development Subcommittee (Cradock, Lipton, Foltz)
 - Draft budget – review + make recommendation
 - Annual Report – for review + make recommendation

- Communications Subcommittee (Lipton, Seshachar, Cradock, Berke)
 - Updates (Lipton)
- Site Selection Subcommittee (Aceto, Seshachar, Lipton, Lisberger)
 - Potential Sites list – status?
- Gifts Subcommittee (Lisberger, Lipton, Kirby)
 - Gift in honor of Alice Spencer – PINECONE by Patrick Plourde, salvaged shovels, steel 2019; Historic Preservation meeting 9/2/20

5. Other Business

- Community Art Grant proposal – Blaze (Cameron, Foltz, Seshachar) revised proposal + budget
- Council Resolution: recommendations (Lipton)
- Temporary Art: USM Hella Rocks, BLM street mural

Next Meeting – October 21, 2020 (virtual)

Attachments:

1. Annual Report
2. FY21 Budget
3. Blaze Community Art Grant – revised budget/proposal



James Cradock, Chair
Jessica Lauren Lipton, Vice Chair
Councilor Pious Ali
Nick Aceto
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PORTLAND PUBLIC ART COMMITTEE

Wednesday, August 19, 2020
4:00 p.m. – 5:00 p.m. Online via Zoom

Attendance: Jim Cradock, Chair, Jess Lipton, Vice-Chair, Lin Lisberger, Gibrian Foltz, Diana Greenwold, Julia Kirby, Kavya Seshachar

Not in attendance: Nick Aceto, Anna Berke, Mayor Snyder

Staff: Caitlin Cameron

Members of the Public: Mark Pettegrow

Call to Order 4:03p

Approve Minutes from July 15, 2020 [**Lisberger; Greenwold 7-0 unanimous approval**]

Project Reports

Roundabout: Project remains on schedule for now; construction continues. Artist gave a studio tour showing progress for the three sculptures and status of stones/attachment pieces. Timeline: pieces will be molded one at a time starting in September. All pieces will be in bronze by mid-spring. Artist asked about construction schedule for 2021 – Cameron will put artist in touch with the General Contractor for coordination. Quarry is pulling stones next week – stones will be kept at quarry. Artist invited committee members to visit studio in Kennebunkport. Action Items: Cameron will provide artist with contractor contact information.

Great Black Hawk: Kirby described the July 17 installation with ceremony and good press coverage. Cradock will add project page to website. Kirby unsure if funding goal was raised. No one was able to confirm whether the PPAC plaque has been installed. Templeton took photos documenting the work. Action Items: Cradock to add artwork to website.

Maintenance/Conservation: no updates.

Congress Square: Design Development concluded in August. NEA grant report due. Action Items: Cameron to complete NEA report – funds to be used to pay Sze Studio contract.

MLK Memorial: No updates

East Bayside Mural: Lipton observed the graffiti had been remediated. Taggart provided committee with an assessment and options/cost estimate for various treatments. Taggart sent an invoice for \$400 for this assessment outside the scope of current contract. To summarize report – the wall is deteriorated, wicking moisture. Three options are 1) deaccession and remove 2) restoration 3) stabilize. Lipton commented not sure if full conservation is best option for use of funds but wondered whether the wall could be repaired to allow for future installations. Lipton interested in this site to host future murals (likely temporary). Foltz asked whether the artist must be notified – yes. Lisberger volunteered to contact

artist who has been difficult to get a hold of in the past. Lisberger has mixed feelings about what to recommend – not quite ready to deaccession. Kirby suggested asking artist's opinion and whether the artist wants to be included in the next iteration of the site. Kirby also suggested the committee should reach out to neighborhood group representatives to include the community in the decision and future plans there. Kirby volunteered to contact East Bayside Neighborhood Organization. Lipton interested in keeping this location for public art. Greenwold asked for the definition of temporary vs. permanent work and how this affects future decisions around murals. Expectations around permanency might preclude future mural installations/proposals. Lisberger pointed out that interior murals might not be excluded by the parameters for permanency. Seshachar asked whether additional artwork could be added to this mural to cover the damaged areas. Lipton suggested September is too soon to make a decision about deaccession – what are the options for going to Council? Deaccession will require Council approval and if not include in the Annual Report, will need to be a separate Council request/action item. Committee agreed that community conversations are important in this case and cannot be concluded by the September meeting. Action Items: Lisberger will contact artist. Kirby will contact East Bayside Neighborhood Organization.

Subcommittee Reports

Governance/Board Development:

- Annual Report/Budget: Committee will review and vote on final annual report and budget proposal at September meeting. Action Items: Cradock will revise draft.
- Open Positions: Lisberger asked whether the positions had been posted by the City Clerk – no. Additional candidates were discussed to reach out to.

[4:45p Greenwold leaves]

Communications: Lipton updated the activities of the subcommittee for outreach – Seshachar would like to create coloring sheets based on the collection to distribute around town to promote the collection. Action Items: Seshachar to create artwork files; Find funds for crayons, printing, distribution

Site Selection: no updates

[4:50p Kirby leaves]

Gifts: Pinecone gift on the Historic Preservation Board agenda for 9/2. If approved, gifts subcommittee is recommending the committee vote to accept gift as part of the Annual Report with Council. Donors will pay for installation. Action Items: Kirby to coordinate presentation at Historic Preservation Board.

Other Business:

- **Community Artwork – Blaze:** Cameron will present revised budget at September meeting based on the advice from Corporation Counsel that city staff and committee members should not receive financial compensation from PPAC CIP funds to remove any possibility of conflict of interest.
- **Temporary Art:** Beautiful Blackbird street mural approved for installation on Cove Street.
- **Collection Research/Assessment:** Cradock provided the report on Cleaves which determines that he was not a slave owner. Recommendation is to provide the report and relevant information on the artwork webpage. No changes to the collection proposed. Action Item: Cradock will create a summary sheet to add to website.

Next Meeting – September 16, 2020 (online)

[5:04p Lisberger leaves]

Adjourn at 5:05 pm

FY20 Public Art Committee Annual Report & FY21 Budget Plan

OUTLINE OF REPORT

I. Overview

II. Administrative Updates

Committee Members

Administrative Policies – Five Year Goals and Strategic Plan

Guidelines and Ordinance Revisions

Subcommittees

- Governance Subcommittee
- Gifts and Gifts Subcommittee
- Communication Subcommittee

III. Conservation & Maintenance

Conservation & Maintenance

- FY20 Conservation Activity
- Finished work *Cleeves Memorial* and *Jewel Box Bus Shelter*
- Conservation of *Puffin* at Casco Bay Marine Terminal

IV. Accomplishments in FY20

Project Updates

- Great Black Hawk Final Design
- Congress Square Public Art Commission
- USM Roundabout Artist Selection

Temporary Public Art

- TEMPO summer installation and administrative updates

Additional Accomplishments

V. Goals for FY21

VI. Proposed Budget FY21

I. OVERVIEW

In April 2000, the City Council established the Portland Public Art Program to preserve, restore, and enhance the City's public art collection. The Portland Public Art Committee (PPAC) is tasked to commission art that engages the surrounding environment to facilitate a sense of place by expressing the spirit, values, and visions of Portland through public art.

The public art collection currently contains fifty-eight permanent pieces installed throughout Portland and one long-term loan. The collection contains works of both historical significance dating from the nineteenth century; and contemporary pieces reflecting Portland's diversity and spirit. The PPAC administers the Portland Public Art Program. The Committee has also overseen the development of projects that can be categorized as Environmental Art Works and Temporary Art Works. The Committee's responsibilities are outlined in Article XI of the City Code (Public Art Program). The Committee utilizes the Guidelines for the Public Art Ordinance (Volume 1, Number 1 – adopted 2008) for direction in administering their responsibilities.

The Portland Public Art Committee is responsible for the following:

- Develop and present an Annual Public Art Plan to the City Council which includes recommendations for the use of allocated CIP funding; program administration; conservation of the collection; and initiation of new projects;
- Provide recommendations to the City Council regarding proposed gifts to the collection; Seek donations to fulfill Committee responsibilities in the case that CIP funding is insufficient;
- Recommend appropriate locations for the installation of public art;
- Promote public awareness and engagement between the public and the collection.

II. ADMINISTRATIVE UPDATES

COMMITTEE MEMBERS

The Committee for 2019 (FY20) was as follows:

Julia Kirby, Chair, Development Director at St. Lawrence Arts

Lin Lisberger, Artist and Professor of Art at USM, retired

Kifah Abdulla, Artist, teacher, and poet

Nick Aceto, ACETO Landscape Architects

Anna Berke, Fundraising professional

James Cradock, Information Technology consultant at Yellahoose LLC

Gibrian Foltz, Creative Portland Representative

Diana Greenwold, Curator, Portland Museum of Art

Jessica Lauren Lipton, Marketing Director at Casco Bay Artisans and Artist at Pop Killed Culture

Kavya Seshachar, City Manager's appointee

Kate Snyder, City Council representative

Management & Administration

Caitlin Cameron, Urban Designer

ADMINISTRATION AND POLICY

Five-Year Goals

In fall 2017 the Committee held several meetings and agreed upon the following goals for the coming five years:

- To increase the prevalence of public art in regions of outer Portland. This may be in the form of Community Art Projects, or temporary art event coordination. This objective aims to work with current and future City projects, pay attention to project and partner opportunities, and identify potential sites in order to be prepared when gift opportunities arise;
- To activate small urban spaces with public art;
- To further public education, interest, and enjoyment of public art by providing public art walks or public art guides in Portland; and to publicize and archive the collection. This includes revising the website to provide additional functions and increase traffic, producing a 30 second commercial to distribute to promotional sites, such as movie festivals, a City Hall video stream, or outdoor screening, create cards, brochures or other saleable items, increase and control social media outreach, meet with City stakeholders to reinforce our mission, and look for an intern to help with assorted clerical and archival jobs;
- To increase donation solicitation for projects supported by the PPAC, particularly for projects that enhance community engagement and identity. To solicit grant and private money for current and upcoming projects;
- To have greater influence on site selection for gifts and commissioned works, and to provide a simple and consistent evaluation for acceptance of gifts;
- To continue to provide forums for public input.

Ultimately, these goals aim to contribute to Portland's identity as a cultural destination. The Committee recognizes that the prevalence and quality of Public Art will greatly contribute to Portland's overall image and increase both national and international recognition.

SUBCOMMITTEES

Governance Subcommittee

New committee members came on board during the past the fiscal year – Anna Berke, a fundraising professional and Nick Aceto, Landscape Architect were appointed by the City Nominating Committee and began their terms in July 2019. Gibrian Foltz, artist and CPA with Baker Newman Noyes joined the committee in November 2019 as the new Creative Portland representative, and Kavya Seshachar joined the committee in January 2020 as the City Manager appointee.

Gifts Subcommittee

The Committee reviewed the gift of *Pinecone* by Patrick Pluorde in honor of Alice Spencer for her 25 years of work supporting public art in Portland including the formation of the Public Art Committee, drafting the Temporary Art Guidelines, and founding TEMPOArts.

The proposed site is in Deering Oaks in the general vicinity of the Ravine/wading pool near two other works of public art – the site was reviewed with the Parks Division, Friends of Deering Oaks, and the Historic Preservation Board (Certificate of Appropriateness received September 2, 2020). The artist is a resident of New Gloucester, Maine and has one other artwork in the City's collection (Untitled Armillary).

The gift is made by TEMPOArts and includes the artwork as well as installation costs. **In accepting this Annual Report the City Council is accepting this gift and adopting the artwork into the collection.**



Communication Subcommittee

The PPAC continues to update and make improvements to the collection website: publicartportland.org

The committee has continued its “Sculpture of the Month” program, which features artwork from the collection as part of the City-wide First Friday Artwalk celebration. The work is listed on Creative Portland’s website and printed map. If the featured artwork has an Art in Our Front Yard video, committee members ask CTN to air that particular video during the month to coordinate with the artwalk programming. Students from USM created additional video content for *Luminous Arbor* as part of a class project, coordinated by the Communications Subcommittee.

III. CONSERVATION & MAINTENANCE

It is essential to the longevity and safety of the works in the collection to engage a conservator for conservation and repair of our public art collection. The collection requires on-going assessment and maintenance. Jonathan Taggart, of Taggart Object Conservation, was contracted on a bi-annual basis to provide ongoing conservation work on the collection. In 2019, conservation and maintenance work included the following:

CONSERVATION

Jonathan Taggart’s two-year contract for conservation of works in the collection included finishing work on the *Cleeves Memorial* fence and hitching posts, the Henry Wadsworth Longfellow statue, and *The Jewel Box* Bus shelter in which much of the structural steel was replaced with stainless steel, including bolts, and all was painted with a highly durable paint. *Puffin* was also assessed for conservation but it was determined that the minor work of removing bird debris could be completed by staff of the Casco Bay Marine Terminal on an ongoing basis.

For on-going maintenance, a plaque was installed and graffiti removed for *Luminous Arbor* in Woodfords Corner.



IV. ACCOMPLISHMENTS IN FY2019

PROJECT UPDATES

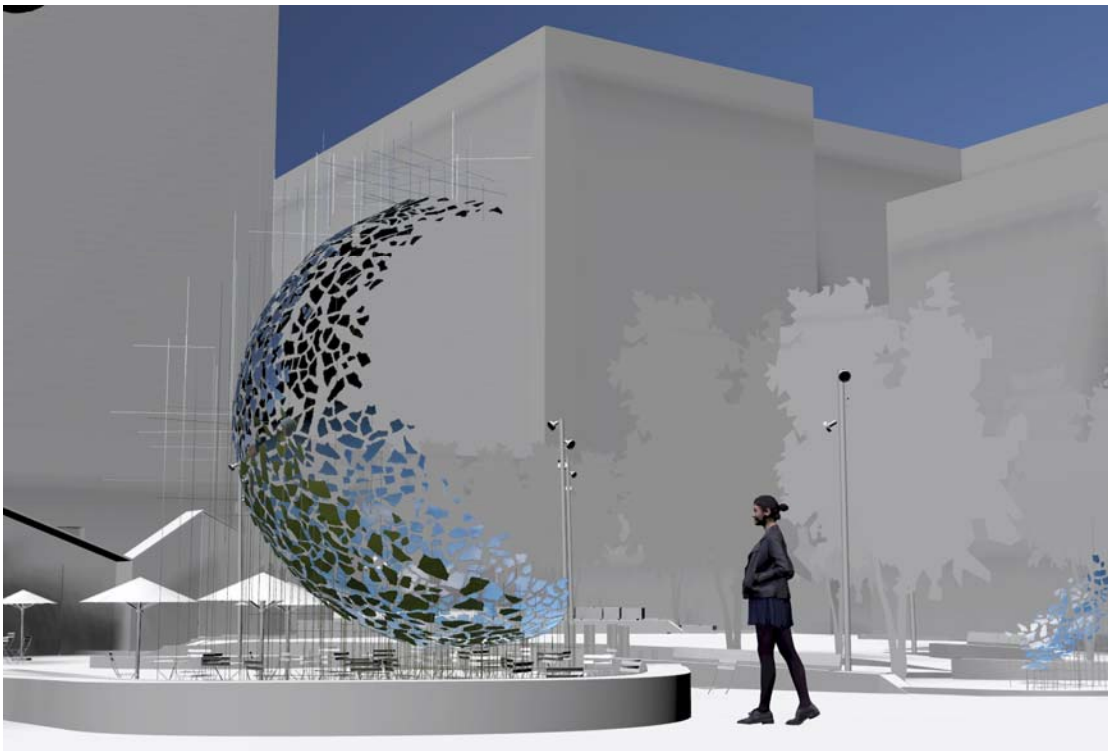
Great Black Hawk

The committee unanimously approved a final design of the Great Black Hawk sculpture, including the addition of a squirrel on the column, by reviewing a model to scale presented by the project artist David Smus. The Hawk was installed on a granite column at a site in Deering Oaks carefully selected by PPAC, FoDO, and the Parks Department. The City will enter into a memorandum of understanding to accept this gift approved by the City Council.



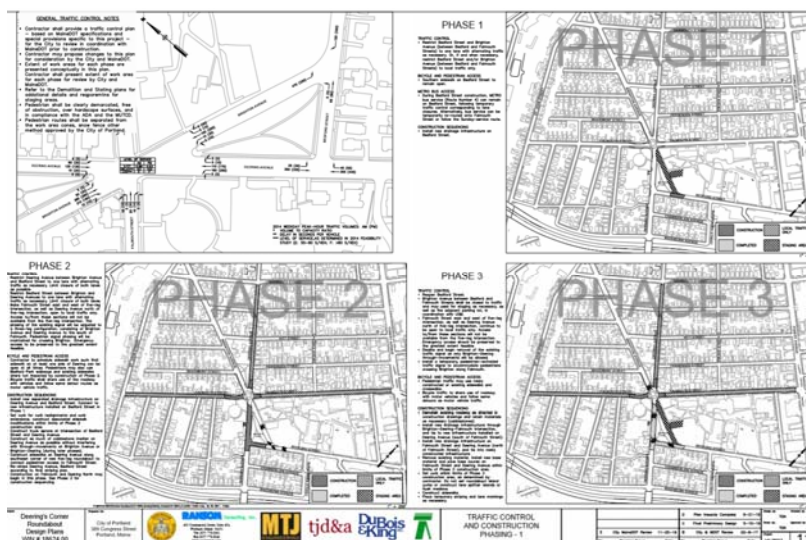
Congress Square Public Art Commission

The Department of Transportation has put the project on the 2021 work plan for \$2.6 million. Fundraising efforts are in a quiet phase and have continued over the year with marketing materials produced by VIA. The sculpture is now in Design Development with Sze Studio and bi-monthly check-in calls are ongoing. The Portland Museum of Art had planned a publicity/fundraising event with artist Sarah Sze for April 2020 but was cancelled due to the COVID-19 Pandemic. This event will be rescheduled for the Spring 2021. The NEA Artworks grant concludes in FY20 for this project.



USM Roundabout Art Commission

The subcommittee for this project, comprised of two members of the Portland Public Art Committee, co-chairs Diana Greenwold, Curator at the Portland Museum of Art, and Daniel Minter, artist, Lydia Swan, USM representative and neighbor, Carol Schiller, neighbor, and Keith Smith, TJD&A Landscape Architects and Planners reviewed the work of several artists, 7 artists were asked to submit a one-page letter of inquiry. Of the 5 artists who submitted LOI's, 4 were chosen to submit more comprehensive proposals and were given a \$500 stipend for their work. The subcommittee reviewed all proposals and selected Maine artist Mark Pettigrow and his design *Passing the Torch* as the finalist. The project has several construction phases. Installation of the artwork is slated for summer of 2021.



Community Artwork – Blaze Trail

The Committee voted to approve the Blaze Trail proposal and provide a 1:1 match of funding (from previously approved PPAC budget years of unused Community Art funds). The project is a collaboration between Portland Trails (community partner), Caitlin Cameron (urban designer), Gib Foltz (visual artist), Kavya Seshachar (graphic designer), and Tony Adams (sound artist) and interviews with the fire-fighting community. The artwork is an urban, interpretive trail that traces the outline of the Great Fire of 1866 and includes visual portrait installations and sound installations. **In accepting this Annual Report the City Council is adopting the artwork into the collection.**

MLK Memorial

The MLK Task force, after reviewing proposals from three different firms, and hosting a second round to review proposals from two finalists, did not make a selection. The initiative to install a memorial to the late Dr. Martin Luther King is currently on hold. The committee includes one representative from PPAC.

TEMPORARY ART

The permit for TEMPOArt's installation in Fox Field of *Mother's Garden* by Daniel Minter was renewed through summer 2021.

For TEMPO's summer 2020 project, TEMPOArts commissioned Maine artist Jesse Salisbury to install large granite and basalt stones for *Gathering Stones*. Weighing from 4,000 to 12,000 pounds each, the

stones are split, and carved into different shapes. The shapes create a space that encourages interaction. Some stones are hollow inside, encouraging people to walk through them or sit inside them. Some are convenient for sitting on. You can step from stone to stone. Feeling at once primitive and futuristic, it encourages people to explore with others.



Community events associated with TEMPOArts installations were suspended due to the pandemic.

A street art mural associated with the Indigo Arts Beautiful Blackbird Children's Book Festival was approved for a one-year installation on Cove Street. The artists include Ryan Adams and Daniel Minter.



Temporary Student Art Applications: Though the committee did not have any temporary student artwork during the past year, the committee worked with students from the Media Studies program at USM to create short documentary about *Luminous Arbor*, the light sculpture created by artist Aaron Stephan and installed in Woodfords Corner. The short video includes interviews with the artist and PPAC chair, an overview of the project, and several day and night shots of the work and is on view at www.publicartportland.org.

ADDITIONAL ACCOMPLISHMENTS

PPAC members have created a template Public Art Maintenance Plan to be completed by artists whose work is selected to be part of the permanent collection. This seven page document is intended to provide guidance for future maintenance and conservation of the artwork. The conservation code of ethics requires conservators to attempt to maintain and restore works of art in accordance with the artist's intent.

Electrical Boxes

Members of PPAC gave guidance for another round of the Police Department's electrical box painting program. New murals are in the West End.



V. GOALS FOR FY2021

COMMUNICATIONS AND EDUCATION

- Decolonize the collection: the committee will work with Maine Historical Society and others to better understand and to share the historical contexts of works in the public art collection through the PPAC web site
- In coordination with Creative Portland, the committee will update Art Walk Tours to be potentially printed for visitors and residents
- The committee will focus on specific outreach efforts to grow awareness of the collection through specific activities, like coloring pages for restaurants for children
- The committee will continue to update the PPAC website with a new temporary art page, with updated and new pages for permanent works, and with increased education and outreach through social media with city guidelines (measurements for success TBD)

CONSERVATION & MAINTENANCE

- The committee will conduct an updated assessment of the collection. Of four quotes requested, two were submitted with the final contract awarded to Jonathan Taggart. This plan will include the following:
 - Assess of conditions for the entire public art collection – 57 artworks
 - Summarize Conservation/Maintenance recommendations
 - Prioritize the conservation needs for next five years (2020-2025)
 - Photographs condition of artworks (as needed)
 - Report information on a digital spreadsheet compatible with existing collection data

COLLECTION

- Congress Square Public Art Commission Design Development
- Installation of Pinecone gift in Deering Oaks
- Discuss the status of the Bayside Mural by Andrew Schoultz and determine with the artist and community representatives whether to restore or deaccession the mural
- USM Roundabout – construction document and fabrication phase
- Congress Square Fundraising (private)
- Sites Subcommittee identification/prioritization of future sites – on-going
- Representation on the MLK memorial committee

VI. FY21 PROPOSED BUDGET

The City allocates .05% of the annual Capital Improvement Project (CIP) budget for the conservation and acquisition of permanent public art. This FY19 Budget Plan includes an estimate of \$60,000 for the .05% allocation from the FY20 CIP budget.

Remaining Encumbrances from approved budget plans

	Activity	Description	Budget
A	Conservation/Maintenance	2-year Conservation contract 2018-2020	\$ 40,600
B	Congress Square Public Art	New commission – Sarah Sze artist	\$ 183,500
C	Roundabout Artwork	New commission Brighton Ave roundabout	\$123,000
	Total Encumbered		\$ 362,100

FY21 – Proposed Budget (July 2020-June 2021)

	Activity	Description	Budget
A	Conservation and Maintenance	To cover routine maintenance	\$ 5,000
B	Conservation and Maintenance	Collection Assessment	\$8,700
C	Operations	Web hosting, collection documentation, etc.	\$ 800
D	Contingency Fund	To cover repairs, theft, relocation, Community Art grant, plaque purchase, etc.	\$ 12,000
E	New Artwork	New artwork: Bramhall Square	\$ 33,000
	Total FY21 Budget		\$ 59,500

Potential projects:

- Bramhall Square functional artwork
- Plaque purchases: Great Black Hawk, Passing the Torch, Pinecone Gift
- Community Grant application

Portland Public Art Committee – Community Art Grant Proposal **(revised September 2020)**

Description

Blaze is an urban "trail" that traces the outline of the Great Fire of 1866 using trail blazes on street trees/sign posts. The project reveals layers of the City of Portland to viewers through the lens of this transformative moment – the historical events, the effects on the built environment, stories of how people reacted, experiences of those who serve to protect the health, safety, and welfare of the community (specifically, fire-fighters past and present). Themes include resilience and transformation in the face of disaster, community and connection, contributions of diverse members of the community, and using the city as a character in this narrative of what it means to care for your community.

Trail wayfinding has an embedded art installation – portraits and sound installations – enticing the viewer to follow the trail, identifying landmarks/points of interest, and creating an interaction between the viewer and the stories of the fire and how it affected Portland. *Blaze* is a collaboration between Urban Designer, Caitlin Cameron, Portland Trails, and artist Gib Foltz, and a team to develop the sound installation with interviews from the fire-fighting community.

The *Blaze Trail* is proposed as a community art project which would become a permanent public art installation. Physically, the space for the artwork is constrained by the dimensions of a typical street sign – the sound installation and project website are ways of expanding the scope of the artwork and creating something dynamic and interactive. The trail would be supported by a webpage on the Public Art website with an online, interactive map showing the path and highlighting each stop/landmark with narrative information and links to the accompanying sound installations. The installation is accessible by being a part of the public sidewalk fabric – anyone can encounter it at any point, any time of day, in any season. In the Covid-19 era, the artwork also brings the opportunity to experience public art and the city while being able to keep a safe physical distance.

The permanent installation can also be an armature onto which other layers of information, tours, temporary or performance art might happen. This could take the form of podcast tour, a print brochure/map, live events such as tours, or temporary art installations placed along the trail and responding to themes from the great fire. Many entities have the opportunity to collaborate or interface with this project – the City Arborist, Greater Portland Landmarks, the Fire Museum, Maine Historical Society, Portland Downtown, Friends of Lincoln Park, TEMPOArts, neighborhood organizations, local tour guides. For example, Maine Historical Society is launching an online version of their Great Fire exhibit - this would be a cross-promotion opportunity. TEMPOArts is also considering a call for proposals to coincide with the roll out of the trail.

Community Engagement: The project partners will interview current and veteran firefighters of diverse backgrounds and experience to inspire the portraits and as source material for the audio installation as well as inform the stops along the trail related to historical and contemporary stories.

Partners:

- Community Partner – Portland Trails (confirmed)
- Artist – Gib Foltz (confirmed)

Caitlin Cameron, Urban Designer, City of Portland, Maine

Portland Trails, Community Partner

Gib Foltz, Artist

Kavya Seshachar, Graphic Design

Tony Adams, Sound Artist

- Wayfinding Design – Kavya Seshachar (confirmed)
- Content – interviews (Fire Dept, Veteran Firefighters) + Herb Adams (confirmed)
- Sound Installation – Tony Adams (confirmed)

Timeline:

- May 2020 – present concept to PPAC; Confirm project partners; Develop budget
- June 2020 – Revised proposal to PPAC; identify interviewees; Trail development
- July 2020 – Submit budget/project to PPAC for approval; Community engagement/interviews; Art + Wayfinding development
- August/September 2020 – Design development; Fabrication of wayfinding; artwork/sound
- September 2020 – Revised budget/proposal to PPAC for approval; Final interviews + Source materials; Portraits finalized
- October 2020 – Approval by City Council; Sign fabrication; Online/Map development
- November 2020 or Spring 2021 - Trail install (wayfinding + art, website, audio installation); Cross-promotion with additional activities/events/tours/temporary art by others

Funding: The goal is to be able to implement the project using the Community Art Grant + \$2,000 cash in hand. The final budget is attached – costs will include artists/Portland Trails time, signage/wayfinding, interviews with firefighters, production of audio installation. Additional funding may be identified to compensate those members of the project team unable to be compensated through City funds (staff, PPAC members).

Project team contribution

- \$2,000 cash in hand
- \$7,530 In-kind contributions from Portland Trails, artist, sound artist, graphic design, speakers

Budget attached:

- Project Management + Design
- Trail design and implementation
- Special features at 3-4 locations (revised)
- Wayfinding design and fabrication
- Portraits (4-5) – artist time and installation
- Sound – studio/equipment, recording
- Sound installation – script, design, editing
- Webpage development – image rights
- Interview honorariums

The project team is requesting

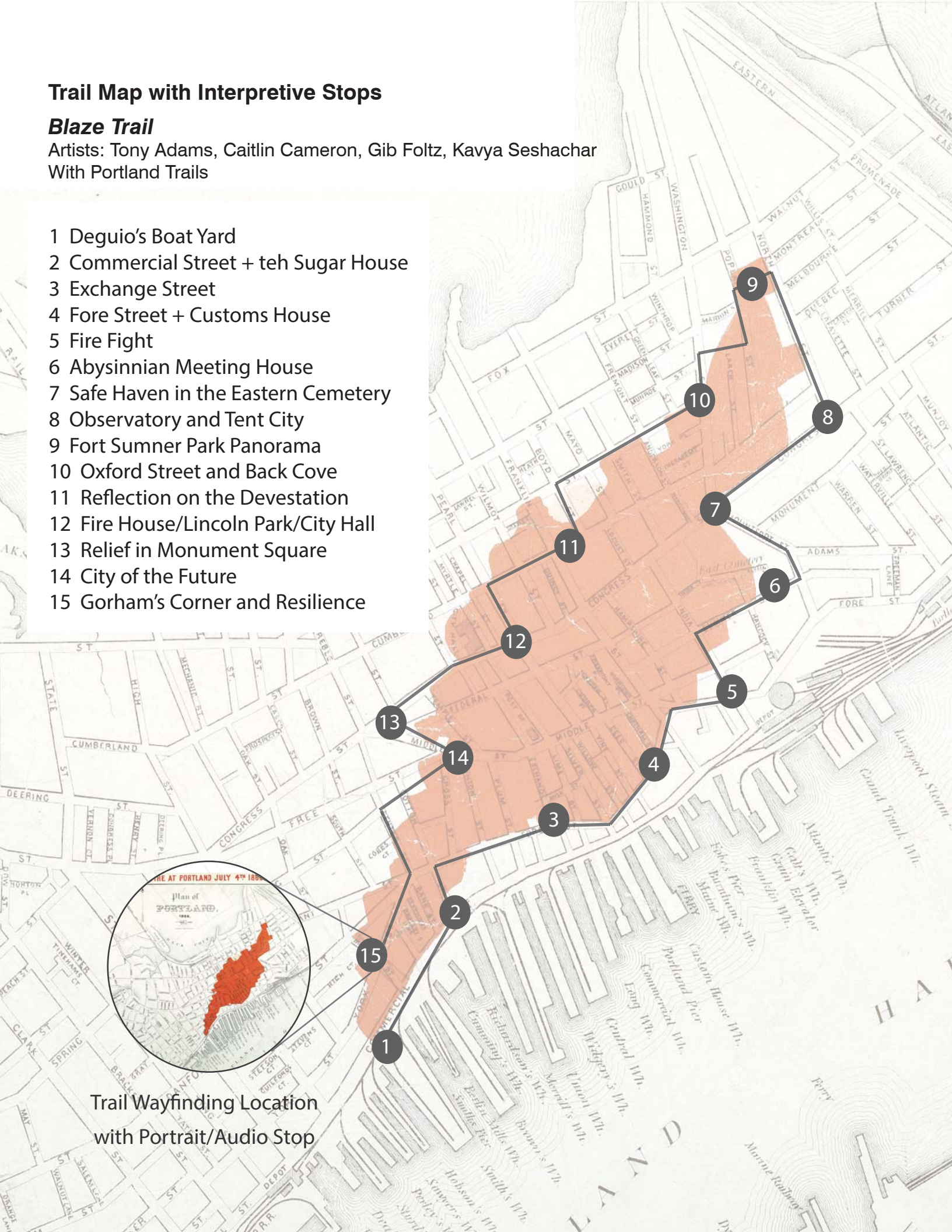
- 1) **Approval of the revised project**
- 2) **Recommendation to the City Council to adopt the artwork into the collection as part of the FY21 Annual Report**
- 3) **1:1 match of \$8,000 from the PPAC to be sourced from two previously approved budgets:**
 - CIP FY16 Community Art Grant (approved, unused) = \$5,000
 - CIP FY17 Community Art Grant (approved, unused) = \$3,000

Trail Map with Interpretive Stops

Blaze Trail

Artists: Tony Adams, Caitlin Cameron, Gib Foltz, Kavya Seshachar
With Portland Trails

- 1 Deguio's Boat Yard
- 2 Commercial Street + teh Sugar House
- 3 Exchange Street
- 4 Fore Street + Customs House
- 5 Fire Fight
- 6 Abyssinian Meeting House
- 7 Safe Haven in the Eastern Cemetery
- 8 Observatory and Tent City
- 9 Fort Sumner Park Panorama
- 10 Oxford Street and Back Cove
- 11 Reflection on the Devestation
- 12 Fire House/Lincoln Park/City Hall
- 13 Relief in Monument Square
- 14 City of the Future
- 15 Gorham's Corner and Resilience



Trail Wayfinding Location
with Portrait/Audio Stop

Blaze Trail

Write a description for your map.

Legend

 Blaze Trail

Stop 9

- pedestal sign
- red tree? (existing)
- existing bench

Stop 7

- large sign on fence
- red tree (existing)
- boulder/bench?

Stop 5

- pedestal sign
- red tree (existing)
- boulder/bench?

Stop 1

- pedestal sign
- red tree (new)
- boulder/bench

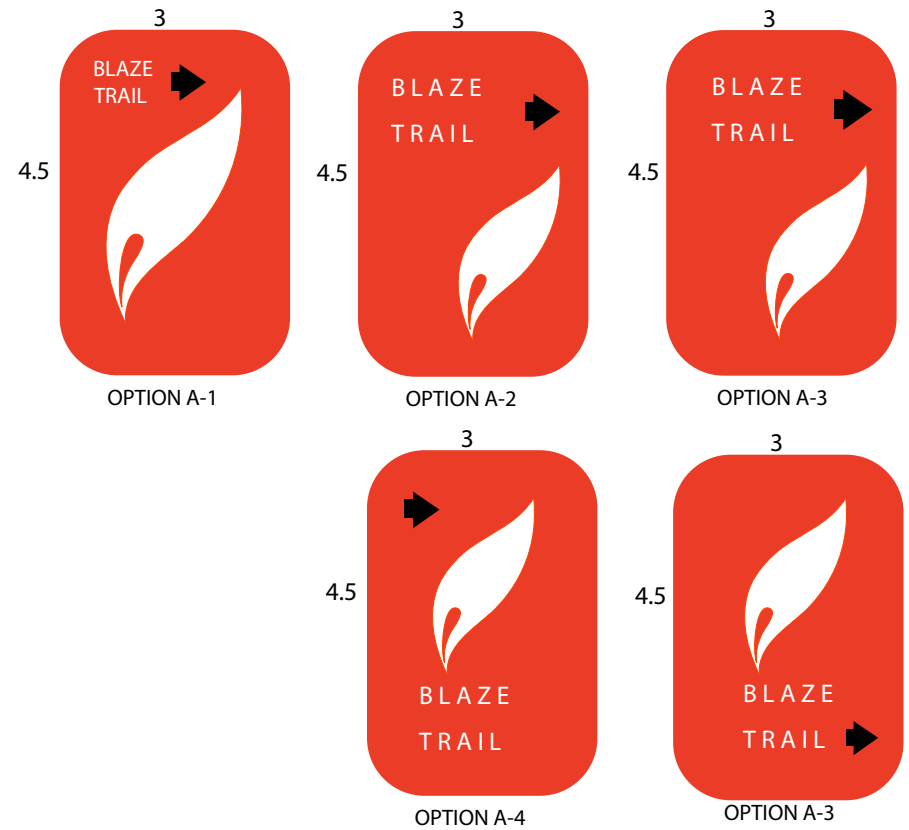




12"



2X3 ICON SIZE, FONT:NEUTRALGROTESK24PT

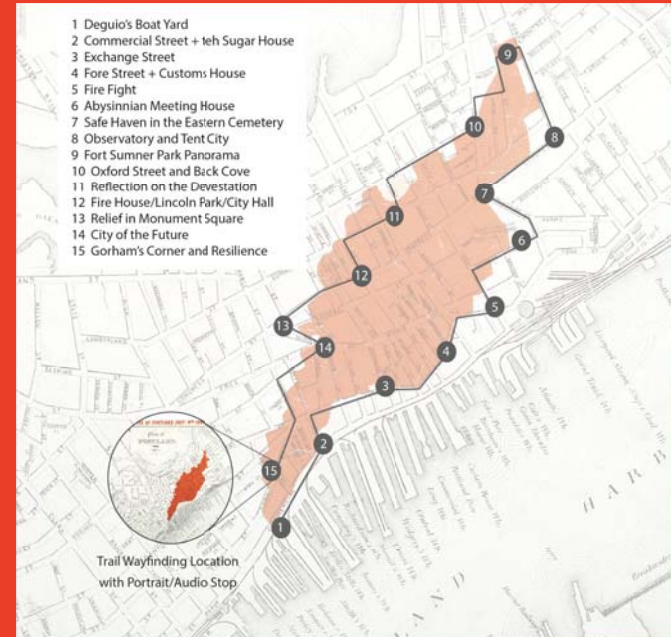


24"

18"

Trail Head Sign

- Portrait
- Stop # and name
- Map
- Blaze icon
- QR code
- PPAC logo



BLAZE
TRAIL

Stop #1 The Boatyard

Fire! Fire! Fire! Amid the July 4th celebrations, the alarm rang out . . .

learn more here www.portlandpublicart.org



Blaze Trail						
	Updated 9/11/2020					
Row #	Item	Total Cost	In-kind Contribution	To be Funded	Budget Source/Account	Notes
	Trail Design					
	Portland Trails	\$ 2,000	\$ 1,000	\$ 1,000	50% in-kind, cash in hand	40 hours x \$50/hour
	Caitlin Cameron	\$ 2,000	\$ 2,000	\$ -	100% in-kind	40 hours x \$50/hour
	Subtotal for Design	\$ 4,000	\$ 3,000	\$ 1,000		
	Artwork					
	Artist - Time (draw)	\$ 480	\$ 480	\$ -	100% in-kind	4 portraits
	Artist - Time (cut)	\$ 600	\$ 600	\$ -	100% in-kind	4 portraits
	Artist - Time (paint)	\$ 60	\$ 60	\$ -	100% in-kind	4 portraits
	Artist - Materials	\$ 100	\$ -	\$ 100	cash in hand	paint/caps
	Subtotal for Artist Fees	\$ 1,240	\$ 1,140	\$ 100		
	Trail Improvements/Wayfinding					
	Sign fabrication - metal	\$ 1,000	\$ -	\$ 1,000	PPAC	60 small, 11 medium, shipping, uv coating
	Sign fabrication large x4, 3 pedestals	\$ 2,218	\$ -	\$ 2,218	PPAC	4 locations, composite, shipping
	Graphic Design	\$ 700	\$ 700	\$ -	100% in-kind	14 hours x \$50/hour
	Image rights	\$ 375	\$ -	\$ 375	Cash in hand	\$25 x 15 images
	Hardware	\$ 100	\$ -	\$ 100	Cash in hand	hardware
	Trail Improvements - bench, trees	\$ 750	\$ 750	\$ -	City of Portland	granite benches x2 , tree x 1
	Trail improvements - paint/wrap	\$ 50	\$ -	\$ 50	Cash in hand	Red tree wrap x 4 trees
	Installation	\$ 1,000	\$ 500	\$ 500	50% in-kind, 50% PPAC	10 hours x \$50/hour x2 people
	Subtotal	\$ 6,193	\$ 1,950	\$ 4,243		
	Sound Installation					
	Interview recording - Tony Adams	\$ 2,000	\$ 1,000	\$ 1,000	50% in-kind, 50% PPAC	time, equipment
	Sound editing/production - Tony Adams	\$ 2,000	\$ 1,000	\$ 1,000	50% in-kind, 50% PPAC	editing, production
	Script/narrative - Herb Adams	\$ 1,500	\$ 750	\$ 750	50% in-kind, 50% PPAC	research, narration, recording time
	Purchases: music, sound clips	\$ 500	\$ -	\$ 500	PPAC, Cash in hand	
	Honoraria: 3 interviewees, church, chaplain, fire museum	\$ 375	\$ -	\$ 375	Cash in hand	4 interviews x \$50, \$100 Fire Museum, \$75 church
	Subtotal for Artist Fees	\$ 6,375	\$ 2,750	\$ 3,625		
	Project Administration					
	Project Manager	\$ 1,000	\$ 1,000	\$ -	100% in-kind	20 hours x \$50/hour
	Portland Trails	\$ 1,000	\$ -	\$ 1,000	50% in-kind, 50% PPAC	20 hours x \$50/hour
	Subtotal for Project Admin	\$ 2,000	\$ 1,000	\$ 1,000		
		Project Costs	In-Kind	To Be Funded		
	Total	\$ 19,808	\$ 9,840	\$ 9,968		
	Subtotal Expended				Contributions from artist team	
	Remaining Balance		\$ 9,840		In-kind	\$ 9,840
					Cash in hand	\$ 2,000
					Total	\$ 11,840
					PPAC Request	
					Project expenses to be funded	\$ 9,968
					minus cash-in-hand (\$2,000)	\$ 7,968
					Total requested (1:1 match)	\$ 8,000