



P.O. Box 4675 | Portland, ME | 04112 | 207-370-4784

Board of Directors Meeting
Wednesday, November 4, 2020
3:30 PM

Please click the link below to join the webinar:

<https://zoom.us/j/94627337299>

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Webinar ID: 946 2733 7299

International numbers available: <https://zoom.us/u/aVamDOK9y>

AGENDA

- 1. Welcome and President's Comments**
- 2. Consent Agenda**
 - A. October Minutes - see attached.
 - B. September Financials - see attached.
 - C. Executive Director Report - See Attached

ACTION: Vote to accept Consent Agenda

- 3. Executive Director Update**
 - A. Arts Messaging for City's Public Health Campaign
 - B. Portland Artist Relief Fund - Round 2

- C. Fall Campaign to be launched in November Newsletter
 - D. Phase 2: Website Overhaul and Cultural App Development
 - E. FY2020 Annual Report to Corporator at November 16, 2020, Remote City Council Meeting
- 4. Board Update: Farewell to Peter Bass**
 - 5. Board Share of Events/Organizations/and Sustainability Discussion**
 - 6. Closing Comments by President**

Next Meeting - January 6, 2021.

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Creative Portland Board Meeting Minutes

October 7, 2020 via Zoom webinar

Board In Attendance: Kate Anker, Nicole Barna, Lisa Bloss, David Brenerman, Councilor Tae Chong, Gib Foltz, Eliza Ginn, Lindsay Hancock, Herb Ivy, Dinah Minot, Daniel Minter, Greg Mitchell, Gerard Salvo.

Absent: Peter Bass

Staff in Attendance: Dinah Minot, Katie Page.

Welcome and President's Comments

Ms. Anker welcomed Lindsay Hancock as a new board member and Herb Ivy as a special guest who may join the CP board soon.

Consent Agenda

A board member remarked that CP operates on a slim budget. It was noted that CP usually operates at \$120,000, but the City absorbed staff salaries and the budget was further reduced for the pandemic.

Motion to Approve the Consent Agenda

FIRST: Eliza Ginn

SECOND: Councilor Tae Chong/Daniel Minter

No Further Discussion

VOTE: unanimous

Executive Director Update

- Creative Portland is working on arts messaging for the City's Public Health Campaign "Stay the Course." CP is adding local flavor by highlighting the talents of local artists with flag pole banners, painted murals, and large-scale banners. CP is identifying strategic locations on facades to convey the messaging [that reinforces CDC guidelines] from a distance. Ms. Minot shared the flag pole banner artwork via screen share.
 - The board discussed marketing with schools, as much of the art is geared toward children. They also discussed the idea of giving children stickers with the artwork along with a writeup of why physical distancing is important and how public health can be cool.
 - A board member asked why the original grant was for \$117,000, but now the budget is \$67,000. Mr. Mitchell explained that the grant was a city grant for city-wide use. Some funds need to be shifted around prior to the October 31 deadline to expend all funds. There is a possibility of regaining the funds that were awarded.
 - Avesta housing has offered several potential locations, as has Portland Housing Authority
 - Most of the art messaging are visual reminders to physically distance and wear a mask, without need for translation. Councilor Chong recommended talking to Shima Kabirigi at the Immigrant Welcome Center. It was also suggested that CP reach out to Maine Initiatives to get more banners for Avesta. Ms. Minot showed the large-scale banners via screen share.

- Ms. Anker noted the time, and urged the board to move to the nominating committee motion to maintain quorum as some board members needed to leave early.

Motion to Approve Executive Committee Slate for 2021

The nominating committee put forward the following slate for the 2021 Executive Committee: President, Kate Anker; Vice president, Eliza Ginn; Treasurer, Gibrian Foltz, Secretary, David Brenerman; Assistant Secretary, Dinah Minot.

First: Gerard Salvo

Second: Nicole Barna

No discussion

Vote: Unanimous

Executive Director Update Continued

- The Portland Artist Relief Fund (PARF) is active on a rolling application basis. Six applications were submitted the first week, all first-time applicants. The review committee includes CP board members Kate Anker and Dinah Minot, and Daniel Minter along with Scott Mohler (Maine Music Alliance) and Allen Baldwin (Damnationland/Storyboard). The committee will convene to get these funds out as quickly as possible. CP is taking a 10% administration fee from PARF donations which is stipulated on the website and fund governance page.
- The 2020 Fall Campaign will be digital, starting in early November, before giving Tuesday. We have two months for digital outreach in the November and December newsletters.
 - Ms. Minot showed the physical flyer sent through the postal service last year, and expressed that the time and money spent on printing and stamps may not be worth the return. The board asked about the value of last year's cards and Ms Minot noted that most donations last year were the result of digital outreach and/or personal phone calls.
 - The board was asked for 100% Board Challenge participation last year, which can be a donation from \$1-\$10,000.
 - It was noted that we may forego the card campaign this year, and that the board can assist with fall campaign outreach. It was also suggested that PARF recipients can 'pay it forward' sharing on social media or asking friends/family to donate. Another idea was to ask artists to donate images for cards/stationary and include a printed letter, which would promote artist's personal work.

Annual Report

Board members are encouraged to read the annual report draft prior to its presentation on either November 2 or 16. Please contact Ms. Anker or Ms. Minot if you have something to add. Members exclaimed that the report shows the resilience and innovation of Creative Portland as we shifted to new and digital programming at the start of the pandemic. Another member noted that it shows the value of our organization to the community.

Board Brainstorm/Discussion

Time was allocated for each board member to share thoughts and ideas for future programs and/or initiatives to promote the sustainability of the creative economy.

Closing Comments: Next board meeting is November 4.

Meeting adjourned: 5:04pm

Creative Portland
Statement of Activity Budget vs. Actual
 July through September 2020

	Jul - Sept 20	Budget	\$ Over Budget	% of Budget
Ordinary Income/Expense				
Income				
4100 · Operations (unrestricted)	8,665	3,425	5,241	253.03%
4200 · Programs	38,400	11,987	26,413	320.36%
4500 · Artist Relief Donations	-1,534	0		
Total Income	45,531	15,411	30,120	295.44%
Cost of Goods Sold				
5000 · Cost of Programs	21,460	18,441	3,019	116.37%
5500 · Artist Relief Grants	156	0		
Total COGS	21,616	18,441	3,175	117.22%
Gross Profit	23,916	-3,030	26,945	-789.4%
Expense				
6000 · Marketing	1,247	1,317	-70	94.66%
6100 · Personnel	0	0	0	0.0%
6200 · Occupancy Expenses	1,808	1,257	550	143.77%
6300 · Travel	0	0	0	0.0%
6500 · Professional Services	1,791	2,371	-580	75.55%
6600 · Operating Expenses	989	2,661	-1,671	37.18%
6999 · Organizational Developme	0	0	0	0.0%
Total Expense	5,835	7,606	-1,771	76.72%
Net Ordinary Income	18,080	-10,636	28,716	-169.99%
Other Income/Expense				
Other Income				
7000 · Other Income-Expense	-19			
7030 · Other Income	12,021			
Total Other Income	12,002			
Net Other Income	12,002			
Net Income	30,082	-10,636	40,718	-282.83%

Creative Portland
Statement of Financial Position
As of September 30, 2020

	Sep 30, 20	Aug 31, 20	\$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
1010 · Creative Portland Checking	102,611	87,984	14,627	16.63%
1015 · Petty Cash	512	512	0	0.0%
Total Checking/Savings	<u>103,123</u>	<u>88,495</u>	<u>14,627</u>	<u>16.53%</u>
Total Current Assets	<u>103,123</u>	<u>88,495</u>	<u>14,627</u>	<u>16.53%</u>
Fixed Assets				
1400 · Fixed Assets	<u>30,293</u>	<u>30,594</u>	<u>-300</u>	<u>-0.98%</u>
Total Fixed Assets	<u>30,293</u>	<u>30,594</u>	<u>-300</u>	<u>-0.98%</u>
TOTAL ASSETS	<u>133,416</u>	<u>119,089</u>	<u>14,327</u>	<u>12.03%</u>
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
2000 · Accounts Payable	<u>0</u>	<u>100</u>	<u>-100</u>	<u>-100.0%</u>
Total Accounts Payable	<u>0</u>	<u>100</u>	<u>-100</u>	<u>-100.0%</u>
Other Current Liabilities				
2500 · Fiscal Sponsorship Liability	<u>21,298</u>	<u>6,283</u>	<u>15,015</u>	<u>239.0%</u>
Total Other Current Liabilities	<u>21,298</u>	<u>6,283</u>	<u>15,015</u>	<u>239.0%</u>
Total Current Liabilities	<u>21,298</u>	<u>6,383</u>	<u>14,915</u>	<u>233.69%</u>
Long Term Liabilities				
2800 · City of Portland Loan	<u>0</u>	<u>0</u>	<u>0</u>	<u>0.0%</u>
Total Long Term Liabilities	<u>0</u>	<u>0</u>	<u>0</u>	<u>0.0%</u>
Total Liabilities	<u>21,298</u>	<u>6,383</u>	<u>14,915</u>	<u>233.69%</u>
Equity				
3050 · Retained Earnings	1,300	1,300	0	0.0%
3100 · Unrest'd Net Assets	33,198	33,198	0	0.0%
3200 · Temporarily Rest'd Net Assets	46,862	46,862	0	0.0%
Net Income	<u>30,758</u>	<u>31,346</u>	<u>-588</u>	<u>-1.88%</u>
Total Equity	<u>112,118</u>	<u>112,706</u>	<u>-588</u>	<u>-0.52%</u>
TOTAL LIABILITIES & EQUITY	<u>133,416</u>	<u>119,089</u>	<u>14,327</u>	<u>12.03%</u>

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Executive Director Report 11/04/20

Finance:

FY21 Income through September: \$45,531

Budget through September: \$15,411

Total Artist Relief Fund donations through October 29: \$84,596.21

Balance to be disbursed: \$45.7k

Current Program Updates:

FY20 Annual Report will be presented to City Council November 16 with proclamation honoring Peter Bass. FY20 report reflects board member roster and organizational activity through June 30, 2020, including a mid-year segue in budget for City's absorption of CP Staff. Profit of \$242 and expenses of \$133,014. Note: With Portland Artist Relief Fund (PARF), our FY20 profit is \$48,273 with expenses of \$164,014.

Arts Messaging Initiative for City's Public Health Campaign

With 80+ new COVID-19 cases recorded per day this week in the State of Maine, reminders of safety practices to reduce the spread of this unpredictable virus is more relevant than ever. The Office of CP is managing the arts messaging program and overseeing a budget of \$75,200 to implement artist designs that reinforce the City's *Stay the Course* public health campaign. New partnerships with Metro, Maine Turnpike Authority and Portland Public Schools enhance the scale and scope of the project. Partnerships with property managers and owners extend Creative Portland's reach into the private sector. We are proud to nurture new relationships and partnerships with Avesta, Portland Housing Authority, Szanton Group, Portland Water Department, Westin Hotel, Time & Temp Building, and cultural organizations including Maine Historical Society, Mechanics Hall, and One Longfellow Square, as well as Opus Consulting Group, Coffee by Design, Family & Youth Services, MHR Management and developers Ed Gardner & Chris Dimillo. Working together in the Housing and Economic Development Department and with other staff in Legal, Parks & Rec, Public Facilities, and the Department of Public Works, as well as in the City Manager's office, sets a foundation for productive collaboration between Creative Portland, the City, and the private sector.

Creative Bus Shelter Initiative

The WTS Maine (Women in Transportation International organization) walking tour on Tuesday, October 27, focused on our creative bus shelter initiative, with a walking tour of Portland joined by over a dozen WTS members from the shelter created by Ebenezer

Akakpo on Congress Street in front of Mechanics Hall. Creative Portland was invited to participate with opening remarks about the project. News Center Maine interviewed me on site and asked about the value of art in community-building. From there, the group continued on foot to the shelter on St. John Street, where they met the artist, Pigeon, who offered explanations about his work and the importance of art to inspire community conversations about anti-racism and acceptance. Finally, the group walked through Deering Park to the USM campus to see the creative bus shelter that addresses climate change, by USM alum Justin Levesque. Greg Jordan announced that he would like to work with Creative Portland to bring art to all the bus shelters. I also shared with the group our recent partnership with Metro to hang posters and banners on the shelters with arts messaging by local artists to remind patrons of healthy practices to help reduce the spread of COVID-19.

Portland Artist Relief Fund:

We have added Scott Mohler, Co-Founder, Maine Music Alliance to the review team to replace Peter McLaughlin/SPACE, who is in the midst of managing another relief fund for Maine Musicians. Our plan is to consider applications on a rolling basis. We have a balance of approx 44K and will review 10 applicants on 10/30 for award consideration.

Board of Directors Update:

Still waiting for the City to advertise board vacancies for renewal consideration, as well as for new candidates. Peter Bass will receive a City Council proclamation signed by the Mayor for serving three terms on CP board. We are most grateful to Peter!

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CREATIVE PORTLAND CORPORATION BOARD OF DIRECTORS

FISCAL YEAR 2020 ANNUAL REPORT - NOVEMBER 9, 2020

Executive Summary:

The Creative Portland Corporation (CP) submits its eleventh Annual Report to the Portland City Council, Corporator of Creative Portland, for the fiscal year ending June 30, 2020. Witnessing the devastation and subsequent fallout within the arts community beginning in the Spring of 2020 resulting from COVID-19, CP has responded quickly as a source of direct relief for local artists and as a leader and resource for grant relief and loan programs to the arts community, including the City's business assistance and rapid-relief programs.

When Creative Portland closed its doors to the public on March 13, due to the COVID-19 pandemic, we immediately created the Portland Artist Relief Fund by assembling a review committee, representing creative community leaders to oversee fundraising, governance and management of the fund. The fund was created to help artists in the gig economy make ends meet. 63 artists were awarded stipends of \$500 in the first week of May. A new round of disbursements will be issued this fall and winter.

Creative Portland's role as a resource to the City can be recognized not only for our promotion of the creative economy, our nonprofit status and fundraising ability, but also for our experience in providing open calls and a juried process for a variety of tasks, including creative messaging on a public health campaign, responding efficiently to new requests for public art installations and securing community buy-in. With CP staff at the City, we can leverage our capacity to oversee and fulfill arts-related projects in a variety of artistic genres, including visual arts and performing arts. Streamlining and centralizing a process for Arts oversight is our goal in collaborating with the City. Reinforcing an AEP5 study conducted by American for the Arts (AFTA) validates over 75 million in expenditures in 2016 due to the nonprofit arts and culture sector alone. This is vital to attracting future partnerships and private investments in the arts.

A financial summary of CP's FY20 revenue and expenses is included with this document. The Creative Portland Board of Directors appreciates the TIF funds allocated in the past in the annual amount of \$100,000 from the Portland Development and Arts TIF District. This year, we made a pivotal decision to terminate the TIF allocation. The same funds were transferred to the Housing and Economic Development Department (EDD), who absorbed CP's staff of two, covering salaries and benefits in the Office of Creative Portland, under EDD supervision. CP staff continues to work from its office and art gallery on Free Street. Creative Portland is committed to recommending an annual work plan for City staff to implement with funds secured by the nonprofit. Three new board members have joined the organization this year, while another three have renewed for another term.

Creative Portland's public and private sources in cash grants and donations were just over \$132K (\$72,088.88, plus \$60,564.07 in specific in-kind donations) and hundreds of hours of

in-kind support contributed by dozens of volunteers, including \$80,000 in grassroots efforts for the relief fund.

Still gaining traction following the City's adoption of the updated cultural plan of 2018, the organization has attracted hundreds of donors to the artist relief fund and at least a dozen new sponsors in FY20, despite the shutdown due to COVID of signature in-person programs such as First Friday Art Walk, the Arts & Culture Summit, the CP Gallery and Monday Morning Drop. Between March and the end of June, CP transitioned to digital programming and a precision focus on implementing the cultural plan grant CCEDII, funded by Maine Arts Commission, to develop a cultural app. This digital marketing tool will provide 24/7 self-guided tours and access to the arts, year round and is expected to launch in 2022, following the development of a prototype and beta testing focus groups.

MISSION & VISION

Creative Portland was founded by Portland City Council to grow and support the creative economy. The organization's current mission statement, influenced by strategies identified in the cultural planning process of 2017-18, continues to support the creative economy through the arts, by providing essential resources, by fostering partnerships, and by promoting Portland's artistic talents and cultural assets. As the official nonprofit arts agency of the City, we support economic development efforts by strengthening and stimulating our workforce, creative industries, and enterprises. In FY20, Kate Anker, owner of the studio arts collective, Running with Scissors, served her first year as president. Former City Councilor and Mayor, David Brenerman, the immediate past president, continues to serve on the executive committee as Secretary.

FY20 NOTABLE ACCOMPLISHMENTS:

PORTLAND ARTIST RELIEF FUND

Creative Portland's COVID-19 resilience plan was to create and manage the [Portland Artist Relief Fund](#), an emergency initiative to help our local artists in the gig economy who have no other funding sources by providing them individual stipends of \$500. Through a grassroots effort, Creative Portland raised over \$80,000 for the initiative. During round one, all sixty-three eligible artists were funded by the volunteer review committee (representing CP, Indigo Arts Alliance, Running With Scissors, Space, Damnationland/Storyboard). The second round will be announced following Labor Day.

CULTURAL APP: The planning and design phase of the Cultural App began in January 2020, after a branding work group representing a dozen community leaders met quarterly to focus on the development of an innovative marketing tool, a cultural app, as the Maine Arts Commission's CCEDII cultural plan implementation grant.

The previous year, in March 2019, *The Cultural Plan Update of 2018: A Living Action Plan* was adapted by the City Council, effective on March 22, 2019. The update identified a strategic

priority to brand Portland as a creative center and world class arts destination. The development of a cultural app is a pilot program for the state of Maine, with Portland as the testing ground for this cultural tourism initiative.

An Arts & Culture Webinar planned for community cultural discussion, in lieu of Portland Arts & Culture Summit scheduled for June 2020 was postponed until Sept 22.

In June 2019, CP hosted the Portland Arts & Culture Summit at Ocean Gateway and convened over 200 artists, arts & cultural leaders, creative business owners, developers, investors, and city staff under one roof. The summit addressed internal strategic planning in addition to private investment opportunities for maximum arts impact and cultural tourism opportunities. Panelists included arts community leaders, city planning staff, private investors, and visitors from Burlington, VT and Lawrence, MA. The event was facilitated by Carole Martin. Keynote speaker Congresswoman Chellie Pingree spoke about the economic value of the arts, and David E. Shaw spoke of the importance of place, community and cooperation between public and private sectors.

Hear Here - January 2020

On January 26, 2020, Creative Portland, co-promoted the second annual showcase of local performing arts talent in association with the City of Portland, The Crewe Foundation, and David E. Shaw, at Merrill Auditorium, with an audience of 700. Congresswoman Chellie Pingree attended, offering convincing remarks about the relevance of the arts and culture sector as a major economic driver.

Embracing the cultural diversity of our city, the 90-minute show was produced and directed by Executive Director, Dinah Minot, and a production staff that included in-kind services and talents of Tony award-winner Lighting Designer Chris Akerlind, Set Designer Cindy Thompson of Transformit, Digital Choreography by Joseph Goodwin of Bellwether Mastering, animations by artist Lucky Platt (Dorothy Royle Macdonald), Production Management by Gregg Carville, filming by Praxis Motion Pictures, and audio and visual production by Headlight AV Visual. On a modest budget, the live concert with high production value and an outstanding variety of African drummers, a Flamenco dancer, USM Chamber singers, the City Organist, rock bands and soul singers displayed the world-class talent of our city. The community showcase is made possible by over 50 community sponsorships, offering marketing and outreach on their own websites, and by the generosity of concert sponsors Headlight AV, Transformit, Praxis Motion Pictures, News Center Maine, Townsquare Media, WMPG, Coffee By Design, The Press Hotel, David Shaw, USM, Crewe Foundation, Justin Alfond, the Hunt Family, and a Beautiful World Fund.

The community responded enthusiastically, and survey feedback calls for an annual showcase.

NEA Our Town Grant - Creative Bus Shelter Initiative

Creative Portland was awarded our first Our Town grant from the National Endowment for the Arts in April 2019 and a year later, we are ending fiscal year 2020 planning the installation of creative bus shelters. Public Art on the canvas of bus shelters strengthens communities and provides artists with an opportunity to create public art in their own hometown. The \$25,000 matching grant supported phase one of a creative placemaking initiative to design 3-4 artistic bus shelters celebrating the City's racially diverse communities, including immigrant and refugee populations. The unique project engages local artists and arts administrators, in partnership with transit providers, private vendors and fabricators, and allows for collaboration with the Office of Economic Opportunity and the Greater Portland Immigrant Welcome Center, to create art-based community projects for positive social impact and systems change. The Creative Shelter review committee, consisting of Dinah Minot of Creative Portland, Fred Yalouris of Rock Row/Waterstone Properties, Jamie DeSimone of the Portland Museum of Art, Zoe Hill of Greater Portland Council of Governments, Greg Jordan of GP METRO, and Daniel Minter of Indigo Art Alliance, chose artists in January to prepare installations in late summer 2020. Additional cash sponsors included Rock Row/Waterstone Properties and in-kind sponsors American Steel & Aluminum, Portland Industrial Coatings, and Designtex, all local fabricators and suppliers.

ONGOING INITIATIVES & PROGRAMS

This past year we have facilitated and convened diverse groups in the arts community, hosting meetups, Monday Morning Drop Bys, talent showcases, art openings, professional development workshops, and cultural plan work groups. These meetings have led to new partnerships and new opportunities for the arts community to get involved with the private sector.

Creative Portland Art Gallery

FY20 showcased two juried art exhibitions in the CP Art Gallery: "All the Great Trees" and "2020 Vision: Past, Present, and Future". All the Great Trees opened November 1, 2019, and drew a crowd of nearly 100 people while receiving accolades from the USM Free Press. 18 local artists from the Greater Portland area (Bath to Brunswick) exhibited their work. Despite only 20% of the exhibited work sold, the artists appreciated the exposure and have made new connections at other venues, including the Regional Chamber of Commerce and the Greater Portland Immigrant Welcome Center. Due to the pandemic, our April 2020 show was postponed until July 1, 2020, and is exhibited online rather than in person. Twelve artists were selected for the virtual exhibition 2020 Vision: Past, Present, and Future. Their work is promoted every Wednesday on Creative Portland's Social Media, and monthly in the electronic Monthly Arts Update Newsletter.

First Friday Art Walk

Now in its 20th year, the Art Walk attracts thousands to downtown Portland every month through March 2020 for Maine's largest monthly free cultural event. Since then, FFAW has been postponed indefinitely to discourage large gatherings during COVID-19. A Virtual

Events Calendar has replaced the FFAW listings online, in order to promote the organizations who usually participate in the self-guided tour.

Based on research conducted in 2011, we estimate that the Art Walk still brings in well over \$1 million to the local economy every year, as consumers spend an average of \$28 per person when attending a Portland cultural event. Creative Portland promotes and manages the Art Walk with online listings and in print, generously sponsored by organizational partnerships with Greater Portland METRO, The Crewe Foundation, Coffee By Design, Portland Ovations, Portland Museum of Art, the Portland Phoenix, WMPG, Maine College of Art, and Mechanics' Hall.

METRO has partnered with CP since 2016 to offer free rides every First Friday after 4pm, including the Breeze connection from as far away as Brunswick, and the Husky Line (opened in August 2018) that connects to the University of Southern Maine campus in Gorham. Meanwhile, we look forward to continuing to work with METRO and Greater Portland Council of Governments (GPCOG) on the Creative Shelters initiative.

Our goal is to bring the “art” back into Art Walk and focus on facilitating a free, self-guided tour of galleries and venues. The success of the program has attracted visitors from all over the state, and city departments are currently working with CP to ensure safety and code compliance, particularly as crowds swell during the summer months.

Arts in the Chamber

This program has been on hold at the request of the Mayor.

The former program was launched in 2016 to showcase artists at the beginning of city council meetings, usually on the first Monday of the month, to present talent from all genres reflecting our diverse city. Creative Portland coordinated this program, booking 3-4 minute performances or presentations in the chamber that were also broadcasted on public access TV to encourage community engagement. Participants this past year included Caroline Koeker of Opera Maine, Annie Dillon of Women in Harmony, and flamenco dancer Lindsay Bourassa.

Professional Development Workshops

Providing resources to the arts community is a top priority. In FY20, we hosted two free workshops to boost the creative economy: Grant Writing for Artists presented by Portland Dance Month and Kerstin Gilg of the Maine Arts Commission; and Implementing Customer Relations Management presented by Jed Thomas Consulting and local songstress VIVA. The intimate workshops took place at the Creative Portland office with 20+ artist attendees. Survey feedback demonstrated the positive impact of the workshops in terms of professional development, but also demonstrated importance of in-person networking opportunities.

Fiscal Sponsorships

An important way CP serves the creative community is as the fiscal sponsor for creative initiatives that require a 501(c)(3) organization to apply for grants and accept donations. In FY20 we were fiscal sponsors for the following organizations:

- **Black Artists Forum:** A coalition dedicated to maintaining the growth of individual creators and the community of black artists in Maine by creating visibility for artistic diversity while making cultural resources and opportunities accessible to the creative community.
- **Black Owned Maine:** An online directory for independent, Black-owned businesses in Maine, including visual artists, performing artists, makers and artisans.
- **Black Youth Fund:** An emerging project to create a support system for Black Youth in Portland, Maine.
- **Factory 3:** is a makerspace that offers Portland's creative community access to Woodshop and Metal shop equipment and tools, Personal Work/ Studio spaces, and a variety of Experimental and Professional Classes. It is our mission to support and sustain the imagination that drives both creative and entrepreneurial passions. Our makerspace is a hub for novices and specialists ready to actively pursue new skills, unleash their creative potential, and connect with a broad network of makers.
- **Freedom & Captivity:** A coalition of arts institutions, community organizations, support groups for incarcerated and previously incarcerated people, criminal justice reform experts, and scholars who work together to offer a roster of collaborative, creative, coordinated events, lectures, exhibitions, performances, and workshops taught at Maine colleges during Fall 2021 about incarceration and decarceration in Maine.
- **Gulf of Maine Eco Arts:** The project is constructed to operate and evolve like a collaborative work of art. Via communication, hands-on art work, events and education Gulf of Maine Eco Arts (GMEA) promotes awareness of the climate crisis, encourages stewardship and action, and affects change. Climate justice cannot be realized unless biodiversity problems are seriously faced and addressed.
- **Maine Immigrant Music Connection:** Aims to build community with recent immigrants through music.
- **Maine Music Alliance:** Aims to increase awareness and support the sustainability of the extraordinary live music venues of Portland Maine while highlighting the tremendous impact they have on our local economy
- **Maine Production Safety:** is working to create COVID-19 workplace safety guidelines for film and media productions in the State of Maine.
- **Maine Tool Library:** A volunteer-run tool lending library in Portland, Maine, serving makers, artists, homeowners, creatives, and entrepreneurs, located at 224 Anderson Street.
- **PechaKucha (Portland):** A global storytelling presentation, originating in Japan, in which 20 slides are shown for 20 seconds each in a precise and fast-paced event with multiple speakers. A community-building program that has been active in Portland for 10 years.

- **Polyphonic Theater Ensemble:** the mission of Polyphonic is to encourage inclusivity and accessibility by showcasing diverse voices and sensibilities on stage.
- **Portland Dance Month:** PDM is an opportunity for local arts organizations to strengthen relationships, expand public engagement, and get audiences excited about seeing more performances in multiple venues throughout the city. From October 10 - November 11, 2018, Portland Dance Month audiences will have the opportunity to see 18 performances in 6 different venues, and attend 6 workshops for dancers and artists.
- **SPEEDWELL projects:** An artist-run studio and gallery dedicated to launching thought provoking exhibitions in all media, including site-specific installations, public art, spoken word, and performance.

CREATIVE PORTLAND FORMATION HISTORY

The City Council, by Order #92 passed November 17, 2008, authorized the establishment of Creative Portland (CP) as an economic development initiative to support Portland's creative economy. Formation of the Board of Directors was completed in the summer of 2009, with almost half of the Board appointments made by the City. One member of the City Council serves as the City Council representative and Greg Mitchell, Portland's Economic Development Director, serves as the City Manager's representative on the CP Board.

CREATIVE PORTLAND BOARD OF DIRECTORS FY20:

Kate Anker (**President**), Running With Scissors Artist Studios
 Nicole Barna, Portland Monthly Magazine
 Peter Bass, Random Orbit, Inc. (9-year term expires 11/20)
 Lisa Bloss, Ultimate Software
 David Brenerman (**Secretary**), Consultant/Former Mayor & City Councilor
 Councilor Tae Chong, (ex officio) City of Portland Councilor
 Gibrian Foltz (**Treasurer**), Baker Newman Noyes
 Eliza Ginn, Partners for Common Good
 Dinah Minot (**Assistant Secretary**), Creative Portland
 Daniel Minter, Indigo Arts Alliance, Maine College of Art, Black Artists Forum
 Greg Mitchell (ex officio), City of Portland - Economic Development Department
 Gerard Salvo, Human Resources Consultant
 Mayor Ethan Strimling (**ex-officio**) City of Portland *first half of FY*