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PUBLIC ART DESIGN BRIEF

Bramhall Square Public Art Commission 2021

Vision for Bramhall Square

Goal and vision for redesigned Bramhall Square . . .

Vision for Public Art in the redesigned Bramhall Square

- The Artwork shall contribute to the identity for the Square as presented in the Bramhall Square landscape design concept (approved 6/16/21)
- Given the small footprint of the park, successful public artwork will integrate into the design visually and physically rather than adding an additional, competing element

Design Parameters

Public Artwork for the redesigned Bramhall Square shall:

- Have a functional use such as play space, seating, bike rack, or incorporated into the standard bus shelter
- Consider appropriate scale and material selection given the overall design concept and site conditions
- Have a durability and life span of at least 20 years
- Be easily maintainable

Base Assumptions:

- Artwork shall be installed during construction of the redesigned park
- Keeping in mind tenants of safe public space design:
 - Artwork should provide for child-friendly interaction and should not include potential hazards (e.g. sharp edges,
 - Artwork should not impede sight lines into the park or create hidden areas
 - Artwork should not interfere with the sidewalk or park circulation or function
- Artist may be required to coordinate with the landscape architect, general contractor, or other consultants for final design
- Depending on the design, artist may be required to seek review or approval from a structural engineer or other certification of structural stability/safety
- Artwork will be evaluated by the City conservator and artist will be required to provide a maintenance plan upon delivery of final artwork

Artist Selection Criteria

- Letter of interest conveys an understanding of:
 - The project goals and parameters



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- An understanding of the Portland context and the community into which the artwork will be sited
- Experience in creating permanent outdoor works of art
- Portfolio of relevant work that aligns with the vision and concept for the redesign Bramhall Sq
- Preference for artists within the New England region