

Portland City Council Long Range Planning Meeting
Definition of Committees' work and goals for 2017
Monday, January 23, 2017, Room 209

Meeting Summary:

The City Council and Mayor met to develop a clear understanding of the Council Committees' and the Mayor's key priorities and goals for 2017 and develop a sense of which goals the Councilors are most interested in, as well as build greater camaraderie and understanding among members of the Council.

The Council and Mayor ranked each of the lists from the committees' and Mayor's goal identifying the areas of greatest interest on each list. The following summary shows the top 3 goals from each list.

- Question on the ballot regarding elementary school renovations
- Combined tax increase no greater than 2.5%
- Develop proposal for targeted tax relief
- Increase outreach to generate applications
- Establish state and federal intergovernmental relations
- "Ban the box": examine disclosure requirements
- Pursue shelter improvements: expand zoning; improvement and new shelter
- Guidance and policy suggestions on substance abuse, opioid crisis, facilities, marijuana education, zoning, operation of the needle exchange
- Seek regional solutions: homelessness, substance abuse
- Pedestrian crossings, stop lights, bike lanes, review existing plans, snow removal ordinance and plowing routes, transportation bonds, parking
- Parks: zoning, interactive parks
- Review Portland Climate Action Plan
- Eastern waterfront public infrastructure investment/increase utilization of the terminal
- Broad Band Access
- TIF financing policy
- Identify opportunity to demonstrate a City partnership to leverage mixed use housing
- Implement policies to capitalize the Housing Fund (*incentives for affordable housing*) added at the meeting
- Pull together a current situation report on Housing Policy, availability and affordability
- Universal All Day Pre-K
- Increase inclusionary zoning to 20%
- Earned Paid Sick Time

The Council agreed to do a midyear check in on how the Council was doing on the goals.

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Meeting notes: transcription of the flipchart papers:

Meeting Purpose: to develop a clear understanding of the Council Committees' and the Mayor's key priorities and goals for 2017 and develop a sense of which goals the Councilors are most interested in, as well as build greater camaraderie and understanding among members of the Council.

Desired Outcomes:

- That Councilors and the Mayor know each other better and understand each other's key interests
- A clear understanding of the Councilors' and Mayor's key priorities for each committee in 2017
- A list of the Councilors' key areas of interest or concern
- List of next steps

Agenda

5:30 PM	Meeting Introduction: ● General introductions ● Introduction exercise ● Review the meeting purpose, desired outcomes, agenda and process ● Set ground rules for the meeting
5:45	Finance: ● Report from Councilor Mavodones on the broad overview of the committee's work, mission/vision statement and the top 5 goals
6:00	Legislative/nominating: ● Report from Councilor Costa on the broad overview of the committee's work, mission/vision statement and the top 5 goals
6:15	Health and Human Services: ● Report from Councilor Ray on the broad overview of the committee's work, mission/vision statement and the top 5 goals
6:30	Sustainability and Transportation: ● Report from Councilor Thibodeau on the broad overview of the committee's work, mission/vision statement and the top 5 goals
6:45	Economic Development: ● Report from Councilor Brenerman on the broad overview of the committee's work, mission/vision statement and the top 5 goals
7:00	Housing: ● Report from Councilor Duson on the broad overview of the committee's work, mission/vision statement and the top 5 goals
7:15	Mayor's goals

- Report from Mayor Strimling on his top 5 goals
- 7:30 Working Supper
 - Is there anything that you think is missing from any of the goals that you think should be considered?
- 8:00 Looking at the Committees' and the Mayor's goals, which two items on each list do you see as the most important for the City?
- 8:30 Wrap up: summary of outcomes of the meeting, next steps, meeting evaluation
- 9:00 Adjourn

Group Norms:

- Criticize the idea not the person
- Allow people to speak without being interrupted
- Respect for time
- Speak for yourself
- Listen actively

What would be one part of your vision of Portland, the way you want it to be, in 2020?

- It is affordable for people to live here
- There is equal opportunity
- A city of growth in the economy and the population
- A large mixed income housing development that is dense, has green space and is off the peninsula
- A dynamic, vibrant streetscape; walking, biking, fewer cars; village nodes
- Public involvement in the community
- Welcoming to all; opportunity for all
- People feel comfortable living here
- A city of 90,000; my parents still live in their home

Questions and comments on the goal presentations:

- Nominating/ Legislative:
 - Are there any statistics on diversity on Boards?
 - Should we ask for more information on candidates re diversity?
 - Look at gathering diversity statistics
 - Expand the name of the committee
- Health and Human Services
 - The marijuana question has overlapping areas of interest: Economic Development, Planning, HHS etc. Should there be a whole Council workshop on it? City staff is working on doing a whole meeting on it.
 - What is the deadline on the marijuana issues?
 - Where do the zoning issues go? Should there be a special committee for this issue?
 - What exists now around noise issues? It is in bits and pieces throughout the ordinances. The Manager is looking for a Chapter 17 rewrite

- Sustainability and Transportation
 - We need to deal with the question of “paper streets”; 3-400 streets
- Economic Development:
 - What is benchmarking about?
- Housing
 - What about “housing first”? Yes, we are continuing that
 - Use Morrell’s corner as a mixed use development
 - Increase inclusionary zoning (it is in the Housing Fund plan
 - Change the definition of “affordable”; lower it
 - Everyone pays more than ½ of their income

Other Council issues that will on the 2017 Council agenda

- Zoning changes: re housing; noise; density corridors; marijuana
- Concern around over committing for time, staff, etc.
- Comprehensive Plan process underway and likely to come to the Council late in the spring

Committee and Mayor’s Goals for 2017 *(phrases in italics were added by the group during the meeting.)*

Finance Committee

- Question on the ballot regarding elementary school renovations (7)
- Combined tax increase no greater than 2.5% (5)
- Develop proposal for targeted tax relief (4)
- Develop multiyear budget projections (1)
- Ways to make city services more efficient and effective (1)

Nominating / Legislative

- Increase outreach to generate applications (6)
- Establish state and federal intergovernmental relations (4)
- “Ban the box”: examine disclosure requirements (3)
- Work to ensure diversity (1)
- Strengthen Boards and Commissions: professional opportunities; interviews (1)
- Work with staff on non-union pay study (1)

Health and Human Services

- Pursue shelter improvements: expand zoning; improvement and new shelter (7)
- Guidance and policy suggestions on substance abuse, opioid crisis, facilities, marijuana education, zoning, operation of the needle exchange (6)
- Seek regional solutions: homelessness, substance abuse (3)
- New noise ordinance (2)
- Transportation assistance: transportation to new shelter

Sustainability / Transportation

- Transportation: Pedestrian crossings, stop lights, bike lanes, review existing plans, snow removal ordinance and plowing routes, transportation bonds, parking (6)
- Parks: zoning, interactive parks (6)
- Review Portland Climate Action Plan (3)
- Trash, Recycling, composting (2)
- Benchmarking: sustainability dash board; next steps (1)

Economic Development

- Eastern waterfront public infrastructure investment / increase utilization of the terminal (7)
- Broad Band Access (4)
- TIF financing policy (3)
- Sale of City properties (2)
- Study Development Impact Fees and a new payment in lieu of taxes policy (2)

Housing Committee Summary

- Identify opportunity to demonstrate a City partnership to leverage mixed use housing (*housing first, connected with Health and Human Services*) (rated most highly) 8
- Implement policies to capitalize the Housing Fund (*incentives for affordable housing*) added at the meeting (6)
- Pull together a current situation report on Housing Policy, availability and affordability (4)
- Complete work on STR regulations
- Assure timely implementation of the 2016 landlord/tenant policies
- Housing safety: inspection program
- (*look at adding data on the registration form*)

Mayor's Goals:

- Universal All Day Pre-K (7)
- Increase inclusionary zoning to 20% (3)
- Earned Paid Sick Time (2)
- Legal immigrant voting rights
- Creating a business incubator and a building trades training facility

Next Steps

Notes from the meeting	Pam	1/25
Ask housing Committee to pay special attention to the development of a unique mixed use project goal	Jill	
Do a semiannual check in on the committees' progress	Ethan	in June

Meeting Evaluation

What worked well?	What should be changed?
• Timeliness • Good food • Colorful • Limiting the dots • Followed the rules on the dots • Committees provided the goals in advance and winnowed them down to five • Committee discussion in advance • Having the mayor's goals • Good facilitation and agenda planning	• Think about what it looks like half way through • Secret ballot for voting