

Application for Temporary Public Art
City of Portland ~ Planning & Urban Development Department, Public Art Committee
(Allow up to 3 months prior to installation date)

Today's Date: 03 /01/21	Name(s): Caitlin Cameron	(Alternate Designee):	
Artist Name: (if different from above)		(Alternate Designee Cell):	
Company (if applicable)			
Address: 645 Congress Street #201			
City: Portland		State: ME	Zip: 04101
Telephone: (317) 529-7641	Work:	Fax:	Cell:
Email Address: ccameron@portlandmaine.gov			

Title

Positivity Flags – Hopeful

Summary

Location - Trinity Park, Forest Avenue

Materials (please be specific)

- Cloth flags with hand printed images/messages, sewn with loops to attach to poles
- Up to 6 Feather flag poles with ground stakes

Dimensions, Height, Weight, Title

- Flags 8' tall x 1.5' wide
- Poles 12' tall x 6

Technical Requirements and Description

Positivity Flags is a project based on the concept of the Tibetan Prayer Flags. Five-color cotton flags will contain the prompt "What makes you hopeful?" and colorful messages of hope, positivity, or prayer will be created through community participation during church/community events. The flags will be displayed on 3-6 standard feather flag poles in Trinity Park near the active sidewalk, bus stop, and church. The flags will bring color, positive energy, and activation during the month of April which is typically "mud season" and before the plantings of the park take bloom. The flags will engage passersby at two levels – the word "HOPEFUL" will appear in big letters to be read from a further distance, and those who are close to the flags will be able to read the individual, positive messages participants have written on each individual flag. The five elemental colors and use of the word "hopeful" also correspond to the popular and now iconic "Hopeful" sculpture by Charlie Hewitt which is used as part of the Woodfords Corner identity. The temporary artwork therefore corresponds in content and aesthetics with that established identity.

The project is supported by Friends of Woodfords Corner (see attached letter) as well as Trinity Episcopalian Church. The flags will be created by members of the church and community as part of events planned at the church around Easter time – a time of renewal and hope.

Maintenance and Safety

The project uses standard commercial feather flag holders that are staked in the ground. The flags themselves will be separate pieces so the wind load will not overpower the pole. The poles are designed for this function and can take a certain amount of wind load. The flags will be sized according to the manufacturer's specifications for safe installation. The banners will be checked every couple days by church staff or artist to ensure they are still securely staked. If blown or knocked over, they are unlikely to cause damage/injury because they are lightweight and will be installed in a location away from landscape, parked cars, or other objects.

Prayer flags are intended to fray and disintegrate over time – this would be allowed to happen during the course of the installation.

Proposed Schedule

Installation Date(s): April 5, 2021 Display Dates: April 5, 2021 – May 15, 2021 Removal Date: May 15, 2021

Required Supporting Materials

- ☐ Resume
- ☐ Structural Sketches of the proposed work
- ☐ Detailed photo, map, or maquette of proposed piece on site
- ☐ Up to 10 images of relevant work with slide sheet
- ☐ Optional statement of intention (limited to one page)
- ☐ Signage Listings

(Please read all attachments included with this application.)

FOR CITY USE ONLY

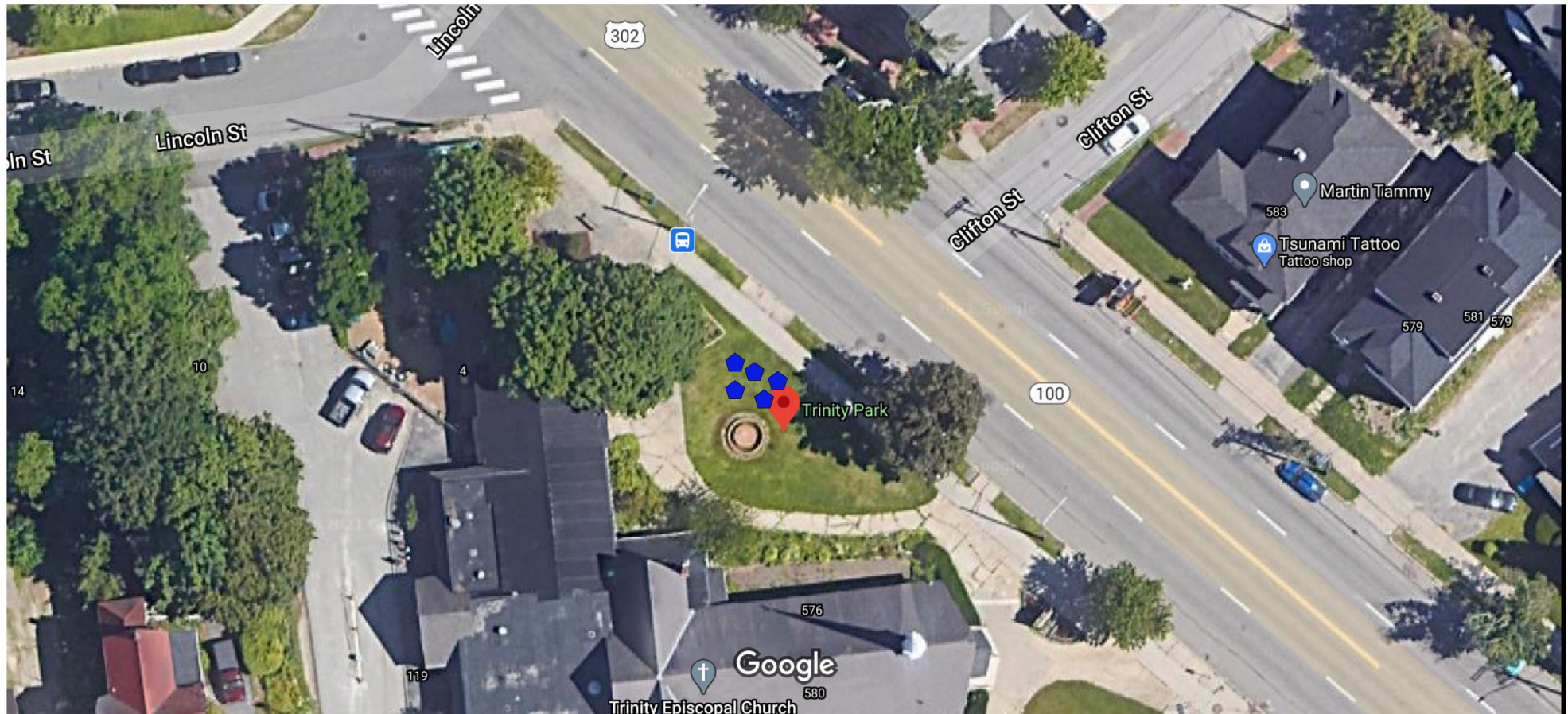
Date Received: _____ Photo Sketch Attached: _____ Resume Attached: _____ Certificate of Insurance: _____

DIG SAFE (1-888-344-7233): _____ Security Deposit: _____ Signed Agreement Attached: _____

Reviewed By: _____ Date: _____ Approved: _____

Denied (reason): _____

Comments/Conditions: _____



Imagery ©2021 Maine GeoLibrary, U.S. Geological Survey, Map data ©2021

20 ft

POSITIVITY FLAGS - HOPEFUL

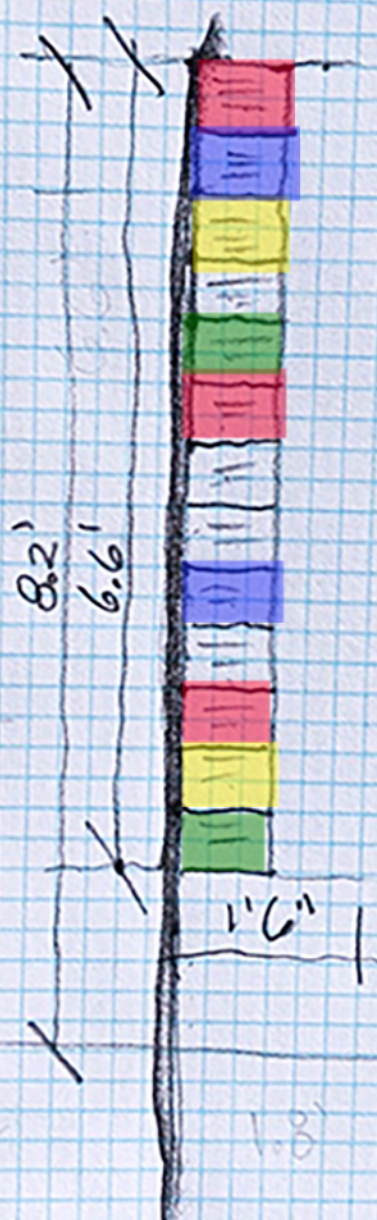
Caitlin Cameron with support from Trinity Episcopal Church, Friends of Woodfords Corner

- Three to six vertical flag poles 🏳️
- Staked into grass area
- Slightly off-set from sidewalk, water feature, landscape area
- Visible from sidewalk and street travel in both directions
- Can be approached by pedestrians

Positivity Flags - HOPEFUL Banner poles

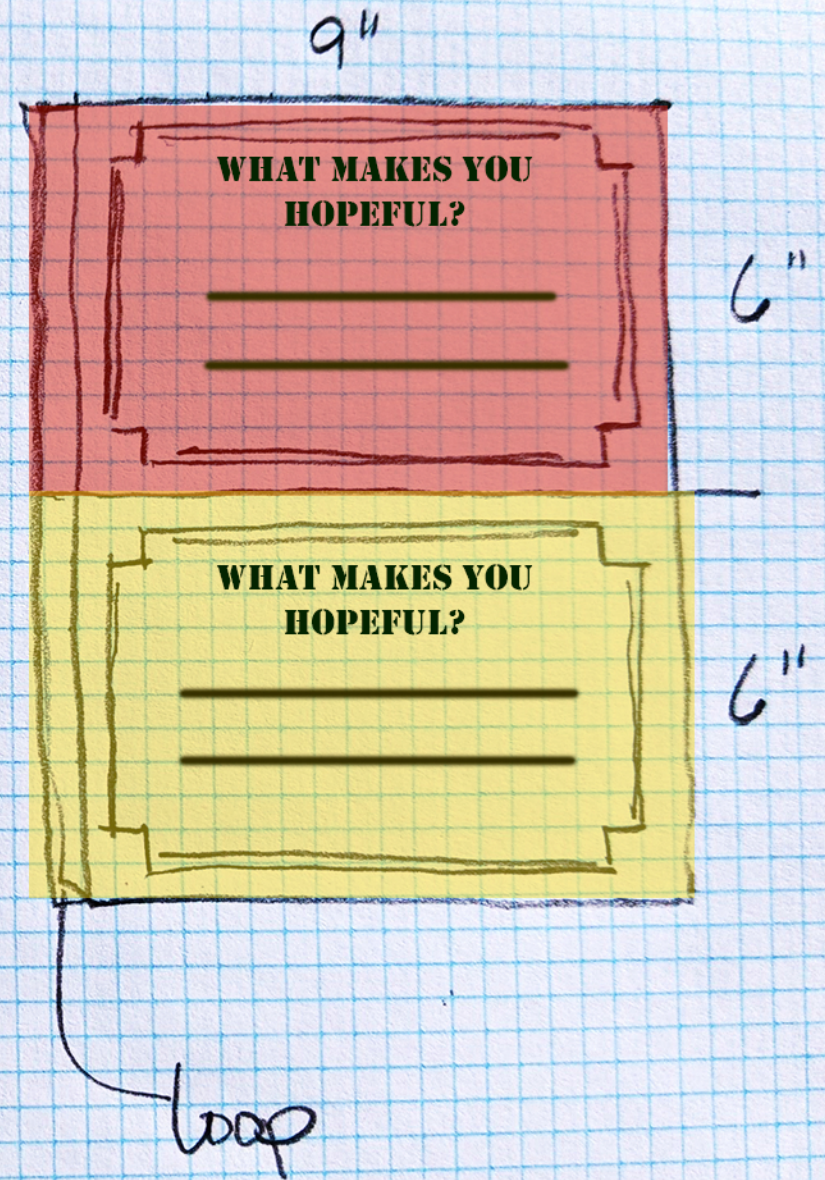
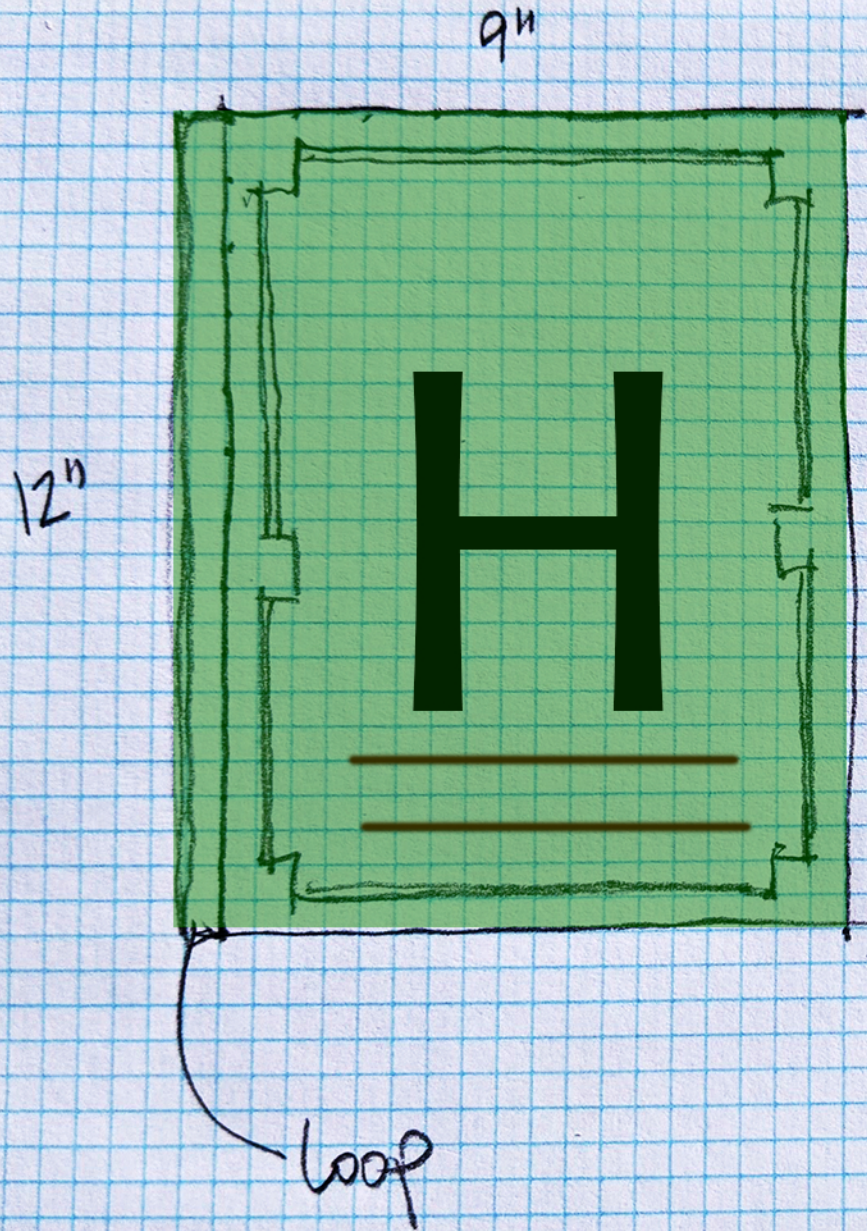


24 Flags



13 Flags





Positivity Flags - Hopeful
Flag dimensions





[illegible][illegible][illegible][illegible]



March 2021

Caitlin Cameron, AICP, Associate AIA, LEED AP
Urban Designer
Planning & Urban Development Department
389 Congress Street
Portland, ME 04101

Dear Ms. Cameron;

Please share this with any parties needed. Friends of Woodfords Corner is pleased to support a temporary art proposal for April 2021 in Trinity Park or other Woodfords Corner public space in partnership with the City of Portland and Trinity Episcopal Church. FWC can commit to promotion of the project to the larger community and volunteer hours to make this a reality.

Thank you for thinking of Woodfords Corner.

Teresa Valliere, President
info@woodfordscorner.org • 207-233-9276
woodfordscorner.org

Friends of Woodfords Corner is a non-profit 501(c)(3) charitable organization (Tax ID 81-2522982) that works to revitalize Woodfords Corner in Portland, Maine, by promoting it as a vibrant village hub, supporting our businesses, and encouraging community involvement in our neighborhood.

Education:

- Massachusetts Institute of Technology (Cambridge, MA)** 2010 to 2012
- Master in City Planning (2012), City Design and Development
 - Research Assistant appointment with Professors Alan Berger, Dennis Frenchman, and Michael Joroff
 - Master Thesis: *Geography of Urban Food Access: Exploring Potential Causes of Food Deserts*
- Cornell University (Ithaca, NY)** 2000 to 2005
- Bachelor of Architecture (2009); Cumulative GPA of 3.552; Dean's List 5 Semesters
 - Thesis Project: *Interface Rome: An Argument for the Use of Architectural Processes in Non-Architectural Applications*

Public Sector Experience:

- City of Portland, Planning Division (Portland, ME)** 2013 to present
Urban Designer
- Project manager for Congress Square Redesign, India Street Sustainable Neighborhood Plan, Form-based Code
 - Coordinated working and advisory groups related to planning initiatives
 - Managed project consultants – landscape architects, urban designers, artists, graphic design/illustration
 - Revised policies based on City Council goals such as land use and zoning, the green building ordinance, and design guidelines
 - Conducted design review for all short-range development project applications
 - Reviewed development applications for design, site, and subdivision standards with reports to Planning Board
 - Administered the Portland Public Art program and provided staff support for the Public Art Committee
 - Developed design concepts for City infrastructure and public space projects
 - Prepared multiple grant applications; Received Portland State *Urban Sustainability Accelerator*, NEA *Our Town*, *ArtWorks*
- Boston Redevelopment Authority and the Mayor's Office (Boston, MA)** 2011 to 2012
Intern, Food Initiatives
- Administered the new city Food Truck Initiative in its pilot phase
 - Researched and drafted recommendations for citywide Urban Agriculture Rezoning
- Hamilton County Highway Department (Noblesville, IN)** Summer 2002
Paving Inspector
- Worked on-site for contract road projects to ensure quality control; managed project paperwork

Private Sector Experience:

- Naylor & Chu Architects (San Francisco, CA)** 2007 to 2009
Architectural Designer, Project Types: Multi-Family Residential, Mixed-Use, Restaurant interiors; 10 employees
- Vitae Architecture, Planning & Interiors (San Francisco, CA)** 2005 to 2007
Architectural Designer, Project Types: Commercial, Residential, Tenant Improvement, Religious, Hotels; 25 employees
- BSA LifeStructures, Architects (Indianapolis, IN)** Summer 2003
Architectural Intern, Project Types: Healthcare and Education facilities; 250 employees

Non-Profit and Volunteer Experience:

- The National Consortium for Creative Placemaking (virtual)** 2019 to 2021
Volunteer, Speaker, Steering Committee Northeast Summit
- Architecture for Humanity (San Francisco, CA)** 2008 to 2010
Project Lead, Steering Committee Member, San Francisco Chapter
- People's Grocery: Managed designers in the schematic design of new grocery retail space for Oakland
 - City Slicker Farms/ Treasure Island Community Garden: Design/ Drafting of proposed urban farm
- EcoCity Builders (Oakland, CA)** 2009 to 2010
Volunteer
- Rebuilding Together San Francisco (San Francisco, CA)** 2006 to 2008
Volunteer Project Leader
- American Institute of Architects, San Francisco (San Francisco, CA)** 2007
Public Programs and Exhibitions Intern
- Assisted staff with publicity and program planning for the 2007 *Architecture and the City* festival

Skills:

Computer Skills: Mac & PC platforms, Adobe Creative Suite, Microsoft Office, ArcGIS, AutoCAD, SketchUp

Affiliations:

Portland Buy Local , Board Member, Governance Committee	2014 to 2018
American Planning Association	
American Institute of Certified Planners (AICP) , Certified Planner	2015 to present
Northern New England Chapter , Member	2012 to present
APA National, Urban Design & Historic Preservation Division , Member, Volunteer	2010 to present
SPUR (San Francisco Planning & Urban Research) , Young Urbanist Member	2007 to 2012
U.S. Green Building Council, LEED (Leadership in Energy & Environmental Design) , Accredited Professional	2006 to present
American Institute of Architects:	
AIA National , Associate Member	2005 to present
AIA San Francisco , Associate Director	2008
B A Y A (Bay Area Young Architects, AIA San Francisco) , Co-Chair, Chair	2006, 2007

Speaking, Teaching, Awards, Publications, & Competitions:

Kindling Fund Grant, SPACE Gallery and the Andy Warhol Foundation , Artist	
<i>Daily Path</i> , Temporary Art Installation and Guidebook – in development (<i>Portland, Maine</i>)	2020 to 2021
Portland Public Art Collection , Artist, Project Manager (with Portland Trails, Gibrian Foltz, Tony Adams, Kavya Seshachar)	
<i>Blaze Trail</i> , Community Art and Sound Installation – in development (<i>Portland, Maine</i>)	2020 to 2021
NEWEA Journal: Summer 2020 , Author (with Doug Roncarati, Jr.)	
<i>Green Roof Incentive – India Street Form-based Code Zone, Portland, Maine</i>	2020
Stormy Award: Best Stormwater Idea in New England 2019	
<i>India Street Green Roof Initiative</i>	2019
European Forum on Urban Forestry , Speaker	
<i>Reforesting “Forest City:” Co-Design + Innovation using Public Art and Community Partnerships (Cologne, Germany)</i>	2019
American Planning Association National Conference , Speaker	
<i>Did my Taxes Pay for That?!? Public Art Partnerships for Quality</i> , with Sean Scoopmire, Jackie Von Treskow (<i>San Francisco, CA</i>)	2019
<i>Reflections of Millennial Planners</i> , Guided Discussion with Rachel Blatt (<i>Seattle, WA</i>)	2015
Build Maine Conference , Panelist	
<i>Landing Impactful Public Art</i> , Presentation and Panel Discussion (<i>Lewiston, ME</i>)	2018
Maine Association of Planners Annual Meeting , Speaker	
<i>Form-based Codes</i> , Panel Discussion (<i>Freeport, ME</i>)	2017
PPM 607: Elements of Planmaking , Adjunct Professor	
University of Southern Maine, Muskie School of Public Service, Fall Semester Course (<i>Portland, ME</i>)	2016, 2017
The Challenge of Change: Are We Loving Portland to Death? , Panelist	
Creative Portland and Portland Society for Architecture, Community Event (<i>Portland, ME</i>)	2015
Northern New England Chapter of the American Planning Association Conference	
<i>Stories from the Street, Portland, ME</i> , Group Presentation (<i>Manchester, VT</i>), Speaker	2017
<i>Reflections of Millennial Planners</i> , Panel Discussion (<i>Portland, ME</i>), Moderator, Panelist	2015
40 under 40 Next City Vanguard Conference , Member of the Class of 2015	
Next City (<i>Reno, NV</i>)	2015
Excellence in Public Service Award , Recipient	
Department of Urban Studies and Planning, Massachusetts Institute of Technology (<i>Cambridge, MA</i>)	2014
Partnerships for Regional Equity: A Planners Network Forum , Speaker	
<i>Urban Agriculture Zoning (Ithaca, NY)</i>	2012
Future of Food & Nutrition Graduate Research Conference at Tufts University , Speaker	
<i>Geography of Food Access: Cartography as a planning tool (Boston, MA)</i>	2012
American Institute of Architects National Convention , Speaker	
<i>Design at the Grassroots</i> , through Architecture for Humanity, San Francisco Chapter (<i>Miami, FL</i>)	2010
Article, Henrik Bull, FAIA, and the Importance of 50 Years	
<i>Small Firms, Great Projects, San Francisco Magazine & AIA San Francisco (San Francisco, CA)</i>	2007