



James Cradock, Chair
Jessica Lauren Lipton, Vice Chair
Councilor Pious Ali
Nick Aceto
Anna Berke
Gibrian Foltz, Creative Portland
Diana Greenwold
Lin Lisberger
Kavya Seshachar

Management & Administration
Caitlin Cameron
Urban Designer, Planning Division

PORTLAND PUBLIC ART COMMITTEE

Wednesday, October 21, 2020
4:00 p.m. – 6:00 p.m. Online via Zoom

Attendance: Jim Cradock, Chair, Jess Lipton, Vice-Chair, Nick Aceto, Anna Berke, Diana Greenwold Lin Lisberger, Gibrian Foltz, Julia Kirby
Not in attendance: Kavya Seshachar, Mayor Snyder
Staff: Caitlin Cameron

Call to Order 4:02p

Approve Minutes from August 18, 2020 [**Lisberger; Kirby 7-0 unanimous approval**]

Project Reports

Maintenance/Conservation: Cameron reported several cost overruns from Jonathan Taggart above and beyond the cost estimate that was the basis for the current contract. These have been paid for from previous year contingency funds.

Congress Square: Cameron reported that the status of the project is uncertain with regards to the City's budget.

East Bayside Mural: Lisberger and Kirby met with East Bayside Neighborhood Organization to discuss future of the mural. General sentiment is that the neighborhood wants to keep the mural – letters of support provided. Lisberger received no further communication from artist. The committee agrees it is too expensive completely restore the mural. The current proposal is to stabilize and add a sign with missing information. Lipton asked whether there was a sense the neighborhood is open to future replacement with a new mural. That question was not discussed but the sense was that the current mural was important to the community. Lisberger also met with Taggart on site to discuss strategy. The treatment plan includes treating the cement base, power wash, tack down edges, anti-graffiti coating, and add a sign with the missing information. Kirby suggested that we document in the project file that this will be the last time the committee expends funds to conserve this artwork and suggests future discussion with neighborhood about a replacement strategy. Greenwold asked whether the stakeholders understand that the stabilization will not significantly alter the appearance of the mural – is this outcome worth the \$2,000 expense? Lisberger asked whether the City workers removing the graffiti could also do this stabilization work, perhaps with Taggart supervising the work. Action Items: Cameron will contact City departments to determine whether City or conservator should do the work; get a formal cost estimate from Jonathan Taggart; Kirby will send the community letters to the committee for reference.

Subcommittee Reports

Governance/Board Development:

- Open Positions: Three positions will be advertised after the election. Action Items: Lisberger and Lipton will create a list of potential candidates to encourage to apply.

- **Budget:** Committee reviewed the revised budget proposal based on conservation needs. The committee voted to recommend the revised Budget Plan to City Council for approval (Lisberger, Cradock 7-0). Action Items: Cameron will send annual report to Council.

[Aceto arrives 4:30p]

Gifts: The Pinecone cannot be installed until Council approves the gift. Action Items: Kirby will request the donors financially cover the plinth and plaque.

[Greenwold leaves 5:00p]

Communications: Cradock spoke with some restaurants and the City's rec program regarding interest in the coloring sheets. Seeking approval to use funds for printing costs and crayons. Cradock priced out 500 sets of crayons at \$450 and looking to have 2,000 drawing sheets printed (8 sheets, 2-sided). Seeking \$600 from the donation account to cover these expenses. Berke also contacted the public school art coordinator regarding interest – need to clarify if they need physical supplies or only pdf files. The committee approved up to \$600 to be used for printing and crayons to come from the donation account [Cradock, Lisberger 7-0] Action Items: Berke to contact school art coordinator, Cameron to order supplies/prints.

Cradock reported on online analytics – 373 Facebook followers, will provide website analytics at next meeting. Would like to develop a plan to grow website/online traffic. Currently, 6,000 users/year. Action Items: Cradock to provide website analytics.

Site Selection: Request to update map and list of sites according to the feedback from previous meeting. Action Items: Aceto to revise, send to Cameron to include in Annual Report.

Other Business:

- **Council Resolution:** Lipton recommends revisions to the Temporary Art Guidelines that adds language giving parameters to street mural installations and review. Proposes expedited review on certain kinds of streets. Action Items: Lipton will provide draft revisions; Cradock will request Mayor to attend November meeting.
- **Temporary Art:** Discussion about creation of temporary art map for the website or a map showing non-city art. Some felt this is outside the purview of the committee, difficult to keep updated with volunteers. Further discussion in the future if someone scopes out the project.

Next Meeting – December 16, 2020 (online)

Adjourn at 6:00 pm