



James Cradock, Chair
Nick Aceto
Ryan Adams
Anna Berke
Gibrian Foltz, Creative Portland
Councilor April Fournier
Julia Kirby
Jessica Lauren Lipton, Vice-Chair
Kavya Seshachar
John Whipple
Meredith Wiemer

Management & Administration
Caitlin Cameron
Urban Designer, Planning Division

PORTLAND PUBLIC ART COMMITTEE

Wednesday, June 16, 2021

4:00 p.m. – 6:00 p.m. online via Zoom link

Attendance: Jim Cradock, Chair, Jess Lauren Lipton, Vice Chair, Councilor Fournier, Ryan Adams, Anna Berke, Gibrian Foltz, Julia Kirby, Kavya Seshachar, John Whipple, Meredith Wiemer (joined at 4:33p)

Not in attendance: Nick Aceto

Staff: Caitlin Cameron

Call to Order

Call to Order 4:03p Approve Minutes from May 19, 2021 [Berke, Lipton 8-0 unanimous approval]

Project Reports

Roundabout (Cameron, Aceto) – installation updates

A lot of progress, next step is the boulder installation but we do not know the timeline. Carol Schiller from the University Neighborhood Association has asked if the PPAC would coordinate and host an event to celebrate the opening of the public art piece. Carol has had preliminary talks with USM. There is discussion about whether this is something the committee has the bandwidth for, and what the expectations are around this event. **Action Item: Jess will reach out to Carol Schiller to start the conversation.** Jess is happy to lay the groundwork but may not be able to attend a late August event.

Portland Brick (Cradock) – website revisions, cost estimate

Jay York on #24 brick emailed to say brick was in the wrong place, may have been moved by the snow? There is discussion over whether we should continue to house the Portland Brick website on the PPAC website or restore the Portland Brick as a separate site. There would not be a conflict for Jim to work on it, or his colleague, Chris, could also do it for no more than \$1,000 (Caitlin emails scope of work to PPAC). The City would have to manage and maintain this second website.

There is much discussion over whether the website is actually part of the art piece, and if it needs to be a separate entity (everything from the old site is currently on the PPAC site). We decide that having the website correlates with the artists' vision and because Ayumi transferred the domain to the city it was perhaps implied that it is PPAC's responsibility to maintain it. The thought is that if we have the funds and if

the website is part of what we took on, then we should restabilize it, making it “future proof” so that we won’t have to rebuild again in the future.

We have about \$2,000 remaining in the Contingency Fund. Committee approves \$1,000 to restore the Portland Brick website. [Kirby, Lipton 10-0 unanimous approval]

There is discussion about new governance for accepting digital content - we need the source content if we accept something into the collection.

Meredith Wiemer joins at 4:33p.

Councilor Fournier leaves meeting

Maintenance/Conservation (Cameron)

Collections and Assessment - no updates

Art Underfoot (Lipton) – no task force recommendations

Congress Square Public Art (Cameron, Berke)

The Congress Sq Committee has had some great recent fundraising success. Website is not yet live but they put together a video talking about the importance of the project and its impact.

Schoultz Mural – brick repointing status

No updates

Bramhall Square (Berke, Aceto, Cradock)

One person from PPAC needs to chair the art selection committee. The process will include 3-5 meetings.

This PPAC needs to approve the members of the selection committee and the request for \$600 fee from Mitchell and Associates and decide which line item to take it from. The Bramhall Square budget is \$25,000.

We decide that Whipple will substitute Aceto on the Committee and Whipple will Chair. Berke will also join the Committee. Committee will use the equity guidelines in this process and design RFP, RFQ or select an existing work.

Project is going by the historic preservation Board tonight.

PPAC approves Committee members [Whipple, Lipton 9-0 approval]

PPAC approves \$600 to come from the PPAC’s FY21 contingency fund. [Whipple, Cradock 9-0 approval]

Subcommittee Reports

Governance/Board Development Subcommittee (Cradock, Lipton, Foltz)

This is the final meeting for Chair Cradock, Committee thanks him for 9 years on the PAC and for serving as the Chair for the past year.

Lipton is voted Chair [Cradock, Kirby 8-0, Lipton recused]

Berke is voted Vice Chair [Kirby, Cradock 8-0, Berke recused]

Cradock’s replacement on the Committee will be Danielle Gagnon.

Annual Report

Revisions decided in this meeting:

- Add Portland Brick website;
- Make changes that say we *intend* to acquire “Gathering Stones”;
- Add new digital guidelines.

Vote to approve the Annual Report with revisions [Lipton, Whipple 9-0]

Guideline Revisions – submission requirements, equity, digital artwork

Committee votes to approve guidelines for digital media [Berke, Lipton 9-0]

Temporary Art Guideline Revisions – street art

Committee votes to approve guidelines [Cradock, Kirby 9-0]

Communications Subcommittee (Lipton, Seshachar, Cradock, Berke)

We have 500 sets of canyons and 300 coloring books. Jim will bring supplies to Caitlin and pass on his restaurant contact list.

Action Item: Gib will take over the task of contacting and distributing books to restaurants and other youth organizations.

Action Item: Kevya will start on more coloring pages (perhaps Acrobatic Bears, Art Underfoot, Glimpse).

Site Selection Subcommittee (Aceto, Seshachar, Lipton)

No Update.

Gifts Subcommittee (Lipton, Kirby)

Kirby has asked Corey to take a nice photo for our website. The event to celebrate its installation will be later in July. We will make sure the plinth is fabricated and sent over to the plinth folks. Action Item: Kirby will follow up on status of plaque

Other Business

Temporary Art application x4 - review June 8

Two of them are Congress Square Park (by artists Jordan and Alejandra). Pieces would be in the space for a month. One of the pieces is interactive.

Athena’s installation will go in 6/19 during a Juneteenth event This piece is also interactive.

Cameron has a piece going in Baxter Woods in a couple of weeks.

Emily Segal’s crosswalk painting public art project has been installed and she has received a lot of press.

Jim adjourns the meeting at 5:31p.

Next Meeting – July 21, 2021 (virtual)

REMOTE PARTICIPATION POLICY
OF THE
CITY OF PORTLAND PUBLIC ART COMMITTEE REVIEW

[To be considered JULY 21, 2021]

Pursuant to 1 M.R.S. § 403-B, and after public notice and a hearing, the Portland Public Art Committee hereby adopts the following policy to govern the participation, via remote methods, in public proceedings or meetings of the Portland Public Art Committee (hereinafter referred to as “Committee”).

Members of the Committee are expected to be physically present for meetings except when not practicable, such as in the case of an emergency or urgent issue that requires the Committee to meet via remote methods, or an illness or temporary absence of a Committee member that causes significant difficulty traveling to the meeting location. The Chair or other presiding officer, in consultation with other members of the Committee if appropriate and possible, will make a determination that remote methods of participation are necessary in as timely a manner as possible under the circumstances. And a Committee member who is unable to attend a meeting in person will notify the Chair or other presiding officer as far in advance as possible.

Remote methods of participation may include telephonic or video technology allowing simultaneous reception of information and may include other means necessary to accommodate disabled persons. Remote participation will not be by text-only means such as e-mail, text messages, or chat functions.

The public, City staff and applicants before the Committee will be provided a meaningful opportunity to attend via remote methods when any member of the Committee participates via remote methods or when remote methods are available and operational at a given Committee meeting. If public input via remote methods is allowed or required at a meeting, an effective means of communication between the Committee and the public will also be provided. The public will additionally be provided an opportunity to attend the meeting in person unless there is an emergency or urgent issue that requires the entire Committee to meet using remote methods.

Notice of all Committee meetings will be provided in accordance with 1 M.R.S. § 406, and the City Charter, City Code or policy, if applicable. When the public may attend via remote methods, the notice will include the means by which the public may access the meeting remotely and will provide a method for disabled persons to request necessary accommodation to access the meeting. Notice will also identify the location where the public may attend the meeting in person. The Committee will not restrict public attendance to remote methods except in the case of an emergency or urgent issue that requires it to meet using remote methods of attendance.

The Committee will make all documents and materials to be considered by it during a meeting available, electronically or otherwise, to the public who attend remotely to the same extent customarily available to the public who attend in person, provided no additional costs are incurred.

All votes taken during a Committee meeting using remote methods will be by roll call vote that can be seen and heard if using video technology, or heard if using audio technology only, by other members of the Committee and the public. A member of the Committee who

participates remotely will be considered present for purposes of establishing a quorum and voting. This policy will remain in force indefinitely unless amended by the Committee.

ADMINISTRATION AND POLICY

Five-Year Goals

In fall 2017 the Committee held several meetings and agreed upon the following goals for the coming five years:

- To increase the prevalence of public art in regions of outer Portland. This may be in the form of Community Art Projects, or temporary art event coordination. This objective aims to work with current and future City projects, pay attention to project and partner opportunities, and identify potential sites in order to be prepared when gift opportunities arise;
- To activate small urban spaces with public art;
- To further public education, interest, and enjoyment of public art by providing public art walks or public art guides in Portland; and to publicize and archive the collection. This includes revising the website to provide additional functions and increase traffic, producing a 30 second commercial to distribute to promotional sites, such as movie festivals, a City Hall video stream, or outdoor screening, create cards, brochures or other saleable items, increase and control social media outreach, meet with City stakeholders to reinforce our mission, and look for an intern to help with assorted clerical and archival jobs;
- To increase donation solicitation for projects supported by the PPAC, particularly for projects that enhance community engagement and identity. To solicit grant and private money for current and upcoming projects;
- To have greater influence on site selection for gifts and commissioned works, and to provide a simple and consistent evaluation for acceptance of gifts;
- To continue to provide forums for public input.

Ultimately, these goals aim to contribute to Portland's identity as a cultural destination. The Committee recognizes that the prevalence and quality of Public Art will greatly contribute to Portland's overall image and increase both national and international recognition.

SUBCOMMITTEES

Governance Subcommittee

New members joined the Public Art Committee this past year: Ryan Adams, a working artist and muralist; John Whipple, an architect at Whipple Callender Architects; and Meredith Wiemer, Associate Collections Registrar at the Portland Museum of Art. The committee's city council representative for FY22 will be Councilor April Fournier.

Gifts Subcommittee

No gifts were proposed this year.

Communications Subcommittee

The Public Art Committee continues to update and improve the committee web site, publicartportland.org. The committee is extending outreach and education of the collection through social media (Facebook, Twitter and Instagram).

Coloring books, made by committee members and freely distributed with crayons to youth programs and restaurants, is a new program to engage children, and adults who like coloring.

III. Guidelines for Selecting Artwork and Artists

(leave III. as-is)

IV. Cultural Equity

A. Introduction

The following guidelines describe the ways in which the Committee can meet the stated goals within the Public Art Ordinance: “to promote the educational, cultural, economic and general welfare of the City of Portland.”

Public art in the City of Portland must a) enhance and enrich the lives of city residents, visitors and employees, b) contribute to the city’s civic pride and sense of identity, c) increase access to artworks for residents, visitors and employees to enjoy, and d) celebrate the multi-cultural and diverse character of the city’s communities with place-specific art.

The Public Art Ordinance explicitly states that the purpose of the Public Art Program is to reflect, enhance and celebrate the diverse City of Portland.

Cultural equity (as defined by the Americans for the Arts) is meant to embody “the values, policies, and practices that ensure that all people—including but not limited to those who have been historically underrepresented based on race/ethnicity, age, disability, sexual orientation, gender, gender identity, socioeconomic status, geography, citizenship status, or religion—are represented in the development of arts policy; the support of artists; the nurturing of accessible, thriving venues for expression; and the fair distribution of programmatic, financial, and informational resources.”

C. Equity and Processes

1. Artists and Artworks:

- a) The Public Art Committee, in accordance with the goals of the Public Art Ordinance, encourages or prioritizes diverse representation of artists when selecting artists or artworks to be added to the Public Art Collection.

2. Governance:

- a) As an administrative body, the Public Art Committee historically has had a diverse representation of age, race/ethnicity, gender, profession or skillset, and geographic location.

- b) Although the City Council's Legislative/Nominating Committee appoints members to the Public Art Committee, the Public Art Committee efforts, through communication and outreach, to attract a diverse pool of applicants for open positions on the Committee.

3. Artwork Location:

- a) The Public Art Committee works with stakeholders including City departments, neighborhood and arts organizations, residents, property owners, or businesses as appropriate, to identify potential locations for new artwork. In some instances, public meetings or similar methods are used to create greater opportunity for public engagement and decisions regarding public art location and siting.
- b) The Public Art Committee attempts to locate artworks in all parts of the city, on and off the peninsula, to increase access to public art for city residents, employees, and visitors.

4. Interpretation, Education, and Outreach:

- a) The Public Art Committee provides historical interpretation of and outreach for artworks in the collection through the committee's website, artwork signage, and programming (such as Art in Our Front Yard presentations or videos, and the distribution of Coloring Books to youth programs and restaurants).
- b) The Committee solicits information on specific artworks from arts and cultural organizations, like Maine Historical Society, and from individual historians, who can provide research, expertise, and context.
- c) The Public Art Committee seeks feedback or input from community stakeholders as it applies to the goals, priorities, or location of artwork.
- d) The Public Art Committee facilitates the accessibility of its resources by providing multi-lingual versions of its website and printed materials for residents and visitors for whom English may not be their primary language.

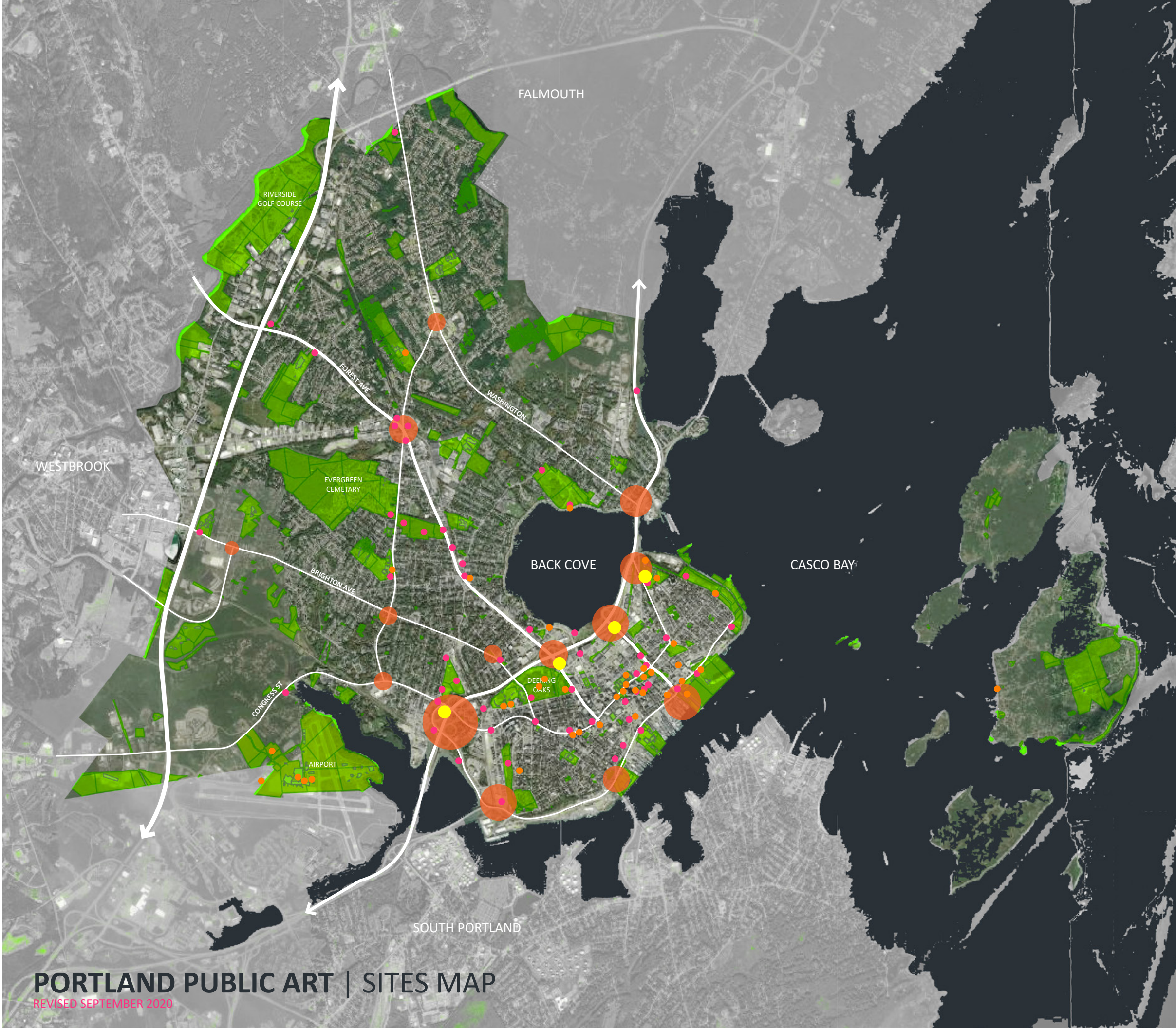
5. Evaluation:

- a) The Public Art Committee biannually (every 2 years) assesses Committee activities and the collection as a whole. The assessment should take into consideration best practices and comparison to similar cities in New England and nationwide. The assessment should include evaluation of:
 - a. Diversity of artist representation in the collection;
 - b. Diversity and accessibility of artwork locations;
 - c. Diversity of representation in the Committee membership;
 - d. Implementation and effectiveness of interpretation, education, and outreach measures; and
 - e. Overall, how well the Public Art Program follows the Public Art Ordinance goals

The evaluation may also provide further recommendations to better meet the stated purpose of the Public Art Ordinance and these Guidelines

Name	Council District	Neighborhood Association(s) and Relevant Groups	Current Works in Collection	Ongoing or Proposed Works	Notable Locations/Possible Sites
Artist District	1/2	Creative Portland, Portland Downtown, MECA, Historic Preservation,	Jewelbox Bus Shelter, Art Underfoot	Shattered Sphere/Congress Square (ongoing)	Congress Square
Back Cove	4	Back Cove Neighborhood Association	Rustle Diptych, Could Couch,		Payson Park, I-295 Gateway, Marginal Way
Bayside	1	Bayside Neighborhood Association		MLK Memorial (on Hold)	CMP/Water District site at Forest & Marginal,
Deering Center	5	Deering Center Neighborhood Association	Untitled Abstract Piece (Library)		
Deering Highlands	3	Deering Highlands Neighborhood Association			
Downtown/Old Port	1/2	Portland Downtown,	Michael, Our Lady of Victories, Little Water Girl (Library), Lobsterman, John Ford Statue, Stanley Pullen Fountain, Lincoln Park Fountain, Boothby Square Watering Trough, Elephant (Library), Puffin (CBL),		
East Bayside	1	East Bayside Neighborhood Association,	Hope, Try, Work, Dream Mural (Kennedy Park),	Stablizing/Removing/Updating Mural (ongoing)	I-295 Gateway/Washington Ave
East Deering	4	East Deering Neighborhood Association	Head Birdhouse x 2 (PACTS),		
East End	1	Munjoy Hill Neighborhood Association,	Stone Dragon, Cleeves Obelisk, Charles J. Loring Jr. Veterans Park, Civil War Monument, Untitled (Armillary), Bear (Ocean Gateway),		Franklin Street Medians/Major Crossings, Corner of Congress & Franklin, Eastern Prom Trail espeically near Fore Points Marina/New construction zones.
India Street	1	India Street Neighborhood Association, Friends of the Eastern Prom,	Portland Brick,		
Libbytown	3	Libbytown Neighborhood Association			I-295 Gateway/Congress St
Nasons Corner	3	Nason's Corner Neighborhood Association			Sagamore Village/Barron Center
North Deering	5	North Deering Neighborhood Association			
Oakdale	2/3	Woodfords/Oakdale Neighborhood Association, University Neighborhood Association		Passing the Torch/USM Roundabout (ongoing)	
Parkside/Deering Oaks	2	Friends of Deering Oaks, Parkside Neighborhood Association,	The Circle of Life, Spanish War Veterans Monument 'the Hiker', Extrodinary Journey (Great Black Hawk), Union Station Mural, Hadlock Field Family Sculpture,		I-295 Gateway,
Peaks Island	1	Peaks Island Council, 5th of Maine,	Lion's Head (Library), Untitled Abstract Piece x 5 (School),The Parade,		Battery Steel,
Portland Jet Port (not an official neighborhood designation)	3		Glimpse, Glimpse (Grazing Deer), Glimpse (Alert Deerling), Glimpse (porcupines), Tidal Moon, Eagle, Cod, Shorebird, Balance, Beach Pea, Sculptred Bench, Bench, Playing Bears, Acrobatic Dogs, A Spirit of It's Own, Link, Rabbit, Figure, Gyre Falcon,		
Riverton	5	Riverton Community Association			
Rosemont	3				
Saint John Valley	2	St. John Valley Neighborhood Association			
Stroudwater	3	Stroudwater Neighborhood Association			Stroudwater Park, Portland Trails,

Name	Council District	Neighborhood Association(s) and Relevant Groups	Current Works in Collection	Ongoing or Proposed Works	Notable Locations/Possible Sites
West End	2	West End Neighborhood Association, Western Prom Neighborhood Association,	Thomas Brackett 'Czar Reed',		Brahmhall Square, Veterans Highway (Mercy Hospital), Veteran's Bridge at York (proposed site for Boom),
Woodfords Corner	3	Friends of Woodfords Corner, Woodfords/Oakdale Neighborhood Association	Lumious Arbor		
General Outreach/Partnership Considerations	Individual Districts and At Large	Historic Preservation, Creative Portland, GPEDC, GPMetro, Maine Tourism, CVB, TEMPO, Portland Trails, Public Schools			



LEGEND

- EXISTING COLLECTION
- POTENTIAL SITES
- PRIORITY SITES
- CITY THRESHOLD
- CITY-OWNED LAND/PARK
- MAJOR ROAD

CONSIDERATIONS FOR SITING NEW PUBLIC ART

Major corridors into downtown:

- Forest Avenue from Woodfords Corner toward downtown
- New parkway alongside Mercy Hospital
- Underpasses for 295 (murals)
- Stroudwater Park
- Libbytown
- Commercial Street between Veterans Bridge and exit for Casco Bay Bridge
- Franklin St. median at street crossings or 295 exit

Non-pedestrian friendly sites:

- Veterans Bridge and York St. intersection (Proposed site for Boom)
- Chestnut St. ellipse
- Forest Ave and Marginal Way (new building for CMP or Water district)
- Barron Center

Pedestrian friendly sites:

- Bramhall Square (Currently has proposed funding)
- City park on corner of Congress St. and Franklin St. (tiny space unless we can get a little land donated by NewHeight Group)
- Off peninsula city parks (The entrance to Baxter Woods on Stevens Ave.)
- Portland Trails sites both on the peninsula and off
- By locating along the trail system we get a lot of people and some cars, especially since there seem to be more and more people using the trails. Some areas make more sense than others, like entrances to trails.
- In front of existing schools. (Older schools have not had the fortune to get percent for art pieces like the newer ones have. Also, we can put interior work in schools.
- Walkway from Fore Points Marina to Ocean Gateway-colorful vertical windmills?